



## Greg McAlister Named General Manager of KCBD/KLCW in Lubbock

November 5, 2021

**ATLANTA, Nov. 05, 2021 (GLOBE NEWSWIRE) -- Gray Television, Inc. ("Gray") (NYSE: GTN)** announced that it has hired Greg McAlister as General Manager of KCBD (NBC) and KLCW (CW) in Lubbock, Texas.

Greg started his career in broadcasting as a teenager working in the family business at the ABC affiliate in Lubbock, TX, where he experienced many areas of the operation before advancing to General Manager at the age of 24. A third-generation broadcaster, he has served almost three decades in various television station leadership positions in Lubbock, Corpus Christi and Victoria, Texas.

A graduate of Texas Tech University, Greg has served on the Board of Directors for the Texas Association of Broadcasters, and The Texas Tech Mass Communications Advisory Council. He is also a founding member of the Texas Tech Athletic Committee for Champions.

### About Gray Television:

Gray Television, headquartered in Atlanta, Georgia, is the largest owner of top-rated local television stations and digital assets in the United States. Upon its anticipated acquisition of the television stations of Meredith Corporation, Gray will become the nation's second largest television broadcaster, with television stations serving 113 markets that reach approximately 36 percent of US television households. The pro forma portfolio includes 79 markets with the top-rated television station and 101 markets with the first and/or second highest rated television station according to Comscore's audience measurement data. Gray also owns video program production, marketing, and digital businesses including Raycom Sports, Tupelo Honey, and RTM Studios, the producer of PowerNation programs and content and is the majority owner of Swirl Films.

### Gray Contacts:

Website: [www.gray.tv](http://www.gray.tv)

**Kevin P. Latek**, Executive Vice President, Chief Legal and Development Officer, 404-266-8333

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### Attachment

- [Greg McAlister](#)



Source: Gray Television, Inc.

**Greg McAlister**



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