



Gray Communications Systems, Inc. Appoints Hilton H. Howell, Jr. As Executive Vice President

September 21, 2000

ATLANTA, Sept. 21 /PRNewswire/ -- Gray Communications Systems, Inc. (NYSE: GCS.B and GCS) announced today that its Board of Directors has appointed Hilton H. Howell, Jr. to the newly created position of Executive Vice President. The appointment is effective immediately.

Mr. Howell has served as a director of the company since 1993. He has also been a director, Vice President, and Secretary of Bull Run Corporation, a principal stockholder of Gray, since 1994. In addition, Mr. Howell has been the President and Chief Executive Officer of Atlantic American Corporation, an insurance holding company, since 1995. Further, he has been Executive Vice President and General Counsel of Delta Life Insurance Company and Delta Fire and Casualty Insurance Company since 1991, and Vice Chairman of Bankers Fidelity Life Insurance Company and Georgia Casualty & Surety Company since 1992.

Gray Communications Systems, Inc. is a communications company headquartered in Atlanta, Georgia, and operates ten CBS-affiliated television stations, three NBC-affiliated television stations, four daily newspapers, an advertising weekly shopper, a satellite uplink and production business and a paging business. The Company's current operations are concentrated in the South, Southwest and Midwest U.S. SOURCE Gray Communications Systems, Inc.

CONTACT: Hilton H. Howell, Executive Vice President, 404-266-5505, or Bob Prather, Executive Vice President - Acquisitions, 404-266-8333, both of Gray Communications Systems, Inc./