



Gray Promotes John Fiorelli to General Manager of KOLO-TV in Reno

October 18, 2021

ATLANTA, Oct. 18, 2021 (GLOBE NEWSWIRE) -- Gray Television, Inc. ("Gray") (NYSE: GTN) announced today that it has promoted John Fiorelli to the role of General Manager/General Sales Manager of Gray's KOLO-TV in Reno, Nevada, effective today.

John has more than 20 years of media experience in the Reno market. In March 2006, he joined KOLO-TV as Account Executive and, over the years, has served as the station's Business Development Manager, Local Sales Manager and, since June 2016, General Sales Manager. He succeeds Matt Eldridge, who recently retired after a long tenure with the station.

Senior Vice President Nick Matesi, himself a former General Manager of KOLO-TV, said, "John's passion for the business, the station, and the community makes him perfectly suited to lead KOLO-TV into the future." John and his family have called Reno home for the past 23 years.

About Gray Television:

Gray Television, headquartered in Atlanta, Georgia, is the largest owner of top-rated local television stations and digital assets in the United States. Upon its anticipated acquisition of the television stations of Meredith Corporation, Gray will become the nation's second largest television broadcaster, with television stations serving 113 markets that reach approximately 36 percent of US television households. The pro forma portfolio includes 79 markets with the top-rated television station and 101 markets with the first and/or second highest rated television station according to Comscore's audience measurement data. Gray also owns video program production, marketing, and digital businesses including Raycom Sports, Tupelo Honey, and RTM Studios, the producer of PowerNation programs and content and is the majority owner of Swirl Films.

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Attachment

- [John Fiorelli](#)

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Source: Gray Television, Inc.

John Fiorelli



