



**GRAY TELEVISION & NBCUNIVERSAL LOCAL'S TELEMUNDO STATION GROUP  
ANNOUNCE NEWS COLLABORATION:  
“NOTICIAS TELEMUNDO TEXAS” EXPANDS TO GRAY’S TELEMUNDO  
AFFILIATED TEXAS STATIONS BEGINNING OCT. 10**

*First-of-Its-Kind Partnership Will Result in Spanish-Speaking Audiences in 13 Texas  
DMAs Receiving Live News On Weekday Mornings*



**Telemundo Station Group**  
NBCUniversal Local

**Atlanta, Georgia & Miramar, Florida – October 4, 2022 – Gray Television, Inc. (“Gray”) (NYSE: GTN)** and NBCUniversal Local’s Telemundo Station Group, announced today a news collaboration to expand Telemundo Station Group’s “Noticias Telemundo Texas” to Gray’s seven Telemundo affiliated Texas stations (Odessa Midland / KTLE, Waco-Temple-Bryan / KWTX / KBTX, Laredo / KXNU / KGNS, Lubbock / KXTQ, Amarillo / KEYU, Tyler - Lufkin / KLTV / KTRE, Wichita Falls-Lawton / KSWO / KKTM), beginning October 10 at 5am CT. As a result of this partnership, Spanish-speaking audiences in a total of 13 Texas DMAs will receive live news and updates, and weather forecasts on weekday mornings.

“We are elated about the first ever news collaboration with NBCU Local’s Telemundo Station Group. Serving our audiences with quality news and valuable information is why we are in the television business. This partnership will allow us to provide nearly triple the amount of Texas-based news in Spanish to approximately 429,000 Hispanic homes throughout Gray’s seven Telemundo affiliate markets in Texas,” said Susan Sim Oh, Vice President of Strategy and Operations for Gray Television’s Telemundo Station Group.

“Noticias Telemundo Texas” is a new two-hour, early morning weekday newscast that was launched by NBCUniversal Local’s Telemundo Station Group on September 26 across five Telemundo owned stations in Texas (Dallas Fort Worth / KXTX, Houston / KTMD, San Antonio / KVDA, Harlingen-McAllen / KTLN, El Paso / KTDO). “Noticias Telemundo Texas” is produced from NBC KXAS / Telemundo KXTX studios in Fort Worth with reporters from Telemundo owned stations in Texas contributing with local reports from their communities.

As part of the news collaboration, Gray's Telemundo affiliated stations in Texas will provide local news content from their respective markets and will broaden the presentation of "Noticias Telemundo Texas" for Spanish-speaking communities in the state. With this collaboration, Gray's Telemundo affiliated stations in Texas will be providing more news than any other Spanish-language news outlets in its Texas markets.

"We are pleased to team up with Gray TV and to expand our "Noticias Telemundo Texas" newscast to more communities in the state," added Ozzie Martínez, Executive Vice President, Multi-platform News, Original Programming, Standards for Telemundo Station Group. "From discussing the headlines that are leading the day to providing more context about the issues impacting Texans, our newscast will now reach and inform even more communities."

In addition, Gray's Telemundo affiliated stations in Texas will simulcast Telemundo 39 / Dallas or Telemundo 60 / San Antonio's 4:00p weekday newscasts beginning late - October. The live news simulcasts will lead into Gray's Telemundo affiliated stations' 4:30p / 5:00p local newscasts.

**"Noticias Telemundo Texas" to air in the following TX markets (DMA ranks):**

**Telemundo owned stations (launched the newscast on Sept. 26):**

- Dallas / KXTX
- Houston / KTMD
- San Antonio / KVDA
- McAllen / KTLM
- El Paso / KTDO

**Gray Telemundo affiliated stations (to launch newscast beginning Oct. 10):**

- Odessa - Midland / KTLE
- Waco - Temple-Bryan / KWTX / KBTX
- Laredo / KXNU / KGNS
- Lubbock / KXTQ
- Amarillo / KEYU
- Tyler - Lufkin / KLTV / KTRE
- Wichita Falls-Lawton / KSWO / KKTM

## **Newscast Programming Among Texas Gray-owned Telemundo Affiliated Stations:**

<b>Market</b>	<b>M-F Morning Newscast (CT)</b>	<b>M-F Late Afternoon Newscast (CT)</b>	<b>Simulcast Market</b>
Amarillo	5a – 7a	4p – 5p	Dallas
Lubbock	5a – 7a	4p – 5p	Dallas
Tyler - Lufkin	5a – 7a	4p – 5p	Dallas
Waco – Temple - Bryan	5a – 7a	4p – 5p	Dallas
Wichita Falls - Lawton	5a – 7a	4p – 5p	Dallas
Odessa – Midland	5a – 7a	4p – 5p	San Antonio
Laredo	5a – 7a	4p – 4:30p	San Antonio

### **About Gray Television**

Gray Television, Inc. is a multimedia company headquartered in Atlanta, Georgia. Gray is the nation's largest owner of top-rated local television stations and digital assets in the United States. Its television stations serve 113 television markets that collectively reach approximately 36 percent of US television households. This portfolio includes 80 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station. It also owns video program companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, as well as the studio production facilities Assembly Atlanta and Third Rail Studios. For more information, please visit [www.gray.tv](http://www.gray.tv).

### **About Telemundo Station Group**

The Telemundo Station Group, part of NBCUniversal Local division, includes 31 local Telemundo owned stations. The stations deliver Spanish-speaking audiences in the U.S. and Puerto Rico the very best local news, weather, consumer and investigative reporting, and lifestyle entertainment across any platform and screen. The station group also operates TeleXitos, a Spanish-language multicast network that delivers action-adventure television series and movies without subtitles.

###

### **MEDIA CONTACTS:**

#### **Gray TV**

Susan Sim Oh / [Susan.Oh@gray.tv](mailto:Susan.Oh@gray.tv)

#### **Telemundo Station Group**

Melissa Castro / [melissa.castro@nbcuni.com](mailto:melissa.castro@nbcuni.com)