



## NEWS RELEASE

### **Betsy Keefe Will Succeed Al Lancaster as General Manager of WSAW in Wausau, Wisconsin**

**Atlanta, Georgia – January 17, 2023...** Gray Television, Inc. (“Gray”) (NYSE: GTN) announced that Al Lancaster, the General Manager of WSAW (CBS) in Wausau, Wisconsin (DMA 132) will retire this March after nearly 45 years in the broadcast industry. Al has led WSAW for the past 23 years.

On March 20, 2023, Betsy Keefe will succeed Al Lancaster, becoming the station’s next General Manager. For the past 10 years, Betsy has served as General Sales Manager for WSAW. She is a native of Wausau and began her career as a Research Assistant at WITI in Milwaukee before transitioning into Sales. She has been a driving force in creating a sales culture focused on growing local businesses and developing people throughout her department. Betsy has served as the Director of Government Affairs for the Wausau Region Chamber of Commerce and has served on the Board for the Wausau Conservatory of Music.



### **About Gray:**

We are a multimedia company headquartered in Atlanta, Georgia. We are the nation's largest owner of top-rated local television stations and digital assets. Our television stations serve 113 television markets that collectively reach approximately 36 percent of US television households. This portfolio includes 80 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station. We also own video program companies Raycom Sports, Tupelo Media Group (formerly Tupelo Honey), and PowerNation Studios, as well as the studio production facilities Assembly Atlanta and Third Rail Studios. For more information, please visit [www.gray.tv](http://www.gray.tv).

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