NEWS RELEASE

Gray Reports Operating Results

For the Three-Month and Six-Month Periods Ended June 30, 2013

Atlanta, Georgia – August 8, 2013... Gray Television, Inc. ("Gray," "we," "us" or "our") (NYSE: GTN and GTN.A) today announced results from operations for the three-month period (the "second quarter of 2013") and six-month period ended June 30, 2013 as compared to the three-month period (the "second quarter of 2012") and six-month period ended June 30, 2012.

Highlights:

For the second quarters of 2013 and 2012, our revenue, broadcast expense and corporate and administrative expense were as follows:

	9 <u>8-9-19</u>	une 30,			
	2013			2012	% Change
	(i	n thousand	k ex	cept for pe	rcentages)
Revenue (less agency commissions)	\$	84,285	\$	94,691	(11)%
Operating expenses (before depreciation, amortization and gain on disposal of assets):					
Broadcast expense	\$	51,807	\$	52,829	(2)%
Corporate and administrative expense	\$	5,293	\$	3,629	46 %

We are pleased with our operating results for the second quarter of 2013. We experienced period over period increases in national advertising, local advertising and retransmission consent revenue. Our period over period decrease in total revenue was primarily due to the expected decrease in political advertising revenue.

Our period over period decrease in broadcast expenses (excluding depreciation, amortization and gain on disposal of assets) was due primarily to decreases in incentive compensation and national sales commissions. Our period over period increase in corporate and administrative expenses (excluding depreciation, amortization and gain on disposal of assets) was due primarily to an increase in stock-based compensation related to the resignation of a former employee.

Comments on Results of Operations for the Three-Month Period Ended June 30, 2013:

Revenue.

Total revenue decreased \$10.4 million, or 11%, to \$84.3 million for the second quarter of 2013 compared to the second quarter of 2012. Local and national advertising revenue and retransmission consent revenue increased while political advertising revenue, consulting revenue and other revenue decreased. Local and national advertising revenue increased due to increased spending by our advertisers in a gradually improving economic environment. Retransmission consent revenue increased primarily due to increased subscriber counts and rates. Political advertising revenue decreased due to decreased advertising from political candidates and special interest groups in the "off year" of the two-year election cycle. Other revenue decreased due primarily to an anticipated reduction of certain copyright royalty payments in the second quarter of 2013.

We were party to a consulting agreement with Young Broadcasting, Inc. ("Young") that expired on December 31, 2012. We recorded \$0.6 million in revenue from this agreement in the second quarter of 2012. We did not record any consulting revenue in the second quarter of 2013. However, subsequent to June 30, 2013, we received \$7.1 million in incentive consulting revenue under that agreement for services rendered prior to the expiration thereof. We will recognize this payment as consulting revenue in the three-month period ending September 30, 2013.

The principal components of our revenue for the second quarter of 2013 compared to the second quarter of 2012 were as follows:

Local advertising revenue increased \$2.5 million, or 5%, to \$50.9 million.

National advertising revenue increased \$0.7 million, or 5%, to \$15.1 million.

Internet advertising revenue decreased \$0.1 million, or 2%, to \$6.3 million.

Political advertising revenue decreased \$12.4 million, or 94%, to \$0.8 million.

Retransmission consent revenue increased \$1.1 million, or 13%, to \$9.4 million.

Other revenue decreased \$1.7 million, or 46%, to \$2.0 million.

Our five largest nonpolitical advertising categories on a combined local and national basis by customer type for the second quarter of 2013 demonstrated the following changes in revenue during the second quarter of 2013 compared to the second quarter of 2012: automotive increased 9%; medical decreased 1%; restaurant decreased less than 1%; communications increased 13%; and furniture and appliances increased 5%.

Operating expenses.

Broadcast expenses (before depreciation, amortization and gain on disposal of assets) decreased \$1.0 million, or 2%, to \$51.8 million for the second quarter of 2013 compared to the second quarter of 2012. This decrease was due primarily to decreases in compensation expense of \$0.9 million and non-compensation expense of \$0.1 million. Compensation expense decreased primarily due to decreases in incentive compensation and healthcare expense offset, in part, by increases in salaries and pension expenses. Non-compensation expense decreased primarily due to decreases in national sales commissions, bad debt expense and repairs and maintenance offset, in part, by increases in programing costs, market research and software license fees.

As of June 30, 2013 and 2012, we employed 2,086 and 2,070 total employees, respectively, in our broadcast operations.

Corporate and administrative expenses (before depreciation, amortization and gain on disposal of assets) increased \$1.7 million, or 46%, to \$5.3 million. The increase was due primarily to increases in compensation expense of \$1.0 million and non-compensation expense of \$0.7 million. Compensation expense increased primarily due to an increase in stock-based compensation expense offset, in part, by a decrease in incentive compensation. The increase in stock-based compensation and the decrease in incentive compensation were due primarily to the resignation of a former employee. We recorded non-cash stock-based compensation expense during the second quarter of 2013 and the second quarter of 2012 of \$1.3 million and \$0.1 million, respectively. Non-compensation expense increased primarily due to increased legal, consulting and market research expenses.

Comments on Results of Operations for the Six-Month Period Ended June 30, 2013:

Revenue.

Total revenue decreased \$12.9 million, or 7%, to \$162.5 million for the six months ended June 30, 2013 compared to the six months ended June 30, 2012. Local and national advertising revenue and

retransmission consent revenue increased while political advertising revenue, consulting revenue and other revenue decreased. Local and national advertising revenue increased due to increased spending by advertisers in a gradually improving economic environment. In addition, local and national net advertising revenue in the six months ended June 30, 2013 was positively influenced by the broadcast of the 2013 Super Bowl on our 20 CBS channels, earning us approximately \$1.1 million, an increase of approximately \$0.3 million compared to the broadcast of the 2012 Super Bowl on our 10 NBC channels that earned us approximately \$0.8 million. Retransmission consent revenue increased primarily due to increased subscriber counts and rates. Political advertising revenue reflected decreased advertising from political candidates and special interest groups during the "off year" of the two-year political advertising cycle. Other revenue decreased due to an anticipated reduction of certain copyright royalty payments during 2013 period.

We did not record any consulting revenue resulting from our now expired consulting agreement with Young in the six-month period ended June 30, 2013. However, as stated in our comments on the three-month period ended June 30, 2013, we will record \$7.1 million in incentive consulting revenue under that agreement during the three-month period ending September 30, 2013.

The principal components of our revenue for the six months ended June 30, 2013 compared to the six months ended June 30, 2012 were as follows:

Local advertising revenue increased \$3.0 million, or 3%, to \$97.3 million.

National advertising revenue increased \$1.1 million, or 4%, to \$28.5 million.

Internet advertising revenue decreased \$0.1 million, or 1%, to \$12.0 million.

Political advertising revenue decreased \$16.7 million, or 92%, to \$1.4 million.

Retransmission consent revenue increased \$2.3 million, or 14%, to \$19.1 million.

Other revenue decreased \$1.3 million, or 23%, to \$4.2 million.

Our five largest nonpolitical advertising categories on a combined local and national basis by customer type for the six-month period ended June 30, 2013 demonstrated the following changes in revenue during the six-month period ended June 30, 2013 compared to the six-month period ended June 30, 2012: automotive increased 10%; medical decreased 5%; restaurant decreased 1%; communications increased 2%; and furniture and appliances increased 5%.

Operating expenses.

Broadcast expenses (before depreciation, amortization and gain on disposal of assets) increased \$1.7 million, or 2%, to \$105.3 million for the six-month period ended June 30, 2013 compared to the six-month period ended June 30, 2012. This increase was due primarily to an increase in compensation expense of \$0.8 million and non-compensation expense of \$0.9 million. Compensation expense increased primarily due to increases in salaries, healthcare and pension expenses offset, in part, by decreased incentive compensation. Non-compensation expense increased primarily due to an increase in programing costs, market research and consulting expenses offset, in part, by a decrease in national sales commissions, legal expenses and repairs and maintenance costs.

Corporate and administrative expenses (before depreciation, amortization and gain on disposal of assets) increased \$2.4 million, or 35%, to \$9.1 million. The increase was due primarily to an increase in compensation expense of \$1.4 million and an increase in non-compensation expense of \$1.0 million. Compensation expense increased primarily due to an increase in stock-based compensation expense offset, in part, by a decrease in incentive compensation. The increase in stock-based compensation and the decrease in incentive compensation were due primarily to the resignation of a former employee. We recorded non-cash stock-based compensation expense during the six-month periods ended June 30, 2013 and 2012 of \$1.5 million and \$0.2 million, respectively. Non-compensation expense increased primarily due to increased legal, consulting, market research and other professional services expenses.

Detailed table of operating results:

Gray Television, Inc. Selected Operating Data (Unaudited)

(in thousands except for net income per share data)

	Three Months Ende			
	2013	2012		
Revenue (less agency commissions)	\$ 84,285	\$ 94,691		
Operating expenses before depreciation,				
amortization and gain on disposal of assets, net:				
Broadcast	51,807	52,829		
Corporate and administrative	5,293	3,629		
Depreciation	5,938	5,716		
Amortization of intangible assets	12	18		
Gain on disposals of assets, net	(77)	(547)		
Operating expenses	62,973	61,645		
Operating income	21,312	33,046		
Other expense:				
Miscellaneous expense, net	(1)			
Interest expense	(12,594)	(15,126)		
Income before income tax	8,717	17,920		
Income tax expense	3,573	6,926		
Net income	5,144	10,994		
Preferred stock dividends (includes accretion of				
issuance cost of \$0 and \$77, respectively)	-	1,179		
Net income attributable to common stockholders	\$ 5,144	\$ 9,815		
Basic per share information:				
Net income attributable to common stockholders	\$ 0.09	\$ 0.17		
Weighted-average shares outstanding	57,561	57,151		
Diluted per share information:				
Net income attributable to common stockholders	\$ 0.09	\$ 0.17		
Weighted-average shares outstanding	57,939	57,190		
Political advertising revenue (less agency commissions)	\$ 751	\$ 13,138		

Gray Television, Inc. Selected Operating Data (Unaudited)

(in thousands except for net income per share data)

	Six Mont June	hs Ended
	2013	2012
Revenue (less agency commissions) Operating expenses before depreciation,	\$ 162,454	\$ 175,365
amortization and gain on disposal of assets, net:		
Broadcast	105,301	103,601
Corporate and administrative	9,117	6,735
Depreciation	11,738	11,607
Amortization of intangible assets	31	37
Gain on disposals of assets, net	(105)	(482)
Operating expenses	126,082	121,498
Operating income	36,372	53,867
Other income (expense):	2 √ 30	,
Miscellaneous income, net	_	2
Interest expense	(25,134)	(30,289)
Income before income tax expense	11,238	23,580
Income tax expense	5,224	9,215
Net income	6,014	14,365
Preferred stock dividends (includes accretion of		
issuance cost of \$0 and \$154, respectively)	_	2,358
Net income attributable to common stockholders	\$ 6,014	\$ 12,007
Basic per share information:		
Net income attributable to common stockholders	\$ 0.10	\$ 0.21
Weighted-average shares outstanding		
Weighted average shares outstanding	57,542	57,149
Diluted per share information:		
Net income attributable to common stockholders	\$ 0.10	\$ 0.21
Weighted-average shares outstanding	57,820	57,169
Political advertising revenue (less agency commissions)	\$ 1,392	\$ 18,097

Other Financial Data:

	June 30, 2013		Dece	ember 31, 2012	
		(in thou	sands)		
Cash	C	22.404	ው	11.07	
	\$	23,404	\$	11,067	
Long-term debt	\$	833,004	\$	832,867	
Borrowing availability under our senior credit facility	\$	40,000	\$	40,000	
	Six Months Ended June 30,				
	2013 2012				
		(in thou	sands)		
Net cash provided by operating activities	\$	25,919	\$	45,107	
Net cash used in investing activities		(13,669)		(10,845)	
Net cash provided by (used in) financing activities		87		(11,411)	
Net increase in cash	\$	12,337	\$	22,851	

Internet Initiatives:

Our website page view data for the three-month and six-month periods ended June 30, 2013 compared to the three-month and six-month periods ended June 30, 2012 is as follows:

Gray Websites - Data

	Three Months Ended June 30,					
	2013	2012	% Change			
	(in millions	s, except perc	entages)			
Advertising impressions generated	1,152.7	1,077.4	7 %			
Total page views (including mobile page views)	397.5	383.9	4 %			
	Six Mon	ths Ended J	une 30,			
	2013	2012	% Change			
	(in millions	s, except perc	entages)			
Advertising impressions generated	2,389.8	2,108.9	13 %			
Total page views (including mobile page views)	770.2	763.8	1 %			

Guidance for the Three Months Ending September 30, 2013 (the "third quarter of 2013") and the Year Ending December 31, 2013 (the "full year 2013")

We currently anticipate that our results of operations for the third quarter of 2013 will be within the ranges presented in the table below:

Selected operating data:	Gui th	ow End dance for third parter of 2013	% Change From Actual Third Quarter of 2012	Gui tl	ligh End idance for the Third the trace of the contract of the	% Change From Actual Third Quarter of 2012	Actual Third Quarter of 2012
		-	(dol	lars	in thousand	is)	
OPERATING REVENUE: Revenue (less agency commissions)	\$	87,000	(15)%	\$	88,000	(14)%	\$ 102,879
OPERATING EXPENSES (before depreciation, amortization and gain on disposals of assets): Broadcast Corporate and administrative	\$ \$	54,700 4,200	5 % 5 %	\$ \$	55,250 4,400	6 % 10 %	\$ 52,034 \$ 4,010
OTHER SELECTED DATA: Political advertising revenue (less agency commissions)	\$	600	(98)%	\$	800	(97)%	\$ 24,508

Comments on Guidance:

Third Quarter of 2013.

Based on our current forecasts for the third quarter of 2013, we anticipate the following changes from the three-month period ended September 30, 2012 (the "third quarter of 2012"):

Revenue.

- We believe our third quarter of 2013 local advertising revenue, excluding political advertising revenue, will increase from the third quarter of 2012 by approximately 5% to 6%.
- We expect our third quarter of 2013 national advertising revenue, excluding political advertising revenue, will decrease from the third quarter of 2012 by approximately 2%.
- In the third quarter of 2012, our local and national advertising revenue, on a combined basis, included \$5.1 million of advertising revenue resulting from the broadcast of the 2012 Olympic Games. No Olympic Games will take place in the third quarter of 2013.
- We anticipate our third quarter of 2013 internet advertising revenue, excluding political advertising revenue, will increase from the third quarter of 2012 by approximately 2%.
- We believe our third quarter of 2013 retransmission consent revenue will increase from the third quarter of 2012 by approximately 9%.
- We do not anticipate any significant political advertising revenue in the third quarter of 2013, continuing to reflect the "off year" of the two-year political cycle and the absence of any special elections and special political issue advertising campaigns in our markets.
- On August 6, 2013, we received \$7.1 million in incentive consulting revenue under our now expired consulting contract with Young. We will record this payment as consulting revenue in the third quarter of 2013.

Operating expenses (before depreciation, amortization and gain on disposal of assets).

The anticipated increase in broadcast operating expense for the third quarter 2013 compared to the third quarter of 2012 is expected to be due primarily to increases in compensation expense and programming expense offset, in part, by a decrease in national sales commission expense.

The anticipated increase in corporate and administrative expense for the third quarter 2013 compared to the third quarter of 2012 is expected to be due primarily to increases in compensation expense.

Full Year 2013.

Operating expenses (before depreciation, amortization and gain on disposal of assets, net).

Based on our current forecasts, we are updating our previously disclosed guidance on expected corporate and administrative expenses for the full year 2013. For the full year 2013, we currently anticipate our corporate and administrative expense will be approximately \$17.3 million, which is \$1.4 million more than our corporate and administrative expenses for the year ended December 31, 2012, and which reflects updated information relating to expected non-cash stock-based compensation expense for the full year 2013. For the full year 2013, we currently anticipate our non-cash stock-based compensation expense will be approximately \$2.0 million compared to \$0.9 million for full year 2012.

Revenue (less agency commissions) by Category:

The table below presents our revenue (less agency commissions) or "net revenue" by type for the three-month and six-month periods ended June 30, 2013 and 2012, respectively (dollars in thousands):

	Three Months Ended June 30,								
		201	3	2012					
	A	Percent Amount of Total		Amount		Percent of Total			
Revenue (less agency commi	ssion	ıs):			*	-			
Local	\$	50,869	60.4%	\$	48,417	51.1%			
National		15,052	17.9%		14,321	15.1%			
Internet		6,257	7.4%		6,359	6.7%			
Political		751	0.9%		13,138	13.9%			
Retransmission consent		9,396	11.1%		8,279	8.7%			
Other		1,960	2.3%		3,627	3.8%			
Consulting		423	0.0%	02	550	0.7%			
Total	\$	84,285	100.0%	\$	94,691	100.0%			

	Six Months Ended June 30,								
		201	.3	2012					
			Percent			Percent			
	Amount of Total			A	mount	of Total			
Revenue (less agency commissions):									
Local	\$	97,297	59.9%	\$	94,292	53.8%			
National		28,476	17.5%		27,327	15.6%			
Internet		11,963	7.4%		12,051	6.9%			
Political		1,392	0.9%		18,097	10.3%			
Retransmission consent		19,088	11.7%		16,757	9.6%			
Other		4,238	2.6%		5,496	3.1%			
Consulting		-	0.0%		1,345	0.7%			
Total	\$	162,454	100.0%	\$	175,365	100.0%			

The aggregate internet revenues presented above are derived from: (i) direct internet revenue and (ii) internet-related commercial time sales.

Non-GAAP Terms

From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow and Broadcast Cash Flow Less Cash Corporate Expenses. These non-GAAP amounts are used by us to approximate the amount used to calculate a key financial performance covenant contained in our debt agreements. Broadcast Cash Flow is defined as net income plus corporate and administrative expenses, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense and any income tax expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue and network payments. Corporate and administrative expenses (excluding depreciation, amortization and non-cash stock based compensation) are deducted from Broadcast Cash Flow to calculate "Broadcast Cash Flow Less Cash Corporate Expenses." These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.

Reconciliations:

Reconciliation of net income to the non-GAAP terms (dollars in thousands):

	Three Months Ended June 30,						
		2013		2012	% Change		
Net income	\$	5,144	-\$	10,994			
Adjustments to reconcile from net income to							
Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation		5,938		5,716			
Amortization of intangible assets		12		18			
Non-cash stock based compensation		1,328		140			
Gain on disposals of assets, net		(77)		(547)			
M iscellaneous expense, net		1					
Interest expense		12,594		15,126			
Income tax expense		3,573		6,926			
Amortization of program broadcast rights		2,826		2,719			
Common stock contributed to 401(k) plan							
excluding corporate 401(k) contributions		7		5			
Network compensation revenue recognized		(157)		(156)			
Payments for program broadcast rights		(2,847)		(2,801)			
Broadcast Cash Flow Less Cash Corporate Expenses	()	28,342		38,140	(26)%		
Corporate and administrative expenses excluding				۵.			
depreciation, amortization of intangible assets and							
non-cash stock based compensation		3,965		3,489			
Broadcast Cash Flow	S	32,307	<u>s</u>	41,629	(22)%		
	We will have been		5. 379				

	Six Months Ended June 30				
		2013		2012	% Change
Net income	\$	6,014	S	14,365	
Adjustments to reconcile from net income to					
Broadcast Cash Flow Less Cash Corporate Expenses:					
Depreciation		11,738		11,607	
Amortization of intangible assets		31		37	
Non-cash stock based compensation		1,464		154	
Gain on disposals of assets, net		(105)		(482)	
M iscellaneous income, net		22		(2)	
Interest expense		25,134		30,289	
Income tax expense		5,224		9,215	
Amortization of program broadcast rights		5,663		5,477	
Common stock contributed to 401(k) plan					
excluding corporate 401(k) contributions		14		12	
Network compensation revenue recognized		(314)		(313)	
Network compensation per network affiliation agreement		12		(60)	
Payments for program broadcast rights		(5,700)		(5,596)	
Broadcast Cash Flow Less Cash Corporate Expenses	-	49,163		64,703	(24)%
Corporate and administrative expenses excluding					
depreciation, amortization of intangible assets and					
non-cash stock based compensation		7,653		6,581	
Broadcast Cash Flow	\$	56,816	<u>s</u>	71,284	(20)%

See the previous page for the definition of Non-GAAP terms.

The Company

We are a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations in 30 television markets broadcasting 46 channels affiliated with one of the "Big 4 Networks" (ABC, CBS, FOX and NBC) and 42 additional channels of programming. Twenty-two of our channels are affiliated with the CBS Network, eleven channels are affiliated with the NBC Network, eight channels are affiliated with the ABC Network and five channels are affiliated with the FOX Network.

Within a market, our additional broadcast channels are generally affiliated with networks different from those affiliated with our "Big 4 Network" channels, and are operated by us to make better use of our broadcast spectrum by providing supplemental and/or alternative programming to our "Big 4 Network" channels. Certain of our additional channels are affiliated with more than one network simultaneously. Our additional channels are affiliated with networks such as "MyNetworkTV", the CW Network or the CW Plus Network, the MeTV Network, This TV Network, the Live Well Network, the Country Network and Antenna TV. We also broadcast eight local news/weather channels in certain of our existing markets. Our combined TV station group reaches approximately 6.2% of total United States households.

<u>Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities</u> <u>Litigation Reform Act</u>

This press release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the federal securities laws. These "forward-looking statements" are not statements of historical facts, and may include, among other things, statements regarding our current expectations and beliefs of operating results for the third quarter 2013 or other periods, internet strategies, future expenses and other future events. Actual results are subject to a number of risks and uncertainties and may differ materially from the current expectations and beliefs discussed in this press release. All information set forth in this release is as of August 8, 2013. We do not intend, and undertake no

duty, to update this information to reflect future events or circumstances. Information about certain potential factors that could affect our business and financial results and cause actual results to differ materially from those expressed or implied in any forward-looking statements are included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in our Annual Report on Form 10-K for the year ended December 31, 2012 and may be contained in reports subsequently filed with the U.S. Securities and Exchange Commission (the "SEC") and available at the SEC's website at www.sec.gov.

Conference Call Information

We will host a conference call to discuss our second quarter operating results on August 8, 2013. The call will begin at 12:00 PM Eastern Time. The live dial-in number is 1 (800) 723-6751 and the confirmation code is 3751105. The call will be webcast live and available for replay at www.gray.tv. The taped replay of the conference call will be available at 1 (888) 203-1112, Confirmation Code: 3751105 until September 6, 2013.

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