Gray Media Names Eric Walters as General Manager of KNOE and KAQY in Monroe, Louisiana

July 31, 2025

ATLANTA, July 31, 2025 (GLOBE NEWSWIRE) -- Gray Media has named Eric Walters as the next General Manager of KNOE and KAQY-LD, Gray's CBS and ABC affiliates in Monroe, Louisiana, effective September 1, 2025.

Eric is currently General Manager of KMVT (CBS) and KSVT-LD (FOX) in Twin Falls, Idaho. During his tenure, he worked with station leaders to grow ratings in all newscasts and to significantly increase digital content across all platforms.

Eric previously served as the News Director of Gray's WDBJ (CBS) and WZBJ-LD (MyNetwork) in Roanoke, Virginia. Under his leadership, WDBJ grew ratings across all platforms, won back-to-back Edward R Murrow awards, and launched several newscasts, including a weekly Spanish language digital newscast.

Before joining Gray in 2020, Eric served as the news director for CBS affiliate WBTW in Myrtle Beach, South Carolina. In 2019, the Radio Television Digital News Association of the Carolinas named him News Director of the Year. Eric holds a Bachelor of Arts in Broadcast Journalism from the University of North Carolina at Pembroke.

About Gray Media:

Gray Media, Inc. (NYSE: GTN) is a multimedia company headquartered in Atlanta, Georgia. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 37 percent of US television households. The portfolio includes 78 markets with the top-rated television station and 99 markets with the first and/or second highest rated television station during 2024, as well as the largest Telemundo Affiliate group with 44 markets. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios. For more information, please visit www.graymedia.com.

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