



## **Gray Communications Systems, Inc. Names New Regional Vice President**

October 25, 2001

Gray Communications Systems, Inc. (NYSE Ticker Symbols GCS and GCS.B) announced that Mr. Richard D. Adams would assume the positions of Gray's Regional Vice President - Texas and General Manager of KWTX-TV effective January 1, 2002. Mr. Adams will replace Mr. Ray Deaver who is retiring from his position as General Manager of KWTX-TV, Waco, Texas and as Regional Vice President - Texas on December 31, 2001. Executive Vice President-Acquisitions, Robert S. Prather, Jr. made the announcements yesterday at a meeting in Waco, Texas.

Mr. Adams returns to KWTX-TV where he began his broadcasting career in the news department in May 1971. In 1974, he was named News Director & 6/10 p.m. anchor at KWTX-TV and in 1980 was named as General Manager at KXII-TV in Sherman, Texas. Mr. Adams said: "In many respects it's a homecoming for my family and me. Although I have been in Sherman for the past 21 years, KWTX-TV and Waco are where my career originated. The traditions of excellence in all broadcast operations and true service to the public are hallmarks and deep traditions of KWTX-TV and the illustrious career of Ray Deaver. I am greatly humbled by the confidence that the company has placed in me and look forward to the challenges that confront us all."

Mr. Deaver has been Gray's Regional Vice President - Texas since October 1, 1999, when Gray acquired KWTX-TV, in Waco, KBTX-TV, in Bryan, and KXII-TV in Sherman, Texas. Prior to this acquisition, since 1976, Mr. Deaver had served as General Manager at KWTX-TV. Mr. Deaver will continue in his present positions with Gray through December 31, 2001. Mr. Deaver is also currently serving as Chairman of the CBS Television Affiliates Advisory Board and will continue his term in that position and his involvement with that organization. Mr. Deaver has been employed at KWTX-TV for forty years.

Mr. Deaver commented: "I am looking forward to slowing down my pace, traveling, and spending time with my family. It's been a great ride both with KWTX-TV and the last couple of years with Gray. I appreciate all the people that I've been associated with at KWTX-TV, at our Bryan and Sherman stations and at the other Gray stations over the last few years. Both KWTX-TV and Gray are wonderful companies to be associated with and I am grateful for the opportunity to continue to be involved with Gray, CBS, and the CBS affiliates." Gray also announced that Mr. Deaver would be nominated for election to Gray's Board of Directors in 2002.

*Gray Communications Systems, Inc. is a communications company headquartered in Atlanta, Georgia, and operates ten CBS-affiliated television stations, three NBC-affiliated television stations, four daily newspapers, a wireless messaging and paging business and a satellite uplink and production business. The Company's current operations are concentrated in the South, Southwest and Midwest U. S.*

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