

# INVESTIGATE TV

## NEWS RELEASE

### Gray's InvestigateTV Announces Two Additions to Reporting Team

**Atlanta, Georgia – May 26, 2022...** InvestigateTV, the award-winning investigative unit owned by Gray Television, Inc. (“Gray”) (NYSE: GTN), announced the addition of Investigative Reporter Joice Serman and Consumer Investigative Reporter Caresse Jackman to its award-winning team.



Joice Serman



Caresse Jackman

Joice Serman is a National Headliner, Murrow, and Emmy award-winning investigative journalist with more than 20 years of experience in television and radio news. Prior to joining InvestigateTV, she

was the lead National Investigative Correspondent for Spotlight on America, a segment airing on TV stations in more than eighty cities. Sterman's career has taken her through newsrooms across the mid-Atlantic region including WHAG in Hagerstown, Pennsylvania, WPMT in Harrisburg, Pennsylvania, WMAR in Baltimore, Maryland and WJLA in Washington, DC. From accountability reporting on the failures of government agencies at every level to exposing product flaws, her work has resulted in congressional investigations and federal legislation.

Caresse Jackman has been a Consumer Investigative Reporter at WSMV4, Gray's Nashville affiliate, since 2019. Prior to that, she worked at WWL, where her work on a four-part series documenting a New Orleans neighborhood that never fully recovered after Hurricane Katrina contributed to a regional Edward R. Murrow Award in the overall excellence category and earned Jackman a Proclamation from the New Orleans City Council. She also worked in Flint, Michigan, as a general assignment reporter during the Flint Water Crisis. She started her broadcast career in Mississippi, working as a reporter at WCBI in Columbus and a news producer at WJTV in Jackson.

"We are excited to expand our team and bring aboard 2 more journalists with expertise in community-focused investigative reporting that generates results," Vice President of Investigations for InvestigateTV Lee Zurik said.

InvestigateTV launched in 2018 and provides innovative, original journalism from a dedicated investigative team and partners, including ProPublica, News21 at Arizona State University's Cronkite School of Journalism, and NerdWallet. It is available on Roku, Amazon Fire, at InvestigateTV.com and across Gray broadcast and digital media properties.

### **About Gray:**

Gray Television, Inc. is a multimedia company headquartered in Atlanta, Georgia. We are the nation's largest owner of top-rated local television stations and digital assets in the United States that serve 113 television markets reaching approximately 36 percent of US television households. This portfolio includes 80 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station. We also own video program companies Raycom Sports, Tupelo Honey, and PowerNation Studios, as well as Third Rail Studios.

### **Gray Contact:**

Website: [www.gray.tv](http://www.gray.tv).

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