#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

**CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): May 21, 2018 (May 21, 2018)

# Gray Television, Inc. (Exact name of registrant as specified in its charter)

	(Exact name of registrant as specified in its charter)	
Georgia	001-13796	58-0285030
(State or other jurisdiction	(Commission File Number)	(IRS employer
of incorporation)	· · ·	Identification No.)
4370 Peachtree Road, Atlanta GA		30319
(Address of principal executive of	ffices)	(Zip Code)
	404-504-9828	
	(Registrant's Telephone Number, Including Area Code)	
(Fo	Not Applicable ormer Name or Former Address, if Changed Since Last Repo	rt)
Check the appropriate box below if the Form following provisions ( <i>see</i> General Instruction A.	3-K filing is intended to simultaneously satisfy the filing oblig 2. below):	gation of the registrant under any of the
☐ Soliciting material pursuant to Rule 14a-12☐ Pre-commencement communications pursu	125 under the Securities Act (17 CFR 230.425) under the Exchange Act (17 CFR 240.14a-12) ant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14 ant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13	
Indicate by check mark whether the registrant is a this chapter) or Rule 12b-2 of the Securities Exch	an emerging growth company as defined in as defined in Rule ange Act of 1934 (§240.12b-2 of this chapter).	e 405 of the Securities Act of 1933 (§230.405 of
Emerging growth company $\square$		
If an emerging growth company, indicate by checrevised financial accounting standards provided p	k mark if the registrant has elected not to use the extended traductions and the Exchange Act. $\Box$	ansition period for complying with any new or

#### Item 7.01 - Regulation FD Disclosure

Gray Television, Inc. (the "Company") adopted Accounting Standards Update 2017-07, *Compensation-Retirement Benefits* (Topic 715) - *Improving the Presentation of Net Periodic Pension Cost and Net Postretirement Benefit Cost* ("ASU 2017-07") in the first quarter of 2018, with the impact thereof not being material to the Company's financial statements included in its Quarterly Report on Form 10-Q for the quarter ended March 31, 2018. On May 21, 2018, the Company published on its corporate website selected unaudited historical operating data for the three month and year-to-date periods ended March 31, June 30, September 30, and December 31, 2017, 2016, 2015 and 2014, giving effect to the adoption of ASU 2017-07. A copy of such selected unaudited historical operating data is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

Also, beginning on May 21, 2018, the Company intends to meet from time to time and make presentations to prospective investors. A copy of the slides that may be used in connection with and/or referenced in such meetings is furnished as Exhibit 99.2 to this Current Report on Form 8-K and is incorporated herein by reference.

The information set forth under this item 7.01 is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933, except as may be expressly set forth by specific reference in such filing.

#### Item 9.01 - Financial Statements and Exhibits

<u>Number</u>	<u>Name</u>
99.1	Unaudited selected historical operating data
99.2	Prospective investor meeting slides

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### GRAY TELEVISION, INC.

Date: May 21, 2018

By: /s/ James C. Ryan

Name: James C. Ryan

Title: Executive Vice President and Chief Financial Officer

### Gray Television, Inc. Selected Operating Data (Unaudited) (in thousands)

#### As Reported Basis

								2017						
			,	Three Mon	ths 1	Ended				Ye	ar T	o Date End	led	
					Se	ptember	D	ecember			Se	eptember	D	ecember
	M	arch 31	J	June 30		30	_	31		June 30	_	30		31
Revenue (less agency commissions):	Φ.	400 505	Φ.	445.045	Φ.	440.000	Φ.	100 51 4	Φ.	222 54 4	ф	DD0 = 4=	Φ.	454.064
Local (including internet/digital/mobile)	\$	102,597	\$	117,917	\$	110,033	\$	120,714	\$	220,514	\$	330,547	\$	451,261
National		24,814		30,981		31,027		31,995		55,795		86,822		118,817
Political Retransmission consent		1,321 67,573		3,708 69,371		4,005 70,150		7,464 69,509		5,029 136,944		9,034 207,094		16,498 276,603
Other		7,156		4,704		3,762		3,927		11,860		15,622		19,549
	\$	203,461	\$	226,681	\$	218,977	\$	233,609	\$	430,142	\$	649,119	\$	882,728
Total revenue	Ф	203,401	Ф	220,001	Þ	210,9//	D.	233,009	Ф	430,142	D.	049,119	Ф	002,720
Operating expenses before depreciation,														
amortization and gain or loss on disposal of														
assets, net:														
Broadcast:														
Payroll, programming and other <sup>(1)</sup>	\$	101,291	\$	99,925	\$	104,809	\$	115,192	\$	201,216	\$	306,025	\$	421,217
Retransmission		32,265		33,758		34,733		35,590		66,023		100,756		136,346
Total broadcast expenses	\$	133,556	\$	133,683	\$	139,542	\$	150,782	\$	267,239	\$	406,781	\$	557,563
Total production emperiors									_		_			
Corporate and administrative (1)	\$	7,710	\$	8,432	\$	8,330	\$	7,117	\$	16,142	\$	24,472	\$	31,589
								2016						
	_			Three Mo	nths	Ended		2016		Ye	ar T	o Date End	led	
	_			Three Mo		Ended eptember	D	2016 ecember		Ye		o Date Enc		ecember
		March 31		Three Mo			D			Ye. June 30				ecember 31
Revenue (less agency commissions):	1	March 31	_			eptember	D	ecember	_			eptember		
	_			June 30	Se	eptember 30		ecember 31		June 30	Se	eptember 30	D	31
Revenue (less agency commissions): Local (including internet/digital/mobile) National		89,354	\$	June 30 104,727		20 2,172	<b>D</b>	ecember 31 107,083	\$	June 30 194,081		296,253		403,336
Local (including internet/digital/mobile)	_			June 30	Se	eptember 30		ecember 31		June 30	Se	eptember 30	D	31
Local (including internet/digital/mobile) National	_	89,354 22,079		June 30 104,727 26,070	Se	102,172 25,426		107,083 24,776		194,081 48,149	Se	296,253 73,575	D	403,336 98,351
National Political	_	89,354 22,079 9,655		104,727 26,070 9,649	Se	102,172 25,426 22,272		107,083 24,776 48,519		194,081 48,149 19,304	Se	296,253 73,575 41,576	D	403,336 98,351 90,095 200,879 19,804
Local (including internet/digital/mobile) National Political Retransmission consent	_	89,354 22,079 9,655 47,269		104,727 26,070 9,649 50,549	Se	102,172 25,426 22,272 51,096		107,083 24,776 48,519 51,965		194,081 48,149 19,304 97,818	Se	296,253 73,575 41,576 148,914	D	403,336 98,351 90,095 200,879 19,804
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue	\$	89,354 22,079 9,655 47,269 5,366	\$	104,727 26,070 9,649 50,549 5,638	\$	102,172 25,426 22,272 51,096 3,524	\$	107,083 24,776 48,519 51,965 5,276	\$	194,081 48,149 19,304 97,818 11,004	\$	296,253 73,575 41,576 148,914 14,528	\$	403,336 98,351 90,095 200,879 19,804
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue Operating expenses before depreciation,	\$	89,354 22,079 9,655 47,269 5,366	\$	104,727 26,070 9,649 50,549 5,638	\$	102,172 25,426 22,272 51,096 3,524	\$	107,083 24,776 48,519 51,965 5,276	\$	194,081 48,149 19,304 97,818 11,004	\$	296,253 73,575 41,576 148,914 14,528	\$	403,336 98,351 90,095 200,879 19,804
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of	\$	89,354 22,079 9,655 47,269 5,366	\$	104,727 26,070 9,649 50,549 5,638	\$	102,172 25,426 22,272 51,096 3,524	\$	107,083 24,776 48,519 51,965 5,276	\$	194,081 48,149 19,304 97,818 11,004	\$	296,253 73,575 41,576 148,914 14,528	\$	403,336 98,351 90,095 200,879 19,804
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net:	\$	89,354 22,079 9,655 47,269 5,366	\$	104,727 26,070 9,649 50,549 5,638	\$	102,172 25,426 22,272 51,096 3,524	\$	107,083 24,776 48,519 51,965 5,276	\$	194,081 48,149 19,304 97,818 11,004	\$	296,253 73,575 41,576 148,914 14,528	\$	403,336 98,351 90,095 200,879 19,804
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast:	\$	89,354 22,079 9,655 47,269 5,366 173,723	\$	104,727 26,070 9,649 50,549 5,638 196,633	\$	102,172 25,426 22,272 51,096 3,524 204,490	\$	107,083 24,776 48,519 51,965 5,276 237,619	\$	194,081 48,149 19,304 97,818 11,004 370,356	\$ \$ \$	296,253 73,575 41,576 148,914 14,528 574,846	\$	403,336 98,351 90,095 200,879 19,804 812,465
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1)	\$	89,354 22,079 9,655 47,269 5,366 173,723	\$	104,727 26,070 9,649 50,549 5,638 196,633	\$	102,172 25,426 22,272 51,096 3,524 204,490	\$	107,083 24,776 48,519 51,965 5,276 237,619	\$	194,081 48,149 19,304 97,818 11,004 370,356	\$	296,253 73,575 41,576 148,914 14,528 574,846	\$	403,336 98,351 90,095 200,879 19,804 812,465
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1) Retransmission	\$ <u>\$</u>	89,354 22,079 9,655 47,269 5,366 173,723 86,198 22,338	\$ <u>\$</u>	104,727 26,070 9,649 50,549 5,638 196,633	\$ \$ \$	102,172 25,426 22,272 51,096 3,524 204,490	\$	107,083 24,776 48,519 51,965 5,276 237,619 102,138 26,338	\$ \$	194,081 48,149 19,304 97,818 11,004 370,356	\$ \$	296,253 73,575 41,576 148,914 14,528 574,846	\$ \$ \$	403,336 98,351 90,095 200,879 19,804 812,465 377,310 97,684
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1)	\$	89,354 22,079 9,655 47,269 5,366 173,723	\$	104,727 26,070 9,649 50,549 5,638 196,633	\$	102,172 25,426 22,272 51,096 3,524 204,490	\$	107,083 24,776 48,519 51,965 5,276 237,619	\$	194,081 48,149 19,304 97,818 11,004 370,356	\$ \$ \$	296,253 73,575 41,576 148,914 14,528 574,846	\$	403,336 98,351 90,095 200,879 19,804 812,465 377,310 97,684
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1) Retransmission Total broadcast expenses	\$ \$ \$	89,354 22,079 9,655 47,269 5,366 173,723 86,198 22,338 108,536	\$ \$ \$	104,727 26,070 9,649 50,549 5,638 196,633 93,349 23,950 117,299	\$ \$ \$ \$ \$	102,172 25,426 22,272 51,096 3,524 204,490 95,625 25,058 120,683	\$ \$ \$ \$	107,083 24,776 48,519 51,965 5,276 237,619 102,138 26,338 128,476	\$ \$ \$	194,081 48,149 19,304 97,818 11,004 370,356 179,547 46,288 225,835	\$ \$ \$ \$	296,253 73,575 41,576 148,914 14,528 574,846 275,172 71,346 346,518	\$ \$ \$	403,336 98,351 90,095 200,879 19,804 812,465 377,310 97,684 474,994
Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1) Retransmission	\$ <u>\$</u>	89,354 22,079 9,655 47,269 5,366 173,723 86,198 22,338	\$ \$ \$	104,727 26,070 9,649 50,549 5,638 196,633	\$ \$ \$	102,172 25,426 22,272 51,096 3,524 204,490	\$ \$ \$ \$	107,083 24,776 48,519 51,965 5,276 237,619 102,138 26,338	\$ \$	194,081 48,149 19,304 97,818 11,004 370,356	\$ \$	296,253 73,575 41,576 148,914 14,528 574,846	\$ \$ \$	403,336 98,351 90,095 200,879 19,804 812,465 377,310 97,684

Page 1 of 4

# Gray Television, Inc. Selected Operating Data (Unaudited) (in thousands)

#### As Reported Basis

								2015						
	Three Months Ended							Year To Date End						
	3.4	h 21	,	20	Se	ptember	D	ecember			Se	eptember	D	ecember
	IVI	arch 31	J	June 30	_	30		31	_	June 30		30		31
Revenue (less agency commissions):														
Local (including internet/digital/mobile)	\$	74,865	\$	83,091	\$	83,972	\$	94,543	\$	157,956	\$	241,928	\$	336,47
National		17,767		18,949		20,889		23,505		36,716		57,605		81,11
Political		1,159		2,197		4,594		9,213		3,356		7,950		17,16
Retransmission consent		36,251		36,909		39,329		39,468		73,160		112,489		151,95
Other		3,261		2,318		2,318		2,758		5,579		7,897		10,65
Total revenue	\$	133,303	\$	143,464	\$	151,102	\$	169,487	\$	276,767	\$	427,869	\$	597,35
Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net:														
Broadcast:	4		_			00.040	4	00 =00	_	400000	_	2422==	_	202.0=
Payroll, programming and other <sup>(1)</sup>	\$	69,227	\$	69,099	\$	80,949	\$	83,598	\$	138,326	\$	219,275	\$	302,87
Retransmission	_	16,949		16,978	_	17,972	_	18,366	_	33,927	_	51,899	_	70,26
Total broadcast expenses	\$	86,176	\$	86,077	\$	98,921	\$	101,964	\$	172,253	\$	271,174	\$	373,13
							φ	11 000	ф	40.0=0	ф	22 270	ф	34,31
Corporate and administrative (1)	\$	6,828	\$	6,428	\$	10,022	\$	11,032 2014	\$	13,256	\$	23,278	\$	J4,J1
Corporate and administrative <sup>(1)</sup>	\$	6,828		6,428 Three Mo	nths	Ended		2014	<b>5</b>		ar T	o Date End	led	
Corporate and administrative <sup>(1)</sup>	_ _	6,828 March 31			nths						ar T		led	
·	_ _	,		Three Mo	nths	Ended eptember		2014 ecember		Ye	ar T	o Date End	led	ecembe
Revenue (less agency commissions):	_ 	March 31		Three Mo	nths Se	Ended ptember 30	D	2014 ecember 31		Ye June 30	ar T Se	o Date Enc eptember 30	led D	ecember 31
Revenue (less agency commissions): Local (including internet/digital/mobile)	_ _	March 31 57,083		Three Mo. June 30 63,884	nths	Ended ptember 30		2014 ecember 31 83,586		Ye June 30 120,967	ar T	To Date Engeptember 30	led	ecember 31 274,01
Revenue (less agency commissions):	_ 	March 31 57,083 13,348		Three Mo June 30 63,884 14,826	nths Se	Ended ptember 30 69,460 16,158	D	2014 ecember 31 83,586 20,626		Ye June 30  120,967 28,174	ar T Se	To Date Engeptember 30 190,427 44,332	led D	ecember 31 274,01 64,95
Revenue (less agency commissions): Local (including internet/digital/mobile) National	_ 	March 31 57,083		Three Mon June 30 63,884 14,826 8,616	nths Se	Ended eptember 30 69,460 16,158 22,029	D	2014 ecember 31 83,586 20,626 48,538		Ye June 30  120,967 28,174 11,408	ar T Se	190,427 44,332 33,437	led D	274,01 64,95 81,97
Revenue (less agency commissions): Local (including internet/digital/mobile) National Political	_ 	57,083 13,348 2,792		Three Mo June 30 63,884 14,826	nths Se	Ended ptember 30 69,460 16,158	D	2014 ecember 31 83,586 20,626		Ye June 30  120,967 28,174	ar T Se	To Date Engeptember 30 190,427 44,332	led D	274,01 64,95 81,97 74,89
Revenue (less agency commissions): Local (including internet/digital/mobile) National Political Retransmission consent	_ 	57,083 13,348 2,792 16,117		Three Mod June 30 63,884 14,826 8,616 17,659	nths Se	Ended eptember 30 69,460 16,158 22,029 19,674	D	2014 ecember 31 83,586 20,626 48,538 21,444		Ye June 30  120,967 28,174 11,408 33,776	ar T Se	190,427 44,332 33,437 53,450	led D	274,01 64,95 81,97 74,88 12,29
Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other		57,083 13,348 2,792 16,117 1,957	\$	Three Mon June 30 63,884 14,826 8,616 17,659 2,264	nths Se	Ended eptember 30 69,460 16,158 22,029 19,674 4,381	\$	2014 ecember 31 83,586 20,626 48,538 21,444 3,692	\$	120,967 28,174 11,408 33,776 4,221	sear T	190,427 44,332 33,437 53,450 8,602	ded D	274,01 64,95 81,97 74,89 12,29
Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Departing expenses before depreciation, amortization and gain or loss on disposal of		57,083 13,348 2,792 16,117 1,957	\$	Three Mon June 30 63,884 14,826 8,616 17,659 2,264	nths Se	Ended eptember 30 69,460 16,158 22,029 19,674 4,381	\$	2014 ecember 31 83,586 20,626 48,538 21,444 3,692	\$	120,967 28,174 11,408 33,776 4,221	sear T	190,427 44,332 33,437 53,450 8,602	ded D	ecembe
Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net:		57,083 13,348 2,792 16,117 1,957	\$	Three Mon June 30 63,884 14,826 8,616 17,659 2,264	nths Se	Ended eptember 30 69,460 16,158 22,029 19,674 4,381	\$	2014 ecember 31 83,586 20,626 48,538 21,444 3,692	\$	120,967 28,174 11,408 33,776 4,221	sear T	190,427 44,332 33,437 53,450 8,602	ded D	274,01 64,95 81,97 74,89 12,29
Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Deparating expenses before depreciation, amortization and gain or loss on disposal of assets, net:  Broadcast:		57,083 13,348 2,792 16,117 1,957 91,297	\$	Three Moi June 30 63,884 14,826 8,616 17,659 2,264 107,249	See \$	Ended ptember 30  69,460 16,158 22,029 19,674 4,381 131,702	\$	83,586 20,626 48,538 21,444 3,692 177,886	\$	120,967 28,174 11,408 33,776 4,221 198,546	\$ \$	190,427 44,332 33,437 53,450 8,602 330,248	\$	274,01 64,95 81,97 74,89 12,29 508,13
Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Derating expenses before depreciation, amortization and gain or loss on disposal of assets, net:  Broadcast:  Payroll, programming and other (1)		57,083 13,348 2,792 16,117 1,957 91,297	\$	Three Mo June 30 63,884 14,826 8,616 17,659 2,264 107,249	See \$	Ended ptember 30  69,460 16,158 22,029 19,674 4,381 131,702	\$	2014 ecember 31 83,586 20,626 48,538 21,444 3,692 177,886	\$	120,967 28,174 11,408 33,776 4,221 198,546	\$ \$	190,427 44,332 33,437 53,450 8,602 330,248	\$	274,01 64,95 81,97 74,88 12,29 508,13

Page 2 of 4

# Gray Television, Inc. Selected Operating Data (Unaudited) (in thousands)

#### Combined Historical Basis<sup>(2)</sup>

								2017						
			'	Three Mon	ths l	Ended			Year To Date Ended					
					Se	ptember	D	ecember			Se	eptember	D	ecember
	M	arch 31		June 30		30		31		June 30		30		31
Revenue (less agency commissions):														
Local (including internet/digital/mobile)	\$	109,096	\$	119,757	\$	110,033	\$	120,714	\$	228,853	\$	338,886	\$	459,600
National	Ψ	27,091	Ψ	31,948	Ψ	31,027	Ψ	31,995	Ψ	59,039	Ψ	90,066	Ψ	122,061
Political		1,346		3,723		4,005		7,464		5,069		9,074		16,539
Retransmission consent		70,215		69,938		70,150		69,509		140,153		210,303		279,812
Other		5,435		3,947		3,762		3,927		9,382		13,143		17,06
Total revenue	\$	213,183	\$	229,313	\$	218,977	\$	233,609	\$	442,496	\$	661,472	\$	895,08
Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast:														
443	ď	100 427	φ	100 222	ď	104.000	ď	115 100	φ	211 700	ď	216 560	φ	421.70
Payroll, programming and other <sup>(1)</sup>	\$	109,437 34,268	\$	102,323 34,227	\$	104,809 34,733	\$	115,192 35,590	\$	211,760 68,495	\$	316,569 103,227	\$	431,760 138,818
Retransmission	\$	143,705	\$	136,550	\$	139,542	\$	150,782	\$	280,255	\$	419,796	\$	570,57
Total broadcast expenses	Þ	145,705	<b>D</b>	130,550	Ф	139,342	D D	150,762	<u> </u>	200,255	<b>D</b>	419,790	<u> </u>	5/0,5/0
Total broadcast expenses													_	21 E0
Corporate and administrative (1)	\$	7,710	\$	8,432	\$	8,330	\$	7,117 <b>2016</b>	\$	16,142	\$	24,472	\$	31,50
•	\$	7,710	\$	8,432 Three Mo		ŕ	\$	,	\$	ŕ	ar T	o Date End	·	31,50
•	_ _	,		Three Mo	nths	Ended eptember		2016		Ye	ar T	o Date Enc eptember	led	31,589 ecember
•	_ _	7,710 March 31		·	nths	Ended		2016		ŕ	ar T	o Date End	led	
Corporate and administrative <sup>(1)</sup>	_ _	,		Three Mo	nths	Ended eptember		2016		Ye	ar T	o Date Enc eptember	led	ecember
Corporate and administrative <sup>(1)</sup>	_ _	,		Three Mo	nths	Ended eptember		2016		Ye	ar T	o Date Enc eptember	led	ecember 31
Corporate and administrative <sup>(1)</sup> Revenue (less agency commissions):		March 31		Three Mo	nths Se	Ended ptember 30	D	2016 ecember 31		Ye June 30	ar T Se	o Date Enc eptember 30	led D	ecember 31 465,56
Corporate and administrative <sup>(1)</sup> Revenue (less agency commissions):  Local (including internet/digital/mobile)		March 31 110,190		Three Mod	nths Se	Ended ptember 30 114,796	D	2016 ecember 31		Ye June 30 229,954	ar T Se	To Date Enceptember 30 344,750	led D	ecember
Corporate and administrative <sup>(1)</sup> Revenue (less agency commissions):  Local (including internet/digital/mobile)  National		March 31 110,190 28,547		Three Mod June 30 119,764 31,261	nths Se	Ended eptember 30 114,796 30,112	D	2016 ecember 31 120,812 29,493		Ye June 30  229,954 59,808	ar T Se	To Date Endeptember 30 344,750 89,920	led D	ecember 31 465,56 119,41 117,53
Corporate and administrative <sup>(1)</sup> Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political		110,190 28,547 14,770 55,529 5,469		Three Mod June 30 119,764 31,261 11,218	nths Se	Ended eptember 30 114,796 30,112 28,181 56,928 3,781	D	2016 ecember 31  120,812 29,493 63,369 58,002 3,852		Ye June 30  229,954 59,808 25,988 111,553 9,372	ar T Se	344,750 89,920 54,169	led D	465,56 119,41 117,53 226,48 17,00
Corporate and administrative (1)  Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent		110,190 28,547 14,770 55,529		Three Mod June 30 119,764 31,261 11,218 56,024	nths Se	Ended eptember 30 114,796 30,112 28,181 56,928	D	2016 ecember 31 120,812 29,493 63,369 58,002		Ye June 30  229,954 59,808 25,988 111,553	ar T Se	344,750 89,920 54,169 168,481	led D	465,56 119,41 117,53 226,48 17,00
Corporate and administrative (1)  Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net:		110,190 28,547 14,770 55,529 5,469	\$	Three Mod June 30 119,764 31,261 11,218 56,024 3,903	state of the state	Ended eptember 30 114,796 30,112 28,181 56,928 3,781	<b>D</b> \$	2016 ecember 31  120,812 29,493 63,369 58,002 3,852	\$	Ye June 30  229,954 59,808 25,988 111,553 9,372	ar T Se	344,750 89,920 54,169 168,481 13,153	ded D 	465,56 119,41 117,53 226,48 17,00
Corporate and administrative (1)  Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net:  Broadcast:		110,190 28,547 14,770 55,529 5,469 214,505	\$	Three Mol June 30 119,764 31,261 11,218 56,024 3,903 222,170	See \$	Ended ptember 30  114,796 30,112 28,181 56,928 3,781 233,798	\$	2016  ecember 31  120,812 29,493 63,369 58,002 3,852 275,528	\$	229,954 59,808 25,988 111,553 9,372 436,675	\$ \$	344,750 89,920 54,169 168,481 13,153 670,473	\$	465,56 119,41 117,53 226,48 17,00 946,00
Corporate and administrative (1)  Revenue (less agency commissions): Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1)		110,190 28,547 14,770 55,529 5,469 214,505	\$	Three Mol June 30 119,764 31,261 11,218 56,024 3,903 222,170	state of the state	Ended ptember 30  114,796 30,112 28,181 56,928 3,781 233,798	<b>D</b> \$	2016  ecember 31  120,812 29,493 63,369 58,002 3,852 275,528	\$	229,954 59,808 25,988 111,553 9,372 436,675	ar T Se	344,750 89,920 54,169 168,481 13,153 670,473	ded D 	465,56 119,41 117,53 226,48 17,00 946,00
Corporate and administrative (1)  Revenue (less agency commissions):  Local (including internet/digital/mobile)  National  Political  Retransmission consent  Other  Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net:  Broadcast:  Payroll, programming and other (1)  Retransmission	<u> </u>	110,190 28,547 14,770 55,529 5,469 214,505	\$	Three Moi June 30 119,764 31,261 11,218 56,024 3,903 222,170 106,218 27,159	\$ \$	Ended ptember 30  114,796 30,112 28,181 56,928 3,781 233,798  107,811 27,965	\$	2016 ecember 31  120,812 29,493 63,369 58,002 3,852 275,528  116,806 29,624	\$	229,954 59,808 25,988 111,553 9,372 436,675	\$ \$	344,750 89,920 54,169 168,481 13,153 670,473	\$ \$	465,56 119,41 117,53 226,48 17,00 946,00
Corporate and administrative (1)  Revenue (less agency commissions): Local (including internet/digital/mobile) National Political Retransmission consent Other Total revenue  Operating expenses before depreciation, amortization and gain or loss on disposal of assets, net: Broadcast: Payroll, programming and other (1)		110,190 28,547 14,770 55,529 5,469 214,505	\$	Three Mol June 30 119,764 31,261 11,218 56,024 3,903 222,170	See \$	Ended ptember 30  114,796 30,112 28,181 56,928 3,781 233,798	\$	2016  ecember 31  120,812 29,493 63,369 58,002 3,852 275,528	\$	229,954 59,808 25,988 111,553 9,372 436,675	\$ \$	344,750 89,920 54,169 168,481 13,153 670,473	\$	465,56 119,41 117,53 226,48 17,00 946,00

Page 3 of 4

# Gray Television, Inc. Selected Operating Data (Unaudited)

(in thousands)

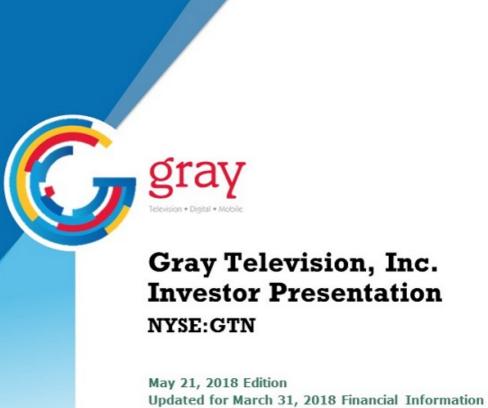
#### Combined Historical Basis<sup>(2)</sup>

								2015						
				Three Mon		Ye	ded							
	N	Iarch 31	June 30			September 30		December 31		June 30		September 30		ecember 31
D														
Revenue (less agency commissions):  Local (including internet/digital/mobile)	\$	107,486	\$	119,452	\$	113,776	\$	126,298	\$	226,938	\$	340,714	\$	467,012
National	Ф	29,641	Ф	31,785	Ф	32,175	Ф	33,648	Ф	61,426	Ф	93,601	Ф	127,249
Political		1,372		2,939		5,535		12,088		4,311		9,846		21,934
Retransmission consent		45,524		46,423		47,983		48,660		91,947		139,930		188,590
Other		5,201		3,845		3,754		4,014		9,046		12,800		16,814
Total revenue	\$	189,224	\$	204,444	\$	203,223	\$	224,708	\$	393,668	\$	596,891	\$	821,599
amortization and gain or loss on disposal of assets, net: Broadcast:														
	_		_		_		_		_		_		_	
Payroll, programming and other <sup>(1)</sup>	\$	104,956	\$	104,813	\$	111,961	\$	115,711	\$	209,769	\$	321,730	\$	437,441
Retransmission	\$	20,477	\$	20,671	\$	21,551	\$	23,101 138,812	\$	41,148	\$	62,699	\$	85,800
Total broadcast expenses	<b>D</b>	125,433	<b>D</b>	125,484	<u> </u>	133,512	<b>D</b>	150,012	<b>D</b>	250,917	<b>D</b>	384,429	<b>D</b>	523,241
Corporate and administrative <sup>(1)</sup>	\$	6,828	\$	6,428	\$	10,022	\$	11,032	\$	13,256	\$	23,278	\$	34,310
								2014						
	_			Three Mo	nths	Ended				Ye	ar T	o Date End	led	
		•			Se	ptember	D	ecember			Se	eptember	D	ecember
		March 31		June 30		30		31		June 30		30		31

	Three Months Ended									Year To Date End				ded	
	September December										Se	ptember	D	ecember	
	N	1arch 31		June 30		30		31		June 30		30	_	31	
Devenue (less agency commissions)															
Revenue (less agency commissions):	ď	104 501	ф	112.001	ф	105 000	ф	110 202	ф	210 402	ф	224144	ď	442 447	
Local (including internet/digital/mobile)	\$	104,591	\$	113,891	\$	105,662	\$	119,303	\$	218,482	\$	324,144	\$	443,447	
National		29,117		30,926		30,013		34,658		60,043		90,056		124,714	
Political		5,537		16,517		41,110		79,548		22,054		63,164		142,712	
Retransmission consent		27,826		29,445		28,515		30,188		57,271		85,786		115,974	
Other		7,317		5,427		6,004		5,104		12,744		18,748		23,852	
Total revenue	\$	174,388	\$	196,206	\$	211,304	\$	268,801	\$	370,594	\$	581,898	\$	850,699	
Operating expenses before depreciation, amortization and gain or loss on disposal of															
assets, net:															
Broadcast:															
Payroll, programming and other <sup>(1)</sup>	\$	106,695	\$	109,300	\$	109,570	\$	122,738	\$	215,995	\$	325,565	\$	448,303	
Retransmission		8,170		8,123		8,123		9,209		16,293		24,416		33,625	
Total broadcast expenses	\$	114,865	\$	117,423	\$	117,693	\$	131,947	\$	232,288	\$	349,981	\$	481,928	
Corporate and administrative (1)	\$	6,484	\$	9,833	\$	5,253	\$	7,569	\$	16,317	\$	21,570	\$	29,139	

<sup>(1)</sup> Amounts in 2017, 2016, 2015 and 2014 have been reclassified to give effect to the implementation of Accounting Standards Update 2017-07, *Compensation-Retirement Benefits* (Topic 715) - *Improving the Presentation of Net Periodic Pension Cost and net Postretirement Benefit Cost* ("ASU 2017-07").

<sup>(2)</sup> Due to the significant effect that our acquisitions and divestitures have had on our results of operations, and in order to provide more meaningful period over period comparisons, we present herein certain financial information on a "Combined Historical Basis." Combined Historical Basis reflects financial results that have been compiled by adding Gray's historical revenue and broadcast expenses to the historical revenue and broadcast expenses of stations acquired and removing the historical revenues and historical broadcast expenses of divested stations as if they had been acquired or divested, respectively, on January 1, 2014 (the beginning of the earliest period presented). Combined Historical Basis financial information reflects station acquisition and divestitures ocurring between January 1, 2014 and December 31, 2017. Combined Historical Basis financial information does not reflect all purchase accounting and other adjustments required to comply with accounting principles generally accepted in the United States of America ("GAAP"), and includes certain other amounts not included, in pro forma financial information under Regulation S-X under the Securities Act.



If Appendix is not included, see full presentation located at <a href="www.gray.tv">www.gray.tv</a> for Non-GAAP Reconciliations.

437 0 Peachtree Road, NE, Atlanta, GA 30319 | P 404.504.9828 | F 404.261.9607 | www.gray.tv

#### **Table of Contents**

Company Overview	3
Investment Highlights	7
Financial Overview	15
Glossary	21

ALL COMBINED HISTORICAL BASIS DATA PRESENTED FOR GRAY IS ADJUSTED FOR ALL COMPLETED TRANSACTIONS UNLESS OTHERWISE NOTED.

This presentation contains certain forward looking statements that are based largely on Gray's current expectations and reflect various estimates and assumptions by Gray. These statements may be identified by words such as "estimates", "expect," "anticipate," "will," "implied," "assume" and similar expressions. Forward looking statements are subject to certain risks, trends and uncertainties that could cause actual results and achievements to differ materially from those expressed in such forward looking statements. Such risks, trends and uncertainties, which in some instances are beyond Gray's control, include the impact of recently completed and announced transactions, estimates of future retransmission revenue, future expenses and other future events. Gray is subject to additional risks and uncertainties described in Gray's quarterly and annual reports filed with the Securities and Exchange Commission from time to time, including in the "Risk Factors," financial statements, and management's discussion and analysis of financial condition and results of operations sections contained therein, which reports are made publicly available via its website, www.gray.tv. Any forward-looking statements in this presentation should be evaluated in light of these important risk factors. This presentation reflects management's views as of the date hereof. Except to the extent required by applicable law, Gray undertakes no obligation to update or revise any information contained in this presentation beyond the published date, whether as a result of new information, future events or otherwise.

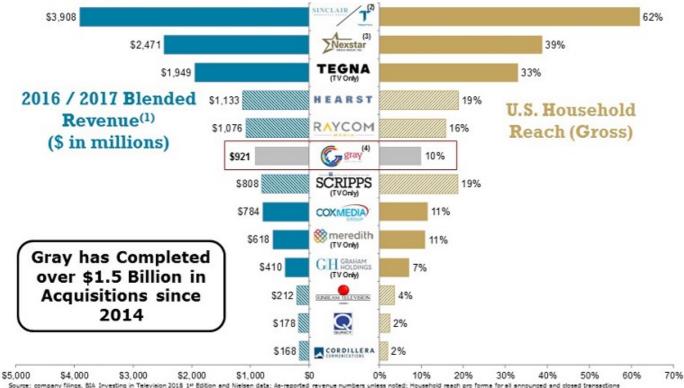
\*See the glossary to this presentation for the definition of certain capitalized terms used herein. Reconciliations of the company's non-GAAP measures of broadcast cash flow, broadcast cash flow less cash corporate expenses, operating cash flow as defined in Gray's senior credit agreement, free cash flow and the total leverage ratio, net of all cash are contained in the Appendix.

This full presentation, including the Appendix, can be found at <a href="https://www.gray.ly">www.gray.ly</a> under Investor Relations –Presentations.





# Gray Continues to Prudently Grow its Scale...



Source: company filings, SIA Investing in Television 2018 1º Edition and Nielsen data; As-reported revenue numbers unless noted; Household reach pro forms for all announced and closed transactions
(1) Private companies (Hearst, Raycom, Cox, Sunbeam, Quincy and Cordillers) based on BIA '16/'17 blended revenue (including retransmission estimates) from 08.0 stations and digital subchannels
(2) Sinclair pro forms for acquisition of Tribune; based on combined '16/'17 revenue of \$4,634 million less \$726 million BIA advertising and retrans revenue estimate for announced divestiture of 23 stations

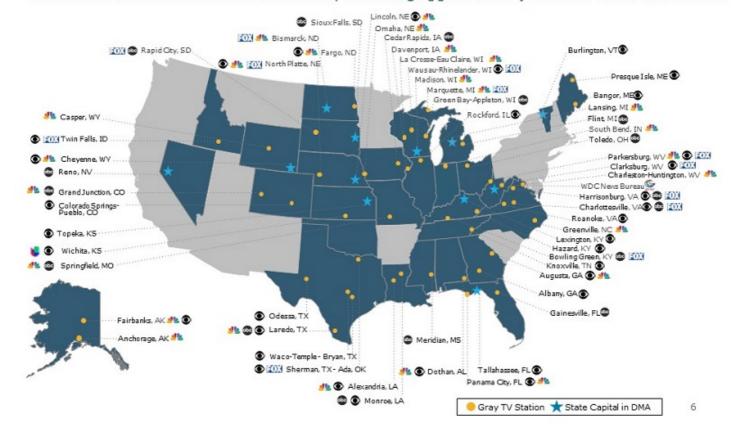
(3) Nexstar pro forms for Media General; based on reported unaudited pro forms combined '16/'17 revenue

(4) Gray '16/'17blended revenue presented on a Combined Historical Basis

# **Gray National Footprint**



#### Ranked #1 or #2 in all of our 57 Markets | Reaching approximately 10.4% of US TV households





# The Importance of #1





### Highly Ranked News Franchises Drive Traffic

- Dominate local and political revenue with highly-rated news platforms
- #1 Stations can secure more than half of a market's political ad buys
- Greater purchasing power and leverage with MVPDs, programmers, and other vendors
- · Deliver higher margins
- · Maximize free cash flow
- Exploit best practices
- Attract and retain high quality talent
- Leverage Washington DC News Bureau

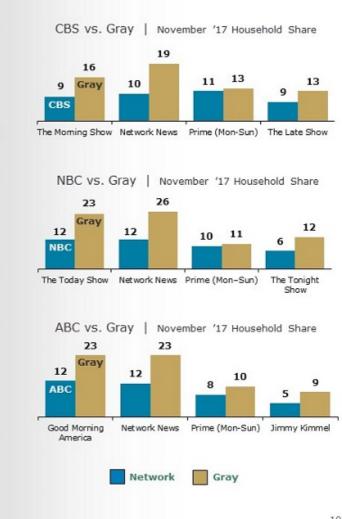


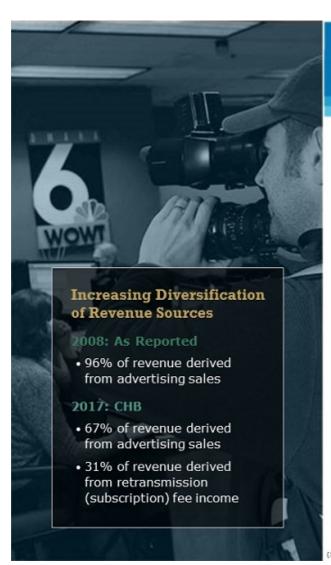
#1	Gray's primary stations had the HIGHEST average all-day DMA Household Rating (M-S 6a-2a) across ALL network and affiliate group owners
#1	Gray's national Household Share average exceeds all major affiliate news programs
#1 or #2	In ALL 57 markets in OVERALL AUDIENCE RANKING - #1 in 40 Markets
#1 or #2	In ALL 57 markets in NEWS RANKING - #1 in 40 Markets
+96%	Amount by which Gray's 6PM newscasts outperform the national average
+64%	Amount by which Gray's late local newscasts outperform the national average
7,200	Hours of original LOCAL CONTENT produced in November 2017

# Network Programs Over-Index on Gray's Stations

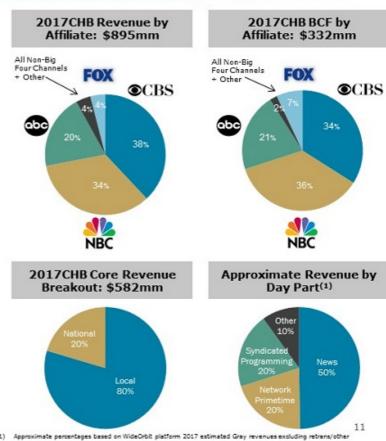
ABC, CBS, and NBC perform far better on Gray's stations than national averages across all key day-parts





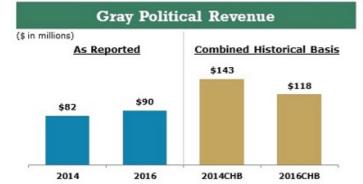


# Revenue Diversified Across Networks and Markets



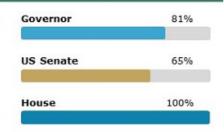


# A Leading Beneficiary of Political Revenue



#### Gray Markets with at Least One 2018 Election

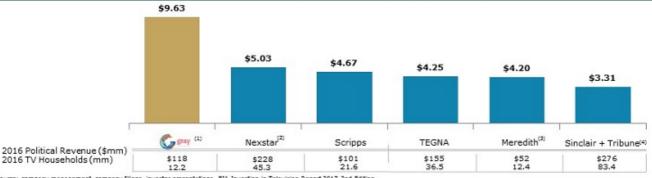
2018 is a Non-Presidential Political Year and Presents an Attractive Upside Opportunity



Source: Company management, Company filings, The Cook Political Report

Note: Percentages calculated based on 45/57 markets with Gubernatorial races, 37/57 markets with Senate races, and 57/57 markets with House races

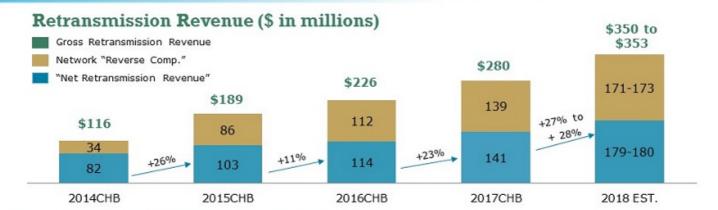
#### 2016 Political Revenue Per TV Household



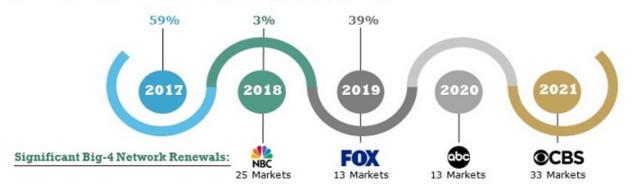
Source: company management, company filings, investor presentations, 814 Investing in Television Report 2017 2nd Edition
Note: Pro forms for all closed transactions; Sinclair + Tribune shown on a combined basis prior to potential regulatory divestitures
(1) Gay based on Combined Historice Basis revenue and TV households
(2) Pro forms for Media General Acquisition
(3) Based on cathedary tear ended 12/31/16; Fiscal year ends 6/30
(4) Sinclair pro forms for acquisition of Tribune; based on combined 15/16 revenue and does not assume any divestitures



# **Gray Excels at Retransmission Revenue**



#### Retrans Renewals for In-Market Big-4 Subs (12/31 Expiration):



# Successful Digital MediaInitiatives



#### Gray Digital Media

- 3.4 billion total page views in 2017 (up 23% over 2016)
- Mobile makes up 82% of all digital traffic



- 300% growth in revenue 2017 over 2016
- 60 Gray stations actively selling LocalX
- · 721 avg. monthly clients
- 18 different product offerings

#### MomsEveryday



- MomsEveryday page views have doubled since the New Site Launch
- Award winning weekly show
- · Daily news content
- Unique sales and revenue opportunities





1.8 million iOS downloads, up 44% from end of year, 2016

2.0 million Android downloads, up 17% from end of year, 2016

667k Roku downloads, up **52%** from end of year, 2016



All Data is on as "as reported" basis and does not include station data prior to Gray's acquisition of a station(s)



# 2015/2016/2017 Snapshot

UPPO UPPO			d Historic		
Union Union	2017	2016	% Change 2017 to 2016	2015	% Change 2017 to 2015
Revenue (less agency commissions): Total Political	\$895,081 \$16,539	\$946,001 \$117,538	(5)% (86)%	\$821,599 \$21,934	9% (25)%
Operating expenses (1) (2): Broadcast Corporate and Administrative	\$570,578 \$31,589	\$552,981 \$40,319	3% (22)%	\$523,241 \$34,310	9% (8)%
Non-GAAP Cash Flow (3):  Broadcast Cash Flow (2)  Broadcast Cash Flow Less  Cash Corporate Expenses(2)	\$331,427 \$304,245	\$401,014 \$364,573	(17)% (17)%	\$327,007 \$295,817	1% 3%
Operating Cash Flow as defined in the Senior Credit Facility Free Cash Flow (dollars in thousands)	\$302,257 \$173,772	\$369,967 \$213,526	(18)% (19)%	\$300,014 \$173,748	1% 0%

<sup>(1)</sup> Excludes depreciation, amortization, and loss on disposal of assets

<sup>(2)</sup> Amounts in 2017, 2016 and 2015 have been reclassified to give effect to the implementation of Accounting Standards Update 2017-07, Compensation-Retirement Benefits (Topic 715) – Improving the Presentation of Net Periodic Pension Costs and Net Postretirement Benefit Cost ("ASU 2017-07").

<sup>(3)</sup> See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income in the Appendix



# Financial Scale Continues to Increase



#### Operating Cash Flow (\$ in millions) As Reported **Combined Historical Basis** ■ LTM S L8QA LTM L8QA \$374 \$299 \$299 \$299 \$336 \$335 \$337 \$302 \$246 \$300 \$195 \$192 \$193 \$176 \$114 \$144 \$136 2012 2013 2015 2016 2017 2014 2015 2016 2017

### **Prudent Balance Sheet Management Leads to Deleveraging**



- · Gray has significantly reduced secured and total leverage from historical levels
- · Gray has diversified its revenue base, allowing for significant free cash flow in both political and non-political years

#### Financial Leverage Netting All Cash (\$ in millions) Unsecured Debt / OCF<sup>(2)</sup> Preferred Stock / OCF<sup>(2)</sup> Over \$1.5 Billion of Acquisitions Secured Debt Netting All Cash(1) / OCF(2) 6.0x 7.5x 4.8x 6.1x 5.7x 5.1x 4.2x 4.2x 3.9x Year Ended December 31 2011 2012 2013 2014 2015 2016 2017 3/31/18 Net Debt + Preferred Stock \$872(3) \$824 \$834 \$1,201(4) \$1,134 \$1,416 \$1,456 \$1,399

(1) Secured debt netting all cash on hand as of the respective balance sheet date

\$117

LSQA(5) OCF(2)

(2) Operating Cash Flow ("OCF") as defined in our senior credit facility and as used in our quarterly compliance certificates. This OCF amount includes adjustments for all transactions completed as of the respective balance sheet date

(3) For 2011, Net Debt + Preferred Stock includes preferred stock and related accrued dividends at liquidation value

\$200

\$235

\$288

\$336

\$147

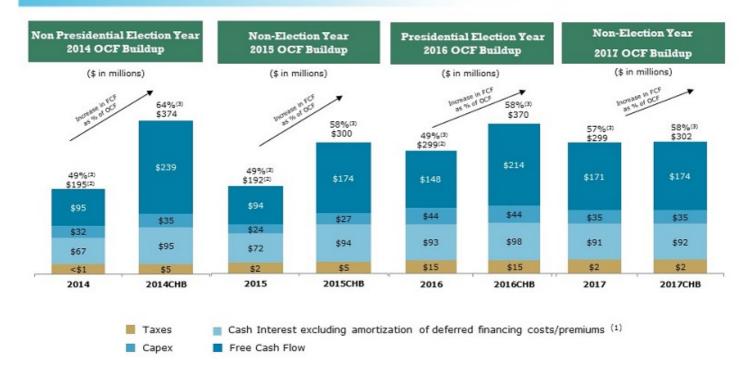
\$136

- (4) For 2014, Net Debt + Preferred Stock includes an undrawn \$10M Letter of Credit
- (5) Last eight quarter average OCF as calculated in the applicable quarterly compliance certificate

\$335

# Robust Free Cash Flow Generation and Conversion





- (1) Interest expense estimated with incremental indebtedness and estimated cash interest relating to acquisition debt financing as if the acquisition debt financing had occurred on the first day of the period reported
- (2) As reported OCF is equal to Broadcast Cash Flow less Cash Corporate Expenses plus Pension Expense less Pension Contributions
- (3) FCF as a percentage of OCF

# Capitalization



#### Combined Historical Basis(1)

(\$ in millions)	sof	Estimated Annual Cash	"L8QA" or "Las Aver for the period e 20:	age" nded March 31,
_	ch 31, 018	Interest Expense	Leverage	OCF
Cash	\$ 443			
Debt:				
Revolving Credit Facility - Availability is \$100 Million	\$			
Term Loan B due 2024 - Interest rate is LIBOR + 2.25%	\$ 634	\$26.2		
Total Secured Debt	\$ 634		1.9	
Senior Notes due 2024 <sup>(2)</sup> – interest rate is 5.125%	\$ 525	\$26.9		
Senior Notes due 2026 <sup>(2)</sup> – interest rate is 5.875%	\$ 700	\$41.1		
Total Debt	\$ 1,859	\$94.2	5.5	
ess: Cash	\$ (443)			
Total Debt net of cash	\$ 1,416		4.2	
Blended Average Interest Rate =		5.1%		
Operating Cash Flow as defined in our Senior Credit Facility ("OCF")				\$335

<sup>(1)</sup> Combined Historical Basis includes transactions closed as of March 31, 2018.

Debt related to senior notes is presented at face value.



### Glossary



#### "Combined Historical Basis" or "CHB"

Combined Historical Basis reflects financial results that have been compiled by adding Gray's historical revenue and broadcast expenses to the historical revenue and broadcast expenses of the stations acquired in the Completed Transactions and subtracting the historical revenues and broadcast expenses of stations divested in the Completed Transactions as if they had been acquired or divested, respectively, on January 1, 2014 (the beginning of the earliest period presented).

Combined Historical Basis financial information does not include any adjustments for other events attributable to the Completed Transactions except "Broadcast Cash Flow," "Proadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" each give effect to expected synergies, and "Free Cash Flow" on a Combined Historical Basis gives effect to the financings and certain expected operating synergies related to the Completed Transactions. "Operating Cash Flow," "Operating Cash Flow as Defined in the Senior Credit Agreement" and "Total Leverage Ratio, Net of All Cash" on a Combined Historical Basis also reflect the add-back of legal and other professional fees incurred in completing acquisitions. Certain of the Combined Historical Basis financial information has been derived from, and adjusted based on, unaudited, unreviewed financial information prepared by other entities, which Gray cannot independently verify. We cannot assure you that such financial information would not be materially different if such information were audited or reviewed and no assurances can be provided as to the accuracy of such information, or that our actual results would not differ materially from the Combined Historical Basis financial information if the Completed Transactions had been completed at the stated date. In addition, the presentation of Combined Historical Basis, "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Operating Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow," "Free Cash Flow," and the adjustments to such information, including expected synergies resulting from such transactions, may not comply with GAAP or the requirements for pro forma financial information under Regulation S-X under the Securities Act.

#### "Completed Transactions"

All acquisitions or dispositions completed as of March 31, 2018.

#### "Gray" (Gray Television, Inc.)

A television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and digital properties in markets throughout the United States

#### "Revenue"

Revenue is presented net of agency commissions.





From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, Operating Cash Flow as defined in Gray's Senior Credit Agreement, Free Cash Flow and Total Leverage Ratio, Net of All Cash. These non-GAAP amounts are used by us to approximate the amount used to calculate key financial performance covenants contained in our debt agreements and are used with our GAAP data to evaluate our results and liquidity. These non-GAAP amounts may be provided on an As-Reported Basis as well as a Combined Historical Basis.

"Broadcast Cash Flow" or "BCF"	Net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non- cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue
"Broadcast Cash Flow Less Cash Corporate Expenses"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depredation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue
"Free Cash Flow" or "FCF"	Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depredation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash 401(k) expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, trade income, pension income, network compensation revenue, contributions to pension plans, amortization of original issue premium on our debt, capital expenditures (net of any insurance proceeds) and the payment of income taxes (net of any refunds received)
"Operating Cash Flow" or "OCF"	Defined in Gray's Senior Credit Agreement as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense and pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, trade income, pension income, network compensation revenue, and cash contributions to pension plans
"Total Leverage Ratio, Net of All Cash"	Our Total Leverage Ratio, Net of All Cash is determined by dividing our Adjusted Total Indebtedness, Net of All Cash by our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two. Our Adjusted Total Indebtedness, Net of All Cash represents the total outstanding principal of our long-term debt, plus certain other obligations as defined in our Senior Credit Agreement, less all cash. Our Operating Cash Flow as defined in our Senior Credit Agreement, divided by two represents our average annual Operating Cash Flow as defined in our Senior Credit Agreement for the preceding eight quarters

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.



# **Annual Year-Over-Year Results**



# **As Reported Basis**

	As Reported Results Three Months Ended March 31				
	2018	2017	% Change 2018 to 2017	2016	% Change 2018 to 2016
		(do	llars in thousand	ls)	
Revenue (less agency commissions):		1 00 100 100 100 100 100 100 100 100 10			
Total	\$ 226,258	\$ 203,461	11 %	\$ 173,723	30 %
Political	\$ 5,775	\$ 1,321	337 %	\$ 9,655	(40)%
Operating expenses (1) (2):					
Broadcast	\$ 149,654	\$ 133,556	12 %	\$ 108,536	38 %
Corporate and administrative	\$ 8,260	\$ 7,710	7 %	\$ 15,670	(47)%
Non-GAAP Cash Flow (3):					
Broadcast Cash Flow (2)	\$ 77,684	\$ 70,379	10 %	\$ 65,926	18 %
Broadcast Cash Flow Less			10. V-10.00		40.000
Cash Corporate Expenses (2)	\$ 70,373	\$ 63,643	11 %	\$ 51,226	37 %
Free Cash Flow	\$ 32,396	\$ 36,593	(11)%	\$ 24,215	34 %

Excludes depreciation, amortization, and loss on disposal of assets
 Amounts in 2017 and 2016 have been reclassified to give effect to the implementation of ASU 2017-07.
 See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

# **Annual Year-Over-Year Results**



# **As Reported Basis**

	As Reported Results Year Ended December 31				
	2017	2016	% Change 2017 to 2016	2015	% Change 2017 to 2015
		(de	llars in thousan	ids)	
Revenue (less agency commissions):		1.00000000000000000		000000000000000000000000000000000000000	
Total	\$ 882,728	\$ 812,465	9 %	\$ 597,356	48 %
Political	\$ 16,498	\$ 90,095	(82)%	\$ 17,163	(4)%
Operating expenses (1) (2):					
Broadcast	\$ 557,563	\$ 474,994	17 %	\$ 373,138	49 %
Corporate and administrative	\$ 31,589	\$ 40,319	(22)%	\$ 34,310	(8)%
Non-GAAP Cash Flow (3):					
Broadcast Cash Flow (2)	\$ 329,056	\$ 338,938	(3)%	\$ 225,528	46 %
Broadcast Cash Flow Less			0.50		
Cash Corporate Expenses (2)	\$ 301,874	\$ 302,497	(0)%	\$ 194,338	55 %
Free Cash Flow	\$ 171,005	\$ 148,126	15 %	\$ 93,984	82 %

Excludes depreciation, amortization, and loss on disposal of assets
 Amounts in 2017, 2016 and 2015 have been reclassified to give effect to the implementation of ASU 2017-07
 See definition of non-GAAP terms and reconcilation of the non-GAAP amounts to net income included elsewhere herein

# **Annual Year-Over-Year Results**



## **Combined Historical Basis**

Combined Historical Basis Year Ended December 31							
	2017		2016	% Change 2017 to 2016		2015	% Change 2017 to 2015
			(		,		
\$	895,081	\$	946,001	(5)%	\$	821,599	9 %
		1000		(86)%			(25)%
\$	570,578	\$	552,981	3 %	\$	523,241	9 %
\$	31,589	\$	40,319	(22)%	\$	34,310	(8)%
\$	331,427	\$	401,014	(17)%	\$	327,007	1 %
		1000					
\$	304,245	\$	364,573	(17)%	\$	295,817	3 %
	202 257		260.067	(10)0/-	+	200 014	1 %
7							0 %
	\$ \$ \$ \$	\$ 570,578	\$ 895,081 \$ \$ 16,539 \$ \$ \$ 570,578 \$ \$ 31,589 \$ \$ \$ 331,427 \$ \$ 304,245 \$ \$ 302,257 \$	\$ 895,081 \$ 946,001 \$ 16,539 \$ 117,538 \$ 570,578 \$ 552,981 \$ 31,589 \$ 40,319 \$ 331,427 \$ 401,014 \$ 304,245 \$ 364,573 \$ 302,257 \$ 369,967	Year Ended December           2017         2016         % Change 2017 to 2016           (dollars in thousand \$895,081         \$ 946,001         (5)%           \$ 16,539         \$ 117,538         (86)%           \$ 570,578         \$ 552,981         3 %           \$ 31,589         \$ 40,319         (22)%           \$ 331,427         \$ 401,014         (17)%           \$ 304,245         \$ 364,573         (17)%           \$ 302,257         \$ 369,967         (18)%	Year Ended December 3           % Change 2017 to 2016           2017         2016         (dollars in thousands)           \$ 895,081         \$ 946,001         (5)%         \$ 16,539         \$ 117,538         (86)%         \$ 570,578         \$ 552,981         3 %         \$ 31,589         \$ 40,319         (22)%         \$ 331,427         \$ 401,014         (17)%         \$ 304,245         \$ 364,573         (17)%         \$ 302,257         \$ 369,967         (18)%         \$ \$	Year Ended December 31           % Change 2017 to 2016 2015           2017         2016 2016 2015           (dollars in thousands)           \$ 895,081 \$ 946,001 (5)% \$ 821,599 \$ 16,539 \$ 117,538 (86)% \$ 21,934           \$ 570,578 \$ 552,981 3 % \$ 523,241 \$ 31,589 \$ 40,319 (22)% \$ 34,310           \$ 331,427 \$ 401,014 (17)% \$ 327,007           \$ 304,245 \$ 364,573 (17)% \$ 295,817           \$ 302,257 \$ 369,967 (18)% \$ 300,014

Excludes depreciation, amortization, and loss on disposal of assets
 Amounts in 2017, 2016 and 2015 have been reclassified to give effect to ASU 2017-07
 See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.



# **As Reported Basis**

#### Non-GAAP Reconciliation Three Months Ended March 31,

	2018	2017	2016
	(d	ollars in thousands)	
Net income	\$ 19,945	\$ 10,505	\$ 8,990
Depreciation	13,694	12,629	11,126
Amortization of intangible assets	5,436	5,567	3,888
Non-cash stock-based compensation	2,157	1,338	1,284
(Gain) loss on disposal of assets, net	(821)	527	(1,648)
Miscellaneous income, net (1)	(560)	(93)	(529)
Interest expense	24,250	23,191	21,275
Loss from early extinguishment of debt		2.540	
Income tax expense	6,400	7,329	6,415
Amortization of program broadcast rights	5,346	5,222	4.396
Common stock contributed to 401(k) plan			
excluding Corporate 401(k) plan contributions		7	6
Payments for program broadcast rights	(5,474)	(5,119)	(3,977)
Corporate and administrative expenses excluding			
depreciation, amortization of intangible assets and			
non-cash stock-based compensation (1)	7,311	6,736	14,700
Broadcast Cash Flow	77,684	70,379	65,926
Corporate and administrative expenses excluding			
depreciation, amortization of intancible assets and			
non-cash stock-based compensation (1)	(7,311)	(6,736)	(14,700)
Broadcast Cash Flow Less Cash Corporate Expenses	70,373	63,643	51,226
Contributions to pension plans		(624)	(520)
Interest expense	(24.250)	(23,191)	(21,275)
Amortization of deferred financing costs	1.157	1.151	1.071
Amortization of net original issue (premium)			
discount on senior notes	(153)	(153)	(216)
Purchase of property and equipment	(6.280)	(3,977)	(5.931)
Income taxes paid, net of refunds	(8,451)	(256)	(140)
Free Cash Flow	532,396	536,593	524,215

See definition of non-GAAP terms included in the Glossary
(1) In 2017 and 2016, certain amounts have been reclassified to give effect to the implementation of ASU 2017-07.



# **As Reported Basis**

	As Reported Basis Year Ended December 31			
	2017	2016	2015	2014
		(dollars in	thousands)	
Net income	\$ 261,952	\$ 62,273	\$ 39,301	\$ 48,061
Depreciation	51,973	45,923	36,712	30,248
Amortization of intangible assets	25,072	16,596	11,982	8,297
Non-cash stock-based compensation	8.304	5.101	4.020	5.012
(Gain) loss on disposal of assets, net	(74,200)	329	80	623
Miscellaneous (income) expense, net (1)	(657)	(610)	974	941
Interest expense	95,259	97,236	74,411	68,913
Loss from early extinguishment of debt	2.851	31,987		5.086
Income tax (benefit), expense	(68.674)	43,418	26,448	31,736
Amortization of program broadcast rights	21.033	19.001	14,960	12,871
Common stock contributed to 401(k) plan	21,033	19,001	14,300	12,0/1
excluding corporate 401(k) plan contributions	16	29	26	25
Network compensation revenue recognized	10	49	4.0	
Payments for program broadcast rights		(18,786)		(456)
	(21,055)	(18,786)	(14,576)	(15,087)
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and		742730		
non-cash stock-based compensation (1)	27,182	36,441	31,190	25,607
Broadcast Cash Flow	329,056	338,938	225,528	221,877
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and				
non-cash stock-based compensation (1)	(27,182)	(36,441)	(31,190)	(25,607)
Broadcast Cash Flow Less Cash Corporate Expenses	301,874	302,497	194,338	196,270
Pension expense (1)			3.130	5.162
Contributions to pension plans	(3.124)	(3.048)	(5,421)	(6,770)
Interest expense	(95,259)	(97,236)	(74,411)	(68,913)
Amortization of deferred financing costs	4,624	4,884	3,194	2,970
Amortization of net original issue (premium) discount	4,024	-,	2,254	.,
on senior notes	(610)	(779)	(863)	(863)
Purchase of property and equipment	(34,516)	(43,604)	(24,222)	(32,215)
Income taxes paid, net of refunds	(1,984)	(14,588)	(1,761)	(401)
answere series pare, net or returns		(14,500)		
Free Cash Flow	\$171,005	\$148,126	\$93,984	\$95,240

See definition of non-GAAP terms included in the Glossary (1) In 2017, 2016, 2015 and 2014, certain amounts have been reclassified to give effect to the implementation of ASU 2017-07.



# **Combined Historical Basis**

	Combined Historical Basis Year Ended December 31				
	2017	2016	2015	2014	
	3 <del></del> .	(dollars in th	nousands)	-	
Net income	s 260,133	\$ 105,523	s 65,202	s 130,807	
Depreciation	52,710	51,829	52,056	49,781	
Amortization of intangible assets	25,098	17,904	19,261	16,705	
Non-cash stock-based compensation	8,304	5,101	4,020	5,012	
(Gain) loss on disposal of assets, net	(74,250)	595	1,736 6,806	1,055	
Miscellaneous (income) expense, net (1) Interest expense	(666) 95,999	284	96.597	9,567	
	2,851	102,354	96,597	97,289	
Loss from early extinguishment of debt		31,987		5,086	
Income tax (benefit), expense	(68,960)	42,225	22,391	29,344	
Amortization of program broadcast rights Common stock contributed to 401(k) plan	21,296	21,349	21,799	21,918	
excluding corporate 401(k) plan contributions	16	29	26	25	
Network compensation revenue recognized	•			(456)	
Payments for program broadcast rights	(21,318)	(21,134)	(21,415)	(24,134)	
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and					
non-cash stock-based compensation (1)	27,152	36,441	31,190	25,607	
Other	3,032	6,527	27,338	27,392	
Broadcast Cash Flow	331,427	401,014	327,007	394,998	
Corporate and administrative expenses excluding					
depreciation, amortization of intangible assets and	5.00	57000000000	2000000000	.00000000000000000000000000000000000000	
non-cash stock-based compensation (1)	(27,182)	(36,441)	(31,190)	(25,607)	
Broadcast Cash Flow Less Cash Corporate Expenses	304,245	364,573	295,817	369,391	
Pension expense (1)			3,130	5,162	
Contributions to pension plans	(3,124)	(3,048)	(5,421)	(6,770)	
Other	1,136	8,442	6,455	6,176	
Operating Cash Flow as defined in the Senior Credit Agreement	302,257	369,967	300,014	373,959	
Interest expense	(95,999)	(102,354)	(96,597)	(97,289)	
Amortization of deferred financing costs Amortization of net original issue (premium) discount	4,624	4,854	3,194	3,546	
senior notes	(610)	(779)	(863)	(863)	
Purchase of property and equipment	(34,516)	(43,604)	(27,000)	(35,000)	
Income taxes paid, net of refunds	(1,984)	(14,588)	(5,000)	(5,000)	
Free Cash Flow	5 173,772	5 213,526	5 173,748	5 239,353	

See definition of non-GAAP terms included in the Glossary
(1) In 2017, 2016, 2015 and 2014, certain amounts have been reclassified to give effect to the implementation of ASU 2017-07.



	Eight Quarters Ended March 31, 2018
Operating Cash Flow as defined in the Senior Credit Agreement:	(dollars in thousands)
Netincome	\$ 335,180
Adjustments to reconcile Net Income as reported to Operating Cash Flow as defined in our Senior Credit Facility on a Combined Historical Basis	
Depreciation	100,464
Amortization of intangible assets	43,216
Non-cash stock-based compensation	14,276
(Gain) loss on disposal of assets, net	(73,044)
Miscellaneous (income) expense, net	5
Interest expense	195,470
Loss from early extinguishment of debt	34,838
Income tax (benefit) expense	(25,271)
Amortization of program broadcast rights	40,984
Common stock contributed to 401(k) plan	39
Payments for program broadcast rights	(42,308)
Pension expense	(631)
Contributions to pension plans	(5,652)
Adjustments for stations acquired or divested, financings and expected	
synergies during the eight quarter period	49,025
Professional fees related to acquisitions and divestitures	3,031
Operating Cash Flow as defined in our Senior Credit Agreement on a Combined Historical Basis	669,622
Operating Cash Flow as defined in our Senior Credit Agreement on a	
Combined Historical Basis, divided by two	334,811
	March 31, 2018
Adjusted Total Indebtedness:	
Total outstanding principal, including current portion	1,858,630
Capital leases and other debt	714
Cash	(443,425)
Adjusted Total Indebtedness, Net of All Cash	\$ 1.415.919
Total Leverage Ratio, Net of All Cash	4.23

See definition of non-GAAP terms included in the Glossary



Gray Television, Inc. 4370 Peachtree Rd., NE Atlanta, Georgia 30319 www.gray.tv

