#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): March 7, 2019 (March 7, 2019)

### Gray Television, Inc.

(Exact name of registrant as specified in its charter)

Georgia (State or other jurisdiction of incorporation) 001-13796 (Commission File Number) 58-0285030 (IRS employer Identification No.)

4370 Peachtree Road, Atlanta GA (Address of principal executive offices) 30319 (Zip Code)

404-504-9828 (Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 7.01 - Regulation FD Disclosure

Beginning on March 7, 2019, Gray Television, Inc. (the "Company") intends to meet from time to time and make presentations to prospective investors. Exhibit 99.1 provides a copy of the slides that may be used in connection with and/or referenced in such meetings. Exhibit 99.1 is incorporated herein by reference.

The information set forth under this Item 7.01 is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as may be expressly set forth by specific reference in such filing.

#### Item 9.01 - Financial Statements and Exhibits

 Number
 Name

 99.1
 Prospective investor meeting slides

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### GRAY TELEVISION, INC.

Date: March 7, 2019

By: <u>/s/ James C. Ryan</u> Name: James C. Ryan Title: Executive Vice President and Chief Financial Officer



### Disclaimer, Definitions, and Non-GAAP Financial Data



This presentation contains certain forward looking statements that are based largely on Gray Television, Inc.'s ("Gray", "Gray Television", "GTN" or the "Company") current expectations and reflect various estimates and assumptions by Gray. These statements may be identified by words such as "estimates", "expect," "anticipate," "will," "implied," "assume" and similar expressions. Forward looking statements are subject to certain risks, trends and uncertainties that could cause actual results and achievements to differ materially from those expressed in such forward looking statements. Such risks, trends and uncertainties which in some instances are beyond Gray's control, include Gray's inability to complete the integration of our acquisition of Raycom, the inability to achieve expected synergies therefrom on a timely basis or at all, or our inability to complete recently announced transactions, estimates of future retransmission revenue, future expenses and other future events. Gray is subject to additional risks and uncertainties described in Gray's quarterly and annual reports filed with the Securities and Exchange Commission from time to time, including in the "Risk Factors," and management's discussion and analysis of financial condition and results of operations sections contained therein. Any forward looking statements in this presentation should be evaluated in light of these important risk factors. This presentation reflects management's views as of the date hereof. Except to the extent required by applicable law, Gray undertakes no obligation to update or revise any information contained in this presentation beyond the published date, whether as a result of new information, future events or otherwise.

Certain definitions, including the presentation of Combined Historical Basis ("CHB") data and Operating Cash Flow ("OCF") as defined in Gray's senior credit facility, are contained in the Glossary and the Appendix.

All ratings data herein from Comscore, Inc.

KEYGTZ KAIT 🕄 GWRYT WDBJZZ 🕃 WEIVO WILLA KBIXA 🔯 🏠 💏 🔀 CB319 🚯 🎁 🛄 🜃 💷 🤐 🚯 swymt 👷 🕵 🖊 🖉 🕼 KOLO 🏍 🥻 🙆 🛲 🚱 🚱 🚱 🚱 KCBDO TO wtapn 🎎 🚮 😰 CBSM 🖉 KEYN SICTACON CUU WEAZ COWABIS -12 11/14 gray 🤐 🔤 🔁 🔤 FOX 📜 FOX 9 1 Washington News Bureau 🗟 🗟 🙆 🗖 KY3 FOX10 KSPR633 2mktuu KWCH12HO 426 WCAX.com CUTES 10 FOXIN WALKO RIMSIUM WBAY-TV 

### **Gray Television's National Footprint**







\* Includes all stations owned and/or operated as of March 1, 2019

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### **Recognized Industry Leader**



Top Ranked Stations All-Day Ratings for All US TV Stations November 2018

#1 Ranked ABC Station #1 Ranked CBS Station #1 Ranked NBC Station

3 of the Top 4 stations 6 of the Top 10 stations 17 of the Top 25 stations 20 of the Top 50 stations Top Ranked 6PM Local Newscasts **Newscast Ratings for** All US TV Stations November 2018

#1 Ranked ABC Station #1 Ranked CBS Station #1 Ranked NBC Station

3 of the Top 3 stations 6 of the Top 10 stations 13 of the Top 20 stations 27 of the Top 50 stations



2018 Service to Community Awards

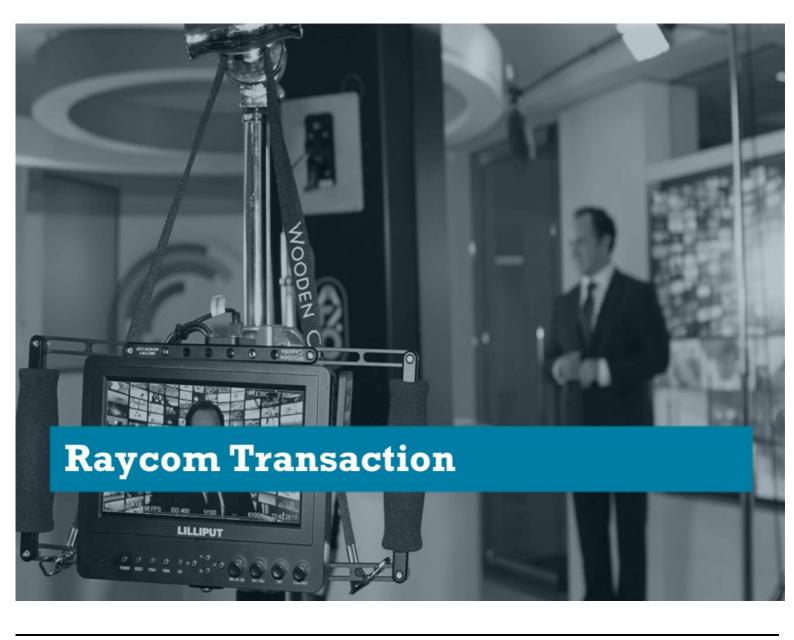
> Large Market 1 of 7 Finalists

Medium Market WINNER WJRT, Flint, MI Plus 4 of 4 Finalists

Small Market WINNER WCTV, Tallahassee, FL Plus 1 of 4 Finalists

Ratings data from Comscore, Inc. includes all stations owned and/or operated as of March 1, 2019. STALL B & D 「福山市」 12

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# Gray As Reported Data (Prior to Raycom Transaction)

		_			Year Ende	ed Decembe	r 3	1,		
			2018	_	2017	% Chang 2018 to 2017	_	2016	% Change 2018 to 2016	
	Revenue (less agency commissions):				(dollars	in thousand	s)			
	Total	\$	1,084,132	\$	882,728	23 %	\$	812,465	33 %	
	Political	\$	155,074	\$	16,498	840 %	\$	90,095	72 %	
	<u>Operating expenses (1)(3):</u>									
	Broadcast	\$	596,403	\$	557,563	7 %	\$	474,994	26 %	
P	Corporate and administrative	\$	40,910	\$	31,589	30 %	\$	40,319	1 %	
-	Net income	\$	210,803	\$	261,952	(20)%	\$	62,273	239 %	
	Non-GAAP Cash Flow (2):	+	402.250	+	220.057	50 %	\$	338,938	46 %	
-	Broadcast Cash Flow (3)	\$	493,359	\$	329,057	30 %	Þ	338,938	+0 %	
	Broadcast Cash Flow Less Cash Corporate Expenses (3)	\$	457,392	\$	301,873	52 %	\$	302,497	51 %	
	Free Cash Flow	\$	262,554	\$	171,004	54 %	\$	148,126	77 %	

(1) Excludes depreciation, amortization and (gain) loss on disposal of assets.

(2) See definition of non-GAAP terms and a reconciliation of the non-GAAP amounts to net income included elsewhere herein.

(3) Amounts in 2017 and 2016 have been reclassified to give effect to the implementation of Accounting Standards Update 2017-07, Compensation– Retirement Benefits (Topic 715) – Improving the Presentation of Net Periodic Pension Cost and Net Postretirement Benefit Cost ("ASU 2017-07").

# **New Combined Scale**

#### Gray - Combined Historical Basis Select Financial Data (1)

	20	)18 (2)		2017	2016	
Revenue			\$ ir	n Millions		
Total	\$	2,167	\$	1,875	\$	1,932
Political	\$	232	\$	31	\$	185
Retransmission	\$	668	\$	534	\$	437
Production Companies	\$	86	\$	85	\$	83
Operating Expenses (3)						
Total	\$	1,383	\$	1,295	\$	1,233
Broadcast	\$	1,224	\$	1,160	\$	1,094
Production Companies	\$	74	\$	71	\$	70
Corporate	\$	85	\$	64	\$	68
<u>Total Revenue less</u>						
Total Operating Expenses (2)	\$	784	\$	580	\$	699
Expected Operating Synergies	\$	80	\$	80	\$	80

(1) Excludes pending transactions
 (2) Management estimate pending completion of Raycom 2018 carve-out Audit
 (3) Before depreciation, amortization and gain(loss) on disposal of assets



- Transaction closed effective January 2, 2019
- ✓ ~\$3.6 billion enterprise value
- ✓ Purchase price represented a multiple of ~7.8x blended '17 / '18E CHB OCF, including \$80 million of year-1 expected annualized synergies and \$136 million estimated NPV of Raycom's NOLs



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### Components of Anticipated Synergy:

- Net Retransmission revenue increases resulting from contracted step-up of Raycom subscribers to Gray's retransmission rates
- Rationalization of station and corporate expenses and creation of more efficient operations
- Elimination of duplicative shared services and other costs
- Creation of more efficient corporate operations including insourcing professional services, consulting, systems and other rationalizations
- Elimination of select identified third party contracts
- Cost savings on technology and digital operations
- Termination of redundant contracts and other ancillary expenses

Potential for additional synergies after Year-1

### **Strategic Financing**

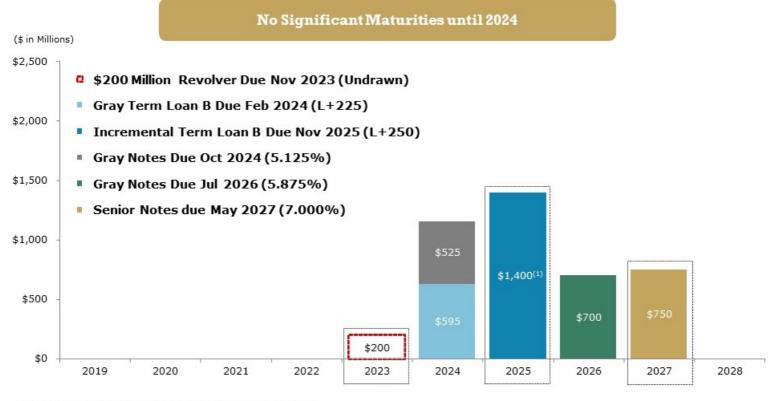


- Gray financed the Raycom Transaction with:
  - \$500 million of Cash
  - \$1.4 billion 7-year Incremental Term Loan B
  - \$750 million 8.5-year Senior Notes
  - 11.5 million shares of Gray's Common Stock
  - \$650 million Series A Preferred Stock sold to Retirement Systems of Alabama (seller)
  - Gray replaced its existing \$100 million priority revolving credit facility with a new \$200 million 5year Revolving Credit Facility (the "Revolver")
  - CHB estimated L8QA leverage as of December 31, 2018:
    - first lien net leverage estimated to be between 2.20x and 2.30x
    - total net leverage estimated to be between 4.75x and 4.85x

#### \$650 Million Series A Preferred

- Ranks junior to all debt and senior to all equity
- Gray retains ability to pay dividends on, and repurchase, Common Stock and Class A Common Stock
- 8.0% per annum payable in cash or 8.5% per annum payable in kind ("PIK"), payable quarterly
- Payable in cash or PIK, at Gray's election, in part or in whole. If the coupon is paid in kind, Gray stock buybacks and dividends will be frozen for the next two quarters
- Perpetual, subject to optional redemptions at par in cash (1) by Gray at any time and (2) by the RSA upon the occurrence of certain asset sales or change of control transactions

# **Staggered Debt Maturity Profile**



Note: For illustrative purposes, excludes Incremental Term Loan B amortization

(1) Subject to required quarterly principal repayments of \$3.5 million beginning March 31, 2019.

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One of the Largest Television Broadcasters with High Quality Assets

**Diversified Sources of Revenues Across Networks and Markets** 

Large Political Upside in Election Years with Key Presence in Swing States

Strong Growth in Net Retrans and Increasing Leverage With MVPDS and Networks

Strong Free Cash Flow Generation and FCF Conversion

Track Record of Successfully Integrating Acquisitions and Deleveraging

Experienced Management Team with Decades of Broadcasting Experience

Prudent Fina	ncial Policy
Leverage	<ul><li>Financial strategy aimed at deleveraging</li><li>Deleveraging to be driven by a combination of debt repayment and OCF growth</li></ul>
Liquidity	<ul> <li>Sufficient liquidity will be maintained to support business operations; revolver undrawn at close</li> <li>Strong cash flow generation, cash on balance sheet and access to revolver support business operations and access to revolver support business operations.</li> </ul>
	provide ample liquidity. No meaningful debt maturities until 2024
Equity	<ul> <li>Preferred equity viewed as long-term capital given its favorable terms</li> <li>No cash dividends paid on the common stock over the past 5 years</li> <li>Balanced use of free cash flow to drive growth and delever</li> <li>~\$400 million of common equity raised since 2014</li> </ul>
	policy is to maintain a conservative financial position onable margin of debt coverage and substantial financial flexibility

# **Significant Growth Since 2011...**

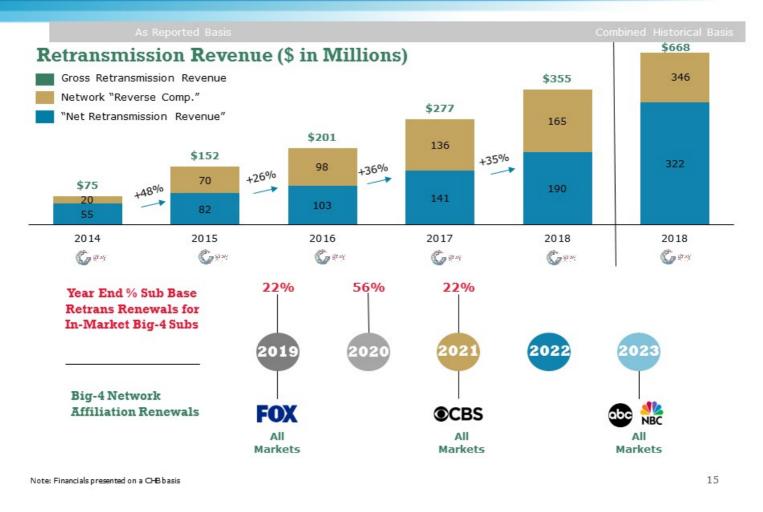




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# **Gray Excels at Retransmission Revenue**



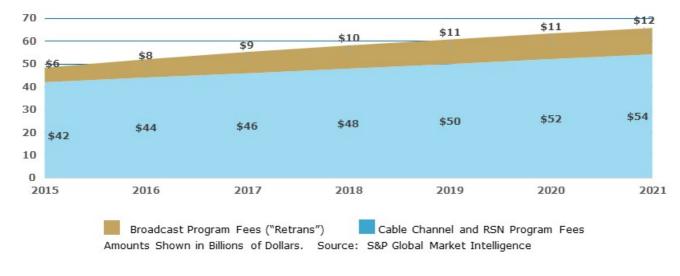


## **Retransmission Revenue Has Room to Grow**

- Broadcast Retrans Fees still represent just 17-18 percent of Total Program Fees
- Between 2015 and 2019, cable channel and RSN license fees grew nearly \$8.0 Billion, as Retrans Fees grew just \$4.3 Billion

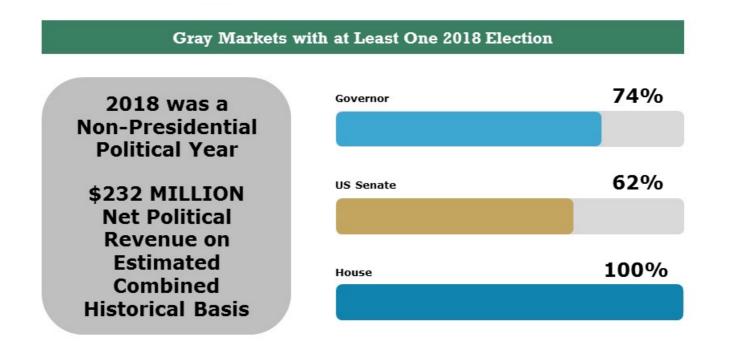
Broadcast Retrans Fees still fail to reflect the value of the most watched and must-have channels on MVPD and OTT Platforms

### Total MVPD/OTT Fees Paid for All Broadcast, Cable and RSN Channels



### **Top Rated Stations Capture a Significant Share of Political Ad Spending**



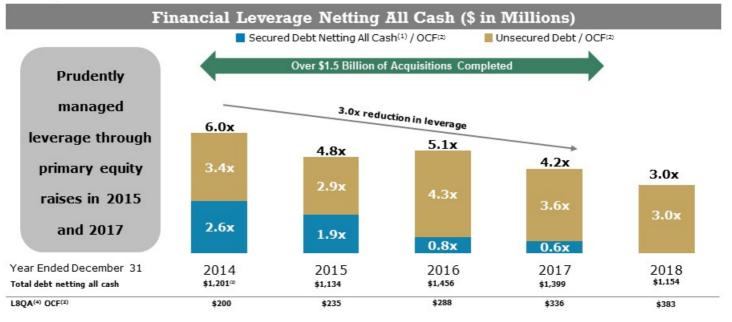


Source: Company management, Company filings, The Cook Political Report. Data includes all owned and/or operated markets as of March 1, 2019. Percentages calculated based on 69/93 markets with Gubernatorial races, 58/93markets with Senate races, and 93/93 markets with House races.

## Track Record of Successfully Integrating Acquisitions and Deleveraging



- Gray has demonstrated the ability to integrate acquisitions and delever rapidly
- Since 2014, the Company has reduced leverage by  ${\sim}2.0x$  despite closing more than \$1.5 billion of acquisitions



Note: Financial leverage excludes preferred stock

(1) Secured debt netting all cash on hand as of the respective balance sheet date

(2) Operating Cash Flow ("OCF") as defined under the existing credit agreement, which includes adjustments for all transactions completed as of the respective balance sheet dates

(3) For 2014, total debt netting all cash includes \$10 million in undrawn letters of credit

(4) Last eight quarter average OCF as calculated in the applicable quarterly compliance certificate







Data reported to by third parties for all Gray Stations as of February 28, 2019.



**Non-GAAP Reconciliation** 

### Reconciliation on As-Reported Basis, in thousands:

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Year Ended

		December 31,	
	2018	2017	2016
Net income	\$ 210,803	\$ 261,952	\$ 62,273
Depreciation	53,883	51,973	45,923
Amortization of intangible assets	20,570	25,072	16,596
Non-cash stock based compensation	6,661	8,303	5,101
(Gain) loss on disposal of assets net	(16,405)	(74,200)	329
Miscellaneous (income) expense net (1)	(5,507)	(657)	(610)
Interest expense	106,628	95,259	97,236
Loss from early extinguishment of debt		2,851	31,987
Income tax (benefit) expense	76,847	(68,674)	43,418
Amortization of program broadcast rights	21,416	21,033	19,001
Non-cash 401(k) expense	4,285	16	29
Payments for program broadcast rights	(21,789)	(21,055)	(18,786)
Corporate and administrative expenses excluding			
depreciation, amortization of intangible assets and			
non-cash compensation (1)	35,967	27,184	36,441
Broadcast Cash Flow (1)	493,359	329,057	338,938
Corporate and administrative expenses excluding			
depreciation amortization of intangible assets and			
non-cash compensation (1)	(35,967)	(27,184)	(36,441)
Broadcast Cash Flow Less Cash Corporate Expenses (1)	457,392	301,873	302,497
Contributions to pension plans	(2,500)	(3,124)	(3,048)
Interest expense	(106,628)	(95,259)	(97,236)
Amortization of deferred financing costs	4,630	4,624	4,884
Net amortization of original issue (premium) discount			
on senior notes	(610)	(610)	(779)
Purchase of property and equipment	(69,975)	(34,516)	(43,604)
Reimbursements of property and equipment purchases	14,217	-	-
Income taxes paid net of refunds	(33,972)	(1,984)	(14,588)
Free Cash Flow	\$ 262,554	\$ 171,004	\$ 148,126
(1) Amounts in 2017 have been reclassified to give effect to the implementation of ASU 2017-07.			21



# **Reconciliation of Total Leverage Ratio**

Reconciliation of Total Leverage Ratio, Net of All Cash, in thousands except for ratio:

Reconciliation of Total Leverage Ratio, Net of All Cash, in thousands except for ratio:		Ciela Ourstan Fridad
		Eight Quarters Ended
		December 31, 2018
let income	\$	472,755
djustments to reconcile from net income to operating cash flow as		
defined in our Senior Credit Agreement:		
Depreciation		105,856
Amortization of intangible assets		45,642
Non-cash stock-based compensation		14,965
(Gain) loss on disposals of assets, net		(90,605)
Interest expense		201,887
Loss from early extinguishment of debt		2,851
Incometax expense		8,173
Amortization of program broadcast rights		42,449
Non-cash 401(k) expense		4,301
Payments for program broadcast rights		(42,844)
Pension expense		(1,538)
Contributions to pension plans		(5,624)
Adjustments for stations acquired or divested, financings and expected		
synergies during the eight quarter period		(1,940)
Professional fees related to acquisitions and divestitures		9,594
perating Cash Flow as defined in our Senior Credit Agreement	S	765,922
perating Cash Flow as defined in our Senior Credit Agreement,		
divided by two	\$	382,961
		December 31, 2018
djusted Total Indebtedness:		
Total outstanding principal, including current portion (1)	\$	1,820,026
Capital leases and other debt		648
Cash (unrestricted) (1)	27	(666,980)
Adjusted Total Indebtedness, Net of All Cash	\$	1,153,694
Total Leverage Ratio, Net of All Cash		3.01
1) Total outstanding principal, including current portion excluded \$750.0 million of our 2027 Notes and Cash unrestricted) excluded \$752.0 million of restricted cash, each held by our special purpose wholly-owned		
unrestricted) excluded \$752.0 million of restricted cash, each held by our special purpose wholly-owned :ubsidiary, that is an unrestricted subsidiary under the 2017 Senior Credit Facility.		2
absidiary, dracts an unresulted subsidiary drider the 2017 Senior Credit Facility.		





"Combined Historical Basis" or "CHB"	Combined Historical Basis reflects financial results that have been compiled by adding Gray's or Raycom's, as applicable, historical revenue and broadcast expenses to the historical revenue and broadcast expenses of the stations acquired in the Completed Transactions and subtracting the historical revenues and broadcast expenses of stations divested in the Completed Transactions as if they had been acquired or divested, respectively, on January 1, 2014 (the beginning of the earliest period presented).
	Combined Historical Basis financial information does not include any adjustments for other events attributable to the Completed Transactions except "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" each give effect to expected synergies, and "Free Cash Flow" on a Combined Historical Basis gives effect to the financings and certain expected operating synergies related to the Completed Transactions. "Operating Cash Flow," "Operating Cash Flow, as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" each give effect to expected synergies, and "Free Cash Flow" on a Combined Historical Basis gives effect to the financings and certain expected operating synergies related to the Completed Transactions. "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" on a Combined Historical Basis also reflect the add-back of legal and other professional fees incurred in completing acquisitions. Certain of the Combined Historical Basis financial information prepared by other entities, which Gray cannot independently verify. We cannot assure you that such financial information would not be materially different if such information, or that our actual results would not differ materially from the Combined Historical Basis financial informations had been completed at the stated date. In addition, the presentation of Combined Historical Basis, "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow," and the adjustments to such information, including expected synergies resulting from such transactions, may not comply with GAAP or the requirements for pro forma financial information under Regulation S-X under the Securities Act
"Completed Transactions"	All acquisitions or dispositions completed as of January 2, 2019 by Gray as well as Raycom.
"Revenue"	Revenue is presented net of agency commissions



From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disdosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, Operating Cash Flow as defined in Gray's Senior Credit Agreement, Free Cash Flow and Total Leverage Ratio, Net of All Cash. These non-GAAP amounts are used by us to approximate the amount used to calculate key financial performance covenants contained in our debt agreements and are used with our GAAP data to evaluate our results and liquidity. These non-GAAP amounts may be provided on an As-Reported Basis as well as a Combined Historical Basis.

"Broadcast Cash Flow" or "BCF"	Net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non- cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights and network compensation revenue
"Broadcast Cash Flow Less Cash Corporate Expenses"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights and network compensation revenue
"Free Cash Flow" or "FCF"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash 401(k) expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights, rade income, network compensation revenue, contributions to pension plans, amortization of original issue premium on our debt, capital expenditures (net of reimbursements) and the payment of income taxes (net of any refunds received)
"Operating Cash Flow" or "OCF"	Defined in Gray's Senior Credit Agreement as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense and pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast rights, trade income, network compensation revenue, and cash contributions to pension plans
"Total Leverage Ratio, Net of All Cash"	Our Total Leverage Ratio, Net of All Cash is determined by dividing our Adjusted Total Indebtedness, Net of All Cash by our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two. Our Adjusted Total Indebtedness, Net of All Cash represents the total outstanding principal of our long-term debt, plus certain other obligations as defined in our Senior Credit Agreement, less all cash. Our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two. Our Adjusted Total Indebtedness, Net of All Cash represents the total outstanding principal of our long-term debt, plus certain other obligations as defined in our Senior Credit Agreement, divided by two represents our average annual Operating Cash Flow as defined in our Senior Credit Agreement for the preceding eight quarters

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.



gray

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