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## NEWS RELEASE

## Gray Reports Record Operating Results

Atlanta, Georgia - March 1, 2017. . . Gray Television, Inc. ("Gray," "we," "us" or "our") (NYSE: GTN and GTN.A) today announces record results of operations for the full year and three-months ended December 31, 2016 (the "fourth quarter of 2016"), including record revenue, political revenue, net income and Broadcast Cash Flow (a non-GAAP financial measure, defined below). Moreover, adjusting for the impact of acquisitions, financing transactions and related costs, Gray continues to post organic revenue growth while maintaining solid expense controls. Please see our Financial Highlights, As-Reported Basis provided below.

Hilton H. Howell, Jr., Gray's Chairman and CEO, commented, "We began 2016 with the successful acquisition of the Schurz television stations. Today we are pleased to announce that we continued to grow throughout 2016, setting all-time records for total revenue, political revenue, net income and Broadcast Cash Flow. We are pleased to have reached these milestones in 2016 despite a most unexpected and challenging political season that affected both our Company and our entire industry. We believe we are positioned for continued success in 2017 and beyond."

## Financial Highlights

## As-Reported Basis

Our record results were as follows:

- Total revenue increased $\$ 68.1$ million, or $40 \%$, to $\$ 237.6$ million in the fourth quarter of 2016 when compared to the three-months ended December 31, 2015 (the "fourth quarter of 2015").
- Political revenue was $\$ 48.5$ million in the fourth quarter of 2016 , which tied our record from the fourth quarter of 2014 and was in line with revised guidance.
- Net income increased $\$ 20.8$ million, or $139 \%$, to $\$ 35.8$ million in the fourth quarter of 2016 as compared to the fourth quarter of 2015.
- Broadcast Cash Flow was $\$ 109.5$ million for the fourth quarter of 2016, which was a $61 \%$ increase from the fourth quarter of 2015.
- Total revenue increased $\$ 215.1$ million, or $36 \%$, to $\$ 812.5$ million for full year 2016 when compared to full year 2015.
- Political revenue was $\$ 90.1$ million for full year 2016 and in line with revised guidance.
- Net income increased $\$ 23.0$ million, or $58 \%$, to $\$ 62.3$ million for full year 2016 as compared to full year 2015.
- Broadcast Cash Flow was $\$ 338.8$ million for full year 2016, which was a $51 \%$ increase from full year 2015.


## Combined Historical Basis

The results reported today also reflect organic revenue growth at Gray. On a Combined Historical Basis (as defined below), total revenue increased $19 \%$ and Broadcast Cash Flow increased $36 \%$ in the fourth quarter of 2016 compared to the fourth quarter of 2015. In addition, on a Combined Historical Basis, our broadcast operating expenses, excluding network compensation fees, decreased in the fourth quarter of 2016 as compared to the fourth quarter of 2015.

The expected increases in network compensation fees were offset by increases in gross retransmission revenue. For the full year of 2016, when compared to the full year 2015 on a Combined Historical Basis,
national sales commission expenses decreased by approximately $\$ 12.1$ million as a result of our termination of substantially all of our national sales representation agreements at the beginning of 2016.

## Other Highlights and Recent Developments

As of December 31, 2016, our Total Leverage Ratio Net of All Cash (as defined herein) was 5.06 times on a trailing eight-quarter basis.

In January 2017, we completed the acquisitions of the following television stations: WBAY (ABC) in Green Bay, Wisconsin (the "Green Bay Acquisition"); KWQC (NBC) in the Davenport, Iowa, Rock Island, Illinois, and Moline, Illinois (or "Quad Cities") television market (the "Davenport Acquisition"); and KTVF (NBC), KXDF (CBS) and KFXF (FOX) in Fairbanks, Alaska (the "Fairbanks Acquisition"). These acquisitions were completed with cash on hand.

On February 7, 2017, we amended and restated our senior credit facility to, among other things, reduce our interest rate under the term loan facility to LIBOR plus 250 basis points, increase our availability under the revolving credit facility from $\$ 60.0$ million to $\$ 100.0$ million, extend the maturity of the revolving credit facility to 2022 and to extend the maturity of the term loan facility to 2024. Related to the amendment and restatement of our senior credit facility, we will record a loss on extinguishment of debt of approximately $\$ 4.5$ million, or $\$ 2.8$ million after tax, in the first quarter of 2017.

On February 7, 2017, we announced that we anticipate receiving $\$ 90.8$ million in proceeds from the FCC's recently completed reverse auction for broadcast spectrum. We do not expect any material change in operations or revenue for us or for any individual market in which we operate. We anticipate that the proceeds will be received in the second or third quarter of 2017. Due to prior planning in connection with our recently completed acquisitions, we anticipate that we will be able to defer any related income tax payments on a long-term basis.

On February 16, 2017, we announced that we had reached an agreement with Diversified Communications, Inc. to acquire two television stations: WABI (CBS/CW) in the Bangor, Maine market and WCJB (ABC/CW) in the Gainesville, Florida market (together the "Diversified Acquisition"), for $\$ 85.0$ million. Subject to receipt of regulatory and other approvals, we expect to complete this transaction in the second quarter of 2017, with the use of cash on hand and, if necessary, borrowings under our senior credit facility.

## Effects of Acquisitions and Divestitures on Our Results of Operations

From October 31, 2013 through December 31, 2016, we completed 19 acquisition transactions and three divestiture transactions. As more fully described in our Form 10-K to be filed with the Securities and Exchange Commission today and in our prior disclosures, these transactions added a net total of 43 television stations in 25 television markets, including 20 new television markets, to our operations.

We refer to the 13 stations acquired and retained in 2016, as well as two stations in the Clarksburg, West Virginia market that we commenced operating under a local programming and marketing agreement ("LMA") in June 2016 as the "2016 Acquired Stations." During 2015, we completed six acquisitions, which collectively added seven television stations in six markets (four new markets) to our operations, and we refer to those stations as the "2015 Acquired Stations." During 2014, we completed seven acquisitions, which collectively added 22 television stations in 12 markets ( 10 new markets) to our operations, and we refer to those stations as the "2014 Acquired Stations." Unless the context of the following discussion requires otherwise, we refer to the 2016 Acquired Stations, the 2015 Acquired Stations and the 2014 Acquired Stations, collectively, as the "Acquired Stations." We refer to the stations acquired in the Fairbanks Acquisition, Green Bay Acquisition and Davenport Acquisition as the "2017 Acquired Stations."

Due to the significant effect that our acquisitions and divestitures have had on our results of operations, and in order to provide more meaningful period over period comparisons, we present herein certain financial information on a "Combined Historical Basis." Unless otherwise defined, Combined Historical Basis reflects financial results that have been compiled by adding Gray's historical revenue and broadcast expenses to the historical revenue and broadcast expenses of the Acquired Stations and removing the historical revenues and historical broadcast expenses of divested stations as if they had been acquired or divested, respectively, on January 1, 2014 (the beginning of the earliest period presented). In addition, our Combined Historical Basis non-GAAP terms "Broadcast Cash Flow," "Broadcast Cash Flow Less Cash Corporate Expenses," "Operating Cash Flow as Defined in our Senior Credit Agreement," "Free Cash Flow" and "Total Leverage Ratio, Net of All Cash" give effect to the financings related to the acquisition of the Acquired Stations as if these financings occurred on January 1, 2014, and certain anticipated net expense savings resulting from the completed acquisitions. Free Cash Flow presented on a Combined Historical Basis also includes adjustments for the purchase of property and equipment and income taxes paid, net of refunds, as if the acquisition of the Acquired Stations occurred on January 1, 2014. Combined Historical Basis financial information does not reflect all purchase accounting and other adjustments required, and includes certain other amounts not included, in pro forma financial statements prepared in accordance with Regulation S-X.

## Selected Operating Data on As-Reported Basis (unaudited):

|  | Three Months Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  |  \% Change <br> 2016 <br> 2015 2015 |  |  | 2014 |  | $\begin{gathered} \text { \% Change } \\ 2016 \text { to } \\ 2014 \\ \hline \end{gathered}$ |
|  | (dollars in thousands) |  |  |  |  |  |  |  |
| Revenue (less agency commissions): |  |  |  |  |  |  |  |  |
| Total | \$ | 237,619 | \$ | 169,487 | $40 \%$ | \$ | 177,886 | $34 \%$ |
| Political | \$ | 48,519 | \$ | 9,213 | 427 \% | \$ | 48,538 | 0 \% |
| Operating expenses (1): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 128,511 | \$ | 101,969 | 26 \% | , | 86,386 | 49 \% |
| Corporate and administrative | \$ | 8,922 | \$ | 11,030 | (19)\% | \$ | 7,585 | 18 \% |
| Net income | \$ | 35,834 | \$ | 14,987 | 139 \% | \$ | 31,253 | $15 \%$ |
| Non-GAAP Cash Flow (2): |  |  |  |  |  |  |  |  |
| Broadcast Cash Flow | \$ | 109,469 | \$ | 67,849 | 61 \% | \$ | 91,399 | $20 \%$ |
| Broadcast Cash Flow Less |  |  |  |  |  |  |  |  |
| Cash Corporate Expenses | \$ | 101,515 | \$ | 57,609 | 76 \% | , | 84,540 | $20 \%$ |
| Free Cash Flow | \$ | 68,486 | \$ | 28,996 | $136 \%$ | \$ | 53,596 | 28 \% |



Revenue (less agency commissions):

Total

Operating expenses (1):
Broadcast
Corporate and administrative

Net income

Non-GAAP Cash Flow (2):
Broadcast Cash Flow
Broadcast Cash Flow Less
Cash Corporate Expenses
Free Cash Flow

| $\$$ | 812,465 | $\$$ | 597,356 | $36 \%$ | $\$$ | 508,134 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| $\$$ | 90,095 | $\$$ | 17,163 | $425 \%$ | $\$$ | 81,975 |


| $\$$ | 475,131 | $\$ 374,182$ | $27 \%$ | $\$ 285,990$ | $66 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| $\$$ | 40,347 | $\$ 34,343$ | $17 \%$ | $\$ 29,203$ | $38 \%$ |  |
|  |  |  |  |  |  |  |
| $\$$ | 62,273 | $\$$ | 39,301 | $58 \%$ | $\$ 48,061$ | $30 \%$ |


| $\$$ | 338,801 | $\$ 224,484$ | $51 \%$ | $\$ 220,977$ | $53 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| $\$$ | 302,332 | $\$ 193,261$ | $56 \%$ | $\$ 195,306$ | $55 \%$ |
| $\$$ | 148,126 | $\$$ | 93,984 | $58 \%$ | $\$ 95,240$ |

(1) Excludes depreciation, amortization, and loss (gain) on disposal of assets.
(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

## Selected Operating Data on Combined Historical Basis (unaudited):

|  | Three Months Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | \% Change <br> 2016 to <br> 2015 |  |  | 2014 |  | $\begin{gathered} \text { \% Change } \\ 2016 \text { to } \\ 2014 \\ \hline \end{gathered}$ |
|  | (dollars in thousands) |  |  |  |  |  |  |  |
| Revenue (less agency commissions): <br> Total <br> Political | \$ | $\begin{array}{r} 237,619 \\ 48,519 \end{array}$ | \$ | $\begin{array}{r} 199,357 \\ 9,667 \end{array}$ | $\begin{array}{r} 19 \% \\ 402 \% \end{array}$ | $\begin{aligned} & \$ \\ & \$ \end{aligned}$ | $\begin{array}{r} 232,953 \\ 65,169 \end{array}$ | $\begin{array}{r} 2 \% \\ (26) \% \end{array}$ |
| Operating expenses (1): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 128,511 | \$ | 123,084 | 4 \% | \$ | 114,411 | 12 \% |
| Corporate and administrative | \$ | 8,922 | \$ | 11,030 | (19)\% | \$ | 7,585 | 18 \% |
| Non-GAAP Cash Flow (2): |  |  |  |  |  |  |  |  |
| Broadcast Cash Flow | \$ | 109,497 | \$ | 80,492 | $36 \%$ | \$ | 122,075 | (10)\% |
| Broadcast Cash Flow Less Cash Corporate Expenses | \$ | 101,543 | \$ | 70,252 | $45 \%$ | \$ | 115,216 | (12)\% |
| Operating Cash Flow as Defined in our Senior Credit Agreement | \$ | 102,287 | \$ | 70,785 | $45 \%$ | \$ | 115,150 | (11)\% |
| Free Cash Flow | \$ | 69,223 | \$ | 46,004 | 50 \% | \$ | 81,455 | (15)\% |
|  | Year Ended December 31, |  |  |  |  |  |  |  |
|  |  | 2016 |  | 2015 | $\begin{gathered} \text { \% Change } \\ 2016 \text { to } \\ 2015 \\ \hline \end{gathered}$ |  | 2014 | $\begin{gathered} \% \text { Change } \\ 2016 \text { to } \\ 2014 \\ \hline \end{gathered}$ |
|  |  |  |  |  | in thousan |  |  |  |
| Revenue (less agency commissions): |  |  |  |  |  |  |  |  |
| Total | \$ | 829,208 | \$ | 733,207 | 13 \% | \$ | 753,453 | 10 \% |
| Political | \$ | 90,762 | \$ | 18,587 | 388 \% | \$ | 119,007 | (24)\% |
| Operating expenses (1): |  |  |  |  |  |  |  |  |
| Broadcast | \$ | 489,681 | \$ | 467,722 | $5 \%$ | \$ | 430,512 | 14 \% |
| Corporate and administrative | \$ | 40,347 | \$ | 34,343 | 17 \% | \$ | 29,203 | $38 \%$ |
| Non-GAAP Cash Flow (2): |  |  |  |  |  |  |  |  |
| Broadcast Cash Flow | \$ | 343,706 | \$ | 288,693 | 19 \% | \$ | 341,398 | $1 \%$ |
| Broadcast Cash Flow Less |  |  |  |  |  |  |  |  |
| Cash Corporate Expenses | \$ | 307,236 | \$ | 257,470 | $19 \%$ | \$ | 315,727 | (3)\% |
| Operating Cash Flow as Defined in |  |  |  |  |  |  |  | (3)\% |
| Free Cash Flow | \$ | 159,312 | \$ | 139,436 | 14 \% | \$ | 189,035 | (16)\% |

(1) Excludes depreciation, amortization, and loss (gain) on disposal of assets.
(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

## Reclassification of Revenue

Through 2015, we reported our local television advertising revenues and our internet/digital/mobile advertising revenues separately. In 2016, we began reporting a single line item identified as "Local (including internet/digital/mobile)" that combines our local television advertising revenues and our internet/digital/mobile advertising revenues. Because this revenue primarily originates within each local market in which we operate and is sold by the same local sales force, we believe this classification is more consistent and more representative of our operating focus, to maximize all aspects of local revenue. Prior period amounts presented herein have been reclassified to reflect our current presentation.

## Results of Operations for the Fourth Quarter of 2016:

## Revenue (Less Agency Commissions) on As-Reported Basis.

The table below presents our revenue (less agency commissions) by type for the fourth quarter of 2016 and 2015 (dollars in thousands):

|  | Three Months Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  |  | 2015 |  |  |
|  | Amount |  | Percent of Total | Amount |  | Percent of Total |
| Revenue (less agency commissions): |  |  |  |  |  |  |
| Local (including internet/digital/mobile) | \$ | 107,083 | 45.1\% | \$ | 94,543 | 55.8\% |
| National |  | 24,776 | 10.4\% |  | 23,505 | 13.9\% |
| Political |  | 48,519 | 20.4\% |  | 9,213 | 5.4\% |
| Retransmission consent |  | 51,965 | 21.9\% |  | 39,468 | 23.3\% |
| Other |  | 5,276 | 2.2\% |  | 2,758 | 1.6\% |
| Total | \$ | 237,619 | 100.0\% | \$ | 169,487 | 100.0\% |

Total revenue increased $\$ 68.1$ million, or $40 \%$, to $\$ 237.6$ million for the fourth quarter of 2016 compared to the fourth quarter of 2015. The 2016 Acquired Stations and 2015 Acquired Stations, collectively, accounted for approximately $\$ 59.6$ million of our total revenue in the fourth quarter of 2016, and the 2015 Acquired Stations accounted for approximately $\$ 14.9$ million of our total revenue for the fourth quarter of 2015.

In addition to the total revenue contributed by the 2016 Acquired Stations and 2015 Acquired Stations, our total revenue increased in the fourth quarter of 2016, as compared to the fourth quarter of 2015, due to increases in retransmission consent revenue, resulting primarily from increased retransmission consent rates, and increases in political advertising revenue, resulting primarily from 2016 being the "on-year" of the twoyear election cycle.

The changes in revenue for the fourth quarter of 2016 compared to the fourth quarter of 2015 were approximately as follows:

- Local advertising revenue (including internet/digital/mobile) increased $\$ 12.5$ million, or $13 \%$, to $\$ 107.1$ million.
- National advertising revenue increased $\$ 1.3$ million, or $5 \%$, to $\$ 24.8$ million.
- Political advertising revenue increased $\$ 39.3$ million, or $427 \%$, to $\$ 48.5$ million.
- Retransmission consent revenue increased $\$ 12.5$ million, or $32 \%$, to $\$ 52.0$ million.
- Other revenue increased $\$ 2.5$ million, or $91 \%$, to $\$ 5.3$ million.

Within our local and national advertising revenue categories, and excluding revenue from the 2016 Acquired Stations and 2015 Acquired Stations, our five largest customer categories exhibited the following approximate changes during the fourth quarter of 2016 compared to the fourth quarter of 2015:

- Automotive decreased less than $1 \%$;
- Medical decreased 6\%;
- Restaurant decreased $16 \%$;
- Furniture and appliances decreased $10 \%$; and
- Home improvement increased $2 \%$.


## Revenue (Less Agency Commissions) on Combined Historical Basis.

On a Combined Historical Basis, total revenue increased $\$ 38.3$ million, or $19 \%$, to $\$ 237.6$ million in the fourth quarter of 2016 as compared to the fourth quarter of 2015. On a Combined Historical Basis, the changes in revenue for the fourth quarter of 2016 compared to the fourth quarter of 2015 were approximately as follows:

- Local advertising revenue (including internet/digital/mobile) decreased $\$ 5.0$ million, or $4 \%$, to $\$ 107.1$ million.
- National advertising revenue decreased $\$ 3.6$ million, or $13 \%$, to $\$ 24.8$ million.
- Political advertising revenue increased $\$ 38.9$ million, or $402 \%$, to $\$ 48.5$ million.
- Retransmission consent revenue increased $\$ 7.7$ million, or $17 \%$, to $\$ 52.0$ million.
- Other revenue increased $\$ 0.3$ million, or $7 \%$, to $\$ 5.3$ million.

Within our local and national advertising revenue types, and including revenue from the 2016 Acquired Stations and 2015 Acquired Stations, our five largest customer categories exhibited the following approximate changes in revenue for the fourth quarter of 2016 compared to the fourth quarter of 2015:

- Automotive decreased $1 \%$;
- Medical decreased 6\%;
- Restaurant decreased 13\%;
- Furniture and appliances decreased $9 \%$; and
- Home improvement decreased 4\%.


## Broadcast Operating Expenses on As-Reported Basis.

Broadcast operating expenses (before depreciation, amortization and loss (gain) on disposal of assets) increased $\$ 26.5$ million, or $26 \%$, to $\$ 128.5$ million for the fourth quarter of 2016 compared to the fourth quarter of 2015. The 2016 Acquired Stations and 2015 Acquired Stations, collectively, accounted for approximately $\$ 29.4$ million of our broadcast operating expenses in the fourth quarter of 2016, and the 2015 Acquired Stations accounted for approximately $\$ 7.9$ million of our broadcast operating expenses for the fourth quarter of 2015. Including the impact of the 2016 Acquired Stations and the 2015 Acquired Stations, total retransmission expense increased $\$ 8.0$ million, or $43 \%$, to $\$ 26.3$ million in the fourth quarter of 2016 compared to the fourth quarter of 2015.

Excluding the impact of the 2016 Acquired Stations and the 2015 Acquired Stations:

- Non-compensation broadcast operating expenses increased $\$ 4.0$ million in the fourth quarter of 2016 compared to the fourth quarter of 2015 . This increase was primarily the result of an increase of $\$ 4.3$ million in network programming fees, reflecting increased fees payable to networks under our
affiliation agreements consistent with the growth of retransmission consent revenue. This increase was partially offset by decreased national sales commissions of $\$ 1.3$ million resulting from the termination of substantially all of our national sales representation agreements at the beginning of 2016.
- Compensation expenses increased $\$ 1.1$ million in the fourth quarter of 2016 primarily as a result of increases in employee benefit costs. Non-cash share based compensation expenses were $\$ 0.3$ million in the fourth quarter of 2016 compared to $\$ 0.2$ million in the fourth quarter of 2015.


## Broadcast Operating Expenses on Combined Historical Basis.

On a Combined Historical Basis, broadcast operating expenses (before depreciation, amortization and loss (gain) on disposal of assets) increased $\$ 5.4$ million, or $4 \%$, to $\$ 128.5$ million in the fourth quarter of 2016 as compared to the fourth quarter of 2015 . The increase reflects, in part, the following:

- Network program fees increased in the fourth quarter of 2016 compared to the fourth quarter of 2015 by $\$ 6.0$ million to $\$ 26.3$ million, consistent with the growth of retransmission consent revenue. This increase was partially offset by decreased national sales commissions of $\$ 2.1$ million resulting from the termination of substantially all of our national sales representation agreements at the beginning of 2016.
- Compensation expense increased by approximately $\$ 1.2$ million, or $2 \%$, in the fourth quarter of 2016 compared to the fourth quarter of 2015 . Non-cash share based compensation expenses were $\$ 0.3$ million in the fourth quarter of 2016 compared to $\$ 0.2$ million in the fourth quarter of 2015.


## Corporate and Administrative Operating Expenses on As-Reported Basis.

Corporate and administrative expenses (before depreciation, amortization and loss (gain) on disposal of assets) decreased $\$ 2.1$ million, or $19 \%$, to $\$ 8.9$ million in the fourth quarter of 2016 as compared to the fourth quarter of 2015. The decrease reflects, in part, the following:

- Non-compensation expense decreased $\$ 1.2$ million in the fourth quarter of 2016 primarily due to decreased professional fees related to the timing of the acquisitions of the 2016 Acquired Stations, which were completed primarily in the first quarter of 2016, compared to the acquisitions of the 2015 Acquired Stations, which were acquired primarily in the fourth quarter of 2015.
- Compensation expense decreased $\$ 0.9$ million primarily due to decreases in incentive compensation costs. Non-cash share based compensation expenses were $\$ 1.0$ million in the fourth quarter of 2016 compared to $\$ 0.8$ million in the fourth quarter of 2015.


## Results of Operations for the Year Ended December 31, 2016:

## Revenue (Less Agency Commissions) on As-Reported Basis.

The table below presents our revenue (less agency commissions) by type for the years ended December 31, 2016 and 2015, respectively (dollars in thousands):

|  | Year Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  |
|  | Amount | Percent <br> of Total | Amount | Percent <br> of Total |
| Revenue (less agency commissions): |  |  |  |  |
| Local (including internet/digital/mobile) | \$ 403,336 | 49.6\% | \$ 336,471 | 56.3\% |
| National | 98,351 | 12.1\% | 81,110 | 13.6\% |
| Political | 90,095 | 11.1\% | 17,163 | 2.9\% |
| Retransmission consent | 200,879 | 24.7\% | 151,957 | 25.4\% |
| Other | 19,804 | 2.5\% | 10,655 | 1.8\% |
| Total | \$ 812,465 | 100.0\% | \$ 597,356 | 100.0\% |

Total revenue increased $\$ 215.1$ million, or $36 \%$, to $\$ 812.5$ million for the year ended December 31, 2016 compared to the year ended December 31, 2015. The 2016 Acquired Stations and 2015 Acquired Stations, collectively, accounted for approximately $\$ 187.8$ million of our total revenue in the year ended December 31, 2016, and the 2015 Acquired Stations accounted for approximately $\$ 23.2$ million of our total revenue for the year ended December 31, 2015.

In addition to the revenue contributed by the 2016 Acquired Stations and the 2015 Acquired Stations, our total revenue increased in the year ended December 31, 2016, as compared to the year ended December 31,2015 , primarily due to increases in retransmission consent revenue largely resulting from increased retransmission consent rates and increases in political advertising revenue. Local and national advertising revenue included approximately $\$ 1.6$ million of revenue from the broadcast of the 2016 Super Bowl on our CBS channels, an increase of approximately $\$ 0.1$ million from the $\$ 1.5$ million of revenue from the broadcast of the 2015 Super Bowl on our NBC channels. The broadcast of the 2016 Olympic Games generated approximately $\$ 8.2$ million of advertising revenue in 2016.

The changes in revenue for the year ended December 31, 2016 compared to the year ended December 31, 2015 were approximately as follows:

- Local advertising revenue (including internet/digital/mobile) increased $\$ 66.9$ million, or $20 \%$, to $\$ 403.3$ million.
- National advertising revenue increased $\$ 17.2$ million, or $21 \%$, to $\$ 98.4$ million.
- Political advertising revenue increased $\$ 72.9$ million, or $425 \%$, to $\$ 90.1$ million.
- Retransmission consent revenue increased $\$ 48.9$ million, or $32 \%$, to $\$ 200.9$ million.
- Other revenue increased $\$ 9.1$ million, or $86 \%$, to $\$ 19.8$ million.

Within our local and national advertising revenue categories, and excluding revenue from the 2016 Acquired Stations and 2015 Acquired Stations, our five largest customer categories exhibited the following
approximate changes during the year ended December 31, 2016 compared to the year ended December 31, 2015:

- Automotive increased 2\%;
- Medical decreased 1\%;
- Restaurant decreased 9\%;
- Furniture and appliances increased $1 \%$; and
- Home improvement increased 6\%.


## Revenue (Less Agency Commissions) on Combined Historical Basis.

On a Combined Historical Basis, total revenue increased $\$ 96.0$ million, or $13 \%$, to $\$ 829.2$ million for the year ended December 31, 2016 compared to the year ended December 31, 2015. The Combined Historical Basis components of revenue for the year ended December 31, 2016 compared to the year ended December 31, 2015 were approximately as follows:

- Local advertising revenue (including internet/digital/mobile) decreased $\$ 1.3$ million, or less than $1 \%$, to $\$ 412.4$ million.
- National advertising revenue decreased $\$ 7.1$ million, or $7 \%$, to $\$ 100.7$ million.
- Political advertising revenue increased $\$ 72.2$ million, or $388 \%$, to $\$ 90.8$ million.
- Retransmission consent revenue increased $\$ 31.4$ million, or $18 \%$, to $\$ 204.6$ million.
- Other revenue increased $\$ 0.8$ million, or $4 \%$, to $\$ 20.7$ million.

Within our local and national advertising revenue categories, and including revenue from the 2016 Acquired Stations and 2015 Acquired Stations, our five largest customer categories exhibited the following approximate changes in revenue during the year ended December 31, 2016 compared to the year ended December 31, 2015:

- Automotive increased $1 \%$;
- Medical decreased $1 \%$;
- Restaurant decreased 7\%;
- Furniture and appliances increased $4 \%$; and
- Home improvement increased 3\%.


## Broadcast Operating Expenses on As-Reported Basis.

Broadcast operating expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 100.9$ million, or $27 \%$, to $\$ 475.1$ million for the year ended December 31, 2016 compared to the year ended December 31, 2015. The 2016 Acquired Stations and the 2015 Acquired Stations, collectively, accounted for approximately $\$ 103.9$ million of our broadcast operating expenses in the year ended December 31, 2016, and the 2015 Acquired Stations accounted for approximately $\$ 12.5$ million of our broadcast operating expenses for the year ended December 31, 2015. Including the impact of the 2016 Acquired Stations and the 2015 Acquired Stations, total retransmission expense increased $\$ 27.4$ million, or $39 \%$, to $\$ 97.7$ million in the year ended December 31, 2016 compared to the year ended December 31, 2015.

Excluding the impact of the 2016 Acquired Stations and the 2015 Acquired Stations:

- Non-compensation broadcast operating expense increased $\$ 8.2$ million for the year ended December 31 , 2016 primarily as a result of: network programming fee increases of approximately $\$ 12.5$ million reflecting increased fees payable to networks under our affiliation agreements consistent with the
growth of retransmission consent revenue; business and professional service fee increases of \$2.3 million; software license fee increases of $\$ 1.1$ million; syndicated programming expense increases of $\$ 1.2$ million; and service, repair and maintenance expense increases of $\$ 1.3$ million. These increases were offset in part by a decrease in national sales commissions of $\$ 10.2$ million in the year ended December 31, 2016 primarily as a result of the termination of substantially all of our national sales representation agreements at the beginning of 2016.
- Compensation expense increased $\$ 1.3$ million in the year ended December 31, 2016, primarily as a result of increases in employee benefit costs. Non-cash share based compensation expenses were $\$ 1.2$ million in the year ended December 31, 2016 compared to $\$ 0.9$ million in the year ended December 31, 2015.


## Broadcast Operating Expenses on Combined Historical Basis.

On a Combined Historical Basis, broadcast operating expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 22.0$ million, or $5 \%$, to $\$ 489.7$ million for the year ended December 31, 2016 compared to the year ended December 31, 2015. This increase reflects, in part, the following:

- Non-compensation expense in the year ended December 31, 2016 increased primarily as a result of network programming fees that increased $\$ 22.1$ million to $\$ 99.8$ million, consistent with the growth of the related retransmission consent revenue.
- Non-compensation expense increases were offset, in-part, by a $\$ 12.1$ million decrease in national sales commissions in the year ended December 31, 2016, as compared to the year ended December 31, 2015, resulting from our termination of substantially all of our national sales representation agreements at the beginning of 2016 .
- Compensation expense increased $\$ 6.9$ million, or $3 \%$, in the year ended December 31, 2016 compared to the year ended December 31, 2015. Non-cash share based compensation expenses were $\$ 1.2$ million in the year ended December 31, 2016 compared to $\$ 0.9$ million in the year ended December 31, 2015.


## Corporate and Administrative Operating Expenses on As-Reported Basis.

Corporate and administrative expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 6.0$ million, or $17 \%$, to $\$ 40.3$ million for the year ended December 31, 2016 compared to the year ended December 31, 2015. This increase reflects in part the following:

- Non-compensation expense increased $\$ 5.6$ million in the year ended December 31, 2016 due to $\$ 15.2$ million of professional fees, primarily related to the acquisition of the 2016 Acquired Stations compared to $\$ 10.1$ million of professional fees incurred in the year ended December 31, 2015, primarily related to the acquisition of the 2015 Acquired Stations.
- Compensation expense increased $\$ 0.4$ million primarily due to routine increases in salaries and wages which were offset, in-part, by reductions in severance and relocation expenses. Non-cash share based compensation expenses were $\$ 3.9$ million in the year ended December 31, 2016 compared to $\$ 3.1$ million in the year ended December 31, 2015.


## Taxes

During the year ended December 31, 2016, the Company made aggregate federal and state income tax payments totaling $\$ 14.6$ million compared to $\$ 1.8$ million for the year ended December 31,2015 . Based on our current forecasts, we do not expect to make significant federal and state income tax payments during 2017. However, we may make significant federal and state income tax payments beginning in 2018.

## Detailed table of operating results on As-Reported Basis:

Gray Television, Inc.<br>Selected Operating Data (Unaudited)<br>(in thousands except for net income per share data)

|  | Three Months Ended December 31, |  | Year Ended <br> December 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2016 | 2015 | 2016 | 2015 |
| Revenue (less agency commissions) | \$ 237,619 | \$ 169,487 | \$ 812,465 | \$ 597,356 |
| Operating expenses before depreciation, amortization and loss (gain) on disposal of assets, net: |  |  |  |  |
| Broadcast | 128,511 | 101,969 | 475,131 | 374,182 |
| Corporate and administrative | 8,922 | 11,030 | 40,347 | 34,343 |
| Depreciation | 11,686 | 9,806 | 45,923 | 36,712 |
| Amortization of intangible assets | 4,231 | 3,267 | 16,596 | 11,982 |
| Loss (gain) on disposal of assets, net | 395 | (482) | 329 | 80 |
| Operating expenses | 153,745 | 125,590 | 578,326 | 457,299 |
| Operating income | 83,874 | 43,897 | 234,139 | 140,057 |
| Other income (expense): |  |  |  |  |
| Miscellaneous income, net | 35 | 1 | 775 | 103 |
| Interest expense | $(23,766)$ | $(18,649)$ | $(97,236)$ | $(74,411)$ |
| Loss from early extinguishment of debt | - | - | $(31,987)$ | - |
| Income before income tax | 60,143 | 25,249 | 105,691 | 65,749 |
| Income tax expense | 24,309 | 10,262 | 43,418 | 26,448 |
| Net income | \$ 35,834 | \$ 14,987 | \$ 62,273 | \$ 39,301 |
| Basic per share information: |  |  |  |  |
| Net income | \$ 0.50 | \$ 0.21 | \$ 0.87 | \$ 0.58 |
| Weighted-average shares outstanding | 71,845 | 71,638 | 71,848 | 68,330 |
| Diluted per share information: |  |  |  |  |
| Net income | \$ 0.49 | \$ 0.21 | \$ 0.86 | \$ 0.57 |
| Weighted-average shares outstanding | 72,889 | 72,439 | 72,764 | 68,987 |
| Political advertising revenue (less agency commissions) | \$ 48,519 | \$ 9,213 | \$ 90,095 | \$ 17,163 |
| Revenue related to Olympic broadcasts (less agency commissions) | \$ | \$ | \$ 8,192 | \$ |

## Other Financial Data:

| Cash | $\$$ | 325,189 | $\$$ | 97,318 |
| :--- | :--- | ---: | :--- | ---: |
| Long-term debt including current portion | $\$$ | $1,756,747$ | $\$$ | $1,220,084$ |
| Borrowing availability under our senior credit facility (1) | $\$$ | 60,000 | $\$$ | 50,000 |


| 2016 |  | 2015 |  |
| :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |
| \$ | $\begin{gathered} 206,633 \\ (479,334) \end{gathered}$ | \$ | $\begin{gathered} 105,614 \\ (206,382) \end{gathered}$ |
|  | 500,572 |  | 167,317 |
| \$ | 227,871 | \$ | 66,549 |

(1) On February 7, 2017, we amended and restated our senior credit facility to, among other things, increase our availability under the revolving credit facility from $\$ 60.0$ million to $\$ 100.0$ million.

## Guidance for the Quarter Ending March 31, 2017 (the "first quarter of 2017"):

Based on our current forecasts for the first quarter of 2017, we anticipate the changes from the three-months ended March 31, 2016 (the "first quarter of 2016") as outlined below. Our estimates for the first quarter of 2017 include approximately $\$ 10.7$ million of revenue and $\$ 6.8$ million of broadcast operating expense estimated to be contributed by the 2017 Acquired Stations.


## Comments on First Quarter 2017 Guidance:

## First Quarter of 2017 on As-Reported Basis:

## Revenue on As-Reported Basis.

Based on our current forecasts for the first quarter of 2017, we anticipate the changes from the first quarter of 2016 as outlined below:

- We believe our first quarter of 2017 local advertising revenue, excluding political advertising revenue, will increase within a range of approximately $9 \%$ to $12 \%$.
- We expect our first quarter of 2017 national advertising revenue, excluding political advertising revenue, will increase within a range of approximately $6 \%$ to $8 \%$.
- We believe our first quarter of 2017 political revenue will be within a range of approximately $\$ 0.5$ million to $\$ 1.0$ million. Our first quarter of 2015 political revenue was approximately $\$ 1.2$ million.
- We believe our first quarter of 2017 retransmission consent revenue will be approximately $\$ 66.0$ million.
We also anticipate that local and national advertising revenue from the broadcast of the 2017 Super Bowl on our FOX-affiliated stations will be approximately $\$ 0.6$ million, compared to $\$ 1.6$ million that we earned from the broadcast of the 2016 Super Bowl on our CBS-affiliated stations. Our portfolio of CBSaffiliated stations is much larger and these CBS-affiliated stations serve larger television markets than our portfolio of FOX-affiliated stations.

Broadcast Operating Expenses (before depreciation, amortization and loss (gain) on disposal of assets) on As-Reported Basis.

For the first quarter of 2017, we anticipate our broadcast operating expenses will increase from the first quarter of 2016, reflecting a $\$ 30.2$ million incremental impact of the 2016 Acquired Stations and the 2017 Acquired Stations, as well as the anticipated increases in payroll and related employee benefits. We anticipate that our broadcast operating expenses will also reflect increases in network programming fees of approximately $\$ 9.8$ million (to a total of approximately $\$ 32.1$ million for the first quarter of 2017). Non-cash share based compensation expenses included in broadcast operating expenses are expected to be $\$ 0.3$ million in the first quarter of 2017.

## Corporate and Administrative Operating Expenses (before depreciation, amortization and loss (gain) on disposal of assets) on As-Reported Basis.

For the first quarter of 2017, we anticipate our corporate and administrative operating expense will decrease to within a range of approximately $\$ 8.5$ million to $\$ 9.5$ million, reflecting an anticipated decrease from the first quarter of 2016 of approximately $\$ 7.0$ million as a result of higher acquisition related expenses in 2016. Non-cash share based compensation expenses included in corporate and administrative operating expenses are expected to be $\$ 1.1$ million in the first quarter of 2017.

## Loss on Extinguishment of Debt

We will record a loss on extinguishment of debt of approximately $\$ 4.5$ million, or $\$ 2.8$ million after tax, in the first quarter of 2017, related to the amendment and restatement of our senior credit facility.

## First Quarter of 2017 on Combined Historical Basis:

Based on our current forecasts for the first quarter of 2017, we anticipate the changes from the first quarter of 2016 on a Combined Historical Basis, as outlined below. For the purposes hereof, our Combined Historical Basis for the first quarter of 2016 has been adjusted to give effect to the 2016 Acquired Stations and the 2017 Acquired Stations.

## Revenue on Combined Historical Basis:

- We believe our first quarter of 2017 total revenue will be within a range of approximately $\$ 194.0$ million to $\$ 198.0$ million (or approximately $-4 \%$ to $-6 \%$ ).
- We believe our first quarter of 2017 local advertising revenue, excluding political advertising revenue, will be within a range of approximately $\$ 98.5$ million to $\$ 101.0$ million (or approximately $-4 \%$ to $-6 \%$ ).
- We expect our first quarter of 2017 national advertising revenue, excluding political advertising revenue, will be within a range of approximately $\$ 23.5$ million to $\$ 24.0$ million (or approximately $-11 \%$ to $-13 \%$ ).
- We believe our first quarter of 2017 political advertising revenue will be within a range of approximately $\$ 0.5$ million to $\$ 1.0$ million compared to $\$ 13.7$ million in the first quarter of 2016.
- We believe our first quarter of 2017 retransmission consent revenue will be approximately $\$ 67.0$ million (or approximately $+23 \%$ ).

We also anticipate that local and national advertising revenue from the broadcast of the 2017 Super Bowl on our FOX-affiliated stations will be approximately $\$ 0.6$ million, compared to $\$ 2.1$ million that we earned from the broadcast of the 2016 Super Bowl on our CBS-affiliated stations. Our portfolio of CBSaffiliated stations is much larger and these CBS-affiliated stations serve larger television markets than our portfolio of FOX-affiliated stations.

## Broadcast Operating Expenses (before depreciation, amortization and loss (gain) on disposal of assets) on Combined Historical Basis:

Our total broadcast operating expenses for the first quarter of 2017 are anticipated to increase from the first quarter of 2016 on a Combined Historical Basis by approximately $\$ 6.1$ million to $\$ 8.1$ million to total approximately $\$ 137.0$ million to $\$ 139.0$ million. This increase reflects expected increases of $\$ 6.5$ million in network programming fees to approximately $\$ 32.6$ million in the first quarter of 2017. Consistent with our strategy, and the realization of our operating synergies, we believe that our Combined Historical Basis broadcast compensation costs will increase by approximately $\$ 1.0$ million, or $1 \%$, in the first quarter of 2017 compared to the first quarter of 2016.

## Non-GAAP Terms

From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, Operating Cash Flow as defined in Gray's Senior Credit Agreement ("Operating Cash Flow"), Free Cash Flow and Total Leverage Ratio, Net of All Cash. These non-GAAP amounts are used by us to approximate the amount used to calculate key financial performance covenants contained in our debt agreements and are used with our GAAP data to evaluate our results and liquidity. These non-GAAP amounts may be provided on an AsReported Basis as well as a Combined Historical Basis.

We define Broadcast Cash Flow as net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

We define Broadcast Cash Flow Less Cash Corporate Expenses as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, and non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

We define Operating Cash Flow as Combined Historical Basis net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense and pension expenses less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue and cash contributions to pension plans.

We define Free Cash Flow as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash $401(\mathrm{k})$ expense and pension expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue, contributions to pension plans, amortization of original issue discount on our debt, capital expenditures (net of any insurance proceeds) and the payment of income taxes (net of any refunds received).

Our Total Leverage Ratio, Net of All Cash is calculated as our Operating Cash Flow for the preceding eight quarters, divided by two, which is then divided by our long term debt, excluding net premiums and net deferred financing costs, but including any other debt, net of all cash.

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.

## Reconciliation on As-Reported Basis - Quarter:

Reconciliation of net income to the non-GAAP terms, in thousands:

Net income
Adjustments to reconcile from net income to
Broadcast Cash Flow Less Cash Corporate Expenses:
Depreciation
Amortization of intangible assets

Non-cash stock based compensation
Loss (gain) on disposal of assets, net
Miscellaneous income, net
Interest expense
Loss from early extinguishment of debt
Income tax expense
Amortization of program broadcast rights
Common stock contributed to 401 (k) plan excluding corporate $401(\mathrm{k})$ contributions

Network compensation revenue recognized
Pay ments for program broadcast rights
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation

## Broadcast Cash Flow

Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation

## Broadcast Cash Flow Less Cash Corporate Expenses

Pension expense
Contributions to pension plans
Interest expense
Amortization of deferred financing costs
Net amortization of original issue (premium) discount on senior notes

Purchase of property and equipment
Income taxes received (paid), net of refunds

## Free Cash Flow

Three Months Ended
December 31,

| $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| $\$ 35,834$ | $\$ 3,987$ | $\$ 31,253$ |  |  |


| 11,686 | 9,806 | 8,650 |
| ---: | ---: | ---: |
| 4,231 | 3,267 | 3,006 |
| 1,274 | 1,009 | 980 |
| 395 | $(482)$ | 238 |
| $(36)$ | $(1)$ | $(9)$ |
| 23,766 | 18,649 | 19,195 |
| - | - | 189 |
| 24,309 | 10,262 | 21,393 |
| 4,975 | 4,123 | 3,644 |
|  |  |  |
| 8 | 7 | 7 |
| - | - | $(113)$ |
| $(4,927)$ | $(4,018)$ | $(3,893)$ |
|  |  |  |
| 7,954 | 10,240 | 6,859 |
| $\mathbf{1 0 9 , 4 6 9}$ | $\mathbf{6 7 , 8 4 9}$ | $\mathbf{9 1 , 3 9 9}$ |


| $(7,954)$ | $(10,240)$ |  | $(6,859)$ |
| ---: | :---: | :---: | :---: |
|  | $\mathbf{1 0 1 , 5 1 5}$ | $\mathbf{5 7 , 6 0 9}$ |  |
| $\mathbf{8 4 , 5 4 0}$ |  |  |  |
| 45 | 17 |  | 1,515 |
| $(10)$ | $(1,505)$ | $(2,057)$ |  |
| $(23,766)$ | $(18,649)$ | $(19,195)$ |  |
| 1,220 | 798 | 812 |  |



## Reconciliation on As-Reported Basis - Full Year:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | Year Ended <br> December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2016 | 2015 | 2014 |
| Net income | \$ 62,273 | \$ 39,301 | \$ 48,061 |
| Adjustments to reconcile from net income to |  |  |  |
| Broadcast Cash Flow Less Cash Corporate Expenses: |  |  |  |
| Depreciation | 45,923 | 36,712 | 30,248 |
| Amortization of intangible assets | 16,596 | 11,982 | 8,297 |
| Non-cash stock based compensation | 5,101 | 4,020 | 5,012 |
| Loss on disposal of assets, net | 329 | 80 | 623 |
| Miscellaneous income, net | (775) | (103) | (23) |
| Interest expense | 97,236 | 74,411 | 68,913 |
| Loss from early extinguishment of debt | 31,987 | - | 5,086 |
| Income tax expense | 43,418 | 26,448 | 31,736 |
| Amortization of program broadcast rights | 19,001 | 14,960 | 12,871 |
| Common stock contributed to 401 (k) plan excluding corporate $401(\mathrm{k})$ contributions | 29 | 26 | 25 |
| Network compensation revenue recognized | - | - | (456) |
| Payments for program broadcast rights | $(18,786)$ | $(14,576)$ | $(15,087)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation | 36,469 | 31,223 | 25,671 |
| Broadcast Cash Flow | 338,801 | 224,484 | 220,977 |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation | $(36,469)$ | $(31,223)$ | $(25,671)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses | 302,332 | 193,261 | 195,306 |
| Pension expense | 165 | 4,207 | 6,126 |
| Contributions to pension plans | $(3,048)$ | $(5,421)$ | $(6,770)$ |
| Interest expense | $(97,236)$ | $(74,411)$ | $(68,913)$ |
| Amortization of deferred financing costs | 4,884 | 3,194 | 2,970 |
| Net amortization of original issue (premium) discount on senior notes | (779) | (863) | (863) |
| Purchase of property and equip ment | $(43,604)$ | $(24,222)$ | $(32,215)$ |
| Income taxes paid, net of refunds | $(14,588)$ | $(1,761)$ | (401) |
| Free Cash Flow | \$148,126 | \$ 93,984 | \$ 95,240 |

## Reconciliation on Combined Historical Basis - Quarter:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | Three Months Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  | 2014 |  |
| Net income | \$ | 35,834 | \$ | 17,138 | \$ | 49,896 |
| Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses: |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Depreciation |  | 11,686 |  | 11,912 |  | 9,707 |
| Amortization of intangible assets |  | 4,231 |  | 4,983 |  | 4,812 |
| Non-cash stock-based compensation |  | 1,274 |  | 1,009 |  | 980 |
| Loss (gain) on disposal of assets, net |  | 395 |  | (424) |  | 126 |
| Miscellaneous expense (income), net |  | (36) |  | (40) |  | $(3,445)$ |
| Interest expense |  | 23,766 |  | 23,364 |  | 24,290 |
| Loss from early extinguishment of debt |  | - |  | - |  | 189 |
| Income tax expense |  | 24,309 |  | 8,526 |  | 23,646 |
| Amortization of program broadcast rights |  | 4,975 |  | 4,123 |  | 3,669 |
| Common stock contributed to 401(k) plan excluding corporate $401(\mathrm{k})$ contributions |  | 8 |  | 7 |  | 7 |
| Network compensation revenue recognized |  | - |  | - |  | (113) |
| Pay ments for program broadcast rights |  | $(4,927)$ |  | $(4,018)$ |  | $(3,914)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and |  |  |  |  |  |  |
| non-cash stock-based compensation |  | 7,954 |  | 10,240 |  | 6,859 |
| Other |  | 28 |  | 3,672 |  | 5,366 |
| Broadcast Cash Flow |  | 109,497 |  | 80,492 |  | 122,075 |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation |  | $(7,954)$ |  | $(10,240)$ |  | $(6,859)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses |  | 101,543 |  | 70,252 |  | 115,216 |
| Pension expense |  | 45 |  | 17 |  | 1,515 |
| Contributions to pension plans |  | (10) |  | $(1,505)$ |  | $(2,057)$ |
| Other |  | 709 |  | 2,021 |  | 476 |
| Operating Cash Flow as Defined in Senior Credit Facility |  | 102,287 |  | 70,785 |  | 115,150 |
| Interest expense |  | $(23,766)$ |  | $(23,364)$ |  | $(24,290)$ |
| Amortization of deferred financing costs |  | 1,220 |  | 798 |  | 812 |
| Net amortization of original issue (premium) discount on senior notes | . | (153) |  | (215) |  | (217) |
| Purchase of property and equipment |  | $(10,366)$ |  | (750) |  | $(8,750)$ |
| Income taxes received (paid), net of refunds |  | 1 |  | $(1,250)$ |  | $(1,250)$ |
| Free Cash Flow | \$ | 69,223 | \$ | 46,004 | \$ | 81,455 |

## Reconciliation on Combined Historical Basis - Full Year:

Reconciliation of net income to the non-GAAP terms, in thousands:

|  | $\begin{gathered} \text { Year Ended } \\ \text { December 31, } \\ \hline \end{gathered}$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  | 2014 |  |
| Net income | \$ | 60,659 | \$ | 51,903 | \$ | 100,628 |
| Adjustments to reconcile from net income to Broadcast Cash |  |  |  |  |  |  |
| Flow Less Cash Corporate Expenses: |  |  |  |  |  |  |
| Depreciation |  | 46,668 |  | 46,531 |  | 43,503 |
| Amortization of intangible assets |  | 17,438 |  | 18,827 |  | 15,262 |
| Non-cash stock-based compensation |  | 5,101 |  | 4,020 |  | 5,012 |
| Loss on disposal of assets, net |  | 545 |  | 757 |  | 876 |
| Miscellaneous expense (income), net |  | (806) |  | (9) |  | (279) |
| Interest expense |  | 99,396 |  | 93,639 |  | 94,331 |
| Loss from early extinguishment of debt |  | 31,987 |  | - |  | 5,086 |
| Income tax expense |  | 43,304 |  | 19,980 |  | 32,495 |
| Amortization of program broadcast rights |  | 19,001 |  | 14,960 |  | 13,004 |
| Common stock contributed to 401(k) plan excluding corporate $401(\mathrm{k})$ contributions |  | 29 |  | 26 |  | 25 |
| Network compensation revenue recognized |  | - |  | - |  | (456) |
| Pay ments for program broadcast rights |  | $(18,786)$ |  | $(14,576)$ |  | $(15,153)$ |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and |  |  |  |  |  |  |
| Other |  | 2,700 |  | 21,412 |  | 21,393 |
| Broadcast Cash Flow |  | 343,706 |  | 288,693 |  | 341,398 |
| Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation |  | $(36,470)$ |  | $(31,223)$ |  | $(25,671)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses |  | 307,236 |  | 257,470 |  | 315,727 |
| Pension expense |  | 165 |  | 4,207 |  | 6,126 |
| Contributions to pension plans |  | $(3,048)$ |  | $(5,421)$ |  | $(6,770)$ |
| Other |  | 8,442 |  | 6,488 |  | 6,176 |
| Operating Cash Flow as Defined in Senior Credit Facility |  | 312,795 |  | 262,744 |  | 321,259 |
| Interest expense |  | $(99,396)$ |  | $(93,639)$ |  | $(94,331)$ |
| Amortization of deferred financing costs |  | 4,884 |  | 3,194 |  | 2,970 |
| Net amortization of original issue (premium) discount on senior notes |  | (779) |  | (863) |  | (863) |
| Purchase of property and equipment |  | $(43,604)$ |  | $(27,000)$ |  | $(35,000)$ |
| Income taxes paid, net of refunds |  | $(14,588)$ |  | $(5,000)$ |  | $(5,000)$ |
| Free Cash Flow | \$ | 159,312 | \$ | 139,436 | \$ | 189,035 |

## Reconciliation of Total Leverage Ratio, Net of All Cash:

Reconciliation of net income to the non-GAAP term, in thousands except for ratio:

## Combined Historical Basis Operating Cash Flow as defined in the Senior Credit Agreement:

Net income
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:
Depreciation ..... 93,199
Amortization of intangible assets ..... 36,265
Non-cash stock-based compensation ..... 9,121
Loss on disposal of assets, net ..... 1,302
Miscellaneous income, netInterest expense193,035
Loss from early extinguishment of debt ..... 31,987
Income tax expense ..... 63,284
Amortization of program broadcast rights ..... 33,961
Common stock contributed to 401 (k) plan excluding corporate $401(\mathrm{k})$ contributions ..... 55
Payments for program broadcast rightsCorporate and administrative expenses before depreciation, amortizationof intangible assets and non-cash stock-based compensation67,693
Other ..... 24,112
Broadcast Cash FlowCorporate and administrative expenses before depreciation, amortizationdepreciation, amortization of intangible assets andnon-cash stock-based compensationBroadcast Cash Flow Less Cash Corporate Expenses

|  | $(67,693)$ |
| :---: | :---: |
|  | $\mathbf{5 6 4 , 7 0 6}$ |
|  | 4,372 |
|  | $(8,469)$ |
|  | 14,930 |
| $\$$ | $\mathbf{5 7 5 , 5 3 9}$ |
|  |  |
| $\$$ | $\mathbf{2 8 7 , 7 7 0}$ |

$(8,469)$Pension expense
Other
Operating Cash Flow as defined in Senior Credit Agreement
Operating Cash Flow as defined in Senior Credit
Agreement, divided by two
Adjusted Total Indebtedness:
Long term debt ..... \$ 1,756,747
Capital leases and other debt ..... 680
Total deferred financing costs, net ..... 30,488
Premium on subordinated debt, net$(5,797)$
Cash
Adjusted Total Indebtedness, Net of All Cash
Total Leverage Ratio, Net of All Cash$(325,189)$
December 31, 2016$1,456,929$
5.06

## The Company

We are a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and leading digital assets in markets throughout the United States. We own and/or operate television stations in 54 television markets that broadcast over 200 separate program streams, including 37 channels affiliated with CBS, 29 channels affiliated with NBC, 20 channels affiliated with ABC and 15 channels affiliated with FOX. We own the number-one or number-two ranked television station operations in 52 of those 54 markets. Our stations reach approximately 10.1 percent of total United States television households.

## Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act

This press release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the federal securities laws. These "forwardlooking statements" are not statements of historical facts, and may include, among other things, statements regarding our current expectations and beliefs of operating results for the first quarter of 2017 or other periods, the impact of recently completed transactions, future expenses and other future events. Actual results are subject to a number of risks and uncertainties and may differ materially from the current expectations and beliefs discussed in this press release. All information set forth in this release is as of March 1, 2017. We do not intend, and undertake no duty, to update this information to reflect future events or circumstances. Information about certain potential factors that could affect our business and financial results and cause actual results to differ materially from those expressed or implied in any forward-looking statements are included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in our Annual Report on Form 10-K for the year ended December 31, 2016 and may be contained in reports subsequently filed with the U.S. Securities and Exchange Commission (the "SEC") and available at the SEC's website at www.sec.gov.

## Conference Call Information

We will host a conference call to discuss our fourth quarter operating results on March 1, 2017. The call will begin at 1:00 p.m. Eastern Time. The live dial-in number is 1 (888) 684-1259 and the confirmation code is 4067229 . The call will be webcast live and available for replay at www.gray.tv. The taped replay of the conference call will be available at 1 (888) 203-1112, Confirmation Code: 4067229 until March 31, 2017.

## Gray Contacts

Web site: www.gray.tv
Hilton H. Howell, Jr., Chairman, President and Chief Executive Officer, 404-266-5512
Jim Ryan, Executive Vice President and Chief Financial Officer, 404-504-9828
Kevin P. Latek, Executive Vice President, Chief Legal and Development Officer, 404-266-8333

