Gray Announces Two General Manager Retirements

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ATLANTA, Dec. 13, 2024 (GLOBE NEWSWIRE) -- Gray Media (NYSE: GTN) today announced the upcoming retirements of two veteran broadcasters at year-end. In Columbus, Georgia, Holly Steuart will retire as the General Manager of WTVM, the local ABC affiliate, and in Myrtle Beach, South Carolina, Scott Sanders will retire as the General Manager of WMBF, the local NBC affiliate.

Since 2013, Holly has led WTVM News Leader 9, a station named “Station of the Year” by the Georgia Association of Broadcasters earlier this year. She is also a Regional Vice President overseeing several additional local television markets in Georgia, Florida and Kansas. Under Holly’s leadership, WTVM installed state-of-the-art technology that, combined with a tremendous staff, allows News Leader 9 to produce 50 hours of distinct live local newscasts each week across WTVM as well as additional stations owned by third parties. Previously, Holly served as the General Manager of several medium market television stations, including WHP in Harrisburg, Pennsylvania, KVVU Fox 5 in Las Vegas, Nevada, and KFYR in Bismarck-Minot, North Dakota.

She began her broadcasting career upon graduation from St. Lawrence University as a production assistant at WTEN in Albany, New York. She rose through a variety of positions in local broadcasting before her first General Manager position. During Holly’s news and station management career, her stations won eight EMMY Awards for “Best Newscast” and “Overall Excellence.” She is a member of the Columbus State University Communications Department Advisory Board and previously served as Chair of the Georgia Association of Broadcasters. In March 2025, Holly will be inducted into the Georgia Association of Broadcasters Hall of Fame.

Scott Sanders will retire after 45 years in the media industry. Since 2020, when Scott became WMBF's General Manager, the station has been awarded several Regional Emmy Awards, a Murrow Award, and numerous STAR Awards from the South Carolina Broadcast Association. He has served as General Manager of the Fox affiliated stations in both Richmond and Norfolk, Virginia, and he previously spent five years in sales management at KTVU Fox 5 in San Francisco. He began his media career at ad agency Bates Worldwide in New York City.

About Gray Media:

Gray Media, or Gray, is a multimedia company headquartered in Atlanta, Georgia, formally known as Gray Television, Inc. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 36 percent of US television households. The portfolio includes 77 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station, as well as the largest Telemundo Affiliate group with 43 markets totaling nearly 1.5 million Hispanic TV Households. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios. Gray owns a majority interest in Swirl Films. For more information, please visit www.graymedia.com.

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