# UNITED STATES SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D. C. 20549 

## FORM 8-K

## CURRENT REPORT

## Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 9, 2006

## Gray Television, Inc.

(Exact Name of Registrant as Specified in Its Charter)
Georgia
(State or Other Jurisdiction of Incorporation)

| $1-13796$ | $58-0285030$ |
| :---: | :---: |
| (Commission File Numbers) | (IRS Employer Identification No.) |
| 4370 Peachtree Road, Atlanta, Georgia | 30319 |
| (Address of Principal Executive Offices) | (Zip Code) |

$\frac{404-504-9828}{\text { (Registrant's Telephone Number, Including Area Code) }}$
$\frac{\text { Not Applicable }}{\text { (Former Name or Former Address, if Changed Since Last Report) }}$

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition.

The information set forth under this Item 2.02 is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.
On August 9, 2006, Gray Television Inc. issued a press release reporting its financial results for the Second quarter ended June 30, 2006. A copy of the press release is hereby attached as Exhibit 99 and incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99 Press Release issued by Gray Television Inc. on August 9, 2006

## SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gray Television Inc.
August 9, 2006
By: James C. Ryan
Name: James C. Ryan
Title: Chief Financial Officer
and Senior Vice President

## Exhibit Index

 Exhibit No. Description
## Gray

Television, Inc.

## NEWS RELEASE

## Gray Reports Operating Results

## For the Three Months and Six Months Ended June 30, 2006

Atlanta, Georgia - August 9, 2006 . . . Gray Television, Inc. ("Gray" or the "Company") (NYSE: GTN) today announced results from operations for the three months ("second quarter") and six months ended June 30, 2006 as compared to the three months and six months ended June 30, 2005.

## Significant items to note for the period ended June 30, 2006:

$\frac{\text { Pro Forma(1) Adjusted Broadcast Cash Flow }}{\text { See Page } 10 \text { for a reconciliation of this Non-GAAP term to Net Income }}$
Pro Forma(1) Adjusted Broadcast Cash Flow for the three months ended June 30, 2006 of $\$ 33.9$ million

Pro Forma(1) Adjusted Broadcast Cash Flow for the six months ended June 30, 2006 of $\$ 54.8$ million
"As Reported" Operating Results for the
Three Months Ended June 30, 2006
Net local broadcast advertising revenue, excluding political advertising revenue, of $\$ 52.6$ million

Net national broadcast advertising revenue, excluding political advertising revenue, of $\$ 21.4$ million

Net political advertising revenue of $\$ 4.7$ million
"As Reported" Operating Results for the
Six Months Ended June 30, 2006
Net local broadcast advertising revenue, excluding political advertising revenue, of $\$ 99.1$ million

Net national broadcast advertising revenue, excluding political advertising revenue, of $\$ 38.6$ million

Net political advertising revenue of $\$ 6.5$ million

Cash on Hand
Total Debt(2)
$\qquad$

Increased 9\% or $\$ 2.9$ million

Increased 6\% or \$3.1 million

## Change from Same Period of Prior Year

Increased 17\% or \$7.6 million

Increased 14\% or \$2.6 million

Increased $\$ 4.0$ million reflecting the "on-year" of the political election cycle
Change from Same Period of Prior Year

Increased $18 \%$ or $\$ 15.0$ million

Increased $13 \%$ or $\$ 4.5$ million

Increased $\$ 5.5$ million reflecting the "on-year" of the political election cycle

## Comments on Results of Operations for the Three Months Ended:

Revenues.
Total revenues increased $\$ 13.4$ million, or $20 \%$, to $\$ 81.4$ million reflecting, in part, the acquisition of television stations WSWG, Albany, GA on November 10, 2005, WSAZ, Charleston - Huntington, WV on November 30, 2005 and WNDU, South Bend, IN on March 3, 2006. On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU total net revenue increased $4 \%$ to $\$ 81.4$ million.

Local advertising revenues, excluding political advertising revenues, increased $\$ 7.6$ million, or $17 \%$, to $\$ 52.6$ million from $\$ 45.0$ million.
Since January 1, 2005, the Company has launched 13 digital second channels in its existing television markets and acquired the television stations discussed above. Collectively, these transactions account for approximately $87 \%$, or $\$ 6.6$ million of the Company’s overall increase of $\$ 7.6$ million in local advertising revenues, excluding political advertising revenues.

For the stations and digital second channels continuously operated since January 1, 2005, local advertising revenues, excluding political advertising revenues, increased $2 \%$ or $\$ 1.0$ million due to increased demand for commercial time by local advertisers.

On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU discussed above, local advertising revenues, excluding political advertising revenues, increased $3 \%$ or $\$ 1.7$ million due to increased demand for commercial time by local advertisers.
National advertising revenues increased $14 \%$, or $\$ 2.6$ million, to $\$ 21.4$ million from $\$ 18.8$ million.
The station acquisitions and launch of the digital second channels discussed above collectively account for approximately $\$ 3.0$ million of this increase.

National advertising revenues, excluding political advertising revenues, for the stations and digital second channels continuously operated since January 1, 2005 decreased $2 \%$ or $\$ 428,000$ due to decreased demand for commercial time by national advertisers.

On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU discussed above, national advertising revenues, excluding political advertising revenues, decreased $3 \%$ or $\$ 641,000$.

Political advertising revenues increased to $\$ 4.7$ million from $\$ 0.7$ million reflecting the cyclical influence of the 2006 elections.

## Operating expenses.

Operating expenses increased $19 \%$ to $\$ 57.7$ million from $\$ 48.3$ million in the same period of the prior year primarily as the result of the station acquisitions discussed above.

Broadcasting expenses, before depreciation, amortization and loss on disposal of assets increased $\$ 5.9$ million, or $15 \%$, to $\$ 45.5$ million from \$39.6 million.

The station acquisitions and the recently launched digital second channels discussed above collectively account for approximately $90 \%$ or $\$ 5.4$ million of this increase.

Gray Television, Inc.
Earnings Release for the six months ended June 30, 2006
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For the stations and second channels continuously operated since January 1, 2005 broadcast expenses increased approximately $1 \%$, or $\$ 569,000$. Other non-payroll related expenses, including program costs, increased \$564,000.
On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU discussed above, broadcast expenses increased approximately $1 \%$ to $\$ 45.5$ million generally reflecting routine increases in payroll related expenses and in other non-payroll related expenses, including program costs.
Corporate and administrative expenses, before depreciation, amortization and loss on disposal of assets decreased $4 \%$ to $\$ 2.9$ million from $\$ 3.0$ million. The 2006 period includes an aggregate of approximately $\$ 193,000$ of non-cash expenses recorded in connection with the Company's adoption on January 1, 2006 of Statement of Financial Accounting Standards No. 123(R) ("SFAS 123(R)") which relates to the new accounting rules for expensing stock based compensation. The corresponding period of 2005 contains $\$ 98,000$ of non-cash expenses associated with restricted stock awards.

## Comments on Results of Operations for the Six Months Ended:

## Revenues.

Total revenues increased $\$ 23.3$ million, or $18 \%$ to $\$ 149.6$ million reflecting, in part, the acquisition of television stations KKCO, Grand Junction, CO on January 31, 2005, WSWG, Albany, GA on November 10, 2005, WSAZ, Charleston - Huntington, WV on November 30, 2005 and WNDU, South Bend, IN on March 3, 2006. On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU total net revenue increased $5 \%$ to $\$ 152.2$ million.

Local advertising revenues, excluding political advertising revenues, increased $\$ 15.0$ million, or $18 \%$, to $\$ 99.1$ million from $\$ 84.1$ million.
Since January 1, 2005, the Company has launched 13 digital second channels in its existing television markets and acquired the television stations discussed above. Collectively, these transactions account for approximately $76 \%$, or $\$ 11.4$ million of the Company's overall increase of $\$ 15.0$ million in local advertising revenues, excluding political advertising revenues.

For the stations and digital second channels continuously operated since January 1, 2005, local advertising revenues, excluding political advertising revenues, increased $4 \%$ or $\$ 3.6$ million due to increased demand for commercial time by local advertisers.

On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU discussed above, local advertising revenues, excluding political advertising revenues, increased $6 \%$ or $\$ 5.7$ million due to increased demand for commercial time by local advertisers.

National advertising revenues increased $13 \%$ or $\$ 4.5$ million to $\$ 38.6$ million from $\$ 34.1$ million.
The station acquisitions and launch of the digital second channels discussed above collectively account for approximately $\$ 5.1$ million of this increase.

National advertising revenues, excluding political advertising revenues, for the stations and digital second channels continuously operated since January 1, 2005 decreased $2 \%$ or $\$ 617,000$ due to decreased demand for commercial time by national advertisers.

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On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU discussed above, national advertising revenues, excluding political advertising revenues, decreased $2 \%$ or $\$ 655,000$.
Political advertising revenues increased to $\$ 6.5$ million from $\$ 1.0$ million reflecting the cyclical influence of the 2006 elections.
During the first quarter of 2006, the Company earned an aggregate total of approximately $\$ 2.9$ million of revenue from the broadcast of the Winter Olympic Games. On a pro forma(1) basis, after giving effect to the acquisition of the television station WNDU discussed above, the aggregate total revenue attributable to the broadcast of the Winter Olympic Games approximated $\$ 3.4$ million. No Olympic Games were broadcast in the first quarter of 2005.

Operating expenses.
Operating expenses increased $20 \%$ to $\$ 114.9$ million from $\$ 95.4$ million in the same period of the prior year primarily as the result of the station acquisitions discussed above.

Broadcasting expenses, before depreciation, amortization and loss on disposal of assets increased $\$ 12.3$ million, or $16 \%$, to $\$ 90.6$ million from $\$ 78.3$ million.

The station acquisitions and the recently launched digital second channels discussed above collectively account for approximately $78 \%$ or $\$ 9.6$ million of this increase.

For the stations and second channels continuously operated since January 1, 2005 broadcast expenses increased approximately $3 \%$, or $\$ 2.7$ million. This increase was due to increased payroll costs of $\$ 1.4$ million. Other non-payroll related expenses, including program costs, increased $\$ 1.2$ million.

On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU discussed above, broadcast expenses increased approximately $4 \%$ to $\$ 92.7$ million generally reflecting routine increases in payroll related expenses and in other non-payroll related expenses, including program costs.
Corporate and administrative expenses, before depreciation, amortization and loss on disposal of assets increased $15 \%$ to $\$ 6.7$ million from $\$ 5.8$ million. The 2006 period includes an aggregate of approximately $\$ 391,000$ of non-cash expenses recorded in connection with the Company's adoption on January 1, 2006 of SFAS $123(\mathrm{R})$ which relates to the new accounting rules for expensing stock based compensation. The corresponding period of 2005 contains $\$ 196,000$ of non-cash expenses associated with restricted stock awards. Payroll and benefit costs, excluding non-cash stock based compensation, increased $\$ 438,000$. In addition, professional service fees including legal, audit and financial consulting fees increased approximately $\$ 140,000$ over the first six months of 2005.

## Balance Sheet:

Gray's cash balance was $\$ 7.4$ million at June 30, 2006 compared to $\$ 9.3$ million at December 31, 2005. Gray generated $\$ 40.5$ million of net cash from operations during the first six months of 2006 compared to $\$ 21.7$ million for the prior year. The 2006 net cash generated from operations was offset in part by the return of capital to Gray's common and preferred shareholders through the payment of $\$ 4.5$ million of dividends. Gray used a total of $\$ 1.2$ million to purchase and retire a portion of Gray's $9.25 \%$ Senior Subordinated Notes and used $\$ 10.1$ million to repay a portion of its Senior Credit Facility and other outstanding debt. Total debt

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outstanding at June 30, 2006 and December 31, 2005 was $\$ 858.3$ million and $\$ 792.5$ million(2), respectively. Capital expenditures for the six months ended June 30, 2006 were $\$ 14.4$ million compared to $\$ 17.1$ million for the same period of the prior year.

## Changes in the classification of certain items:

Prior year operating results of the publishing and wireless segments in the accompanying condensed consolidated financial statements have been reclassified to conform to the 2006 presentation which reflects the results of those operations in income from discontinued operations, net of income taxes.

## A Detailed table of operating results follows on the next page.

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Gray Television, Inc.

## Selected As Reported and Pro Forma Operating Data (Unaudited)

(in thousands except for per share data and percentages)

|  | $\begin{gathered} \text { As Reported } \\ \text { Three Months Ended } \\ \text { June 30, } \\ \hline \end{gathered}$ |  |  |  |  | Pro Forma(1)Three Months EndedJune 30, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  | $\begin{gathered} \hline \% \\ \text { Change } \\ \hline \end{gathered}$ | 2006 |  | 2005 |  | $\begin{gathered} \hline \% \\ \text { Change } \\ \hline \end{gathered}$ |
| Revenues (less agency commissions) | \$ | 81,391 | \$ | 67,988 | $20 \%$ |  | 81,391 | \$ | 77,942 | $4 \%$ |
| Operating expenses: |  |  |  |  |  |  |  |  |  |  |
| Operating expenses before depreciation, amortization and loss on disposal of assets, net: |  |  |  |  |  |  |  |  |  |  |
| Corporate and administrative |  | 2,916 |  | 3,033 | (4)\% |  | 2,916 |  | 3,033 | (4)\% |
| Depreciation and amortization of intangible assets |  | 9,022 |  | 5,671 | 59 \% |  | 9,022 |  | 7,624 | 18 \% |
| Loss on disposals of assets, net |  | 189 |  | 51 | 271 \% |  | 189 |  | 51 | 271 \% |
|  |  | 57,665 |  | 48,340 | 19 \% |  | 57,665 |  | 55,829 | 3 \% |
| Operating income |  | 23,726 |  | 19,648 | 21 \% |  | 23,726 |  | 22,113 | 7 \% |
| Other income (expense): |  |  |  |  |  |  |  |  |  |  |
| Miscellaneous income, net |  | 59 |  | 159 | (63)\% |  | 59 |  | 158 | (63)\% |
| Interest expense |  | $(16,656)$ |  | $(11,312)$ | 47 \% |  | $(16,656)$ |  | $(14,854)$ | 12 \% |
| Loss on early extinguishment of debt |  | - |  | $(4,770)$ | (100)\% |  | - |  | $(4,770)$ | (100)\% |
| Income from continuing operations before income tax expense |  | 7,129 |  | 3,725 | 91 \% |  | 7,129 |  | 2,647 | 169 \% |
| Income tax expense |  | 2,809 |  | 1,472 | 91 \% |  | 2,809 |  | 1,032 | 172 \% |
| Income from continuing operations |  | 4,320 |  | 2,253 | 92 \% |  | 4,320 |  | 1,615 | 167 \% |
| Income from operations of discontinued publishing and wireless operations net of income tax expense of $\$ 0, \$ 746, \$ 0$ and $\begin{array}{lllllll}\$ 1,941, \text { respectively } & - & 1,140 & (100) \% & - & 1,140 & (100) \%\end{array}$ |  |  |  |  |  |  |  |  |  |  |
| Net income |  | 4,320 |  | 3,393 | 27 \% |  | 4,320 |  | 2,755 | 57 \% |
| Preferred dividends (includes accretion of issuance cost of $\$ 22$, respectively) |  | 815 |  | 814 | 0 \% |  | 815 |  | 814 | 0 \% |
| Net income available to common stockholders | \$ | 3,505 | \$ | 2,579 | 36 \% |  | 3,505 |  | 1,941 | 81 \% |


| Basic per share information: |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net income from continuing operations available to common stockholders | \$ | 0.07 | \$ | 0.03 |  | \$ | 0.07 | \$ | 0.02 |  |
| Income from discontinued operations, net of tax |  | - |  | 0.02 |  |  | - |  | 0.02 |  |
| Net income available to common stockholders | \$ | 0.07 | \$ | 0.05 |  | \$ | 0.07 | \$ | 0.04 |  |
| Weighted average shares outstanding |  | 48,791 |  | 48,639 | 0 \% |  | $\underline{48,791}$ |  | $\underline{639}$ | 0 \% |
| Diluted per share information: |  |  |  |  |  |  |  |  |  |  |
| Net income from continuing operations <br> available to common stockholders $\$$ 0.07 $\$$ 0.03 $\$$ 0.07 $\$$ 0.02 |  |  |  |  |  |  |  |  |  |  |
| Income from discontinued operations, net of tax |  | - |  | 0.02 |  |  | - |  | 0.02 |  |
| Net income available to common stockholders | \$ | 0.07 | \$ | 0.05 |  | \$ | 0.07 | \$ | 0.04 |  |
| Weighted average shares outstanding |  | 48,791 |  | 48,851 | 0 \% |  | 48,791 |  | ,851 | 0 \% |
| Political revenue (less agency commission) | \$ | 4,706 | \$ | 687 | 585 \% | \$ | 4,706 |  | 929 | 407 \% |

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## Gray Television, Inc.

## Selected As Reported and Pro Forma Operating Data (Unaudited)

(in thousands except for per share data and percentages)

|  | As Reported Six Months Ended June 30, |  |  | Pro Forma(1) Six Months Ended June 30, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2005 | $\begin{gathered} \hline \% \\ \text { Change } \end{gathered}$ | 2006 | 2005 | $\begin{gathered} \% \\ \text { Change } \end{gathered}$ |
| Revenues (less agency commissions) | $\overline{\$ 149,626}$ | \$126,297 | 18 \% | $\overline{\$ 152,211}$ | \$144,573 | $5 \%$ |
| Operating expenses: |  |  |  |  |  |  |
| Operating expenses before depreciation, amortization and loss on disposal of assets, net: | 90,602 | 78,279 | 16 \% | 92,742 | 89,378 | 4 \% |
| Corporate and administrative | 6,660 | 5,777 | 15 \% | 6,660 | 5,777 | 15 \% |
| Depreciation and amortization of intangible assets | 17,350 | 11,291 | 54 \% | 18,018 | 15,203 | 19 \% |
| Loss on disposals of assets, net | 271 | 84 | 223 \% | 271 | 84 | 223 \% |
|  | 114,883 | 95,431 | 20 \% | 117,691 | 110,442 | 7 \% |
| Operating income | 34,743 | 30,866 | 13 \% | 34,520 | 34,131 | 1 \% |
| Other income (expense): |  |  |  |  |  |  |
| Miscellaneous income, net | 405 | 453 | (11)\% | 405 | 453 | (11)\% |
| Interest expense | $(32,123)$ | $(22,425)$ | 43 \% | $(32,548)$ | $(28,884)$ | 13 \% |
| Loss on early extinguishment of debt | (110) | $(4,770)$ | (98)\% | (110) | $(4,770)$ | (98)\% |
| Income from continuing operations before income tax expense | 2,915 | 4,124 | (29)\% | 2,267 | 930 | 144 \% |
| Income tax expense | 1,149 | 1,622 | (29)\% | 911 | 363 | 151 \% |
| Income from continuing operations | 1,766 | 2,502 | (29)\% | 1,356 | 567 | 139 \% |
| Income from operations of discontinued publishing and wireless operations net of income tax expense of $\$ 0, \$ 746, \$ 0$ and $\$ 1,941$, respectively | 1766 - | 2,966 | (100)\% | - | 2,966 | (100)\% |
| Net income | 1,766 | 5,468 | (68)\% | 1,356 | 3,533 | (62)\% |
| Preferred dividends (includes accretion of issuance cost of $\$ 44$, respectively) | 1,629 | 1,629 | 0 \% | 1,629 | 1,629 | 0 \% |
| Net income (loss) available to common stockholders | \$ 137 | \$ 3,839 | (96)\% | \$ (273) | \$ 1,904 | (114)\% |


| Basic per share information: |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net income (loss) from continuing operations available to common stockholders | \$ | - | \$ | 0.02 |  | \$ | (0.01) |  | (0.02) |  |
| Income from discontinued operations, net of tax |  | - |  | 0.06 |  |  | - |  | 0.06 |  |
| Net income available to common stockholders | \$ | - | \$ | 0.08 |  | \$ | (0.01) |  | 0.04 |  |
| Weighted average shares outstanding |  | 48,767 |  | 48,619 | 0 \% |  | $\underline{48,767}$ |  | $\underline{48,619}$ | 0 \% |
| Diluted per share information: |  |  |  |  |  |  |  |  |  |  |
| Net income (loss) from continuing operations available to common stockholders \$ - \$ 0.02 \$ (0.01) \$ (0.02) |  |  |  |  |  |  |  |  |  |  |
| Income from discontinued operations, net of tax |  | - |  | 0.06 |  |  | - |  | 0.06 |  |
| Net income (loss) available to common stockholders | \$ | - | \$ | 0.08 |  |  | (0.01) |  | 0.04 |  |
| Weighted average shares outstanding |  | 48,782 |  | 48,948 | 0 \% |  | 48,767 |  | 48,948 | 0 \% |
| Political revenue (less agency commission) | \$ | 6,482 | \$ | 980 | 561 \% | \$ | 6,562 |  | 1,299 | 405 \% |

## Guidance for the Third Quarter of 2006

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Earnings Release for the six months ended June 30, 2006

We currently anticipate that Gray's broadcasting results of operations for the three months ended September 30, 2006 will approximate the ranges presented in the table below.

| Selected operating date: | $\begin{gathered} 2006 \\ \text { Guidance } \\ \text { Low } \\ \text { Range } \\ \hline \end{gathered}$ | \% <br> Change <br> From <br> Actual <br> 2005 | \% <br> Change <br> From <br> Pro Forma <br> 2005 | 2006 <br> Guidance <br> High <br> Range | \% Change From Actual 2005 | \% <br> Change <br> From <br> Pro Forma <br> 2005 | $\begin{gathered} \text { Actual } \\ 2005 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Pro Forma } \\ 2005 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | (dollars in millions) |  |  |  |  |
| OPERATING REVENUES: |  |  |  |  |  |  |  |  |
| Revenues (less agency commissions) | \$82,500 | 32\% | 16\% | \$85,000 | 36\% | 19\% | \$62,281 | \$71,280 |
| OPERATING EXPENSES: |  |  |  |  |  |  |  |  |
| (before depreciation, amortization and other expenses) |  |  |  |  |  |  |  |  |
| Broadcast | \$48,250 | 21\% | 7\% | \$48,750 | 22\% | 8\% | \$40,019 | \$45,262 |
| Corporate | \$ 3,200 | 1\% | 1\% | \$ 3,500 | 11\% | 11\% | \$ 3,155 | \$ 3,155 |
| OTHER SELECTED DATA: |  |  |  |  |  |  |  |  |
| Broadcast political revenues (less agency commissions) | \$10,000 |  |  | \$12,000 |  |  | \$ 448 | \$ 647 |

Pro Forma information presents certain operating results of WSAZ and WNDU as if each station had been acquired on January 1, 2005.

## Comments on Guidance

Gray currently intends to launch additional digital second channels during the third quarter of 2006. By September 30, 2006, Gray expects to be operating a total of 30 digital second channels including five Fox affiliates, nine CW affiliates and 16 MyNetworkTV affiliates.

The above guidance for broadcasting revenue reflects the cyclical impact of political advertising spending.
The above third quarter 2006 guidance for broadcasting revenue also includes the impact of Gray's launch of digital second channels in its existing television markets since July 1, 2005 and the acquisition of television stations WSWG, Albany GA on November 10, 2005, WSAZ, Charleston - Huntington, WV on November 30, 2005 and WNDU, South Bend, IN on March 3, 2006. Collectively these transactions account for approximately $\$ 11.0$ million of the overall increase in third quarter broadcast revenue in comparison to the third quarter of 2005 on an "as reported" basis. On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU total broadcasting net revenue is expected to increase between $16 \%$ and $19 \%$.

For television stations and digital secondary channels continuously operated since July 1, 2005, Gray currently anticipates that its local and national revenue, excluding political revenue, will increase approximately $3 \%$ over the third quarter of 2005 . On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU local and national revenue, excluding political revenue, is expected to increase approximately $3 \%$ over the pro forma results for the third quarter of 2005.

The above third quarter 2006 guidance for broadcasting operating expense before depreciation, amortization, and other expenses also includes the current period impact of Gray's launch of digital second channels and the acquisition of several television stations as discussed above. Collectively these

Gray Television, Inc.
Earnings Release for the six months ended June 30, 2006
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transactions account for approximately $\$ 6.9$ million of the overall increase in third quarter broadcast operating expense before depreciation, amortization and other expenses in comparison to the third quarter of 2005 on an "as reported" basis.

On a pro forma(1) basis, after giving effect to the acquisition of television stations WSAZ and WNDU total broadcasting operating expense before depreciation, amortization and other expenses is expected to increase between $7 \%$ and $8 \%$. The launch or planned launch of digital second channels is anticipated to produce approximately $\$ 1.3$ million, or 3 percentage points, of this expense increase during the third quarter of 2006 compared to the third quarter of 2005. In addition, national sales representative commissions on the anticipated net political revenue is expected to account for between 1 and 2 percentage points of the overall expense increase. Basic operating expenses are expected to increase less than $3 \%$ after excluding the impact of the additional digital second channels and the national sales representative commissions on the anticipated net political revenue.

For television stations and secondary channels continuously operated since July 1, 2005, Gray currently anticipates that operating expenses before depreciation, amortization and other expenses will increase approximately $3 \%$ from the third quarter of 2005. National sales representative commissions on the anticipated net political revenue is expected to account for approximately 1 percentage point of the overall expense increase.

Also included within the broadcast operating expense estimates presented above, Gray currently estimates that the non-cash 401(k) plan expense will approximate $\$ 550,000$ for the three months ended September 30, 2006 compared with $\$ 469,000$ for the same period of 2005.

The guidance above for corporate expense for the three months ended September 30, 2006 includes an estimated $\$ 200,000$ of non-cash expense currently anticipated in connection with the Company's adoption on January 1, 2006 of Statement of Financial Accounting Standard No. 123, (revised 2005) which relates to new accounting rules for expensing stock based compensation.

## Conference Call Information

Gray Television, Inc. will host a conference call to discuss its second quarter operating results on August 9, 2006. The call will begin at 2:00 PM Eastern Time. The live dial-in number is $1-800-565-5442$ and the confirmation code is 2649773 . The call will be webcast live and available for replay at www.gray.tv. The taped replay of the conference call will be available at 1-719-457-0820, Confirmation Code: 2649773 until September 9, 2006.

## For information contact:

Bob Prather
President and Chief Operating Officer
(404) 266-8333

Gray Television, Inc.
Earnings Release for the six months ended June 30, 2006

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## Reconciliations:

Reconciliation of Net Income to the Non-GAAP term "Adjusted Broadcast Cash Flow" (in thousands):

|  | $\begin{gathered} \text { As Reported } \\ \text { Three Months Ended } \\ \text { June 30, } \end{gathered}$ |  |  |  | $\begin{gathered} \text { Pro Forma(1) } \\ \text { Three Months Ended } \\ \text { June 30, } \\ \hline \end{gathered}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  | 2006 |  | 2005 |  |
|  | (in thousands) |  |  |  | (in thousands) |  |  |  |
| Net income | \$ | 4,320 |  | \$ 3,393 |  | \$ 4,320 |  | \$ 2,755 |
| Adjustments to reconcile to Adj. Broadcast Cash Flow: |  |  |  |  |  |  |  |  |
| Depreciation and amortization of intangible assets |  | 9,022 |  | 5,671 |  | 9,022 |  | 7,624 |
| Amortization of non-cash stock based compensation |  | 193 |  | 98 |  | 193 |  | 98 |
| Loss on disposals of assets, net |  | 189 |  | 51 |  | 189 |  | 51 |
| Miscellaneous (income) expense, net |  | (59) |  | (159) |  | (59) |  | (158) |
| Interest expense |  | 16,656 |  | 11,312 |  | 16,656 |  | 14,854 |
| Loss on early extinguishment of debt |  | - |  | 4,770 |  | - |  | 4,770 |
| Income tax expense |  | 2,809 |  | 1,472 |  | 2,809 |  | 1,032 |
| (Income) loss from discontinuing operations |  | - |  | $(1,140)$ |  | - |  | $(1,140)$ |
| Amortization of program broadcast rights |  | 3,500 |  | 2,842 |  | 3,500 |  | 2,842 |
| Common Stock contributed to 401(k) Plan excluding corporate 401(k) contributions |  | 554 |  | 462 |  | 554 |  | 462 |
| Network compensation revenue recognized |  | (361) |  | $(1,407)$ |  | (361) |  | $(1,407)$ |
| Network compensation per network affiliation agreement |  | 524 |  | 2,060 |  | 524 |  | 2,060 |
| Payments for program broadcast rights |  | $(3,484)$ |  | $(2,853)$ |  | $(3,484)$ |  | $(2,853)$ |
| Adjusted Broadcast Cash Flow | \$ | 33,863 |  | \$ 26,572 |  | \$ 33,863 |  | \$ 30,990 |
|  | $\begin{gathered} \text { As Reported } \\ \text { Six Months Ended } \\ \text { June 30, } \\ \hline \end{gathered}$ |  |  |  | Pro Forma(1) Six Months Ended June 30, |  |  |  |
|  | 2006 |  | ds) 2005 |  | 2006 |  | 2005 |  |
| Net income | \$ | 1,766 |  | \$ 5,468 |  | \$ 1,356 |  | \$ 3,533 |
| Adjustments to reconcile to Adj. Broadcast Cash Flow: |  |  |  |  |  |  |  |  |
| Depreciation and amortization of intangible assets |  | 17,350 |  | 11,291 |  | 18,018 |  | 15,203 |
| Amortization of non-cash stock based compensation |  | 391 |  | 196 |  | 391 |  | 196 |
| Loss on disposals of assets, net |  | 271 |  | 84 |  | 271 |  | 84 |
| Miscellaneous (income) expense, net |  | (405) |  | (453) |  | (405) |  | (453) |
| Interest expense |  | 32,123 |  | 22,425 |  | 32,548 |  | 28,884 |
| Loss on early extinguishment of debt |  | 110 |  | 4,770 |  | 110 |  | 4,770 |
| Income tax expense |  | 1,149 |  | 1,622 |  | 911 |  | 363 |
| (Income) loss from discontinuing operations |  | - |  | $(2,966)$ |  | - |  | $(2,966)$ |
| Amortization of program broadcast rights |  | 6,804 |  | 5,657 |  | 6,804 |  | 5,657 |
| Common Stock contributed to 401(k) Plan excluding corporate 401(k) contributions |  | 1,126 |  | 967 |  | 1,126 |  | 967 |
| Network compensation revenue recognized |  | (581) |  | $(3,050)$ |  | (581) |  | $(3,050)$ |
| Network compensation per network affiliation agreement |  | 1,048 |  | 4,162 |  | 1,048 |  | 4,162 |
| Payments for program broadcast rights |  | $(6,770)$ |  | $(5,668)$ |  | $(6,770)$ |  | $(5,668)$ |
| Adjusted Broadcast Cash Flow | \$ | 54,382 |  | \$ 44,505 |  | \$ 54,827 |  | \$ 51,682 |

See the next page for the definition of "Adjusted Broadcast Cash Flow"
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This press release includes the non-GAAP financial measures of Adjusted Broadcast Cash Flow, which is reconciled to net income (loss). Adjusted Broadcast Cash Flow is used by the Company to approximate the amount used to calculate key financial performance covenants including, but not limited to, limitations on debt, interest coverage, and fixed charge coverage ratios as defined in the Company's senior credit facility and/or subordinated note indenture. Adjusted Broadcast Cash Flow is defined as operating income, plus depreciation and amortization (including amortization of program broadcast rights), non-cash compensation and (gain) loss on disposal of assets and cash payments received or receivable under network affiliation agreements less payments for program broadcast obligations, less network compensation revenue and less income (loss) from discontinued operations, net of income taxes. Adjusted Cash Flow is used in addition to and in conjunction with results presented in accordance with GAAP. Adjusted Cash Flow should be considered as a supplement to, and not as a substitute for net income (loss) calculated in accordance with GAAP.

## Notes

(1) The pro forma presentation gives effect to the results of operations for the acquisition of television stations WSAZ, Charleston - Huntington, WV on November 30, 2005 and WNDU, South Bend, IN on March 3, 2006 as if each station had been acquired on January 1, 2005. Due to the relative size of the acquisition of KKCO, Grand Junction, CO and WSWG, Albany, GA, the results of operations for KKCO and WSWG are included as of their respective acquisition date in both the "As Reported" and "Pro Forma" results.
(2) Total debt as of June 30, 2006 and December 31, 2005 does not include $\$ 729,000$ and $\$ 811,000$, respectively, of unamortized debt discount on Gray's $9^{1 / 4} \%$ Senior Subordinated Notes due March 2011. The decrease is due to the amortization of the discount.

## The Company.

Gray Television, Inc. is a television broadcast company headquartered in Atlanta, GA. Gray operates 36 television stations serving 30 markets. Each of the stations are affiliated with either CBS (17 stations), NBC (10 stations), ABC (8 stations), or Fox (1 station). In addition, Gray currently operates 13 digital multi-cast television channels, which are currently affiliated with either UPN or Fox in certain of its existing markets.

## Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act

The comments on Gray's current expectations of operating results for the third quarter of 2006 are "forward looking" for purposes of the Private Securities Litigation Reform Act of 1995. Actual results of operations are subject to a number of risks and uncertainties and may differ materially from the current expectations discussed in this press release. All information set forth in this release and its attachments is as of August 9, 2006. Gray does not intend, and undertakes no duty, to update this information to reflect future events or circumstances. Information about potential factors that could affect Gray's business and financial results is included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Gray's Annual Report on Form 10-K for the year ended December 31, 2005 which is on file with the SEC and available at the SEC's website at www.sec.gov. Additional information will also be set forth in those sections in Gray's Quarterly Report on Form 10-Q for the quarter ended September 30, 2006.

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