

FOR IMMEDIATE RELEASE:

Atlanta Braves Partner with Gray Media to Simulcast 15 Regular Season Games

Partnership also includes 10 spring training games airing only on Gray TV plus opportunity to create additional Braves content for fans throughout Braves Country

Braves significantly increase fans' options to watch the selected games and other Braves-related content

Atlanta, Georgia – December 18, 2024 ... The Atlanta Braves (Nasdaq: BATRA, BATRK) and Gray Media (NYSE: GTN) have agreed on a multi-year partnership starting in 2025 for Gray to simulcast 15 regular season games alongside FanDuel Sports Network, the Braves' rights holder partner. The 15 regular season games will be spread across the season, and selected games will be announced at a later date. Gray will also exclusively produce and air 10 spring training games.

The deal will increase the reach of the selected games, providing a new way to watch Braves baseball for more than 15 million households. Gray will carry the Braves in 24 markets across six states of the Braves' home television territory – one of the largest in professional sports – and allow more fans to watch than ever before.

The games will broadcast over-the-air on Peachtree TV Atlanta's CW (WPCH 17.1) and Peachtree Sports Network (PSN) in Atlanta and throughout the Southeast through Gray's network of broadcast stations, including Palmetto Sports & Entertainment Network, the Tennessee Valley Sports & Entertainment Network, and portions of the Gulf Coast Sports & Entertainment Network. A select number of games will air on some of Gray's ABC, CBS, FOX, NBC, and CW affiliates.

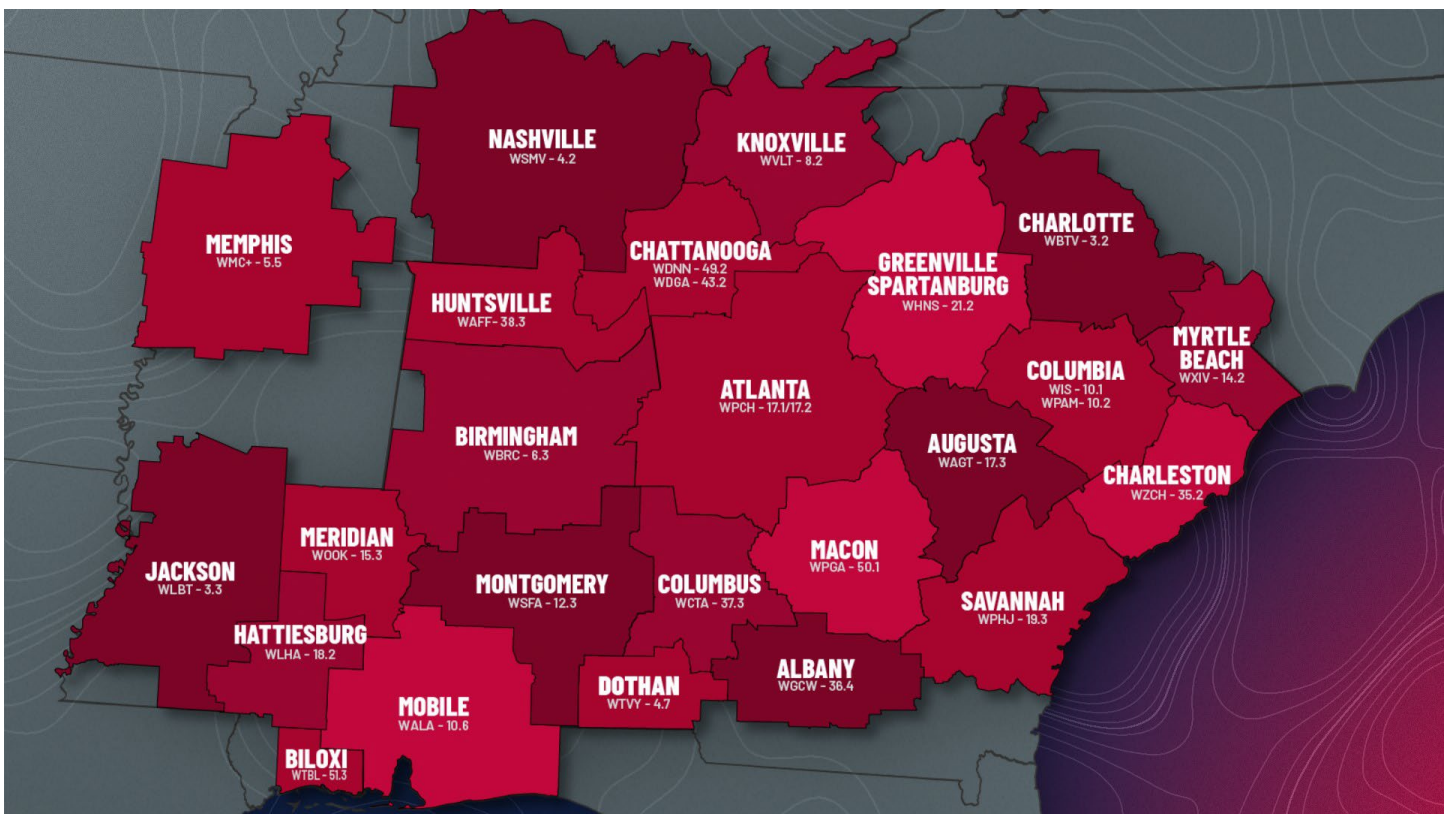


Image: Gray Media markets broadcasting regular season Braves games in 2025

“We are thrilled to partner with Gray Media to offer our fans more opportunities to watch a simulcast of certain games and access our content all across the Southeast,” said Atlanta Braves President & CEO Derek Schiller. “This partnership

makes Braves baseball even more accessible, allowing fans throughout Braves Country the ability to watch in a way that best suits them, whether that is on cable, local TV, or streaming.”

“Gray Media is thrilled to partner with the Atlanta Braves to bring baseball back to local broadcast television across the Southeast,” Gray Chairman and CEO Hilton Howell said. “We are proud to give Braves fans a new way to watch their favorite players and one of the best franchises in baseball history.”

The Braves and Gray will work together to develop ancillary programming to bring fans closer than ever to their favorite team throughout the year. Potentially featuring Braves players, coaches, and alumni, this additional content will expand opportunities for viewers to follow the team beyond live game coverage and connect with the Braves on a new level.

More information on the selected games as well as the additional content will be released prior to the start of the season.

For the full Atlanta Braves 2025 regular season schedule, please visit <https://www.mlb.com/braves/schedule/2025/fullseason>. The Spring Training schedule is available at <https://www.mlb.com/braves/spring-training>.

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About Atlanta Braves:

Based in Atlanta since 1966, the Braves are the longest continuously operating franchise in Major League Baseball. Since 1991, Braves teams have earned two National League wild cards, 21 division championships, six National League pennants, and two World Series titles. Atlanta Braves games are telecast on FanDuel Sports Network South and FanDuel Sports Network Southeast. Radio broadcasts can be heard in Atlanta on 680 The Fan (AM)/93.7 (FM) and regionally on the Atlanta Braves Radio Network. Follow the Braves at braves.com, facebook.com/braves, and [X.com/braves](https://x.com/braves).

About Gray Media:

Gray Media, or Gray, is a multimedia company headquartered in Atlanta, Georgia, formally known as Gray Television, Inc. The company is the nation’s largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 36 percent of US television households. The portfolio includes 77 markets with the top-rated television station and 100 markets with the first and/or second highest rated television station, as well as the largest Telemundo Affiliate group with 43 markets totaling nearly 1.5 million Hispanic TV Households. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray’s additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios. Gray owns a majority interest in Swirl Films. For more information, please visit www.graymedia.com.

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