## Gray

Television, Inc.

## NEWS RELEASE

## Gray Reports Operating Results

## For the Three Months and Nine Months Ended September 30, 2007

Atlanta, Georgia - November 7, 2007. . . Gray Television, Inc. ("Gray," "we" or "us") (NYSE: GTN) today announced results from operations for the three months ("third quarter") and nine months ended September 30, 2007 as compared to the three months and nine months ended September 30, 2006.

Comments on As Reported Results of Operations for the Three Months Ended September 30, 2007:
For the three months ended September 30, 2007 and 2006, we did not complete any acquisitions or disposals of properties; therefore, the following comments are on our "as reported" results.

## Revenues.

On an as reported basis, total net revenue for all stations decreased $\$ 7.0$ million, or $9 \%$, to $\$ 73.6$ million due primarily to decreased political advertising revenues and decreased national advertising revenues partially offset by increased local advertising revenue in the current period.

On an as reported basis, political advertising revenues decreased $\$ 9.1$ million, or $86 \%$, to $\$ 1.5$ million reflecting the influence of the 2006 elections.
On an as reported basis, local advertising revenue increased $\$ 2.5$ million, or $5 \%$, to $\$ 50.3$ million and national advertising revenue decreased $\$ 0.3$ million, or $1 \%$, to $\$ 19.2$ million.
Operating expenses.
On an as reported basis, total broadcast expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 2.1$ million, or $4 \%$, to $\$ 49.6$ million.

Operation of our digital second channels is attributed for $\$ 0.5$ million of the overall increase and reflects the expansion of the number of digital second channels to 39 as of September 30, 2007.
The remaining $\$ 1.6$ million of the overall increase is attributable to the operation of our primary channels and reflects routine increases in payroll.
Total aggregate broadcast expenses (before depreciation, amortization and loss on disposal of assets) for all the primary channels and all the digital second channels was approximately equal to management's operating targets for the three months ended September 30, 2007.
On an as reported basis, corporate and administrative expenses, before depreciation, amortization and loss on disposal of assets, increased $\$ 0.5$ million, or $13 \%$, to $\$ 3.9$ million due primarily to incremental increases in news research and/or consulting expense, legal expense and non-cash stock based compensation expense. We recorded non-cash stock based compensation expense for the three months ended September 30, 2007 and 2006 of $\$ 285,000$ and $\$ 191,000$, respectively.

## Comments on Results of Operations for the Nine Months Ended September 30, 2007:

Due to the significance of WNDU to our results of operations, Gray's pro forma broadcast results for the nine months ended September 30, 2006 have been presented to include the results of WNDU as if the station had been acquired on January 1, 2006. The acquisition of WNDU did not significantly affect corporate and administrative expenses. Therefore, corporate and administrative expenses are presented on an "as reported" basis.

## Revenues.

On a pro forma ${ }^{(1)}$ basis, total net revenue for all stations decreased $\$ 9.8$ million, or $4 \%$, to $\$ 223.0$ million due primarily to decreased political advertising revenues and decreased national advertising revenues partially offset by increased local advertising revenue in the current period.

On a pro forma ${ }^{(1)}$ basis, political advertising revenues decreased $\$ 12.0$ million, or $70 \%$, to $\$ 5.2$ million reflecting the influence of the 2006 elections.

On a pro forma ${ }^{(1)}$ basis, local advertising revenue increased $\$ 4.8$ million, or $3 \%$, to $\$ 153.3$ million and national advertising revenue decreased $\$ 2.5$ million, or $4 \%$, to $\$ 56.2$ million.

## Operating expenses.

On a pro forma ${ }^{(1)}$ basis, total broadcast expenses (before depreciation, amortization and loss on disposal of assets) increased $\$ 7.3$ million, or $5 \%$, to $\$ 147.4$ million.

On a pro forma ${ }^{(1)}$ basis, operation of our digital second channels is attributed for $\$ 2.6$ million of the overall increase and reflects the expansion of the number of digital second channels to 39 as of September 30, 2007.

On a pro forma ${ }^{(1)}$ basis, the remaining $\$ 4.7$ million of the overall increase is attributable to the operation of our primary channels and reflects routine increases in payroll, programming and promotion.

On a pro forma ${ }^{(1)}$ basis, total aggregate broadcast expenses (before depreciation, amortization and loss on disposal of assets) for all the primary channels and all the digital second channels was approximately equal to management's operating targets for the nine months ended September 30, 2007.

On an as reported basis, corporate and administrative expenses, before depreciation, amortization and loss on disposal of assets, increased $\$ 1.4$ million, or $14 \%$, to $\$ 11.6$ million due primarily to incremental increases in news research and/or consulting expense, legal expense and non-cash stock based compensation expense. We recorded non-cash stock based compensation expense during the nine months ended September 30, 2007 and 2006 of $\$ 1,115,000$ and $\$ 581,000$, respectively.

## Other Financial Data on an "as reported" basis:

|  | September 30, 2007 | December 31, 2006 |
| :---: | :---: | :---: |
|  | (in thousands) |  |
| Cash | \$ 1,233 | \$ 4,741 |
| Total debt ${ }^{(2)}$ | 925,000 | 851,654 |
| Preferred stock | - | 37,451 |
| Available credit under senior credit facility | 100,000 | 97,000 |
|  |  |  |
|  | Nine Months End | d September 30, |
|  | 2007 | 2006 |
|  | (in tho | ands) |
|  |  |  |
| Net cash provided by operating activities | \$ 11,919 | \$ 60,444 |
| Net cash used in investing activities | $(22,575)$ | $(117,085)$ |
| Net cash provided by financing activities | 7,148 | 51,483 |

For the nine months ended September 30, 2007, we repurchased 647,800 shares of our common stock for $\$ 5.5$ million at an average price per share of $\$ 8.49$. For the nine months ended September 30, 2006, we repurchased 902,200 shares of our common stock for $\$ 5.6$ million at an average price per share of $\$ 6.21$. The repurchased common stock is held in treasury.

## A detailed table of operating results follows on the next page.

| Gray Television, Inc. |  |  |  |
| :---: | :---: | :---: | :---: |
| Selected Operating Data (Unaudited) |  |  |  |
| (in thousands except for per share data and percentages) |  |  |  |
|  |  |  |  |
|  | As Reported |  |  |
|  | Three Months Ended |  |  |
|  | S eptember 30, |  |  |
|  |  |  | \% |
|  | 2007 | 2006 | Change |
|  |  |  |  |
| Revenues (less agency commissions) | \$ 73,585 | \$ 80,592 | (9)\% |
| Operating expenses before dep reciation, |  |  |  |
| amortization and loss on disposal of assets, net: |  |  |  |
| Broadcast | 49,583 | 47,456 | 4 \% |
| Corporate and administrative | 3,932 | 3,481 | 13 \% |
| Depreciation and amortization of intangible assets | 10,156 | 9,478 | 7 \% |
| Loss on disposals of assets, net | 5 | 221 | (98)\% |
|  | 63,676 | 60,636 | 5 \% |
| Operating income | 9,909 | 19,956 | (50)\% |
| Other income (expense): |  |  |  |
| M iscellaneous income, net | 177 | 91 | 95 \% |
| Interest expense | $(16,812)$ | $(17,542)$ | (4)\% |
| Loss on early extinguishment of debt | - | (237) |  |
| Income (loss) before income tax | $(6,726)$ | 2,268 |  |
| Income tax expense (benefit) | $(2,546)$ | 909 |  |
| Net income (loss) | $(4,180)$ | 1,359 |  |
| Preferred dividends (includes accretion of issuance |  |  |  |
| cost of \$0 and \$47, respectively) | - | 840 |  |
| Net income (loss) available to common stockholders | \$ (4,180) | \$ 519 |  |
|  |  |  |  |
| Basic per share information: |  |  |  |
| Net income (loss) available to common stockholders | \$ (0.09) | \$ 0.01 |  |
| Weighted average shares outstanding | 47,760 | 48,072 | (1)\% |
|  |  |  |  |
| Diluted per share information: |  |  |  |
| Net income (loss) available to common stockholders | \$ (0.09) | \$ 0.01 |  |
| Weighted average shares outstanding | 47,760 | 48,072 | (1)\% |
|  |  |  |  |
| Political revenue (less agency commission) | \$ 1,450 | \$ 10,595 | (86)\% |


|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gray Television, Inc. |  |  |  |  |  |  |
| Selected Operating Data (Unaudited) |  |  |  |  |  |  |
| (in thousands except for per share data and percentages) |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | As Reported |  |  | Pro Forma ${ }^{(1)}$ |  |  |
|  | Nine Months Ended |  |  | Nine Months Ended |  |  |
|  | S eptember 30, |  |  | S eptember 30, |  |  |
|  |  |  | \% |  |  | \% |
|  | 2007 | 2006 | Change | 2007 | 2006 | Change |
|  |  |  |  |  |  |  |
| Revenues (less agency commissions) | \$ 223,015 | \$ 230,216 | (3)\% | \$ 223,015 | \$ 232,801 | (4)\% |
| Operating expenses before dep reciation, |  |  |  |  |  |  |
| amortization and loss on disposal of assets, net: |  |  |  |  |  |  |
| Broadcast | 147,449 | 138,058 | 7 \% | 147,449 | 140,195 | 5 \% |
| Corp orate and administrative | 11,577 | 10,140 | 14 \% | 11,577 | 10,140 | 14 \% |
| Depreciation and amortization of intangible assets | 30,048 | 26,828 | 12 \% | 30,048 | 27,496 | 9 \% |
| Loss on disposals of assets, net | 122 | 493 | (75)\% | 122 | 493 | (75)\% |
|  | 189,196 | 175,519 | 8 \% | 189,196 | 178,324 | 6 \% |
| Operating income | 33,819 | 54,697 | (38)\% | 33,819 | 54,477 | (38)\% |
| Other income (exp ense): |  |  |  |  |  |  |
| M iscellaneous income, net | 984 | 496 | 98 \% | 984 | 496 | 98 \% |
| Interest expense | $(50,610)$ | $(49,664)$ | 2 \% | $(50,610)$ | $(50,089)$ | 1 \% |
| Loss on early extinguishment of debt | $(22,853)$ | (347) |  | $(22,853)$ | (347) |  |
| Income (loss) before income tax benefit | $(38,660)$ | 5,182 |  | $(38,660)$ | 4,537 |  |
| Income tax expense (benefit) | $(14,021)$ | 2,058 |  | $(14,021)$ | 1,823 |  |
| Net income (loss) | $(24,639)$ | 3,124 |  | $(24,639)$ | 2,714 |  |
| Preferred dividends (includes accretion of issuance |  |  |  |  |  |  |
| cost of \$439, \$91, \$439, \$91, resp ectively) | 1,626 | 2,469 |  | 1,626 | 2,469 |  |
| Net income (loss) available to common stockholders | \$ $(26,265)$ | \$ 655 |  | \$ $(26,265)$ | \$ 245 |  |
|  |  |  |  |  |  |  |
| Basic per share information: |  |  |  |  |  |  |
| Net income (loss) available to common stockholders | \$ (0.55) | \$ 0.01 |  | \$ (0.55) | \$ 0.01 |  |
| Weighted average shares outstanding | 47,728 | 48,532 | (2)\% | 47,728 | 48,532 | (2)\% |
|  |  |  |  |  |  |  |
| Diluted per share information: |  |  |  |  |  |  |
| Net income (loss) available to common stockholders | \$ (0.55) | \$ 0.01 |  | \$ (0.55) | \$ 0.01 |  |
| Weighted average shares outstanding | 47,728 | 48,543 | (2)\% | 47,728 | 48,543 | (2)\% |
|  |  |  |  |  |  |  |
| Political revenue (less agency commission) | \$ 5,181 | \$ 17,077 | (70)\% | \$ 5,181 | \$ 17,157 | (70)\% |
|  |  |  |  |  |  |  |

## Guidance for the Fourth Quarter of 2007

We currently anticipate that our broadcasting results of operations for the three months ending December 31, 2007 (the "fourth quarter") will approximate the ranges presented in the table below.

| Selected operating data: | 2007 <br> Guidance <br> Low <br> Range | \% <br> Change <br> From <br> Actual <br> 2006 | $\begin{gathered} 2007 \\ \text { Guidance } \\ \text { High } \\ \text { Range } \\ \hline \end{gathered}$ | \% <br> Change <br> From <br> Actual <br> 2006 | $\begin{gathered} \text { Actual } \\ 2006 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| OPERATING REVENUES: <br> Revenues (less agency commissions) | \$ 82,500 | (19)\% | lars in thous $\$ 84,000$ | (18)\% | \$ 101,920 |
| OPERATING EXPENSES: <br> (before depreciation, amortization and other expenses) <br> Broadcast Corporate and administrative | $\begin{aligned} & \$ 32,250 \\ & \$ 3,800 \end{aligned}$ | $\begin{gathered} (2) \% \\ (23) \% \end{gathered}$ | $\begin{aligned} & \$ 53,000 \\ & \$ 3,900 \end{aligned}$ | $\begin{gathered} (1) \% \\ (21) \% \end{gathered}$ | $\begin{array}{cc} \$ & 53,444 \\ \$ & 4,956 \end{array}$ |
| OTHER SELECTED DATA: Broadcast political revenues (less agency commissions) | \$ 2,100 |  | \$ 2,200 |  | \$ 25,605 |
| Expense for non-cash contributions to 401(k) plan | \$ 575 |  | \$ 600 |  | \$ 568 |
| Expense for corporate non-cash stock based compensation | \$ 100 |  | \$ 150 |  | \$ 511 |

## Comments on Guidance

The total revenue results anticipated for the fourth quarter of 2007 reflect the incremental decline in political revenues. Local non-political advertising is currently anticipated to increase between $5 \%$ and $8 \%$. While we anticipate continuing relative softness in non-political national advertising, we do expect modest growth in the low to mid-single digit range in the fourth quarter of 2007 compared to the comparable period in 2006. Estimates of net political revenue in the fourth quarter do not include any significant amounts relating to potential political advertising for the early 2008 primary elections. At present, we can not predict what impact, if any, political advertising for the early 2008 primary elections may have on our fourth quarter results.
The total operating costs, before depreciation, amortization and loss on disposal of assets, anticipated for the fourth quarter of 2007 will be less than the results for the comparable period in 2006 reflecting savings on national sales representatives' commissions due to cyclically lower net political revenues.

## Conference Call Information

We will host a conference call to discuss our third quarter operating results on November 7, 2007. The call will begin at 9:30 AM Eastern Time. The live dial-in number is 1 (800) 839-7875 and the confirmation code is 5491426 . The call will be webcast live and available for replay at www.gray.tv. The taped replay of the conference call will be available at 1 (888) 203-1112, Confirmation Code: 5491426 until December 6, 2007.

For information contact:<br>Bob Prather<br>President and Chief Operating Officer<br>(404) 266-8333

## Reconciliations:

Reconciliation of net income (loss) to the Non-GAAP terms (in thousands):

|  | As Re | orted |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Three Mo | ths Ended |  |  |
|  | S epten | ber 30, |  |  |
|  | 2007 | 2006 |  |  |
| Net income (loss) | \$ $(4,180)$ | \$ 1,359 |  |  |
| Adjustments to reconcile to Broadcast Cash Flow Less |  |  |  |  |
| Cash Corporate Exp enses: |  |  |  |  |
| Depreciation and amortization of intangible assets | 10,156 | 9,478 |  |  |
| Amortization of non-cash stock based compensation | 285 | 191 |  |  |
| Loss on disposals of assets, net | 5 | 221 |  |  |
| M iscellaneous (income) expense, net | (177) | (91) |  |  |
| Interest expense | 16,812 | 17,542 |  |  |
| Loss on early extinguishment of debt | - | 237 |  |  |
| Income tax expense (benefit) | $(2,546)$ | 909 |  |  |
| Amortization of program broadcast rights | 3,750 | 3,628 |  |  |
| Common stock contributed to 401(k) p lan |  |  |  |  |
| excluding corp orate 401(k) contributions | 550 | 552 |  |  |
| Network compensation revenue recognized | (180) | (258) |  |  |
| Network compensation per network affiliation agreement | 78 | 629 |  |  |
| Pay ments for program broadcast rights | $(3,821)$ | $(3,587)$ |  |  |
| Broadcast Cash Flow Less Cash Corporate Expenses | 20,732 | 30,810 |  |  |
| Corporate and administrative exp enses excluding |  |  |  |  |
| amortization of non-cash stock based compensation | 3,647 | 3,290 |  |  |
| Broadcast Cash Flow | \$ 24,379 | \$ 34,100 |  |  |
|  |  |  |  |  |
|  | As Re | orted | Pro F | ma ${ }^{(1)}$ |
|  | Nine Mon | hs Ended | Nine Mo | hs Ended |
|  | S eptem | ber 30, | Septe | ber 30, |
|  | 2007 | 2006 | 2007 | 2006 |
| Net income (loss) | \$ $(24,639)$ | \$ 3,124 | \$ (24,639) | \$ 2,714 |
| Adjustments to reconcile to Broadcast Cash Flow Less |  |  |  |  |
| Cash Corporate Expenses: |  |  |  |  |
| Depreciation and amortization of intangible assets | 30,048 | 26,828 | 30,048 | 27,496 |
| Amortization of non-cash stock based compensation | 1,115 | 581 | 1,115 | 581 |
| Loss on disposals of assets, net | 122 | 493 | 122 | 493 |
| M iscellaneous (income) expense, net | (984) | (496) | (984) | (496) |
| Interest expense | 50,610 | 49,664 | 50,610 | 50,089 |
| Loss on early extinguishment of debt | 22,853 | 347 | 22,853 | 347 |
| Income tax exp ense (benefit) | $(14,021)$ | 2,058 | $(14,021)$ | 1,823 |
| Amortization of program broadcast rights | 11,345 | 10,432 | 11,345 | 10,432 |
| Common stock contributed to 401(k) plan |  |  |  |  |
| excluding corp orate 401(k) contributions | 1,750 | 1,679 | 1,750 | 1,679 |
| Network compensation revenue recognized | (564) | (839) | (564) | (839) |
| Network compensation per network affiliation agreement | 235 | 1,677 | 235 | 1,677 |
| Payments for program broadcast rights | $(11,507)$ | $(10,357)$ | $(11,507)$ | $(10,357)$ |
| Broadcast Cash Flow Less Cash Corporate Expenses | 66,363 | 85,191 | 66,363 | 85,639 |
| Corporate and administrative expenses excluding |  |  |  |  |
| amortization of non-cash stock based compensation | 10,462 | 9,559 | 10,462 | 9,559 |
| Broadcast Cash Flow | \$ 76,825 | \$ 94,750 | \$ 76,825 | \$ 95,198 |

See the next page for the definition of Non-GAAP terms.
Gray Television, Inc.
Earnings Release for the three months and nine months ended September 30, 2007

## Non-GAAP Terms

This press release includes the non-GAAP financial measure of Broadcast Cash Flow and Broadcast Cash Flow Less Cash Corporate Expenses. These non-GAAP amounts are used by us to approximate the amount used to calculate a key financial performance covenant as defined in our senior credit facility. Broadcast Cash Flow is defined as operating income, plus corporate expense, depreciation and amortization (including amortization of program broadcast rights), non-cash compensation and (gain) loss on disposal of assets and cash payments received or receivable under network affiliation agreements less payments for program broadcast obligations, less network compensation revenue and less income (loss) from discontinued operations, net of income taxes. Corporate expenses (excluding depreciation, amortization and non-cash stock based compensation) are deducted from Broadcast Cash Flow to calculate "Broadcast Cash Flow Less Cash Corporate Expenses." These non-GAAP terms are used in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income (loss) calculated in accordance with GAAP.

## Notes

(1) The pro forma presentation gives effect to the results of operations for the acquisition of television station WNDU, South Bend, IN on March 3, 2006 as if the station had been acquired on January 1, 2006.
(2) Total debt as of December 31, 2006 does not include $\$ 653,000$ of unamortized debt discount on our 9.25\% Notes. The $9.25 \%$ Notes were redeemed on April 18, 2007.

## Gray Television, Inc.

Gray Television, Inc. is a television broadcast company headquartered in Atlanta, GA. We currently operate 36 television stations serving 30 markets. Each of the stations are affiliated with either CBS ( 17 stations), NBC ( 10 stations), ABC ( 8 stations) or FOX (1 station). In addition, we currently operate 40 digital second channels including 1 ABC , 5 Fox, 8 CW and 16 MyNetworkTV affiliates plus 8 local news/weather channels and 2 "independent" channels in certain of our existing markets.

## Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act

The comments on our current expectations of operating results for the fourth quarter of 2007 and other future events are "forward looking statements" for purposes of the Private Securities Litigation Reform Act of 1995. Actual results of operations are subject to a number of risks and uncertainties and may differ materially from the current expectations discussed in this press release. All information set forth in this release is as of November 7, 2007. We do not intend, and undertake no duty, to update this information to reflect future events or circumstances. Information about potential factors that could affect our business and financial results and cause actual results to differ materially from those in the forward-looking statements are included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in our Annual Report on Form 10-K for the year ended December 31, 2006 which is on file with the SEC and available at the SEC's website at www.sec.gov.

