SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OWB APPR	OVAL
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1. Name and Address of Reporting Person* COWART JACKSON S IV (Last) (First) (Middle) 126 N WASHINGTON STREET			2. Issuer Name and Ticker or Trading Symbol <u>GRAY TELEVISION INC</u> [GTN]		ationship of Reporting Pe k all applicable) Director	10% Owner
		(<i>,</i>	3. Date of Earliest Transaction (Month/Day/Year) 01/08/2004		Officer (give title below) Chief Accountin	Other (specify below) ng Officer
(Street) ALBANY			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th	porting Person
(City)	(State)	(Zip)			Person	,

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Gray Common Stock - GTN								3,250 ⁽¹⁾	D	
Gray Common Stock - GTN	01/08/2004		S		1,000	D	\$15.45	2,250 ⁽²⁾	D	
Gray Class A Common Stock - GTN.A								24 ⁽³⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option - GTN	\$10.125							05/25/2002	05/25/2005	GTN	7,000		7,000	D	
Option - GTN	\$10.75							09/16/2004	09/16/2007	GTN	10,000		10,000	D	
Options - GTN	\$10.95							09/30/2004	09/30/2007	GTN	3,750		3,750	D	

Explanation of Responses:

1. Of these 3,250 shares of GTN, 1,000 were held in a private investment account, 2,040 were held in a 401(k)account and 210 were held in an employee stock purchase plan account.

2. Of these 2,250 shares of GTN, 2,040 were held in a 401(k)account and 210 were held in an employee stock purchase plan account.

3. These shares are held in a 401(k)account.

Remarks:

J. S. Cowart IV

** Signature of Reporting Person Date

04/01/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.