



Gray Communications Chooses Harris for Transition to Digital Broadcasting

October 16, 2000

CINCINNATI--(BUSINESS WIRE)--October 16, 2000--Gray Communications Systems, Inc., an Atlanta-based media company with 13 television stations in the Southeast, Southwest and Midwest, has chosen Harris Corporation to support its transition from analog to digital broadcasting. The chain-wide purchase valued at greater than \$19 million, includes Harris' DTV transmitters, encoders, and master control and monitoring units. Gray joins the growing number of groups that has begun to move aggressively to convert medium to small market television stations to DTV to meet or beat the FCC mandated May 1, 2002 conversion deadline for commercial broadcasters.

Harris' first installation for Gray was recently completed at WRDW in Augusta, Georgia. WRDW is one of 122 other stations across the country that have turned to Harris to help bridge the digital gap. The remaining Gray television stations -- WVLT, Knoxville, Tennessee; WKYT, Lexington, Kentucky; KWTX, Waco, Texas; KBTX, Bryan, Texas; KOLN and KGIN, Lincoln and Grand Island, Nebraska; WITN, Washington, North Carolina; WCTV, Tallahassee, Florida; WEAU, Eau Claire, Wisconsin; WJHG, Panama City, Florida; KXII, Sherman, Texas and WYMT, Hazard, Kentucky -- will be completing digital installations throughout 2001.

"We wanted to make the transition from analog to digital as smooth as possible, and that meant choosing the digital television leader, Harris Corporation," said J. Mack Robinson, president of Gray Communications, "Harris' expertise gives Gray the ability to upgrade as the technology continues to develop. Digital television is evolving, and with Harris we know that we're on the cutting edge."

Harris Broadcast Communications President and General Manager Bruce Allan said, "Gray joins the growing ranks of broadcasters that are fully committed to the digital transition. And this groundswell will only intensify as the government-imposed deadlines get closer. We congratulate Gray on their foresight and planning, which puts them at the leading edge of the digital transition in the United States." Allan noted that Harris had passed a major digital television landmark with the completion of its 100th DTV transmitter in Orlando, Florida.

Gray chose the solid-state VHF PlatinumCD and UHF DiamondCD transmitters which use a patented modulation technique to generate a DTV signal of a second-generation, industry standard ATSC 8-VSB DTV exciter. And with the addition of Harris' Flexicoder, PSIPplus, MONITORplus and ASTC receivers, the stations will have fully upgradeable, multichannel monitoring, broadcasting and programming capabilities.

The Atlanta-based Gray Communications Systems, Inc. (NYSE-GCS and GCS.B) operates 13 television stations in the Southeast, Southwest and Midwest, four daily newspapers, a weekly advertising shopper, a communications and paging business, and a large fleet of transportable satellite uplink trucks in the Southeast.

Harris Corporation (NYSE-HRS) is an international communications equipment company focused on providing product, system, and service solutions that take its customers to the next level. The company provides a wide range of products and services for wireless, broadcast, network support and government markets. The company has sales and service facilities in 90 countries. Additional information is available at www.harris.com.

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