



Gray Launches Five of its CBS Affiliated Stations on "CBS All Access"

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ATLANTA, April 22, 2015 /PRNewswire/ -- **Gray Television, Inc. (NYSE: GTN and GTN.A)** announced today that it has launched five of its CBS affiliated stations on *CBS All Access*, CBS's subscription video on-demand and live-streaming service. Gray's launch expands the direct-to-consumer service into additional mid-sized markets, including four university cities.

CBS launched the \$5.99-per-month service (available on Android and iOS, Roku and online at CBS.com) in October 2014 with feeds from 14 CBS owned and operated stations in major markets such as New York, Los Angeles and Chicago. On Monday, April 13, 2015, Nexstar Broadcasting's KLAS-TV became the first non-owned affiliated television station to launch its live linear stream on *CBS All Access* in the Las Vegas market in conjunction with the start of the 2015 NAB Show.

Today, Gray launches the live linear streams of KKTV in Colorado Springs, Colorado; KBTX in Waco-Bryan-College Station, Texas; WCAV in Charlottesville, Virginia; WTVY in Dothan, Alabama; and KXII in Sherman, Texas. These markets are home to numerous colleges and universities including the U.S. Air Force Academy, Baylor University, Texas A&M University, and the University of Virginia. The live linear streams mirror each station's over-the-air signal and include essentially all CBS Network programming, syndicated programming including those licensed by CBS Television Distribution, and local news and other local programming broadcast by each station.

Gray has been working closely with CBS Interactive and Syncbak to expand the *CBS All Access* service across all of its CBS markets. In fact, Gray announced in May 2013 that it had launched the primary streams of all of its then 41-television stations on the Syncbak platform, albeit only during timeslots for local and certain syndicated programming. The *CBS All Access* service, in contrast, includes essentially all network, local and syndicated programming, broadcast by the participating station.

Gray anticipates launching *CBS All Access* in several additional CBS affiliates as soon as next week, with more mid-sized and small market stations to follow in the weeks thereafter.

The Company

Gray Television, Inc. is a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and leading digital assets in markets throughout the United States. We currently own and operate television stations in 44 television markets broadcasting 140 program streams including 76 affiliates of the Big Four networks (ABC, CBS, NBC and FOX). Our owned and operated stations include 26 channels affiliated with the CBS Network, 24 channels affiliated with the NBC Network, 16 channels affiliated with the ABC Network and 10 channels affiliated with the FOX Network. We own and operate the number-one ranked television station in 31 of those 44 markets and the number-one or number-two ranked television station operations in 41 of those 44 markets. We reach approximately 8.0 percent of total United States television households.

www.gray.tv

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SOURCE Gray Television, Inc.

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