



## Syncbak to Carry Gray Television Stations

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### Atlanta-based Gray Television to Add All 41 Stations to Syncbak's Internet TV Platform, Bringing Total to Near 200 Stations

ATLANTA, May 15, 2013 /PRNewswire/ -- Gray Television, Inc. ("Gray," "we," "us" or "our") (NYSE: GTN and GTN.A) announced today that all 41 of its television stations will be carried on the Internet TV platform owned by Syncbak, bringing the total number of stations deploying Syncbak's technology to almost 200.

Syncbak's Internet TV platform uses location-based authentication technology to enable local television stations to stream their signal to in-market consumers. By partnering with Syncbak, Gray is able to replicate its existing national, local and affiliate partnerships on the internet and mobile devices.

Gray has been testing Syncbak's system at four of its stations for the past several months. After careful evaluation of those initiatives, Gray has decided to launch all of our television stations commercially on Syncbak's platform. Consequently, in the coming weeks, the following Gray stations will stream on Syncbak all programs within their schedules that have been cleared for streaming to the local viewers within each station's market:

<b>WVLT</b>	<i>CBS</i>	<i>Knoxville</i>
<b>WKYT</b>	<i>CBS</i>	<i>Lexington</i>
<b>WYMT</b>	<i>CBS</i>	<i>Lexington-Hazard</i>
<b>WSAZ</b>	<i>NBC</i>	<i>Charleston-Huntington</i>
<b>KAKE</b>	<i>ABC</i>	<i>Wichita</i>
<b>WOWT</b>	<i>NBC</i>	<i>Omaha</i>
<b>WMTV</b>	<i>NBC</i>	<i>Madison</i>
<b>KBTX</b>	<i>CBS</i>	<i>Bryan-College Station</i>
<b>KWTX</b>	<i>CBS</i>	<i>Waco</i>
<b>KKTV</b>	<i>CBS</i>	<i>Colorado Springs-Pueblo</i>
<b>WNDU</b>	<i>NBC</i>	<i>South Bend</i>
<b>WITN</b>	<i>NBC</i>	<i>Greenville, NC</i>
<b>KOLN</b>	<i>CBS</i>	<i>Lincoln, NE</i>
<b>KSNB</b>	<i>MY</i>	<i>Lincoln, NE</i>
<b>WCTV</b>	<i>CBS</i>	<i>Tallahassee-Thomasville</i>
<b>KOLO</b>	<i>ABC</i>	<i>Reno</i>
<b>WRDW</b>	<i>CBS</i>	<i>Augusta</i>
<b>WILX</b>	<i>NBC</i>	<i>Lansing</i>
<b>WEAU</b>	<i>NBC</i>	<i>La Crosse-Eau Claire</i>
<b>WSAW</b>	<i>CBS</i>	<i>Wausau-Rhineland</i>
<b>WIFR</b>	<i>CBS</i>	<i>Rockford</i>
<b>WIBW</b>	<i>CBS</i>	<i>Topeka</i>
<b>WSWG</b>	<i>CBS</i>	<i>Albany, GA</i>
<b>WECP</b>	<i>CBS</i>	<i>Panama City</i>
<b>WJHG</b>	<i>NBC</i>	<i>Panama City</i>
<b>KXII</b>	<i>CBS/FOX</i>	<i>Sherman-Ada</i>
<b>WTVY</b>	<i>CBS</i>	<i>Dothan</i>
<b>WRGX</b>	<i>NBC</i>	<i>Dothan</i>
<b>WHSV</b>	<i>ABC</i>	<i>Harrisonburg</i>
<b>WSVF</b>	<i>FOX/CBS</i>	<i>Harrisonburg</i>
<b>TV3</b>	<i>ABC</i>	<i>Winchester, VA</i>
<b>WBKO</b>	<i>ABC/FOX</i>	<i>Bowling Green</i>
<b>WAHU</b>	<i>FOX</i>	<i>Charlottesville</i>
<b>WCAV</b>	<i>CBS</i>	<i>Charlottesville</i>
<b>WVAW</b>	<i>ABC</i>	<i>Charlottesville</i>
<b>KKCO</b>	<i>NBC</i>	<i>Grand Junction-Montrose</i>
<b>WTOK</b>	<i>ABC</i>	<i>Meridian</i>
<b>WIYE</b>	<i>CBS</i>	<i>Parkersburg</i>
<b>WOVA</b>	<i>FOX</i>	<i>Parkersburg</i>
<b>WTAP</b>	<i>NBC</i>	<i>Parkersburg</i>
<b>KNPL</b>	<i>CBS</i>	<i>North Platte</i>

"We are thrilled with Gray Television's vote of confidence," says Jack Perry, Syncbak's Founder and CEO. "We look forward to helping them deliver great programming to viewers wherever they are, on whatever device they decide to use."

"Gray Television was one of the very first broadcasters to launch mobile DTV service," noted Bob Prather, Gray's President and Chief Operating Officer. "Over the past few months, Syncbak has proven that they can provide another critical route to reach our local viewers. We are therefore excited to be able to improve our local products by adding all of our stations to the Syncbak platform."

Gray Television is one of 40 broadcast groups testing Syncbak's platform. Syncbak's technology is being tested in more than 150 television stations in 98 markets representing all major networks, including CBS, ABC, FOX, NBC and The CW. Strategic investors of Syncbak include CBS, the National Association of Broadcasters and the Consumer Electronics Association.

#### About Syncbak

Syncbak's technology "localizes the internet" for broadcasters, networks and entertainment studios, enabling retransmission of live television over the internet in much the same way it works over cable, satellite and telcos. Its internet TV platform, including a proprietary CDN and mobile app, authenticate, distribute and measure live television for in-market distribution to mobile and connected devices. Syncbak was founded in 2009 by Jack Perry. The Syncbak app is available in the App Store and Google Play. For more information, go to [Syncbak.com](http://Syncbak.com).

#### About Gray Television

We are a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations broadcasting 45 channels affiliated with one of the "Big 4 Networks" (ABC, CBS, FOX and NBC) and 41 additional channels of programming in 30 television markets. Twenty-one of our channels are affiliated with the CBS Network, eleven channels are affiliated with the NBC Network, eight channels are affiliated with the ABC Network and five channels are affiliated with the FOX Network. Our 21 CBS-affiliated channels make us the largest independent owner of CBS affiliates in the United States.

Within a market, our additional broadcast channels are generally affiliated with networks different from those affiliated with our "Big 4 Network" channels, and are operated by us to make better use of our broadcast spectrum by providing supplemental and/or alternative programming to our "Big 4 Network" channels. Certain of our additional channels are affiliated with more than one network simultaneously. Our additional channels are affiliated with networks such as "MyNetworkTV", the CW Network or the CW Plus Network, the MeTV Network, This TV Network, the Live Well Network, the Country Network and Antenna TV. We also broadcast eight local news/weather channels in certain of our existing markets. Our combined TV station group reaches approximately 6.2% of total United States households.

Web site: [www.gray.tv](http://www.gray.tv)

SOURCE Gray Television, Inc.

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