



## NEWS RELEASE

### Local News Live Launches New Streaming Apps

**Atlanta, Georgia – October 7, 2024 ...** Gray Media (NYSE: GTN) today announced that Local News Live, its 24/7 streaming news network, launched standalone apps for connected TVs and smartphones. These new apps are now available to download for free by searching “LNL” on Roku, Amazon Fire, Apple TV, iOS, and Android streaming devices.

“Local News Live delivers a local perspective on national stories by tapping into the expertise of Gray journalists in 113 markets,” Gray’s Chief Operating Officer Sandy Breland said. “With this new streaming presence, our reach will expand to deliver that unmatched breaking news coverage and impactful information to a national audience.”

Local News Live launched in February 2021 as a national news network to provide live streaming coverage on more than 500 Gray station websites, connected TV apps, and mobile apps. Local News Live will remain available on Gray’s local apps and continue to provide audiences non-stop access to local and national news feeds.

“We are excited to grow our footprint to the rest of the US to serve even more viewers with our unique blend of national coverage through a local lens,” said General Manager of Gray’s Washington Operations Lisa Allen.

Local News Live is based out of Gray’s Washington DC News Bureau.

### **About Gray Media:**

Gray Media, or Gray, is a multimedia company headquartered in Atlanta, Georgia, formally known as Gray Television, Inc. The company is the nation’s largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 36 percent of US television households. The portfolio includes 77 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station, as well as the largest Telemundo Affiliate group with 43 markets totaling nearly 1.5 million Hispanic TV Households. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray’s additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and

Third Rail Studios. Gray owns a majority interest in Swirl Films. For more information, please visit [www.graymedia.com](http://www.graymedia.com).

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