



NEWS RELEASE

Gray Media Promotes Mark Little to General Manager of KWQC in the Quad Cities

Atlanta, Georgia – April 14, 2025. . . Gray Media announced today the promotion of Mark Little to General Manager of KWQC, the NBC affiliate in Davenport, Iowa, serving the Quad Cities market, effective May 1, 2025. For the past three years, Mark has served as the News Director of WMC-TV in Memphis, Tennessee.



Mark has been a distinguished leader in local television stations for more than 30 years. He has led newsrooms in Missouri, South Carolina, and Mississippi. Through his years of service, Mark has earned Station of the Year, Regional Emmy, and Murrow awards. He has partnered with a local university to establish a news presence in an underserved region of Iowa and has been recognized as one of the first news directors to introduce podcasting for local news.

Mark has served on boards for the American Red Cross and United Way and is a member of RTDNA and IRE. He has spent over 25 years of support and planning of the Dream Home campaign, benefiting St. Jude Children's Research hospital.

About Gray:

Gray Media, Inc. (NYSE: GTN) is a multimedia company headquartered in Atlanta, Georgia. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 37 percent of US television households. The portfolio includes 78 markets with the top-rated television station

and 99 markets with the first and/or second highest rated television station during 2024, as well as the largest Telemundo Affiliate group with 44 markets. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios. For more information, please visit www.graymedia.com.

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