



NEWS RELEASE

Gray Television Stations in Two Texas Markets To Air Ten Dallas Mavericks Regular-Season Games

Atlanta, Georgia – March 1, 2024. . . Gray Television Inc. (“Gray”) (NYSE: GTN) announced today that it has reached an agreement that will make ten Dallas Mavericks games available to fans during the rest of the 2023-24 regular season free, over-the-air in the Lubbock and Sherman-Ada DMAs.

These Dallas Mavericks games will begin tonight (Friday, March 1, 2024) when the Mavericks play in Boston. The ten Mavericks games airing on Gray’s stations KXII in Sherman-Ada and KLCW and KMYL in Lubbock are:

Friday, March 1	at Boston Celtics	6:30 p.m. CT
Monday, March 11	at Chicago Bulls	7 p.m. CT
Wednesday, March 13	vs. Golden State Warriors	7:30 p.m. CT
Thursday, March 21	vs. Utah Jazz	7:30 p.m.
Friday, March 29	at Sacramento Kings	9 p.m. CT
Thursday, April 4	vs. Atlanta Hawks	6:30 p.m. CT
Friday, April 5	vs. Golden State Warriors	7:30 p.m. CT
Tuesday, April 9	at Charlotte Hornets	6 p.m. CT
Wednesday, April 10	at Miami Heat	6:30 p.m. CT
Friday, April 12	vs. Detroit Pistons	7:30 p.m. CT

These games will not be available on Bally Sports or Bally Sports+ streaming. Aside from these 10 games and games exclusively airing on ABC, ESPN, and TNT, all other remaining Mavericks games this season will be aired and streamed via Bally Sports Southwest and Bally Sports+ as normal.

Mark Followill, in his 19th season as the Mavericks play-by-play announcer, Mavericks legends Derek Harper and Devin Harris, along with Jeff “Skin” Wade and Lesley McCaslin, will be on the call for these games, with pre- and post-game coverage from Dana Larson and Brian Dameris.

“Gray Television is proud to partner with the Dallas Mavericks to bring the Mavs games to its fans and its future fans through our stations in Lubbock, Texas and Sherman, Texas,” said Sandy Breland, the Chief Operating Officer of Gray Television.

About Gray:

Gray Television, Inc. is a multimedia company headquartered in Atlanta, Georgia. Gray is the nation’s largest owner of top-rated local television stations and digital assets in the United States.

Its television stations serve 114 television markets that collectively reach approximately 36 percent of US television households. This portfolio includes 79 markets with the top-rated television station and 102 markets with the first and/or second highest rated television station. Gray also owns video program companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, as well as the studio production facilities Assembly Atlanta and Third Rail Studios. Gray owns a majority interest in Swirl Films. For more information, please visit www.gray.tv.

Gray Contact:

Sandy Breland, Executive Vice President, Chief Operating Officer, 404-266-8333

About the Dallas Mavericks:

The Dallas Mavericks are a first-class global sports and entertainment organization providing memorable experiences for fans worldwide. The Mavs compete in the National Basketball Association as a member of the Western Conference and play at American Airlines Center under the direction of Coach Jason Kidd, General Manager Nico Harrison, CEO Cynt Marshall and Governor Patrick Dumont. Since the inaugural season in 1980- 81, the Mavs have won four division titles, two conference championships and one NBA championship in 2011. In addition to on-court success, the Mavs are committed to making a difference in North Texas through community programs and the Mavs Foundation. For more information on Dallas Mavericks players, staff, stats and tickets, visit mavs.com.

Dallas Mavericks Contact:

Collin Kim, Director of Corporate Communications, Collin.Kim@dallasmavs.com

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