



**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 10-K**

(Mark One)

- Annual report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the fiscal year ended December 31, 2008 or**
- Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_.**

Commission File Number 1-13796

**GRAY TELEVISION, INC.**

(Exact Name of Registrant as Specified in Its Charter)

**Georgia**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**58-0285030**  
(I.R.S. Employer  
Identification No.)

**4370 Peachtree Road, NE**  
**Atlanta, GA**  
(Address of Principal Executive Offices)

**30319**  
(Zip Code)

Registrant's telephone number, including area code: **(404) 504-9828**

Securities registered pursuant to Section 12(b) of the Act:

Title of each class  
**Class A Common Stock (no par value)**  
**Common Stock (no par value)**

Name of each exchange on which registered  
**New York Stock Exchange**  
**New York Stock Exchange**

Securities registered pursuant to Section 12(g) of the Act: **NONE**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes o No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes o No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No o

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer o      Accelerated filer       Non-accelerated filer o      Smaller reporting company o  
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes o No

The aggregate market value of the voting stock (based upon the closing sales price quoted on the New York Stock Exchange) held by non-affiliates as of June 30, 2008: **Class A and Common Stock; no par value – \$126,853,103.**

The number of shares outstanding of the registrant's classes of common stock as of February 27, 2009: **Class A Common Stock; no par value – 5,753,020 shares; Common Stock, no par value – 42,837,106 shares.**

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive proxy statement for the annual meeting of shareholders to be filed with the Commission pursuant to Regulation 14A is incorporated by reference into Part III hereof.



Gray Television Inc.

INDEX

<u>PART OR ITEM</u>	<u>DESCRIPTION</u>	<u>PAGE</u>
<u>PART I</u>		
<u>Item 1.</u>	<u>Business</u>	3
<u>Item 1A.</u>	<u>Risk Factors</u>	15
<u>Item 1B.</u>	<u>Unresolved Staff Comments</u>	22
<u>Item 2.</u>	<u>Properties</u>	23
<u>Item 3.</u>	<u>Legal Proceedings</u>	23
<u>Item 4.</u>	<u>Submission of Matters to a Vote of Security Holders</u>	23
<u>Item 4A.</u>	<u>Executive Officers of the Registrant</u>	23
<u>PART II</u>		
<u>Item 5.</u>	<u>Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u>	25
<u>Item 6.</u>	<u>Selected Financial Data</u>	30
<u>Item 7.</u>	<u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	33
<u>Item 7A.</u>	<u>Quantitative and Qualitative Disclosures about Market Risk</u>	49
<u>Item 8.</u>	<u>Financial Statements and Supplementary Data</u>	50
<u>Item 9.</u>	<u>Changes in and Disagreements with Accountants on Accounting and Financial Disclosure</u>	104
<u>Item 9A.</u>	<u>Controls and Procedures</u>	104
<u>Item 9B.</u>	<u>Other Information</u>	104
<u>PART III</u>		
<u>Item 10.</u>	<u>Directors, Executive Officers and Corporate Governance</u>	104
<u>Item 11.</u>	<u>Executive Compensation</u>	105
<u>Item 12.</u>	<u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>	105
<u>Item 13.</u>	<u>Certain Relationships and Related Transactions, and Director Independence</u>	106
<u>Item 14.</u>	<u>Principal Accountant Fees and Services</u>	106
<u>Part IV</u>		
<u>Item 15.</u>	<u>Exhibits and Financial Statement Schedules</u>	107
<u>SIGNATURES</u>		110
<u>EX-10.9</u>		
<u>EX-10.10</u>		
<u>EX-21.1</u>		
<u>EX-23.1</u>		
<u>EX-31.1</u>		
<u>EX-31.2</u>		
<u>EX-32.1</u>		
<u>EX-32.2</u>		

**PART 1**

**Item 1. Business.**

*In this Annual Report, unless otherwise indicated, the words “we,” “us,” and “our” refer to Gray Television, Inc. and its subsidiaries. Our discussion of the television stations that we own and operate does not include our interest in the stations owned by Sarkes Tarzian, Inc., which we refer to as “Tarzian.”*

*Our common stock, no par value, and our Class A common stock, no par value, have been listed and traded on The New York Stock Exchange (the “NYSE”) since September 24, 1996 and June 30, 1995, respectively. The ticker symbols are “GTN” for our common stock and “GTN.A” for our Class A common stock.*

*Unless otherwise indicated, all station rank, in-market share and television household data herein are derived from reports prepared by A.C. Nielsen Company (“Nielsen”).*

**General**

As of the filing date of this Annual Report, we own 36 television stations serving 30 television markets. Seventeen of the stations are affiliated with CBS Inc., or “CBS,” ten are affiliated with the National Broadcasting Company, Inc., or “NBC,” eight are affiliated with the American Broadcasting Company, or “ABC” and one is affiliated with FOX Entertainment Group, Inc. or “FOX.” The combined station group has 21 markets with stations ranked #1 in local news audience and 21 markets with stations ranked #1 in overall audience within their respective markets based on the results of the average of the Nielsen November, July, May and February 2008 ratings reports. Of the 30 markets that we serve, we operate the #1 or #2 ranked station in 29 of those markets. The combined TV station group reaches approximately 6.1% of total U.S. TV households. In addition, we currently operate 38 digital second channels including one affiliated with ABC, four affiliated with FOX, seven affiliated with The CW Network, LLC (“CW”), 16 affiliated with Twentieth Television, Inc. (“MyNetworkTV” or “MyNet.”) and one affiliated with Universal Sports Network or (“Univ.”) plus eight local news/weather channels and one independent channel in certain of our existing markets. With 17 CBS affiliated stations, we are the largest independent owner of CBS affiliates in the country.

In 1993, we implemented a strategy to foster growth through strategic acquisitions and certain select divestitures. Since January 1, 1994, our significant acquisitions have included 33 television stations. We completed our most recent acquisition on March 3, 2006.

**Acquisitions, Investments and Divestitures**

We did not purchase any television stations during 2008. Our other acquisition, investment and divestiture activities during the most recent five years are described below.

*2006 Acquisition*

On March 3, 2006, we completed the acquisition of the stock of Michiana Telecasting Corp., owner of WNDU-TV, the NBC affiliate in South Bend, Indiana, from the University of Notre Dame for \$88.9 million, which included certain working capital adjustments and transaction fees. We financed this acquisition with borrowings under our senior credit facility.

## [Table of Contents](#)

### *2005 Spinoff*

On December 30, 2005, we completed the spinoff of all of the outstanding stock of Triple Crown Media, Inc. (“TCM”). Immediately prior to the spinoff, we contributed all of the membership interests in Gray Publishing, LLC which owned and operated our Gray Publishing and GrayLink Wireless businesses and certain other assets, to TCM. In the spinoff, each of the holders of our common stock received one share of TCM common stock for every ten shares of our common stock and each holder of our Class A common stock received one share of TCM common stock for every ten shares of our Class A common stock. As part of the spinoff, we received a cash dividend of approximately \$44.0 million from TCM, which we used to reduce our outstanding indebtedness on December 30, 2005.

### *2005 Acquisitions*

On November 30, 2005, we completed the acquisition of the assets of WSAZ-TV, the NBC affiliate in Charleston-Huntington, West Virginia from Emmis Communications Corp. for approximately \$185.8 million in cash plus certain transaction fees. We financed this acquisition with borrowings under our senior credit facility.

On November 10, 2005, we completed the acquisition of the assets of WSWG-TV, the UPN affiliate serving the Albany, Georgia television market from P.D. Communications, LLC for \$3.75 million in cash. We used a portion of our cash on hand to fund this acquisition. Subsequent to the acquisition, we obtained a CBS affiliation for this station.

On January 31, 2005, we completed the acquisition of KKCO-TV from Eagle III Broadcasting, LLC for approximately \$13.5 million plus certain transaction fees. KKCO-TV, Channel 11 serves the Grand Junction, Colorado television market and is an NBC affiliate. We used a portion of our cash on hand to fully fund this acquisition.

During 2005, we acquired a Federal Communications Commission (“FCC”) license to operate a low power television station, WAHU-TV, in the Charlottesville, Virginia television market. The FOX broadcast network has agreed to an affiliation agreement to allow us to operate WAHU-TV as a FOX affiliate.

### *2004 Acquisition*

On August 17, 2004, we completed the acquisition of an FCC television license for WCAV-TV, Channel 19, in Charlottesville, Virginia from Charlottesville Broadcasting Corporation. Our cost to acquire that FCC license was approximately \$1.0 million. CBS Inc. agreed to a ten-year affiliation agreement to allow us to operate WCAV-TV as a CBS affiliate.

[Table of Contents](#)

**Our Stations and Their Markets**

The following table is a list of all our owned and operated television stations.

DMA Rank (a)	Market	Station	Primary Network		Secondary Network		Broadcast License Expiration	Primary Network	
			Affil.(b)	Exp.	Affil.(b)	Exp.		Station Rank in DMA (c)	News Rank in DMA (d)
59	Knoxville, TN	WVLT	CBS	12/31/14	MyNet.	12/31/08	08/01/05 (h)	2	2
63	Lexington, KY	WKYT	CBS	12/31/14	CW	09/17/14	08/01/05 (h)	1	1
65	Charleston/Huntington, WV	WSAZ	NBC	01/01/12	MyNet.	09/05/09	10/01/12	1	1
69	Wichita/Hutchinson, KS (Colby, KS) (Garden City, KS)	KAKE	ABC	12/31/13	NA	NA	06/01/06 (h)	2	2
		KLBY (e)	ABC	12/31/13	NA	NA	06/01/06 (h)	2	2
		KUPK (e)	ABC	12/31/13	NA	NA	06/01/06 (h)	2	2
76	Omaha, NE	WOWT	NBC	01/01/12	Ind.	NA	06/01/06 (h)	2	1
85	Madison, WI	WMTV	NBC	01/01/12	News	NA	12/01/05 (h)	2	2
89	South Bend, IN	WNDU	NBC	12/31/11	NA	NA	08/01/13	2	2
91	Colorado Springs, CO	KKTV	CBS	12/31/14	MyNet. News	09/05/09 NA	04/01/06 (h)	1 1	2 2
94	Waco-Temple-Bryan, TX (Bryan, TX)	KWTX	CBS	12/31/14	CW	12/31/14	08/01/06 (h)	1	1
		KBTX (f)	CBS	12/31/14	CW	12/31/14	08/01/06 (h)	1	1
103	Greenville/New Bern/ Washington, NC	WITN	NBC	01/01/12	News	NA	12/01/04 (h)	2	1
105	Tallahassee, FL/ Thomasville, GA	WCTV	CBS	12/31/14	MyNet.	09/05/09	04/01/13	1	1
106	Lincoln/Hastings/Kearney, NE Grand Island, NE	KOLN	CBS	12/31/14	MyNet.	09/05/09	06/01/06 (h)	1	1
		KGIN (g)	CBS	12/31/14	NA	NA	06/01/06 (h)	1	1
108	Reno, NV	KOLO	ABC	12/31/13	Univ.	01/09/11	10/01/06 (h)	1	1
114	Lansing, MI	WILX	NBC	01/01/12	News	NA	10/01/05 (h)	2	1
115	Augusta, GA	WRDW	CBS	12/31/14	MyNet News	12/31/14 NA	04/01/13	1	1
127	La Crosse/Eau Claire, WI	WEAU	NBC	01/01/12	News	NA	12/01/05 (h)	1	1
132	Rockford, IL	WIFR	CBS	12/31/14	News	NA	12/01/05 (h)	1	2
135	Wausau/Rhineland, WI	WSAW	CBS	12/31/14	MyNet. News	09/05/09 NA	12/01/05 (h)	1	2
138	Topeka, KS	WIBW	CBS	12/31/14	MyNet.	02/18/09	06/01/06 (h)	1	1
147	Albany, GA	WSWG	CBS	12/31/14	MyNet.	09/05/09	04/01/13	3	NA (i)
151	Panama City, FL	WJHG	NBC	01/01/12	CW MyNet.	09/17/12 09/05/09	02/01/05 (h)	1	1
161	Sherman, TX/Ada, OK	KXII	CBS	12/31/14	FOX MyNet.	06/30/11 09/05/09	08/01/06 (h)	1	1
172	Dothan, AL	WTVY	CBS	12/31/14	CW MyNet.	09/01/08 09/05/09	04/01/13	1	1
178	Harrisonburg, VA	WHSV	ABC	12/31/13	ABC FOX MyNet.	12/31/13 06/30/11 09/05/09	10/01/12	1	1

[Table of Contents](#)

DMA Rank (a)	Market	Station	Primary Network		Secondary Network		Broadcast License Expiration	Primary Network	
			Affil.(b)	Exp.	Affil.(b)	Exp.		Station Rank in DMA (c)	News Rank in DMA (d)
182	Bowling Green, KY	WBKO	ABC	12/31/13	FOX CW	06/30/08 09/01/08	08/01/05 (h)	1	1
183	Charlottesville, VA	WCAV WVAW WAHU	CBS ABC FOX	12/31/14 12/31/13 06/30/11	NA NA MyNet.	NA NA 09/05/09	10/01/12 10/01/12 10/01/12	2 4 3	2 4 3
184	Grand Junction, CO	KKCO	NBC	01/01/16	NA	NA	04/01/06 (h)	1	1
185	Meridian, MS	WTOK	ABC	12/31/13	CW MyNet.	09/17/08 09/05/09	06/01/05 (h)	1	1
193	Parkersburg, WV	WTAP	NBC	01/01/12	FOX MyNet.	06/30/11 09/05/09	10/01/04 (h)	1	1
(j)	Hazard, KY	WYMT	CBS	12/31/14	NA	NA	08/01/05 (h)	1	1

- (a) Based on data published by Nielsen or other public sources for the 2008-2009 television season for each designated market area or (“DMA”).
- (b) The majority of our stations are affiliated with a network. These networks are abbreviated as follows: CBS Inc., or CBS; National Broadcasting Company, Inc., or NBC; American Broadcasting Company, or ABC; FOX Entertainment Group, Inc., or FOX; The CW Network LLC, or CW; Twentieth Television, Inc., or MyNet.; Universal Sports, or Univ. We also have independent or Ind. stations and stations broadcasting local news and weather which are identified as News.
- (c) Based on the average of Nielsen data for November, July, May and February 2008 rating periods, Sunday to Saturday, 6 a.m. to 2 a.m.
- (d) Based on our review of Nielsen data for November, July, May and February 2008 rating periods for various news programs.
- (e) KLBY-TV and KUPK-TV are satellite stations of KAKE-TV under FCC rules and retransmit the signal of the primary station and may offer some locally originated programming such as local news.
- (f) KBTX-TV is a satellite station of KWTX-TV under FCC rules and retransmits the signal of the primary station and may offer some locally originated programming such as local news.
- (g) KGIN-TV is a satellite station of KOLN-TV under FCC rules and retransmits the signal of the primary station and may offer some locally originated programming such as local news.
- (h) License renewal application has been filed with the FCC and renewal is pending. As of the date of filing this Annual Report, we anticipate that all pending applications will be renewed in due course.
- (i) This station does not currently broadcast local news.
- (j) We consider WYMT-TV’s service area as a separate television market. This area is a special 17 county trading area as defined by Nielsen and is part of the Lexington, KY DMA.

*Television Industry Background*

Licenses to operate a television station are granted by the FCC. Historically, there have been a limited number of channels available for broadcasting in any one geographic area.

Television station revenues are primarily derived from local, regional and national advertising and, to a much lesser extent, from retransmission consent fees, network compensation and revenues from



## Table of Contents

studio and tower space rental and commercial production activities. Advertising refers primarily to advertisements broadcast by stations, but it also includes advertisements placed on a station's websites. Advertising rates are based upon a variety of factors, including a program's popularity among the viewers an advertiser wishes to attract, the number of advertisers competing for the available time, the size and demographic makeup of the market served by the station and the availability of alternative advertising media in the market area. Rates are also determined by a station's overall ratings and in-market share, as well as the station's ratings and share among particular demographic groups which an advertiser may be targeting. Because broadcast stations rely on advertising revenues, they are sensitive to cyclical changes in the economy. The sizes of advertisers' budgets, which are affected by broad economic trends, affect the broadcast industry in general and the revenues of individual broadcast television stations.

All television stations in the country are grouped by Nielsen, a national audience measuring service, into approximately 210 generally recognized television markets that are ranked in size according to various formulae based upon actual or potential audience. Each DMA is an exclusive geographic area consisting of all counties in which the home-market commercial stations receive the greatest percentage of total viewing hours. Nielsen periodically publishes data on estimated audiences for the television stations in the various television markets throughout the country.

Four major broadcast networks, ABC, NBC, CBS and FOX, dominate broadcast television. FOX, CW and MyNetworkTV provide their affiliates with a smaller portion of each day's programming, compared to affiliates of ABC, NBC and CBS.

### *Network Affiliation of the Stations*

The affiliation of a station with ABC, NBC, CBS and FOX has a significant impact on the composition of the station's programming, revenues, expenses and operations. A typical affiliate of these networks receives the majority of each day's programming from the network. This programming, along with cash payments ("network compensation") in certain instances, is provided to the affiliate by the network in exchange for a substantial majority of the advertising time available for sale during the airing of network programs. The network then sells this advertising time and retains the revenues. The affiliate retains the revenues from time sold during breaks between network programs and in programs the affiliate produces or purchases from non-network sources. In acquiring programming to supplement programming supplied by the affiliated network, the affiliates compete primarily with other affiliates and independent stations in their markets. Cable systems generally do not compete with local stations for programming, although various national cable networks from time to time have acquired programs that would have otherwise been offered to local television stations. In addition, a television station may acquire programming through barter arrangements. Under barter arrangements, a national program distributor will retain a fixed amount of advertising time within the program in exchange for the programming it supplies, with the station paying a fixed fee (or in certain instances no fee) for such programming. Most successful commercial television stations obtain their brand identity from locally produced news programs.

In contrast to a station affiliated with a network, a fully independent station purchases or produces all of the programming that it broadcasts, resulting in generally higher programming costs. An independent station, however, retains its entire inventory of advertising time and all the revenues obtained therefrom. As a result of the smaller amount of programming provided by its network, an affiliate of FOX, CW or MyNetworkTV must purchase or produce a greater amount of programming, resulting in generally higher programming costs. These affiliate stations, however, retain a larger portion of the inventory of advertising time and the revenues obtained therefrom compared to stations affiliated with the major networks.

Cable-originated programming is a significant competitor for viewers of broadcast television programming, although no single cable programming network regularly attains audience levels amounting

## Table of Contents

to more than a small fraction of any single major broadcast network. The advertising share of cable networks has increased as a result of the growth in cable penetration (the percentage of television households which are connected to a cable system). Notwithstanding such increases in cable viewership and advertising, as well as growth in direct broadcast satellite, or DBS, and other multichannel video program distribution services, over-the-air broadcasting remains the dominant distribution system for mass-market television advertising.

We account for trade or barter transactions involving the exchange of tangible goods or services with our customers. The revenue is recorded at the time the advertisement is broadcast and the expense is recorded at the time the goods or services are used. The revenue and expense associated with these transactions are based on the fair value of the assets or services received.

In accordance with the Financial Accounting Standards Board's ("FASB") Statement of Financial Accounting Standards ("SFAS") No. 63, "Financial Reporting by Broadcasters," we do not account for barter revenue and related barter expense generated from network or syndicated programming.

### *Seasonality*

Broadcast advertising revenues are generally highest in the second and fourth quarters each year, due in part to increases in consumer advertising in the spring and retail advertising in the period leading up to and including the holiday season. In addition, broadcast advertising revenues are generally higher during even numbered years due to spending by political candidates, political parties and special interest groups, and this spending typically is heaviest during the fourth quarter.

### **Competition**

Competition in the television industry exists on several levels: competition for audience, competition for programming (including news) and competition for advertisers. Additional factors that are material to a television station's competitive position include signal coverage and assigned frequency.

### *Audience*

Stations compete for audience based on program popularity, which has a direct effect on advertising rates. A substantial portion of the daily programming on each of our stations is supplied by the affiliated network. During those periods, the stations are dependent upon the performance of the network programs to attract viewers. There can be no assurance that such programming will achieve or maintain satisfactory viewership levels in the future. Non-network time periods are programmed by the station with a combination of locally produced news, public affairs and other entertainment programming, including news and syndicated programs purchased for cash, cash and barter, or barter only.

In addition, the development of methods of television transmission of video programming other than over-the-air broadcasting, and in particular cable and/or satellite television, has significantly altered competition for audience in the television industry. These other transmission methods can increase competition for a broadcasting station by bringing into its market distant broadcasting signals not otherwise available to the station's audience and also by serving as a distribution system for non-broadcast programming.

Other sources of competition include home entertainment systems, "wireless cable" services, satellite master antenna television systems, low power television stations, television translator stations, DBS video distribution services and the internet.

Recent developments by many companies, including internet service providers, are expanding the variety and quality of broadcast content on the internet. Internet companies have developed business

## [Table of Contents](#)

relationships with companies that have traditionally provided syndicated programming, network television, production studios for news and live content, as well as motion picture studios.

### *Programming*

Competition for programming involves negotiating with national program distributors or syndicators that sell first-run and rerun packages of programming. Each station competes against the broadcast station competitors in its market for exclusive access to off-network reruns (such as *Friends*) and first-run product (such as *Oprah*). Competition exists for exclusive news stories and features as well. Cable systems generally do not compete with local stations for programming, although various national cable networks from time to time have acquired programs that would have otherwise been offered to local television stations.

### *Advertising*

Advertising rates are based upon the size of the market in which the station operates, a station's overall ratings, a program's popularity among the viewers that an advertiser wishes to attract, the number of advertisers competing for the available time, the demographic makeup of the market served by the station, the availability of alternative advertising media in the market area, aggressive and knowledgeable sales forces and the development of projects, features and programs that tie advertiser messages to programming. Advertising revenues comprise the primary source of revenues for our stations. Our stations compete for such advertising revenues with other television stations in their respective markets. The stations also compete for advertising revenue with other media, such as newspapers, radio stations, magazines, outdoor advertising, transit advertising, yellow page directories, direct mail, internet and local cable systems. Competition for advertising dollars in the broadcasting industry occurs primarily within individual markets.

## **Federal Regulation of the Company's Business**

### *General*

Our television broadcast operations are subject to the jurisdiction of the FCC under the Communications Act of 1934, as amended (the "Communications Act"). Among other things, the Communications Act empowers the FCC to: (1) issue, revoke and modify broadcasting licenses; (2) regulate stations' operations and equipment; and (3) impose penalties for violations of the Communications Act or FCC regulations. The Communications Act prohibits the assignment of a license or the transfer of control of a licensee without prior approval of the FCC.

### *License Grant and Renewal*

The FCC grants television station licenses for terms of up to eight years. Broadcast licenses are of paramount importance to the operations of our television stations. The Communications Act requires a broadcast license to be renewed if the FCC finds that: (1) the station has served the public interest, convenience and necessity; (2) there have been no serious violations of either the Communications Act or the FCC's rules and regulations; and (3) there have been no other violations which, taken together, would constitute a pattern of abuse. Although in substantially all cases broadcast licenses are renewed by the FCC, there can be no assurance that our stations' licenses will be renewed. We are not aware of any facts or circumstances that could prevent the renewal of the licenses for our stations at the end of their respective license terms. See the dates through which the current licenses are effective and the status of the renewal applications in the table "Our Stations and Their Markets" included on pages five and six of this Annual Report. Under FCC rules, a license expiration date is automatically extended pending review and grant of the renewal application.

## Table of Contents

### *Ownership Rules*

The FCC's broadcast ownership rules affect the number, type and location of broadcast and newspaper properties that we may hold or acquire. The rules now in effect limit the common ownership, operation or control of, as well as the "attributable" interests or voting power in: (1) television stations serving the same area; (2) television stations and daily newspapers serving the same area; and (3) television stations and radio stations serving the same area. The rules also limit the aggregate national audience reach of television stations that may be under common ownership, operation and control, or in which a single person or entity may hold an official position or have more than a specified interest or percentage of voting power. The FCC's rules also define the types of positions and interests that are considered attributable for purposes of the ownership limits, and thus also apply to our principals and certain investors. Pursuant to the Communications Act and recent appropriations legislation, the FCC must review all of its broadcast ownership rules every four years to determine if they remain necessary in the public interest.

The FCC completed a comprehensive review of its ownership rules in 2003, significantly relaxing restrictions on the common ownership of television stations, radio stations and daily newspapers within the same local market. However, in 2004, the United States Court of Appeals for the Third Circuit rejected many of the FCC's 2003 rule changes. The Court remanded the rules to the FCC for further proceedings and extended a stay on the implementation of the new rules.

In December 2007, the FCC adopted a Report and Order addressing the issues remanded by the Third Circuit and fulfilling the FCC's obligation to review its media ownership rules every four years. That Order left most of the FCC's pre-2003 ownership restrictions in place, but made modifications to the newspaper/broadcast cross-ownership restriction. A number of parties appealed the FCC's order; those appeals were consolidated in the Third Circuit in November 2008 and remain pending.

### *Local TV Ownership Rule*

The FCC's December 2007 action generally reinstates the FCC's pre-2003 local television ownership rules. Under those rules, one entity may own two commercial television stations in a DMA as long as no more than one of those stations is ranked among the top four stations in the DMA and eight independently owned, full-power stations will remain in the DMA.

### *Cross-Media Limits*

The newspaper/broadcast cross-ownership rule generally prohibits one entity from owning both a commercial broadcast station and a daily newspaper in the same community. The radio/television cross-ownership rule allows a party to own one or two TV stations and a varying number of radio stations within a single market. The FCC's December 2007 decision leaves the newspaper/broadcast and radio/television cross-ownership prohibitions in place, but provides that the FCC will evaluate newly proposed newspaper/broadcast combinations under a non-exhaustive list of four public interest factors. The FCC will apply a presumption that the combination is in the public interest if it is located in a top 20 DMA and involves the combination of a newspaper and only one television station or radio station. If the combination involves a television station, the positive presumption will only apply where the station is not among the top four in the DMA and at least eight independently owned and operated major newspapers and/or full-power commercial television stations remain in the DMA. All other combinations will be presumed not in the public interest. That negative presumption can be reversed if the combination will result in at least seven hours of new local news programming or if the property being acquired has failed or is failing.

### *National Television Station Ownership Rule*

## Table of Contents

The maximum percentage (or “cap”) of U.S. households that a single owner can reach through commonly owned television stations is 39 percent. This limit was specified by Congress in 2004 and is not affected by the December 2007 FCC decision. The FCC applies a 50 percent “discount” for ultra-high frequency (“UHF”) stations, but the FCC indicated in the December 2007 decision that it will conduct a separate proceeding to determine how or whether the UHF discount will operate in the future.

As indicated above, the FCC’s latest actions concerning media ownership will be subject to further judicial review, but we cannot predict the outcome of potential appellate litigation.

### *Attribution Rules*

Under the FCC’s ownership rules, a direct or indirect purchaser of certain types of our securities could violate FCC regulations if that purchaser owned or acquired an “attributable” interest in other media properties in the same areas as stations owned by us. Pursuant to FCC rules, the following relationships and interests generally are considered attributable for purposes of broadcast ownership restrictions: (1) all officers and directors of a corporate licensee and its direct or indirect parent(s); (2) voting stock interests of at least five percent; (3) voting stock interests of at least 20 percent, if the holder is a passive institutional investor (investment companies, banks, insurance companies); (4) any equity interest in a limited partnership or limited liability company, unless properly “insulated” from management activities; (5) equity and/or debt interests which in the aggregate exceed 33 percent of a licensee’s total assets, if the interest holder supplies more than 15 percent of the station’s total weekly programming, or is a same-market broadcast company or daily newspaper publisher; (6) time brokerage of a broadcast station by a same-market broadcast company; and (7) same market radio joint sales agreements. In addition, the FCC is considering making same-market television joint sales agreements attributable.

To our knowledge, no officer, director or five percent stockholder currently holds an attributable interest in another television station, radio station or daily newspaper that is inconsistent with the FCC’s ownership rules and policies or with ownership by us of our stations.

### *Alien Ownership Restrictions*

The Communications Act restricts the ability of foreign entities or individuals to own or hold interests in broadcast licenses. Foreign governments, representatives of foreign governments, non-citizens, representatives of non-citizens, and corporations or partnerships organized under the laws of a foreign nation are barred from holding broadcast licenses. Non-citizens, collectively, may directly or indirectly own or vote up to 20 percent of the capital stock of a licensee. In addition, a broadcast license may not be granted to or held by any corporation that is controlled, directly or indirectly, by any other corporation more than 25 percent of whose capital stock is owned or voted by non-U.S. citizens if the FCC finds that the public interest will be served by the refusal or revocation of such license. We serve as a holding company of wholly owned subsidiaries, of which one is a licensee for our stations; therefore we may be restricted from having more than one-fourth of our stock owned or voted directly or indirectly by non-citizens, foreign governments, representatives of non-citizens or foreign governments, or foreign corporations.

## [Table of Contents](#)

### *Programming and Operation*

Rules and policies of the FCC and other federal agencies regulate certain programming practices and other areas affecting the business or operations of broadcast stations.

The Children's Television Act of 1990 limits commercial matter in children's television programs and requires stations to present educational and informational children's programming. Broadcasters have been required for several years to provide at least three hours of children's educational programming per week on their analog channels. The FCC has determined that the amount of children's educational programming a digital ("DTV") broadcaster must air will increase proportionately with the number of free video programming streams it broadcasts simultaneously (or "multicasts").

In November of 2007, the FCC adopted an Order imposing new public file and public interest reporting requirements on broadcasters. These new requirements must be approved by the Office of Management and Budget before they become effective, and the OMB has not yet approved them. Therefore, it is unclear when, if ever, these rules will be implemented. Pursuant to these new requirements, stations that have websites will be required to make certain portions of their public inspection files accessible online. All stations will be required to notify their audiences twice daily during regular station identification announcements that the public file is available for viewing at the main studio and, if applicable, the station website. Stations also will be required to electronically file quarterly a new, standardized form that will track various types and quantities of local programming. The form will require information about programming related to local news and community issues, local civic affairs, local electoral affairs, and underserved communities as well as public service announcements, independently produced programming and religious programming. Stations will also have to detail any efforts made to assess the programming needs of their station's community, whether the station is providing required close captioning, efforts to make emergency information accessible to persons with disabilities and, if applicable, any local marketing or joint sales agreements involving the station. The new standardized form will significantly increase recordkeeping requirements for television broadcasters. Several station owners and other interested parties have asked the FCC to reconsider the new reporting requirements and have sought to postpone their implementation. In addition, the Order imposing the new rules is currently on appeal in the U.S. Court of Appeals for the District of Columbia Circuit.

In December of 2007, the FCC issued a Report on Broadcast Localism and Notice of Proposed Rulemaking or the Report. The Report tentatively concluded that broadcast licensees should be required to have regular meetings with permanent local advisory boards to ascertain the needs and interests of the communities. The Report also tentatively adopted specific renewal application processing guidelines that would require broadcasters to air a minimum amount of local programming. The Report sought comment on a variety of other issues concerning localism including potential changes to the main studio rule, network affiliation rules and sponsorship identification rules. We cannot predict whether the FCC will codify some or all of the specific localism initiatives discussed in the Report.

The FCC has increased its enforcement efforts regarding broadcast indecency and profanity over the past few years. In June 2006, the statutory maximum fine for broadcast indecency material increased from \$32,500 to \$325,000 per incident. Several judicial appeals of FCC indecency enforcement actions are currently pending, and their outcomes could affect future Commission policies in this area.

### *EEO Rules*

The FCC's Equal Employment Opportunity ("EEO") rules impose job information dissemination, recruitment, documentation and reporting requirements on broadcast station licensees. Broadcasters are subject to random audits to ensure compliance with the new EEO rules and could be sanctioned for noncompliance.

## [Table of Contents](#)

### *Cable and Satellite Transmission of Local Television Signal*

Under FCC regulations, cable systems must devote a specified portion of their channel capacity to the carriage of the signals of local television stations. Television stations may elect between “must carry” rights or a right to restrict or prevent cable systems from carrying the station’s signal without the station’s permission (“retransmission consent”). Stations must make this election once every three years, and did so most recently on October 1, 2008. All broadcast stations that made carriage decisions on October 1, 2008 will be bound by their decisions throughout the 2009-2011 cycle. Our stations generally have elected retransmission consent and are in the process of negotiating or have entered into carriage agreements with cable systems serving their markets.

The FCC also has established a market-specific requirement for mandatory carriage of local television stations by direct broadcast satellite (“DBS”) operators similar to that applicable to cable systems, for those markets in which a DBS carrier provides any local signal. In addition, the FCC has adopted rules relating to station eligibility for DBS carriage and subscriber eligibility for receiving signals. There are also specific statutory requirements relating to satellite distribution of distant network signals to “unserved households” (i.e. households that do not receive a Grade B signal from a local network affiliate). We cannot predict the impact of DBS service on our business. We have, however, entered into retransmission consent agreements with EchoStar DirectTV for the retransmission of our television stations’ signals into the local markets that each of these DBS providers respectively serves.

### *Digital Television Service*

In 1997, the FCC adopted rules for implementing DTV service, which will improve the technical quality of television signals received by viewers and give broadcasters the ability to provide new services including high definition television. With certain limited exceptions, broadcasters holding licenses or construction permits for full-power television stations were temporarily assigned a second channel in order to provide DTV programming. Currently, all full-power stations licensed to us are broadcasting digitally.

At the end of the DTV transition, analog television transmissions will cease, television broadcasters will surrender their analog spectrum to the government, and DTV channels will be reassigned to a smaller segment of the broadcast spectrum. In December 2007, the FCC established policies to facilitate broadcasters’ construction of their final digital facilities by the transition deadline. Additionally, the FCC finalized most broadcasters’ post-transition DTV channel assignments in the Spring of 2008. The FCC also imposed consumer education requirements on broadcasters, effective March 31, 2008. Further, Congress charged the National Telecommunications and Information Administration (NTIA) with implementing a \$1.5 billion program to provide digital converter boxes to American households that do not have DTV sets or television sets connected to cable or satellite.

Congress recently postponed the deadline for completion of the DTV transition from February 17, 2009 to June 12, 2009. Stations generally had the option to cease broadcasting in analog on or before February 17, 2009, and twenty-eight of Gray’s stations did so. Currently, eight Gray television stations are still broadcasting an analog signal. Certain of these stations may be permitted to cease analog broadcasting prior to June 12, 2009 by seeking authorization from the FCC and airing specified viewer notifications. Otherwise, these stations must continue broadcasting an analog signal until June 12, 2009.

Broadcasters may use their digital spectrum to either provide a single DTV signal or “multicast” several program streams. Broadcasters also may use some of their digital spectrum to offer non-broadcast “ancillary” services (i.e. subscription video, data transfer or audio signals), provided that they pay the government a fee of five percent of gross revenues received from such ancillary services. Under the FCC’s rules relating to “must carry” rights of digital broadcasters, which apply to cable and certain DBS

## Table of Contents

systems: (1) broadcasters are not entitled to carriage of both their analog and their digital streams during the transition; (2) digital-only television stations are entitled to must-carry rights; and (3) a digital-only station asserting must carry rights is entitled only to carriage of a single programming stream and other “program-related” content even if it multicasts. In November of 2007, the FCC decided that after the transition, cable operators will have two options to ensure that all analog cable subscribers will continue to be able to receive the signals of stations electing must-carry status. Cable operators can choose to either broadcast the signal in digital format for digital customers and “down-convert” the signal to analog format for analog customers, or the cable operator may deliver the signal in digital format to all subscribers as long as the cable operator has ensured that all subscribers with analog service have set-top boxes that will convert the digital signal to analog format.

The FCC has adopted rules and procedures regarding the digital conversion of Low Power Television (“LPTV”) stations, TV translator stations and TV booster stations. Under these rules, existing LPTV and TV translator stations may convert to digital operations on their current channels. Alternatively, LPTV and translator licenses may seek a digital “companion” channel for their analog station operations. At a later date, the FCC will determine the date by which those stations obtaining a digital companion channel must surrender one of their channels.

Beginning December 31, 2006, DTV broadcasters were required to comply with Emergency Alert System (“EAS”) rules and ensure that viewers of all programming streams can receive EAS messages.

The foregoing does not purport to be a complete summary of the Communications Act, other applicable statutes, or the FCC’s rules, regulations or policies. Proposals for additional or revised regulations and requirements are pending before, and are considered by, Congress and federal regulatory agencies from time to time. We cannot predict the effect of existing and proposed federal legislation, regulations or policies on our business. Also, several of the foregoing matters are now, or may become, the subject of litigation, and we cannot predict the outcome of any such litigation or the effect on our business.

### **Employees**

As of January 31, 2009, we had 1,988 full-time employees, of which 1,965 were employed in our broadcast operations and 23 were corporate and administrative personnel. We have 106 full-time employees and 23 part-time employees that are represented by unions. We believe that our relations with our employees are satisfactory.

### **Available Information**

Our Internet address is <http://www.gray.tv>. We make the following reports filed with the Securities and Exchange Commission (the “SEC”) available, free of charge, on our website under the heading “SEC Filings”:

- Our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and amendments to the foregoing reports filed or furnished pursuant to Section 13 (a) or 15 (d) of the Securities Exchange Act of 1934, as amended, or the Exchange Act;
- Our proxy statements; and
- Initial Statements of Beneficial Ownership of Securities on Form 3, Statements of Changes in Beneficial Ownership on Form 4 and Annual Statements of Beneficial Ownership on Form 5, in each case as filed by certain of our officers, directors and large stockholders pursuant to Section 16 of the Exchange Act.



## Table of Contents

These filings are also available at the SEC's website located at <http://www.sec.gov>. The public may read and copy any materials filed with the SEC at the SEC's public reference room at 100 F Street, N.E., Washington, DC 20549. The public may obtain information about us from the SEC's public reference room by calling the SEC at 1-800-SEC-0330.

The foregoing reports are made available on our website as soon as practicable after they are filed with, or furnished to, the SEC. The information found on our website is not incorporated by reference or part of this or any other report we file with or furnish to the SEC.

We have adopted a Code of Ethics that applies to all of its directors, executive officers and employees. The Code is available on our website at <http://www.gray.tv> under the heading of Corporate Governance. If any waivers of the Code are granted, the waivers will be disclosed in an SEC filing on Form 8-K. We have also filed the Code as an exhibit to the Annual Report filed on Form 10-K for the year ended December 31, 2004 and it is incorporated by reference to this report.

Our website also includes our Corporate Governance Principles, the Charter of the Audit Committee, the Nominating and Corporate Governance Committee and the Compensation Committee.

All such information is also available to any shareholder upon request by telephone at (404) 504-9828.

### **Certification with the NYSE and SOX Certification**

On July 17, 2008, our Chief Executive Officer filed with the NYSE the annual written affirmation certifying compliance with the NYSE's corporate governance listing standards as required by Listed Company Manual Rule 303A.12.

The certifications of our Chairman and Chief Executive Officer, and of our Senior Vice President and Chief Financial Officer required by Section 302 of the Sarbanes-Oxley Act of 2002 are filed as Exhibits 31.1 and 31.2 to this Annual Report on Form 10-K.

### **Item 1A. Risk Factors.**

#### **Risks Related to Our Business**

*We depend on advertising revenues, which fluctuate as a result of a number of factors and also experience seasonal fluctuations.*

Our main source of revenue is sales of advertising time and space. Our ability to sell advertising time and space depends on:

- the health of the economy in the areas where our stations are located and in the nation as a whole such as the national economic recession which began in 2008 and is continuing as of the date of this filing;
- the popularity of our programming;
- changes in the makeup of the population in the areas where our stations are located;
- pricing fluctuations in local and national advertising which can be impacted by the availability of programming, the popularity of that programming, the relative supply of and demand for commercial advertising and general national or local economic conditions;

## Table of Contents

- the activities of our competitors, including increased competition from other forms of advertising based mediums, particularly network, cable television, direct satellite television and the Internet;
- the outbreak and duration of hostilities or the occurrence of terrorist attacks and the duration and extent of network preemption of regularly scheduled programming and decisions by advertisers to withdraw or delay planned advertising expenditures as a result of military action or terrorist attacks; and
- other factors that may be beyond our control.

For example, a labor dispute or other disruption at a major national advertiser, programming provider or network, or a recession nationally and/or in a particular market, would make it more difficult to sell advertising time and space and could reduce our revenue.

In addition, our results are subject to seasonal fluctuations, which typically result in second and fourth quarter broadcast operating income being greater than first and third quarter broadcast operating income. This seasonality is primarily attributable to increased expenditures by advertisers in the spring and in anticipation of holiday season spending and an increase in viewership during this period. Furthermore, revenues from political advertising are significantly higher in even-numbered years, in particular, during presidential elections.

### ***Our operating and financial flexibility is limited by the terms of our senior secured credit facility.***

Our senior secured credit facility prevents us from taking certain actions and requires us to meet certain tests. These limitations and tests include, without limitation, the following:

- limitations on additional indebtedness;
- limitations on liens;
- limitations on amendments to our by-laws and articles of incorporation;
- limitations on mergers and the sale of assets;
- limitations on guarantees;
- limitations on investments and acquisitions;
- limitations on the payment of dividends and the redemption of our capital stock;
- maintenance of a specified leverage ratio not to exceed certain maximum limits;
- limitations on related party transactions;
- limitations on the purchase of real estate;
- limitations on entering into multiemployer retirement plans

These restrictions and tests may prevent us from taking action that could increase the value of our business or securities, or may require actions that decrease the value of our business or securities. In addition, we may fail to meet the tests and thereby default under such senior secured credit facility. If we default on our obligations, creditors could require immediate payment of the obligations or foreclose on collateral. If this occurred, we could be forced to sell assets or take other action that would reduce the value of our business or securities.

### ***Servicing our debt will require a significant amount of cash, and our ability to generate sufficient cash depends on many factors, some of which are beyond our control.***

Our ability to service our debt depends on our ability to generate significant cash flow in the future. This, to some extent, is subject to general economic, financial, competitive, legislative and regulatory factors as well as other factors that are beyond our control. We cannot assure you that our business will generate cash flow from operations, or that future borrowings will be available to us under our senior

## Table of Contents

secured credit facility, or otherwise, in an amount sufficient to enable us to pay our debt or to fund other liquidity needs. If we are not able to generate sufficient cash flow to service our debt obligations, we may need to refinance or restructure our debt, sell assets, reduce or delay capital investments, or seek to raise additional capital. Additional debt or equity financing may not be available in sufficient amounts or on terms acceptable to us, or at all. If we are unable to implement one or more of these alternatives, we may not be able to service our debt obligations.

### ***Our operating and financial flexibility is limited by the terms of our Series D Perpetual Preferred Stock.***

Our Series D Perpetual Preferred Stock prevents us from taking certain actions and requires us to meet certain tests. These limitations and tests include, without limitation, the following:

- limitations on additional indebtedness;
- limitations on liens;
- limitations on amendments to our by-laws and articles of incorporation;
- limitations on our ability to issue equity securities having liquidation preferences senior or equivalent to the liquidation preferences of the Series D Perpetual Preferred Stock;
- limitations on mergers and the sale of assets;
- limitations on guarantees;
- limitations on investments and acquisitions;
- limitations on the payment of dividends and the redemption of our capital stock;
- limitations on related party transactions;

These restrictions may prevent us from taking action that could increase the value of our business or securities, or may require actions that decrease the value of our business or securities.

### ***We have suspended cash dividends on both classes of our common stock and have not paid certain accumulated dividends under our Series D Perpetual Preferred Stock.***

Our Board of Directors did not declare a dividend, in cash or in stock, for our common stock or Class A common stock for the fourth quarter of 2008 and we can provide no assurances when or if any future dividends will be declared on either class of common stock.

We did not fund the Series D Perpetual Preferred Stock cash dividend payment due on January 15, 2009 that had accumulated for the fourth quarter of 2008. If three consecutive cash dividends payments with respect to the Series D Perpetual Preferred Stock remain unfunded the dividend rate will increase from 15% per annum to 17% per annum. While any Series D Perpetual Preferred Stock dividend payments are in arrears, we are prohibited from repurchasing, declaring and/or paying any cash dividend with respect to any equity securities having liquidation preferences equivalent to or junior in ranking to the liquidation preferences of the Series D Perpetual Preferred Stock including our common stock and Class A common stock. We can provide no assurances when any future cash payments will be made on any accumulated and unpaid Series D Perpetual Preferred Stock cash dividends presently in arrears or that become in arrears in the future.

### ***We may not be able to maintain our common stock listings on the NYSE for our common stock and/or Class A common stock.***

On November 4, 2008, the NYSE notified us that we did not satisfy one of the NYSE's standards for continued listing applicable to our common stock. The NYSE noted specifically that we were "below

## [Table of Contents](#)

criteria” for the NYSE’s price criteria for our common stock because the average closing price per share, over a consecutive 30 trading-day period, was less than \$1.00 per share as of November 3, 2008. Under NYSE policy, in order to cure the deficiency for this continued listing standard, our common stock share price and the average share price over a consecutive 30 trading-day period must both exceed \$1.00 by May 4, 2009 which is six months following receipt of the non-compliance notice. We can give no assurances that we will be able to cure this listing standard deficiency in the time allowed.

In addition, the NYSE has other listing standards that may apply to us including a standard that requires us to have a minimum market capitalization of at least \$25 million over a 30 trading-day period. On January 22, 2009, the NYSE temporarily reduced the minimum required market capitalization to \$15 million but this lower threshold is only effective to April 22, 2009 on which date the minimum market capitalization will again be \$25 million. Failure to comply with this particular listing standard allows the NYSE to promptly delist a company from the exchange. As of February 26, 2009, our market capitalization over the past consecutive 30 trading-day period is \$24.0 million. We can give no assurances that our market capitalization over a consecutive 30 trading-day period will be sufficient to comply with the NYSE’s listing standard then in effect.

On February 26, 2009, the NYSE submitted to the SEC an immediately effective rule filing which suspends the NYSE’s \$1 minimum price requirement on a temporary basis, initially through June 30, 2009. Further, the filing also extends until the same date the NYSE’s current easing of the average global market capitalization standard from \$25 million to \$15 million. While the filing is immediately effective, it is subject to a 30-day operative delay. The NYSE has asked the SEC to waive this operative delay and expects the SEC to do so promptly.

If either class of our common stock cannot meet the applicable NYSE listing standards then both classes of our common stock will be delisted by the exchange.

If our common stock and Class A common stock were to be delisted from the NYSE, we would be required to seek another national exchange or alternative over-the-counter trading forum to provide for the trading of both classes of our common stock. We can provide no assurances as to the liquidity, market pricing or investor interest in either class of our common stock if we were to be unable to maintain our listing status on the NYSE.

***We may be required to take further impairment charges on our goodwill and/or broadcast licenses, which may have a material effect on the value of our total assets.***

For the year ended December 31, 2008 we recorded a non-cash impairment charge to our broadcast licenses of \$240.1 million and a non-cash impairment charge to our goodwill of \$98.6 million. As of December 31, 2008, the book value of our FCC licenses was \$819.0 million and the book value of our goodwill was \$170.5 million in comparison to total assets of \$1.3 billion. Not less than annually, and more frequently if necessary, we are required to evaluate our goodwill and FCC licenses to determine if the estimated fair value of these intangible assets is less than book value. If the estimated fair value of these intangible assets is less than book value, we will be required to record a non-cash expense to write down the book value of the intangible asset to the estimated fair value. We cannot make any assurances that any required impairment charges will not have a material effect on our total assets.

***We must purchase television programming in advance but cannot predict if a particular show will be popular enough to cover its cost.***

One of our most significant costs is television programming. If a particular program is not popular in relation to its costs, we may not be able to sell enough advertising time to cover the costs of the program. Since we purchase programming content from others, we also have little control over the costs of programming. We usually must purchase programming several years in advance, and may have to commit to purchase more than one year's worth of programming. In addition, we may replace programs that are doing poorly before we have recaptured any significant portion of the costs we incurred, or fully expensed the costs for financial reporting purposes. Any of these factors could reduce our revenues or otherwise cause our costs to escalate relative to revenues. During the year ended December 31, 2008, we recorded a television program impairment expense of \$601,400.

***We may lose a large amount of television programming if a network terminates its affiliation with us, significantly changes the economic terms and conditions of any future affiliation agreements or significantly changes the type, quality or quantity of programming provided to us under an affiliation agreement.***

Our business depends in large part on the success of our network affiliations. Each of our stations is affiliated with a major network pursuant to an affiliation agreement. Each affiliation agreement provides the affiliated station with the right to broadcast all programs transmitted by the network with which the station is affiliated. Our affiliation agreements expire at various dates through January 1, 2016.

If we do not enter into affiliation agreements to replace our expiring agreements, we may no longer be able to carry programming of the relevant network. This loss of programming would require us to obtain replacement programming, which may involve higher costs and which may not be as attractive to our target audiences thereby reducing our ability to generate advertising revenue. Furthermore, our concentration of CBS and/or NBC affiliates makes us sensitive to adverse changes in our business relationship with, and the general success of, CBS and/or NBC.

We can give no assurances that any future affiliation agreements will be obtainable on economic terms and/or other conditions that will be favorable to us.

We can also give no assurances that any network(s) could not change the type, quality or quantity of programming provided to us in a way that could be detrimental to our operations.

***Increases in cable and satellite viewership and advertising could result in a decrease in our advertising revenues.***

Cable-originated programming is a significant competitor for viewers of broadcast television programming. The advertising share of cable networks has increased as a result of the growth in cable/satellite penetration (the percentage of television households which are connected to a cable or satellite system). Increases in the advertising share of cable and satellite networks could result in a decrease in the advertising revenue at our television stations.

***Competition from other broadcasters and other sources may cause our advertising sales to go down or our costs to go up.***

Competition in the television industry exists on several levels: competition for audience; competition for programming, including news; and competition for advertisers. Additional factors that are material to a television station's competitive position include signal coverage and assigned frequency.

## [Table of Contents](#)

### *Audience*

Stations compete for audience based on program popularity, which has a direct effect on advertising rates. A substantial portion of the daily programming on each of our stations is supplied by the network affiliate. During those periods, the stations are totally dependent upon the performance of the network programs to attract viewers. There can be no assurance that this programming will achieve or maintain satisfactory viewership levels in the future. Non-network time periods are programmed by the station with a combination of self-produced news, public affairs and other entertainment programming, including news and syndicated programs purchased for cash, cash and barter, or barter only, and involve significant costs.

In addition, the development of methods of television transmission of video programming other than over-the-air broadcasting and, in particular, cable television have significantly altered competition for audiences in the television industry. These other transmission methods can increase competition for a broadcasting station by bringing into its market distant broadcasting signals not otherwise available to the station's audience and also by serving as a distribution system for non-broadcasting programming.

Technological innovation and the resulting proliferation of programming alternatives, such as home entertainment systems, "wireless cable" services, satellite master antenna television systems, low power television stations, television translator stations, direct broadcast satellite, video distribution services, pay-per-view and the Internet, have fractionalized television viewing audiences and have subjected free over-the-air television broadcast stations to new types of competition.

Recent developments by many companies, including internet service providers, are expanding the variety and quality of broadcast and other video content on the Internet. Internet companies have developed business relationships with companies that have traditionally provided syndicated programming, network television, production studios for news and live content, as well as motion picture studios.

### *Programming*

Competition for programming involves negotiating with national program distributors or syndicators that sell first-run and rerun packages of programming. Each station competes against the broadcast station competitors in its market for exclusive access to off-network reruns, such as *Seinfeld*, and first-run product, such as *Oprah*. Cable systems generally do not compete with local stations for programming, although various national cable networks from time to time have acquired programs that would have otherwise been offered to local television stations. Competition exists for exclusive news stories and features as well.

### *Advertising*

Advertising rates are based upon the size of the market in which the station operates, a station's overall ratings, a program's popularity among the viewers that an advertiser wishes to attract, the number of advertisers competing for the available time, the demographic makeup of the market served by the station, the availability of alternative advertising media in the market area, aggressive and knowledgeable sales forces and the development of projects, features and programs that tie advertiser messages to programming. Advertising revenues comprise the primary source of revenues for our stations. Our stations compete for advertising revenues with other television stations in their respective markets. The stations also compete for advertising revenues with other media, such as newspapers, radio stations, magazines, outdoor advertising, transit advertising, yellow page directories, direct mail, Internet and local cable systems. Competition for advertising dollars in the broadcasting industry occurs primarily within individual markets.

***Materiality of a single advertising category could adversely affect our business.***

We derive a material portion of our ad revenue from the automotive and restaurant industries. For example, approximately 19% and 10% of total revenue was earned from the automotive and restaurant categories in 2008, respectively, and 25% and 11% was earned from these same industries in 2007, respectively. If automotive or restaurant related advertising revenues decrease, or if revenue from one or more other significant advertising categories, such as the communications, entertainment, financial services, professional services or retail industries, that constitutes a significant portion of our stations' revenue in a particular period were to decrease, our business and operating results could be adversely affected as was the case during 2008 and which currently appears to be continuing into 2009 due to the general national economic recession.

***The phased-in introduction of digital television will continue to require us to incur capital and operating costs and may expose us to increased competition.***

The conversion from analog to digital television services in the United States by June 12, 2009 may have the following effects on us:

*Capital and operating costs*

We are incurring costs to replace equipment in our stations in order to provide digital television. Even with the flexible operating requirements, some of our stations will also incur increased utilities costs as a result of converting to digital operations. We cannot be certain we will be able to increase revenues to offset these additional costs.

*Conversion and programming costs*

In addition to incurring costs to convert our stations from the current analog format to digital format, we also may incur additional costs to obtain programming for the additional channels made available by digital technology. Increased revenues from the additional channels may not make up for the conversion costs and additional programming expenses. Also, multiple channels programmed by other stations could increase competition in our markets.

***Our inability to integrate acquisitions successfully would adversely affect us.***

We have acquired 33 television stations since January 1, 1994 and in the future we may make additional acquisitions. In order to integrate successfully the businesses we acquire we will need to coordinate the management and administrative functions and sales, marketing and development efforts of each company. Combining companies presents a number of challenges, including integrating the management of companies that may have different approaches to sales and service, and the integration of a number of geographically separated facilities. In addition, integrating acquisitions requires substantial management time and attention and may distract management from our day-to-day business. If we cannot successfully integrate the businesses we have acquired and any future acquisitions, our business and results of operations could be adversely affected.

***Any potential hostilities or terrorist attacks may affect our revenues and results of operations.***

We expect that if the United States engages in additional foreign hostilities or there is a terrorist attack against the United States, we may lose advertising revenue and incur increased broadcasting expenses due to pre-emption, delay or cancellation of advertising campaigns and the increased costs of providing coverage of such events. We cannot predict the extent and duration of any future disruption to

## [Table of Contents](#)

our programming schedule, the amount of advertising revenue that would be lost or delayed or the amount by which our broadcasting expenses would increase as a result. Any such loss of revenue and increased expenses could negatively affect our future results of operations.

### **Risks Related to Regulatory Matters**

#### ***Federal regulation of the broadcasting industry limits our operating flexibility.***

The FCC regulates our business, just as it does all other companies in the broadcasting industry. We must request and obtain FCC approval whenever we need a new license, seek to renew or assign a license, purchase a new station or transfer the control of one of our subsidiaries that holds a license. Our FCC licenses are critical to our operations; we cannot operate without them. We cannot be certain that the FCC will renew these licenses in the future or approve new acquisitions.

Federal legislation and FCC rules have changed significantly in recent years and can be expected to continue to change. These changes may limit our ability to conduct our business in ways that we believe would be advantageous and may therefore affect our operating results.

#### ***The FCC's duopoly restrictions limit our ability to own and operate multiple television stations in the same market and our ability to own and operate a television station and newspaper in the same market.***

The FCC's ownership rules generally prohibit us from owning or having "attributable interests" in television stations located in the same markets in which our stations are licensed. Accordingly, our ability to expand through acquisitions of additional stations in markets where we presently are operating is constrained by those rules. Under current FCC cross-ownership rules, we also are not allowed to own and operate a television station and a newspaper in the same market.

#### ***The FCC's National Television Station Ownership Rule limits the maximum number of households we can reach.***

The maximum percentage, or cap, of U.S. households that a single owner can reach through commonly owned television stations is 39 percent. Accordingly, our ability to expand through acquisitions of additional stations is constrained by those rules.

Federal legislation and FCC rules have changed significantly in recent years and can be expected to continue to change. These changes may limit our ability to conduct our business in ways that we believe would be advantageous and may therefore affect our operating results.

### **Item 1B. Unresolved Staff Comments.**

None.



## **Item 2. Properties.**

Our principal executive offices are located at 4370 Peachtree Road, NE, Atlanta, Georgia, 30319. Our administrative offices are located at 126 North Washington St., Third Floor, Albany, Georgia, 31701. Our Shared Services offices are located at 1801 Halstead Blvd. Tallahassee, FL 32309. A complete listing of our television stations and their locations is included on pages five and six of this Annual Report.

The types of properties required to support television stations include offices, studios, transmitter sites and antenna sites. A station's studios are generally housed within its offices in each respective market. The transmitter sites and antenna sites are generally located in elevated areas to provide optimal signal strength and coverage. As of the filing date of this report, we own or lease land, office, studio, transmitters and antennas in each of our markets necessary to support our operations in that market area. In some market areas, we also own or lease multiple properties, such as multiple towers and or translators, to optimize our broadcast capabilities. To the extent that our properties are leased, and those leases expire, we believe that those leases can be renewed, or that alternative facilities can be leased or acquired, on terms that are equal, in all material respects, to our existing properties.

## **Item 3. Legal Proceedings.**

We are subject to legal proceedings and claims in the normal course of our business. We do not believe, based on current knowledge, that any legal proceedings or claims are likely to have a material adverse effect on our position, results of operations or cash flows.

## **Item 4. Submission of Matters to a Vote of Security Holders.**

No matters were submitted to a vote of our security holders during the fourth quarter of 2008.

## **Item 4A. Executive Officers of the Registrant.**

Set forth below is certain information with respect to our executive officers as of January 31, 2009:

**J. Mack Robinson**, age 85, has been our Chairman *emeritus* since resigning from his position of Chief Executive Officer on August 20, 2008. He had served as Chief Executive Officer since September 2002. Prior to that, he was our President and Chief Executive Officer since 1996. He has served as one of our directors since 1993. Mr. Robinson has been Chairman *Emeritus* of TCM since December 30, 2005 and previously served as Chairman of the Board of Bull Run Corporation from 1994 through 2005, Chairman of the Board and President of Delta Life Insurance Company and Delta Fire and Casualty Insurance Company since 1958 and Chairman of the Board of Atlantic American Corporation since 1974. Mr. Robinson also serves as a director of the following companies: Bankers Fidelity Life Insurance Company, American Independent Life Insurance Company, American Southern Insurance Company and American Safety Insurance Company. Mr. Robinson is the husband of Mrs. Harriett J. Robinson and the father-in-law of Mr. Hilton H. Howell, Jr., both members of our board of directors.

**Hilton H. Howell, Jr.**, age 46, has been our Chief Executive Officer and Vice-Chairman since August 20, 2008. He served as Vice-Chairman from September 2002 until his promotion to Chief Executive Officer. Prior to that, he was our Executive Vice President since September 2000. He has served as one of our directors since 1993. He is a member of the Executive Committee of our board of directors. He has served as President and Chief Executive Officer of Atlantic American Corporation, an insurance holding company, since 1995. He has been Executive Vice President and General Counsel of Delta Life Insurance Company and Delta Fire and Casualty Insurance Company since 1991, and Vice Chairman of Bankers Fidelity Life Insurance Company since 1992 and Vice Chairman of Georgia Casualty & Surety Company from 1992 through 2008. He has served as Chairman and as a director of

## Table of Contents

TCM since December 30, 2005 and was previously a director, Vice President and Secretary of Bull Run Corporation, from 1994 through 2005. Mr. Howell also serves as a director of the following companies: Atlantic American Corporation, Bankers Fidelity Life Insurance Company, Delta Life Insurance Company, Delta Fire and Casualty Insurance Company, American Southern Insurance Company and American Safety Insurance Company. He is the son-in-law of Mr. J. Mack Robinson and Mrs. Harriett J. Robinson, both members of our board of directors.

**Robert S. Prather, Jr.**, age 64, has served as our President and Chief Operating Officer since September 2002. Prior to that, he served as our Executive Vice President — Acquisitions since 1996. He has served as one of our directors since 1993. He is a member of the Executive Committee of our board of directors. He has served as President and Chief Executive Officer of TCM since December 30, 2005 and was previously a director, Vice President and Secretary of Bull Run Corporation, from 1994 through 2005. He serves as an advisory director of Swiss Army Brands, Inc., and serves on the Board of Trustees of the Georgia World Congress Center Authority and also serves as a member of the Board of Directors for Gabelli Asset Management and Victory Ventures, Inc.

**James C. Ryan**, age 48, has served as our Chief Financial Officer since October 1998 and Senior Vice President since September 2002. Prior to that, he was our Vice President since October 1998. He was the Chief Financial Officer of Busse Broadcasting Corporation from 1987 until it was acquired by us in 1998.

**Robert A. Beizer**, age 69, has served as our Vice President for Law and Development and Secretary since 1996. From June 1994 to February 1996, he was of counsel to Venable, LLC, a law firm, in its regulatory and legislative practice group. From 1990 to 1994, Mr. Beizer was a partner in the law firm of Sidley & Austin and was head of their communications practice group in Washington, D.C. He is a past president of the Federal Communications Bar Association and has served as a member of the American Bar Association House of Delegates. He is a member of the ABA Forum Committee on Communications Law.

**PART II****Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.**

Our common stock, no par value, and our Class A common stock, no par value, have been listed and traded on the NYSE since September 24, 1996 and June 30, 1995, respectively. Prior to September 16, 2002, the common stock was named Class B common stock.

The following table sets forth the high and low sale prices of the common stock and the Class A common stock as well as the cash dividend declared for the periods indicated. The high and low sales prices of the common stock and the Class A common stock are as reported by the NYSE.

	Common Stock			Class A Common Stock		
	High	Low	Cash Dividends Declared Per Share	High	Low	Cash Dividends Declared Per Share
<b>2008:</b>						
First Quarter	\$ 8.25	\$4.69	\$0.03	\$ 8.79	\$5.82	\$0.03
Second Quarter	6.02	2.67	0.03	7.00	4.00	0.03
Third Quarter	3.10	1.61	0.03	4.75	2.72	0.03
Fourth Quarter	1.75	0.18	—	3.50	0.50	—
<b>2007:</b>						
First Quarter	\$10.75	\$7.41	\$0.03	\$10.79	\$8.20	\$0.03
Second Quarter	11.33	9.10	0.03	11.40	9.35	0.03
Third Quarter	9.75	6.53	0.03	9.40	6.70	0.03
Fourth Quarter	10.04	6.67	0.03	9.97	7.14	0.03

As of February 17, 2009, we had 42,837,106 outstanding shares of common stock held by approximately 1,918 stockholders and 5,753,020 outstanding shares of Class A common stock held by approximately 302 stockholders. The number of stockholders includes stockholders of record and individual participants in security position listings as furnished to us pursuant to Rule 17Ad-8 under the Exchange Act.

We have paid a cash dividend on our common stock since our initial offering in 1996 and on our Class A common stock since 1967. However, we did not declare a dividend on our common stock or Class A common stock in the fourth quarter of 2008. Our Articles of Incorporation provide that each share of common stock is entitled to one vote and each share of Class A common stock is entitled to 10 votes. The Articles of Incorporation require that the common stock and the Class A common stock receive dividends on a *pari passu* basis. There can be no assurance of our ability to continue to pay any dividends on either class of common stock.

Our senior credit facility contains covenants that restrict the amount available to pay cash dividends on our capital stock. Our Series D Perpetual Preferred Stock contains requirements that, in certain circumstances, will restrict our ability to pay dividends on our Class A common stock and our common stock.

## Table of Contents

We did not fund the Series D Perpetual Preferred Stock cash dividend payment due on January 15, 2009 that had accumulated for the fourth quarter of 2008. If three consecutive cash dividends payments with respect to the Series D Perpetual Preferred Stock remain unfunded the dividend rate will increase from 15% per annum to 17% per annum. While any Series D Perpetual Preferred Stock dividend payments are in arrears, we are prohibited from repurchasing, declaring and/or paying any cash dividend with respect to any equity securities having liquidation preferences equivalent to or junior in ranking to the liquidation preferences of the Series D Perpetual Preferred Stock including our common stock and Class A common stock. We can provide no assurances when any future cash payments will be made on any accumulated and unpaid Series D Perpetual Preferred Stock cash dividends presently in arrears or that become in arrears in the future.

In addition to the foregoing, the declaration and payment of dividends on the common stock and the Class A common stock are subject to the discretion of our Board of Directors. Any future payments of dividends will depend on our earnings and financial position and such other factors as our Board of Directors deems relevant. See Note E. "Long-term Debt" and Note N. "Subsequent Event – Long-term Debt Modification" of our audited consolidated financial statements included elsewhere herein for further discussion of restrictions on our ability to pay dividends.

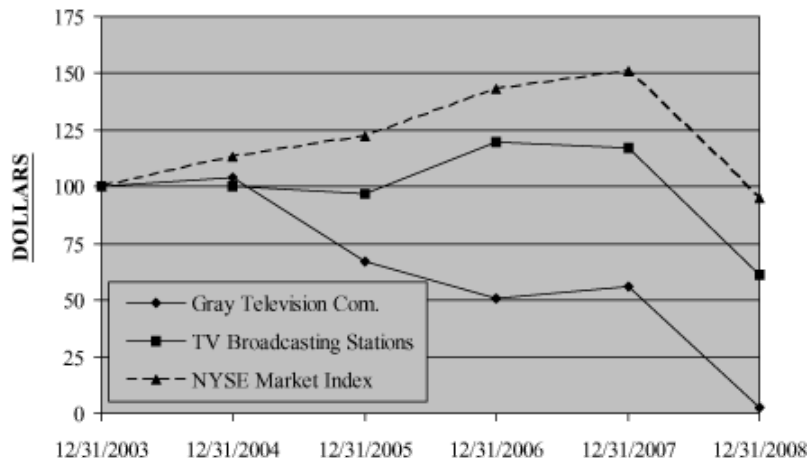
### **Stock Performance Graph**

*The following stock performance graphs do not constitute soliciting material and should not be deemed filed or incorporated by reference into any other filing by us under the Securities Act of 1933, as amended or the Exchange Act, except to the extent we specifically incorporate these graphs by reference therein.*

The following graphs compare the cumulative total return of the common stock and the Class A common stock from December 31, 2003 to December 31, 2008 as compared to the stock market total return indexes for (1) The New York Stock Exchange Market Index and (2) The New York Stock Exchange Industry Index based upon the Television Broadcasting Stations Index on December 31, 2003.

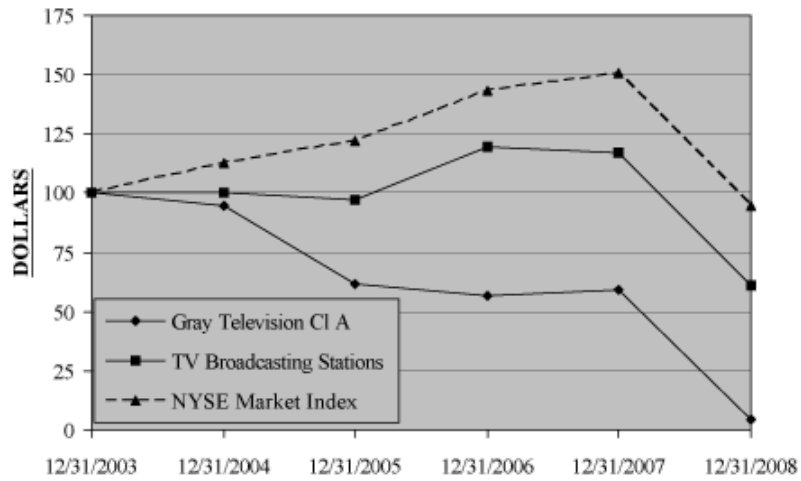
The graphs assume the investment of \$100 in the common stock and the Class A common stock, the New York Stock Exchange Market Index and the NYSE Television Broadcasting Stations Index on December 31, 2003. Dividends are assumed to have been reinvested as paid.

**Common Stock**  
**Comparison of Cumulative Total Return**  
**of One or More Companies, Peer Groups, Industry Indexes and/or**  
**Broad Markets**



Company/Index/Market	Fiscal Year Ending					
	12/31/2003	12/31/2004	12/31/2005	12/31/2006	12/31/2007	12/31/2008
Gray Television Com.	\$100.00	\$104.19	\$ 66.70	\$ 50.68	\$ 56.20	\$ 2.89
TV Broadcasting Stations	\$100.00	\$100.15	\$ 96.85	\$119.66	\$117.33	\$61.20
NYSE Market Index	\$100.00	\$112.92	\$122.25	\$143.23	\$150.88	\$94.76

**Class A Common Stock  
Comparison of Cumulative Total Return  
of One or More Companies, Peer Groups, Industry Indexes and/or  
Broad Markets**



Company/Index/Market	Fiscal Year Ending					
	12/31/2003	12/31/2004	12/31/2005	12/31/2006	12/31/2007	12/31/2008
Gray Television Cl A	\$100.00	\$ 94.93	\$ 61.40	\$ 56.72	\$ 59.43	\$ 4.14
TV Broadcasting Stations	\$100.00	\$100.15	\$ 96.85	\$119.66	\$117.33	\$61.20
NYSE Market Index	\$100.00	\$112.92	\$122.25	\$143.23	\$150.88	\$94.76

**Issuer Purchases of Common Stock and Class A Common Stock**

<u>Period</u>	<u>NYSE Ticker Symbol</u>	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid per Share(1)</u>	<u>Total Number of Shares Purchased as Part of Publicly Announced Plans</u>	<u>Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs(2)</u>
October 1, 2008 through October 31, 2008:	GTN	—	\$ —	—	
	GTN.A	—	\$ —	—	1,162,400
November 1, 2008 through November 30, 2008:	GTN	883,200	\$ 0.20	883,200	
	GTN.A	—	\$ —	—	279,200
December 1, 2008 through December 31, 2008:	GTN	—	\$ —	—	
	GTN.A	—	\$ —	—	279,200
<b>Total</b>		<u>883,200</u>	\$ 0.20	<u>883,200</u>	

(1) Amount excludes standard brokerage commissions.

(2) On March 20, 2006, our Board of Directors increased, from four million to five million, the aggregate number of shares of our common stock or Class A common stock authorized for repurchase. On November 3, 2004 and March 3, 2004, our Board of Directors had previously authorized the repurchase, from time to time, of up to two million shares on each of these dates for an aggregate of four million shares of our common stock or Class A common stock. As of December 31, 2008, 279,200 shares of our common stock and Class A common stock are available for repurchase under the increased limit of five million shares. There is no expiration date for this repurchase plan.

[Table of Contents](#)**Item 6. Selected Financial Data.**

Set forth below is certain selected historical consolidated financial data. This information should be read in conjunction with our audited consolidated financial statements and related notes thereto appearing elsewhere herein and “Management’s Discussion and Analysis of Financial Condition and Results of Operations.”

	2008	2007	Year Ended December 31,		2004
			2006(1)	2005(2)	
	(in thousands, except per share data)				
<b>Statements of Operations Data</b>					
Revenues (3)	\$ 327,176	\$ 307,288	\$ 332,137	\$ 261,553	\$ 293,273
Impairment of goodwill and broadcast licenses (4)	338,681	—	—	—	—
Operating (loss) income	(258,895)	53,376	87,991	60,861	100,415
Loss on early extinguishment of debt (5)	—	(22,853)	(347)	(6,543)	—
(Loss) income from continuing operations	(202,016)	(23,151)	11,711	4,604	36,517
(Loss) income from discontinued publishing and wireless operations, net of income tax of \$0, \$0, \$0, \$3,253 and \$5,059 respectively (6)	—	—	—	(1,242)	7,768
Net (loss) income	(202,016)	(23,151)	11,711	3,362	44,285
Net (loss) income available to common stockholders	(208,609)	(24,777)	8,464	(2,286)	41,013
Net (loss) income from continuing operations available to common stockholders per common share:					
Basic	(4.32)	(0.52)	0.17	(0.02)	0.67
Diluted	(4.32)	(0.52)	0.17	(0.02)	0.66
Net (loss) income available to common stockholders per common share:					
Basic	(4.32)	(0.52)	0.17	(0.05)	0.83
Diluted	(4.32)	(0.52)	0.17	(0.05)	0.82
Cash dividends declared per common share (7)	0.09	0.12	0.12	0.12	0.24
<b>Balance Sheet Data (at end of period):</b>					
Total assets	\$1,278,265	\$1,625,969	\$1,628,287	\$1,525,054	\$1,374,466
Long-term debt (including current portion)	800,380	925,000	851,654	792,509	655,905
Redeemable serial preferred stock (8)	92,183	—	37,451	39,090	39,003
Total stockholders’ equity	117,107	337,845	379,754	380,996	378,237

(1) Reflects the acquisition of WNDU-TV on March 3, 2006 as of the acquisition date. For further information concerning this acquisition, see Part 1, Item 1. Business included elsewhere herein.



## Table of Contents

- (2) Reflects the acquisitions of KKCO-TV on January 31, 2005, WSWG-TV on November 10, 2005 and WSAZ-TV on November 30, 2005 as of their respective acquisition dates. For further information concerning these acquisitions, see Part 1, Item 1. Business included elsewhere herein.
- (3) Our revenues fluctuate significantly between years consistent with increased advertising expenditures associated with political election years, which generally occur in even numbered years.
- (4) During 2008, we recorded a non-cash impairment expense of \$338.7 million resulting from a write down of \$98.6 million in the carrying value of our goodwill and a write down of \$240.1 million in the carrying value of our broadcast licenses. The write down of our goodwill and broadcast licenses related to seven stations and 23 stations, respectively. We tested our unamortized intangible assets for impairment at December 31, 2008. As of this testing date, we believe events had occurred and circumstances changed that more likely than not reduce the fair value of our broadcast licenses and goodwill below their carrying amounts. These events which accelerated in the fourth quarter of 2008 included: (a) the continued decline of the price of our common stock and Class A common stock; (b) the decline in the current selling prices of television stations; (c) the decline in local and national advertising revenues excluding political advertising revenue; and (d) the decline in the operating profit margins of some of our stations.
- (5) In 2007, we recorded a loss on early extinguishment of debt related to the refinancing of our senior credit facility and the redemption of our 9.25% Senior Subordinated Notes (“9.25% Notes”). In 2006, we recorded a loss on early extinguishment of debt related to the repurchase of a portion of our 9.25% Notes. In 2005, we recorded a loss on early extinguishment of debt related to two amendments to our senior credit facility and the repurchase of a portion of our 9.25% Notes.
- (6) We completed (i) the contribution of all of our membership interests in Gray Publishing, LLC, which included our Gray Publishing and Graylink Wireless businesses and certain other assets to TCM and (ii) the spinoff of all the common stock of TCM to our shareholders on December 30, 2005. The selected financial information for 2004 and 2005 reflects the reclassification of the results of operations of those businesses as discontinued operations, net of income tax. See Note B. “Discontinued Operations” to our audited consolidated financial statements included elsewhere herein.
- (7) Cash dividends for 2007 and 2006 include a cash dividend of \$0.03 per share approved in the fourth quarter of 2007 and 2006, respectively, and paid in the first quarter of 2008 and 2007, respectively. Cash dividends for 2004 include a Special Cash Dividend of \$0.12 per share approved in the fourth quarter of 2004 and paid in the first quarter of 2005.
- (8) On June 26, 2008, we issued 750 shares of Series D Perpetual Preferred Stock to a group of private investors. The no par value Series D Perpetual Preferred Stock has a liquidation value of \$100,000 per share for a total liquidation value of \$75.0 million. The issuance of the Series D Perpetual Preferred Stock generated net cash proceeds of approximately \$68.6 million, after a 5.0% original issue discount, transaction fees and expenses. We used \$65.0 million of the net cash proceeds to voluntarily prepay a portion of the outstanding balance under our term loan portion of our senior credit facility and used the remaining \$3.6 million for general corporate purposes which included the payment of \$635,000 of accrued interest. The \$6.4 million of original issue discount, transaction fees and expenses will be accreted over a seven-year period ending June 30, 2015.

## [Table of Contents](#)

On July 15, 2008, we issued an additional 250 shares of our Series D Perpetual Preferred Stock to a group of qualified investors and generated net cash proceeds of approximately \$23.0 million, after a 5.0% original issue discount, transaction fees and expenses. We used the net cash proceeds to make an additional \$23.0 million voluntary prepayment on the outstanding balance of our term loan portion of our senior credit facility. The \$2.0 million of original issue discount, transaction fees and expenses will be accreted over a seven-year period ending June 30, 2015.

On May 22, 2007, we redeemed all outstanding shares of our Series C Preferred Stock.

**Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations.**

**Executive Overview**

*Introduction*

The following analysis of the financial condition and results of operations of Gray Television, Inc. (“we,” “us,” or “our”) should be read in conjunction with our audited consolidated financial statements and notes thereto included elsewhere herein.

*Overview*

We own 36 television stations serving 30 television markets. 17 of the stations are affiliated with CBS, ten are affiliated with NBC, eight are affiliated with ABC and one is affiliated with FOX. The combined station group has 21 markets with stations ranked #1 in local news audience and 21 markets with stations ranked #1 in overall audience within their respective markets based on the results of the average of the Nielsen November, July, May and February 2008 ratings reports. Of the 30 markets that we serve, we operate the #1 or #2 ranked station in 29 of those markets. The combined TV station group reaches approximately 6.1% of total U.S. TV households. In addition, we currently operate 38 digital second channels including one affiliated with ABC, four affiliated with FOX, seven affiliated with CW, 16 affiliated with MyNetworkTV and one affiliated with the Universal Sports Network plus eight local news/weather channels and one independent channel in certain of our existing markets. With 17 CBS affiliated stations, we are the largest independent owner of CBS affiliates in the United States.

Our operating revenues are derived primarily from broadcast and internet advertising, and from other sources such as production of commercials and tower rentals and from retransmission consent fees.

Broadcast advertising is sold for placement either preceding or following a television station’s network programming and within local and syndicated programming. Broadcast advertising is sold in time increments and is priced primarily on the basis of a program’s popularity among the specific audience an advertiser desires to reach, as measured by Nielsen. In addition, broadcast advertising rates are affected by the number of advertisers competing for the available time, the size and demographic makeup of the market served by the station and the availability of alternative advertising media in the market area. Broadcast advertising rates are the highest during the most desirable viewing hours, with corresponding reductions during other hours. The ratings of a local station affiliated with a major network can be affected by ratings of network programming.

Internet advertising is sold on our stations’ websites. These advertisements are sold as banner advertisements on the websites, pre-roll advertisements or video and other types of advertisements.

Most advertising contracts are short-term, and generally run only for a few weeks. Approximately 72% of the net revenues of our television stations for the year ended December 31, 2008 were generated from local advertising (including political advertising revenues), which is sold primarily by a station’s sales staff directly to local accounts, and the remainder represented primarily by national advertising, which is sold by a station’s national advertising sales representative. The stations generally pay commissions to advertising agencies on local, regional and national advertising and the stations also pay commissions to the national sales representative on national advertising.

Broadcast advertising revenues are generally highest in the second and fourth quarters each year, due in part to increases in advertising in the spring and in the period leading up to and including the holiday season. In addition, broadcast advertising revenues are generally higher during even numbered years due to spending by political candidates, which spending typically is heaviest during the fourth quarter.

## Table of Contents

The primary broadcasting operating expenses are employee compensation, related benefits and programming costs. In addition, the broadcasting operations incur overhead expenses, such as maintenance, supplies, insurance, rent and utilities. A large portion of the operating expenses of the broadcasting operations is fixed.

### *Recent Acquisition and Expansion Activity*

During 2007, we launched or rebranded four digital second channels including one CW and one My NetworkTV affiliate, as well as two local news/weather channels in certain of our existing markets. We launched these additional secondary channels in order to develop additional revenue streams while incurring minimal incremental expenses. During 2008, we discontinued two of our digital second channels.

On March 3, 2006, we completed the acquisition of the stock of Michiana Telecasting Corp., owner of WNDU-TV, the NBC affiliate in South Bend, Indiana, from the University of Notre Dame for \$88.9 million, which included certain working capital adjustments and transaction fees. We financed this acquisition with borrowings under the senior credit facility.

In addition, during 2006, we launched or rebranded 36 digital second channels including one ABC, five FOX, seven CW and 15 MyNetworkTV affiliates plus six local news/weather channels and two "independent" channels in certain of its existing markets. We launched these additional secondary channels in order to develop additional revenue streams while incurring minimal incremental expenses. The rebranding of our existing UPN stations was necessary due to the merging of the UPN and WB networks into the CW network during 2006.

On November 30, 2005, we completed the acquisition of the assets of WSAZ-TV, Channel 3, the NBC affiliate serving the Charleston-Huntington, West Virginia market, from Emmis Communications Corp. for approximately \$185.8 million. We used funds borrowed under the senior credit facility and a portion of our cash on hand to fund this acquisition.

On November 10, 2005, we completed the acquisition of the assets of WSWG-TV, the CBS affiliate serving Albany, Georgia from P.D. Communications, LLC for approximately \$3.75 million plus related transaction costs. We used a portion of our cash on hand to fund this acquisition.

On July 1, 2005, we acquired a third FCC license to operate a second low power television station, WAHU-TV, in the Charlottesville, Virginia television market. WAHU-TV is a FOX network affiliate. Our original cost to acquire and/or construct the combined broadcast facilities of WCAV-TV, WVAW-TV and WAHU-TV was approximately \$8.5 million.

On January 31, 2005, we completed the acquisition of KKCO-TV for approximately \$13.5 million. KKCO-TV, Channel 11 serves the Grand Junction, Colorado television market and is an NBC affiliate. We used a portion of our cash on hand to fully fund this acquisition.

### *2005 Spinoff*

On December 30, 2005, we completed the spinoff of all of the outstanding stock of TCM. Immediately prior to the spinoff, we contributed all of the membership interests in Gray Publishing, LLC, which owned and operated our Gray Publishing and GrayLink Wireless businesses and certain other assets, to TCM. In the spinoff, each of the holders of our common stock received one share of TCM common stock for every ten shares of our common stock and each holder of our Class A common stock received one share of TCM common stock for every ten shares of our Class A common stock. As part of

## [Table of Contents](#)

the spinoff, we received approximately \$44.0 million in cash distributed from TCM, which we used to reduce our outstanding indebtedness on December 30, 2005. The financial position and results of operations of our former publishing and wireless businesses are reported in our consolidated balance sheet and statement of operations as discontinued operations for the year ended December 31, 2005. Please refer to Note B. "Discontinued Operations" of our audited consolidated financial statements included elsewhere herein.

### Revenues

Set forth below are the principal types of revenues earned by our broadcasting operations for the periods indicated and the percentage contribution of each to total revenues (dollars in thousands):

	2008		Year End December 31, 2007		2006	
	Amount	Percent of Total	Amount	Percent of Total	Amount	Percent of Total
<b>Revenues:</b>						
Local	\$ 186,492	57.0%	\$ 200,686	65.3%	\$ 192,348	57.9%
National	68,417	20.9%	77,365	25.2%	78,492	23.6%
Internet	11,859	3.6%	9,506	3.1%	7,607	2.3%
Political	48,455	14.8%	7,808	2.5%	42,682	12.9%
Retransmission consent	3,046	0.9%	2,436	0.8%	1,563	0.5%
Production and other	8,155	2.5%	8,719	2.8%	8,356	2.5%
Network compensation	752	0.3%	768	0.3%	1,089	0.3%
Total	<u>\$ 327,176</u>	<u>100.0%</u>	<u>\$ 307,288</u>	<u>100.0%</u>	<u>\$ 332,137</u>	<u>100.0%</u>

### Risk Factors

The broadcast television industry is reliant primarily on advertising revenues and faces increased competition. For a discussion of other factors that may affect our business, see "Item 1A. Risk Factors" on page 15 of this Annual Report.

### Results of Operations

#### *Year Ended December 31, 2008 ("2008") Compared to Year Ended December 31, 2007 ("2007")*

*Revenue.* Total revenues increased \$19.9 million, or 6%, to \$327.2 million reflecting increased cyclical political advertising revenues. Political advertising revenues increased \$40.7 million, or 521%, to \$48.5 million reflecting the cyclical influence of the 2008 elections. Local advertising revenues, excluding political advertising revenues, decreased \$14.2 million, or 7%, to \$186.5 million. National advertising revenues, excluding political advertising revenues, decreased \$9.0 million, or 12%, to \$68.4 million. Internet advertising revenues, excluding political advertising revenues, increased \$2.4 million, or 25%, to \$11.9 million reflecting increased website traffic and internet sales initiatives in each of our markets. The increase in political advertising revenue reflects increased advertising from political candidates in the 2008 primary and general elections. Spending on political advertising was the strongest at our stations in Colorado, West Virginia, Wisconsin, Michigan and North Carolina, accounting for a significant portion of the total political net revenue for the year ended December 31, 2008. The decrease in local and national revenue was largely due to the general weakness in the economy and due to the change in networks broadcasting the Super Bowl. During 2008, we earned approximately \$130,000 of net revenue relating to the 2008 Super Bowl broadcast on our six Fox channels compared to approximately

## Table of Contents

\$750,000 of net revenue relating to the 2007 Super Bowl broadcast on our 17 CBS channels during 2007. The decrease in local and national revenue was offset in part by \$3.4 million of net revenue earned during 2008 attributable to the broadcast of the 2008 Summer Olympics on our ten NBC stations.

*Operating expense.* Broadcast expenses (before depreciation, amortization, impairment and (gain) loss on disposal of assets) decreased \$0.1 million, or approximately 0%, to \$199.6 million. This modest decrease primarily reflects the impact of increased national sales representative commissions on the incremental political advertising revenues and increased syndicated programming expenses offset partially by decreases in payroll and other operating expenses. We recorded an impairment expense related to our syndicated television programming \$601,400 in 2008. Employee payroll and related expenses decreased due to a reduction in our number of employees in 2008 compared to 2007. As of December 31, 2008 and 2007, we employed 2,253 and 2,425 total employees in our broadcast operations which included full-time and part-time employees. This reduction in total employees is a decrease of 7.1% or 172 total employees.

*Corporate and administrative expense.* Corporate and administrative expenses (before depreciation, amortization, impairment and (gain) loss on disposal of assets) decreased \$1.0 million, or 7%, to \$14.1 million. During 2008, corporate payroll expenses decreased by \$950,000 compared to 2007 due primarily to a decrease in incentive based compensation. Corporate and administrative expenses included non-cash stock-based compensation expense during the years ended 2008 and 2007 of \$1.5 million and \$1.2 million, respectively.

*Depreciation.* Depreciation of property and equipment totaled \$34.6 million and \$38.6 million for 2008 and 2007, respectively. The decrease in depreciation was the result of a large proportion of our stations' equipment, which was acquired in 2002, becoming fully depreciated.

*Amortization of intangible assets.* Amortization of intangible assets was \$0.8 million for 2008 as compared to \$0.8 million for 2007. Amortization expense remained consistent to that of the prior year as a result of no acquisitions or disposals of definite lived intangible assets in the current year.

*Impairment of goodwill and broadcast licenses.* During 2008, we recorded a non-cash impairment expense of \$338.7 million resulting from a write down of \$98.6 million in the carrying value of our goodwill and a write down of \$240.1 million in the carrying value of our broadcast licenses. The write down of our goodwill and broadcast licenses related to seven stations and 23 stations, respectively. We tested our unamortized intangible assets for impairment at December 31, 2008. As of this testing date, we believe events had occurred and circumstances changed that more likely than not reduce the fair value of our broadcast licenses and goodwill below their carrying amounts. These events which accelerated in the fourth quarter of 2008 included: (a) the continued decline of the price of our common stock and Class A common stock; (b) the decline in the current selling prices of television stations; (c) the decline in local and national advertising revenues excluding political advertising revenue; and (d) the decline in the operating profit margins of some of our stations. We did not record a similar impairment expense in the prior year.

*Interest expense.* Interest expense decreased \$13.1 million, or 20%, to \$54.1 million for 2008 compared to 2007. This decrease is primarily attributable to lower average debt balances in 2008 compared to 2007 and lower average interest rates. The total average debt balance was \$868.3 million and \$913.0 million for 2008 and 2007, respectively. The average interest rates were 5.9% and 7.1% for 2008 and 2007, respectively. These average interest rates are for the respective period and not the respective ending balance sheet dates. They include the effects of our interest rate swap agreements.

*Loss on Early Extinguishment of Debt.* In 2007, we replaced our former senior credit facility with a new senior credit facility and redeemed our 9.25% Notes. As a result of these transactions, we recorded a loss on early extinguishment of debt of \$6.5 million related to the senior credit facility and \$16.4 million

## [Table of Contents](#)

related to the redemption of the 9.25% Notes. The loss related to the redemption of the 9.25% Notes included \$11.8 million in premiums, the write-off of \$4.0 million in deferred financing costs and \$614,000 in unamortized bond discount.

*Income tax expense or benefit.* The effective tax rate increased to 35.5% for 2008 from 35.1% for 2007. The effective tax rates differ from the statutory rate due to the following items:

	Year Ended December 31,	
	2008	2007
Statutory tax rate	35.0%	35.0%
State income taxes	3.7%	4.1%
Change in valuation allowance	0.1%	(1.2)%
Reserve for uncertain tax positions	(0.2)%	(2.8)%
Goodwill impairment	(3.0)%	0.0%
Other	(0.1)%	0.0%
	<u>35.5%</u>	<u>35.1%</u>

### **Year Ended December 31, 2007 Compared to Year Ended December 31, 2006 (“2006”)**

*Revenues.* Total revenues decreased \$24.8 million, or 7%, to \$307.3 million reflecting reduced cyclical political advertising revenues. Political advertising revenues decreased \$34.9 million, or 82% to \$7.8 million reflecting the cyclical influence of the 2006 elections. Local advertising revenues, excluding political advertising revenues, increased \$8.4 million, or 4%, to \$200.7 million. National advertising revenues, excluding political advertising revenues, decreased \$1.1 million, or 1%, to \$77.4 million. Internet advertising revenues, excluding political advertising revenues, increased \$1.9 million, or 25%, to \$9.5 million reflecting increased website traffic and internet sales initiatives in each of our markets. Network compensation revenue decreased \$0.3 million, or 29%, to \$0.8 million due to lower revenue from network affiliation agreements that were renewed in recent years. The decrease in political advertising revenues was partially offset by an increase of \$2.0 million in non-political advertising revenue resulting from operating WNDU-TV for 12 months in 2007 compared to 10 months in 2006. We acquired WNDU-TV in 2006. The decrease in political advertising revenues was also partially offset by increased non-political advertising revenue from our expanded digital second channels.

*Operating expenses.* Broadcast expenses (before depreciation, amortization and loss on disposal of assets) increased \$8.2 million, or 4%, to \$199.7 million due primarily to increases in the operating expenses of our primary channels totaling \$5.1 million which primarily reflects routine increases in payroll, programming and promotion costs. Approximately \$578,000 of this increase was the result of our operation of WNDU-TV for 12 months in 2007, compared to 10 months in 2006. The remaining \$3.1 million increase is the result of additional costs associated with the expansion of the number of our digital second channels to 40 during 2007 as described above.

*Corporate and administrative expenses.* Corporate and administrative expenses, before depreciation, amortization and (gain) loss on disposal of assets were unchanged, totaling \$15.1 million in each of 2007 and 2006. During 2007, corporate payroll expenses increased by \$479,000 compared to 2006 due primarily to routine compensation increases. The increase in payroll costs was largely offset by decreases of \$447,000 in professional and other services. Corporate and administrative expenses included non-cash stock-based compensation expense during 2007 and 2006 of \$1.2 million and \$1.1 million, respectively.

## [Table of Contents](#)

*Depreciation.* Depreciation of property and equipment increased \$4.5 million, or 13%, to \$38.6 million for 2007 as compared to 2006, respectively. The increase in depreciation was due to acquired stations and newly acquired equipment.

*Amortization of intangible assets.* Amortization of intangible assets decreased \$1.7 million, or 66%, to \$0.8 million for 2007 as compared to 2006. The decrease in amortization expense was due to definite lived intangible assets of stations acquired in prior years, becoming fully amortized, partially offset by amortization of intangible assets acquired with the purchase of WNDU-TV in 2006.

*Interest expense.* Interest expense increased \$0.4 million, or 1%, to \$67.2 million for 2007 compared to 2006. This increase is primarily attributable to higher average debt balances in 2007 compared to 2006 partially offset by lower average interest rates. The total average debt balance was \$913.0 million and \$814.8 million for 2007 and 2006, respectively. The average interest rates were 7.1% and 7.5% for 2007 and 2006, respectively. These average interest rates are for the respective period and not the respective ending balance sheet dates. They include the effects of our interest rate swap agreements.

*Loss on Early Extinguishment of Debt.* In 2007, we replaced our former senior credit facility with a new senior credit facility and redeemed our 9.25% Notes. As a result of these transactions, we recorded a loss on early extinguishment of debt of \$6.5 million related to the senior credit facility and \$16.4 million related to the redemption of the 9.25% Notes. The loss related to the redemption of the 9.25% Notes included \$11.8 million in premiums, the write-off of \$4.0 million in deferred financing costs and \$614,000 in unamortized bond discount.

*Income tax expense.* The effective tax rate decreased to 35.1% for 2007 from 45.6% for 2006. The effective tax rates differ from the statutory rate due to the following items:

	Year Ended December 31,	
	2007	2006
Statutory tax rate	35.0%	35.0%
State income taxes	4.1%	6.2%
Change in valuation allowance	(1.2)%	1.0%
Reserve for uncertain tax positions	(2.8)%	0.0%
Other	0.0%	3.4%
	<u>35.1%</u>	<u>45.6%</u>



**Liquidity and Capital Resources***General*

The following tables present data that we believe is helpful in evaluating our liquidity and capital resources (in thousands):

	Year Ended December 31,	
	2008	2007
Net cash provided by operating activities	\$ 73,675	\$ 28,360
Net cash used in investing activities	(16,340)	(25,662)
Net cash (used in) provided by financing activities	(42,024)	7,899
Increase in cash and cash equivalents	<u>\$ 15,311</u>	<u>\$ 10,597</u>

	December 31,	
	2008	2007
Cash and cash equivalents	\$ 30,649	\$ 15,338
Long-term debt including current portion	\$ 800,380	\$ 925,000
Preferred stock	\$ 92,183	\$ —
Borrowing ability under our senior credit facility	\$ 12,262	\$ 38,189

We file a consolidated federal income tax return and such state or local tax returns as are required. Although we may earn taxable operating income in future years, as of December 31, 2008, we anticipate that through the use of our available loss carryforwards we will not pay significant amounts of federal income taxes in the next several years. However, we estimate that we will pay state income taxes in certain states over the next several years.

We believe that current cash balances, cash flows from operations and any available funds under the revolving credit line of our senior credit facility will be adequate to provide for our capital expenditures, debt service and working capital requirements. However, our senior credit facility contains restrictive covenants that include a leverage ratio test. As of December 31, 2008, we are in compliance with all covenants under the senior credit facility. In the future, if we are unable to maintain compliance with these covenants, including the leverage ratio test, we would use reasonable efforts to seek an amendment or waiver to our senior credit facility. However, in such circumstances, we could provide no assurances that any amendment or waiver would be obtained nor of its terms. On March 31, 2009, we amended our senior credit facility. For details of the amendment, see Note N. "Subsequent Event — Long-term Debt Amendment" included elsewhere herein for discussion of the amended terms.

We did not fund the Series D Perpetual Preferred Stock cash dividend payment due on January 15, 2009 that had accumulated for the fourth quarter of 2008. If three consecutive cash dividends payments with respect to the Series D Perpetual Preferred Stock remain unfunded the dividend rate will increase from 15% per annum to 17% per annum. While any Series D Perpetual Preferred Stock dividend payments are in arrears, we are prohibited from repurchasing, declaring and/or paying any cash dividend with respect to any equity securities having liquidation preferences equivalent to or junior in ranking to the liquidation preferences of the Series D Perpetual Preferred Stock including our common stock and Class A common stock. We can provide no assurances when any future cash payments will be made on any accumulated and unpaid Series D Perpetual Preferred Stock cash dividends presently in arrears or that become in arrears in the future. See Note G. "Preferred Stock" of our audited consolidated financial statements included elsewhere herein for further information concerning the Series D Perpetual Preferred Stock.

## [Table of Contents](#)

Under the revolver portion of our senior credit facility, the maximum credit available under the facility is \$100.0 million. The amount that we can draw upon the revolver is limited by the restrictive covenants of our senior credit facility and our Series D Perpetual Preferred Stock. As of December 31, 2008 and 2007 and pursuant to these restrictive covenants, we could have drawn \$12.3 million and \$38.2 million, respectively, of the \$100 million maximum amount under the agreement.

We do not believe that inflation has had a significant impact on our results of operations nor is inflation expected to have a significant effect upon our business in the near future.

Net cash provided by operating activities increased \$45.3 million to \$73.7 million for 2008 compared to net cash provided of \$28.4 million for the prior year. The increase in cash provided by operations was due primarily to several factors including: an increase in revenues of \$19.9 million; a decrease in corporate expenses of \$1.0 million and a net change in current operating assets and liabilities of \$5.3 million.

Net cash used in investing activities decreased \$9.4 million to \$16.3 million for 2008 compared to \$25.7 million for the prior year. The decrease in cash used in investing activities was largely due to decreases in capital expenditures for 2008 of \$8.5 million.

Net cash (used in) provided by financing activities decreased \$49.9 million to a use of \$42.0 million for 2008 compared to an amount provided of \$7.9 million for the prior year. This decrease was due primarily to the repayment of our senior credit facility partially offset by issuance of our Series D Perpetual Preferred Stock in 2008 compared to our acquisition-related borrowing activities in 2007.

### *Issuance of Series D Perpetual Preferred Stock in 2008*

On June 26, 2008, we issued 750 shares of perpetual preferred stock to a group of private investors. This preferred stock was designated Series D Perpetual Preferred Stock. The no par value Series D Perpetual Preferred Stock has a liquidation value of \$100,000 per share for a total liquidation value of \$75.0 million. The issuance of the Series D Perpetual Preferred Stock generated net cash proceeds of approximately \$68.6 million, after a 5.0% original issue discount, transaction fees and expenses. We used \$65.0 million of the net cash proceeds to voluntarily prepay a portion of the outstanding balance under our term loan portion of our senior credit facility and used the remaining \$3.6 million for general corporate purposes which included the payment of \$635,000 of accrued interest. The \$6.4 million of original issue discount, transaction fees and expenses will be accreted over a seven-year period ending June 30, 2015.

On July 15, 2008, we issued an additional 250 shares of our Series D Perpetual Preferred Stock to a group of private investors and generated net cash proceeds of approximately \$23.0 million, after a 5.0% original issue discount, transaction fees and expenses. We used the net cash proceeds to make an additional \$23.0 million voluntary prepayment on the outstanding balance of our term loan portion of our senior credit facility. The \$2.0 million of original issue discount, transaction fees and expenses will be accreted over a seven-year period ending June 30, 2015.

See Note G. "Preferred Stock" of our audited consolidated financial statements included elsewhere herein for further information concerning the Series D Perpetual Preferred Stock.

### *Refinancing of Existing Long-term Debt and the Redemption of the Series C Preferred Stock in 2007*

On March 19, 2007, we refinanced our then outstanding senior credit facility. The new senior credit facility had a total credit commitment of \$1.025 billion consisting of a \$100.0 million revolving facility and a \$925.0 million institutional term loan facility. The revolving facility matures on March 19, 2014

## Table of Contents

and the term loan facility matures on December 31, 2014. In addition, the term loan facility will require quarterly installments of principal repayments equal to 0.25% of the total commitment beginning March 31, 2008. No permanent reductions to the revolving credit facility commitment will be required prior to the final maturity date of that facility.

On March 19, 2007, we drew \$8.0 million on our revolving credit facility and drew \$610.0 million on the term loan facility to fund the payoff of all outstanding amounts under our former senior credit facility, to pay fees and expenses of approximately \$3.2 million relating to the refinancing and for other general corporate purposes.

On April 18, 2007, we drew \$275.0 million on our term loan facility and redeemed all of our then outstanding 9.25% Notes. The redemption included the payment of all \$253.8 million in outstanding principal plus \$8.0 million in accrued interest and \$11.8 million in premiums due to the holders of the 9.25% Notes upon the early redemption.

On May 22, 2007, we drew \$40.0 million on our term loan facility to redeem all of our outstanding Series C Preferred Stock and pay applicable accrued dividends, fees and expenses related to the redemption. The liquidation value per share was \$10,000. The total paid to the shareholders was \$37.9 million plus \$429,000 in accrued dividends at 8.0% per annum. The funds remaining from the \$40.0 million drawdown after the redemption were used to pay down debt balances under the revolver portion of the senior credit facility.

In addition to the draws on our senior credit facility related to our refinancing described above, we made additional drawdowns under our senior credit facility during 2007 for working capital needs which were repaid as of December 31, 2007.

Under the new senior credit facility, we can choose to pay interest at a rate equal to the London Interbank Offered Rate ("LIBOR") rate plus a margin or at the lenders' base rate, generally equal to the lenders' prime rate, plus a margin. The applicable margin for our revolving credit facility varies based on our leverage ratio as defined in the loan agreement.

Presented below are the ranges of applicable margins available to us based on our performance in comparison with the terms as defined in the new senior credit facility:

	<u>Applicable Margin for Base Rate Advances</u>	<u>Applicable Margin for LIBOR Advances</u>
Revolving Credit Facility	0.00% – 0.25%	0.625% – 1.50%
Term Loan Facility	0.25%	1.50%

In addition, under our new senior credit facility, we pay a commitment fee on the average daily unused portion of the revolving credit facility ranging from 0.20% to 0.50% on an annual basis.

The amount outstanding under our senior credit facility as of December 31, 2008 and 2007 was comprised solely of the term loan facility. The revolving credit facility did not have an outstanding balance as of December 31, 2008 and 2007. The weighted average interest rate on the balance outstanding under the senior credit facility at December 31, 2008 and 2007 was 4.8% and 6.7%, respectively. These rates are as of the period end and do not include the affects of our interest rate swap agreements. Including the affects of our interest rate swap agreements, the weighted average interest rate on the balance outstanding under the senior credit facility at December 31, 2008 and 2007 was 5.6% and

## Table of Contents

6.9%, respectively. As of December 31, 2008 and 2007, the commitment fee was 0.375% and 0.500%, respectively, on the available credit commitment under the senior credit facility.

The collateral for our new senior credit facility consists of substantially all of our and our subsidiaries' assets, excluding real estate. In addition, our subsidiaries are joint and several guarantors ("the Subsidiary Guarantors") of the obligations and our ownership interests in our subsidiaries are pledged to collateralize the obligations. The new senior credit facility contains affirmative and restrictive covenants that we must comply with, including but not limited to (a) limitations on additional indebtedness, (b) limitations on liens, (c) limitations on amendments to our by-laws and articles of incorporation, (d) limitations on mergers and the sale of assets, (e) limitations on guarantees, (f) limitations on investments and acquisitions, (g) limitations on the payment of dividends and the redemption of our capital stock, (h) maintenance of a specified leverage ratio not to exceed certain maximum limits, (i) limitations on related party transactions, (j) limitations on the purchase of real estate, (k) limitations on entering into multiemployer retirement plans, as well as other customary covenants for credit facilities of this type. As of December 31, 2008, we were in compliance with these covenants.

We are a holding company with no material independent assets or operations, other than our investment in our subsidiaries. The aggregate assets, liabilities, earnings and equity of the Subsidiary Guarantors are substantially equivalent to our assets, liabilities, earnings and equity on a consolidated basis. The Subsidiary Guarantors are, directly or indirectly, our wholly owned subsidiaries and the guarantees of the Subsidiary Guarantors are full, unconditional and joint and several. All of our current and future direct and indirect subsidiaries are Subsidiary Guarantors. Accordingly, separate financial statements and other disclosures of each of the Subsidiary Guarantors are not presented because we have no independent assets or operations, the guarantees are full and unconditional and joint and several.

### *Retirement Plan*

We have three defined benefit pension plans. Two of these plans were assumed by us as a result of our acquisitions and are frozen plans. Our active defined benefit pension plan, which we consider to be our primary pension plan, covers substantially all our full-time employees. Retirement benefits are based on years of service and the employees' highest average compensation for five consecutive years during the last ten years of employment. Our funding policy is consistent with the funding requirements of existing federal laws and regulations under the Employee Retirement Income Security Act of 1974.

A discount rate is selected annually to measure the present value of the benefit obligations. In determining the selection of a discount rate, we estimated the timing and amounts of expected future benefit payments and applied a yield curve developed to reflect yields available on high-quality bonds. The yield curve is based on an externally published index specifically designed to meet the criteria of generally accepted accounting principals in the United States of America ("U.S. GAAP"). The discount rate selected for determining benefit obligations as of December 31, 2008 was 5.79% which reflects the results of this yield curve analysis. The discount rate used for determining benefit obligations as of December 31, 2007 was 6.10%. Our assumption regarding expected return on plan assets reflects asset allocations, investment strategy and the views of investment managers, as well as historical experience. We use an assumed return of 7.00% for our invested pension assets. Actual asset returns for these trusts decreased in value 25.28% in 2008 and an increased in value 6.57% in 2007. Other significant assumptions include inflation, salary growth, retirement rates and mortality rates. Our inflation assumption is based on an evaluation of external market indicators. The salary growth assumptions reflect our long-term actual experience, the near-term outlook and assumed inflation. Compensation increases over the latest five-year period have been in line with assumptions. Retirement and mortality rates are based on actual plan experience.

## [Table of Contents](#)

During 2008 and 2007, we contributed \$2.9 million and \$3.1 million, respectively, to all three of our pension plans and we anticipate making a contribution of \$4.3 million in 2009.

See Note J. "Retirement Plans" of our audited consolidated financial statements included elsewhere herein for further information concerning the retirement plans.

### *Off-Balance Sheet Arrangements*

#### *Operating Commitments*

We have various operating lease commitments for equipment, land and office space. We also have commitments for various syndicated television programs.

We have two types of syndicated television program contracts: first run programs and off network reruns. The first run programs are programs such as *Oprah* and the off network programs are programs such as *Friends*. A difference between the two types of syndicated television programming is that the first run programs have not been produced at the time the contract is signed and the off network programs have been produced. For all syndicated television contracts we record an asset and corresponding liability for payments to be made for the entire "off network" contract period and for only the current year of the "first run" contract period. Only the payments in the current year of the "first run" contracts are recorded on the current balance sheet, because the programs for the later years of the contract period have not been produced and delivered.

#### *Obligation to UK*

On October 12, 2004, the University of Kentucky ("UK") jointly awarded a sports marketing agreement to us and Host Communications, Inc. ("Host"). The agreement with UK commenced on April 16, 2005 and has an initial term of seven years with the option to extend for three additional years.

On July 1, 2006, the terms between us and Host concerning the UK sports marketing agreement were amended. The amended agreement provides that we will share in profits in excess of certain amounts specified by the agreement, if any, but not losses. The agreement also provides that we would separately retain all local broadcast advertising revenue and pay all local broadcast expenses for activities under the agreement. Under the amended agreement, Host agreed to make all license fee payments to UK. However, if Host is unable to pay the license fee to UK, we will then pay the unpaid portion of the license fee to UK. As of December 31, 2008, the aggregate license fees to be paid by Host to UK over the remaining portion of the full ten-year term (including optional three additional years) for the agreement is approximately \$53.1 million. If advances are made by us on behalf of Host, Host will then reimburse us for the amount paid within 60 days subsequent to the close of each contract year which ends on June 30th. Host has also agreed to pay interest on any advance at a rate equal to the prime rate. As of December 31, 2008 and 2007, we had not advanced any amounts to UK on behalf of Host under this agreement.

Host was formerly a wholly owned subsidiary of TCM, a related party. During November of 2007, TCM sold all of its interest in Host to IMG Worldwide, Inc. ("IMG"), an unrelated party. As of December 31, 2007, we no longer consider Host to be a related party.

[Table of Contents](#)

Tabular Disclosure of Contractual Obligations as of December 31, 2008

The following table aggregates our material expected contractual obligations and commitments as of December 31, 2008 (in thousands):

Contractual Obligations	Payment due by period				
	Total	Less than 1 Year 2009	1-3 Years 2010-2011	3-5 Years 2012-2013	More than 5 Years after 2013
<b>Contractual obligations recorded in our balance sheet as of December 31 2008:</b>					
Long-term debt obligations (1)	\$ 800,380	\$ 8,085	\$ 16,170	\$ 16,170	\$ 759,955
Dividends currently accrued (2)	3,000	3,000	—	—	—
Purchase obligations currently accrued (3)	3,651	3,651	—	—	—
Programming obligations currently accrued (4)	16,770	15,236	1,278	256	—
Interest rate swap agreements (5)	24,611	14,767	9,844	—	—
Acquisition related liabilities(6)	2,595	901	1,440	254	—
<b>Off-balance sheet arrangements as of December 31 2008:</b>					
Cash interest on long-term debt obligations (7)	290,611	54,029	106,421	104,238	25,923
Operating lease obligations (8)	7,976	1,262	1,928	1,193	3,593
Dividends not currently accrued (9)	72,000	12,000	30,000	30,000	unknown
Programming obligations not currently accrued (10)	29,436	4,688	21,348	3,400	—
Obligation to UK (11)	53,064	7,638	15,651	16,475	13,300
<b>Total</b>	<b>\$ 1,304,094</b>	<b>\$ 125,257</b>	<b>\$ 204,080</b>	<b>\$ 171,986</b>	<b>\$ 802,771</b>

- (1) “Long-term debt obligations” represent the current and all future payment obligations under long-term borrowings referenced in FASB SFAS No. 47 “Disclosure of Long-Term Obligations,” as may be modified or supplemented. This obligation consists of obligations under our senior credit facility. These amounts are recorded as liabilities as of the current balance sheet date. As of December 31, 2008, the interest rate on the balance outstanding under the senior credit facility was 5.6%.
- (2) “Dividends currently accrued” represent Series D Perpetual Preferred dividends accrued in 2008 and payable in subsequent periods.
- (3) “Purchase obligations currently accrued” generally represent payment obligations for DTV equipment. It is our policy to accrue for these obligations when the equipment is received and the vendor has completed the work required by the purchase agreement. These amounts are recorded as liabilities as of the current balance sheet date.

## Table of Contents

- (4) "Programming obligations currently accrued" represent obligations for syndicated television programming whose license period has begun and the product is available. These amounts are recorded as liabilities as of the current balance sheet date.
- (5) "Interest rate swap agreements" represent certain contracts that allow us to fix the interest rate on a portion of our long-term debt balance. We have estimated obligations associated with these contracts. Although the fair value of these contracts can fluctuate significantly based on market interest rates, the amounts in the table are estimated settlement amounts and estimated settlement dates. These amounts are recorded as liabilities as of the current balance sheet date.
- (6) "Acquisition related liabilities" represent certain obligations associated with acquisitions of television stations that were completed in prior years. These amounts are recorded as liabilities as of the current balance sheet date.
- (7) "Cash interest on long-term debt obligations" represents estimated interest expense on long-term debt obligations based upon the average debt balances expected in the future and computed using the average interest rates for 2008. As of December 31, 2008, our interest rate on the balance outstanding under the senior credit facility and including the effects of our interest rate swap agreements was 5.9%.
- (8) "Operating lease obligations" represent payment obligations under non-cancelable lease agreements classified as operating leases and disclosed pursuant to SFAS No. 13, "Accounting for Leases," as may be modified or supplemented. These amounts are not recorded as liabilities as of the current balance sheet date.
- (9) "Dividends not currently accrued" represent Series D Perpetual Preferred Stock dividends for future periods and assumes that the \$100 million of Series D Perpetual Preferred Stock remains outstanding in future periods with a dividend rate of 15%. For the column headed "More than 5 years after 2014," we can-not estimate a dividend amount due to the Series D Perpetual Stock being perpetual.
- (10) "Programming obligations not currently accrued" represent obligations for syndicated television programming whose license period has not yet begun or the product is not yet available. These amounts are not recorded as liabilities as of the current balance sheet date.
- (11) "Obligation to UK" represents total obligations and excluding any potential revenues under a sports marketing agreement awarded jointly to us and Host. These amounts are not recorded as liabilities as of the current balance sheet date. See "Off-Balance Sheet Arrangements" immediately preceding this table for additional information concerning this obligation.

Estimates of the amount, timing and future funding obligations under our pension plans include assumptions concerning, among other things, actual and projected market performance of plan assets, investment yields, statutory requirements and demographic data for pension plan participants. Pension plan funding estimates are therefore not included in the table above because the timing and amounts of funding obligations for all future periods cannot be reasonably determined. We expect to contribute approximately \$4.3 million in total to our active pension plan and the acquired pension plans during 2009.

### **Critical Accounting Policies**

The preparation of financial statements in conformity with U.S. GAAP requires us to make judgments and estimations that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates. We consider the following accounting policies to

## [Table of Contents](#)

be critical policies that require judgments or estimations in their application where variances in those judgments or estimations could make a significant difference to future reported results.

### *Valuation of Broadcast Licenses*

As of December 31, 2008, the book value of our broadcast licenses and goodwill was approximately \$819.0 billion and \$170.5 million, respectively. During 2008, we recorded a non-cash impairment expense of \$338.7 million resulting from a write down of \$98.6 million in the carrying value of our goodwill and a write down of \$240.1 million in the carrying value of our broadcast licenses. See Note L. "Goodwill and Intangible Assets" of our audited consolidated financial statements included elsewhere herein for further information concerning the impairment expense recorded in 2008.

Broadcast licenses of television stations acquired prior to January 1, 2002 were valued using a residual basis methodology (analogous to "goodwill") where the excess of the purchase price over the fair value of all identified tangible and intangible assets was attributed to the broadcast license. This residual basis approach will generally produce higher valuations of broadcast licenses when compared to applying an income method as discussed below. The book value for these broadcast licenses was approximately \$341.0 million as of December 31, 2008.

We value the broadcast licenses of any television station acquired after December 31, 2001 using an income approach. Under this approach, a broadcast license is valued based on analyzing the estimated after-tax discounted future cash flows of the station, assuming an initial hypothetical start-up operation maturing into an average performing station in a specific television market and giving consideration to other relevant factors such as the technical qualities of the broadcast license and the number of competing broadcast licenses within that market. This income approach will generally produce lower valuations of broadcast licenses when compared to applying a residual method as discussed above. The book value for these broadcast licenses was approximately \$478.0 million as of December 31, 2008.

At the September 2004 meeting of the Emerging Issues Task Force ("EITF"), the SEC Observer clarified the SEC Staff's position on the use of the residual method for valuation of acquired assets other than goodwill which is referred to as topic D-108. The SEC Staff believed that the residual method did not comply with the requirements of SFAS No. 141, "Business combinations" ("SFAS No. 141") when used to value certain intangible assets that arise from legal or contractual rights. Accordingly, the SEC Staff believed that the residual method should no longer be used to value intangible assets other than goodwill. Registrants were required to apply the income approach to such assets acquired in business combinations completed after September 29, 2004, and perform impairment tests using an income approach on all intangible assets that were previously valued using the residual method no later than the beginning of their first fiscal year beginning after December 15, 2004.

Effective January 1, 2005, we adopted the provisions of this announcement and performed a valuation assessment of its broadcast licenses using the income approach. The implementation of this pronouncement did not require us to record an impairment charge in the first quarter of the year ended December 31, 2005. However, applying the income approach to value broadcast licenses originally valued using a residual method may place a greater possibility of future impairment charges on those broadcast licenses due to the inherent "miss-match" of the fundamental assumptions between the current valuation method (a hypothetical start-up value) in comparison to the method utilized to first establish the initial value of the broadcast license (a mature station's residual enterprise value).

### *Annual Impairment Testing of Broadcast Licenses and Goodwill*

The annual impairment testing of broadcast licenses and goodwill for each individual television station requires an estimation of the "fair value" of each broadcast license and the fair value of the entire



television station for evaluating goodwill. Such estimations generally rely on analysis of public and private comparative sales data as well as discounted cash flow analysis that inherently requires multiple assumptions relating to the future prospects of each individual television station including, but not limited to, the long-term market growth characteristics, a station's viewing audience, station revenue shares within a market, future operating expenses, costs of capital and appropriate discount rates. We believe that the assumptions we utilize in analyzing potential impairment of broadcast licenses and/or goodwill for each of our television stations are reasonable individually and in the aggregate. However, these assumptions are highly subjective and changes in any one assumption, or a combination of assumptions, could produce significant differences in the calculated outcomes.

To estimate the fair value of our reporting units we utilize a discounted cash flow model. We believe that a discounted cash flow analysis is the most appropriate methodology to test the carrying value of long-term assets with a demonstrated long-lived / enduring franchise value. We believe the results of the discounted cash flow and market multiple approaches provide reasonable estimates of the fair value of our reporting units because these approaches are based on our actual results and best estimates of 2009 annual performance, as well as considering a number of other factors, including but not limited to, future market revenue growth, market revenue shares and operating profit margins in future periods. We have consistently used these approaches in determining the value of our goodwill. We also consider a market approach utilizing market multiples to corroborate the discounted cash flow analysis. We believe that this methodology is consistent with the approach that any strategic market participant would utilize if they were to value one of our television stations.

We also give consideration to our market capitalization. During 2008, we experienced a decline in our market capitalization due to a decline in our stock price. As of December 31, 2008, our market capitalization was less than our book value and it remains less than book value as of the date of this filing. We believe the decline in our stock price has, in part, been influenced by the current national credit crises and national economic recession. We believe that it is appropriate to view the current credit crisis and recession as relatively temporary in relation to reporting units that have demonstrated long-lived / enduring franchise value. Accordingly, we believe that a variance between market capitalization and fair value can exist and that difference could be significant at points in time due to intervening macroeconomic influences.

#### *Valuation of Network Affiliation Agreements*

Some broadcast companies may use methods to value acquired network affiliations different than those that we use. These different methods may result in significant variances in the amount of purchase price allocated to these assets among broadcast companies.

Some broadcasting companies account for network affiliations as a significant component of the value of a station. These companies believe that stations are popular because they have generally been affiliating with networks from the inception of network broadcasts, stations with network affiliations have the most successful local news programming and the network affiliation relationship enhances the audience for local syndicated programming. As a result, these broadcast companies allocate a significant portion of the purchase price for any station that they may acquire to the network affiliation relationship.

We ascribe no incremental value to the incumbent network affiliation relationship in a market beyond the cost of negotiating a new agreement with another network and the value of any terms of the affiliation agreement that were more favorable or unfavorable than those generally prevailing in the market. Instead, we believe that the value of a television station is derived primarily from the attributes of its broadcast license. These attributes have a significant impact on the audience for network programming in a local television market compared to the national viewing patterns of the same network programming.

## [Table of Contents](#)

We have acquired a total of 19 television stations since 2002. The methodology we used to value these stations was based on our evaluation of the broadcast licenses acquired and the characteristics of the markets in which they operated. Given our assumptions and the specific attributes of the stations we acquired during 2002 through 2008, we ascribed no incremental value to the incumbent network affiliation relationship in each market beyond the cost of negotiating a new agreement with another network and the value of any terms of the affiliation agreement that were more favorable or unfavorable than those generally prevailing in the market.

Certain other broadcasting companies have valued network affiliations on the basis that it is the affiliation and not the other attributes of the station, including its broadcast license, which contributes to the operational performance of that station. As a result, we believe that these broadcasting companies include in their network affiliation valuation amounts related to attributes which we believe are more appropriately reflected in the value of the broadcast license or goodwill.

If we were to assign higher values to all of our network affiliations and less value to our broadcast licenses or goodwill and if it is further assumed that such higher values of the network affiliations are definite lived intangible assets, this reallocation of value might have a significant impact on our operating results. It should be noted that there is a diversity of practice and some broadcast companies have considered such network affiliation intangible asset to have a life ranging from 15 to 40 years depending on the specific assumptions utilized by those broadcast companies.

The following table reflects the hypothetical impact of the hypothetical reassignment of value from broadcast licenses to network affiliations for all our prior acquisitions (the first acquisition being in 1994) and the resulting increase in amortization expense assuming a hypothetical 15-year amortization period (in thousands, except per share data):

	As Reported	Percentage of Total Value reassigned to Network Affiliation Agreements	
		50%	25%
<b>Balance Sheet (As of December 31, 2008):</b>			
Broadcast licenses	\$ 818,981	\$ 487,969	\$ 653,475
Other intangible assets, net (including network affiliation agreements)	1,893	332,905	167,399
<b>Statement of Operations (For the year ended December 31, 2008):</b>			
Amortization of intangible assets	792	37,884	19,338
Operating loss	(258,895)	(295,987)	(277,441)
Net loss	(202,016)	(224,642)	(213,329)
Net loss available to common stockholders	(208,609)	(231,235)	(219,922)
Net loss available to common stockholders, per share — basic and diluted	\$ (4.32)	\$ (4.79)	\$ (4.55)

In future acquisitions, the valuation of the network affiliations may differ from the values of previous acquisitions due to the different characteristics of each station and the market in which it operates.

## [Table of Contents](#)

### *Income Taxes*

We have approximately \$220.5 million in federal operating loss carryforwards, which expire during the years 2020 through 2028. Additionally, we have an aggregate of approximately \$272.8 million of various state operating loss carryforwards. We project taxable income in the carryforward periods. Therefore, we believe that it is more likely than not that the federal net operating loss carryforwards will be fully utilized.

A valuation allowance has been provided for a portion of the state net operating loss carryforwards. We believe that it will not meet the more likely than not threshold in certain states due to the uncertainty of generating sufficient income. Therefore, the state valuation allowance at December 31, 2008 and 2007 was \$4.6 million and \$5.2 million, respectively.

### *Recent Accounting Pronouncements*

Various authoritative accounting organizations have issued accounting pronouncements that we will be required to adopt at a future date. Either we have reviewed these pronouncements and concluded that their adoption will not have a material affect upon our liquidity or results of operations or we are continuing to evaluate the pronouncements. See Note A. "Description of Business and Summary of Significant Accounting Policies" of our audited consolidated financial statements included elsewhere herein for further discussion of recent accounting principles.

### **Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act**

This Annual Report on Form 10-K contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this Annual Report, the words "believes," "expects," "anticipates," "estimates" and similar words and expressions are generally intended to identify forward-looking statements. Statements that describe our future strategic plans, goals or objectives are also forward-looking statements. Readers of this Annual Report are cautioned that any forward-looking statements, including those regarding the intent, belief or current expectations, are not guarantees of future performance, results or events and involve risks and uncertainties, and that actual results and events may differ materially from those in the forward-looking statements as a result of various factors including, but not limited to, those listed in Item 1A. of this Annual Report and the other factors described from time to time in our filings with the SEC. The forward-looking statements included in this Annual Report are made only as of the date hereof. We undertake no obligation to update such forward-looking statements to reflect subsequent events or circumstances.

### **Item 7A. Quantitative and Qualitative Disclosures About Market Risk.**

Based on the our floating rate debt outstanding at December 31, 2008, a 100 basis point increase in market interest rates would increase our interest expense and decrease our income before income taxes for the year by approximately \$4.0 million. The estimated fair value of our total long-term debt at December 31, 2008 was approximately \$312.1 million, which was approximately \$488.2 million less than its carrying value. Fair market values are determined from quoted market prices where available or based on estimates made by investment bankers.

[Table of Contents](#)

**Item 8. Financial Statements and Supplementary Data.**

	<u>Page</u>
<a href="#">Management's Report on Internal Control Over Financial Reporting</a>	51
<a href="#">Report of Independent Registered Public Accounting Firm</a>	52
<a href="#">Consolidated Balance Sheets at December 31, 2008 and 2007</a>	54
<a href="#">Consolidated Statements of Operations for the years ended December 31, 2008, 2007 and 2006</a>	56
<a href="#">Consolidated Statements of Stockholders' Equity and Comprehensive Income (Loss) for the years ended December 31, 2008, 2007 and 2006</a>	57
<a href="#">Consolidated Statements of Cash Flows for the years ended December 31, 2008, 2007 and 2006</a>	60
<a href="#">Notes to Consolidated Financial Statements</a>	61

### **Management's Report on Internal Control Over Financial Reporting**

Our management is responsible for establishing and maintaining adequate internal control over financial reporting and for the assessment of the effectiveness of internal control over financial reporting. As defined by the SEC, internal control over financial reporting is a process designed by, or under the supervision of our principal executive and principal financial officers and effected by our Board of Directors, management and other personnel, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the consolidated financial statements in accordance with U.S. GAAP.

Our internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect our transactions and dispositions of our assets; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of the consolidated financial statements in accordance with generally accepted accounting principles, and that our receipts and expenditures are being made only in accordance with authorizations of our management and directors; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of our assets that could have a material effect on the consolidated financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In connection with the preparation of our annual consolidated financial statements, management has undertaken an assessment of the effectiveness of our internal control over financial reporting as of December 31, 2008, based on criteria established in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission, or the COSO Framework. Management's assessment included an evaluation of the design of our internal control over financial reporting and testing of the operational effectiveness of those controls.

Based on this evaluation, management has concluded that our internal control over financial reporting was effective as of December 31, 2008.

The effectiveness of our internal control over financial reporting as of December 31, 2008 has been audited by McGladrey & Pullen, LLP, an independent registered public accounting firm, as stated in their report which is included herein.

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors  
Gray Television, Inc.

We have audited the accompanying consolidated balance sheets of Gray Television, Inc. as of December 31, 2008 and 2007, and the related consolidated statements of operations, stockholders' equity and comprehensive income, and cash flows for each of the three years in the period ended December 31, 2008. Our audits also included the financial statement schedule listed in Item 15(a). We also have audited Gray Television, Inc.'s internal control over financial reporting as of December 31, 2008, based on criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Gray Television, Inc.'s management is responsible for these financial statements, the financial statement schedule, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on these financial statements, the financial statement schedule and an opinion on the company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (a) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (b) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (c) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Gray Television, Inc. as of December 31, 2008 and 2007, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2008, in

## Table of Contents

conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole; presents fairly in all material respects the information set forth therein. Further in our opinion Gray Television, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2008, based on criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

As discussed in Notes A and I to the consolidated financial statements, in 2007 the Company changed its method of accounting for uncertainty in income taxes and in 2006 the Company changed its method of accounting for share-based compensation and pension and other post retirement plans.

/s/ McGladrey & Pullen, LLP  
Ft. Lauderdale, Florida  
March 31, 2009

**GRAY TELEVISION, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands)

	<b>December 31,</b>	
	<b>2008</b>	<b>2007</b>
<b>Assets:</b>		
Current assets:		
Cash and cash equivalents	\$ 30,649	\$ 15,338
Accounts receivable, less allowance for doubtful accounts of \$1,543 and \$1,303, respectively	54,685	63,070
Current portion of program broadcast rights, net	10,092	10,489
Deferred tax asset	1,830	1,450
Marketable securities	1,384	4,177
Prepaid and other current assets	3,167	3,483
Total current assets	<u>101,807</u>	<u>98,007</u>
Property and equipment, net	162,903	173,039
Deferred loan costs, net	2,850	3,325
Broadcast licenses	818,981	1,059,066
Goodwill	170,522	269,118
Other intangible assets, net	1,893	2,685
Investment in broadcasting company	13,599	13,599
Other	5,710	7,130
Total assets	<u>\$ 1,278,265</u>	<u>\$ 1,625,969</u>

See accompanying notes.



**GRAY TELEVISION, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands)

	<u>December 31,</u>	
	<u>2008</u>	<u>2007</u>
<b>Liabilities and stockholders' equity:</b>		
Current liabilities:		
Accounts payable	\$ 11,515	\$ 7,978
Employee compensation and benefits	9,603	11,620
Accrued interest	9,877	15,879
Other accrued expenses	9,128	5,772
Dividends payable	3,000	1,445
Federal and state income taxes	4,374	3,757
Current portion of program broadcast obligations	15,236	13,963
Acquisition related liabilities	980	980
Deferred revenue	10,364	5,491
Current portion of long-term debt	8,085	9,250
Total current liabilities	<u>82,162</u>	<u>76,135</u>
Long-term debt, less current portion	792,295	915,750
Program broadcast obligations, less current portion	1,534	1,889
Deferred income taxes	143,975	262,778
Deferred revenue	3,310	3,911
Accrued pension costs	18,782	6,808
Other	26,917	20,853
Total liabilities	<u>1,068,975</u>	<u>1,288,124</u>
Commitments and contingencies (Note K)		
Preferred stock, no par value; cumulative; redeemable; designated 1.00 shares, issued and outstanding 1.00 and 0.00 shares, respectively (\$100,000 and \$0 aggregate liquidation value, respectively)	<u>92,183</u>	<u>—</u>
Stockholders' equity:		
Common stock, no par value; authorized 100,000 shares, issued 47,179 shares and 46,173 shares, respectively	452,289	448,459
Class A common stock, no par value; authorized 15,000 shares, issued 7,332 shares	15,321	15,321
Accumulated deficit	(263,532)	(50,560)
Accumulated other comprehensive loss, net of income tax benefit	(24,458)	(13,047)
	179,620	400,173
Treasury stock at cost, common stock, 4,655 shares and 3,772 shares, respectively	(40,115)	(39,930)
Treasury stock at cost, Class A common stock, 1,579 shares	(22,398)	(22,398)
Total stockholders' equity	<u>117,107</u>	<u>337,845</u>
Total liabilities and stockholders' equity	<u>\$ 1,278,265</u>	<u>\$ 1,625,969</u>

See accompanying notes.

**GRAY TELEVISION, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except for per share data)

	Year Ended December 31,		
	2008	2007	2006
Revenues (less agency commissions)	\$ 327,176	\$ 307,288	\$ 332,137
Operating expenses:			
Operating expenses before depreciation, amortization, impairment, and (gain) loss on disposal of assets, net	199,572	199,687	191,502
Corporate and administrative	14,097	15,090	15,097
Depreciation	34,561	38,558	34,073
Amortization of intangible assets	792	825	2,453
Impairment of goodwill and broadcast licenses	338,681	—	—
(Gain) loss on disposals of assets, net	(1,632)	(248)	1,021
	<u>586,071</u>	<u>253,912</u>	<u>244,146</u>
Operating income (loss)	(258,895)	53,376	87,991
Other income (expense):			
Miscellaneous income (expense), net	(53)	972	677
Interest expense	(54,079)	(67,189)	(66,787)
Loss on early extinguishment of debt	—	(22,853)	(347)
Income (loss) from continuing operations before income taxes	(313,027)	(35,694)	21,534
Income tax (benefit) expense	(111,011)	(12,543)	9,823
Net (loss) income	(202,016)	(23,151)	11,711
Preferred dividends (includes accretion of issuance cost of \$576, \$439 and \$111, respectively)	6,593	1,626	3,247
Net (loss) income available to common stockholders	<u>\$ (208,609)</u>	<u>\$ (24,777)</u>	<u>\$ 8,464</u>
Basic per share information:			
Net (loss) income available to common stockholders	<u>\$ (4.32)</u>	<u>\$ (0.52)</u>	<u>\$ 0.17</u>
Weighted average shares outstanding	<u>48,302</u>	<u>47,788</u>	<u>48,408</u>
Diluted per share information:			
Net (loss) income available to common stockholders	<u>\$ (4.32)</u>	<u>\$ (0.52)</u>	<u>\$ 0.17</u>
Weighted average shares outstanding	<u>48,302</u>	<u>47,788</u>	<u>48,425</u>
Dividends declared per share	\$ 0.09	\$ 0.12	\$ 0.12
See accompanying notes.			

**GRAY TELEVISION, INC.**  
**CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY AND COMPREHENSIVE INCOME**  
(in thousands, except for number of shares)

	Class A Common Stock		Common Stock		Retained Earnings (Deficit)	Class A Treasury Stock		Common Treasury Stock		Accumulated Other Comprehensive Income (Loss)	Unearned Compensation	Total
	Shares	Amount	Shares	Amount		Shares	Amount	Shares	Amount			
Balance at December 31, 2005	7,331,574	\$ 15,282	45,258,544	\$ 441,533	\$ (22,662)	(1,578,554)	\$ (22,398)	(2,221,550)	\$ (28,766)	\$ (1,257)	\$ (736)	\$ 380,996
Derecognition of minimum pension liability, net of income tax	—	—	—	—	—	—	—	—	—	1,257	—	1,257
Adjustment to pension liability upon implementation of SFAS 158, net of income taxes	—	—	—	—	—	—	—	—	—	(2,432)	—	(2,432)
Adjusted balance	7,331,574	15,282	45,258,544	441,533	(22,662)	(1,578,554)	(22,398)	(2,221,550)	(28,766)	(2,432)	(736)	379,821
Net income	—	—	—	—	11,711	—	—	—	—	—	—	11,711
Gain on derivatives, net of income tax	—	—	—	—	—	—	—	—	—	3	—	3
Comprehensive income	—	—	—	—	—	—	—	—	—	—	—	11,714
Reclassification upon adoption of SFAS 123(R)	—	—	—	(736)	—	—	—	—	—	—	736	—
Common stock cash dividends (\$0.12) per share	—	—	—	—	(5,828)	—	—	—	—	—	—	(5,828)
Preferred stock dividends	—	—	—	—	(3,247)	—	—	—	—	—	—	(3,247)
Issuance of common stock:												
401(k) plan	—	—	217,089	1,513	—	—	—	—	—	—	—	1,513
Officer's restricted stock plan	—	—	160,000	—	—	—	—	—	—	—	—	—
Directors' restricted stock plan	—	—	55,000	—	—	—	—	—	—	—	—	—
Repurchase of common stock	—	—	—	—	—	—	—	(902,200)	(5,646)	—	—	(5,646)
Spinoff of publishing and wireless businesses	—	39	—	296	—	—	—	—	—	—	—	335
Stock based compensation	—	—	—	1,092	—	—	—	—	—	—	—	1,092
Balance at December 31, 2006	<u>7,331,574</u>	<u>\$ 15,321</u>	<u>45,690,633</u>	<u>\$ 443,698</u>	<u>\$ (20,026)</u>	<u>(1,578,554)</u>	<u>\$ (22,398)</u>	<u>(3,123,750)</u>	<u>\$ (34,412)</u>	<u>\$ (2,429)</u>	<u>\$ —</u>	<u>\$ 379,754</u>

See accompanying notes.

**GRAY TELEVISION, INC.**  
**CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY AND COMPREHENSIVE INCOME (Continued)**  
(in thousands, except for number of shares)

	Class A Common Stock		Common Stock		Accumulated Deficit	Class A Treasury Stock		Common Treasury Stock		Accumulated Other Comprehensive Income (Loss)	Total
	Shares	Amount	Shares	Amount		Shares	Amount	Shares	Amount		
Balance at December 31, 2006	7,331,574	\$ 15,321	45,690,633	\$ 443,698	\$ (20,026)	(1,578,554)	\$ (22,398)	(3,123,750)	\$ (34,412)	\$ (2,429)	\$ 379,754
Net loss	—	—	—	—	(23,151)	—	—	—	—	—	(23,151)
Loss on derivatives, net of income tax	—	—	—	—	—	—	—	—	—	(10,754)	(10,754)
Adjustment to pension liability, net of income tax	—	—	—	—	—	—	—	—	—	136	136
Comprehensive loss	—	—	—	—	—	—	—	—	—	—	(33,769)
Common stock cash dividends (\$0.12) per share	—	—	—	—	(5,757)	—	—	—	—	—	(5,757)
Preferred stock dividends	—	—	—	—	(1,626)	—	—	—	—	—	(1,626)
Issuance of common stock:											
401(k) plan	—	—	264,419	2,242	—	—	—	—	—	—	2,242
Non-qualified stock plan	—	—	163,295	1,271	—	—	—	—	—	—	1,271
Directors' restricted stock plan	—	—	55,000	—	—	—	—	—	—	—	—
Repurchase of common stock	—	—	—	—	—	—	—	(647,800)	(5,518)	—	(5,518)
Share-based compensation	—	—	—	1,248	—	—	—	—	—	—	1,248
Balance at December 31, 2007	<u>7,331,574</u>	<u>\$ 15,321</u>	<u>46,173,347</u>	<u>\$ 448,459</u>	<u>\$ (50,560)</u>	<u>(1,578,554)</u>	<u>\$ (22,398)</u>	<u>(3,771,550)</u>	<u>\$ (39,930)</u>	<u>\$ (13,047)</u>	<u>\$ 337,845</u>

See accompanying notes.

**GRAY TELEVISION, INC.**  
**CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY AND COMPREHENSIVE INCOME (Continued)**  
(in thousands, except for number of shares)

	Class A Common Stock		Common Stock		Accumulated Deficit	Class A Treasury Stock		Common Treasury Stock		Accumulated Other Comprehensive Income (Loss)	Total
	Shares	Amount	Shares	Amount		Shares	Amount	Shares	Amount		
Balance at December 31, 2007	7,331,574	\$ 15,321	46,173,347	\$ 448,459	\$ (50,560)	(1,578,554)	\$ (22,398)	(3,771,550)	\$ (39,930)	\$ (13,047)	\$ 337,845
Net loss	—	—	—	—	(202,016)	—	—	—	—	—	(202,016)
Loss on derivatives, net of income tax	—	—	—	—	—	—	—	—	—	(4,262)	(4,262)
Adjustment to pension liability, net of income tax	—	—	—	—	—	—	—	—	—	(7,149)	(7,149)
Comprehensive loss	—	—	—	—	—	—	—	—	—	—	(213,427)
Common stock cash dividends (\$0.09) per share	—	—	—	—	(4,363)	—	—	—	—	—	(4,363)
Preferred stock dividends	—	—	—	—	(6,593)	—	—	—	—	—	(6,593)
Issuance of common stock:											
401(k) plan	—	—	950,601	2,380	—	—	—	—	—	—	2,380
Directors' restricted stock plan	—	—	55,000	—	—	—	—	—	—	—	—
Repurchase of common stock	—	—	—	—	—	—	—	(883,200)	(185)	—	(185)
Share-based compensation	—	—	—	1,450	—	—	—	—	—	—	1,450
Balance at December 31, 2008	<u>7,331,574</u>	<u>\$ 15,321</u>	<u>47,178,948</u>	<u>\$ 452,289</u>	<u>\$ (263,532)</u>	<u>(1,578,554)</u>	<u>\$ (22,398)</u>	<u>(4,654,750)</u>	<u>\$ (40,115)</u>	<u>\$ (24,458)</u>	<u>\$ 117,107</u>

See accompanying notes.

**GRAY TELEVISION, INC .**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)

	Year Ended December 31,		
	2008	2007	2006
<b>Operating activities</b>			
Net income (loss)	\$(202,016)	\$ (23,151)	\$ 11,711
Adjustments to reconcile net income (loss) to net cash provided by operating activities:			
Depreciation	34,561	38,558	34,073
Amortization of intangible assets	792	825	2,453
Amortization of deferred loan costs	475	967	2,269
Amortization of share-based awards	1,450	1,248	1,092
Write off loan acquisition costs from early extinguishment of debt	—	22,853	91
Impairment of goodwill and broadcast licenses	338,681	—	—
Amortization of program broadcast rights	16,070	15,194	14,234
Payments on program broadcast obligations	(13,968)	(14,101)	(13,530)
Common stock contributed to 401(K) Plan	2,380	2,242	1,513
Deferred revenue, network compensation	(604)	(300)	1,322
Deferred income taxes	(110,990)	(13,823)	8,976
(Gain) loss on disposal of assets, net	(1,632)	(248)	1,021
Payment for sports marketing agreement	—	(4,950)	—
Other	257	173	(58)
Changes in operating assets and liabilities, net of business acquisitions:			
Accounts receivable	8,385	(2,089)	397
Other current assets	3,387	(3,169)	2,035
Accounts payable	2,162	2,082	1,093
Employee compensation, benefits and pension costs	(2,017)	288	1,577
Accrued expenses	870	(374)	(134)
Accrued interest	(6,001)	5,047	6,369
Income taxes payable	(282)	1,141	404
Deferred revenue other, including current portion	1,715	(53)	2,952
Net cash provided by operating activities	<u>73,675</u>	<u>28,360</u>	<u>79,860</u>
<b>Investing activities</b>			
Acquisition of television businesses and licenses, net of cash acquired	—	(92)	(85,295)
Purchases of property and equipment	(16,289)	(24,834)	(41,139)
Proceeds from asset sales	703	290	198
Payments on acquisition related liabilities	(779)	(1,012)	(2,831)
Other	25	(14)	(238)
Net cash used in investing activities	<u>(16,340)</u>	<u>(25,662)</u>	<u>(129,305)</u>
<b>Financing activities</b>			
Proceeds from borrowings on long-term debt	16,000	392,500	135,750
Repayments of borrowings on long-term debt	(140,621)	(318,500)	(76,727)
Deferred and other loan costs	—	(16,255)	—
Dividends paid, net of accreted preferred dividend	(8,825)	(7,709)	(6,756)
Proceeds from issuance of common stock	—	1,271	—
Proceeds from issuance of preferred stock	91,607	—	—
Purchase of common stock	(185)	(5,518)	(5,646)
Redemption of preferred stock	—	(31,400)	—
Redemption and purchase of preferred stock from related party	—	(6,490)	(1,750)
Net cash (used in) provided by financing activities	<u>(42,024)</u>	<u>7,899</u>	<u>44,871</u>
Net increase (decrease) in cash and cash equivalents	15,311	10,597	(4,574)
Cash and cash equivalents at beginning of period	15,338	4,741	9,315
Cash and cash equivalents at end of period	<u>\$ 30,649</u>	<u>\$ 15,338</u>	<u>\$ 4,741</u>

See accompanying notes.

**GRAY TELEVISION, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**A. Description of Business and Summary of Significant Accounting Policies**

*Description of Business*

Gray Television, Inc. is a television broadcast company headquartered in Atlanta, Georgia. As of December 31, 2008, we operated 36 television stations serving 30 markets. Seventeen of the stations are affiliated with CBS Inc., or "CBS," ten of the stations are affiliated with the National Broadcasting Company, Inc., or "NBC," eight of the stations are affiliated with the American Broadcasting Company, or "ABC," one station is affiliated with FOX Entertainment Group, Inc., or "FOX." In addition, we currently operate 38 digital second channels including one affiliated with ABC, four affiliated with FOX, seven affiliated with The CW Network, LLC ("CW"), 16 affiliated with Twentieth Television, Inc. ("MyNetworkTV") and one affiliated with the Universal Sports Network plus eight local news/weather channels and one independent channel in certain of its existing markets. With 17 CBS affiliated stations, we are the largest independent owner of CBS affiliates in the country. Our operations consist of one reportable segment.

*Principles of Consolidation*

The consolidated financial statements include our accounts and the accounts of our subsidiaries. All significant intercompany accounts and transactions have been eliminated.

*Revenue Recognition*

Broadcasting advertising revenue is generated primarily from the sale of television advertising time. Internet advertising revenue is generated from the sale of advertisements on our stations' websites. Broadcast network compensation is generated by payments to us from the broadcast networks. Retransmission consent revenue is generated by payments to us from cable and satellite distribution systems for their retransmission of our broadcasts. Advertising revenue is billed to the customer and recognized when the advertisement is broadcast or appears on our stations' websites. Broadcast network compensation is recognized on a straight-line basis over the life of the contract. Retransmission consent revenue is recognized as earned over the life of the contract. Cash received which has not yet been recognized as revenue is presented as deferred revenue.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)***Barter Transactions*

We account for trade barter transactions involving the exchange of tangible goods or services with our customers. The revenue is recorded at the time the advertisement is broadcast and the expense is recorded at the time the goods or services are used. The revenue and expense associated with these transactions are based on the fair value of the assets or services received. Trade barter revenue and expense recognized by us for each of the years ended December 31, 2008, 2007 and 2006 is as follows (amounts in thousands):

	Year Ended December 31,		
	2008	2007	2006
Trade barter revenue	\$ 1,850	\$ 2,256	\$ 2,327
Trade barter expense	(1,892)	(2,116)	(2,410)
	<u>\$ (42)</u>	<u>\$ 140</u>	<u>\$ (83)</u>

In accordance with the Financial Accounting Standards Board's (the "FASB") Statement No. 63, "Financial Reporting by Broadcasters," we do not account for barter revenue and related barter expense generated from network programming. Neither do we account for barter revenue and related barter expense generated from syndicated programming as such amounts are not material. Furthermore, any such barter revenue recognized would then require the recognition of an equal amount of barter expense. The recognition of these amounts would have no effect upon net income.

*Advertising Expense*

We recorded advertising expense of \$1.3 million, \$1.8 million and \$1.8 million for the years ended December 31, 2008, 2007 and 2006, respectively. In 2008, advertising expense decreased as a result of general cost reduction initiatives. In 2007 and 2006, advertising expense increased as a result of the acquisition of stations and the expansion of operations at existing stations through digital second channels.

*Use of Estimates*

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could materially differ from these estimated amounts which include impairment assessments of long-lived assets (including goodwill and indefinite lived intangibles), income tax liabilities, deferred tax assets and value of network affiliations.

*Cash and Cash Equivalents*

Cash equivalents consist of highly liquid investments that are readily convertible to known amounts of cash and have a maturity of three months or less when purchased.



**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Marketable Securities*

Our marketable securities include commercial paper, corporate notes and bonds. All of our marketable securities are classified as trading securities and are reported as current assets at their estimated fair market values.

The reported fair value is based on a variety of factors and assumptions including quoted market prices when available. Accordingly, the fair value may not represent actual value of the securities that could have been realized as of December 31, 2008, or that will be realized in the future and do not include expenses that could be incurred in an actual sale or settlement.

*Allowance for Doubtful Accounts Receivable*

We record a provision for doubtful accounts based on a percentage of receivables. We recorded expenses for this allowance of \$1.8 million, \$1.0 million and \$0.8 million for the years ended December 31, 2008, 2007 and 2006, respectively. We write-off accounts receivable balances when we determine that they have become uncollectible.

*Program Broadcast Rights*

Rights to programs available for broadcast under program license agreements are initially recorded at the beginning of the license period for the amounts of total license fees payable under the license agreements and are charged to operating expense over the period that the episodes are broadcast. The portion of the unamortized balance expected to be charged to operating expense in the succeeding year is classified as a current asset, with the remainder classified as a non-current asset. The liability for the license fees payable under the program license agreements is classified as current or long-term, in accordance with the payment terms of the various license agreements.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)***Property and Equipment*

Property and equipment are carried at cost. Depreciation is computed principally by the straight-line method. Buildings, towers, improvements and equipment are generally depreciated over estimated useful lives of approximately 35 years, 20 years, 10 years and 5 years, respectively. Maintenance, repairs and minor replacements are charged to operations as incurred; major replacements and betterments are capitalized. The cost of any assets sold or retired and related accumulated depreciation are removed from the accounts at the time of disposition, and any resulting profit or loss is reflected in income or expense for the period. The following table lists components of property and equipment by major category (in thousands):

	December 31,	
	2008	2007
Property and equipment:		
Land	\$ 22,452	22,342
Buildings and improvements	49,766	48,724
Equipment	296,013	278,402
	368,231	349,468
Accumulated depreciation	(205,328)	(176,429)
	<u>\$ 162,903</u>	<u>\$ 173,039</u>

*Deferred Loan Costs*

Loan acquisition costs are amortized over the life of the applicable indebtedness using a straight-line method which approximates the effective interest method.

*Asset Retirement Obligations*

We own office equipment, broadcasting equipment, other leasehold improvements and transmission towers, some of which are located on, or are housed in, leased property or facilities. At the conclusion of several of these leases we are legally obligated to dismantle, remove and otherwise properly dispose of and remediate the facility or property. We estimate our asset retirement obligation based upon the cash flows of the costs to be incurred and the net present value of those estimated amounts. The asset retirement obligation is recognized as a non-current liability and as a component of the cost of the related asset. Changes to our asset retirement obligation resulting from revisions to the timing or the amount of the original undiscounted cash flow estimates are recognized as an increase or decrease to the carrying amount of the asset retirement obligation and the related asset retirement cost capitalized as part of the related property, plant, or equipment. Changes in the asset retirement obligation resulting from accretion of the net present value of the estimated cash flows are recognized as operating expenses. We recognize depreciation expense of the capitalized cost over the estimated life of the lease. Our estimated obligations become due at varying times, during the years of 2009 through 2059. The liability recognized for our asset retirement obligations was approximately \$507,000 and \$407,000 as of December 31, 2008 and 2007, respectively. We recorded expenses of \$28,000, \$0 and \$0, respectively related to our asset retirement obligations for the years ended December 31, 2008, 2007 and 2006, respectively.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Income Taxes*

We account for income taxes under Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes" ("SFAS 109"). Under SFAS 109, deferred tax assets and liabilities are recognized for future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to reverse. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

On January 1, 2007, we adopted the Financial Accounting Standards Board's ("FASB") Interpretation Number 48, "Accounting for Uncertainty in Income Taxes — An Interpretation of FASB Statement No. 109" ("FIN 48"). FIN 48 clarified the accounting for uncertainty in an enterprise's financial statements by prescribing a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 requires us to evaluate our open tax positions that exist on the date of initial adoption in each jurisdiction.

When tax returns are filed, it is highly certain that some positions taken would be sustained upon examination by the taxing authorities, while others are subject to uncertainty about the merits of the position taken or the amount of the position that would be ultimately sustained. The benefit of a tax position is recognized in the financial statements in the period during which, based on all available evidence, we believe it is more likely than not that the position will be sustained upon examination, including the resolution of appeals or litigation processes, if any. Tax positions taken are not offset or aggregated with other positions. Tax positions that meet the more-likely-than-not recognition threshold are measured as the largest amount of tax benefit that is more than 50 percent likely of being realized upon settlement with the applicable taxing authority. The portion of the benefits associated with tax positions taken that exceeds the amount measured as described above is reflected as a liability for unrecognized tax benefits in the accompanying balance sheet along with any associated interest and penalties that would be payable to the taxing authorities upon examination. Interest and penalties associated with unrecognized tax benefits are classified as income tax expense in the statement of operations.

*Share-Based Compensation*

On January 1, 2006, we adopted Statement of Financial Accounting Standards No. 123(R) ("SFAS 123(R)", "Share Based Payment" to record compensation expense for our stock compensation plans. Prior to January 1, 2006, we accounted for stock-based awards under the intrinsic value method, which followed the recognition and measurement principles of APB Opinion No. 25, "Accounting for Stock Issued to Employees," and related interpretations.

*Accounting for Derivatives*

We may use swap agreements to convert a portion of our variable rate debt to a fixed rate basis, thus managing exposure to interest rate fluctuations. Our exposure under interest rate swap agreements is limited to the cost of replacing the contracts in the event of non-performance by the counterparties to the contracts, all of which are currently our lending banks. To minimize this risk, we select counterparties with credit risks acceptable to us and we limit our exposure to an individual counterparty. We do not enter into derivative financial investments for trading purposes.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Accounting for Derivatives (Continued)*

For periods where we entered into a swap agreement, we recognize interest differentials from the interest rate swap agreements as adjustments to interest expense in the period they occur. The differential paid or received as interest rates change is accrued and recognized as an adjustment to interest expense. The amount payable to, or receivable from, counter-parties is included in liabilities or assets. The fair value of the swap agreements is recognized in the financial statements as an asset or liability depending on the circumstances.

*Concentration of Credit Risk*

We provide advertising air-time to national and local advertisers within the geographic areas in which we operate. Credit is extended based on an evaluation of the customer's financial condition, and generally advance payment is not required. Credit losses are provided for in the financial statements and consistently have been within our expectations.

For the year ended December 31, 2008, approximately 19% and 10% of our broadcast revenue were obtained from advertising sales to automotive and restaurant customers, respectively. We experienced similar concentrations of revenue in the years ended December 31, 2007 and 2006. Although, our revenues can be affected by changes within these industries, this risk is in part mitigated by the diversity of companies from which these revenues are obtained. Furthermore, our large geographic operating area partially mitigates the effect of regional economic changes. However, during the year ended December 31, 2008, our overall revenues have been negatively impacted by the economic recession due to the breadth and severity of the recession.

Our cash and cash equivalents are held by two major financial institutions; however, risk of loss is mitigated by the size, the financial health of the institution and intervention by the U.S. Government into the banking system in the current year.

*Fair Value of Financial Instruments*

The estimated fair value of our long-term debt at December 31, 2008 and 2007 was \$312.1 million and \$857.9 million, respectively. These estimated fair market values of our long-term debt were based upon estimated market pricing levels provided by a financial institution. However given (i) our debt has a relatively limited number of market participants, relatively infrequent market trading and generally small dollar volume of actual trades and (ii) the current general disruption of the financial markets, management believes that the estimated market pricing levels as of December 31, 2008 may not be an accurate indicator of fair value. Based upon consideration of alternate valuation methodologies including our historic and projected future cash flows as well as historic private trading valuations of television stations and/or television companies, we believe that the estimated fair value of our long-term debt would more closely approximate the recorded book value of the debt as of December 31, 2008.

The fair value of other financial instruments classified as current assets or liabilities approximates their carrying value due to their short term nature.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)***Earnings Per Share*

We compute earnings per share in accordance with Statement of Financial Accounting Standards No. 128, "Earnings Per Share" ("EPS"). Basic earnings per share are computed by dividing net income by the weighted-average number of common shares outstanding during the period. The weighted-average number of common shares outstanding does not include unvested restricted shares. These shares, although classified as issued and outstanding, are considered contingently returnable until the restrictions lapse and will not be included in the basic earnings per share calculation until the shares are vested. Diluted earnings per share is computed by giving effect to all dilutive potential common shares, including restricted stock and stock options. The following table reconciles basic weighted average shares outstanding to diluted weighted average shares outstanding for the years ended December 31, 2008, 2007 and 2006 (in thousands):

	Year Ended December 31,		
	2008	2007	2006
Weighted average shares outstanding — basic	48,302	47,788	48,408
Stock options, warrants, convertible preferred stock and restricted stock	—	—	17
Weighted average shares outstanding — diluted	<u>48,302</u>	<u>47,788</u>	<u>48,425</u>

For the periods where we reported losses, all common stock equivalents are excluded from the computation of diluted earnings per share, since the result would be anti-dilutive. Securities that could potentially dilute earnings per share in the future, but which were not included in the calculation of diluted earnings per share because to do so would have been antidilutive for the periods presented are as follows (in thousands):

	Year Ended December 31,		
	2008	2007	2006
Antidilutive securities excluded from diluted earnings per share:			
Employee stock options outstanding	1,949	864	1,818
Nonvested restricted stock outstanding	100	128	238
Shares issuable upon potential conversion of Series C Preferred Stock	—	—	2,899
Total	<u>2,049</u>	<u>992</u>	<u>4,955</u>

*Investment in Broadcasting Company*

We have an investment in Sarkes Tarzian, Inc. ("Tarzian") whose principal business is the ownership and operation of two television stations. The investment represents 33.5% of the total outstanding common stock of Tarzian (both in terms of the number of shares of common stock outstanding and in terms of voting rights), but such investment represents 73% of the equity of Tarzian for purposes of dividends, if paid, as well as distributions in the event of any liquidation, dissolution or other sale of Tarzian. This investment is accounted for under the cost method of accounting and reflected as a non-current asset. We have no commitment to fund operations of Tarzian and we have neither representation on Tarzian's board of directors nor any other influence over Tarzian's management. We

**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Investment in Broadcasting Company (Continued)*

believe the cost method is appropriate to account for this investment given the existence of a single voting majority shareholder and the lack of management influence.

*Valuation and Impairment Testing of Intangible Assets*

Approximately \$1.0 billion, or 78%, of our total assets as of December 31, 2008 consist of unamortized intangible assets, principally broadcast licenses and goodwill.

We value the broadcast licenses of television stations using an income approach. Under this approach, a broadcast license is valued based on analyzing the estimated after-tax discounted future cash flows of the station, assuming an initial start-up operation maturing into an average performing station in a specific television market and giving consideration to other relevant factors such as the technical qualities of the broadcast license and the number of competing broadcast licenses within that market.

For purposes of testing goodwill impairment, each of our individual television stations is a separate reporting unit. We review each television station for possible goodwill impairment by comparing the estimated market value of each respective reporting unit to the carrying value of that reporting unit's net assets. If the estimated market values exceed the net assets, no goodwill impairment is deemed to exist. If the fair value of the reporting unit does not exceed the carrying value of that reporting unit's net assets, we then perform, on a notional basis, a purchase price allocation applying the guidance of Statements of Financial Accounting Standards No. 141, "Business Combinations" ("SFAS 141") by allocating the reporting unit's fair value to the fair value of all tangible and identifiable intangible assets with residual fair value representing the implied fair value of goodwill of that reporting unit. The carrying value of goodwill for the reporting unit is written down to this implied value.

To estimate the fair value of our reporting units we utilize a discounted cash flow model. We believe that a discounted cash flow analysis is the most appropriate methodology to test the carrying value of long-term assets with a demonstrated long-lived / enduring franchise value. We believe the results of the discounted cash flow and market multiple approaches provide reasonable estimates of the fair value of our reporting units because these approaches are based on our actual results and best estimates of 2009 annual performance, as well as considering a number of other factors, including but not limited to, future market revenue growth, market revenue shares and operating profit margins in future periods. We have consistently used these approaches in determining the value of our goodwill. We also consider a market approach utilizing market multiples to corroborate the discounted cash flow analysis. We believe that this methodology is consistent with the approach that any strategic market participant would utilize if they were to value one of our television stations.

We also give consideration to our market capitalization. During 2008, we experienced a decline in our market capitalization due to a decline in our stock price. As of December 31, 2008, our market capitalization was less than our book value and it remains less than book value as of the date of this filing. We believe the decline in our stock price has, in part, been influenced by the current national credit crisis and national economic recession. We believe that it is appropriate to view the current credit crisis and recession as relatively temporary in relation to reporting units that have demonstrated long-lived / enduring franchise value. Accordingly, we believe that a variance between market capitalization and fair value can exist and that difference could be significant at points in time due to intervening macroeconomic influences.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Related Party Transactions*

For the years ended December 31, 2008, 2007 and 2006, we made payments to Georgia Casualty and Surety Co. in the amounts of \$183,000, \$317,000 and \$320,000, respectively, for insurance services provided. Mr. Hilton H. Howell, our Chairman and Chief Executive Officer and his affiliates have an ownership interest in Atlantic American Corporation, a publicly traded company, which was the parent company of Georgia Casualty and Surety Co. During 2008, Georgia Casualty and Surety Co. was sold to a party that is not related to Gray. The payments for 2008 are the total payments made for 2008. After 2008, we no longer consider Georgia Casualty and Surety Co. a related party.

On December 23, 2008, Gray entered into a consulting contract with Mr. J. Mack Robinson where he agrees to consult and advise Gray with respect to its television stations and all related matters in connection with various proposed or existing television stations. In return for his services, Mr. J. Mack Robinson will receive annual compensation of \$400,000 beginning as of January 1, 2009. Gray will review this arrangement with Mr. J. Mack Robinson at the end of one year to determine whether to extend, alter or terminate the arrangement. Mr. J. Mack Robinson served as Gray's Chief Executive Officer until his resignation on August 20, 2008 and he continues to serve as a member of Gray's Board of Directors and as Chairman *emeritus*. This consulting contract is filed as Exhibit 10.9 to this Annual Report as filed on Form 10-K.

*Recent Accounting Pronouncements*

In September 2006 the FASB issued SFAS No. 157, "Fair Value Measurements" (SFAS 157). SFAS 157 defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurement. SFAS 157 also emphasizes that fair value is a market-based measurement, not an entity-specific measurement, and sets out a fair value hierarchy with the highest priority being quoted prices in active markets. Under SFAS 157, fair value measurements are disclosed by level within that hierarchy. In February 2008, the FASB issued FASB Staff Position No. 157-2, Effective Date of FASB Statement No. 157, which permits a one-year deferral for the implementation of SFAS 157 with regard to nonfinancial assets and liabilities that are not recognized or disclosed at fair value in the financial statements on a recurring basis. Gray adopted SFAS 157 for the fiscal year beginning January 1, 2008, except for nonfinancial assets and nonfinancial liabilities that are recognized or disclosed at fair value in the financial statements on a nonrecurring basis for which delayed application is permitted until our fiscal year beginning January 1, 2009. Upon the adoption of the remaining provisions of SFAS 157, we do not anticipate a material effect on our consolidated financial position, results of operations and cash flows.

In March 2008, the FASB issued SFAS No. 161, "Disclosures about Derivative Instruments and Hedging Activities — an amendment of FASB Statement No. 133" (SFAS 161). SFAS 161 requires additional disclosures about the objectives of using derivative instruments, the method by which the derivative instruments and related hedged items are accounted for under Statement No. 133 and its related interpretations, and the effect of derivative instruments and related hedged items on financial position, financial performance, and cash flows. SFAS 161 also requires disclosure of the fair values of derivative instruments and their gains and losses in a tabular format. SFAS 161 is effective for financial statements issued for fiscal years and interim periods beginning after November 15, 2008, or our quarter ended March 31, 2009. As this pronouncement is only disclosure-related, it will not have an impact on the financial position and results of operations. However, this pronouncement will require increased disclosures around our use of our only derivatives, interest rate swap contracts.

**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Recent Accounting Pronouncements (Continued)*

In December 2007, the FASB issued SFAS No. 141 (revised 2007), "Business Combinations" (SFAS 141(R)). SFAS 141(R), among other things, establishes principles and requirements for how the acquirer in a business combination (a) recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquired business, (b) recognizes and measures the goodwill acquired in the business combination or a gain from a bargain purchase, and (c) determines what information to disclose to enable users of the financial statements to evaluate the nature and financial effects of the business combination. SFAS 141(R) is effective for fiscal years beginning on or after December 15, 2008, with early adoption prohibited. We are required to adopt SFAS 141(R) for all business combinations for which the acquisition date is on or after January 1, 2009. Earlier adoption is prohibited. This standard will change the accounting treatment for business combinations on a prospective basis.

In December 2007, the FASB issued SFAS No. 160, "Noncontrolling Interests in Consolidated Financial Statements, an Amendment of ARB No. 51" (SFAS 160). SFAS 160 establishes accounting and reporting standards for noncontrolling interests in a subsidiary and for the deconsolidation of a subsidiary. Minority interests will be recharacterized as noncontrolling interests and classified as a component of equity. It also establishes a single method of accounting for changes in a parent's ownership interest in a subsidiary and requires expanded disclosures. This statement is effective for fiscal years beginning on or after December 15, 2008, with early adoption prohibited. We do not expect the adoption of this Statement will have a material impact on our consolidated financial position or results of operations.

In April 2008, the FASB issued Staff Position (FSP) No. FAS 142-3, "Determination of the Useful Life of Intangible Assets" (FSP FAS 142-3). FSP FAS 142-3 amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS 142, Goodwill and Other Intangible Assets. It is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years and should be applied prospectively to intangible assets acquired after the effective date. Early adoption is not permitted. FSP FAS 142-3 also requires expanded disclosure related to the determination of intangible asset useful lives for intangible assets and should be applied to all intangible assets recognized as of, and subsequent to the effective date. The impact of FSP FAS 142-3 will depend on the size and nature of acquisitions on or after January 1, 2009.

In May 2008, the FASB issued Staff Position No. APB 14-1, Accounting for Convertible Debt Instruments That May Be Settled in Cash Upon Conversion (Including Partial Cash Settlement) (FSP APB 14-1). FSP APB 14-1 requires that the liability and equity components of convertible debt instruments that may be settled in cash upon conversion (including partial cash settlement) be separately accounted for in a manner that reflects an issuer's nonconvertible debt borrowing rate. The resulting debt discount is amortized over the period the convertible debt is expected to be outstanding as additional non-cash interest expense. FSP APB 14-1 is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. The provisions of FSP APB 14-1 are required to be applied retrospectively to all periods presented. We are required to adopt FSP APB 14-1 beginning in the first quarter of 2009. As we had no convertible securities outstanding during any periods presented, there will not be an impact to our consolidated financial statements upon adoption of FSP APB 14-1.



**A. Description of Business and Summary of Significant Accounting Policies (Continued)**

*Recent Accounting Pronouncements (Continued)*

In June 2008, the FASB issued Staff Position No. EITF 03-6-1, “Determining Whether Instruments Granted in Share-Based Payment Transactions Are Participating Securities” (FSP EITF 03-6-1). FSP EITF 03-6 provides that unvested share-based payment awards that contain nonforfeitable rights to dividends or dividend equivalents (whether paid or unpaid) are participating securities and shall be included in the computation of earnings per share pursuant to the two-class method. FSP EITF 03-6-1 is effective for fiscal years beginning after December 15, 2008, on a retrospective basis and will be adopted by the Company in the first quarter of 2009. We do not anticipate that the adoption of FSP EITF 03-6-1 will require a change in our calculation of EPS.

In December 2008, the FASB issued Staff Position No. FAS 132(R)-1, “Employers’ Disclosures about Postretirement Benefit Plan Assets” (FSP FAS 132(R)-1). FSP FAS 132(R)-1 requires more detailed disclosures about employers’ plan assets in a defined benefit pension or other postretirement plan, including employers’ investment strategies, major categories of plan assets, concentrations of risk within plan assets, and inputs and valuation techniques used to measure the fair value of plan assets. FSP FAS 132(R)-1 also requires, for fair value measurements using significant unobservable inputs (Level 3), disclosure of the effect of the measurements on changes in plan assets for the period. The disclosures about plan assets required by FSP FAS 132(R)-1 must be provided for fiscal years ending after December 15, 2009. As this pronouncement is only disclosure-related, it will not have an impact on our consolidated financial position and results of operations.

In December 2007, the FASB issued Emerging Issues Task Force (EITF) Issue No. 07-1, “Accounting for Collaborative Arrangements” (EITF 07-1). EITF 07-1 defines collaborative arrangements and establishes reporting requirements for transactions between participants in a collaborative arrangement and between participants in the arrangement and third parties. This Issue is effective for us beginning January 1, 2009, and will be applied retrospectively to all prior periods presented for all collaborative arrangements existing as of the effective date. We do not anticipate that the adoption of EITF 07-1 will have a material effect upon our consolidated financial position and results of our operations.

In June 2008, the FASB ratified Emerging Issues Task Force (EITF) Issue No. 07-5, “Determining Whether an Instrument (or Embedded Feature) Is Indexed to an Entity’s Own Stock” (EITF 07-5). EITF 07-5 mandates a two-step process for evaluating whether an equity-linked financial instrument or embedded feature is indexed to the entity’s own stock. It is effective for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years, which is our first quarter of 2009. We do not anticipate the adoption of EITF 07-5 will have a material impact on our consolidated results of operations, financial position, or cash flows.

**B. Discontinued Operations**

On December 30, 2005, we completed the spinoff of all of the outstanding stock of Triple Crown Media, Inc. (“TCM”). Immediately prior to the spinoff, we contributed all of the membership interests in Gray Publishing, LLC, which owned and operated our former Gray Publishing and GrayLink Wireless businesses and certain other assets, to TCM. In the spinoff, each of the holders of our common stock received one share of TCM common stock for every ten shares of our common stock and each holder of our Class A common stock received one share of TCM common stock for every ten shares of our Class A common stock. As part of the spinoff, we received a cash distribution of approximately \$44 million from TCM, which we used to reduce our outstanding indebtedness on December 30, 2005.

**B. Discontinued Operations (Continued)**

We received a distribution from TCM of \$335,000 in 2006 related to the spinoff. This amount was allocated among our common stock and Class A common stock accounts during the year ended December 31, 2006.

**C. Business Acquisitions**

**2006 Acquisition — WNDU-TV**

On March 3, 2006, we acquired Michiana Telecasting Corp., operator of WNDU-TV, from The University of Notre Dame for a purchase price of \$88.9 million, which included the contract price of \$85.0 million, working capital adjustments of \$3.4 million and transaction costs of \$0.5 million. WNDU-TV serves the South Bend — Elkhart, Indiana television market and is an NBC affiliate. To fund the acquisition, we borrowed \$100.0 million under our then outstanding senior credit facility. These funds were used to fund the acquisition of WNDU-TV and to reduce portions of our then outstanding revolving credit facility debt.

The acquisition of WNDU-TV was consistent with our acquisition strategy to acquire dominant stations in mid-size markets.

The acquisition of WNDU-TV was accounted for under the purchase method of accounting. Under the purchase method of accounting, the results of operations of the acquired business are included in the accompanying consolidated financial statements as of its acquisition date. The identifiable assets and liabilities of the acquired business are recorded at their estimated fair values with the excess of the purchase price over such identifiable net assets allocated to goodwill. During 2007, we adjusted the amounts recorded for WNDU-TV to reflect actual net assets acquired compared to estimated amounts previously reported. Amounts realized on accounts receivable were \$635,000 more than anticipated and amounts required to settle accrued expenses were \$292,000 more than anticipated. The value of goodwill was decreased by \$343,000 to reflect the net impact of these changes.

[Table of Contents](#)**C. Business Acquisitions (Continued)****2006 Acquisition — WNDU-TV (Continued)**

The following table summarizes the fair values of the assets acquired and the liabilities assumed at the date of acquisition for WNDU-TV (in thousands):

	<u>WNDU-TV</u>
Cash	\$ 3,311
Accounts receivable	3,425
Current portion of program broadcast rights	421
Other current assets	61
Program broadcast rights excluding current portion	260
Property and equipment	22,382
Broadcast licenses	35,640
Goodwill	46,213
Other intangible assets	2,322
Accounts payable and accrued expenses	(2,833)
Current portion of program broadcast obligations	(423)
Deferred income tax liability	(21,646)
Program broadcast obligations excluding current portion	(195)
Total purchase price including expenses	<u>\$ 88,938</u>

All of the goodwill recorded in association with the acquisition is not expected to be deductible for income tax purposes. Broadcast licenses and goodwill are indefinite lived intangible assets.

[Table of Contents](#)**C. Business Acquisitions (Continued)****2006 Acquisition — WNDU-TV (Continued)***Pro Forma Operating Results (Unaudited)*

This unaudited pro forma operating data does not purport to represent what our actual results of operations would have been had we acquired WNDU-TV on January 1, 2006 and should not serve as a forecast of our operating results for any future periods. The pro forma adjustments are based solely upon certain assumptions that we believed were reasonable under the circumstances at that time. Unaudited pro forma operating data for the year ended December 31, 2006, is as follows (in thousands, except per common share data):

	<b>Pro Forma December 31, 2006</b>
	<b>(Unaudited)</b>
Operating revenues	\$ 334,722
Operating income	87,771
Income from continuing operations, net of income tax	11,301
Net income	11,301
Preferred dividends	3,247
Net income available to common stockholders	\$ 8,054
<b>Basic per share information:</b>	
Net income available to common stockholders	\$ 0.17
Weighted average shares outstanding	48,408
<b>Diluted per share information:</b>	
Net income available to common stockholders	\$ 0.17
Weighted average shares outstanding	48,425

The pro forma results presented above include adjustments to reflect (i) additional interest expense associated with debt to finance the acquisition, (ii) depreciation and amortization of assets acquired and (iii) the income tax effect of such pro forma adjustments.

**D. Marketable Securities**

We have historically invested excess cash balances in a highly rated enhanced cash fund managed by Columbia Management Advisers, LLC, a subsidiary of Bank of America, N.A. ("Columbia Management"). We refer to this investment fund as the Columbia Fund.

On December 6, 2007, Columbia Management initiated a series of steps which included the temporary suspension of all immediate cash distributions from the Columbia Fund and changed its method of valuation from a fixed asset valuation to a fluctuating asset valuation. Since that date, Columbia Management has commenced the liquidation of the Columbia Fund and has initiated limited cash distributions.

**D. Marketable Securities (Continued)**

For the years ended December 31, 2008 and 2007, we recorded a mark-to-market expense of \$383,000 and \$88,000, respectively, reflecting a decrease in market value of our original investment. Our remaining balance in the Columbia Fund net of the mark-to-market adjustment as of December 31, 2008 and 2007 was \$1.4 million and \$6.3 million, respectively. As of December 31, 2008, the \$1.4 million balance was recorded as current marketable security. As of December 31, 2007, \$2.1 million was recorded as a cash equivalent and the remaining \$4.2 million was recorded as a current marketable security.

Columbia Management is in the process of liquidating the remainder of the Columbia Fund and is distributing cash to investors as quickly as practicable. For the years ended December 31, 2008 and 2007, we have received cash distributions of \$4.5 million and \$623,000, respectively. As of December 31, 2008 and 2007, each dollar invested had a market value of \$0.83 and \$0.99, respectively.

During the years ended December 31, 2008 and 2007, we earned interest income of \$116,000 and \$78,000, respectively, from the Columbia Fund. We continue to earn interest income on our investment in the Columbia Fund.

Fair value is based on quoted prices of similar assets in active markets. Valuation of these items does entail a significant amount of judgment and the inputs that are significant to the fair value measurement are Level 2 in the fair value hierarchy as defined in SFAS 157.

**Subsequent Event**

In the quarter ended March 31, 2009, Columbia Management distributed a total of \$1.4 million to us which represented our remaining investment in the Columbia Fund at market value. This final distribution approximated the market value of the investment recorded as of December 31, 2008.

**E. Long-term Debt**

Long-term debt consists of the following (in thousands):

	<u>December 31,</u>	
	<u>2008</u>	<u>2007</u>
Long-term debt:		
Senior credit facility — current portion	\$ 8,085	\$ 9,250
Senior credit facility — long-term portion	792,295	915,750
Total long-term debt including current portion	<u>\$ 800,380</u>	<u>\$ 925,000</u>
Borrowing ability under our senior credit facility	\$ 12,262	\$ 38,189

**E. Long-term Debt (Continued)**

The amount outstanding under our senior credit facility as of December 31, 2008 and 2007 was comprised solely of the term loan facility. The revolving credit facility did not have an outstanding balance as of December 31, 2008 and 2007. The weighted average interest rate on the balance outstanding under the senior credit facility at December 31, 2008 and 2007 was 4.8% and 6.7%, respectively. These rates are as of the period end and do not include the effects of our interest rate swap agreements. Including the effects of our interest rate swap agreements, the weighted average interest rate on the balance outstanding under the senior credit facility at December 31, 2008 and 2007 was 5.6% and 6.9%, respectively. As of December 31, 2008 and 2007, the commitment fee was 0.375% and 0.500%, respectively, on the available credit commitment under the senior credit facility.

During the year ended December 31, 2008, we used proceeds from the issuances of our Series D Perpetual Preferred Stock to make voluntary payments totaling \$88.0 million on our term loan facility. Also during the year ended December 31, 2008, we paid \$8.6 million in regularly scheduled principal payments and additional voluntary payments of \$28.0 million on our term loan facility.

Under the senior credit facility, we can choose to pay interest at a rate equal to the London Interbank Offered Rate (“LIBOR”) rate plus a margin or at the lenders’ base rate, generally equal to the lenders’ prime rate, plus a margin. The applicable margin for our revolving credit facility varies based on our leverage ratio as defined in the loan agreement. Presented below are the ranges of applicable margins available to us based on our performance in comparison with the terms as defined in the new senior credit facility:

	<u>Applicable Margin for Base Rate Advances</u>	<u>Applicable Margin for LIBOR Advances</u>
Revolving Credit Facility	0.00% – 0.25%	0.625% – 1.50%
Term Loan Facility	0.25%	1.50%

Also under our senior credit facility, we pay a commitment fee on the average daily unused portion of the revolving credit facility ranging from 0.20% to 0.50% on an annual basis.

***Collateral and Restrictions***

The collateral for our senior credit facility consists of substantially all of our and our subsidiaries’ assets, excluding real estate. In addition, our subsidiaries are joint and several guarantors (“the Subsidiary Guarantors”) of the obligations and our ownership interests in our subsidiaries are pledged to collateralize the obligations. The new senior credit facility contains affirmative and restrictive covenants that we must comply with, including but not limited to (a) limitations on additional indebtedness, (b) limitations on liens, (c) limitations on amendments to our by-laws and articles of incorporation, (d) limitations on mergers and the sale of assets, (e) limitations on guarantees, (f) limitations on investments and acquisitions, (g) limitations on the payment of dividends and the redemption of our capital stock, (h) maintenance of a specified leverage ratio not to exceed certain maximum limits, (i) limitations on related party transactions, (j) limitations on the purchase of real estate, (k) limitations on entering into multiemployer retirement plans, as well as other customary covenants for credit facilities of this type. As of December 31, 2008, we were in compliance with these covenants.

**E. Long-term Debt (Continued)**

*Collateral and Restrictions (Continued)*

Under the revolver portion of our senior credit facility, the maximum credit available under the facility is \$100.0 million. The amount that we can draw upon the revolver is limited by the restrictive covenants of our senior credit facility and our Series D Perpetual Preferred Stock. As of December 31, 2008 and 2007 and pursuant to these restrictive covenants, we could have drawn \$12.3 million and \$38.2 million, respectively, of the \$100 million maximum amount under the agreement.

We are a holding company with no material independent assets or operations, other than our investment in our subsidiaries. The aggregate assets, liabilities, earnings and equity of the Subsidiary Guarantors are substantially equivalent to our assets, liabilities, earnings and equity on a consolidated basis. The Subsidiary Guarantors are, directly or indirectly, our wholly owned subsidiaries and the guarantees of the Subsidiary Guarantors are full, unconditional and joint and several. All of our current and future direct and indirect subsidiaries are guarantors of the senior credit facility. Accordingly, separate financial statements and other disclosures of each of the Subsidiary Guarantors are not presented because we have no independent assets or operations, the guarantees are full and unconditional and joint and several and any of our subsidiaries other than the Subsidiary Guarantors are immaterial.

*Refinancing of Senior Credit Facility and Redemption Transactions in 2007*

On March 19, 2007, we refinanced our previously existing senior credit facility. The new senior credit facility had an original total credit commitment of \$1.025 billion consisting of a \$100.0 million revolving facility and a \$925.0 million institutional term loan facility. The revolving facility matures on March 19, 2014 and the term loan facility matures on December 31, 2014. In addition, the term loan facility requires quarterly installments of principal repayments equal to 0.25% of the total commitment beginning March 31, 2008. No permanent reductions to the revolving credit facility commitment will be required prior to the final maturity date of that facility.

On March 19, 2007, we drew \$8.0 million on our revolving credit facility and drew \$610.0 million on the term loan facility to fund the payoff of all outstanding amounts under our former senior credit facility, to pay fees and expenses of approximately \$3.2 million relating to the refinancing and for other general corporate purposes.

On April 18, 2007, we drew \$275.0 million on our term loan facility and redeemed all of our then outstanding 9.25% Senior Subordinated Notes due 2011 (the "9.25% Notes"). The redemption transaction included the payment of all \$253.8 million in outstanding principal plus \$8.0 million in accrued interest and \$11.8 million in premiums due to the holders of the 9.25% Notes upon the early redemption.

On May 22, 2007, we drew \$40.0 million on our term loan facility to redeem all of our outstanding Series C Preferred Stock and pay applicable accrued dividends, fees and expenses related to the redemption. The liquidation value per share was \$10,000. The total paid to the shareholders was \$37.9 million plus \$429,000 in accrued dividends at 8.0% per annum. The funds remaining from the \$40.0 million draw after the redemption were used to pay down debt balances under the revolver portion of the senior credit facility.

In addition to the draws on our senior credit facility related to our refinancing described above, we made additional draws under our senior credit facility during 2007 for working capital needs which were repaid as of December 31, 2007.

**E. Long-term Debt (Continued)**

*9.25% Senior Subordinated Notes Retired in 2007*

As described earlier in the “Refinancing of Senior Credit Facilities and Redemption Transactions” section of this note, on April 18, 2007, we redeemed all of our then outstanding 9.25% Notes. The 9.25% Notes originated on December 21, 2001, when we sold \$180 million aggregate principal amount of the 9.25% Notes. The net proceeds from the sale of the 9.25% Notes was approximately \$173.6 million. These senior subordinated notes had a coupon of 9.25% and were priced at a discount to yield 9.375%. On September 10, 2002, we completed the sale of an additional \$100 million principal amount of the 9.25% Notes. The coupon on these additional notes was 9.25% and they were issued at par. These additional notes were issued under the same indenture and had the same terms as our previously existing senior subordinated notes. The additional senior subordinated notes formed a single series with our then existing senior subordinated notes and were collectively referred to as the 9.25% Notes.

*Loss on Early Extinguishment of Debt in 2007*

As a result of refinancing our senior credit facility, we incurred lender and legal fees of approximately \$3.2 million in 2007. Portions of these fees were capitalized, net of amounts written off in accordance with EITF 98-14 “Debtor’s Accounting for Changes in Line-of-Credit or Revolving-Debt Arrangements” and EITF 96-19 “Debtor’s Accounting for a Modification or Exchange of Debt Instruments.” Based on these criteria, we recognized a loss on early extinguishment of debt to write off portions of the previously capitalized loan fees totaling \$6.5 million in 2007. Included in loss on early extinguishment of debt in the year ended December 31, 2006 was \$817,000 of costs incurred while considering alternative financing transactions. Ultimately, we amended our then outstanding senior credit facility rather than completing one of the alternative transactions.

As a result of redeeming all of our then outstanding 9.25% Notes on April 18, 2007, we recorded a loss on early extinguishment of debt of \$16.4 million during the second quarter of 2007.

During the year ended December 31, 2006, we repurchased \$4.7 million, face amount, of our 9.25% Notes in the open market. Associated with this repurchase, we recorded a loss upon early extinguishment of debt of \$347,000 in 2006.

*Interest Rate Swap Agreements*

We enter into interest rate swap agreements to hedge our exposure to variability in expected future cash flows related to the LIBOR component of interest payments on existing debt. We document our hedging relationships and our risk management objectives. We evaluate the hedging relationships both at inception of the swap agreement and throughout the contract term to assure that they are highly effective. Our swap agreements do not include written options. Our swap agreements are intended solely to modify the payments for a recognized liability from a variable rate to a fixed rate. Our swap agreements do not qualify for short-cut method accounting because the variable rate debt being hedged is pre-payable.

We entered into three swap agreements in 2007 for the purpose of converting \$465.0 million of our variable rate debt under our senior credit facility to fixed rate debt. The interest rate on this debt is three-month LIBOR plus a margin as stated in the credit facility.

The swap agreements have a total notional amount of \$465.0 million and became effective on July 3, 2007. The swap agreements mature on April 3, 2010 with quarterly settlement dates. Under the swap agreements, we pay a fixed rate of 5.48% and receive three-month LIBOR. Under the senior credit



**E. Long-term Debt (Continued)***Interest Rate Swap Agreements (Continued)*

facility, we pay variable interest at three-month LIBOR on the \$465.0 million of designated debt. After each period, we will compare the notional amounts of the swap agreements, the variable interest rates of the swap agreements and the settlement dates of the swap agreements to that of the hedged portion of the debt, to determine the effectiveness of the hedge.

As of December 31, 2008 and 2007, the swap agreements had a negative market value of \$24.6 million and \$17.7 million, respectively, which was recorded as an other long-term liability. For the year ended December 31, 2008, we recorded a loss on derivatives as other comprehensive expense of \$4.3 million, net of a \$2.7 million income tax benefit. For the year ended December 31, 2007, we recorded a loss on derivatives as other comprehensive expense of \$10.8 million, net of a \$6.9 million income tax benefit.

We entered into a swap agreement in 2006 for the purpose of converting \$100.0 million of our variable rate debt under our previous credit facility to fixed rate debt. The interest rate on this debt was three-month LIBOR plus a margin as stated in the credit facility. The swap agreement had a notional amount of \$100.0 million and was effective from April 3, 2006 through January 3, 2007 with quarterly settlement dates.

Under the swap agreement, we paid a fixed rate of 5.05% and received three-month LIBOR. Under the credit facility, we paid variable interest at three-month LIBOR on the \$100.0 million of designated debt. After each period, we compared the notional amount of the swap agreement, the variable interest rate of the swap agreement and the settlement date of the swap agreement to that of the hedged portion of the debt, to confirm that the hedge had been highly effective.

Fair value is derived from valuation models that take into account the contract terms such as maturity dates, interest rate yield curves, our creditworthiness as well as that of the counterparty and other data. The data sources utilized in these valuation models that are significant to the fair value measurement are Level 2 in the fair value hierarchy as defined in SFAS 157.

*Maturities*

Aggregate minimum principal maturities on long-term debt as of December 31, 2008, were as follows (in thousands):

<u>Year</u>	<u>Minimum Principal Maturities</u>
2009	\$ 8,085
2010	8,085
2011	8,085
2012	8,085
2013	8,085
Thereafter	759,955
	<u>\$ 800,380</u>

## **E. Long-term Debt (Continued)**

### *Maturities (Continued)*

For all of our interest bearing obligations, we made interest payments of approximately \$59.6 million, \$61.2 million and \$58.0 million during 2008, 2007 and 2006, respectively.

### *Subsequent Event*

On March 31, 2009, we amended our senior credit facility. For details of the amendment, see Note N. "Subsequent Event — Long-term Debt Amendment" included elsewhere herein for discussion of the amended terms.

## **F. Stockholders' Equity**

On May 26, 2004, our shareholders voted to amend our articles of incorporation to allow for an increase in the authorized number of shares of common stock from 50 million to 100 million. We are authorized to issue 135 million shares of all classes of stock, of which 15 million shares are designated Class A common stock, 100 million shares are designated common stock, and 20 million shares are designated "blank check" preferred stock for which our Board of Directors has the authority to determine the rights, powers, limitations and restrictions. The rights of our common stock and Class A common stock are identical, except that the Class A common stock has 10 votes per share and the common stock has one vote per share. The common stock and Class A common stock receive cash dividends on an equal per share basis.

On March 21, 2006, November 3, 2004 and March 3, 2004, our Board of Directors took actions to authorize the repurchase of an aggregate total of up to 5,000,000 shares of our common stock and Class A common stock in the open market. When we have determined that market and liquidity conditions are favorable, we have repurchased shares. As of December 31, 2008, 279,200 shares of our common stock and Class A common stock are available for repurchase under these authorizations. There is no expiration date for these authorizations. Shares repurchased are held as treasury shares and used for general corporate purposes including, but not limited to, satisfying obligations under our employee benefit plans and long term incentive plan. Treasury stock is recorded at cost.

During the year ended December 31, 2008, we repurchased 883,200 shares of our common stock at an average price of \$0.20 per share or a total cost of \$177,000. During the year ended December 31, 2007, we repurchased 647,800 shares of our common stock at an average price of \$8.49 per share or a total cost of \$5.5 million. During the year ended December 31, 2006, we repurchased 902,200 shares of our common stock for an average price of \$6.21 per share or a total cost of \$5.6 million.

For the year ended December 31, 2008, we declared common stock and Class A common stock dividends in the first, second and third quarters and did not declare a common stock or Class A common stock dividend in the fourth quarter. For the year ended December 31, 2008, all common stock and Class A common stock dividends that were declared were also paid during the year. As a result, there was not an accrued liability for common stock or Class A common stock dividends as of December 31, 2008. For the year ended December 31, 2007, we had declared but unpaid common stock and Class A common stock dividends of \$1.4 million which remained our liability as of December 31, 2007. These dividends were paid during the first quarter of 2008. For the year ended December 31, 2006, we had declared but unpaid common stock and Class A common stock dividends of \$1.4 million which remained our liability as of December 31, 2006. These dividends were paid during the first quarter of 2007.

## **F. Stockholders' Equity (Continued)**

On January 15, 2009, we elected to not fund our Series D Perpetual Preferred Stock dividend. As long as these dividends remain in arrears, we are prohibited from paying additional common stock or Class A common stock dividends.

In connection with our various employee benefit plans, we may, at our discretion, issue authorized and unissued shares of our Class A common stock and common stock or previously issued shares of our Class A common stock or common stock reacquired by Gray, including stock purchased in the open market, held in the treasury. As of December 31, 2008, we had reserved 9,523,365 shares and 1,000,000 shares of our common stock and Class A common stock, respectively, for future issuance under various employee benefit plans. As of December 31, 2007, we had reserved 8,891,452 shares and 1,022,378 shares of our common stock and Class A common stock, respectively, for future issuance under various employee benefit plans and the potential conversion of our preferred stock.

## **G. Preferred Stock**

### *Issuance of Series D Perpetual Preferred Stock in 2008*

On June 26, 2008, we issued 750 shares of perpetual preferred stock to a group of private investors. This preferred stock was designated Series D Perpetual Preferred Stock. The no par value Series D Perpetual Preferred Stock has a liquidation value of \$100,000 per share for a total liquidation value of \$75.0 million. The issuance of the Series D Perpetual Preferred Stock generated net cash proceeds of approximately \$68.6 million, after a 5.0% original issue discount, transaction fees and expenses. We used \$65.0 million of the net cash proceeds to voluntarily prepay a portion of the outstanding balance under our term loan portion of our senior credit facility and used the remaining \$3.6 million for general corporate purposes which included the payment of \$635,000 of accrued interest. The \$6.4 million of original issue discount, transaction fees and expenses will be accreted over a seven-year period ending June 30, 2015.

On July 15, 2008, we issued an additional 250 shares of our Series D Perpetual Preferred Stock to a group of private investors and generated net cash proceeds of approximately \$23.0 million, after a 5.0% original issue discount, transaction fees and expenses. We used the net cash proceeds to make an additional \$23.0 million voluntary prepayment on the outstanding balance of our term loan portion of our senior credit facility. The \$2.0 million of original issue discount, transaction fees and expenses will be accreted over a seven-year period ending June 30, 2015.

The Series D Perpetual Preferred Stock has no mandatory redemption date, but is redeemable, at our option, on or after January 1, 2009. The Series D Perpetual Preferred Stock may also be redeemed, at the stockholders' option, on or after June 30, 2015. If the Series D Perpetual Preferred Stock is redeemed, we are required to pay the liquidation price per share in cash plus the pro-rata accrued dividends to the date fixed for redemption. If the Series D Perpetual Preferred Stock is redeemed prior to January 1, 2012, the redemption price per share will include a premium as described in the following table:

**G. Preferred Stock (Continued)***Issuance of Series D Perpetual Preferred Stock in 2008(Continued)*

<u>Date of Redemption</u>	<u>Redemption Price Per Share</u>
January 1, 2009 through June 30, 2009	\$ 105,000
July 1, 2009 through December 31, 2009	\$ 106,500
January 1, 2010 through June 30, 2010	\$ 108,000
July 1, 2010 through December 31, 2010	\$ 106,000
January 1, 2011 through June 30, 2011	\$ 104,000
July 1, 2011 through December 31, 2011	\$ 102,000
January 1, 2012 and thereafter	\$ 100,000

Dividends on the Series D Perpetual Preferred Stock accrue at 12.0% per annum through December 31, 2008 after which the dividend rate shall be 15.0% per annum. Dividends are to be paid in cash. Prior to issuing our Series D Perpetual Preferred Stock, we amended our articles of incorporation to establish the terms of the Series D Perpetual Preferred Stock. On June 27, 2008, we filed a copy of the amendment with the Securities and Exchange Commission in a Current Report on Form 8-K. The terms of the Series D Perpetual Preferred Stock include certain limitations relating to restricted payments, indebtedness, liens, asset sales, mergers and our ability to pay dividends.

We did not fund the Series D Perpetual Preferred Stock cash dividend payment due on January 15, 2009 that had accumulated for the fourth quarter of 2008. If three consecutive cash dividends payments with respect to the Series D Perpetual Preferred Stock remain unfunded the dividend rate will increase from 15% per annum to 17% per annum. While any Series D Perpetual Preferred Stock dividend payments are in arrears, we are prohibited from repurchasing, declaring and/or paying any cash dividend with respect to any equity securities having liquidation preferences equivalent to or junior in ranking to the liquidation preferences of the Series D Perpetual Preferred Stock including our common stock and Class A common stock. We can provide no assurances when any future cash payments will be made on any accumulated and unpaid Series D Perpetual Preferred Stock cash dividends presently in arrears or that become in arrears in the future.

As of December 31, 2008, the carrying value and the liquidation value of the Series D Perpetual Preferred Stock was \$92.2 million and \$100.0 million, respectively. The difference between these two values was the unaccredited portion of the original issuance discount and issuance cost. The original issuance discount and issuance cost, prior to accretion, was \$8.4 million and was being accreted over the estimated life of the Series D Perpetual Preferred Stock.

*Redemption of Series C Preferred Stock in 2007*

In April of 2002, we issued \$40.0 million of a redeemable and convertible preferred stock to a group of private investors. The preferred stock was designated as Series C Preferred Stock and had a liquidation value of \$10,000 per share. The issuance of the Series C Preferred Stock generated net cash proceeds of approximately \$30.5 million, after transaction fees and expenses and excluding the value of the Series A and Series B preferred stock exchanged into the Series C Preferred Stock. As part of the transaction, holders of our formerly outstanding Series A and Series B Preferred Stock exchanged all of the then

## **G. Preferred Stock (Continued)**

### *Redemption of Series C Preferred Stock in 2007(Continued)*

outstanding shares of each respective series, an aggregate liquidation value of approximately \$8.2 million, for an equal number of shares of the Series C Preferred Stock.

On September 29, 2006, we repurchased 175 shares of our Series C Preferred Stock from Georgia Casualty & Surety Company at the liquidation price of \$10,000 per share. Mr. J. Mack Robinson, our then Chairman and Chief Executive Officer and his affiliates have an ownership interest in Atlantic American Corporation, a publicly traded company, which is the parent company of Georgia Casualty and Surety Co.

On May 22, 2007, we redeemed the remaining outstanding shares of our Series C Preferred Stock and paid applicable accrued dividends, fees and expenses related to the redemption. The liquidation value per share was \$10,000. The total paid to the shareholders was \$37.9 million plus \$429,000 in accrued dividends at 8.0% per annum. As a portion of the redemption of all of our Series C Preferred Stock in 2007, we redeemed 649 shares from related parties affiliated with our then Chairman, J. Mack Robinson. Based on the redemption price of \$10,000 per share, we paid \$6.5 million plus accrued dividends of \$74,000 to these related parties.

## **H. Stock-Based Compensation**

### *Long Term Incentive Plan*

The 2007 Long Term Incentive Plan (the "2007 Incentive Plan") provides for the grant of incentive stock options, nonqualified stock options, restricted stock awards, stock appreciation rights, and performance awards to our officers and employees to acquire shares of our Class A common stock, common stock or to receive other awards based on our performance. We recognize compensation expense for stock options granted to our employees under the 2007 Incentive Plan. The 2007 Incentive Plan replaced our 2002 Long Term Incentive Plan. The 2007 Incentive Plan was approved by our shareholders at our 2007 annual meeting held on May 2, 2007. Under the 2007 Incentive Plan, all options outstanding on May 2, 2007 under the 2002 Long-Term Incentive Plan will remain outstanding in accordance with their terms until they are exercised or they expire. The 2007 Incentive Plan allows us to grant share-based awards for a total of 6.0 million shares of stock with not more than 1.0 million out of that 6.0 million to be Class A common stock and the remaining shares to be common stock. In addition, the 6.0 million shares include the options previously granted and outstanding under the 2002 Long-Term Incentive Plan. Options previously outstanding under the 2002 Long-Term Incentive plan that expire, are cancelled or are forfeited after May 2, 2007, can not be added back to the 6.0 million share maximum. As of December 31, 2008, 4.7 million shares were available for issuance under the 2007 Incentive Plan. Shares of common stock underlying outstanding options or performance awards are counted against the 2007 Incentive Plan's maximum shares. Under the 2007 Incentive Plan, the options granted typically vest after a two-year period and expire three years after fully vesting. However, options will vest immediately upon a "change in control" as such term is defined in the 2007 Incentive Plan. All options have been granted with purchase prices that equal the market value of the underlying stock at the close of business on the date of the grant.

On October 6, 2006, we granted 160,000 shares of restricted common stock to our president, which have vested as follows: 64,000 shares on April 6, 2007, 48,000 shares on October 6, 2007 and 48,000 shares on October 6, 2008. In connection with this grant, \$1.0 million is being recognized as compensation expense over the vesting period.

**H. Stock-Based Compensation (Continued)***Directors' Restricted Stock plan*

On May 14, 2003, our shareholders approved a restricted stock plan for our Board of Directors (the "Directors' Restricted Stock Plan"). We have reserved 1.0 million shares of our common stock for issuance under this plan and as of December 31, 2008 there were 770,000 shares available for award. Under the Directors' Restricted Stock Plan, each director can be awarded up to 10,000 shares of restricted stock each calendar year. Under this plan, we granted a total of 55,000 shares of restricted common stock to our directors during each of the years ended December 31, 2008, 2007 and 2006, respectively. Of the total shares granted to the directors since the beginning of the Directors' Restricted Stock Plan, 100,000 shares were not fully vested as of December 31, 2008.

*Stock-Based Compensation — Effect of adoption of SFAS 123R*

On January 1, 2006, we adopted Statement of Financial Accounting Standards No. 123(R) ("SFAS 123(R)", "Share Based Payment." We adopted SFAS 123(R) using the modified prospective method, which requires measurement of compensation cost for all stock based awards at fair value on the date of grant and recognition of compensation over the service period for awards expected to vest. The recognized expense is net of expected forfeitures and the restatement of prior periods is not required. The fair value of restricted stock is determined based on the number of shares granted and the quoted market price of our common stock. The fair value of stock options is determined using the Black-Scholes valuation model, which is consistent with our valuation techniques previously utilized for options in footnote disclosures under Statement of Financial Accounting Standards No. 123, "Accounting for Stock Based Compensation", as amended by Statement of Financial Accounting Standards No. 148, "Accounting for Stock Based Compensation — Transition and Disclosure". We include stock based compensation in the same expense line items as cash compensation.

*Stock-Based Compensation — Valuation Assumptions for Stock Options*

Included in corporate and administrative expenses in the years ended December 31, 2008, 2007 and 2006 were \$1.5 million, \$1.2 million and \$1.1 million, respectively, of non-cash expense for stock-based compensation which included amortization of restricted stock and stock option expense.

We did not grant any stock options during 2006. The assumptions used to value stock options granted during 2008 and 2007 are as follows:

	Year Ended December 31,		
	2008	2007	2006
Expected term (in years)	2.63	2.76	—
Volatility	36.71%	32.20%	—
Risk-free interest rate	2.77%	4.41%	—
Dividend yield	1.65%	1.41%	—
Expected forfeitures	2.57%	3.65%	—

Expected volatilities are based on historical volatilities of our common stock and Class A common stock. The expected life represents the weighted average period of time that options granted are expected to be outstanding giving consideration to the vesting schedules and our historical exercise patterns. The risk free rate is based on the U.S. Treasury yield curve in effect at the time of grant for periods

**H. Stock-Based Compensation (Continued)***Stock-Based Compensation — Valuation Assumptions for Stock Options (Continued)*

corresponding to the expected life of the option. Expected forfeitures were estimated based on historical forfeiture rates.

*Stock Option and Restricted Share Activity*

On December 30, 2005, we completed the spinoff of TCM. As a result of the change in the underlying value of our common stock, on January 3, 2006, we adjusted the exercise price and corresponding number of options in our incentive plans. The adjustment affected all of the employees holding our stock options. All of the other terms and conditions of the options remained unchanged. The fair market value of the options outstanding prior to the adjustment was equal to the fair market value of the outstanding options after the adjustment. Therefore the adjustment did not result in an accounting charge in our 2006 statement of operations.

A summary of our stock option activity for Class A common stock, for the years ended December 31, 2008, 2007 and 2006 is as follows (in thousands, except weighted average data):

	Year Ended December 31,					
	2008		2007		2006	
	Options	Weighted Average Exercise Price	Options	Weighted Average Exercise Price	Options	Weighted Average Exercise Price
Stock options outstanding — beginning of year	21	\$15.39	21	\$15.39	19	\$17.81
Adjustment — spinoff of TCM	—	—	—	—	2	15.39
Options expired	(21)	15.39	—	—	—	—
Stock options outstanding — end of period	<u>—</u>	\$ —	<u>21</u>	\$15.39	<u>21</u>	\$15.39
Exercisable at end of period	—	\$ —	21	\$15.39	21	\$15.39

**H. Stock-Based Compensation (Continued)***Stock Option and Restricted Share Activity (Continued)*

A summary of our stock option activity for common stock for the years ended December 31, 2008, 2007 and 2006 is as follows (in thousands, except weighted average data):

	Year Ended December 31,					
	2008		2007		2006	
	Options	Weighted Average Exercise Price	Options	Weighted Average Exercise Price	Options	Weighted Average Exercise Price
Stock options outstanding — beginning of year	842	\$ 9.96	1,797	\$ 9.82	1,664	\$11.20
Adjustment — spinoff of TCM	—	—	—	—	238	9.80
Options granted	1,333	7.49	55	8.69	—	—
Options exercised	—	—	(163)	7.78	—	—
Options forfeited	(66)	8.17	(42)	9.55	(67)	9.67
Options expired	(160)	10.25	(805)	10.02	(38)	9.02
Stock options outstanding — end of period	<u>1,949</u>	\$ 8.31	<u>842</u>	\$ 9.96	<u>1,797</u>	\$ 9.82
Exercisable at end of period	614	\$10.01	789	\$10.05	1,574	\$ 9.77

The weighted average fair value of options granted during the year ended December 31, 2008 and 2007, was \$1.76 and \$2.05 per share, respectively.

Information concerning common stock options outstanding has been segregated into four groups with similar option prices and is disclosed as follows:



**H. Stock-Based Compensation (Continued)**

*Stock Option and Restricted Share Activity (Continued)*

As of December 31, 2008						
Exercise Price Per Share		Number of Options Outstanding (in thousands)	Weighted Average Exercise Price Per Share	Average Remaining Contractual Life (in years)	Number of Options Outstanding That Are Exercisable (in thousands)	Weighted Average Exercise Price Per Share of Options That Are Exercisable
Low	High					
\$ 1.78	\$ 3.56	10	\$ 2.10	4.6	—	\$ —
3.56	5.34	35	3.61	4.4	—	—
5.34	8.91	1,332	7.68	3.3	47	7.92
8.91	10.69	484	9.71	1.4	479	9.71
10.69	12.47	12	12.37	0.4	12	12.37
\$12.47	\$14.25	76	\$12.77	1.2	76	\$12.77
		<u>1,949</u>			<u>614</u>	

The aggregate intrinsic value of our stock options was \$0 based on the closing market prices of our common stock and Class A common stock at December 31, 2008.

The following table summarizes the activity for our non-vested restricted shares during the year ended December 31, 2008:

	Number of Shares (in thousands)	Weighted Average Fair Value
<b>Restricted Stock:</b>		
Non-vested common restricted shares, December 31 2007	128	\$7.49
Granted	55	4.94
Vested	(83)	6.83
Non-vested common restricted shares, December 31 2008	<u>100</u>	\$6.64

As of December 31, 2008, there was \$1.9 million of total unrecognized compensation cost related to all non-vested share based compensation arrangements. The cost is expected to be recognized over a weighted average period of 0.9 years.

[Table of Contents](#)**I. Income Taxes**

Federal and state income tax expense (benefit) attributable to income from continuing operations is summarized as follows (in thousands):

	Year Ended December 31,		
	2008	2007	2006
Current:			
Federal	\$ —	\$ —	\$ 51
State and local	354	274	796
State and local, reserve for uncertain tax positions	525	1,006	—
Total current	879	1,280	847
Deferred:			
Federal	(99,510)	(12,504)	8,159
State and local	(12,380)	(1,319)	817
Total deferred	(111,890)	(13,823)	8,976
	<u>\$ (111,011)</u>	<u>\$ (12,543)</u>	<u>\$ 9,823</u>

[Table of Contents](#)**I. Income Taxes (Continued)**

Significant components of our deferred tax liabilities and assets are as follows (in thousands):

	<b>December 31,</b>	
	<b>2008</b>	<b>2007</b>
<b>Deferred tax liabilities:</b>		
Net book value of property and equipment	\$ 17,469	\$ 20,103
Broadcast licenses, goodwill and other intangibles	231,351	338,715
Unearned income	62	125
Network compensation	273	546
Restricted stock	17	—
Total deferred tax liabilities	<u>249,172</u>	<u>359,489</u>
<b>Deferred tax assets:</b>		
Liability under supplemental retirement plan	18	22
Liability for accrued vacation	782	766
Allowance for doubtful accounts	602	508
Liability under severance and leases	83	107
Liability under health and welfare plan	608	654
Capital loss carryforwards	261	—
Liability for pension plan	7,307	2,634
Federal operating loss carryforwards	77,172	76,699
State and local operating loss carryforwards	11,540	11,100
Alternative minimum tax carryforwards	890	890
Unearned income	955	1,112
Network compensation	1,366	1,562
Interest rate swap agreements	9,598	6,874
Stock options	507	306
Other	247	142
Total deferred tax assets	<u>111,936</u>	<u>103,376</u>
Valuation allowance for deferred tax assets	<u>(4,909)</u>	<u>(5,215)</u>
Net deferred tax assets	<u>107,027</u>	<u>98,161</u>
<b>Deferred tax liabilities, net of deferred tax assets</b>	<b><u>\$ 142,145</u></b>	<b><u>\$ 261,328</u></b>

We have approximately \$220.5 million in federal net operating loss carryforwards, which expire during the years 2020 through 2028. Additionally, we have an aggregate of approximately \$272.8 million of various state net operating loss carryforwards. We are projecting taxable income in the carryforward periods. Therefore, we believe that it is more likely than not that the Federal net operating loss carryforwards will be fully utilized.

A valuation allowance has been provided for a portion of the state net operating loss carryforwards. We believe that we will not meet the more likely than not threshold in certain states due to the uncertainty of generating sufficient income. Therefore, the state valuation allowance net of federal benefit at December 31, 2008 and 2007 was \$4.6 million and \$5.2 million, respectively. Additionally, a full

**I. Income Taxes (Continued)**

valuation allowance of \$261,000 has been provided for the capital loss carryforwards, as we believe that we will not meet the more likely than not threshold due to the uncertainty of generating sufficient capital gains in the carryforward period.

A reconciliation of income tax expense at the statutory federal income tax rate and income taxes as reflected in the consolidated financial statements is as follows (in thousands):

	Year Ended December 31,		
	2008	2007	2006
Statutory federal rate applied to income from continuing operations before income taxes	\$ (109,560)	\$ (12,493)	\$ 7,536
State and local taxes, net of federal tax benefit	(11,584)	(1,476)	1,329
Change in valuation allowance	(306)	431	210
Reserve for uncertain tax positions	525	1,006	—
Goodwill impairment	9,301	—	—
Other items, net	613	(11)	748
	<u>\$ (111,011)</u>	<u>\$ (12,543)</u>	<u>\$ 9,823</u>

Effective income tax rate on continuing operations	35.5%	35.1%	45.6%
--	-------	-------	-------

During 2008, we increased our recorded non-current pension liability by \$11.7 million and recognized other comprehensive loss of \$7.2 million, net of a \$4.6 million tax benefit. During 2007, we decreased our recorded non-current pension liability by \$222,000 and recognized other comprehensive income of \$136,000, net of an \$86,000 income tax expense. During the fourth quarter of 2006, we adopted SFAS No. 158, and increased our recorded non-current pension liability by \$1.9 million. Also as a result of adopting SFAS No. 158, we recorded a transition adjustment in 2006 to the ending balance of accumulated other comprehensive income of \$1.2 million, net of a \$750,000 income tax benefit.

During 2008, we recognized a long term liability for the negative market value of our interest rate swap agreements of \$7.0 million, and recorded a loss on derivatives as other comprehensive expense of \$4.3 million, net of a \$2.7 million income tax benefit. During 2007, we recognized a long term liability for the negative market value of our interest rate swap agreements of \$17.7 million, and recorded a loss on derivatives as other comprehensive expense of \$10.8 million, net of a \$6.9 million income tax benefit.

We made income tax payments (net of refunds) of \$225,000 in 2008. We received a net income tax refund of \$24,000 in 2007. We made income tax payments (net of refunds) of \$712,000 in 2006. At December 31, 2008 and 2007, we had current income taxes payable of approximately \$4.4 million and \$3.8 million, respectively.

On January 1, 2007, we adopted the provisions of FIN 48. This interpretation prescribes a recognition threshold and measurement attribution for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. For benefits to be recognized, a tax position must be more likely than not to be sustained upon examination by taxing authorities.

As a result of the implementation of FIN 48 in 2007, we determined that no material adjustment was required to our existing \$2.9 million liability for unrecognized tax benefits, including accrued interest and penalties. As of December 31, 2008 and 2007, we had approximately \$4.4 million and \$3.9 million,

**I. Income Taxes (Continued)**

respectively, of unrecognized tax benefits. All of these unrecognized tax benefits would impact our effective tax rate if recognized. The liability for unrecognized tax benefits is recorded net of any federal tax benefit that would result from payment.

Effective with the adoption of FIN 48 on January 1, 2007, we accrued interest and penalties related to unrecognized tax benefits in income tax expense based on our accounting policy election. As of December 31, 2008 and December 31, 2007, we had recorded a liability for potential penalties and interest of approximately \$1.2 million and \$957,000, respectively, related to uncertain tax positions.

The following table summarizes the activity related to our unrecognized tax benefits, net of federal benefit, excluding interest and penalties for the years ended December 31, 2008 and 2007 (in thousands):

	Year Ended December 31,	
	2008	2007
Balance at beginning of period	\$ 2,949	\$ 2,231
Increases as a result of positions taken during prior periods	23	10
Decreases as a result of positions taken during prior periods	(153)	(31)
Increases as a result of positions taken during the current period	744	926
Decreases as a result of settlements with taxing authorities	(51)	—
Reductions in benefits from lapse in statute of limitations	(285)	(187)
Balance at end of period	<u>\$ 3,227</u>	<u>\$ 2,949</u>

We have not been able to determine with reasonable accuracy what, if any, increase or decrease will be recorded for uncertain tax positions during the next twelve months.

We file income tax returns in the U.S. federal jurisdiction and multiple state jurisdictions. With few exceptions, we are no longer subject to U.S. federal, or state and local tax examinations by tax authorities for years prior to 2000. This extended open adjustment period is due to material amounts of net operating loss carryforwards, which exist at the federal and multi-state jurisdictions originating from the 2000, 2001, 2002 and 2003 tax years.

**J. Retirement Plans**

We sponsor and contribute to several types of retirement plans covering substantially all of our full time employees. Our defined benefit pension plans include our active plan as well as two frozen plans that we assumed when we acquired the related businesses. The Gray Television, Inc. Capital Accumulation Plan (“the Capital Accumulation Plan”) is a defined contribution plan that is intended to meet the requirements of section 401(k) of the Internal Revenue Code of 1986. Our employee stock purchase plan allows our employees to invest in our common stock through payroll deductions.

*Gray Pension Plan*

Our active defined benefit plan covers substantially all of our full-time employees. Retirement benefits are based on years of service and the employees’ highest average compensation for five consecutive years during the last ten years of employment. The funding policy is consistent with the funding requirements of existing federal laws and regulations under the Employee Retirement Income Security Act of 1974.

**J. Retirement Plans (Continued)***Gray Pension Plan (Continued)*

The measurement dates used to determine the benefit information for the active defined benefit pension plan were December 31, 2008 and 2007, respectively. The following summarizes the active plan's funded status and amounts recognized in our consolidated balance sheets at December 31, 2008 and 2007, respectively (dollars in thousands):

	<b>December 31,</b>	
	<b>2008</b>	<b>2007</b>
<b>Change in projected benefit obligation:</b>		
Projected benefit obligation at beginning of year	\$ 31,498	\$ 27,705
Service cost	2,917	2,974
Interest cost	1,925	1,667
Actuarial (gains) losses	2,350	(238)
Benefits paid	(692)	(610)
Projected benefit obligation at end of year	<u>\$ 37,998</u>	<u>\$ 31,498</u>
<b>Change in plan assets:</b>		
Fair value of plan assets at beginning of year	\$ 25,267	\$ 21,648
Actual return on plan assets	(6,387)	1,423
Company contributions	2,713	2,806
Benefits paid	(692)	(610)
Fair value of plan assets at end of year	<u>20,901</u>	<u>25,267</u>
Funded status of plan	<u>\$ (17,097)</u>	<u>\$ (6,231)</u>
<b>Amounts recognized in our balance sheets consist of:</b>		
Accrued benefit cost	\$ (3,094)	\$ (2,631)
Accumulated other comprehensive income	(14,003)	(3,600)
Net liability recognized	<u>\$ (17,097)</u>	<u>\$ (6,231)</u>

The accumulated benefit obligation for our active defined benefit pension was \$32.0 million and \$26.7 million at December 31, 2008 and 2007 respectively. The increase in the accumulated benefit obligation is due primarily to the current year \$2.9 million in service cost representing approximately 3.8% of current year covered payroll and \$1.9 million in interest cost. The long-term rate of return on assets assumption was chosen from a best estimate range based upon the anticipated long-term returns for asset categories in which the plan is invested. The long-term rate of return may be viewed as the sum of 3% inflation, 1% risk-free rate of return and 3% risk premium. The estimated rate of increase in compensation levels is based on historical compensation increases for our employees.

[Table of Contents](#)**J. Retirement Plans (Continued)***Gray Pension Plan (Continued)*

	Year Ended December 31,	
	2008	2007
Weighted-average assumptions used to determine net periodic benefit cost for our active plan:		
Discount rate	6.10%	6.00%
Expected long-term rate of return on plan assets	7.00%	7.00%
Estimated rate of increase in compensation levels	5.00%	5.00%

	As of December 31,	
	2008	2007
Weighted-average assumptions used to determine benefit obligations:		
Discount rate	5.79%	6.10%
Estimated rate of increase in compensation levels	5.00%	5.00%

Pension expense is computed using the projected unit credit actuarial cost method. The net periodic pension cost for our active plan includes the following components (in thousands):

	Year Ended December 31,		
	2008	2007	2006
Components of net periodic pension cost:			
Service cost	\$ 2,917	\$ 2,974	\$ 2,711
Interest cost	1,925	1,667	1,463
Expected return on plan assets	(1,763)	(1,590)	(1,346)
Recognized net actuarial loss	98	155	338
Net periodic pension cost	<u>\$ 3,177</u>	<u>\$ 3,206</u>	<u>\$ 3,166</u>

For our active plan, the estimated future benefit payments for subsequent years are as follows (in thousands):

Years	Amount
2009	\$ 853
2010	1,012
2011	1,174
2012	1,410
2013	1,552
2014-2018	10,087

## [Table of Contents](#)

### J. Retirement Plans (Continued)

#### *Gray Pension Plan (Continued)*

The active plan's weighted-average asset allocations by asset category are as follows:

Asset category:	As of December 31,	
	2008	2007
Insurance general account	40%	29%
Cash management accounts	2%	0%
Equity accounts	53%	64%
Fixed income account	5%	7%
Total	<u>100%</u>	<u>100%</u>

The investment objective is to achieve a consistent total rate of return (income, appreciation, and reinvested funds) that will equal or exceed the actuarial assumption with aversion to significant volatility. The following is the target asset allocation:

Asset class:	Target Range		
Large cap equities	23%	to	91%
Mid cap equities	0%	to	15%
Small cap equities	0%	to	16%
International equities	5%	to	25%
Fixed income	0%	to	30%
Cash	0%	to	20%

The equity strategy is a diversified portfolio of attractively priced, financially sound companies. The fixed income strategy is a portfolio of obligations generally rated A or better with no maturity restrictions and an actively managed duration. The cash equivalents strategy uses securities of the highest credit quality.

#### *Acquired Pension Plans*

In 2002 and 1998, we acquired companies with two underfunded pension plans (the "acquired pension plans"). The acquired pension plans were frozen by their prior plan sponsors and no new participants can be added to the acquired pension plans. Combined and as of January 1, 2008, the acquired pension plans have 176 participants as compared to our active plan which has approximately 2,175 participants and is described above. As of December 31, 2008, for the acquired pension plans, the combined plan assets were \$3.9 million and the combined projected benefit obligation was \$5.6 million. As of December 31, 2007 for the acquired pension plans, the combined plan assets were \$4.7 million and the combined projected benefit obligation was \$5.2 million. The net liability for the two acquired pension plans is recorded as a liability in our financial statements as of December 31, 2008 and 2007.



**J. Retirement Plans (Continued)***Contributions*

We expect to contribute a combined total of approximately \$4.3 million to the active plan and the acquired pension plans during the year ended December 31, 2009.

*Capital Accumulation Plan*

The Capital Accumulation Plan provides additional retirement benefits for substantially all employees. The Capital Accumulation Plan provides our employees with an investment option in our common stock and Class A common stock. It also allows for our matching contribution to be made in the form of our common stock. On December 9, 2008 and May 2, 2007, our Board of Directors increased the number of shares reserved for the Capital Accumulation Plan by 2,000,000 and 1,000,000 shares of our common stock, respectively. As of December 31, 2008, 1,993,403 shares were available for the plan.

Employee contributions to the Capital Accumulation Plan, not to exceed 6% of the employees' gross pay, are matched by Gray's contributions. Our percentage match amount is declared by our Board of Directors before the beginning of each plan year and is made by a contribution of our common stock. Our percentage match was 50% during each of the three years ended December 31, 2008. However, as of December 31, 2008, our Board of Directors temporarily suspended Gray's matching contributions. Our contributions vest, based upon each employee's number of years of service, over a period not to exceed five years.

In addition to the matching contributions, we made voluntary contributions in recent years for active participants in the Capital Accumulation Plan. This voluntary contribution was equal to 1% of each active participant's earnings. Our matching and voluntary contributions are as follows (in thousands):

	Year Ended December 31,					
	2008		2007		2006	
	Shares	Amount	Shares	Amount	Shares	Amount
Contributions to the Capital Accumulation Plan						
Matching contributions	867	\$1,707	176	\$1,593	217	\$1,513
Voluntary contributions	84	\$ 673	88	\$ 648	—	\$ —

Common stock shares issued for the 2005 voluntary contribution were issued during 2005. Common stock shares issued for the 2006 and 2007 voluntary contributions were issued in the first quarter of 2007 and 2008, respectively. Our Board of Directors elected to suspend the voluntary contribution for 2008 and as a result no additional shares were issued in the first quarter of 2009 for the voluntary contribution.

*Employee Stock Purchase Plan*

On May 14, 2003, our shareholders approved the adoption of the Gray Television, Inc. Employee Stock Purchase Plan (the "Stock Purchase Plan"). The Stock Purchase Plan is intended to qualify as an "employee stock purchase plan" under Section 423 of the Internal Revenue Code and to provide eligible employees with an opportunity to purchase our common stock through payroll deductions. An aggregate of 500,000 shares of our common stock were reserved for issuance under the Stock Purchase Plan and are available for purchase, subject to adjustment in the event of a stock split, stock dividend or other similar change in our common stock or capital structure. As of December 31, 2008, 141,264 shares were

**J. Retirement Plans (Continued)***Employee Stock Purchase Plan (Continued)*

available under the Stock Purchase Plan. The price per share at which shares of common stock may be purchased under the Stock Purchase Plan during any purchase period is 85% of the fair market value of the common stock on the last day of the purchase period. The Board of Directors has the discretion to establish a different purchase price for a purchase period provided that such purchase price will not be less than 85% of the fair market value of the common stock on the transaction date.

**K. Commitments and Contingencies**

We have various operating lease commitments for equipment, land and office space. We also have commitments for various syndicated television programs.

Future minimum payments under operating leases with initial or remaining noncancelable lease terms in excess of one year and obligations for syndicated television programs as described above are as follows (in thousands):

<u>Year</u>	<u>Operating Lease</u>	<u>Syndicated Television Programming</u>	<u>Total</u>
2009	\$ 1,262	\$ 4,688	\$ 5,950
2010	1,037	12,636	13,673
2011	891	8,712	9,603
2012	603	3,366	3,969
2013	590	34	624
Thereafter	3,593	—	3,593
	<u>\$ 7,976</u>	<u>\$ 29,436</u>	<u>\$ 37,412</u>

The operating lease and syndicated television programming amounts in the table above are estimates of commitments that are in addition to the liabilities accrued for on our balance sheet as of December 31, 2008.

*Leases*

We have no material capital leases. Where leases include rent holidays, rent escalations, rent concessions and leasehold improvement incentives, the value of these incentives are amortized over the lease term including anticipated renewal periods. Leasehold improvements are depreciated over the associated lease term including anticipated renewal periods. Rent expense resulting from operating leases for the years ended December 31, 2008, 2007 and 2006 were \$1.6 million, \$1.5 million and \$1.4 million, respectively.

*Sports Marketing Agreements*

On October 12, 2004, the University of Kentucky ("UK") jointly awarded a sports marketing agreement to us and Host Communications, Inc. ("Host"). The agreement with UK commenced on April 16, 2005 and has an initial term of seven years with the option to extend for three additional years.

## **K. Commitments and Contingencies**

### *Sports Marketing Agreements (Continued)*

On July 1, 2006, the terms between us and Host concerning the UK sports marketing agreement were amended. The amended agreement provides that we will share in profits in excess of certain amounts specified by the agreement, if any, but not losses. The agreement also provides that we would separately retain all local broadcast advertising revenue and pay all local broadcast expenses for activities under the agreement. Under the amended agreement, Host agreed to make all license fee payments to UK. However, if Host is unable to pay the license fee to UK, we will then pay the unpaid portion of the license fee to UK. As of December 31, 2008, the aggregate license fees to be paid by Host, to UK over the remaining portion of the full ten year term for the agreement is approximately \$53.1 million. If advances are made by us on behalf of Host, Host will then reimburse us for the amount paid within 60 days subsequent to the close of each contract year which ends on June 30th. Host has also agreed to pay interest on any advance at a rate equal to the prime rate. As of December 31, 2008, we had not advanced any amounts to UK on behalf of Host under this agreement.

On May 31, 2007, we entered into a second sports marketing agreement with Host. The second agreement provides us with certain marketing, broadcasting and other promotional rights related to the University of Tennessee ("UT") sporting events and related programming. We paid \$4.95 million to Host in June of 2007 and the agreement became effective on July 1, 2007. The agreement has a term of ten years and is accounted for as a prepaid other asset, allocated between current and non-current portions on our balance sheet. The cost of the agreement will be amortized as an operating expense over the life of the agreement.

Host was formerly a wholly owned subsidiary of Triple Crown Media, Inc., a related party. During November of 2007, Triple Crown Media, Inc. sold all of its interest in Host to IMG, an unrelated party. As of December 31, 2007, we no longer classify Host as a related party.

### *Legal Proceedings and Claims*

We are subject to legal proceedings and claims that arise in the normal course of our business. In the opinion of management, the amount of ultimate liability, if any, with respect to these actions, will not materially affect our financial position.

**L. Goodwill and Intangible Assets**

A summary of changes in our goodwill and other intangible assets for the years ended December 31, 2008 and 2007 is as follows (in thousands):

	<u>Net Balance at December 31, 2007</u>	<u>Adjustments</u>	<u>Impairments</u>	<u>Amortization</u>	<u>Net Balance at December 31, 2008</u>
Goodwill	\$ 269,118		\$ (98,596)	\$ —	\$ 170,522
Broadcast licenses	1,059,066	—	(240,085)	—	818,981
Definite lived intangible assets	2,685	—	—	(792)	1,893
Total intangible assets net of accumulated amortization	<u>\$ 1,330,869</u>	<u>\$ —</u>	<u>\$ (338,681)</u>	<u>\$ (792)</u>	<u>\$ 991,396</u>

	<u>Net Balance at December 31, 2006</u>	<u>Acquisitions And Adjustments</u>	<u>Impairments</u>	<u>Amortization</u>	<u>Net Balance at December 31, 2007</u>
Goodwill	269,536	\$ (418)	\$ —	\$ —	\$ 269,118
Broadcast licenses	1,059,066	—	—	—	1,059,066
Definite lived intangible assets	3,510	—	—	(825)	2,685
Total intangible assets net of accumulated amortization	<u>\$ 1,332,112</u>	<u>\$ (418)</u>	<u>\$ —</u>	<u>\$ (825)</u>	<u>\$ 1,330,869</u>

**L. Goodwill and Intangible Assets (Continued)**

As of December 31, 2008 and 2007, our intangible assets and related accumulated amortization consisted of the following (in thousands):

	As of December 31, 2008			As of December 31, 2007		
	Gross	Accumulated Amortization	Net	Gross	Accumulated Amortization	Net
<b>Intangible assets not subject to amortization:</b>						
Broadcast licenses	\$ 872,680	\$ (53,699)	\$ 818,981	\$ 1,112,765	\$ (53,699)	\$ 1,059,066
Goodwill	170,522	—	170,522	269,118	—	269,118
	<u>\$ 1,043,202</u>	<u>\$ (53,699)</u>	<u>\$ 989,503</u>	<u>\$ 1,381,883</u>	<u>\$ (53,699)</u>	<u>\$ 1,328,184</u>
<b>Intangible assets subject to amortization:</b>						
Network affiliation agreements	\$ 1,264	\$ (1,119)	\$ 145	\$ 1,264	\$ (892)	\$ 372
Other definite lived intangible assets	13,484	(11,736)	1,748	13,484	(11,171)	2,313
	<u>\$ 14,748</u>	<u>\$ (12,855)</u>	<u>\$ 1,893</u>	<u>\$ 14,748</u>	<u>\$ (12,063)</u>	<u>\$ 2,685</u>
<b>Total intangibles</b>	<u>\$ 1,057,950</u>	<u>\$ (66,554)</u>	<u>\$ 991,396</u>	<u>\$ 1,396,631</u>	<u>\$ (65,762)</u>	<u>\$ 1,330,869</u>

During 2007, we recorded adjustments to amounts of goodwill previously estimated when recording the acquisition of WNDU-TV and WSAZ-TV of \$343,000 and \$75,000, respectively. The weighted average amortization periods for the intangible assets subject to amortization acquired in the purchases of WNDU-TV and WSAZ-TV are 5.1 years and 1.8 years, respectively. Amortization expense for the years ended December 31, 2008, 2007 and 2006 was \$0.8 million, \$0.8 million and \$2.5 million, respectively. Based on the current amount of intangible assets subject to amortization, we expect that amortization expense for the succeeding five years will be as follows: 2009: \$577,000; 2010: \$479,000; 2011: \$125,000; 2012: \$75,000 and 2013: \$50,000. As acquisitions and dispositions occur in the future, actual amounts may vary from these estimates.

*Impairment of goodwill and broadcast license*

During 2008, we recorded a non-cash impairment expense of \$338.7 million resulting from a write down of \$98.6 million in the carrying value of our goodwill and a write down of \$240.1 million in the carrying value of our broadcast licenses. The write down of our goodwill and broadcast licenses related to seven stations and 23 stations, respectively. We tested our unamortized intangible assets for impairment at December 31, 2008. As of this testing date, we believe events had occurred and circumstances changed that more likely than not reduce the fair value of our broadcast licenses and goodwill below their carrying amounts. These events which accelerated in the fourth quarter of 2008 included: (a) the continued decline of the price of our common stock and Class A common stock; (b) the decline in the current selling prices of television stations; (c) the decline in local and national advertising revenues excluding political advertising revenue; and (d) the decline in the operating profit margins of some of our stations. We did not record a similar impairment expense in the prior year.

**L. Goodwill and Intangible Assets (Continued)**

*Impairment of goodwill and broadcast licenses (Continued)*

The following assumptions were made by our management in determining the fair value of our broadcast licenses as of December 31, 2008: (a) the discount rate was 10.5%; (b) market growth rates were in a range of 0.9% to 3.2%; and (c) operating cash flow margins were in a range of 11.0% to 50.0%. The discount rate reflects the volatility of stock prices of public companies within the media sector. The market growth rates and operating profit margins reflect the current general economic pressures impacting both the national economy, and specifically, national and local advertising revenues in the markets where our stations operate.

The following assumptions were made by our management in determining the fair value of our goodwill as of December 31, 2008: (a) the discount rate was 11.5%; (b) market growth rates were in a range of 0.9% to 3.2%; and (c) operating cash flow margins were generally in a range of 11.5% to 50.0%. These assumptions are based on: (a) the actual historical performance of our stations; (b) management's estimates of future performance of our stations; and (c) the same market growth assumptions used in the calculation of the fair value of our broadcast licenses. The discount rate reflects the volatility of our common stock and Class A common stock. The market growth rates and operating profit margins reflect the current general economic pressures impacting both the national economy, and specifically, national and local advertising revenues in the markets where our stations operate.

At December 31, 2008, our total market capitalization was significantly less than our equity book value. We believe that this difference can be attributed to the recent volatility of our stock price, the current economic environment and to the control premium that a market participant may pay to acquire us.

We are required under SFAS No. 142 to test our indefinite-lived intangible assets on an annual basis or whenever events or changes in circumstances indicate that these assets might be impaired. We determined that there were no triggering events in the first, second or third quarters of 2008 that required us to test our broadcast licenses and goodwill for impairment. If the current economic trends continue and the credit and capital markets continue to be disrupted, it is possible that we may record further impairments in future periods.

**M. Selected Quarterly Financial Data (Unaudited)**

	Fiscal Quarters			
	First	Second	Third	Fourth
<b>Year Ended December 31, 2008:</b>				
Operating revenues	\$ 70,999	\$ 78,743	\$82,631	\$ 94,803
Impairment of goodwill and broadcast licenses	—	—	—	338,681
Operating income	9,281	18,738	20,511	(307,425)
Net income (loss)	(3,850)	3,215	4,644	(206,025)
Net income (loss) available to common stockholders	(3,850)	3,090	1,477	(209,326)
Basic net income (loss) available to common stockholders per share	\$ (0.08)	\$ 0.06	\$ 0.03	\$ (4.32)
Diluted net income (loss) available to common stockholders per share	\$ (0.08)	\$ 0.06	\$ 0.03	\$ (4.32)
<b>Year Ended December 31, 2007:</b>				
Operating revenues	\$ 69,681	\$ 79,750	\$73,585	\$ 84,272
Operating income	7,029	16,882	9,909	19,556
Loss on early extinguishment of debt	(6,492)	(16,361)	—	—
Net income (loss)	(10,514)	(9,942)	(4,180)	1,484
Net income (loss) available to common stockholders	(11,292)	(10,789)	(4,180)	1,484
Basic net income (loss) available to common stockholders per share	\$ (0.24)	\$ (0.23)	\$ (0.09)	\$ 0.03
Diluted net income (loss) available to common stockholders per share	\$ (0.24)	\$ (0.23)	\$ (0.09)	\$ 0.03

Because of the method used in calculating per share data, the quarterly per share data will not necessarily add to the per share data as computed for the year.

**N. Subsequent Event — Long-term Debt Amendment**

Effective as of March 31, 2009, we amended our senior credit facility. The terms of our amended senior credit facility include but are not limited to an increase in the maximum ratio allowed under our total net leverage ratio covenant for the year ended December 31, 2009, a general increase in the restrictiveness of our remaining covenants and increased interest rates.

In order to obtain this amendment, we incurred loan issuance costs of approximately \$6.1 million in addition to other legal and professional fees. We are currently evaluating the accounting treatment of the loan issuance costs incurred and the related tax effects of the transaction. As of December 31, 2008, we had a deferred loan cost balance of \$2.9 million. If the amendment constitutes a significant modification to the senior credit facility in the three-month period ended March 31, 2009, we may be required to expense all or a portion of our deferred loan cost balance.

A summary of the more significant changes to our amended senior credit facility are summarized in the table below:

<b>Description</b>	<b>Prior To Amendment</b>	<b>As Amended</b>
Annual interest rate on outstanding term loan balance	LIBOR plus 1.5% or BASE plus 0.25%	LIBOR plus 3.5% or BASE plus 2.5%
Annual interest rate on outstanding revolving loan balance	LIBOR plus 0.625% to 1.5% or BASE plus 0.0% to 0.25%	LIBOR plus 3.5% or BASE plus 2.5%
Annual facility fee	0.00%	3.0%
Annual commitment fee on undrawn revolving loan balance	0.20% to 0.50%	0.50%
Revolving loan commitment	\$100 million	\$50 million
Incremental facility commitment	\$600 million	\$ 0
Maximum total net leverage ratio at:		
March 31, 2009	7.25x	8.00x
June 30, 2009	7.25x	8.25x
September 30, 2009	7.25x	8.50x
December 31, 2009	7.00x	8.75x
March 31, 2010 and September 30, 2010	7.00x	7.00x
December 31, 2010 and thereafter	6.50x	6.50x
Maximum cash balance that can be deducted from total debt to calculate net total debt in the total net leverage ratio	\$25.0 million	\$10.0 million



**N. Subsequent Event — Long-term Debt Amendment (Continued)**

For the period beginning April 4, 2009 and ending April 30, 2010, the annual facility fee for the term loan and the revolving loan will accrue and be payable on the respective term loan and revolving loan maturity dates. For the period beginning after April 30, 2010 and for the remaining term of the senior credit facility, the annual facility fee will be payable in cash on a quarterly basis and interest will accrue at an annual rate of 6.5% on the facility fee balance accrued as of April 30, 2010.

*Collateral and Restrictions*

The collateral for our senior credit facility consists of substantially all of our and our subsidiaries' assets, and now includes real estate under our amended senior credit facility. In addition, our subsidiaries are joint and several guarantors of the obligations and our ownership interests in our subsidiaries are pledged to collateralize the obligations. The amended senior credit facility contains affirmative and restrictive covenants that have generally become more restrictive in the amendment process. These covenants, that we must comply with, include but are not limited to (a) limitations on additional indebtedness, (b) limitations on liens, (c) limitations on amendments to our by-laws and articles of incorporation, (d) limitations on mergers and the sale of assets, (e) limitations on guarantees, (f) limitations on investments and acquisitions, (g) limitations on the payment of dividends and the redemption of our capital stock, (h) maintenance of a specified leverage ratio not to exceed certain maximum limits, (i) limitations on related party transactions, (j) limitations on the purchase of real estate, (k) limitations on entering into multiemployer retirement plans, as well as other customary covenants for credit facilities of this type.

*Exhibit*

The amendment to our senior credit facility is included herein this annual report as Exhibit 10.10.

**Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.**

None

**Item 9A. Controls and Procedures.**

**Evaluation of Disclosure Controls and Procedures**

As of the end of the period covered by this Annual Report on Form 10-K, an evaluation was carried out under the supervision and with the participation of management, including the Chief Executive Officer (“CEO”) and the Chief Financial Officer (“CFO”), of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) of the Exchange Act). Based on that evaluation, the CEO and the CFO have concluded that our disclosure controls and procedures are effective to ensure that information required to be disclosed in reports that we file or furnish under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and to ensure that such information is accumulated and communicated to our management, including the CEO and CFO, as appropriate to allow timely decisions regarding required disclosures.

**Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended December 31, 2008 identified in connection with this evaluation that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Report on Internal Control Over Financial Reporting**

Our report, “Management’s Report on Internal Control over Financial Reporting” and the report of our registered public accounting firm, “Report of Independent Registered Public Accounting Firm,” are set forth in Item 8. of this Annual Report on Form 10-K.

**Item 9B. Other Information.**

On December 23, 2008, Gray entered into a consulting contract with Mr. J. Mack Robinson where he agrees to consult and advise Gray with respect to its television stations and all related matters in connection with various proposed or existing television stations. In return for his services, Mr. J. Mack Robinson will receive annual compensation of \$400,000 beginning as of January 1, 2009. Gray will review this arrangement with Mr. J. Mack Robinson at the end of one year to determine whether to extend, alter or terminate the arrangement. Mr. J. Mack Robinson served as Gray’s Chief Executive Officer until his resignation on August 20, 2008 and he continues to serve as a member of Gray’s Board of Directors and as Chairman *emeritus*. This consulting contract is filed as Exhibit 10.9 to this Annual Report as filed on Form 10-K.

**PART III**

**Item 10. Directors, Executive Officers and Corporate Governance.**

The information set forth under the headings “Election of Directors,” “Board Committees And Membership — Audit Committee,” “Section 16(a) Beneficial Ownership Reporting Compliance” and “Corporate Governance — Code of Ethics” in our definitive Proxy Statement for the 2009 Annual Meeting of Shareholders (to be filed within 120 days after December 31, 2008) is incorporated herein by reference.

## [Table of Contents](#)

In addition, the information set forth under “Executive Officers of the Registrant” in Part I of this Report is incorporated herein by reference.

There have been no changes to the procedures by which stockholders may recommend nominees to our Board of Directors since our last disclosure of such procedures, which appeared in our definitive Proxy Statement for our 2008 Annual Meeting of Shareholders.

### **Item 11. Executive Compensation.**

The information set forth under the headings “Executive and Director Compensation,” “Compensation Discussion and Analysis,” “Compensation Committee Report” and “Compensation Committee Interlocks and Insider Participation” in our definitive Proxy Statement for the 2009 Annual Meeting of Shareholders is incorporated herein by reference.

### **Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.**

The information set forth under the heading “Share Ownership” in our definitive Proxy Statement for the 2009 Annual Meeting of Shareholders is incorporated herein by reference.

### **Equity Compensation Plan Information**

The following table gives information about the common stock and Class A common stock that may be issued upon the exercise of options, warrants and rights under all existing equity compensation plans as of December 31, 2008.

**Equity Compensation Plan Information**

<u>Plan Category</u>	<u>Number of securities to be issued upon exercise of outstanding options, warrants and rights</u> (in thousands)	<u>Weighted-average exercise price of outstanding options warrants and rights</u>	<u>Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in 1st column)</u> (in thousands)
<b>Common Stock:</b>			
Equity compensation plans approved by security holders (1)	1,949	\$ 8.31	4,665
Equity compensation plans not approved by security holders	—	\$ —	—
Total	<u>1,949</u>		<u>4,665</u>
<b>Class A Common Stock:</b>			
Equity compensation plans approved by security holders (1)	—	\$ —	1,000
Equity compensation plans not approved by security holders	—	\$ —	—
Total	<u>—</u>		<u>1,000</u>

(1) Includes securities available for future issuance under the 2007 Long-Term Incentive Plan. The 2007 Long-Term Incentive Plan allows us to grant share based awards for a total of 6.0 million shares of stock with not more than 1.0 million of the total 6.0 million shares as Class A common stock and the remaining shares as common stock. The number of securities available for future issuance assumes 1.0 million shares are available for Class A common stock and 6.0 million shares are available for common stock. If any shares of Class A common stock are awarded, this will reduce the number of shares of common stock available for issuance.

**Item 13. Certain Relationships and Related Transactions, and Director Independence.**

The information set forth under the headings “Transactions with Related Persons, Promoters and Certain Control Persons” and “Director Independence” in our definitive Proxy Statement for the 2009 Annual Meeting of Shareholders is incorporated herein by reference.

**Item 14. Principal Accountant Fees and Services.**

The information set forth under the heading “Independent Registered Public Accounting Firm – Fees” in our definitive Proxy Statement for the 2009 Annual Meeting of Shareholders concerning principal accountant fees and services is incorporated herein by reference.

**PART IV**

**Item 15. Exhibits and Financial Statement Schedules.**

**(a) List of Financial Statements and Financial Statement Schedules.**

**(1) Financial Statements.**

See Part II, Item 8 for the index of financial statements.

**(2) Financial statement schedules.**

The following financial statement schedule of Gray Television, Inc. and subsidiaries is included in Item 15(c):

Schedule II – Valuation and qualifying accounts.

All other schedules for which provision is made in the applicable accounting regulation of the SEC are not required under the related instructions or are inapplicable and therefore have been omitted.

**(b) Exhibits.**

- 3.1 Restated Articles of Incorporation of Gray Television, Inc. (incorporated by reference to Exhibit 3.1 of The Company's Annual Report on Form 10-K for 1996)
- 3.2 Amendment to the Restated Articles of Gray Television Inc., dated September 16, 2002 (incorporated by reference to Exhibit 3.4 of the Company's Annual Report on Form 10-K for the year ended December 31, 2002, File No. 1-13796)
- 3.3 Articles of Amendment to the Restated Articles of Incorporation of Gray Television, Inc. dated June 1, 2004 (incorporated by reference to Exhibit 3.1 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005, File No. 0-13796)
- 3.4 Articles of Amendment to the Restated Articles of Incorporation of Gray Television, Inc., dated June 26, 2008 (incorporated by reference to Exhibit 3.1 of the Company's Current Report on Form 8-K dated June 27, 2008, File No. 1-13796)
- 3.5 Bylaws of Gray Television, Inc., as amended (incorporated by reference to Exhibit 3.2 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 1996, File No. 0-13796)
- 3.6 Amendment to Bylaws of Gray Television, Inc. dated January 6, 1999 (incorporated by reference to Exhibit 3.3 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2005, File No. 0-13796)
- 3.7 Amendment to Bylaws of Gray Television, Inc. dated April 6, 2006 (incorporated by reference to Exhibit 3.1 of the Company's Current Report on Form 8-K filed April 12, 2006, File No. 0-13796)
- 4.1 See Exhibits 3.1 and 3.3 for provisions of the Articles of Incorporation and Bylaws defining rights of holders of the common stock

## Table of Contents

- 10.1 Supplemental Pension Plan (incorporated by reference to Exhibit 10(a) of the Company's Registration Statement on Form 10, File No. 0-13796)\*
- 10.2 2002 Long-Term Incentive Plan (incorporated by reference to the Company's definitive Proxy Statement on Schedule 14A, filed on August 15, 2002)\*
- 10.3 Capital Accumulation Plan (incorporated by reference to Exhibit 10(i) to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 1994, File No. 0-13796)\*
- 10.4 Directors' Restricted Stock Plan (incorporated by reference to Exhibit 10.12 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2002, File No. 1-13796)\*
- 10.5 Credit Agreement dated as of March 19, 2007 by and among Gray Television, Inc., as borrower; the lenders referred to herein, as lenders, Wachovia Bank, National Association, as Administrative Agent for the Lenders; Bank of America, N. A., as Syndication Agent; and Goldman Sachs Credit Partners L.P., Deutsche Bank Trust Company Americas and Bank of Scotland each as a Documentation Agent; Wachovia Capital Markets, LLC, as Sole Lead Arranger; Wachovia Capital Markets, LLC, Banc of America Securities LLC and Goldman Sachs Credit Partners L.P. as Joint Bookrunners (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2007, File No. 1-13796)
- 10.6 Collateral Agreement dated as of March 19, 2007 by and among Gray Television, Inc. and certain of its Subsidiaries as Grantors, in favor of Wachovia Bank, National Association, as Administrative Agent (incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2007, File No. 1-13796)
- 10.7 Guaranty Agreement dated as of March 19, 2007 by and among certain Subsidiaries of Gray Television, Inc. as Guarantors, in favor of Wachovia Bank, National Association, as Administrative Agent (incorporated by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2007, File No. 1-13796)
- 10.8 2007 Long-Term Incentive Plan (incorporated by reference to the Company's definitive Proxy Statement on Schedule 14A, filed on April 3, 2007)\*
- 10.9 Consulting Agreement dated as of December 23, 2008, by and between the Company and J. Mack Robinson\*
- 10.10 The First Amendment to the Credit Agreement (dated as of March 19, 2007), is made and entered into as of March 31, 2009 by and among Gray Television, Inc., a Georgia corporation (the "Borrower"), certain subsidiaries of the Borrower, the Lenders party hereto pursuant to an authorization and Wachovia Bank, National Association, as administrative agent.

## Table of Contents

- 14.1 Code of Ethics as approved by the Company's board of directors on March 3, 2004. (incorporated by reference to Exhibit 14.1 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2003, filed on March 12, 2004, File No. 1-13796)
- 21.1 Subsidiaries of the Registrant
- 23.1 Consent of McGladrey & Pullen, LLP
- 24.1 Power of Attorney (contained in the signature page of this Report)
- 31.1 Rule 13 a – 14 (a) Certificate of Chief Executive Officer
- 31.2 Rule 13 a – 14 (a) Certificate of Chief Financial Officer
- 32.1 Section 1350 Certificate of Chief Executive Officer
- 32.2 Section 1350 Certificate of Chief Financial Officer

---

\* Compensation Plan or Arrangement

(c) **Financial Statement Schedules** — The response to this section is submitted as a part of (a), (1) and (2).







**GRAY TELEVISION, INC.**  
**SCHEDULE II — VALUATION AND QUALIFYING ACCOUNTS**  
(in thousands)

Col. A	Col. B	Col. C		Col. D	Col. E
Description	Balance at Beginning of Period	Additions		Deductions (b)	Balance at End of Period
		(1) Charged to Costs and Expenses	(2) Charged to Other Accounts (a)		
<b>Year Ended December 31, 2008:</b>					
Allowance for doubtful accounts	\$1,303	1,790	\$ —	\$(1,550)	\$1,543
Valuation allowance for deferred tax asset	\$5,215	\$1,247	\$ —	\$(1,553)	\$4,909
<b>Year Ended December 31, 2007:</b>					
Allowance for doubtful accounts	\$1,033	\$1,000	\$ —	\$ (730)	\$1,303
Valuation allowance for deferred tax asset	\$4,784	\$ 431	\$ —	\$ —	\$5,215
<b>Year Ended December 31, 2006:</b>					
Allowance for doubtful accounts	\$ 564	\$ 764	\$134	\$ (429)	\$1,033
Valuation allowance for deferred tax asset	\$4,574	\$ 210	\$ —	\$ —	\$4,784

(a) Represents amounts recorded in connection with acquisitions.

(b) In 2008, 2007 and 2006 for allowance for doubtful accounts, deductions are write-offs of amounts not considered collectible. In 2008 for the valuation allowance for deferred tax asset, the deduction is for the expiration of certain net operating loss carryforwards and the reversal of a state tax valuation allowance due to a change in our filing structure.

**EXHIBIT INDEX**

<b>Exhibit Number</b>	<b>Description</b>
10.9	Consulting Agreement dated as of December 23, 2008, by and between the Company and J. Mack Robinson*
10.10	The First Amendment to the Credit Agreement (dated as of March 19, 2007), is made and entered into as of March 31, 2009 by and among Gray Television, Inc., a Georgia corporation (the "Borrower"), certain subsidiaries of the Borrower, the Lenders party hereto pursuant to an authorization and Wachovia Bank, National Association, as administrative agent.
21.1	Subsidiaries of the Registrant
23.1	Consent of McGladrey & Pullen, LLP
31.1	Rule 13 a – 14 (a) Certificate of the Chief Executive Officer
31.2	Rule 13 a – 14 (a) Certificate of the Chief Financial Officer
32.1	Section 1350 Certificate of the Chief Executive Officer
32.2	Section 1350 Certificate of the Chief Financial Officer

# GRAY

TELEVISION, INC.

---

December 23, 2008

J. Mack Robinson  
Peachtree Insurance Center  
4370 Peachtree Road, NE  
Atlanta, Georgia 30319

RE: Gray Television, Inc.

Dear Mr. Robinson:

This letter sets forth our mutual agreement with respect to consulting services which you may provide to Gray Television, Inc. ("Company") from time to time with respect to Company's buying, selling, renting and operation of its television stations.

At Company's request from time to time, you agree to consult with and advise Company with respect to its television stations and all related matters in connection with various proposed or existing television stations. Company will provide you with reasonable advance notice (not less than 24 hours) of when your consulting services may be required. Company will pay you for your services monthly at the rate of \$400,000 per year. Company will also reimburse you for reasonable and documented travel and related expenses incurred at Company's request. In the event that any such expenses are incurred by you which are partially attributable to a third party other than Company, such expenses shall be prorated between Company and such third party based on the time expended by you.

Such expenses will be reimbursed in accordance with the Company's reimbursement policy but no later than the end of the calendar year following the calendar year in which the expenses were incurred.

In performing your services it is agreed that you shall be an independent contractor. You agree to pay and indemnify and hold harmless Company and each of its affiliates from, all liability for federal, state and local taxes or withholdings of any kind arising out of any payment to you for your consulting services. You shall also be responsible for all tax reporting and filings required to be made or paid by you. Company will have no obligation to pay or provide you with employment or fringe benefits of any kind.

---

You acknowledge and agree that in conjunction with the consulting services, you will be exposed to certain non-public, valuable and proprietary information and data of Company (collectively, the "Confidential Information"). You agree that you will not, directly or indirectly, use, reproduce or copy any Confidential Information or disclose, distribute, license, disseminate or otherwise communicate any Confidential Information to any person for any purpose other than on behalf of and at the express direction of Company. With regard to each item of Confidential Information constituting a "trade secret" under applicable law, the covenant in the immediately preceding sentence shall apply until such information no longer constitutes a trade secret; and with regard to each item of Confidential Information that does not constitute a trade secret, the covenant in the immediately preceding sentence shall apply at all times during which you render consulting services to Company and for three (3) years after the last date that you render consulting services to Company. You agree to deliver to Company upon request all memoranda, notes, work product, copies, abstracts, versions, records, drawings, manuals or other documents, and all copies thereof, concerning Confidential Information and all similar data or information of Company or any of its affiliates or any of the employees, customers, clients, consultants or agents of Company or any of its affiliates. The provisions of this paragraph shall survive any termination of this agreement.

Company will review this arrangement with you at the end of one year to determine whether to extend, alter or terminate the arrangement. If this letter correctly sets forth our understanding with respect to the matters contained herein, please execute a copy of this letter and return it to the undersigned at your earliest convenience.

Very truly yours,

GRAY TELEVISION, INC.

By: /s/ Robert S. Prather, Jr.  
Robert S. Prather, Jr.

Title: President

Date: December 23, 2008

Agreed and Accepted This  
23 Day of December, 2008.

/s/ J. Mack Robinson  
J. Mack Robinson

FIRST AMENDMENT

THIS FIRST AMENDMENT (this "Agreement") to the Credit Agreement referred to below, is made and entered into as of March 31, 2009, and effective in accordance with Section 3 below, by and among GRAY TELEVISION, INC., a Georgia corporation (the "Borrower"), certain subsidiaries of the Borrower, the Lenders party hereto (collectively, the "Consenting Lenders") pursuant to an authorization (in the form attached hereto as Exhibit A, each a "Lender Authorization") and WACHOVIA BANK, NATIONAL ASSOCIATION, as administrative agent (the "Administrative Agent").

Statement of Purpose

The Borrower, the lenders party thereto (the "Lenders") and the Administrative Agent are parties to that certain Credit Agreement dated as of March 19, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which the Lenders have extended certain credit facilities to the Borrower.

The Borrower has requested, and the Lenders and the Administrative Agent have agreed, subject to the terms and conditions set forth herein, to amend the Credit Agreement as specifically set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Capitalized Terms. All capitalized undefined terms used in this Agreement (including, without limitation, in the introductory paragraph and the Statement of Purpose hereto) shall have the meanings assigned thereto in the Credit Agreement.

2. Amendments to Credit Agreement. Subject to and in accordance with the terms and conditions set forth herein, the Administrative Agent and the Lenders hereby agree to amend the Credit Agreement as follows:

(a) Amendments to Section 1.1 (Defined Terms).

(i) Section 1.1 is hereby amended by adding the following new defined terms in the proper alphabetical order:

"Equity Issuance" shall mean (a) any issuance by the Borrower or any of its Subsidiaries, any Holding Company or any Intermediate Holding Company of Capital Stock (including any issuance pursuant to the granting of or exercise of any options or warrants or the incurrence of or conversion of any debt securities into Capital Stock) and (b) any capital contribution from any Person (other than the Borrower or a guarantor of the Obligations) to the Borrower or any of its Subsidiaries or any Holding Company. "Equity Issuance" shall not include amounts described in clauses (a) and (b) above (i) resulting from the exercise of stock options, warrants or other rights issued as part of any compensation plan or (ii) the proceeds of which are used to finance Acquisitions permitted pursuant to Section 7.6 made substantially concurrently with such Equity Issuance.

"Facility Fees" shall have the meaning assigned thereto in Section 2.4(e)(ii).

---

“Facility Fee Rate” shall mean a rate per annum equal to 3.00%, as such percentage may be decreased (a) pursuant to Section 2.4(e)(iv) or (b) with the prior written consent of the Required Lenders.

“Facility Fee Accrual Date” shall mean April 30, 2010, as such date may be extended, suspended or reinstated with the prior written consent of the Required Lenders.

“First Amendment Effective Date” shall mean March 31, 2009.

“Net Proceeds (Equity)” shall mean, with respect to any Equity Issuance, the difference between (a) the aggregate amount of cash or Cash Equivalents received in connection with any Equity Issuance, and (b) the aggregate amount of any reasonable and customary legal, underwriting or other fees and expenses incurred in connection with such Equity Issuance.

“Revolving Facility Fees” shall have the meaning assigned thereto in Section 2.4(e)(i).

“Term Loan Facility Fees” shall have the meaning assigned thereto in Section 2.4(e)(ii).

(ii) The definition of “Adjusted Total Indebtedness” is hereby amended by deleting the reference to “\$25,000,000” therein and replacing it with “\$10,000,000”.

(iii) The definition of “Base Rate” is hereby deleted in its entirety and replaced as follows:

“Base Rate” shall mean, at any time, a fluctuating interest rate per annum equal to the highest of (a) the rate of interest quoted from time to time by the Administrative Agent as its “prime rate” or “base rate”, (b) the Federal Funds Rate plus one-half of one percent (1/2%) and (c) LIBOR plus one percent (1.00%) ( provided that, if LIBOR is not available on such day, the most recently available LIBOR for a one month Interest Period shall be used). The Base Rate is not necessarily the lowest rate of interest charged by the Administrative Agent in connection with extensions of credit.

(iv) The definition of “Business Day” is hereby deleted in its entirety and replaced as follows:

“Business Day” shall mean (a) for all purposes other than as set forth in clause (b) below, any day other than a Saturday, Sunday or legal holiday on which banks in Charlotte, North Carolina and New York, New York, are open for the conduct of their commercial banking business, and (b) with respect to all notices and determinations in connection with, and payments of principal and interest on, any LIBOR Advance, or any Base Rate Advance as to which the interest rate is determined by reference to LIBOR, any day that is a Business Day described in clause (a) and that is also a day for trading by and between banks in Dollar deposits in the London interbank market.

(v) The definition of “Debt Service” is hereby deleted in its entirety and replaced as follows:

“Debt Service” shall mean, for any period with respect to the Borrower and its Subsidiaries on a consolidated basis, the amount of all principal paid or required to be paid and Interest Expense paid in cash (including, without limitation, any Facility Fees paid in cash) in respect of Indebtedness of the Borrower and its Subsidiaries (other than voluntary principal payments of the Revolving Loans which are not required to be accompanied by an identical reduction in the Revolving Loan Commitment).

(vi) The definition of “Excess Cash Flow” is hereby amended by replacing the reference in clause (iv) thereof to “Section 7.7” with “Section 7.7(i)”.

(vii) The definition of “Indebtedness” is hereby amended by deleting the word “and” between clauses (i) and (j) thereof, substituting a comma in lieu thereof and inserting the following at the end of clause (j):

“and (k) all obligations of such Person in respect of the unpaid amount of all Facility Fees.”

(viii) The definition of “LIBOR” is hereby deleted in its entirety and replaced as follows:

“LIBOR” shall mean,

(a) for any interest rate calculation with respect to a LIBOR Advance, with respect to a particular Interest Period, the rate of interest per annum determined on the basis of the rate for deposits in Dollars in minimum amounts of at least \$1,000,000 for a period equal to the applicable Interest Period which appears on Reuters Page LIBOR01 (or any successor page) at approximately 11:00 a.m. (London time) two (2) Business Days prior to the first day of the applicable Interest Period (rounded upward, if necessary, to the nearest 1/100<sup>th</sup> of 1%). If, for any reason, such rate does not appear on Reuters Page LIBOR01 (or any successor page), then “LIBOR” shall be determined by the Administrative Agent to be the arithmetic average of the rate per annum at which deposits in Dollars in minimum amounts of at least \$1,000,000 would be offered by first class banks in the London interbank market to the Administrative Agent at approximately 11:00 a.m. (London time) two (2) Business Days prior to the first day of the applicable Interest Period for a period equal to such Interest Period.

(b) for any interest rate calculation with respect to a Base Rate Advance, the rate of interest per annum determined on the basis of the rate for deposits in Dollars in minimum amounts of at least \$1,000,000 for a period equal to one month (commencing on the date of determination of such interest rate) which appears on Reuters Page LIBOR01 (or any successor page) at approximately 11:00 a.m. (London time) on the applicable date of determination (rounded upward, if necessary, to the nearest 1/100<sup>th</sup> of 1%). If, for any reason, such rate does not appear on Reuters Page LIBOR01 (or any successor page), then “LIBOR” for such Base Rate Advance shall be determined by the Administrative Agent to be the arithmetic average of the rate per annum at which deposits in Dollars in minimum amounts of at least \$1,000,000 would be offered by first class banks in the London interbank market to the Administrative Agent at approximately 11:00 a.m. (London time) on the applicable date of determination (rounded upward, if necessary, to the nearest 1/100<sup>th</sup> of 1%).



Each calculation by the Administrative Agent of LIBOR shall be conclusive and binding for all purposes, absent manifest error.

(ix) The definition of “Net Proceeds (Indebtedness)” is hereby amended by replacing the phrase “Indebtedness of the Borrower or its Subsidiaries by the Borrower or its Subsidiaries” with the phrase “Indebtedness of any Holding Company, any Intermediate Holding Company, the Borrower or its Subsidiaries by any Holding Company, any Intermediate Holding Company, the Borrower or its Subsidiaries”.

(x) The definition of “Operating Cash Flow” is hereby deleted in its entirety and replaced as follows:

“Operating Cash Flow” shall mean, with respect to the Borrower and its Subsidiaries, as of any date for any period, (a) the Net Earnings for such period (excluding, to the extent included in Net Earnings for such period, (i) the effect of any exchange of advertising time for non-cash consideration, such as merchandise or services, (ii) any other non-cash income or expense (including the cumulative effect of a change in accounting principles and extraordinary items) (iii) any gains or losses from sales, exchanges and other dispositions of property not in the ordinary course of business and (iv) the non-cash portion of any reserves or accruals for one-time charges which are equal to or greater than \$300,000 incurred in connection with corporate restructurings or expense saving measures), minus (b) any cash payments made by the Borrower and its Subsidiaries during such period in respect of (i) Programming Obligations or (ii) reserves or accruals described in clause (a)(iv) above, to the extent such reserves or accruals were excluded from Net Earnings in a prior period, plus (c) the sum, without duplication, of the following to the extent deducted in determining Net Earnings (i) depreciation on or obsolescence of fixed or capital assets and amortization of intangibles and leasehold improvements (including, without limitation, amortization in respect of Programming Obligations) for such period, plus (ii) Interest Expense and deferred finance charges in such period, plus (iii) federal, state and local income taxes in such period to the extent deducted in calculating Net Earnings in such period (other than any such taxes resulting from any gains from sales and exchanges and other distributions not in the ordinary course of business), plus (iv) transaction fees, expenses and other out-of-pocket amounts incurred in connection with the First Amendment to this Agreement effective as of the First Amendment Effective Date (including all such amounts incurred in connection with the granting of Liens on additional Collateral pursuant to the terms thereof), plus (d) one-time corporate restructuring charges, as approved by the Administrative Agent, related to a Holding Company Reorganization, which charges are taken during or reserved for during the twelve (12) month period following such Holding Company Reorganization, plus (e) to the extent such expenses do not constitute Efficiency Capital Expenditures, the OTO System Integration Expenses, in an aggregate amount not to exceed, for fiscal year 2006, \$475,000 and for fiscal year 2007, \$900,000, plus (f) adjustments to actual historical Operating Cash Flow in connection with any Acquisition permitted pursuant to Section 7.6 ; provided that such adjustments are either (i) consistent with Regulation S-X of the United States Securities and Exchange Commission or (ii) approved by (A) the Administrative Agent in its reasonable business judgment in the case of any adjustments that do not exceed, in the aggregate for all Acquisitions consummated during such period, five percent (5%) of the Operating Cash Flow of the Borrower and its Subsidiaries for such period or (B) the Required Lenders in their reasonable business judgment, in the case of any adjustments that exceed, in the aggregate for all Acquisitions consummated during such period, five percent (5%) of the Operating Cash Flow of the Borrower and its Subsidiaries for such period,

provided further that, in each case, such adjustments shall be on a consolidated basis and computed on the accrual method. For the purposes of calculating Operating Cash Flow for any period any Acquisition or Asset Sale which occurs during such period shall be deemed to have occurred on the first day of such period.

(xi) The definition of “Permitted Holding Company Indebtedness” is hereby deleted in its entirety and replaced as follows:

“Permitted Holding Company Indebtedness” shall mean all Indebtedness (including any assumed Indebtedness) of the Holding Company or the Intermediate Holding Company (a) that is non-recourse to the Borrower or any of its Subsidiaries, (b) that has a maturity date that is at least six (6) months after the latest Maturity Date and does not require any principal repayment prior to such date, (c) that provides that interest thereon is not required to be paid in cash, (d) is unsecured and (e) the Net Proceeds (Indebtedness) of which shall be applied to prepay the Loans in accordance with Section 2.6(b)(v).

(xii) The definition of “Permitted Liens” is hereby amended by:

(A) deleting clause (l) thereof in its entirety and replacing it with the following:

“(l) Liens securing other Indebtedness (including, without limitation, obligations incurred in connection with an Acquisition permitted under Section 7.6) in an aggregate amount outstanding at any time not to exceed \$5,000,000 less the amount of all Indebtedness secured by Liens incurred under this clause (l) that are in existence as of the First Amendment Effective Date and set forth on Schedule 1A ;” and

(B) deleting clause (n) thereof in its entirety and replacing it with “(n) [reserved];”

(xiii) The definitions of “Designated Dividends”, “Permitted Secured Indebtedness” and “WNDU Savings” are hereby deleted in their entirety.

(b) Amendment to Section 2.3(f)(Applicable Margin). Section 2.3(f) is hereby deleted in its entirety and replaced as follows:

“(f) Applicable Margin.

(i) Revolving Loans. The Applicable Margin with respect to the Revolving Loans shall be 3.50% for LIBOR Advances and 2.50% for Base Rate Advances.

(ii) Term Loan B. The Applicable Margin with respect to the Term Loan B shall be 3.50% for all LIBOR Advances and 2.50% for all Base Rate Advances.

(c) Amendment to Section 2.4(a)(Commitment Fees). Section 2.4(a) is hereby amended by deleting clause (i) thereof in its entirety and replacing it with the following:

“(i) Revolving Loan Commitment Fee. The Borrower agrees to pay to the Administrative Agent for the account of each of the Lenders with a Revolving Loan

Commitment, in accordance with such Lender's respective Commitment Ratio for the Revolving Loan Commitment, commitment fees ("Revolving Commitment Fees") on the Available Revolving Loan Commitment for each day from the Agreement Date through the Revolving Loan Maturity Date in an amount equal to the product of the Available Revolving Loan Commitment times 0.50%."

(d) Amendment to Section 2.4(c) (Letter of Credit Fees). Section 2.4(c) is hereby amended by deleting the first sentence thereof in its entirety and replacing it with the following:

"The Letters of Credit shall be issued for a fee equal to (x) the Applicable Margin for LIBOR Advances for Revolving Loans plus (y) the Facility Fee Rate, on a per annum basis as in effect as of the date of issuance, times the face amount of each Letter of Credit, payable quarterly in arrears."

(e) Amendment to Section 2.4 (Fees). Section 2.4 is hereby amended by adding the following new subsection (e):

"(e) Facility Fees.

(i) Revolving Facility Fees. Beginning on the First Amendment Effective Date, the Borrower agrees to pay to the Administrative Agent for the account of each of the Lenders with outstanding Revolving Loans, facility fees ("Revolving Facility Fees") on the outstanding Revolving Loans for each day in an amount equal to the product of the outstanding principal amount of Revolving Loans on such day times the Facility Fee Rate.

(ii) Term Loan Facility Fees. Beginning on the First Amendment Effective Date, the Borrower agrees to pay to the Administrative Agent for the account of each of the Lenders with Term Loan B outstanding, facility fees ("Term Loan Facility Fees" and, together with the Revolving Facility Fees, the "Facility Fees") on the Term Loan B outstanding for each day in an amount equal to the product of the outstanding principal amount of Term Loan B on such day times the Facility Fee Rate.

(iii) Calculation and Payment of Facility Fees. The Facility Fees shall be computed on the basis of a year of 360 days for the actual number of days elapsed, shall be fully earned as accrued and shall be non-refundable when paid. Payment of all Facility Fees accrued on or prior to the Facility Fee Accrual Date shall be deferred until the Revolving Loan Maturity Date or the Term Loan B Maturity Date, as applicable, as provided below. All Facility Fees accrued after the Facility Fee Accrual Date shall be payable in cash quarterly in arrears on the last Business Day of each fiscal quarter. All accrued but unpaid Revolving Facility Fees (and all unpaid interest thereon) shall be due and payable in arrears on the Revolving Loan Maturity Date and thereafter on demand. All accrued but unpaid Term Loan Facility Fees (and all unpaid interest thereon) shall be due and payable in arrears on the Term Loan B Maturity Date and thereafter on demand. All accrued but unpaid Facility Fees shall bear interest at a rate per annum equal to sum of the Applicable Margin for LIBOR Advances plus the Facility Fee Rate, which shall be payable (x) with respect to all such interest accrued prior to the Facility Fee Accrual Date, at the time of payment of the applicable Facility Fee as provided above, and (y) with respect to all such interest accrued after the

Facility Fee Accrual Date, in cash quarterly in arrears on the last Business Day of each fiscal quarter. Any payment in cash by the Borrower of unpaid Facility Fees (and all unpaid interest thereon) shall be distributed to the applicable Lenders of record in the Register on the date of such payment.

(iv) Reduction of Facility Fee Rate. The Facility Fee Rate shall be decreased by 1.00% per annum for every \$100,000,000 of principal amount of the Term Loan B prepaid pursuant to Section 2.6(b)(v) after the First Amendment Effective Date. Any such decrease in the Facility Fee Rate shall become effective on the Business Day following the date of such prepayment.”

(f) Amendment to Section 2.6(b)(iii) (Repayment From Net Proceeds of Asset Sales or Insurance or Condemnation Proceedings). Section 2.6(b)(iii) is hereby deleted in its entirety and replaced as follows:

“(iii) Repayments From Net Proceeds of Asset Sales or Insurance or Condemnation Proceedings. Within three (3) Business Days following the date of receipt by the Borrower or any of its Subsidiaries of any Net Proceeds (Asset Sales) (other than in connection with Asset Sales permitted under Section 7.4(a)(i)), the Loans shall be automatically and permanently prepaid in an amount equal to, in the aggregate, one-hundred percent (100%) of any Net Proceeds (Asset Sales); provided, however, that no prepayment under this Section 2.6(b)(iii) shall occur if such Net Proceeds (Asset Sales) are from an insurance or condemnation proceeding and are reinvested in any Permitted Business or other assets directly related thereto within the succeeding two hundred seventy (270) day period; and provided further, that so long as (i) no Default or Event of Default shall have occurred and be continuing and (ii) the Borrower and its Subsidiaries are and will be in pro forma compliance with Section 7.8, both before and after giving effect to such Asset Sales, no prepayment shall be required with respect to any Asset Sale (or series of related Asset Sales) consummated after the First Amendment Effective Date that does not result in more than \$75,000 of Net Proceeds (Asset Sales) up to an aggregate amount of \$2,000,000 of Net Proceeds (Asset Sales) for all Asset Sales consummated after the First Amendment Effective Date. Repayments under this Section 2.6(b)(iii) shall be applied first, pro rata, to the principal of the Term Loan B and, if applicable, the Incremental Facility Loans (applied to reduce, on a pro rata basis, the remaining scheduled principal installments of the Term Loan B and, if applicable, the Incremental Facility Loans) and, second to the outstanding principal amount of the Revolving Loans. Accrued interest on the principal amount of the Loans being repaid pursuant to this Section 2.6(b)(iii) to the date of such repayment (together with any additional amount owing under Section 2.9) will be paid by the Borrower concurrently with such principal repayment.”

(g) Amendment to Section 2.6(b)(iv) (Excess Cash Flow). Section 2.6(b)(iv) is hereby deleted in its entirety and replaced as follows:

“(iv) Excess Cash Flow. On or prior to April 15, 2009, and on or prior to each April 15 thereafter during the term of this Agreement, the Loans shall be repaid in the following applicable amounts:

(A) if the Leverage Ratio as of the end of the fiscal year ended on the immediately preceding December 31 is greater than 5.00 to 1.00, an amount

equal to one hundred percent (100%) of Excess Cash Flow for such fiscal year; and

(B) if the Leverage Ratio as of the end of the fiscal year ended on the immediately preceding December 31 is less than or equal to 5.00 to 1.00, an amount equal to the sum of (1) seventy-five percent (75%) of Excess Cash Flow for such fiscal year.

Repayments under this Section 2.6(b)(iv) shall be applied first, pro rata, to the principal of the Term Loan B and, if applicable, the Incremental Facility Loans (applied to reduce, on a pro rata basis, the remaining scheduled principal installments of the Term Loan B and, if applicable, the Incremental Facility Loans) and, second, to the outstanding principal amount of the Revolving Loans. Accrued interest on the principal amount of the Loans being repaid pursuant to this Section 2.6(b)(iv) to the date of such repayment (together with any additional amount owing under Section 2.9) will be paid by the Borrower concurrently with such principal repayment.”

(h) Amendment to Section 2.6(b)(v)(Issuance of Indebtedness). Section 2.6(b)(v) is hereby deleted in its entirety and replaced as follows:

“(v) Issuance of Indebtedness or Capital Stock.

(A) Within three (3) Business Days following the date of receipt by any Holding Company, any Intermediate Holding Company, the Borrower or any of its Subsidiaries of any Net Proceeds (Indebtedness) arising from the issuance of Indebtedness by any such Person after the Agreement Date incurred pursuant to Section 7.1(c) or Section 7.13(b), as applicable, or otherwise consented to by the Required Lenders, the Loans shall be repaid in an amount equal to one hundred percent (100%) of the Net Proceeds (Indebtedness) related thereto; provided that no prepayment under this Section 2.6(b)(v) shall occur if (1) such Net Proceeds (Indebtedness) are from the incurrence of Subordinated Indebtedness issued either to: (x) pay all or a portion of the purchase price in connection with an Acquisition permitted pursuant to Section 7.6 made substantially concurrently with such incurrence of Subordinated Indebtedness, or (y) refinance, renew, replace or extend any Subordinated Indebtedness, in each case as permitted pursuant to Section 7.1(c) and (2) the Borrower has complied with the requirements of Section 7.1(c); and

(B) Within three (3) Business Days following the date of receipt by any Holding Company, any Intermediate Holding Company, the Borrower or any of its Subsidiaries of any Net Proceeds (Equity) arising from any Equity Issuance on or after the First Amendment Effective Date, the Loans shall be repaid in an amount equal to one hundred percent (100%) of the Net Proceeds (Equity) related thereto.

Repayments under this Section 2.6(b)(v) shall be applied first, pro rata, to the principal of the Term Loan B and, if applicable, the Incremental Facility Loans (applied to reduce, on a pro rata basis, the remaining scheduled principal installments of the Term Loan B and, if applicable, the Incremental Facility Loans) and, second to the outstanding principal amount of the Revolving Loans. Accrued interest on the principal amount of the Loans being repaid pursuant to

this Section 2.6(b)(v) to the date of such repayment (together with any additional amount owing under Section 2.9 ) will be paid by the Borrower concurrently with such principal repayment.”

(i) Amendment to Section 2.6(b)(Repayments). Section 2.6(b) is hereby amended by adding the following new subsection (x):

“(x) Maximum Cash Balance. If, at any time there are Revolving Loans outstanding, the aggregate amount of cash and Cash Equivalents of the Borrower and its Subsidiaries exceeds \$10,000,000 for a period of five (5) consecutive Business Days, the Borrower shall immediately repay any Revolving Loans in the amount of such excess. If, at any time no Revolving Loans are outstanding, the aggregate amount of cash and Cash Equivalents of the Borrower and its Subsidiaries exceeds \$20,000,000 for a period of five (5) consecutive Business Days, the Borrower shall immediately repay the principal of the Term Loan B and, if applicable, the Incremental Facility Loans, on a pro rata basis (applied to reduce, on a pro rata basis, the remaining scheduled principal installments of the Term Loan B and, if applicable, the Incremental Facility Loans) in the amount of such excess. Accrued interest on the principal amount of the Loans being repaid pursuant to this Section 2.6(b)(x) to the date of such repayment (together with any additional amount owing under Section 2.9 ) will be paid by the Borrower concurrently with such principal repayment.”

(j) Amendment to Section 2.14 (Incremental Facility Loans). Section 2.14 is hereby deleted in its entirety and replaced as follows:

“Section 2.14 Incremental Facility Loans. The aggregate principal amount of Incremental Facility Loans and Incremental Facility Commitments shall be \$0.”

(k) Amendment to Section 2.15 (Increases to the Revolving Loan Commitment). Section 2.15 is hereby deleted in its entirety and replaced as follows:

“Section 2.15 Increases to the Revolving Loan Commitment. The aggregate principal amount of increases to the Revolving Loan Commitment (each, an “Optional Increase”) shall be \$0.”

(l) Amendment to Section 3.2 (Conditions Precedent to Each Advance). Section 3.2 is hereby amended by adding the following new subsection (g):

“(g) Solely with respect to the making of any Advance, as of the end of the Business Day immediately preceding the date of any such Advance and after giving effect to the Borrower’s receipt of the proceeds from any such Advance, as the case may be, and the application of such proceeds, the aggregate amount of cash and Cash Equivalents of the Borrower and its Subsidiaries shall not exceed \$10,000,000.”

(m) Amendment to Article 5 (General Covenants). Article 5 is hereby amended by adding the following new Section 5.22 :

“Section 5.22 Additional Real Property Collateral. Notify the Administrative Agent within ten (10) days after the acquisition of or entry into a new lease of any Real Property by the Borrower or any of its Subsidiaries (a) upon which a broadcast tower is located, (b) upon which a studio or other facility related to the operation of a Station is

located or (c) that has a fair market value in excess of \$500,000 (but excluding any Real Property where the Administrative Agent reasonably determines that the cost of obtaining a Lien on such Real Property or such lease is excessive in relation to the value afforded thereby), in each case that is not subject to the existing Security Documents and, within ninety (90) days after the acquisition of or entry into a lease of such Real Property, as such date may be extended by the Administrative Agent in its reasonable discretion, (i) with respect to any such owned Real Property, deliver to the Administrative Agent such mortgages, deeds of trust, title insurance policies, environmental reports, surveys, and other documents reasonably requested by the Administrative Agent in connection with granting and perfecting a first priority Lien, subject only to Permitted Liens, on such Real Property in favor of the Administrative Agent, for the ratable benefit of the Secured Parties and (ii) with respect to any such leased Real Property, use its commercially reasonable efforts to deliver such leasehold mortgages, estoppels or subordination, non-disturbance and attornment agreements, landlord waivers and access agreements reasonably requested by the Administrative Agent, all in form and substance acceptable to the Administrative Agent.”

(n) Amendment to Section 6.1 (Quarterly Financial Statements and Information). Section 6.1 is hereby deleted in its entirety and replaced as follows:

“Section 6.1 Monthly and Quarterly Financial Statements and Information.

(a) Within thirty (30) days after the last day of each calendar month of the Borrower the balance sheets and the related statements of operations of the Borrower and its Subsidiaries on a consolidated basis as at the end of such month and for the elapsed portion of the year ended with the last day of such month, each of which shall set forth in comparative form the corresponding figures as of the end of and for the corresponding calendar month in the preceding fiscal year and the elapsed portion of the preceding fiscal year ended with the last day of such corresponding calendar month in the preceding fiscal year and shall be certified by the chief financial officer, chief accounting officer or controller of the Borrower to have been prepared in accordance with GAAP and to present fairly in all material respects the financial position of the Borrower on a consolidated basis with its Subsidiaries, as at the end of such month and the results of operations for such month, and for the elapsed portion of the year ended with the last day of such month, subject only to normal year-end and audit adjustments and the absence of statements of cash flows and footnotes.

(b) Within fifty (50) days (or five (5) days following such shorter period as required by Applicable Law) after the last day of each of the first three (3) quarters of each fiscal year of the Borrower (i) the balance sheets and the related statements of operations of the Borrower and its Subsidiaries on a consolidated and consolidating basis as at the end of such quarter and for the elapsed portion of the year ended with the last day of such quarter and (ii) the related statements of cash flows of the Borrower on a consolidated basis with its Subsidiaries for such quarter and for the elapsed portion of the year ended with the last day of such quarter, each of which shall set forth in comparative form the corresponding figures as of the end of and for the corresponding quarter in the preceding fiscal year and the elapsed portion of the preceding fiscal year ended with the last day of such corresponding quarter in the preceding fiscal year and shall be certified by the chief financial officer, chief accounting officer or controller of the Borrower to have been prepared in accordance with GAAP and to present fairly in all material respects the financial position of the Borrower on a consolidated and consolidating basis

with its Subsidiaries, as at the end of such period and the results of operations for such period, and for the elapsed portion of the year ended with the last day of such period, subject only to normal year-end and audit adjustments.”

(o) Amendment to Section 6.3 (Performance Certificates). Section 6.3 is hereby amended by (i) deleting the reference to “6.1” therein and replacing it with “6.1(b)” and (ii) deleting the reference to “Section 7.8” in subsection (a) thereof and replacing it with “Sections 7.6(i) and 7.8”.

(p) Amendment to Section 6.4 (Copies of Other Reports). Section 6.4 is hereby amended by adding a new clause (g) as follows:

“(g) Promptly upon request thereof from the Administrative Agent, a cash report showing the daily amount of cash and Cash Equivalents of the Borrower and its Subsidiaries for the prior month, in form and substance reasonably satisfactory to the Administrative Agent.”

(q) Amendment to Section 7.1(e) (Indebtedness of the Borrower and its Subsidiaries). Section 7.1(e) is hereby deleted in its entirety and replaced as follows:

“(e) other Indebtedness in an aggregate amount outstanding at any time not to exceed \$5,000,000 less the aggregate amount of all Indebtedness incurred pursuant to this Section 7.1(e) and in existence as of the First Amendment Effective Date and set forth on Schedule 6A.”

(r) Amendment to Section 7.4(a) (Liquidation, Merger or Disposition of Assets). Section 7.4(a) is hereby amended by:

(i) deleting clause (ii) in its entirety and replacing it with the following:

“(ii) consist of long-term Station operating assets (including the Capital Stock of a Person which owns long-term Station operating assets), in exchange for which the Borrower or any Subsidiary receives cash, Cash Equivalents or television stations at least equal to the fair market value of the assets so exchanged as determined by the board of directors of the Borrower; provided that at least ten (10) days prior to the completion of such exchange, the Borrower shall provide to the Administrative Agent (in each case in form and substance reasonably satisfactory to the Administrative Agent):

(A) a written notification of such exchange describing the assets to be exchanged and the proposed closing date of the exchange;

(B) a certificate, executed by an Authorized Signatory of the Borrower, (1) certifying that the board of directors has determined that the property or other consideration received by the Borrower and its Subsidiaries is at least equal to the fair market value of the assets so exchanged, (2) attaching calculations evidencing that the property or other consideration received by the Borrower and its Subsidiaries is at least equal to the fair market value of the assets so exchanged, (3) attaching any other information considered by the board of directors and evidencing the board of directors’ analysis of the attached calculations in making the determination that the property or other consideration received by the Borrower and its Subsidiaries is at least equal to the fair market value of the assets so exchanged, (4) attaching financial calculations specifically



demonstrating (x) the Borrower's pro forma compliance with Section 7.8 after giving effect to such exchange and (y) that the pro forma Leverage Ratio after giving effect to such exchange shall not be greater than the Leverage Ratio immediately prior to giving effect to such exchange, (5) attaching financial projections for the Borrower for a five (5) year period after the closing of such exchange after giving effect to such exchange and (6) certifying that no Default or Event of Default exist or would be caused by such exchange; and

(C) such other documentation as the Administrative Agent shall reasonably request;

provided further, that (x) the aggregate amount of all cash and Cash Equivalents either paid or received by the Borrower or any Subsidiary in connection with all asset exchanges pursuant to this Section 7.4(a)(ii) on or after the First Amendment Effective Date shall not exceed \$25,000,000 and (y) any cash or Cash Equivalents that are received by the Borrower or any Subsidiary in connection with any asset exchange pursuant to this Section 7.4(a)(ii) shall be applied pursuant to Section 2.6(b)(iii),"

(ii) deleting from clause (iii)(A) thereof the phrase "at least seventy-five percent (75%)" and replacing it with the phrase "one hundred percent (100%)".

(s) Amendment to Section 7.6 (Investments and Acquisitions). Section 7.6 is hereby amended by:

(i) deleting subsection (c) in its entirety and replacing it with the following:

"(c) make Acquisitions subject to satisfaction of the following conditions:

(i) such Acquisition is in a Permitted Business;

(ii) the Borrower complies with Sections 5.13 and 5.16; and

(iii) for any Acquisition:

(A) the Borrower shall have given to the Administrative Agent written notice of such Acquisition at least fifteen (15) days prior to executing any binding commitment with respect thereto, which notice shall state the additional amounts, if any, of Liens to be incurred in connection therewith, and the structure of the transaction shall be in form and substance reasonably acceptable to the Administrative Agent;

(B) the Borrower shall have provided to the Administrative Agent five (5) days prior to the consummation of the proposed Acquisition the agreement governing such Acquisition (and all related documents and instruments to the extent reasonably requested by the Administrative Agent); and

(C) the Borrower shall have provided to the Administrative Agent and the Lenders within ten (10) days prior to the consummation of the proposed Acquisition an acquisition report signed by an executive officer of the Borrower, in form and substance reasonably satisfactory to the Administrative Agent, which shall include, without limitation, (x) financial calculations

specifically demonstrating (1) the Borrower's pro forma compliance with Section 7.8 after giving effect to such Acquisition and (2) that the pro forma Leverage Ratio after giving effect to such Acquisition shall not be greater than the Leverage Ratio immediately prior to giving effect to such Acquisition, and (y) financial projections for the Borrower for a five (5) year period after the closing of such Acquisition after giving effect to such Acquisition, including, without limitation, a statement of sources and uses of funds for such Acquisition showing, among other things, the sources of financing for such Acquisition, and demonstrating Borrower's ability to meet its repayment obligations hereunder through the Maturity Date;"

(ii) deleting subsections (g), (h) and (i) thereof in their entireties and replacing them with the following:

"(g) [reserved];

(h) [reserved]; and

(i) in the ordinary course of business, make Investments in Capital Expenditures in an aggregate amount per fiscal year not to exceed \$20,000,000 in fiscal year 2009 and thereafter (i) \$15,000,000, if the Leverage Ratio as of December 31 of the immediately prior fiscal year is greater than 6.00 to 1.00 or (ii) \$20,000,000, if the Leverage Ratio as of December 31 of the immediately prior fiscal year is less than or equal to 6.00 to 1.00; provided that the maximum permitted amount of Capital Expenditures under clause (ii) above for any fiscal year shall be increased by up to \$3,000,000 of the unused portion of the maximum permitted amount in the immediately preceding fiscal year (it being acknowledged and agreed that in calculating the unused portion with respect to any immediately preceding fiscal year, Capital Expenditures made in the immediately preceding fiscal year shall be deemed to have been made first from the amounts specified in clauses (i) and (ii) for such immediately preceding fiscal year, and upon the reduction of such amount to \$0, from unused amounts, if any, carried forward from the fiscal year that preceded such immediately preceding fiscal year)."

(t) Amendment to Section 7.7 (Restricted Payments). Section 7.7 is hereby amended by:

(i) deleting subsection (b) thereof in its entirety and replacing it with "(b) [reserved];" and

(ii) deleting subsections (g) and (h) in their entireties and replacing them with the following:

"(g) the Borrower may repurchase Capital Stock of the Borrower deemed to occur upon the "cashless" exercise of options held by employees to the extent such Capital Stock represents a portion of the exercise price of those options, in an aggregate amount not exceed \$500,000 in any fiscal year;

(h) so long as (i) no Default or Event of Default has occurred and is continuing or would result after giving effect to such Restricted Payment and (ii) the Facility Fee Accrual Date has occurred, the Borrower may (A) make dividends to holders of its Capital Stock, (B) fund payments of current interest on any Permitted Holding Company Indebtedness, (C) fund payments, prepayments and repurchases of principal of

any Permitted Holding Company Indebtedness, (D) make payments, prepayments and repurchases of Subordinated Indebtedness of the Borrower and its Subsidiaries and (E) repurchase its Capital Stock (or, after the completion of a Holding Company Reorganization make Restricted Payments to the Holding Company, or any Intermediate Holding Company, to fund repurchases of the Capital Stock of the Holding Company), in an aggregate amount paid under clauses (A) through (E) above not to exceed \$1,000,000 from and after the First Amendment Effective Date; and”

(u) Amendment to Section 7.8 (Leverage Ratio). Section 7.8 is hereby deleted in its entirety and replaced as follows:

“Section 7.8 Leverage Ratio. At all times, the Borrower shall not permit its Leverage Ratio to exceed the ratios set forth below during the periods indicated:

<u>Period</u>	<u>Leverage Ratio</u>
December 31, 2008 through March 30, 2009	7.25 : 1.00
March 31, 2009 through June 29, 2009	8.00 : 1.00
June 30, 2009 through September 29, 2009	8.25 : 1.00
September 30, 2009 through December 30, 2009	8.50 : 1.00
December 31, 2009 through March 30, 2010	8.75 : 1.00
March 31, 2010 through December 30, 2010	7.00 : 1.00
December 31, 2010 and thereafter	6.50 : 1.00

(v) Amendment to Section 8.1(c)(Events of Default). Section 8.1(c) is hereby amended by adding “, 5.22” after “5.21” therein.

(w) Amendment to Section 8.1(k)(Events of Default). Section 8.1(k) is hereby amended by deleting clause (i) thereof in its entirety and replacing it with the following: “(i) any default under any instrument, document or agreement relating to (A) any Indebtedness of the Borrower or any of its Subsidiaries in an aggregate principal amount exceeding \$25,000,000 or (B) any Permitted Holding Company Indebtedness”.

(x) Amendment to Schedules. The Credit Agreement is hereby amended by adding Schedules 1A and 6A thereto in the forms attached to this Agreement.

3. Effectiveness. This Agreement shall become effective when, and only when:

(a) the Administrative Agent shall have received counterparts of this Agreement executed by the Borrower, each guarantor of the Obligations and the Administrative Agent;

(b) the Administrative Agent shall have received executed Lender Authorizations from the Required Lenders;

(c) the Borrower shall have delivered irrevocable written notice to the Administrative Agent pursuant to Section 2.5 of the Credit Agreement to permanently reduce the Revolving Loan Commitment from \$100,000,000 to \$50,000,000 (it being agreed that the five Business Day notice requirement set forth therein is hereby waived by the Consenting Lenders);

(d) the Administrative Agent shall have received, to the extent necessary, resolutions of the board of directors of the Borrower authorizing the amendments set forth herein;

(e) the Borrower shall have paid the fees set forth in that certain letter agreement dated as of March 17, 2009 (as amended, restated, supplemented or otherwise modified) among Wachovia Capital Markets, LLC, the Administrative Agent and the Borrower;

(f) the Borrower shall have paid to the Administrative Agent (or its applicable affiliates), for the account of each Consenting Lender (including the Administrative Agent in its capacity as a Lender) that executes and delivers this Agreement or a Lender Authorization to the Administrative Agent (or its counsel) on or prior to 12:00 p.m. (Eastern Time) on March 31, 2009, an amendment fee in an amount equal to 50.0 basis points multiplied by the aggregate amount of such Lender's Revolving Loan Commitment and the aggregate outstanding principal amount of such Lender's Term Loan B, in each case as of the date of this Agreement (after giving effect to the reduction of the Revolving Loan Commitment contemplated hereby);

(g) the Administrative Agent shall have received a written report in form and substance satisfactory to the Administrative Agent from the Borrower's independent tax advisors setting forth the pro forma tax and accounting treatments with respect to the transactions contemplated by this Agreement; and

(h) the Administrative Agent shall have received any other documents or instruments reasonably requested by the Administrative Agent in connection with the execution of this Agreement.

The amendments and modifications to the Credit Agreement set forth in this Agreement shall be effective on and after the effective date hereof and shall not have retroactive impact on events occurring prior to the effective date hereof.

4. Post-Closing Covenant. No later than ninety (90) days after the First Amendment Effective Date, as such date may be extended by the Administrative Agent in its reasonable discretion, the Borrower shall (a) with respect to all Material Real Property owned by the Borrower and its Subsidiaries as of the First Amendment Effective Date, deliver to the Administrative Agent such mortgages, deeds of trust, title insurance policies, environmental reports, surveys and other documents reasonably requested by the Administrative Agent in connection with granting and perfecting a first priority Lien in favor of the Administrative Agent, for the ratable benefit of the Secured Parties, subject only to Permitted Liens, and (b) with respect to all Material Real Property leased by the Borrower and its Subsidiaries as of the First Amendment Effective Date, use its commercially reasonable efforts to deliver such leasehold mortgages, estoppels or subordination, non-disturbance and attornment agreements, landlord waivers and access agreements reasonably requested by the Administrative Agent, all in form and substance acceptable to the Administrative Agent. "Material Real Property," means all Real Property owned or leased by the Borrower and its Subsidiaries as of the First Amendment Effective Date (i) upon which a broadcast tower is located, (ii) upon which a studio or other facility related to the operation of a Station is located or (iii) that has a fair market value in excess of \$500,000 (but excluding any Real Property where the Administrative Agent reasonably determines that the cost of obtaining a Lien on such Real Property or lease is excessive in relation to the value afforded thereby). The failure by the Borrower to comply with the terms of this Section 4 shall constitute an immediate Event of Default under the Credit Agreement.

5. Limited Effect. Except as expressly provided herein, the Credit Agreement and the other Loan Documents shall remain unmodified and in full force and effect. This Agreement shall not be deemed (a) to be a waiver of, or consent to, or a modification or amendment of, any other term or condition of the Credit Agreement or any other Loan Document, (b) to prejudice any right or rights which the Administrative Agent or the Lenders may now have or may have in the future under or in connection with the Credit Agreement or the other Loan Documents or any of the instruments or agreements referred to therein, as the same may be amended, restated, supplemented or modified from time to time, (c) to be a

commitment or any other undertaking or expression of any willingness to engage in any further discussion with the Borrower, any of its Subsidiaries or any other Person with respect to any waiver, amendment, modification or any other change to the Credit Agreement or the Loan Documents or any rights or remedies arising in favor of the Lenders or the Administrative Agent, or any of them, under or with respect to any such documents or (d) to be a waiver of, or consent to or a modification or amendment of, any other term or condition of any other agreement by and among the Borrower or any of its Subsidiaries, on the one hand, and the Administrative Agent or any other Lender, on the other hand. References in the Credit Agreement to “this Agreement” (and indirect references such as “hereunder”, “hereby”, “herein”, “hereof” or other words of like import) and in any Loan Document to the “Credit Agreement” shall be deemed to be references to the Credit Agreement as modified hereby.

6. **Representations and Warranties/No Default.** By their execution hereof, the Borrower and each of its Subsidiaries hereby certifies, represents and warrants to the Administrative Agent and the Lenders that:

(a) after giving effect to the amendments set forth in Section 2 above, each of the representations and warranties set forth in the Credit Agreement and the other Loan Documents is true, correct and complete in all material respects as of the date hereof, except for any representation and warranty made as of an earlier date, which representation and warranty shall remain true, correct and complete as of such earlier date; provided, that any representation or warranty that is qualified by materiality or by reference to Material Adverse Effect shall be true, correct and complete in all respects as of the date hereof;

(b) no Default or Event of Default has occurred or is continuing;

(c) it has the right, power and authority and has taken all necessary corporate and other action to authorize the execution, delivery and performance of this Agreement and each of the other documents executed in connection herewith to which it is a party in accordance with their respective terms and the transactions contemplated hereby; and

(d) this Agreement and each other document executed in connection herewith has been duly executed and delivered by the duly authorized officers of the Borrower and each of its Subsidiaries, and each such document constitutes the legal, valid and binding obligation of the Borrower and each of its Subsidiaries, enforceable in accordance with its terms, except as may be limited by bankruptcy, insolvency, reorganization, moratorium or similar state or federal debtor relief laws from time to time in effect which affect the enforcement of creditors’ rights in general and the availability of equitable remedies.

7. **Acknowledgement and Reaffirmation.** Each of the Borrower and its Subsidiaries (a) agrees that the transactions contemplated by this Agreement shall not limit or diminish the obligations of such Person under, or release such Person from any obligations under, the Credit Agreement, the Subsidiary Guaranty Agreement, the Collateral Agreement and each other Security Document to which it is a party, (b) confirms and reaffirms its obligations under the Credit Agreement, the Subsidiary Guaranty Agreement, the Collateral Agreement and each other Security Document to which it is a party and (c) agrees that the Credit Agreement, the Subsidiary Guaranty Agreement, the Collateral Agreement and each other Security Document to which it is a party remain in full force and effect and are hereby reaffirmed.

8. **Release.**

(a) Each of the Borrower and its Subsidiaries hereby releases, remises, acquits and forever discharges the Administrative Agent and each of the Lenders and their respective employees, agents,

representatives, consultants, attorneys, fiduciaries, officers, directors, partners, predecessors, successors and assigns, subsidiary corporations, parent corporations, and related corporate divisions (collectively, the “Released Parties”), from any and all actions and causes of action, judgments, executions, suits, debts, claims, demands, liabilities, obligations, damages and expenses of any and every character, known or unknown, direct and/or indirect, at law or in equity, of whatsoever kind or nature, for or because of any matter or things done, omitted or suffered to be done by any of the Released Parties prior to and including the effective date of this Agreement, and in any way directly or indirectly arising out of or in any way connected to the Credit Agreement or the Loan Documents (collectively, the “Released Matters”). Each of the Borrower and its Subsidiaries acknowledges that the agreements in this paragraph are intended to be in full satisfaction of all or any alleged injuries or damages arising in connection with the Released Matters.

(b) Each of the Borrower and its Subsidiaries hereby waives the provisions of any statute or doctrine to the effect that a general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor.

(c) Each of the Borrower and its Subsidiaries acknowledges and understands the rights and benefits conferred by such a statute or doctrine and the risks associated with waiver thereof, and after receiving advice of counsel, hereby consciously and voluntarily waives, relinquishes and releases any and all rights and benefits available thereunder, insofar as they apply, or may be construed to apply, to each release set forth herein or contemplated hereby. In so doing, each of the Borrower and its Subsidiaries expressly acknowledges and understands that it may hereafter discover facts in addition to or different from those that it now believes to be true with respect to the subject matter of the disputes, claims and other matters released herein, but expressly agrees that it has taken these facts and possibilities into account in electing to make and to enter into this release, and that the releases given herein shall be and remain in effect as full and complete releases notwithstanding the discovery or existence of any such additional or different facts or possibilities.

(d) This release may be pleaded as a full and complete defense and/or as a cross-complaint or counterclaim against any action, suit, or other proceeding that may be instituted, prosecuted or attempted in breach of this release. Each of the Borrower and its Subsidiaries acknowledges that the release contained herein constitutes a material inducement to Administrative Agent and each Lender to enter into this Agreement and that Administrative Agent and those Lenders would not have done so but for the Administrative Agent’s and each Lender’s expectation that such release is valid and enforceable in all events.

9. Covenant Not to Sue. Each of the Borrower and its Subsidiaries, on behalf of itself and its successors, assigns, and other legal representatives, hereby absolutely, unconditionally and irrevocably, covenants and agrees with and in favor of each Released Party that it will not sue (at law, in equity, in any regulatory proceeding or otherwise) any Released Party on the basis of any claim released, remised and discharged by the Borrower and its Subsidiaries pursuant to Section 8 above. If any of the Borrower, its Subsidiaries or any of their respective successors, assigns or other legal representations violates the foregoing covenant, each of the Borrower and its Subsidiaries, for itself and its successors, assigns and legal representatives, agrees to pay, in addition to such other damages as any Released Party may sustain as a result of such violation, all reasonable attorneys’ fees and costs incurred by any Released Party as a result of such violation.

10. Costs, Expenses and Taxes. The Borrower agrees to pay on demand all reasonable costs and expenses of the Administrative Agent in connection with the preparation, execution, delivery, administration, modification and amendment of this Agreement and the other instruments and documents

to be delivered hereunder, including, without limitation, the reasonable fees and out-of-pocket expenses of counsel for the Administrative Agent with respect thereto and with respect to advising the Administrative Agent as to its rights and responsibilities hereunder and thereunder.

11. Execution in Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

12. Governing Law. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

13. Electronic Transmission. A facsimile, telecopy, pdf or other reproduction of this Agreement may be executed by one or more parties hereto, and an executed copy of this Agreement may be delivered by one or more parties hereto by facsimile or similar instantaneous electronic transmission device pursuant to which the signature of or on behalf of such party can be seen, and such execution and delivery shall be considered valid, binding and effective for all purposes. At the request of any party hereto, all parties hereto agree to execute an original of this Agreement as well as any facsimile, telecopy, pdf or other reproduction hereof.

14. Entire Agreement. This Agreement is the entire agreement, and supersedes any prior agreements and contemporaneous oral agreements, of the parties concerning its subject matter.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed under seal by their duly authorized officers, all as of the day and year first written above.

**GRAY TELEVISION, INC.,**

as Borrower

By: /s/ James C. Ryan

Name: James C. Ryan

Title: Senior Vice President and CFO

**WVLT-TV, INC.,**

as Guarantor

By: /s/ James C. Ryan

Name: James C. Ryan

Title: Vice President and CFO

**GRAY TELEVISION GROUP, INC.,**

as Guarantor

By: /s/ James C. Ryan

Name: James C. Ryan

Title: SVP, Asst. Secretary and Treasurer

**GRAY TELEVISION LICENSEE, LLC,**

as Guarantor

By: /s/ James C. Ryan

Name: James C. Ryan

Title: Treasurer

[First Amendment — Gray Television, Inc.]



**WACHOVIA BANK, NATIONAL ASSOCIATION,**  
as Administrative Agent (on behalf of itself and the Consenting  
Lenders who have executed a Lender Authorization) and as a  
Lender

By: /s/ Jeffrey R. Gignac

Name: Jeffrey R Gignac

Title: Vice President

[First Amendment — Gray Television, Inc.]

Exhibit A

Form of Lender Authorization

---

**LENDER AUTHORIZATION**

**Gray Television, Inc.**

March \_\_, 2009

Wachovia Bank, National Association, as Administrative Agent  
NC0680  
1525 West W.T. Harris Blvd.  
Charlotte, North Carolina 28262  
Attention: Syndication Agency Services

Re: The First Amendment dated as of March 31, 2009 (the "Agreement") to that certain Credit Agreement dated as of March 19, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Gray Television, Inc., a Delaware corporation (the "Borrower"), the lenders party thereto (the "Lenders") and Wachovia Bank, National Association, as administrative agent (the "Administrative Agent") for the Lenders

This Lender Authorization acknowledges our receipt and review of the execution copy of the Agreement, in the form posted on SyndTrak Online or otherwise distributed to us by the Administrative Agent. By executing this Lender Authorization, we hereby approve the Agreement and authorize the Administrative Agent to execute and deliver the Agreement on our behalf.

Each financial institution purporting to be a Lender and executing this Lender Authorization agrees or reaffirms that it shall be a party to the Agreement and the other Loan Documents (as defined in the Credit Agreement) to which Lenders are parties and shall have the rights and obligations of a "Lender" (as defined in the Credit Agreement), and agrees to be bound by the terms and provisions applicable to a "Lender" under each such agreement. In furtherance of the foregoing, each financial institution executing this Lender Authorization agrees to execute any additional documents reasonably requested by the Administrative Agent to evidence such financial institution's rights and obligations under the Credit Agreement.

A facsimile, telecopy, pdf or other reproduction of this Lender Authorization may be executed by one or more parties hereto, and an executed copy of this Lender Authorization may be delivered by one or more parties hereto by facsimile or similar instantaneous electronic transmission device pursuant to which the signature of or on behalf of such party can be seen, and such execution and delivery shall be considered valid, binding and effective for all purposes.

\_\_\_\_\_  
*[Insert name of applicable financial institution]*

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

---

Schedule 1A

Liens in Existence on the First Amendment Effective Date

<b>DEBTOR</b>	<b>SECURED PARTY</b>	<b>JURISDICTION</b>	<b>FILE DATE</b>	<b>FILE NO.</b>	<b>DESCRIPTION</b>
Gray Television, Inc.	Great America Leasing Corporation	Barrow County, Ga.	2/1/2008	007-2008-2261	Lease Transaction — 448188, Various Kyocera copiers with accessories and all products, proceeds and attachments.
Gray Television Group, Inc.	US Bancorp	Delaware	3/10/2009	2009 0760485	1 FS-9530DN PPP8703580 and 1 FS 9530DN PPP8703579
Gray Television Group, Inc.	Great America Leasing Corporation	Delaware	3/11/2009	2009 0766946	Lease Transaction — Various Konica, Muratec and HP Copiers, Printers and Fax machines and all products, proceeds and attachments

---

Schedule 6A

Indebtedness in Existence on the First Amendment Effective Date

<b>Description</b>	<b>Station</b>	<b>Amount</b>
Note — Don Bagwell	WVLT	405,018.76
Lease — Endres Leasing	KXII	5,306.29
Lease — Ikon	WBKO	20,664.92
Lease — US Bank	WIBW	28,682.49
<b>Total</b>		<b>459,672.46</b>

**List of Subsidiaries**  
**Gray Television, Inc.**  
**As of December 31, 2008**

Name of Subsidiary	Jurisdiction of Incorporation
WVLT-TV, Inc.	Georgia
Gray Television Group, Inc.	Delaware
Gray Television Licensee, Inc.	Delaware

**CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

We hereby consent to the incorporation by reference in the Registration Statements on Form S-8 (Nos. 333-156012, 333-143493, 333-117248 and 333-17773) of Gray Television, Inc. of our report dated March 31, 2009 relating to our audits of the consolidated financial statements, financial statement schedule and internal control over financial reporting, which appears in this Annual Report on Form 10-K of Gray Television, Inc. for the year ended December 31, 2008.

/s/ MCGLADREY & PULLEN, LLP  
Ft. Lauderdale, Florida  
March 31, 2009

**CERTIFICATION**

I, Hilton H. Howell, Jr., certify that:

1. I have reviewed this annual report on Form 10-K of Gray Television, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 31, 2009

By: /s/ Hilton H. Howell, Jr.

Vice-Chairman and Chief Executive Officer



**CERTIFICATION**

I, James C. Ryan, certify that:

1. I have reviewed this annual report on Form 10-K of Gray Television, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 31, 2009

By: /s/ James C. Ryan  
Senior Vice President and Chief Financial Officer

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350**

In connection with the accompanying annual report on Form 10-K of Gray Television, Inc. (the "Company") for the year ended December 31, 2008 (the "Periodic Report"), the undersigned Chief Executive Officer of the Company, hereby certifies pursuant to Title 18, Section 1350 United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of his individual knowledge and belief, that the Periodic Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: March 31, 2009

/s/ Hilton H. Howell, Jr. \_\_\_\_\_

Hilton H. Howell, Jr.,  
Vice-Chairman and Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to Gray Television, Inc. and will be retained by Gray Television, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

The foregoing certification is being furnished pursuant to 18 U.S.C. Section 1350. It is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and it is not to be incorporated by reference into any filing of the Company, regardless of any general incorporation language in such filing.

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350**

In connection with the accompanying annual report on Form 10-K of Gray Television, Inc. (the "Company") for the year ended December 31, 2008 (the "Periodic Report"), the undersigned Chief Financial Officer of the Company, hereby certifies pursuant to Title 18, Section 1350 United States Code, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, to the best of his individual knowledge and belief, that the Periodic Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: March 31, 2009

/s/ James C. Ryan

James C. Ryan,

Senior Vice President and Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to Gray Television, Inc. and will be retained by Gray Television, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

The foregoing certification is being furnished pursuant to 18 U.S.C. Section 1350. It is not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and it is not to be incorporated by reference into any filing of the Company, regardless of any general incorporation language in such filing.