



## NEWS RELEASE

### **Gray Media Promotes Pamela Biddle to General Manager of WTVM in Columbus, Georgia**

**Atlanta, Georgia – January 31, 2025. . .** Gray Media, Inc. (NYSE: GTN) announced today the promotion of Pamela Biddle to the position of Vice President/General Manager of WTVM, the ABC affiliate in Columbus, Georgia, effective February 3, 2025.



Pamela Biddle has more than 22 years of experience working in the broadcast media industry, beginning as a local television Account Executive in Terre Haute, Indiana at NBC affiliate WTWO and most recently as the Director of Sales for WTVM, which earned the Georgia Association of Broadcasters' award for 2024 Station of the Year for excellence in broadcasting. Her professional roles also include serving as General Manager of Univision Kansas City, Sales Manager for Kansas City NBC affiliate KSHB, and Director of Sales at WPTA, the ABC/NBC affiliate in Fort Wayne, Indiana.

Pamela has served as a volunteer in various leadership positions for community and national organizations including Big Brothers Big Sisters, Citizens for Reliable and Safe Highways, and the United Minority Media Association among others.

#### **About Gray:**

Gray Media is a multimedia company headquartered in Atlanta, Georgia. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 36 percent of US television households. The portfolio includes 77 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station, as well as the largest Telemundo Affiliate group with 43 markets totaling nearly 1.5 million Hispanic TV Households. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities

Assembly Atlanta and Third Rail Studios. Gray owns a majority interest in Swirl Films. For more information, please visit [www.graymedia.com](http://www.graymedia.com).

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