# UNITED STATES SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D. C. 20549 

## FORM 8-K

## CURRENT REPORT

## Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

## Gray Television, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Georgia
(State or Other Jurisdiction of Incorporation)
1-13796 58-0285030
(Commission File Number)
(IRS Employer Identification No.)
4370 Peachtree Road, NE, Atlanta, Georgia $\quad 30319$

404-504-9828
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition.

On February 26, 2016, Gray Television, Inc. (the "Company") issued a press release reporting its financial results for the three-months and year ended December 31, 2015. A copy of the press release is furnished as Exhibit 99.1 to this Form $8-\mathrm{K}$ and incorporated herein by reference.

The information set forth under this Item 2.02 is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

## Item 9.01 Financial Statements and Exhibits.

## (d) Exhibits

99.1 Press release issued by Gray Television, Inc. on February 26, 2016

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gray Television, Inc.
February 26, 2016
By: /s/ James C. Ryan
Name: James C. Ryan
Title: Executive Vice President and Chief Financial Officer
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Television • Digital • Mobile

## NEWS RELEASE

## Gray Reports Record Operating Results

Atlanta, Georgia - February 26, 2016. . Gray Television, Inc. ("Gray," "we," "us" or "our") (NYSE: GTN and GTN.A) today announced results of operations for the three-months and year ended December 31, 2015. For the three-months and year ended December 31, 2015, these results included revenue of $\$ 169.5$ million and $\$ 597.4$ million, respectively, and net income of $\$ 15.0$ million and $\$ 39.3$ million, respectively. For the three-months and year ended December 31, 2015, broadcast cash flow was $\$ 67.8$ million and $\$ 224.5$ million, respectively. Also for the three-months and year ended December 31 , 2015 , net income per diluted weighted average share was $\$ 0.21$ and $\$ 0.57$, respectively, and free cash flow per diluted weighted average share was $\$ 0.40$ and $\$ 1.36$, respectively.

## Highlights:

- Record Revenue and Broadcast Cash Flow - For the three-months ended December 31, 2015, our revenue of \$169.5 million included record retransmission consent revenue of $\$ 39.5$ million. For the year ended December 31, 2015, we achieved record revenue of $\$ 597.4$ million that included record retransmission consent revenue of $\$ 152.0$ million. We also achieved record broadcast cash flow of $\$ 224.5$ million for the year ended December 31, 2015.
- Total Leverage Ratio - As of December 31, 2015, our total leverage ratio, as defined in our Senior Credit Facility, was 4.8 times on a trailing eightquarter basis, netting all cash on our balance sheet against our debt balance.
- Acquisitions - As previously announced, between July 1, 2015 and December 31, 2015, we added seven television stations and four new markets to our operations. The aggregate purchase price for these stations was approximately $\$ 184.4$ million, all of which was funded from cash on hand.
- Schurz Acquisition and Related Transactions Completed - During the first quarter of 2016, we completed the acquisition of the broadcast operations of Schurz Communications, Inc. ("Schurz" and the "Schurz Acquisition"). In order to facilitate regulatory approval for the Schurz Acquisition, and to better align the operations acquired from Schurz with our existing operations, we arranged for the divestiture of certain television stations and all of the Schurz radio stations, in exchange for two television stations and cash (together with the Schurz Acquisition, the "Schurz Acquisition and Related Transactions"). The purchase price, net of proceeds received from dispositions and excluding transaction costs, was approximately $\$ 415.3$ million. This amount was funded by additional borrowings under our Senior Credit Facility. The Schurz Acquisition and Related Transactions increased our station group to include 50 television markets broadcasting approximately 180 separate programming streams, including 35 affiliates of the CBS Network ("CBS"), 26 affiliates of the NBC Network ("NBC"), 19 affiliates of the ABC Network ("ABC") and 13 affiliates of the FOX Network ("FOX").
- Transaction Costs - In connection with our acquisition activities, we incurred professional fees of approximately $\$ 2.0$ million and $\$ 6.5$ million for the three-months and year ended December 31, 2015, respectively. These expenses are included in our corporate and administrative operating expenses.
- Termination of National Sales Agreements - Effective January 1, 2016, we terminated nearly all of our remaining national advertising sales representation agreements. Our full year 2015 results include a charge of approximately $\$ 6.3$ million to our broadcast operating expenses to reflect the anticipated termination fees. In the first quarter of 2016, we have paid all amounts due and have no further obligations under these agreements. As a result of these terminations, and excluding the one-time charge of $\$ 6.3$ million, we anticipate savings of approximately $\$ 8.0$ million to $\$ 9.0$ million of broadcast operating expense in the year ending December 31, 2016 as compared to the year ended December 31, 2015, with net savings continuing thereafter.


## Effects of Acquisitions and Divestitures on Our Results of Operations

From October 31, 2013 through December 31, 2015, we completed 16 acquisition transactions and two divestiture transactions. These transactions added a net total of 31 television stations in 20 television markets to our operations, including 15 new television markets. On July 1, 2015, we completed the following five acquisition transactions that added six television stations to our operations:

- KOSA-TV (CBS) in Odessa, Texas;
- KMVT-TV (CBS) and KSVT-LD (FOX) in Twin Falls, Idaho;
- Certain non-licensed assets including programming streams, of WFXS-TV (FOX) in Wausau, Wisconsin, whose programming streams are now broadcast on our digital low power television station in Wausau, WZAW-LD;
- WAGM-TV (CBS/FOX) in Presque Isle, Maine; and
- Certain non-licensed assets, including programming streams, of KVTV-TV (CBS) in Laredo, Texas, whose programming streams are now broadcast on our digital low power television station in Laredo, KYLX-LD.

On September 1, 2015, we announced and completed the initial phase of our acquisition of KCRG-TV (ABC) in Cedar Rapids, Iowa (the "Cedar Rapids Acquisition") by acquiring certain non-licensed assets of that television station and entering into a local programming and marketing agreement (the "LMA") with the licensee. We completed the remaining phases of the Cedar Rapids Acquisition and terminated the LMA on November 1, 2015.

Collectively, we refer to the stations acquired on July 1, 2015 and the Cedar Rapids Acquisition as the " 2015 Acquired Stations." During 2014, we completed seven acquisitions, which transactions collectively added a total of 22 television stations in 12 markets ( 10 new markets) to our operations at various times during that year, and we refer to the stations acquired in those acquisitions as the "2014 Acquired Stations." During the fourth quarter of 2013, we completed two acquisition transactions that together added five television stations in four markets (three in new markets) to our operations, and we refer to the stations acquired in those acquisitions as the "2013 Acquired Stations." Unless the context of the following discussions requires otherwise, we refer to the 2015 Acquired Stations, the 2014 Acquired Stations and the 2013 Acquired Stations, collectively, as the "Acquired Stations."

Due to the significant effect that our acquisitions and divestitures have had on our results of operations, and in order to provide more meaningful period over period comparisons, we also present herein certain financial information on a "Combined Historical Basis." Unless otherwise defined, Combined Historical Basis reflects financial results that have been compiled by adding Gray's historical revenue and broadcast expenses to the historical revenue and broadcast expenses of the Acquired Stations; and removing the historical revenues and historical broadcast expenses of divested stations; as if they had been acquired and divested, respectively, on January 1, 2013 (the beginning of the earliest period presented). In addition, our Combined Historical Basis nonGAAP terms "Broadcast Cash Flow", "Broadcast Cash Flow Less Cash Corporate Expenses", "Operating Cash Flow as Defined in our Senior Credit Facility" and "Combined Historical Free Cash Flow" give effect to the financings related to the acquisition of the Acquired Stations, as if these financings occurred on January 1, 2013, and certain anticipated net expense savings resulting from the completed acquisitions.

## Select Operating Data on As-Reported Basis:



|  | Year Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | \% Change |  |  |  |  | $\begin{gathered} \hline \text { \% Change } \\ 2015 \text { to } 2013 \end{gathered}$ |
|  |  |  | 2014 |  | 2015 to 2014 |  |  |  |
|  | (dollars in thousands, except per share data) |  |  |  |  |  |  |  |
| Revenue (less agency commissions): |  |  |  |  |  |  |  |  |
| Total | \$ | 597,356 | \$ | 508,134 | 18\% | \$ | 346,298 | 73\% |
| Political | \$ | 17,163 | \$ | 81,975 | (79)\% | \$ | 4,598 | 273\% |
|  |  |  |  |  |  |  |  |  |
| Operating expenses (1): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 374,182 | \$ | 285,990 | 31\% | \$ | 217,411 | 72\% |
| Corporate and administrative | \$ | 34,343 | \$ | 29,203 | 18\% | \$ | 19,810 | 73\% |
|  |  |  |  |  |  |  |  |  |
| Net income | \$ | 39,301 | \$ | 48,061 | (18)\% | \$ | 18,288 | 115\% |
|  |  |  |  |  |  |  |  |  |
| Non-GAAP Cash Flow (2): |  |  |  |  |  |  |  |  |
| Broadcast Cash Flow | \$ | 224,484 | \$ | 220,977 | 2\% | \$ | 128,234 | 75\% |
| Broadcast Cash Flow Less |  |  |  |  |  |  |  |  |
| Cash Corporate Expenses | \$ | 193,261 | \$ | 195,306 | (1)\% | \$ | 110,398 | 75\% |
| Free Cash Flow | \$ | 93,984 | \$ | 95,240 | (1)\% | \$ | 39,153 | 140\% |
|  |  |  |  |  |  |  |  |  |
| Free Cash Flow Per Share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.38 | \$ | 1.65 |  | \$ | 0.68 |  |
| Diluted | \$ | 1.36 | \$ | 1.63 |  | \$ | 0.68 |  |

(1) Excludes depreciation, amortization, and loss on disposal of assets.
(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

Gray Television, Inc.
Earnings Release for the three-months and year ended December 31, 2015

## Selected Operating Data on Combined Historical Basis:

|  | Three Months Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | \% Change |  |  | 2013 |  | \% Change 2015 to 2013 |
|  | (dollars in thousands, except per share data) |  |  |  |  |  |  |  |
| Revenue (less agency commissions): |  |  |  |  |  |  |  |  |
| Total | \$ | 169,487 | \$ | 192,614 | (12)\% | \$ | 137,553 | 23\% |
| Political | \$ | 9,213 | \$ | 53,395 | (83)\% | \$ | 2,752 | 235\% |
|  |  |  |  |  |  |  |  |  |
| Operating expenses (1): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 101,969 | \$ | 92,312 | 10\% | \$ | 81,660 | 25\% |
| Corporate and administrative | \$ | 11,030 | \$ | 7,585 | 45\% | \$ | 6,223 | 77\% |
|  |  |  |  |  |  |  |  |  |
| Net income | \$ | 14,987 | \$ | 38,090 | (61)\% | \$ | 16,128 | (7)\% |
|  |  |  |  |  |  |  |  |  |
| Non-GAAP Cash Flow (2): |  |  |  |  |  |  |  |  |
| Broadcast Cash Flow | \$ | 67,536 | \$ | 101,143 | (33)\% | \$ | 61,864 | 9\% |
| Broadcast Cash Flow Less Cash Corporate Expenses | \$ | 57,296 | \$ | 94,284 | (39)\% | \$ | 55,896 | 3\% |
| Operating Cash Flow as Defined in the Senior Credit Facility | \$ | 57,829 | \$ | 94,218 | (39)\% | \$ | 56,996 | 1\% |
| Free Cash Flow | \$ | 30,704 | \$ | 63,497 | (52)\% | \$ | 31,439 | (2)\% |
|  |  |  |  |  |  |  |  |  |
| Free Cash Flow Per Share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.43 | \$ | 1.10 |  | \$ | 0.54 |  |
| Diluted | \$ | 0.42 | \$ | 1.09 |  | \$ | 0.54 |  |
|  | Year Ended December 31, |  |  |  |  |  |  |  |
|  | 2015 |  | $\begin{array}{cc} \\ 2014 & \text { \% Change } \\ 2015 & \text { to } 2014\end{array}$ |  |  | 2013 |  | \% Change |
|  |  |  | 2015 to 2013 |  |  |
|  |  |  |  |  |  | (dollars in thousands, except per share data) |  |  |  |  |  |
| Revenue (less agency commissions): |  |  |  |  |  |  |  |  |
| Total | \$ | 621,302 | \$ | 621,018 | 0\% | \$ | 510,977 | 22\% |
| Political | \$ | 17,652 | \$ | 94,158 | (81)\% | \$ | 6,838 | 158\% |
|  |  |  |  |  |  |  |  |  |
| Operating expenses (1): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 389,306 | \$ | 350,059 | 11\% | \$ | 319,307 | 22\% |
| Corporate and administrative | \$ | 34,343 | \$ | 29,203 | 18\% | \$ | 19,810 | 73\% |
|  |  |  |  |  |  |  |  |  |
| Net income | \$ | 47,264 | \$ | 75,852 | (38)\% | \$ | 39,190 | 21\% |
|  |  |  |  |  |  |  |  |  |
| Non-GAAP Cash Flow (2): |  |  |  |  |  |  |  |  |
| Broadcast Cash Flow | \$ | 238,230 | \$ | 277,248 | (14)\% | \$ | 205,465 | 16\% |
| Broadcast Cash Flow Less Cash Corporate Expenses | \$ | 207,007 | \$ | 251,577 | (18)\% | \$ | 187,629 | 10\% |
| Operating Cash Flow as Defined in the Senior Credit Facility | \$ | 212,281 | \$ | 257,109 | (17)\% | \$ | 191,507 | 11\% |
| Free Cash Flow | \$ | 114,034 | \$ | 151,375 | (25)\% | \$ | 90,169 | 26\% |
|  |  |  |  |  |  |  |  |  |
| Free Cash Flow Per Share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.67 | \$ | 2.62 |  | \$ | 1.56 |  |
| Diluted | \$ | 1.65 | \$ | 2.59 |  | \$ | 1.56 |  |

(1) Excludes depreciation, amortization, and loss on disposal of assets.
(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

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## Results of Operations for the Three-Months Ended December 31, 2015:

## Revenue (less Agency Commissions) on As-Reported Basis.

The table below presents our revenue (less agency commissions) or "net revenue" by type for the three-month periods ended December 31, 2015 and 2014, respectively (dollars in thousands):

|  | Three Months Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  |  | 2014 |  |  |
|  | Amount |  | Percent of Total | Amount |  | Percent of Total |
| Revenue (less agency commissions): |  |  |  |  |  |  |
| Local | \$ | 87,061 | 51.4\% | \$ | 76,017 | 42.7\% |
| National |  | 23,505 | 13.9\% |  | 20,626 | 11.6\% |
| Internet |  | 7,482 | 4.4\% |  | 7,569 | 4.3\% |
| Political |  | 9,213 | 5.4\% |  | 48,538 | 27.3\% |
| Retransmission consent |  | 39,468 | 23.3\% |  | 21,444 | 12.1\% |
| Other |  | 2,758 | 1.6\% |  | 3,692 | 2.0\% |
| Total | \$ | $\underline{\text { 169,487 }}$ | 100.0\% | \$ | $\underline{\text { 177,886 }}$ | 100.0\% |

Total revenue decreased $\$ 8.4$ million, or $5 \%$, to $\$ 169.5$ million for the fourth quarter of 2015 compared to the fourth quarter of 2014 . The 2015 Acquired Stations and 2014 Acquired Stations, collectively, accounted for approximately $\$ 53.4$ million of our total revenue in the fourth quarter of 2015, and the 2014 Acquired Stations accounted for approximately $\$ 42.7$ million of our total revenue for the fourth quarter of 2014.

Our revenue increased primarily due to the additional revenue from the 2015 Acquired Stations and 2014 Acquired Stations and increases in retransmission consent revenue primarily due to increased subscriber rates. These increases were offset, in part, by decreases in political advertising revenue, which decreased due to 2015 being the "off year" of the two-year election cycle.

The principal types of revenue for the fourth quarter of 2015 compared to the fourth quarter of 2014 were as follows:

- Local advertising revenue increased $\$ 11.0$ million, or $15 \%$, to $\$ 87.1$ million.
- National advertising revenue increased $\$ 2.9$ million, or $14 \%$, to $\$ 23.5$ million.
- Internet advertising revenue was unchanged at $\$ 7.5$ million.
- Political advertising revenue decreased $\$ 39.3$ million, or $81 \%$, to $\$ 9.2$ million.
- Retransmission consent revenue increased $\$ 18.0$ million, or $84 \%$, to $\$ 39.5$ million.
- Other revenue decreased $\$ 0.9$ million, or $25 \%$, to $\$ 2.8$ million.

Within our local and national advertising revenue categories, and excluding revenue from the 2015 Acquired Stations and 2014 Acquired Stations, our five largest customer categories experienced the following changes during the fourth quarter of 2015 compared to the fourth quarter of 2014:

- Automotive increased 7\%;
- Medical increased 8\%;
- Restaurant decreased $10 \%$;

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- Furniture and appliances increased $20 \%$; and
- Communications increased $3 \%$.


## Revenue on Combined Historical Basis.

On a Combined Historical Basis, total revenue decreased $\$ 23.1$ million, or $12 \%$, to $\$ 169.5$ million in the fourth quarter of 2015 as compared to the fourth quarter of 2014 . On a Combined Historical Basis, the principal types of revenue for the fourth quarter of 2015 compared to the fourth quarter of 2014 were approximately as follows:

- Local advertising revenue increased $\$ 5.7$ million, or $7 \%$, to $\$ 87.1$ million.
- National advertising revenue decreased $\$ 0.7$ million, or $3 \%$, to $\$ 23.5$ million.
- Internet advertising revenue decreased $\$ 0.3$ million, or $4 \%$, to $\$ 7.5$ million.
- Political advertising revenue decreased $\$ 44.2$ million, or $83 \%$, to $\$ 9.2$ million.
- Retransmission consent revenue increased $\$ 16.4$ million, or $71 \%$, to $\$ 39.5$ million.
- Other revenue decreased $\$ 0.1$ million, or $4 \%$, to $\$ 2.8$ million.

Within our local and national advertising revenue categories, and including the revenue attributable to the 2015 Acquired Stations and 2014 Acquired Stations, our five largest customer categories experienced the following changes in revenue for the fourth quarter of 2015 compared to the fourth quarter of 2014:

- Automotive increased $3 \%$;
- Medical increased 9\%;
- Restaurant decreased $15 \%$;
- Furniture and appliances increased 25\%; and
- Communications increased $10 \%$.


## Broadcast Operating Expenses on As-Reported Basis.

Broadcast expenses (before depreciation, amortization and (gain) loss on disposal of assets) increased $\$ 15.6$ million, or $18 \%$, to $\$ 102.0$ million for the fourth quarter of 2015 compared to the fourth quarter of 2014. The 2015 Acquired Stations and 2014 Acquired Stations, collectively, accounted for approximately $\$ 28.4$ million of our broadcast operating expenses in the fourth quarter of 2015, and the 2014 Acquired Stations accounted for approximately $\$ 19.2$ million of our total broadcast expenses for the fourth quarter of 2014.

- Non-compensation expense increased $\$ 9.3$ million in the fourth quarter of 2015, primarily due to network program fees that increased $\$ 12.1$ million reflecting increased fees payable to networks under our affiliation agreements, as well as the commencement, in the first quarter of 2015 , of network program fees payable to CBS. National sales commissions decreased $\$ 2.0$ million in the fourth quarter of 2015 primarily as a result of decreases in political advertising revenues in the fourth quarter of 2015 compared to the fourth quarter of 2014, reflecting the off-year of the political advertising cycle. All other operating expenses increased in the fourth quarter of 2015 as a result of expenses associated with the 2015 Acquired Stations and 2014 Acquired Stations.
- Compensation expense increased by $\$ 6.3$ million in the fourth quarter of 2015 , primarily as a result of $\$ 4.4$ million in additional salary and bonus expense attributable to the 2015 Acquired Stations and 2014 Acquired Stations. In addition, matching contributions and discretionary profit sharing contributions to our defined contribution $401(\mathrm{k})$ plan increased by $\$ 2.5$ million in the fourth quarter of 2015 compared to the fourth quarter of 2014. These increases were offset, in part, by a decrease of $\$ 1.4$ million in expenses of our defined benefit pension plan in the fourth quarter of 2015 related to the freezing of the plan. Non-cash share based compensation expenses were $\$ 0.2$ million in the fourth quarter of 2015 compared to $\$ 0.3$ million in the fourth quarter of 2014.

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## Broadcast Operating Expenses on Combined Historical Basis.

On a Combined Historical Basis, broadcast expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 9.7$ million, or $10 \%$, to $\$ 102.0$ million in the fourth quarter of 2015 as compared to the fourth quarter of 2014 . The increase reflects, in part, the following:

- Network program fees increased $\$ 11.7$ million consistent with the growth of retransmission consent revenue under our network affiliation agreements, as well as the commencement in the first quarter of 2015, of network program fees payable to CBS. National sales commissions decreased $\$ 2.3$ million primarily as a result of reductions in national political revenue in the off-year of the two year political advertising cycle. In addition, other programming fees, news services, professional fees and promotions together decreased by approximately $\$ 2.0$ million.
- Compensation expense increased by approximately $\$ 2.0$ million in the fourth quarter of 2015 compared to the fourth quarter of 2014. Non-cash share based compensation expenses were $\$ 0.2$ million in the fourth quarter of 2015 compared to $\$ 0.3$ million in the fourth quarter of 2014 .


## Corporate and Administrative Operating Expenses on As-Reported Basis.

Corporate and administrative expenses (before depreciation, amortization and (gain) loss on disposal of assets) increased $\$ 3.4$ million, or $45 \%$, to $\$ 11.0$ million in the fourth quarter of 2015 as compared to the fourth quarter of 2014. The increase reflects, in part, the following:

- Non-compensation expense increased $\$ 2.6$ million in the fourth quarter of 2015 primarily due to professional fees related to the acquisition of the 2015 Acquired Stations compared to professional fees incurred in the fourth quarter of 2014 related to acquisition of the 2014 Acquired Stations.
- Compensation expense increased $\$ 0.8$ million primarily due to increases in incentive compensation costs; offset, in part, by reductions in relocation and employee retirement expenses. Non-cash share based compensation expenses were $\$ 0.8$ million in the fourth quarter of 2015 compared to $\$ 0.7$ million in the fourth quarter of 2014.

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## Results of Operations for the Year Ended December 31, 2015:

## Revenue (Less Agency Commissions) on As-Reported Basis.

The table below presents our revenue (less agency commissions) or "net revenue" by type for the years ended December 31, 2015 and 2014, respectively (dollars in thousands):

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  |  | 2014 |  |  |
|  | Amount |  | Percent of Total | Amount |  | Percent of Total |
| Revenue (less agency commissions): |  |  |  |  |  |  |
| Local | \$ | 308,179 | 51.6\% | \$ | 245,768 | 48.4\% |
| National |  | 81,110 | 13.6\% |  | 64,958 | 12.8\% |
| Internet |  | 28,292 | 4.7\% |  | 28,245 | 5.6\% |
| Political |  | 17,163 | 2.9\% |  | 81,975 | 16.1\% |
| Retransmission consent |  | 151,957 | 25.4\% |  | 74,894 | 14.7\% |
| Other |  | 10,655 | 1.8\% |  | 12,294 | 2.4\% |
| Total | \$ | 597,356 | 100.0\% | \$ | 508,134 | 100.0\% |

Total revenue increased $\$ 89.2$ million, or $18 \%$, to $\$ 597.4$ million for the year ended December 31, 2015 compared to the year ended December 31, 2014. The 2015 Acquired Stations and 2014 Acquired Stations, collectively, accounted for approximately $\$ 163.4$ million of our total revenue for the year ended December 31, 2015. The 2014 Acquired Stations accounted for approximately $\$ 72.1$ million of our total revenue for the year ended December 31, 2014.

Our revenue increased primarily due to the additional revenue from the 2015 Acquired Stations and 2014 Acquired Stations and increases in retransmission consent revenue primarily due to increased subscriber rates. These increases were offset, in part, by decreases in political advertising revenue, which decreased due to 2015 being the "off year" of the two-year election cycle.

The principal types of revenue for the year ended December 31, 2015 compared to the year ended December 31, 2014 were as follows:

- Local advertising revenue increased $\$ 62.4$ million, or $25 \%$, to $\$ 308.2$ million.
- National advertising revenue increased $\$ 16.2$ million, or $25 \%$, to $\$ 81.1$ million.
- Internet advertising revenue was unchanged at $\$ 28.3$ million.
- Political advertising revenue decreased $\$ 64.8$ million, or $79 \%$, to $\$ 17.2$ million.
- Retransmission consent revenue increased $\$ 77.1$ million, or $103 \%$, to $\$ 152.0$ million.
- Other revenue decreased $\$ 1.6$ million, or $13 \%$, to $\$ 10.7$ million.

Within our local and national advertising revenue categories, and excluding revenue from the 2015 Acquired Stations and 2014 Acquired Stations, our five largest customer categories experienced the following changes during the year ended December 31, 2015 compared to the year ended December 31, 2014:

- Automotive increased 3\%;

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- Medical increased 9\%;
- Restaurant increased less than $1 \%$;
- Furniture and appliances increased $13 \%$; and
- Communications decreased $1 \%$


## Revenue on Combined Historical Basis.

On a Combined Historical Basis, total revenue increased $\$ 0.3$ million, or less than $1 \%$, to $\$ 621.3$ million for the year ended December 31, 2015 compared to the year ended December 31, 2014. On a Combined Historical Basis, the principal types of revenue for the year ended December 31, 2015 compared to the year ended December 31, 2014 were approximately as follows:

- Local advertising revenue increased $\$ 18.1$ million, or $6 \%$, to $\$ 318.1$ million.
- National advertising revenue increased $\$ 2.5$ million, or $3 \%$, to $\$ 89.5$ million.
- Internet advertising revenue decreased $\$ 1.6$ million, or $5 \%$, to $\$ 28.9$ million.
- Political advertising revenue decreased $\$ 76.5$ million, or $81 \%$, to $\$ 17.7$ million
- Retransmission consent revenue increased $\$ 64.5$ million, or $71 \%$, to $\$ 155.8$ million.
- Other revenue decreased $\$ 6.8$ million, or $37 \%$, to $\$ 11.4$ million.

Within our local and national advertising revenue categories, and including revenue from the 2015 Acquired Stations and 2014 Acquired Stations, our five largest customer categories experienced the following changes in revenue during the year ended December 31, 2015 compared to the year ended December 31, 2014:

- Automotive increased 2\%;
- Medical increased $9 \%$;
- Restaurant decreased $1 \%$;
- Furniture and appliances increased $14 \%$; and
- Communications increased $7 \%$.


## Broadcast Operating Expenses on As-Reported Basis

Broadcast expenses (before depreciation, amortization and (gain) loss on disposal of assets) increased $\$ 88.2$ million, or $31 \%$, to $\$ 374.2$ million for the year ended December 31, 2015 compared to the year ended December 31, 2014. The 2015 Acquired Stations and the 2014 Acquired Stations accounted for approximately $\$ 91.4$ million of our broadcast operating expenses in the year ended December 31, 2015. The 2014 Acquired Stations accounted for approximately $\$ 34.8$ million of our total broadcast expenses for the year ended December 31, 2014.

- Non-compensation expense increased $\$ 60.3$ million in 2015 primarily due to network affiliation fees that increased $\$ 50.6$ million reflecting increased fees payable to networks under our affiliation agreements, as well as the commencement, in the first quarter of 2015, of network program fees payable to CBS. Other programming costs increased $\$ 2.6$ million in 2015 . National sales commissions increased $\$ 3.0$ million in 2015 primarily as a result of the accrual, in the third quarter of 2015 , of a $\$ 6.3$ million expense resulting from our decision to terminate nearly all of our remaining national advertising sales representation agreements effective January 1, 2016, which was partially offset by lower commissions resulting from decreases in political advertising revenue in 2015.

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- Compensation expense increased by $\$ 27.9$ million, primarily as a result of $\$ 25.5$ million in additional compensation and related costs resulting primarily from the addition of employees at the 2015 Acquired Stations and 2014 Acquired Stations. In addition, expenses related to matching contributions and discretionary profit sharing contributions to our defined contribution $401(\mathrm{k})$ plan increased by $\$ 3.4$ million. These added employee benefit costs were offset, in part, by a decrease of $\$ 1.6$ million in expenses related to our defined benefit pension plan. Non-cash share based compensation expenses were $\$ 0.9$ million in the year ended December 31, 2015 compared to $\$ 1.5$ million in the year ended December 31, 2014.


## Broadcast Operating Expenses on Combined Historical Basis.

On a Combined Historical Basis, broadcast expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 39.2$ million, or $11 \%$, to $\$ 389.3$ million for the year ended December 31, 2015 compared to the year ended December 31, 2014. This increase reflects in part the following:

- Network program fees increased $\$ 45.8$ million in 2015 consistent with the growth of the related retransmission consent revenue under our network affiliation agreements, as well as the commencement in the first quarter of 2015 of network program fees payable to CBS. National sales commissions increased $\$ 1.9$ million primarily as a result of the accrual, in the third quarter of 2015 , of a $\$ 6.3$ million expense resulting from our decision to terminate nearly all of our remaining national advertising sales representation agreements effective January 1, 2016, which was partially offset by lower commissions resulting from decreases in political advertising revenue in 2015. Programming fees, news services and other professional fees decreased by approximately $\$ 6.4$ million.
- Compensation expense for the year ended December 31, 2015 was consistent with that of the prior year. Non-cash share based compensation expenses were $\$ 0.9$ million in the year ended December 31, 2015 compared to $\$ 1.5$ million in the year ended December 31, 2014.


## Corporate and Administrative Operating Expenses on As-Reported Basis.

Corporate and administrative expenses (before depreciation, amortization and (gain) loss on disposal of assets) increased $\$ 5.1$ million, or $18 \%$, to $\$ 34.3$ million for the year ended December 31, 2015 compared to the year ended December 31, 2014. This increase reflects in part the following:

- Non-compensation expense increased $\$ 2.4$ million in 2015 primarily due to increases of $\$ 2.3$ million in legal and other professional fees primarily due to professional fees related to the acquisition of the 2015 Acquired Stations compared to professional fees incurred in 2014 related to the acquisition of the 2014 Acquired Stations.
- Compensation expense increased $\$ 2.8$ million in 2015 primarily due to increased incentive compensation, relocation costs and routine increases in salary expense. Non-cash share based compensation expenses were $\$ 3.1$ million in the year ended December 31, 2015 compared to $\$ 3.5$ million in the year ended December 31, 2014.

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## Detailed table of operating results - As Reported:

## Gray Television, Inc.

## Selected Operating Data (Unaudited)

(in thousands except for net income per share data)

|  | Three Months Ended December 31, |  |  |  | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | 2015 |  | 2014 |  |
| Revenue (less agency commissions) | \$ | 169,487 | \$ | 177,886 | \$ | 597,356 | \$ | 508,134 |
| Operating expenses before depreciation, amortization and (gain) loss on disposal of assets, net: |  |  |  |  |  |  |  |  |
| Broadcast |  | 101,969 |  | 86,386 |  | 374,182 |  | 285,990 |
| Corporate and administrative |  | 11,030 |  | 7,585 |  | 34,343 |  | 29,203 |
| Depreciation |  | 9,806 |  | 8,650 |  | 36,712 |  | 30,248 |
| Amortization of intangible assets |  | 3,267 |  | 3,006 |  | 11,982 |  | 8,297 |
| (Gain) loss on disposal of assets, net |  | (482) |  | 238 |  | 80 |  | 623 |
| Operating expenses |  | 125,590 |  | 105,865 |  | 457,299 |  | 354,361 |
| Operating income |  | 43,897 |  | 72,021 |  | 140,057 |  | 153,773 |
| Other income (expense): |  |  |  |  |  |  |  |  |
| Miscellaneous income, net |  | 1 |  | 9 |  | 103 |  | 23 |
| Interest expense |  | $(18,649)$ |  | $(19,195)$ |  | $(74,411)$ |  | $(68,913)$ |
| Loss from early extinguishment of debt |  | - |  | (189) |  | - |  | $(5,086)$ |
| Income before income tax |  | 25,249 |  | 52,646 |  | 65,749 |  | 79,797 |
| Income tax expense |  | 10,262 |  | 21,393 |  | 26,448 |  | 31,736 |
| Net income | \$ | 14,987 | \$ | 31,253 | \$ | 39,301 | \$ | 48,061 |
|  |  |  |  |  |  |  |  |  |
| Basic per share information: |  |  |  |  |  |  |  |  |
| Net income | \$ | 0.21 | \$ | 0.54 | \$ | 0.58 | \$ | 0.83 |
| Weighted-average shares outstanding |  | $\underline{71,638}$ |  | 57,874 |  | 68,330 |  | 57,862 |
|  |  |  |  |  |  |  |  |  |
| Diluted per share information: |  |  |  |  |  |  |  |  |
| Net income | \$ | 0.21 | \$ | 0.53 | \$ | 0.57 | \$ | 0.82 |
| Weighted-average shares outstanding |  | $\underline{72,439}$ |  | 58,466 |  | $\underline{68,987}$ |  | $\underline{58,364}$ |
|  |  |  |  |  |  |  |  |  |
| Political advertising revenue (less agency commissions) | \$ | 9,213 | \$ | 48,538 | \$ | 17,163 | \$ | 81,975 |
|  |  |  |  |  |  |  |  |  |
| Revenue related to Olympic broadcasts (less agency commissions) | \$ | - | \$ | - | \$ | - | \$ | 3,778 |

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## Other Financial Data:

|  | December 31, 2015 |  | December 31, 2014 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (in thousands) |  |  |  |
| Cash | \$ | 97,318 | \$ | 30,769 |
| Long-term debt including current portion | \$ | 1,235,537 | \$ | 1,236,401 |
| Borrowing availability under our senior credit facility | \$ | 50,000 | \$ | 50,000 |
|  | Year Ended December 31, |  |  |  |
|  | 2015 |  | 2014 |  |
|  | (in thousands) |  |  |  |
| Net cash provided by operating activities | \$ | 105,614 | \$ | 134,219 |
| Net cash used in investing activities |  | $(206,382)$ |  | $(501,892)$ |
| Net cash provided by financing activities |  | 167,317 |  | 384,964 |
| Net increase in cash | \$ | $\underline{66,549}$ | \$ | $\underline{\text { 17,291 }}$ |

## Guidance for the Quarter Ending March 31, 2016 (the "first quarter of 2016"):

Based on our current forecasts for the first quarter of 2016, we anticipate the changes from the three-months ended March 31, 2015 (the "first quarter of 2015 ") as outlined below. Our total revenue estimates for the first quarter of 2016 include approximately $\$ 30.0$ million of revenue and $\$ 19.2$ million of broadcast operating expense estimated to be contributed by the 2015 Acquired Stations and the stations acquired in the Schurz Acquisition and Related Transactions. We acquired the 2015 Acquired Stations subsequent to March 31, 2015.

| Selected operating data: | Low End Guidance for the First Quarter of 2016 |  | \% Change From Actual First Quarter of 2015 |  | h End ance for First rter of 016 | \% Change From Actual First Quarter of 2015 |  | tual <br> rst ter of 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (dollars in thousands) |  |  |  |  |  |  |  |
| OPERATING REVENUE: |  |  |  |  |  |  |  |  |
| Revenue (less agency commissions) | \$ | 167,000 | 25\% | \$ | 171,000 | 28\% | \$ | 133,303 |
|  |  |  |  |  |  |  |  |  |
| OPERATING EXPENSES |  |  |  |  |  |  |  |  |
| (before depreciation, amortization and gain or loss on disposals of assets): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 110,000 | 27\% | \$ | 113,000 | 30\% | \$ | 86,847 |
| Corporate and administrative | \$ | 13,600 | 99\% | \$ | 14,600 | 113\% | \$ | 6,847 |
|  |  |  |  |  |  |  |  |  |
| OTHER SELECTED DATA: |  |  |  |  |  |  |  |  |
| Political advertising revenue (less agency commissions) | \$ | 7,000 | 504\% | \$ | 8,000 | 590\% | \$ | 1,159 |

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## Comments on First Quarter 2016 Guidance:

## Revenue on As-Reported Basis.

Based on our current forecasts for the first quarter of 2016, we anticipate the changes from the first quarter of 2015 as outlined below. Our total revenue estimates for the first quarter of 2016 include approximately $\$ 30.0$ million of revenue estimated to be contributed by the 2015 Acquired Stations and the stations acquired in the Schurz Acquisition and Related Transactions.

- We believe our first quarter of 2016 local advertising revenue, excluding political advertising revenue, will increase within a range of approximately $17 \%$ to $19 \%$.
- We expect our first quarter of 2016 national advertising revenue, excluding political advertising revenue, will increase within a range of approximately $25 \%$ to $26 \%$.
- We anticipate our first quarter of 2016 internet advertising revenue, excluding political advertising revenue, will increase within a range of approximately $16 \%$ to $17 \%$.
- We believe our first quarter of 2016 political revenue will be within a range of approximately $\$ 7.0$ million to $\$ 8.0$ million. Our first quarter of 2015 political revenue was approximately $\$ 1.2$ million.
- We believe our first quarter of 2016 retransmission consent revenue will be within a range of approximately $\$ 46.0$ million to $\$ 47.0$ million.


## Broadcast Operating Expenses (before depreciation, amortization and gain or loss on disposal of assets) on As-Reported Basis.

For the first quarter of 2016, we anticipate our broadcast operating expenses will increase from the first quarter of 2015, reflecting anticipated increases in payroll and related employee benefits. We anticipate that our broadcast operating expenses will also reflect increases in network fees of approximately $\$ 5.4$ million. Operating expenses to be incurred collectively by the 2015 Acquired Stations and the stations acquired in the Schurz and Related Transactions in the first quarter of 2016 are expected to be approximately $\$ 19.2$ million, which includes approximately $\$ 1.2$ million of network fees.

## Corporate and Administrative Operating Expenses (before depreciation, amortization and gain on disposal of assets) on As-Reported Basis.

For the first quarter of 2016, we anticipate our corporate and administrative operating expense will increase to within a range of approximately $\$ 13.6$ million to $\$ 14.7$ million, reflecting an anticipated increase from the first quarter of 2015 of approximately $\$ 5.8$ million in acquisition related expenses. The increase in acquisition related expenses is primarily attributable to the Schurz Acquisition and Related Transactions in the first quarter of 2016.

## First Quarter of 2016 on Combined Historical Basis.

Based on our current forecasts for the first quarter of 2016, we anticipate the changes from the first quarter of 2015 on a Combined Historical Basis, as outlined below. For the purposes hereof, our Combined Historical Basis for the first quarter of 2015 has been adjusted to give effect to both the 2015 Acquired Stations and the Schurz Acquisition and Related Transactions.

## Revenue on Combined Historical Basis:

- We believe our first quarter of 2016 total revenue will be within a range of approximately $\$ 180.6$ million to $\$ 184.6$ million (or approximately $+10 \%$ ).
- We believe our first quarter of 2016 local advertising revenue, excluding political advertising revenue, will be within a range of approximately $\$ 85.8$ million to $\$ 87.8$ million (or approximately $+3 \%$ ).
- We expect our first quarter of 2016 national advertising revenue, excluding political advertising revenue, will be within a range of approximately $\$ 23.0$ million to $\$ 24.0$ million (or approximately $-2 \%$ ).
- We anticipate our first quarter of 2016 internet advertising revenue, excluding political advertising revenue, will be within a range of approximately $\$ 7.5$ million to $\$ 8.5$ million (or approximately $+3 \%$ ).
- We believe our first quarter of 2016 political revenue will be within a range of approximately $\$ 7.0$ million to $\$ 8.0$ million.
- We believe our first quarter of 2016 retransmission consent revenue will be within a range of approximately $\$ 50.0$ million to $\$ 51.2$ million (or approximately $+20 \%$ ).


## Broadcast Operating Expenses (before depreciation, amortization and gain or loss on disposal of assets) on Combined Historical Basis:

Our total broadcast operating expenses for the first quarter of 2016 are anticipated to increase from the first quarter of 2015 on a Combined Historical Basis by approximately $\$ 10.0$ million to approximately $\$ 121.4$ million. This increase reflects expected increases of $\$ 6.5$ million in network fees to approximately $\$ 25.0$ million in the first quarter of 2016. Consistent with our strategy, and the realization of our operating synergies, we believe that our Combined Historical Basis broadcast compensation costs will increase by approximately $\$ 3.5$ million in the first quarter of 2016 compared to the first quarter of 2015 .

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## Non-GAAP Terms

From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, operating cash flow as defined in Gray's Senior Credit Facility ("Operating Cash Flow") and Free Cash Flow. These non-GAAP amounts are used by us to approximate the amount used to calculate a key financial performance covenant contained in our debt agreements. These non-GAAP amounts may also be provided on an As-Reported Basis as well as a Combined Historical Basis.

Broadcast Cash Flow is defined as net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash $401(\mathrm{k})$ expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

Broadcast Cash Flow Less Cash Corporate Expenses is defined as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash $401(\mathrm{k})$ expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

Operating Cash Flow is defined in Gray's Senior Credit Facility as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash $401(\mathrm{k})$ expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue, plus pension expense but less cash contributions to pension plans.

Free Cash Flow is defined as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash $401(\mathrm{k})$ expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue, contributions to pension plans, amortization of original issue discount on our debt, capital expenditures (net of any insurance proceeds) and the payment of income taxes (net of any refunds received).

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.

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## Reconciliation on As-Reported Basis - Quarter:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | Three Months Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | 2013 |  |
| Net income | \$ | 14,987 | \$ | 31,253 | \$ | 5,201 |
| Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses: |  |  |  |  |  |  |
| Depreciation |  | 9,806 |  | 8,650 |  | 6,334 |
| Amortization of intangible assets |  | 3,267 |  | 3,006 |  | 296 |
| Non-cash stock based compensation |  | 1,009 |  | 980 |  | 255 |
| (Gain) loss on disposal of assets, net |  | (482) |  | 238 |  | 821 |
| Miscellaneous income, net |  | (1) |  | (9) |  | - |
| Interest expense |  | 18,649 |  | 19,195 |  | 14,655 |
| Loss from early extinguishment of debt |  | - |  | 189 |  | - |
| Income tax expense |  | 10,262 |  | 21,393 |  | 3,432 |
| Amortization of program broadcast rights |  | 4,123 |  | 3,644 |  | 2,875 |
| Common stock contributed to $401(\mathrm{k})$ plan excluding corporate $401(\mathrm{k})$ contributions |  | 7 |  | 7 |  | 7 |
| Network compensation revenue recognized |  | - |  | (113) |  | (145) |
| Payments for program broadcast rights |  | $(4,018)$ |  | $(3,893)$ |  | $(2,884)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation |  | 10,240 |  | 6,859 |  | 5,968 |
| Broadcast Cash Flow |  | 67,849 |  | $\mathbf{9 1 , 3 9 9}$ |  | $\mathbf{3 6 , 8 1 5}$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation |  | $(10,240)$ |  | $(6,859)$ |  | $(5,968)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses |  | 57,609 |  | 84,540 |  | 30,847 |
| Pension expense |  | 17 |  | 1,515 |  | 2,162 |
| Contributions to pension plans |  | $(1,505)$ |  | $(2,057)$ |  | $(1,062)$ |
| Interest expense |  | $(18,649)$ |  | $(19,195)$ |  | $(14,655)$ |
| Amortization of deferred financing costs |  | 798 |  | 812 |  | 668 |
| Amortization of original issue (premium) discount on $71 / 2 \%$ senior notes due 2020 |  | (216) |  | (216) |  | 197 |
| Purchase of property and equipment |  | $(8,972)$ |  | $(11,763)$ |  | $(5,612)$ |
| Income taxes paid, net of refunds |  | (86) |  | (40) |  | (1) |
| Free Cash Flow | \$ | 28,996 | \$ | 53,596 | \$ | 12,544 |

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## Reconciliation on As-Reported Basis - Year to Date:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | 2013 |  |
| Net income | \$ | 39,301 | \$ | 48,061 | \$ | 18,288 |
| Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses: |  |  |  |  |  |  |
| Depreciation |  | 36,712 |  | 30,248 |  | 24,096 |
| Amortization of intangible assets |  | 11,982 |  | 8,297 |  | 336 |
| Non-cash stock based compensation |  | 4,020 |  | 5,012 |  | 1,974 |
| Loss on disposal of assets, net |  | 80 |  | 623 |  | 765 |
| Miscellaneous income, net |  | (103) |  | (23) |  | - |
| Interest expense |  | 74,411 |  | 68,913 |  | 52,445 |
| Loss from early extinguishment of debt |  |  |  | 5,086 |  |  |
| Income tax expense |  | 26,448 |  | 31,736 |  | 13,147 |
| Amortization of program broadcast rights |  | 14,960 |  | 12,871 |  | 11,367 |
| Common stock contributed to 401(k) plan excluding corporate 401(k) contributions |  | 26 |  | 25 |  | 28 |
| Network compensation revenue recognized |  | - |  | (456) |  | (615) |
| Payments for program broadcast rights |  | $(14,576)$ |  | $(15,087)$ |  | $(11,433)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation |  | 31,223 |  | 25,671 |  | 17,836 |
| Broadcast Cash Flow |  | 224,484 |  | 220,977 |  | 128,234 |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation |  | (31,223) |  | $(25,671)$ |  | $(17,836)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses |  | 193,261 |  | 195,306 |  | 110,398 |
| Pension expense |  | 4,207 |  | 6,126 |  | 8,626 |
| Contributions to pension plans |  | $(5,421)$ |  | $(6,770)$ |  | $(4,748)$ |
| Interest expense |  | $(74,411)$ |  | $(68,913)$ |  | $(52,445)$ |
| Amortization of deferred financing costs |  | 3,194 |  | 2,970 |  | 1,903 |
| Amortization of original issue (premium) discount on $71 / 2 \%$ senior notes due 2020 |  | (863) |  | (863) |  | (9) |
| Purchase of property and equipment |  | $(24,222)$ |  | $(32,215)$ |  | $(24,053)$ |
| Income taxes paid, net of refunds |  | $(1,761)$ |  | (401) |  | (519) |
| Free Cash Flow | \$ | 93,984 | \$ | 95,240 | \$ | 39,153 |

## Reconciliation on Combined Historical Basis - Quarter:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | Three Months Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | 2013 |  |
| Net income | \$ | 14,987 | \$ | 38,090 | \$ | 16,128 |
| Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses: |  |  |  |  |  |  |
| Depreciation |  | 9,806 |  | 8,413 |  | 8,642 |
| Amortization of intangible assets |  | 3,267 |  | 2,782 |  | 39 |
| Non-cash stock-based compensation |  | 1,009 |  | 980 |  | 255 |
| (Gain) loss on disposal of assets, net |  | (482) |  | (208) |  | 906 |
| Miscellaneous expense (income), net |  | (1) |  | $(3,191)$ |  | $(4,018)$ |
| Interest expense |  | 18,649 |  | 19,514 |  | 19,326 |
| Loss from early extinguishment of debt |  | - |  | 189 |  | - |
| Income tax expense |  | 10,262 |  | 25,789 |  | 7,223 |
| Amortization of program broadcast rights |  | 4,123 |  | 3,644 |  | 4,598 |
| Common stock contributed to 401(k) plan excluding corporate 401(k) contributions |  | 7 |  | 7 |  | 7 |
| Network compensation revenue recognized |  | - |  | (113) |  | (145) |
| Payments for program broadcast rights |  | $(4,018)$ |  | $(3,893)$ |  | $(4,607)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation |  | 10,240 |  | 6,859 |  | 5,968 |
| Other |  | (313) |  | 2,281 |  | 7,542 |
| Broadcast Cash Flow |  | 67,536 |  | 101,143 |  | 61,864 |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation |  | $(10,240)$ |  | $(6,859)$ |  | $(5,968)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses |  | 57,296 |  | $\mathbf{9 4 , 2 8 4}$ |  | 55,896 |
| Pension expense |  | 17 |  | 1,515 |  | 2,162 |
| Contributions to pension plans |  | $(1,505)$ |  | $(2,057)$ |  | $(1,062)$ |
| Other |  | 2,021 |  | 476 |  | - |
| Operating Cash Flow as Defined in Senior Credit Facility |  | 57,829 |  | $\mathbf{9 4 , 2 1 8}$ |  | 56,996 |
| Interest expense |  | $(18,649)$ |  | $(19,514)$ |  | $(19,326)$ |
| Amortization of deferred financing costs |  | 798 |  | 812 |  | 668 |
| Amortization of net original issue discount (premium) on $71 / 2 \%$ senior notes due 2020 |  | (216) |  | (216) |  | (215) |
| Purchase of property and equipment |  | $(8,972)$ |  | $(11,763)$ |  | $(6,683)$ |
| Income taxes paid, net of refunds |  | (86) |  | (40) |  | (1) |
| Free Cash Flow | \$ | 30,704 | \$ | 63,497 | \$ | 31,439 |

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## Reconciliation on Combined Historical Basis - Year to Date:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | Year Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | 2013 |  |
| Net income | \$ | 46,181 | \$ | 75,852 | \$ | 39,190 |
| Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses: |  |  |  |  |  |  |
| Depreciation |  | 38,152 |  | 35,998 |  | 34,748 |
| Amortization of intangible assets |  | 12,071 |  | 8,782 |  | 1,336 |
| Non-cash stock-based compensation |  | 4,020 |  | 5,012 |  | 1,974 |
| Loss on disposal of assets, net |  | 138 |  | 171 |  | 850 |
| Miscellaneous expense (income), net |  | (37) |  | (69) |  | 360 |
| Interest expense |  | 74,595 |  | 75,225 |  | 75,339 |
| Loss from early extinguishment of debt |  | - |  | 5,086 |  | - |
| Income tax expense |  | 26,691 |  | 39,361 |  | 18,613 |
| Amortization of program broadcast rights |  | 14,960 |  | 12,871 |  | 13,090 |
| Common stock contributed to $401(\mathrm{k})$ plan excluding corporate $401(\mathrm{k})$ contributions |  | 26 |  | 25 |  | 28 |
| Network compensation revenue recognized |  | - |  | (456) |  | (615) |
| Payments for program broadcast rights |  | $(14,576)$ |  | $(15,087)$ |  | $(13,156)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation |  | 31,223 |  | 25,671 |  | 17,836 |
| Other |  | 4,786 |  | 8,806 |  | 15,872 |
| Broadcast Cash Flow |  | 238,230 |  | 277,248 |  | 205,465 |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation |  | $(31,223)$ |  | $(25,671)$ |  | $(17,836)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses |  | 207,007 |  | 251,577 |  | 187,629 |
| Pension expense |  | 4,207 |  | 6,126 |  | 8,626 |
| Contributions to pension plans |  | $(5,421)$ |  | $(6,770)$ |  | $(4,748)$ |
| Other |  | 6,488 |  | 6,176 |  | - |
| Operating Cash Flow as Defined in Senior Credit Facility |  | 212,281 |  | 257,109 |  | 191,507 |
| Interest expense |  | $(74,595)$ |  | $(75,225)$ |  | $(75,339)$ |
| Amortization of deferred financing costs |  | 3,194 |  | 2,970 |  | 1,903 |
| Amortization of net original issue discount (premium) on $71 / 2 \%$ senior notes due 2020 |  | (863) |  | (863) |  | (9) |
| Purchase of property and equipment |  | $(24,222)$ |  | $(32,215)$ |  | $(27,374)$ |
| Income taxes paid, net of refunds |  | $(1,761)$ |  | (401) |  | (519) |
| Free Cash Flow | \$ | 114,034 | \$ | 151,375 | \$ | $\mathbf{9 0 , 1 6 9}$ |

Gray Television, Inc.
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## The Company

We are a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and leading digital assets in markets throughout the United States. We own and/or operate television stations in 50 television markets that broadcast approximately 180 separate program streams including 35 channels affiliated with the CBS Network, 26 channels affiliated with the NBC Network, 19 channels affiliated with the ABC Network and 13 channels affiliated with the FOX Network. We own the number-one or number-two ranked television station operations in 49 of those 50 markets. Our stations reach approximately 9.4 percent of total United States television households.

## Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act

This press release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the federal securities laws. These "forward-looking statements" are not statements of historical facts, and may include, among other things, statements regarding our current expectations and beliefs of operating results for the first quarter of 2016 or other periods, the impact of recently completed transactions, future expenses and other future events. Actual results are subject to a number of risks and uncertainties and may differ materially from the current expectations and beliefs discussed in this press release. All information set forth in this release is as of February 26, 2016. We do not intend, and undertake no duty, to update this information to reflect future events or circumstances. Information about certain potential factors that could affect our business and financial results and cause actual results to differ materially from those expressed or implied in any forward-looking statements are included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in our Annual Report on Form 10-K for the year ended December 31, 2015 and may be contained in reports subsequently filed with the U.S. Securities and Exchange Commission (the "SEC") and available at the SEC's website at www.sec.gov.

## Conference Call Information

We will host a conference call to discuss our fourth quarter operating results on February 26,2016 . The call will begin at 1:00 p.m. Eastern Time. The live dial-in number is 1 (888) 504-7963 and the confirmation code is 4394147 . The call will be webcast live and available for replay at www.gray.tv. The taped replay of the conference call will be available at 1 (888) 203-1112, Confirmation Code: 4394147 until March 26, 2016.

## Web site: www.gray.tv

## For information contact:

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President and
Chief Executive Officer
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| Kevin Latek | Jim Ryan |
| :--- | :--- |
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| Development Officer | (404) 504-9828 |
| (404) 266-8333 |  |

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