## **Gray Television, Inc.**

## Certain Non-GAAP Measures Disclosures

From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses and Free Cash Flow. These non-GAAP amounts are used by us to approximate the amount used to calculate a key financial performance covenant contained in our debt agreements.

**Broadcast Cash Flow** is defined as net income plus corporate and administrative expenses, loss from early extinguishment of debt, broadcast non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

Broadcast Cash Flow Less Cash Corporate Expense is defined as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

Free Cash Flow is defined as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue, contributions to pension plans, interest expense (net of amortization of deferred financing costs and amortization of original issue discount on our debt), capital expenditures (net of any insurance proceeds) and the payment of income taxes (net of any refunds received).

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.

Three Months Ended December 31,

	2015	2014	2013
Net income	\$ 14,987	\$ 31,253	\$ 5,201
Adjustments to reconcile from net income to			
Broadcast Cash Flow Less Cash Corporate Expenses:			
Depreciation	9,806	8,650	6,334
Amortization of intangible assets	3,267	3,006	296
Non-cash stock based compensation	1,009	980	255
(Gain) loss on disposal of assets, net	(482)	238	821
Miscellaneous income, net	(1)	(9)	-
Interest expense	18,649	19,195	14,655
Loss from early extinguishment of debt	-	189	-
Income tax expense	10,262	21,393	3,432
Amortization of program broadcast rights	4,123	3,644	2,875
Common stock contributed to 401(k) plan			
excluding corporate 401(k) contributions	7	7	7
Network compensation revenue recognized	-	(113)	(145)
Payments for program broadcast rights	(4,018)	(3,893)	(2,884)
Corporate and administrative expenses excluding			
depreciation, amortization of intangible assets and			
non-cash stock based compensation	10,240	6,859	5,968
<b>Broadcast Cash Flow</b>	67,849	91,399	36,815
Corporate and administrative expenses excluding			
depreciation, amortization of intangible assets and			
non-cash stock based compensation	(10,240)	(6,859)	(5,968)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	57,609	84,540	30,847
Pension expense	17	1,515	2,162
Contributions to pension plans	(1,505)	(2,057)	(1,062)
Interest expense	(18,649)	(19,195)	(14,655)
Amortization of deferred financing costs	798	812	668
Amortization of original issue (premium) discount			
on 7 1/2% senior notes due 2020	(216)	(216)	197
Purchase of property and equipment	(8,972)	(11,763)	(5,612)
Income taxes paid, net of refunds	(86)	(40)	(1)
Free Cash Flow	\$ 28,996	\$ 53,596	\$ 12,544

Year Ended December 31,

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	2015	2014	2013	
Net income	\$ 39,301	\$ 48,061	\$ 18,288	
Adjustments to reconcile from net income to				
Broadcast Cash Flow Less Cash Corporate Expenses:				
Depreciation	36,712	30,248	24,096	
Amortization of intangible assets	11,982	8,297	336	
Non-cash stock based compensation	4,020	5,012	1,974	
Loss on disposal of assets, net	80	623	765	
Miscellaneous income, net	(103)	(23)	-	
Interest expense	74,411	68,913	52,445	
Loss from early extinguishment of debt	-	5,086	-	
Income tax expense	26,448	31,736	13,147	
Amortization of program broadcast rights	14,960	12,871	11,367	
Common stock contributed to 401(k) plan				
excluding corporate 401(k) contributions	26	25	28	
Network compensation revenue recognized	-	(456)	(615)	
Payments for program broadcast rights	(14,576)	(15,087)	(11,433)	
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and				
non-cash stock based compensation	31,223	25,671	17,836	
<b>Broadcast Cash Flow</b>	224,484	220,977	128,234	
Corporate and administrative expenses excluding				
depreciation, amortization of intangible assets and				
non-cash stock based compensation	(31,223)	(25,671)	(17,836)	
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	193,261	195,306	110,398	
Pension expense	4,207	6,126	8,626	
Contributions to pension plans	(5,421)	(6,770)	(4,748)	
Interest expense	(74,411)	(68,913)	(52,445)	
Amortization of deferred financing costs	3,194	2,970	1,903	
Amortization of original issue (premium) discount				
on 7 1/2% senior notes due 2020	(863)	(863)	(9)	
Purchase of property and equipment	(24,222)	(32,215)	(24,053)	
Income taxes paid, net of refunds	(1,761)	(401)	(519)	
Free Cash Flow	\$ 93,984	\$ 95,240	\$ 39,153	