
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): November 1, 2018 (November 1, 2018)

Gray Television, Inc.

(Exact name of registrant as specified in its charter)

Georgia
(State or other jurisdiction
of incorporation)

001-13796
(Commission
File Number)

58-0285030
(IRS Employer
Identification No.)

**4370 Peachtree Road,
Atlanta GA**
(Address of principal executive offices)

30319
(Zip Code)

Registrant's telephone number, including area code 404-504-9828

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

Gray Television, Inc., a Georgia corporation (the “Company”), expects to disclose certain supplemental information concerning the Company in a preliminary offering memorandum and marketing materials that is being disseminated in connection with the proposed senior notes offering described in Item 8.01 below. The supplemental information included in the preliminary offering memorandum and marketing materials, certain of which has been previously reported, is set forth in Exhibit 99.1 and incorporated herein by reference, including, but not limited to, with respect to the following:

- certain historical financial information of Raycom Media, Inc. (“Raycom”) and pro forma condensed combined financial information of the Company and Raycom;
- certain descriptions of the business and results of operations of Raycom;
- certain preliminary financial data of the Company for the nine months ended September 30, 2018;
- certain expected sources and uses of proceeds in connection with the Company’s previously announced and pending merger with Raycom and overall debt refinancing expected to be undertaken in connection therewith;
- certain risk factors; and
- certain of the Company’s current and anticipated (in connection with the Company’s overall debt refinancing) debt facilities and indebtedness.

The Company is also furnishing herewith the following historical consolidated financial statements of Raycom (which consolidated financial statements include financial information and results of operations of certain Raycom television stations that Gray has agreed to sell or divest and that will not be retained by Gray):

- Raycom’s audited consolidated carve-out financial statements as of and for the years ended December 31, 2017, 2016 and 2015 (with independent auditors’ report thereon).
- Raycom’s unaudited condensed consolidated carve-out financial statements as of June 30, 2018 and for the six-month periods ended June 30, 2018 and 2017 (with independent auditors’ review report thereon).

The foregoing financial statements of Raycom are furnished hereto as Exhibits 99.2 and 99.3, respectively, and are incorporated herein by this reference.

The information set forth in and incorporated into this Item 7.01 of this Current Report on Form 8-K is being furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any of the Company’s filings under the Securities Act of 1933, as amended (the “Securities Act”), or the Securities Exchange Act of 1934, as amended, whether made before or after the date hereof and regardless of any general incorporation language in such filings, except to the extent expressly set forth by specific reference in such a filing. The filing of this Item 7.01 of this Current Report on Form 8-K shall not be deemed an admission as to the materiality of any information herein that is required to be disclosed solely by reason of Regulation FD.

Item 8.01. Other Events.

On November 1, 2018, the Company issued a press release announcing that a special purpose wholly owned subsidiary of the Company, subject to market conditions, will offer \$500.0 million aggregate principal amount of senior notes in an offering that is exempt from the registration requirements of the Securities Act. The notes are being offered to finance, together with cash on hand and certain anticipated debt facilities and indebtedness of the Company, the acquisition of Raycom (the “Raycom Merger”), which was previously announced on June 25, 2018. If the Raycom Merger is consummated and certain other conditions are satisfied, the net proceeds from the offering will be released from escrow to fund the Raycom Merger, and the Company will become the primary obligor under the notes. A copy of the press release, which was issued in connection with the offering and pursuant to and in accordance with Rule 135c under the Securities Act, is attached hereto as Exhibit 99.4 and incorporated herein by reference.

Neither the press release nor this Current Report on Form 8-K constitutes an offer to sell or the solicitation of an offer to buy the notes. The notes and related guarantees are being offered only to qualified institutional buyers in reliance on the exemption from registration set forth in Rule 144A under the Securities Act, and outside the United States to non-U.S.

persons in reliance on the exemption from registration set forth in Regulation S under the Securities Act. The notes and the related guarantees have not been and will not be registered under the Securities Act, or the securities laws of any state or other jurisdiction, and may not be offered or sold in the United States without registration or an applicable exemption from the Securities Act and applicable state securities or blue sky laws and foreign securities laws.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
99.1	Excerpts from Preliminary Offering Memorandum
99.2	Raycom audited consolidated carve-out financial statements as of and for the years ended December 31, 2017, 2016 and 2015
99.3	Raycom unaudited condensed consolidated carve-out financial statements as of June 30, 2018 and for the six-month periods ended June 30, 2018 and 2017
99.4	Press release issued by Gray Television, Inc., on November 1, 2018

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gray Television, Inc.

Date: November 1, 2018

By: /s/ James C. Ryan

Name: James C. Ryan

Title: Executive Vice President and Chief Financial Officer

**Certain Information Excerpted from the Company's Preliminary Offering Memorandum
and Disclosed Pursuant to Regulation FD**

Disclosure Regarding Forward-Looking Statements

In various places herein, we make “forward-looking statements” within the meaning of federal and state securities laws. Forward-looking statements are statements other than those of historical fact. Disclosures that use words such as “believes,” “expects,” “anticipates,” “estimates,” “will,” “may” or “should” and similar words and expressions are generally intended to identify forward-looking statements. These forward-looking statements reflect our then-current expectations and are based upon data available to us at the time the statements are made. Such statements are subject to certain risks and uncertainties that could cause actual results to differ materially from expectations. The most material, known risks are detailed in the sections entitled “Risks Related to the Raycom Merger” and “Risks Related to Our Business” herein, and the sections entitled “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our quarterly and annual reports filed with the Securities and Exchange Commission. All forward-looking statements herein, or incorporated by reference herein, are qualified by these cautionary statements and are made only as of the date of this Current Report on Form 8-K or the date of the information incorporated by reference herein, as the case may be, and we undertake no obligation to update any information contained herein, or incorporated by reference herein, or to publicly release any revisions to any forward-looking statements to reflect events or circumstances that occur, or that we become aware of, after the date of this Current Report on Form 8-K. Any such forward-looking statements, whether made in or incorporated by reference herein or elsewhere, should be considered in context with the various disclosures made by us about our business. These forward-looking statements fall under the safe harbors of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934 (the “Exchange Act”). The following risks, among others, could cause actual results to differ materially from those described in any forward-looking statements:

- we may not be able to complete the Raycom Merger or the KDLT Acquisition (as defined herein), on the terms and within the timeframe currently contemplated or at all, or to satisfy any material regulatory or other unexpected requirements in connection therewith, we may be unable to achieve expected synergies or benefits therefrom on a timely basis or at all, and/or we may encounter other risks or costs associated therewith;
- we have substantial debt and, after issuance of the notes offered hereby and borrowings under the Incremental Term Loans, and the use of proceeds as described herein, we will have the ability to incur significant additional debt, including senior secured debt that would effectively rank senior in priority to the notes, any of which could restrict our future operating and strategic flexibility and expose us to the risks of financial leverage;
- the agreements governing our various debt and other obligations restrict, and are expected to continue to restrict, our business and limit our ability to take certain actions;
- our ability to meet our debt service obligations on the notes offered hereby and our other debt will depend on our future performance, which is, and will be, subject to many factors that are beyond our control;
- we are a holding company with no material independent assets or operations and we depend on our subsidiaries for cash;

- we are dependent on advertising revenues, which are seasonal and cyclical, and may also fluctuate as a result of a number of other factors, including any continuation of uncertain financial and economic conditions;
- we are highly dependent upon a limited number of advertising categories;
- we intend to seek to grow through strategic acquisitions, and acquisitions involve risks and uncertainties;
- we may fail to realize any benefits and incur unanticipated losses related to any acquisition;
- we purchase television programming in advance of earning any related revenue, and may not earn sufficient revenue to offset the costs thereof;
- we are highly dependent on network affiliations and may lose a significant amount of television programming if a network terminates or significantly changes its affiliation with us;
- we are dependent on our retransmission consent agreements with multichannel video programming distributors and any potential changes to the retransmission consent regime could materially adversely affect our business;
- we are subject to risks of competition from local television stations as well as from cable systems, the Internet and other video providers;
- we may incur significant capital and operating costs, including costs related to our obligations under our defined benefit pension plans;
- we may be unable to maintain or increase our internet advertising revenue, which could have a material adverse effect on our business and operating results;
- we may incur impairment charges related to our assets;
- recently enacted changes to the U.S. tax laws may have a material impact on our business or financial condition;
- cybersecurity risks could affect our operating effectiveness;
- certain stockholders or groups of stockholders have the ability to exert significant influence over us;
- we are subject to risks and limitations due to government regulation of the broadcasting industry, including Federal Communications Commission (“**FCC**” or the “**Commission**”) control over the renewal and transfer of broadcasting licenses, which could materially adversely affect our operations and growth strategy; and
- the other risks and uncertainties discussed under “Risks Related to the Raycom Merger” and “Risks Related to Our Business” herein.

Certain Terms Used Herein

When used herein, unless the context requires otherwise, or as specifically described below:

- The term “**notes**” means \$500 million aggregate principal amount of senior notes offered in connection with the Raycom Transactions (as defined below);
- The term “**Gray**”, the “**Company**” “**we**”, “**us**” and “**our**” means Gray Television, Inc., a Delaware corporation;
- The term “**Raycom**” means Raycom Media, Inc., a Delaware corporation;

- The term “**Merger Agreement**” means the Agreement and Plan of Merger by and among the Gray, Raycom, East Future Group, Inc., a wholly owned subsidiary of Gray (“**Merger Sub**”), and Tara Advisors, LLC, pursuant to which Merger Sub will merge with and into Raycom, with Raycom surviving the Raycom Merger as a direct wholly owned subsidiary of Gray (the “**Raycom Merger**”);
- The term “**Escrow Issuer**” means Gray Escrow, Inc., a newly formed, wholly owned subsidiary of Gray;
- The term “**Senior Credit Facility**” means our existing senior credit facility;
- The term “**Incremental Term Loans**” means a \$1.65 billion incremental term loan under our Senior Credit Facility that we expect to enter into in connection with the Raycom Merger;
- The term “**Existing Revolver**” means our existing \$100 million revolving credit facility;
- The term “**2018 Revolver**” means the new five year revolving credit facility with borrowings of up to \$200 million that we expect to enter into in connection with the Raycom Merger;
- The term “**Raycom Transactions**” means the offering of notes, the funding of the Incremental Term Loans, the 2018 Revolver and the use of proceeds of each, together with the Raycom Merger, and the payment of fees and expenses in connection with each of the foregoing;
- The term “**Escrowed Funds**” means the gross proceeds of the notes;
- The term “**Escrow Account**” the account into which the Escrowed Funds will be deposited;
- The term “**Escrow Release Conditions**” means the conditions that must be satisfied before the Escrowed Funds will be released from the Escrow Account
- The term “**Release Date**” the date on which the Escrowed Funds will be released to the Company upon occurrence of the Escrow Release Conditions;
- The term “**Assumption**” refers to the following events: on the Escrow Release Date, the Escrow Issuer will merge with and into the Company, with the Company as the surviving corporation, and the Company will become the primary obligor under the notes and the indenture and each of the Company’s existing and certain future domestic restricted subsidiaries (other than with respect to Raycom and its subsidiaries which will be required to guarantee the notes when such entities become guarantors under the Senior Credit Facility, which is expected to be on the Release Date or within 5 business days thereafter) will agree to guarantee the notes;
- The term “**Escrow End Date**” means June 30, 2018 or September 30, 2019, if extended to that date in accordance with the Merger Agreement;
- The term “**Escrow Agent**” means Wells Fargo Bank, N.A. as escrow agent under the escrow agreement (the “**Escrow Agreement**”) pursuant to which the Escrow Issuer will deposit into the Escrow Account with the Escrow Agent the Escrowed Funds;
- The term “**Trustee**” means U.S. Bank National Association, as trustee under the Escrow Agreement;
- The term “**Special Mandatory Redemption**” means, the Escrow Issuer’s obligation to redeem the notes at 100% of the issue price of the notes, plus accrued and unpaid interest to, but excluding, the redemption date upon occurrence of either (i) the Escrow Release Conditions having not occurred by the Escrow End Date or (ii) prior to the Escrow End Date, the Merger Agreement having been terminated or the Company notifying the Trustee and the Escrow Agent in writing that it is no longer pursuing the Raycom Merger;

- The term “**Special Mandatory Redemption Date**” means the third business day following the occurrence of a triggering event for a Special Mandatory Redemption;
- The term “**Gray Escrow Guarantee**” means the Company’s agreement to pay an amount up to the amount necessary to fund the interest due on the notes from the closing date to, but excluding, the Special Mandatory Redemption Date (the “**Shortfall Redemption Amount**”) which, when taken together with the Escrowed Funds, will be sufficient to fund the Special Mandatory Redemption of the notes on the third business day following the Escrow End Date, if a Special Mandatory Redemption were to occur on such date;
- The term “**MVPDs**” means multichannel video programming distributors;
- The term “**New Preferred Stock**” means shares of a new series of perpetual preferred stock of the Company, with a stated face value of \$1,000 per share;
- The term “**2024 notes**” means our outstanding 5.125% senior notes due 2024;
- The term “**2026 notes**” means our outstanding 5.875% senior notes due 2026;
- The term “**Nielsen**” means the Nielsen Company;
- The term “**DMA**” means designated market area;
- The term “**ABC**” means the ABC Network;
- The term “**NBC**” means the NBC Network;
- The term “**CBS**” means the CBS Network;
- The term “**FOX**” means the FOX Network;
- The term “**CW**” means the CW Network or the CW Plus Network, collectively;
- The term “**MeTV**” means the MeTV Network;
- The term “**KDLT Acquisition**” means the pending acquisition of KDLT-TV (NBC), a television station serving the Sioux Falls, South Dakota market (DMA 110), which we expect to close in late 2018 or early 2019;
- The term “**Prior Acquisitions**” means the stations acquired and retained in 2017 as well as those which we began operating under an LMA in 2017, each pursuant to the transactions discussed below:
 1. On January 13, 2017, we acquired the assets of KTVF-TV (NBC), KXDF-TV (CBS), and KFXF-TV (FOX) in the Fairbanks, Alaska television market (DMA 202), from Tanana Valley Television Company and Tanana Valley Holdings, LLC for an adjusted purchase price of \$8.0 million.
 2. On January 17, 2017, we acquired the assets of two television stations that were divested by Nexstar Broadcasting, Inc. upon its merger with Media General, Inc.: WBAY-TV (ABC), in the Green Bay, Wisconsin television market (DMA 69), and KWQC-TV (NBC), in the Davenport, Iowa, Rock Island, Illinois, and Moline, Illinois or “Quad Cities” television market (DMA 102), for an adjusted purchase price of \$269.9 million.
 3. On May 1, 2017, we acquired the assets of WDTV-TV (CBS) and WVFX-TV (FOX/CW) in the Clarksburg-Weston, West Virginia television market (DMA 169) from Withers Broadcasting Company of West Virginia (the “**Clarksburg Acquisition**”) for a total purchase price of \$26.5 million. On May 13, 2016, we announced that we agreed to enter into the Clarksburg Acquisition. On June 1, 2016, we made a partial payment of \$16.5 million and acquired the non-license assets of these stations. Also, on that date we began operating these stations, subject to the control of the seller, under a local marketing agreement (“**LMA**”) that terminated upon completion of the acquisition.

4. On May 1, 2017, we acquired the assets of WABI-TV (CBS/CW) in the Bangor, Maine television market (DMA 156) and WCJB-TV (ABC/CW) in the Gainesville, Florida television market (DMA 159) from Community Broadcasting Service and Diversified Broadcasting, Inc. for a total purchase price of \$85.0 million. On April 1, 2017, we began operating these stations, subject to the control of the seller, under an LMA that terminated upon completion of the acquisition.
 5. On August 1, 2017, we acquired the assets of WCAX-TV (CBS) in the Burlington, Vermont — Plattsburgh, New York television markets (DMA 97) from Mt. Mansfield Television, Inc., for an adjusted purchase price of \$29.0 million. On June 1, 2017, we advanced \$23.2 million of the purchase price to the seller and began to operate the station under an LMA, subject to the control of the seller. At closing, we paid the remaining \$5.8 million of the purchase price and the LMA was terminated.
- The term “**Pending Raycom Acquisitions**” means Raycom’s pending acquisitions of WUPV-DT in the Richmond, VA market and KYOU-TV in the Ottumwa, IA market pursuant to purchase agreements previously entered into by Raycom being assumed by Gray;
 - The term “**Raycom Prior Acquisitions**” means the stations and assets acquired by Raycom from June 30, 2016 through June 30, 2018 in the following transactions:
 1. On August 15, 2016, Raycom acquired the real property of KVHP (FOX) in the Lake Charles, Louisiana market (DMA 174) from National Media, Inc. for a cash purchase price of \$21.9 million. In conjunction with the purchase, Raycom entered into a shared services arrangement with American Spirit Media, which purchased the FCC license and various other assets of KVHP.
 2. On May 1, 2017, Raycom acquired virtually all of the assets of WWSB (ABC) in the Tampa, Florida market (DMA 13) and WTXL (ABC) in the Tallahassee, Florida market (DMA 108) from Calkins Media, Inc., for a cash purchase price of \$67.3 million.
 3. On August 8, 2017, Raycom purchased virtually all of the assets of WVUE (FOX) in the New Orleans, Louisiana market (DMA 51) from Louisiana Media Company, LLC for a cash purchase price of \$52.1 million.
 - The term “**Acquisitions**” means the Prior Acquisitions, Raycom Merger, which includes the Pending Raycom Acquisitions, the Raycom Prior Acquisitions and the KDLT Acquisition.

Raycom Merger

On June 23, 2018, we entered into the Merger Agreement to acquire Raycom, a large privately-owned media company. The completion of the Raycom Merger will mark Gray's transformation from a regional broadcaster into a leading media company with nationwide scale that continues to be based upon high-quality stations in attractive markets. Gray and Raycom have highly complementary portfolios of television stations, as well as highly complementary company cultures, award-winning journalistic commitments, and long histories of community service. Upon the completion of the Raycom Merger, Hilton Howell will continue as Executive Chairman and Chief Executive Officer of Gray, while Raycom President and CEO, Pat LaPlatney, will join Gray as President and Co-Chief Executive Officer. In addition, both Mr. LaPlatney and Raycom's former President and CEO, Paul McTear, each of whom is currently a member of Raycom's Board of Directors, will join Gray's Board of Directors.

When the Raycom Merger is completed, Raycom will become a direct wholly owned subsidiary of Gray and, giving effect to the divestitures of stations in all overlap markets that Gray has proposed to sell simultaneously with the closing of the Raycom Merger, we will own and/or operate television stations and locally focused digital platforms serving 92 markets. Based on Nielsen's 2017-2018 television season rankings, Raycom's market DMAs range from 13 to 200, which are highly complementary to Gray's existing market DMAs ranging from 61 to 209. Following the Raycom Merger, Gray will be the single largest owner of top-rated local television stations and digital assets in the country. At that time, its station portfolio will reach approximately 24 percent of U.S. television households through approximately 400 separate program streams including over 150 affiliates of the ABC/NBC/CBS/FOX networks, and 100 affiliates of CW, MyNetwork, and MeTV. Gray will own local television stations ranked number-one in all day Nielsen ratings in 62 of the combined 92 markets, and it will own number-one and/or number-two ranked television station in 85 of its 92 markets. In addition to high quality television stations, Gray will acquire additional Raycom businesses that provide (i) sports marketing, production and event management, (ii) sports and entertainment production services and (iii) automotive programming production and marketing solutions, all resulting in Gray becoming a more diversified media company. For the twelve months ended June 30, 2018, these additional Raycom businesses accounted for less than approximately 8% of Raycom's revenue.

Combined Television Markets



The consummation of the Raycom Merger is subject to the satisfaction or waiver of certain customary closing conditions, including the receipt of approval from the FCC and the expiration or early termination of the waiting period applicable to the Raycom Merger under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended. We currently anticipate that the Raycom Merger will be completed during the fourth quarter of 2018. Either party may terminate the Merger Agreement if it is not consummated on or before June 30, 2019, with an automatic extension to September 30, 2019 if necessary to obtain regulatory approval under the circumstances specified in the Merger Agreement.

To attempt to facilitate prompt regulatory approvals and closing of the Raycom Merger, Gray elected to divest certain television stations in each of the nine overlap markets. These divestitures will be completed concurrently with the closing of the Raycom Merger. Specifically, Gray intends to retain and divest stations in the overlap markets as follows:

<u>Market (DMA Rank and Name)</u>	<u>Retained Full-Power Stations (November 2017 All-Day Rank)</u>	<u>Divested Full-Power Stations (November 2017 All-Day Rank)</u>	<u>Purchaser of Divested Full-Power Stations</u>
61 Knoxville	Gray WVLT (#2 CBS)	Raycom WTNZ (#5 Fox)	Lockwood Broadcasting, Inc.
78 Toledo	Gray WTVG (#2 ABC)	Raycom WTOL (#1 CBS)	TEGNA Inc.
86 Waco	Gray KWTX (#1 CBS)	Raycom KXXV (#3 ABC)	E.W. Scripps Company
108 Tallahassee	Gray WCTV (#1 CBS)	Raycom WTXL (#2 ABC)	E.W. Scripps Company
112 Augusta	Gray WRDW (#2 CBS)	Raycom WFXG (#3 Fox)	Lockwood Broadcasting, Inc.
144 Odessa	Gray KOSA (#1 CBS)	Raycom KWES (#2 NBC)	TEGNA Inc.
151 Panama City	Gray WJHG (#1 ABC)	Raycom WPGX (#4 Fox)	Lockwood Broadcasting, Inc.
154 Albany	Raycom WALB (#1 ABC)	Gray WSWG (#3 CBS)	Marquee Broadcasting, Inc.
173 Dothan	Gray WTVY (#1 CBS)	Raycom WDFX (#3 Fox)	Lockwood Broadcasting, Inc.

Upon consummation of the Raycom Merger, all outstanding shares of Raycom capital stock, and options and warrants to purchase Raycom capital stock, will be cancelled, and all indebtedness of Raycom will be repaid, in exchange for aggregate consideration consisting of (i) 11,500,000 shares of the Company's common stock, no par value per share (the "**Common Stock**"), (ii) \$2.85 billion in cash (subject to certain adjustments as set forth in the Merger Agreement) (the "**Cash Merger Consideration**") and (iii) 650,000 shares of a new series of perpetual preferred stock of the Company, with a stated face value of \$1,000 per share (the "**New Preferred Stock**"), and together with the 11,500,000 shares of Common Stock and the Cash Merger Consideration, the "**Merger Consideration**"). See "Description of New Preferred Stock."

Financing of the Raycom Merger

In connection with the Raycom Merger, in addition to this offering, we expect to enter into (1) a \$1.65 billion incremental term loan (the "**Incremental Term Loans**") under our senior credit facility (the "**Senior Credit Facility**"), subject to market conditions at the time of financing and (2) a replacement of our existing \$100 million revolving credit facility (the "**Existing Revolver**") with a new five year revolving credit facility with borrowings of up to \$200 million (the "**2018 Revolver**"). We do not intend to draw upon the 2018 Revolver to finance the Raycom Merger. See "Description of Other Indebtedness" for a further description of the Incremental Term Loans and the 2018 Revolver.

Raycom Company Overview

Raycom is headquartered in Montgomery, Alabama. Formed in 1996, Raycom, an employee-owned company, is a large privately-owned local media company and owns and/or provides services for 61 television stations and 2 radio stations in 44 markets located in 20 states. Raycom owns or provides services for stations covering 16% of U.S. television households and employs over 8,300 individuals in full and part-time positions. Raycom's portfolio includes the number-one and/or number-two ranked television station operations in 75% of its markets.

Raycom primarily operates in mid-sized markets that feature stable economies and strong growth potential. By focusing on mid-sized markets, Raycom faces less competition and is able to achieve lower absolute costs of operations and greater leverage with content providers and other suppliers.

From June 30, 2016 through June 30, 2018, Raycom completed three acquisition transactions.

On August 15, 2016, Raycom acquired the real property of KVHP (FOX) in the Lake Charles, Louisiana market (DMA 174) from National Media, Inc. for a cash purchase price of \$21.9 million. In conjunction with the purchase, Raycom entered into a shared services arrangement with American Spirit Media, which purchased the FCC license and various other assets of KVHP.

On May 1, 2017, Raycom acquired virtually all of the assets of WWSB (ABC) in the Tampa, Florida market (DMA 13) and WTXL (ABC) in the Tallahassee, Florida market (DMA 108) from Calkins Media, Inc., for a cash purchase price of \$67.3 million.

On August 8, 2017, Raycom purchased virtually all of the assets of WVUE (FOX) in the New Orleans, Louisiana market (DMA 51) from Louisiana Media Company, LLC for a cash purchase price of \$52.1 million.

We refer to the stations and assets acquired by Raycom from June 30, 2016 through June 30, 2018 as the "**Raycom Prior Acquisitions**."

The following table provides information about the full-power television stations owned by Raycom as of October 23, 2018:

DMA Rank(a)	Designated Market Area ("DMA")	Station Call Letters	Primary Channel Network Affiliation	Primary Broadcast License Expiration Date
13	Tampa, FL	WWSB	ABC	2/1/2021
19	Cleveland, OH	WOIO	CBS	10/1/2021
19	Cleveland, OH	WUAB	CW	10/1/2021
23	Charlotte, NC	WBTV	CBS	12/1/2020
35	Cincinnati, OH	WXIX	FOX	10/1/2021
37	West Palm Beach, FL	WFLX	(b) FOX	2/1/2021
44	Birmingham, AL	WBRC	FOX	4/1/2021
49	Louisville, KY	WAVE	NBC	8/1/2021
50	Memphis, TN	WMC	NBC	8/1/2021
51	New Orleans, LA	WVUE	FOX	6/1/2021
55	Richmond, VA	WWBT	NBC	10/1/2020
61	Knoxville, TN	WTNZ	(c) FOX	8/1/2021
65	Tucson, AZ	KOLD	CBS	10/1/2022
66	Honolulu, HI	KGMB	CBS	2/1/2023
66	Honolulu, HI	KHNL	NBC	2/1/2023
66	Honolulu, HI	KHBC	(d) NBC	2/1/2023
66	Honolulu, HI	KOGG	(d) NBC	2/1/2023
77	Columbia, SC	WIS	NBC	12/1/2020
78	Toledo, OH	WTOL	(c) CBS	10/1/2021
80	Huntsville, AL	WAFF	NBC	4/1/2021
82	Paducah, KY	KFVS	CBS	8/1/2021
83	Shreveport, LA	KSLA	CBS	6/1/2021
86	Waco-Bryan, TX	KXXV	(c) ABC	8/1/2022
90	Savannah, GA	WTOG	CBS	4/1/2021
92	Charleston, SC	WCSC	CBS	12/1/2020
94	Baton Rouge, LA	WAFB	CBS	6/1/2021
95	Jackson, MS	WLBT	NBC	6/1/2021
101	Myrtle Beach, SC	WMBF	NBC	12/1/2020
103	Evansville, IN	WFIE	NBC	8/1/2021
104	Boise, ID	KNIN	(b) FOX	10/1/2022
108	Tallahassee, FL	WTXL	(c) ABC	2/1/2021
109	Tyler-Lufkin, TX	KLTV	(d) ABC	8/1/2022
109	Tyler-Lufkin, TX	KTRE	ABC	8/1/2022
112	Augusta, GA	WFXG	(c) FOX	4/1/2021
124	Montgomery, AL	WSFA	NBC	4/1/2021
127	Columbus, GA	WTVM	ABC	4/1/2021
130	Wilmington, NC	WECT	NBC	12/1/2020
131	Amarillo, TX	KFDA	CBS	8/1/2022
131	Amarillo, TX	KEYU	TEL	8/1/2022
144	Odessa-Midland, TX	KWES	(c) NBC	8/1/2022
144	Odessa-Midland, TX	KWAB	NBC	8/1/2022
145	Lubbock, TX	KCBD	NBC	8/1/2022
149	Wichita Falls, TX	KSWO	ABC	8/1/2022
151	Panama City, FL	WPGX	(c) FOX	2/1/2021
154	Albany, GA	WALB	NBC	4/1/2021
157	Biloxi-Gulfport, MS	WLOX	ABC	6/1/2021
168	Hattiesburg, MS	WDAM	NBC	6/1/2021
173	Dothan, AL	WDFX	(c) FOX	4/1/2021
174	Lake Charles, LA	KPLC	NBC	6/1/2021
182	Jonesboro, AR	KAIT	ABC	6/1/2021

- (a) DMA rank for the 2017-2018 television season based on information published by Nielsen.
- (b) Station operated by a third party pursuant to a shared services agreement.
- (c) Station under contract to be divested in connection with the Raycom Merger.
- (d) This station is a satellite station under FCC rules and simulcasts the programming of Raycom's primary channel in its market. This station may offer some locally originated programming, such as local news.

In addition to television stations, Raycom is the parent company of Community Newspaper Holdings, Inc. ("**CNHI**") (community newspapers and information products; over 100 titles located in 23 states), PureCars (digital ad platform for the automotive industry), Raycom Sports Network, LLC ("**Raycom Sports**") (a marketing, production, events management and distribution company), Raycom Tupelo-Honey Productions ("**RTHP**") (a live event production company) and RTM Studios, Inc. (an automotive programming production and marketing solutions company). Through Raycom Sports, Raycom owns over-the-air syndication, regional cable and digital media rights to Atlantic Coast Conference athletic programming. Raycom has initiated processes to sell or spin off CNHI and PureCars, and consequently Gray will not acquire either CNHI or PureCars in the Raycom Merger. Raycom Sports, RTHP and RTM Studios, Inc. accounted for less than approximately 8% of Raycom's revenue for the 12 months ended June 30, 2018.

For the twelve months ended June 30, 2018, Raycom generated revenue of \$1,107 million, broadcast cash flow of \$377 million and operating cash flow of \$335 million. For a reconciliation of broadcast cash flow and operating cash flow, see "— Summary Historical Consolidated Financial and Other Data of Raycom."

Raycom benefits from a large and diverse portfolio of high quality assets. Raycom generated the vast majority of its revenue of \$1,107 million in the twelve months ended June 30, 2018 from Big 4 affiliates including 30% from CBS affiliates, 30% from NBC affiliates, 22% from Fox affiliates and 13% from ABC affiliates. Given this makeup, Raycom generated a significant portion of its gross revenue from local advertising. However, no individual market represented more than 6% of Raycom's total Revenue, with the largest revenue markets being Charlotte, NC and Cleveland, OH.

Estimated Sources and Uses for the Raycom Merger

In connection with the Raycom Merger, in addition to this offering, we expect to enter into the 2018 Revolver and the Incremental Term Loans, subject to market conditions at the time of financing.

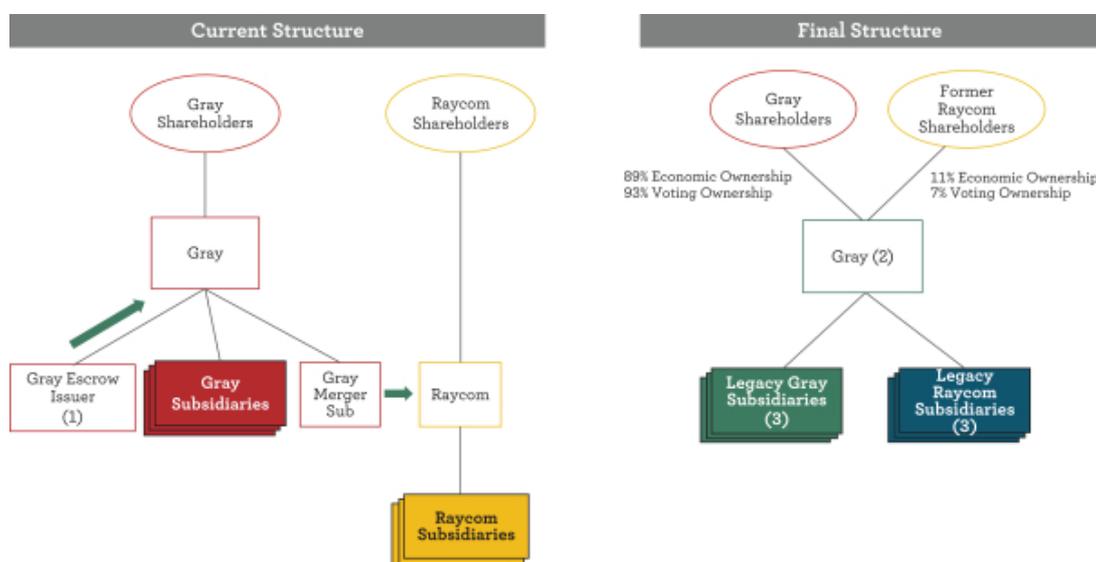
We intend to use the net proceeds from this offering, the Incremental Term Loans and cash on hand, to (1) finance the Cash Merger Consideration and (2) pay fees and expenses related to the Raycom Transactions. Pending consummation of the Raycom Merger, the gross proceeds of this offering will be held in the Escrow Account. The release of the Escrowed Funds will be conditioned on, among other things, the contemporaneous consummation of the Raycom Merger. If (1) the Escrow Release Conditions are not satisfied on or prior to the Escrow End Date or (2) prior to the Escrow End Date, the Merger Agreement is terminated or we notify the Trustee and the Escrow Agent in writing that we are no longer pursuing the Raycom Merger, then the Escrow Issuer will be required to redeem the notes at 100% of the issue price of the notes, plus accrued and unpaid interest from the issue date or the most recent date to which interest has been paid or duly provided for on the notes, as the case may be, to, but excluding, the Special Mandatory Redemption Date, with the Escrowed Funds and Gray Escrow Guarantee, as described under "Description of Notes — Escrow of Proceeds; Escrow Conditions." Pursuant to the Gray Escrow Guarantee, we will agree to pay the Shortfall Redemption Amount which, when taken together with the Escrowed Funds, will be sufficient to fund a Special Mandatory Redemption of the notes on the third business day following the Escrow End Date, if a Special Mandatory Redemption were to occur on such date. See "Description of Notes — Escrow of Proceeds; Escrow Conditions."

The following table sets forth the estimated sources and uses of funds in connection with the Raycom Merger, the other Raycom Transactions, the KDLT Acquisition and the Pending Raycom Acquisitions. The actual sources and uses of funds may vary from the estimated sources and uses of funds in the table and accompanying footnotes set forth below (in millions).

Source of Funds	Amount	Source of Funds	Amount
Available cash from Gray	\$ 480.0	Total sources	\$3,825.7
Available cash from Raycom	121.0	Use of Funds	Amount
After tax divestiture proceeds	234.0	Cash and stock to Raycom equityholders and debtholders(1)	\$3,690.7
Incremental Term Loans	1,650.0	Estimated fees and expenses(2)	85.0
Notes offered hereby	500.0	KDLT Acquisition and the Pending Raycom Acquisitions	50.0
Common Stock issuance to Raycom stockholders(3)	190.7	Total uses	\$3,825.7
New Preferred Stock issuance to Raycom stockholders(4)	650.0		

- (1) The cash portion of the Merger Consideration is approximately \$2.85 billion.
- (2) Reflects our estimate of fees and expenses associated with the Raycom Merger and related financing transactions, including underwriting fees, the initial purchasers' discount, advisory fees and other fees and transaction costs. See "— Summary Unaudited Pro Forma Combined Financial Information." There can be no assurances that such fees and expenses will not exceed our estimate.
- (3) Assumes a share price of \$16.58, based upon the closing price of Common Stock on October 26, 2018.
- (4) The New Preferred Stock will accrue dividends at 8% per annum payable in cash or 8.5% per annum payable in the form of additional New Preferred Stock, at our election. The holders of the New Preferred Stock will not be entitled to vote on any matter submitted to our stockholders for a vote, except as required by Georgia law. Holders of the New Preferred Stock would be entitled to receive a liquidation preference equal to \$1,000 per share plus all accrued and unpaid dividends. See "Description of New Preferred Stock."

Corporate Structure Chart



- (1) The Escrow Issuer, a wholly owned subsidiary of Gray, will initially issue the notes.
- (2) Assuming satisfaction of the Escrow Release Conditions on or prior to the Escrow End Date, Gray will become the primary obligor of the notes upon the merger of the Escrow Issuer with and into Gray, with Gray as the surviving corporation, and will assume all rights and obligations of the Escrow Issuer under the indenture pursuant to a supplemental indenture. In addition, Gray will continue to be the borrower under the Senior Credit Facility.
- (3) Guarantors of the notes following consummation of the Raycom Merger and the Assumption (Raycom and its subsidiaries will be required to guarantee the notes when such entities become guarantors under the Senior Credit Facility, which is expected to be on the Release Date or within 5 business days thereafter). Prior to the Release Date, Gray will provide the Gray Escrow Guarantee for the Shortfall Redemption Amount which, when taken together with the funds in the Escrow Account, is expected to be sufficient to fund the Special Mandatory Redemption of the notes on the third business day following the Escrow End Date, if a Special Mandatory Redemption were to occur on such date. See "Description of Notes — Escrow of Proceeds; Escrow Conditions." Following the Release Date, the notes will be fully and unconditionally guaranteed by each of the Company's existing and future domestic restricted subsidiaries (other than with respect to Raycom and its subsidiaries which will be required to guarantee the notes when such entities become guarantors under the Senior Credit Facility, which is expected to be on the Release Date or within 5 business days thereafter). As of the Release Date, other than as described in the previous sentence with respect Raycom and its subsidiaries, we do not expect to have any non-guarantor subsidiaries (other than Riverwatch Augusta Land, LLC). See "Description of Notes — Subsidiary Guarantees."

Certain Preliminary Financial Information for the Quarter Ended September 30, 2018

Gray is in the process of finalizing its financial results for the quarter ended September 30, 2018. We have prepared, and are presenting, the range of estimated financial results set forth below in good faith based upon our internal reporting for the quarter ended September 30, 2018. The estimates represent the most current information available to us. Such estimates have not been subject to our normal financial closing and financial statement preparation processes. As a result, our actual results could be different and those differences could be material. Investors should exercise caution in relying on the information contained herein and should not draw any inferences from this information regarding financial or operating data that is not discussed herein.

- We expect our revenue (less agency commissions) to be between \$278 million and \$280 million for the quarter ended September 30, 2018 compared to \$219.0 million for the third quarter ended September 30, 2017; and
- We expect broadcast operating expenses to be between \$144 million and \$146 million, and corporate and administrative expenses to be between \$10.5 million and \$11.5 million, for the quarter ended September 30, 2018, compared to \$139.5 million and \$8.3 million, respectively, for the quarter ended September 30, 2017.

The estimated results of operations for the quarter ended September 30, 2018 included in this offering memorandum have been prepared by, and are the responsibility of, Gray's management. RSM US LLP has not audited, reviewed, compiled or performed any procedures with respect to the accompanying preliminary financial information. Accordingly, RSM US LLP does not express an opinion or any other form of assurance with respect thereto.

SUMMARY HISTORICAL CONSOLIDATED FINANCIAL AND OTHER DATA OF RAYCOM

We have derived the following summary historical consolidated financial and other data as of and for each of the years ended December 31, 2017, 2016 and 2015 from the audited consolidated carve-out financial statements, and related notes, of Raycom filed by Gray as Exhibit 99.2 to the Current Report on Form 8-K filed with the SEC on November 1, 2018 (the "**Raycom Financial Statement 8-K**") and incorporated herein by reference. We have derived the following summary historical financial and other data of Raycom as of and for the six months ended June 30, 2018 and 2017 from the unaudited interim condensed consolidated carve-out financial statements of Raycom filed as Exhibit 99.3 to the Raycom Financial Statement 8-K and incorporated herein by reference. We have derived the following summary historical consolidated financial and other data as of and for the twelve months ended June 30, 2018 by adding the financial and other data from Raycom's audited consolidated carve-out financial statements for the year ended December 31, 2017 to the financial and other data from Raycom's unaudited condensed consolidated carve-out financial statements for the six months ended June 30, 2018 and subtracting the financial and other data from Raycom's unaudited condensed consolidated carve-out financial statements for the six months ended June 30, 2017. You should not consider Raycom's results for the six month periods or the twelve month period, or Raycom's financial condition as of any such dates, to be indicative of Raycom's results or financial condition to be expected for or as of any other interim period or any full year period. The summary historical consolidated financial and other data presented below does not contain all of the information you should consider before deciding whether or not to invest in the notes, and should be read in conjunction with the risk factors included in this offering memorandum and the historical consolidated financial statements, and notes thereto, of Raycom referred to above and incorporated by reference into this offering memorandum.

	Year Ended December 31,			Six Months Ended June 30, (unaudited)		Twelve Months Ended June 30, 2018 (unaudited) (2)
	2017	2016	2015	2018	2017	
	(in thousands)					
Statement of Operations Data(1):						
Revenues (less agency commissions and rep fees)	\$ 1,058,851	\$ 1,038,221	\$ 917,453	\$ 558,944	\$ 510,519	\$ 1,107,276
Expenses:						
Operating	482,939	414,239	375,156	261,052	236,587	507,404
Selling, general and administrative	269,212	260,418	236,969	134,443	131,967	271,688
Depreciation and amortization	39,661	51,881	87,429	19,132	19,902	38,891
Gain on FCC spectrum Auction	(32,293)	—	—	—	(32,293)	—
Operating expenses	759,519	726,538	699,554	414,627	356,163	817,983
Operating profit	299,332	311,683	217,899	144,317	154,356	289,293
Other income (expense), net	23,518	5,537	(10,987)	665	1,552	22,631
Interest expense	(176,811)	(172,746)	(166,235)	(87,617)	(86,952)	(177,476)
Interest income	1,539	1,109	244	141	394	1,286
Income before income taxes	147,578	145,583	40,921	57,506	69,350	135,734
Income tax expense	(97,764)	(50,953)	(11,576)	(14,763)	(25,602)	(86,925)
Net income	\$ 49,814	\$ 94,630	\$ 29,345	\$ 42,743	\$ 43,748	\$ 48,809
Balance Sheet Data (at end of period):						
Cash and cash equivalents	\$ 82,979	\$ 82,799	\$ 71,670	\$ 120,533	\$ 56,206	
Goodwill, net	999,393	992,114	983,509	999,393	997,719	
Total assets	2,226,788	2,191,741	2,142,947	2,208,912	2,216,436	
Total debt	(2,554,415)	(2,567,010)	(2,587,614)	(2,529,777)	(2,599,959)	
Deficit in net assets	(512,880)	(537,583)	(605,973)	(494,529)	(521,489)	
Cash Flow Data:						
Net cash provided by (used in):						
Operating activities	\$ 82,723	\$ 121,978	\$ 136,133	\$ 95,679	\$ 46,050	\$ 132,352
Investing activities	(28,943)	(48,075)	(239,385)	(5,377)	(75,081)	40,761
Financing activities	(53,600)	(62,774)	63,636	(52,748)	2,439	(108,787)
Other Financial and Operating Data(2):						
Broadcast cash flow	\$ 351,225	\$ 402,325	\$ 340,440	\$ 183,298	\$ 157,841	\$ 376,682
Broadcast cash flow less cash corporate expenses	312,144	365,143	306,283	165,540	143,121	334,563
Operating cash flow	312,144	365,143	306,283	165,540	143,121	334,563
Capital expenditures	(22,852)	(26,169)	(26,780)	(5,377)	(8,223)	(20,006)

(1) Our operating results fluctuate significantly between years, in accordance with, among other things, increased political advertising expenditures in even-numbered years.

(2) We define Broadcast Cash Flow as net income plus loss from early extinguishment of debt, corporate and administrative expenses, broadcast non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any gain or loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

We define Broadcast Cash Flow Less Cash Corporate Expenses as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any gain or loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, and non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue.

We define Operating Cash Flow as defined in the Senior Credit Facility as Combined Historical Basis net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense and pension expenses less any gain or loss on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue and cash contributions to pension plans.

We use these amounts to approximate amounts used to calculate a key financial performance covenant contained in our debt agreements and believe it is useful to investors to understand this measure and its importance to us.

These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.

A reconciliation of each of broadcast cash flow, broadcast cash flow less cash corporate expenses and operating cash flow to net income calculated in accordance with GAAP is as follows:

	<u>Year Ended December 31,</u>			<u>Six Months Ended June 30, (unaudited)</u>		<u>Twelve Months Ended June 30, 2018 (unaudited)</u>
	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2018</u>	<u>2017</u>	<u>(unaudited)</u>
	(in thousands)					
Net income	\$ 49,814	\$ 94,630	\$ 29,345	\$ 42,743	\$ 43,748	\$ 48,809
Adjustments to reconcile net income to broadcast cash flow, broadcast cash flow less cash corporate expenses and operating cash flow:						
Depreciation	36,434	35,100	34,500	18,157	17,884	36,707
Amortization of intangible assets	3,227	16,781	52,929	975	2,018	2,184
Non-cash stock based compensation	5,416	2,239	1,544	3,472	2,087	6,801
(Gain) loss on investments, disposal of assets, and other, net	(58,363)	(5,537)	10,987	(665)	(33,845)	(25,183)
Miscellaneous (income)/expense, net	1,013	(1,109)	(244)	(141)	(394)	1,266
Interest expense	176,811	172,746	166,235	87,617	86,952	177,476
Income tax expense	97,764	50,953	11,576	14,763	25,602	86,925
Amortization of program broadcast rights	20,538	21,073	22,131	9,738	9,741	20,535
Payments for program broadcast rights	(20,510)	(21,733)	(22,720)	(11,119)	(10,672)	(20,957)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation	39,081	37,182	34,157	17,758	14,720	42,119
Broadcast cash flow	351,225	402,325	340,440	183,298	157,841	376,682
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock based compensation	(39,081)	(37,182)	(34,157)	(17,758)	(14,720)	(42,119)
Broadcast cash flow less cash corporate expenses	312,144	365,143	306,283	165,540	143,121	334,563
Contributions to pension plans	—	—	—	—	—	—
Operating cash flow	<u>\$312,144</u>	<u>\$365,143</u>	<u>\$306,283</u>	<u>\$165,540</u>	<u>\$143,121</u>	<u>\$ 334,563</u>

Risks Related to the Raycom Merger

If the Raycom Merger is consummated but we do not realize the expected benefits, including synergies, therefrom, our business and results of operations or financial condition may be materially adversely impacted.

There is no assurance that Raycom will be successfully or cost effectively integrated into our existing business. After the consummation of the Raycom Merger, we will have significantly more television stations covering additional markets and the third largest portfolio of station and markets in the country. The Raycom Merger will also require us to expand the scope of our operations as we will acquire several additional Raycom businesses that will result in a more diversified media company. Our management will be required to devote significant amount of time and attention to the integration process, including managing a significantly larger and more diversified company than before the consummation of the Raycom Merger and integrating operations of the Raycom business while carrying on the ongoing operations of our business. The process of integrating the business operations may cause an interruption of, or loss of momentum in, the activities of our historical business after consummation of the Raycom Merger. If our management is not able to effectively manage the integration process, or if any significant business activities are interrupted as a result of the integration process, our business could suffer and its liquidity, results of operations and financial condition may be materially adversely impacted. In addition, following the consummation of the Raycom Merger, we may identify additional risks and uncertainties not yet known to us.

Even if we are able to successfully integrate Gray and Raycom, it may not be possible to realize the full benefits, including the expected synergies, that are expected to result from the Raycom Merger, or realize these benefits within the time frame that is expected. Our expected cost savings, as well as any revenue or other synergies, are subject to significant business, economic, regulatory and competitive uncertainties and contingencies, all of which are difficult to predict and many of which are beyond our control. If we fail to realize the benefits we anticipate from the Raycom Merger, our liquidity, results of operations or financial condition may be adversely impacted. The Raycom Merger, if consummated, will create numerous risks and uncertainties relating to the successful combination of the businesses to achieve synergies which could adversely affect our business and results of operations. If the Raycom Merger is consummated, our post-closing recourse is limited.

We may be unable to consummate the Raycom Merger, on the terms and within the timeframe currently contemplated or at all, which may negatively impact our business and results of operations or financial condition.

If the Raycom Merger is not consummated, on the terms and within the timeframe currently contemplated or at all, our ongoing businesses may be materially and adversely affected, we will not have realized any of the potential benefits of having consummated the Raycom Merger, and we will be subject to a number of risks, including the following:

- matters relating to the Raycom Merger (including integration planning) may require substantial commitments of time and resources by our management, which could otherwise have been devoted to other opportunities that may have been beneficial to us; and
- we could be subject to litigation related to our failure to consummate the Raycom Merger or to perform our obligations under the Merger Agreement.

If the Raycom Merger is not consummated on the terms and within the timeframe currently contemplated or at all, any or all of these risks may materially adversely impact our business and results of operations or financial condition.

The Raycom Merger is subject to various closing conditions, including governmental and regulatory approvals as well as other uncertainties, and there can be no assurances as to whether and when it may be completed.

Consummation of the Raycom Merger is subject to customary closing conditions, a number of which are outside our control. It is possible that some of the conditions may prevent, delay or otherwise materially adversely affect the completion of the Raycom Merger. These conditions include, among other things: (i) the expiration or earlier termination of the applicable waiting period under the Hart-Scott-Rodino antitrust act, (ii) approval by the FCC, (iii) the absence of legal restraints preventing consummation of the Raycom Merger, (iv) compliance in all material respects by each party with its respective obligations under the Merger Agreement, and (v) no material adverse effect with respect to Raycom or Gray (as described in the Merger Agreement) since the date of execution of the Merger Agreement. We cannot predict with certainty whether and when any of the required closing conditions will be satisfied.

If the Raycom Merger does not receive, or timely receive, the required regulatory approvals and clearances, or if any event occurs that delays or prevents the Raycom Merger, such failure or delay to complete the Raycom Merger may cause uncertainty or other negative consequences that may materially adversely impact our business and results of operations or financial condition.

We will incur significant transaction and merger-related integration costs in connection with the Raycom Transactions.

We expect to pay significant transaction costs in connection with the Raycom Transactions. These transaction costs include legal, accounting and financial advisory fees and expenses, expenses associated with the new indebtedness that will be incurred in connection with the Raycom Transactions, filing fees, printing expenses, mailing expenses and other related charges. The combined company may also incur costs associated with integrating the operations of the two companies, and these costs may be significant and may have an adverse effect on the combined company's future operating results if the anticipated cost savings from the Raycom Transactions are not achieved. Although we expect that the elimination of duplicative costs, as well as the realization of other efficiencies related to the integration of the two businesses, should allow the combined company to offset these incremental expenses over time, the net benefit may not be achieved in the near term, or at all.

Uncertainties associated with the Raycom Transactions may cause employees to leave Gray, Raycom or the combined company and may otherwise affect the future business and operations of the combined company.

The combined company's success after the Raycom Transactions will depend in part upon its ability to retain key employees of Gray and Raycom. Prior to and following the closing of the Raycom Transactions, current and prospective employees of Gray and Raycom may experience uncertainty about their future roles with Gray, Raycom or the combined company and choose to pursue other opportunities, which could have an adverse effect on Gray, Raycom or the combined company. If key employees depart, the integration of the two companies may be more difficult and the combined company's business following the consummation of the Raycom Transactions may be adversely affected.

Risks Related to Our Business

As used in this section “Risks Related to Our Business,” with regard to risk factors that reference the combined company, or the company following the consummation of the Raycom Merger, the terms “we,” “us,” “our” or similar terms shall be deemed to be a reference in such risk factor to the combined company after the consummation of the Raycom Merger, unless the context otherwise dictates.

The success of our business is, and will be following the consummation of the Raycom Merger, dependent upon advertising revenues, which are seasonal and cyclical, and also fluctuate as a result of a number of factors, some of which are beyond our control.

Our main source of revenue is the sale of advertising time and space. Our ability to sell advertising time and space depends on, among other things:

- economic conditions in the areas where our stations are located and in the nation as a whole;
- the popularity of the programming offered by our television stations;
- changes in the population demographics in the areas where our stations are located;
- local and national advertising price fluctuations, which can be affected by the availability of programming, the popularity of programming, and the relative supply of and demand for commercial advertising;
- our competitors’ activities, including increased competition from other advertising-based mediums, particularly cable networks, MVPDs and the internet;
- the duration and extent of any network preemption of regularly scheduled programming for any reason;
- decisions by advertisers to withdraw or delay planned advertising expenditures for any reason;
- labor disputes or other disruptions at major national advertisers, programming providers or networks; and
- other factors beyond our control.

Our results are also subject to seasonal and cyclical fluctuations. Seasonal fluctuations typically result in higher revenue and broadcast operating income in the second and fourth quarters than in the first and third quarters of each year. This seasonality is primarily attributable to advertisers’ increased expenditures in the spring and in anticipation of holiday season spending in the fourth quarter and an increase in television viewership during this period. In addition, we typically experience fluctuations in our revenue and broadcast operating income between even-numbered and odd-numbered years. In years in which there are impending elections for various state and national offices, which primarily occur in even-numbered years, political advertising revenue tends to increase, often significantly, and particularly during presidential election years. We consider political advertising revenue to be revenue earned from the sale to political candidates, political parties and special interest groups of advertisements broadcast by our stations that contain messages primarily focused on elections and/or public policy issues. In even-numbered years, we typically derive a material portion of our broadcast advertising revenue from political broadcast advertisers. For the years ended December 31, 2017 and 2016, we derived approximately 2% and 11%, respectively, of our total revenue from political advertising revenue and Raycom derived approximately 2% and 8%, respectively, of its total revenue from political advertising revenue. If political advertising revenues declined, especially in an even-numbered year, our results of operations and financial condition could also be materially adversely affected. Also, our stations affiliated with the NBC Network broadcast Olympic Games and typically experience increased viewership and revenue during those broadcasts, which also occur in even-numbered years. As a result of the seasonality and cyclicity of our revenue and broadcast operating income, and the historically significant increase in our revenue and broadcast operating income during even-numbered years, potential investors are cautioned that it has been, and is expected to remain, difficult to engage in period-over-period comparisons of our revenue and results of operations.

Continued uncertain financial and economic conditions may have an adverse impact on our business, results of operations or financial condition including on the combined company after the consummation of the Raycom Merger.

Financial and economic conditions continue to be uncertain over the longer term and the continuation or worsening of such conditions could reduce consumer confidence and have an adverse effect on our business, results of operations and/or financial condition. If consumer confidence were to decline, this decline could negatively affect our advertising customers' businesses and their advertising budgets. In addition, volatile economic conditions could have a negative impact on our industry or the industries of our customers who advertise on our stations, resulting in reduced advertising sales. Furthermore, it may be possible that actions taken by any governmental or regulatory body for the purpose of stabilizing the economy or financial markets will not achieve their intended effect. In addition to any negative direct consequences to our business or results of operations arising from these financial and economic developments, some of these actions may adversely affect financial institutions, capital providers, advertisers or other consumers on whom we rely, including for access to future capital or financing arrangements necessary to support our business. Our inability to obtain financing in amounts and at times necessary could make it more difficult or impossible to meet our obligations or otherwise take actions in our best interests.

Our dependence upon a limited number of advertising categories could adversely affect our business.

We consider broadcast advertising revenue to be revenue earned primarily from the sale of advertisements broadcast by our stations. Although no single customer represented more than 5% of our broadcast advertising revenue for the year ended December 31, 2017 or the twelve months ended June 30, 2018, we and Raycom derived a material portion of non-political broadcast advertising revenue from advertisers in a limited number of industries, particularly the automotive industry. For the year ended December 31, 2017 and the twelve months ended June 30, 2018, we derived approximately 25% and 24%, respectively, of our total broadcast advertising revenue from our advertisers in the automotive industry and Raycom derived approximately 19% and 17%, respectively, of its total broadcast advertising revenue from its advertisers in the automotive industry. Our results of operations and financial condition could be materially adversely affected, including after the consummation of the Raycom Merger, if broadcast advertising revenue from the automotive, or certain other industries, such as the medical, restaurant, communications, or furniture and appliances, industries, declined.

We intend to continue to evaluate growth opportunities through strategic acquisitions, including after the consummation of the Raycom Merger, and there are significant risks associated with an acquisition strategy.

We intend to continue to evaluate opportunities for growth through selective acquisitions of television stations or station groups. There can be no assurances that we will be able to identify any suitable acquisition candidates, and we cannot predict whether we will be successful in pursuing or completing any acquisitions, or what the consequences of not completing any acquisitions would be. Consummation of any proposed acquisition at any time may also be subject to various conditions such as compliance with FCC rules and policies. Consummation of acquisitions may also be subject to antitrust or other regulatory requirements.

An acquisition strategy involves numerous other risks, including risks associated with:

- identifying suitable acquisition candidates and negotiating definitive purchase agreements on satisfactory terms;
- integrating operations and systems and managing a large and geographically diverse group of stations;
- obtaining financing to complete acquisitions, which financing may not be available to us at times, in amounts, or at rates acceptable to us, if at all, and potentially the related risks associated with increased debt;
- diverting our management's attention from other business concerns;
- potentially losing key employees; and
- potential changes in the regulatory approval process that may make it materially more expensive, or materially delay our ability, to consummate any proposed acquisitions.

Our failure to identify suitable acquisition candidates, or to complete any acquisitions and integrate any acquired business, or to obtain the expected benefits therefrom, could materially adversely affect our business, financial condition and results of operations.

We may fail to realize any benefits and incur unanticipated losses related to any acquisition.

The success of any strategic acquisition depends, in part, on our ability to successfully combine the acquired business and assets with our business and our ability to successfully manage the assets so acquired. It is possible that the integration process could result in the loss of key employees, the disruption of ongoing business or inconsistencies in standards, controls, procedures and policies that adversely affect our ability to maintain relationships with clients, customers and employees or to achieve the anticipated benefits of the acquisition. Successful integration may also be hampered by any differences between the operations and corporate culture of the two organizations. Additionally, general market and economic conditions may inhibit our successful integration of any business. If we experience difficulties with the integration process, the anticipated benefits of the acquisition may not be realized fully, or at all, or may take longer to realize than expected. Finally, any cost savings that are realized may be offset by losses in revenues from the acquired business, any assets or operations disposed of in connection therewith or otherwise, or charges to earnings in connection with such acquisitions.

We must purchase television programming in advance of knowing whether a particular show will be popular enough for us to recoup our costs.

One of our most significant costs is for the purchase of television programming. If a particular program is not sufficiently popular among audiences in relation to the cost we pay for such program, we may not be able to sell enough related advertising time for us to recover the costs we pay to broadcast the program. We also must usually purchase programming several years in advance, and we may have to commit to purchase more than one year's worth of programming, resulting in the incurrence of significant costs in advance of our receipt of any related revenue. We may also replace programs that are performing poorly before we have recaptured any significant portion of the costs we incurred in obtaining such programming or fully expensed the costs for financial reporting purposes. Any of these factors could reduce our revenues, result in the incurrence of impairment charges or otherwise cause our costs to escalate relative to revenues.

We are, and will be following the consummation of the Raycom Merger, highly dependent upon our network affiliations, and our business and results of operations may be materially affected if a network (i) terminates its affiliation with us, (ii) significantly changes the economic terms and conditions of any future affiliation agreements with us or (iii) significantly changes the type, quality or quantity of programming provided to us under an affiliation agreement.

Our business depends in large part on the success of our network affiliations. Nearly all of our stations are directly or indirectly affiliated with at least one of the four major broadcast networks pursuant to a separate affiliation agreement. Each affiliation agreement provides the affiliated station with the right to broadcast all programs transmitted by the affiliated network during the term of the related agreement. The combined company's affiliation agreements generally expire at various dates through December 2023. See "Business — Markets and Stations" incorporated by reference into this offering memorandum for additional information on all of our affiliation agreements and their respective expiration dates.

If we cannot enter into affiliation agreements to replace any agreements in advance of their expiration, we would no longer be able to carry the affiliated network's programming. This loss of programming would require us to seek to obtain replacement programming. Such replacement programming may involve higher costs and may not be as attractive to our target audiences, thereby reducing our ability to generate advertising revenue. Furthermore, our concentration of CBS and/or NBC affiliates makes us particularly sensitive to adverse changes in our business relationship with, and the general success of, CBS and/or NBC and Raycom's concentration of NBC and CBS affiliates similarly makes Raycom particularly sensitive to the relationship with and general success of NBC and CBS.

We can give no assurance that any future affiliation agreements will have economic terms or conditions equivalent to or more advantageous to us than our current agreements. If in the future a network or networks impose more adverse economic terms upon us, such event or events could have a material adverse effect on our business and results of operations.

In addition, if we are unable to renew or replace any existing affiliation agreements, we may be unable to satisfy certain obligations under our existing or any future retransmission consent agreements with MVPDs and/or secure payment of retransmission consent fees under such agreements. Furthermore, if in the future a network limited or removed our ability to retransmit network programming to MVPDs, we may be unable to satisfy certain obligations or criteria for fees under any existing or any future retransmission consent agreements. In either case, such an event could have a material adverse effect on our business and results of operations.

We are, and expect to continue to be following the consummation of the Raycom Merger, also dependent upon our retransmission consent agreements with MVPDs, and we cannot predict the outcome of potential regulatory changes to the retransmission consent regime.

We are also dependent, in significant part, on our retransmission consent agreements. Our current retransmission consent agreements expire at various times over the next several years. No assurances can be provided that we will be able to renegotiate all of such agreements on favorable terms, on a timely basis, or at all. The failure to renegotiate such agreements could have a material adverse effect on our business and results of operations.

Our ability to successfully negotiate future retransmission consent agreements may be hindered by potential legislative or regulatory changes to the framework under which these agreements are negotiated.

For example, on March 31, 2014, the FCC amended its rules governing “good faith” retransmission consent negotiations to provide that it is a per se violation of the statutory duty to negotiate in good faith for a television broadcast station that is ranked among the top-four stations in a market (as measured by audience share) to negotiate retransmission consent jointly with another top-four station in the same market if the stations are not commonly owned. As part of the STELA Reauthorization Act of 2014 (“**STELAR**”), Congress further tightened the restriction to prohibit joint negotiation with any television station in the same market unless the stations are under common de jure control. We currently are not a party to any agreements that delegate our authority to negotiate retransmission consent for any of our television stations or grant us authority to negotiate retransmission consent for any other television station. Nevertheless, we cannot predict how this restriction might impact future opportunities.

The FCC also has sought comment on whether it should modify or eliminate the network non-duplication and syndicated exclusivity rules. We cannot predict the outcome of this proceeding. If, however, the FCC eliminates or relaxes its rules enforcing our program exclusivity rights, it could affect our ability to negotiate future retransmission consent agreements, and it could harm our ratings and advertising revenue if cable and satellite operators import duplicative programming.

In addition, certain online video distributors (“**OVDs**”) have explored streaming broadcast programming over the internet without approval from or payments to the broadcaster. The majority of federal courts have issued preliminary injunctions enjoining these OVDs from streaming broadcast programming because the courts have generally concluded that OVDs are unlikely to demonstrate that they are eligible for the statutory copyright license that provides cable operators with the requisite copyrights to retransmit broadcast programming, although in July 2015 a district court concluded that OVDs should be eligible for the statutory copyright license. We cannot predict the outcome of that appeal or whether the courts will continue to issue similar injunctions against future OVDs. Separately, on December 19, 2014, the FCC issued an NPRM proposing to classify certain OVDs as MVPDs for purposes of certain FCC carriage rules. If the FCC adopts its proposal, OVDs would need to negotiate for consent from broadcasters before they retransmit broadcast signals. We cannot predict whether the FCC will adopt its proposal or other modified rules that might weaken our rights to negotiate with OVDs.

In September 2015, the FCC, in accordance with STELAR, issued a notice of proposed rulemaking to review the “totality of the circumstances test” used to evaluate whether broadcast stations and MVPDs are negotiating for retransmission consent in good faith. In a July 14, 2016 blog post, the Chairman of the FCC announced that the FCC will not be adopting additional rules governing the retransmission consent process as a part of this proceeding. Instead, the FCC will monitor retransmission consent negotiations and rule on good-faith-negotiation complaints on a case-by-case basis. We cannot predict whether this approach will affect our ability to negotiate retransmission consent agreements, including the rates that we obtain from MVPDs, nor can we predict whether the FCC might reopen this proceeding in the future. The FCC also has taken other actions to implement various provisions of STELAR affecting the carriage of television stations, including (i) adopting rules that allow for the modification of satellite television markets in order to ensure that satellite operators carry the broadcast stations of most interest to their communities, (ii) prohibiting a television station from limiting the ability of an MVPD to carry into its local market television signals that are deemed significantly viewed; and (iii) eliminating the “sweeps prohibition,” which had precluded cable operators from deleting or repositioning local commercial television stations during “sweeps” ratings periods.

Congress also continues to consider various changes to the statutory scheme governing retransmission of broadcast programming. Some of the proposed bills would make it more difficult to negotiate retransmission consent agreements with large MVPDs and would weaken our leverage to seek market-based compensation for our programming. We cannot predict whether any of these proposals will become law, and, if any do, we cannot determine the effect that any statutory changes would have on our business.

We operate in a highly competitive environment. Competition occurs on multiple levels (for audiences, programming and advertisers) and is based on a variety of factors. If we are not able to successfully compete in all relevant aspects, our revenues will be materially adversely affected.

Television stations compete for audiences, certain programming (including news) and advertisers. Signal coverage and carriage on MVPD systems also materially affect a television station's competitive position. With respect to audiences, stations compete primarily based on broadcast program popularity. We cannot provide any assurances as to the acceptability by audiences of any of the programs we broadcast. Further, because we compete with other broadcast stations for certain programming, we cannot provide any assurances that we will be able to obtain any desired programming at costs that we believe are reasonable. Cable-network programming, combined with increased access to cable and satellite TV, has become a significant competitor for broadcast television programming viewers. Cable networks' viewership and advertising share have increased due to the growth in MVPD penetration (the percentage of television households that are connected to a MVPD system) and increased investments in programming by cable networks. Further increases in the advertising share of cable networks could materially adversely affect the advertising revenue of our television stations.

In addition, technological innovation and the resulting proliferation of programming alternatives, such as internet websites, mobile apps and wireless carriers, direct-to-consumer video distribution systems, and home entertainment systems have further fractionalized television viewing audiences and resulted in additional challenges to revenue generation. New technologies and methods of buying advertising also present an additional competitive challenge, as competitors may offer products and services such as the ability to purchase advertising programmatically or bundled offline and online advertising, aimed at more efficiently capturing advertising spend.

Our inability or failure to broadcast popular programs, or otherwise maintain viewership for any reason, including as a result of increases in programming alternatives, or our loss of advertising due to technological changes, could result in a lack of advertisers, or a reduction in the amount advertisers are willing to pay us to advertise, which could have a material adverse effect on our business, financial condition and results of operations.

Our defined benefit pension plan obligation is currently underfunded, and, if certain factors worsen, we may have to make significant cash payments, which could reduce the cash available for our business.

We have underfunded obligations under our defined benefit pension plan. Notwithstanding that our pension plan is frozen with regard to any future benefit accruals, the funded status of our pension plan is dependent upon many factors, including returns on invested assets, the level of certain market interest rates and the discount rate used to determine pension obligations. Unfavorable returns on the plan's assets or unfavorable changes in applicable laws or regulations may materially change the timing and amount of required plan funding, which could reduce the cash available for our business. In addition, any future decreases in the discount rate used to determine pension obligations could result in an increase in the valuation of pension obligations, which could affect the reported funding status of our pension plan and future contributions.

We may be unable to maintain or increase our internet advertising revenue, which could have a material adverse effect on our business and operating results.

We generate a portion of our advertising revenue from the sale of advertisements on our internet sites. Our ability to maintain and increase this advertising revenue is largely dependent upon the number of users actively visiting our internet sites. As a result, we must increase user engagement with our internet sites in order to increase our advertising revenue. Because internet advertising techniques are evolving, if our technology and advertisement serving techniques do not evolve to meet the changing needs of advertisers, our advertising revenue could also decline. Changes in our business model, advertising inventory or initiatives could also cause a decrease in our internet advertising revenue.

We do not have long-term agreements with most of our internet advertisers. Any termination, change or decrease in our relationships with our largest advertising clients could have a material adverse effect on our revenue and profitability. If we do not maintain or increase our advertising revenue, our business, results of operations and financial condition could be materially adversely affected.

We have, in the past, incurred impairment charges on our goodwill and/or broadcast licenses, and any such future charges may have a material effect on the value of our total assets.

As of June 30, 2018, the book value of our broadcast licenses was \$1.5 billion and the book value of our goodwill was \$611.1 million, in comparison to total assets of \$3.3 billion. Not less than annually, and more frequently if necessary, we are required to evaluate our goodwill and broadcast licenses to determine if the estimated fair value of these intangible assets is less than book value. If the estimated fair value of these intangible assets is less than book value, we will be required to record a non-cash expense to write down the book value of the intangible asset to the estimated fair value. We cannot make any assurances that any required impairment charges will not have a material adverse effect on our total assets.

Recently enacted changes to the U.S. tax laws may have a material impact on our business or financial condition.

On December 22, 2017, U.S. tax reform legislation known as the Tax Cuts and Jobs Act (the “TCJA”) was signed into law. The TCJA makes substantial changes to U.S. tax law, including a reduction in the corporate tax rate, a limitation on deductibility of interest expense, a limitation on the use of net operating losses to offset future taxable income and the allowance of immediate expensing of capital expenditures. The TCJA had, and we expect it to continue to have, significant effects on us, some of which may be adverse. The extent of the impact remains uncertain at this time and is subject to any other regulatory or administrative developments, including any regulations or other guidance yet to be promulgated by the U.S. Internal Revenue Service. The TCJA contains numerous, complex provisions that could affect us, and we continue to review and assess its potential impact on us.

Cybersecurity risks could affect our operating effectiveness.

We use computers in substantially all aspects of our business operations. Our revenues are increasingly dependent on digital products. Such use exposes us to potential cyber incidents resulting from deliberate attacks or unintentional events. These incidents could include, but are not limited to, unauthorized access to digital systems for purposes of misappropriating assets or sensitive information, data corruption or operational disruption. The results of these incidents could include, but are not limited to, business interruption, disclosure of nonpublic information, decreased advertising revenues, misstated financial data, liability for stolen assets or information, increased cybersecurity protection costs, litigation, financial consequences and reputational damage adversely affecting customer or investor confidence, any or all of which could adversely affect our business. Although we have systems and processes in place to protect against risks associated with cyber incidents, depending on the nature of an incident, these protections may not be fully sufficient.

Certain stockholders or groups of stockholders have the ability, and following the consummation of the Raycom Merger are expected to continue to have the ability, to exert significant influence over us.

Hilton H. Howell, Jr., our Chairman, President and Chief Executive Officer, is the husband of Robin R. Howell, a member of our Board of Directors (collectively with other members of their family, the “***Howell-Robinson Family***”). As of August 21, 2018, collectively, the Howell-Robinson Family directly or indirectly beneficially owned shares representing approximately 39.4% of the outstanding combined voting power of our common stock and Class A common stock.

As a result of these significant stockholdings and positions on the Board of Directors, the Howell-Robinson Family is able to exert significant influence over our policies and management, potentially in a manner which may not be consistent with the interests of our debtholders.

We are, and expect to continue to be following the consummation of the Raycom Merger, a holding company with no material independent assets or operations and we depend on our subsidiaries for cash.

We are a holding company with no material independent assets or operations, other than our investments in our subsidiaries. Because we are a holding company, we are dependent upon the payment of dividends, distributions, loans or advances to us by our subsidiaries to fund our obligations. These payments could be or become subject to dividend or other restrictions under applicable laws in the jurisdictions in which our subsidiaries operate. Payments by our subsidiaries are also contingent upon the subsidiaries’ earnings. If we are unable to obtain sufficient funds from our subsidiaries to fund our obligations, our financial condition and ability to meet our obligations may be adversely affected.

UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL INFORMATION

The following unaudited pro forma condensed combined financial statements of Gray give effect to the Raycom Transactions, including the Raycom Merger for an adjusted purchase price of approximately \$3.691 billion, this offering of notes, the funding of the Incremental Term Loans, the 2018 Revolver and the payment of fees and expenses in connection with each of the foregoing, and the planned divestiture of one of Gray's existing television stations and eight of Raycom's existing television stations prior to the execution of the Raycom Merger to facilitate regulatory approvals.

The unaudited pro forma condensed combined statements of operations for the six months ended June 30, 2018 and the year ended December 31, 2017 were prepared based on the historical: (i) condensed consolidated statements of operations of Gray; and (ii) condensed consolidated carve-out statements of operations of Raycom, giving pro forma effect to the Raycom Transactions and the divestiture of television stations as if they had all been consummated on January 1, 2017. The unaudited pro forma condensed combined balance sheet was prepared based on the historical: (i) condensed consolidated balance sheet of Gray and (ii) condensed consolidated carve-out balance sheet of Raycom, each as of June 30, 2018, giving pro forma effect to the Raycom Transactions and the divestiture of television stations as if they had all been consummated on June 30, 2018.

The following unaudited pro forma condensed combined financial information was prepared using the acquisition method of accounting, with Gray considered the acquirer of Raycom. Under the acquisition method of accounting, the purchase price is allocated to the underlying tangible and intangible assets acquired and liabilities assumed based on their respective fair values at the date of acquisition, with any excess purchase price allocated to goodwill. To date, Gray has completed only a preliminary allocation of the purchase price to the assets acquired and liabilities assumed in the Raycom Merger, and is in the process of completing a final allocation of such purchase price. The final purchase price allocation may differ from that reflected in the following unaudited pro forma condensed combined financial statements, and these differences may be material.

The following unaudited pro forma condensed combined financial information is being provided for illustrative purposes only and does not purport to represent what the actual consolidated results of operations of Gray would have been had the Raycom Transactions occurred on the date assumed or any other date, nor is it necessarily indicative of Gray's future results of operations for any future period or as of any future date. The following unaudited pro forma condensed combined financial information is based upon currently available information and estimates and assumptions that Gray management believes are reasonable as of the date hereof. Any of the factors underlying these estimates and assumptions may change or prove to be materially different.

The following unaudited pro forma condensed combined financial information does not contain all of the information you should consider before deciding whether or not to invest in the notes, and should be read in conjunction with the consolidated financial statements and notes thereto of Gray, incorporated by reference into this offering memorandum, and the unaudited interim historical consolidated carve-out financial statements and notes thereto, of Raycom, incorporated by reference into this offering memorandum.

Gray has incurred significant costs, and expects to achieve certain revenue and other synergies, in connection with the completion of the Raycom Merger and the integration of the acquired operations. The following unaudited pro forma condensed combined financial statements do not reflect the costs of any integration activities or benefits that may result from realization of future cost savings from operating efficiencies, or any revenue, tax or other synergies expected to result from the Raycom Merger. Assumptions underlying the pro forma adjustments are described in the accompanying notes, which should be read in conjunction with the unaudited pro forma condensed combined financial statements.

The consummation of the Raycom Merger is subject to the satisfaction or waiver of certain customary closing conditions, including approval from the Federal Communications Commission and the expiration or early termination of the applicable waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended.

GRAY TELEVISION, INC.
UNAUDITED PRO FORMA CONDENSED COMBINED STATEMENTS OF OPERATIONS
(IN THOUSANDS, EXCEPT PER SHARE DATA)

	Six Months Ended June 30, 2018					
	Gray	Raycom(a)	Divestiture Gray(b)	Divestitures Raycom(c)	Pro Forma Adjustments	Pro Forma Combined
Revenues (less agency commissions)	\$476,602	\$ 564,040	\$ (2,667)	\$ (47,196)	\$ -0-	\$ 990,779
Operating expenses before depreciation, amortization and (gain) loss on disposal of assets, net:						
Broadcast	291,573	382,833	(1,547)	(33,260)	-0-	639,599
Corporate and administrative	19,093	17,758	-0-	-0-	(2,707)(d)	34,144
Depreciation and amortization	37,826	19,132	(17)	(2,376)	37,193(e)	91,758
(Gain) loss on disposal of assets, net	(1,615)	-0-	36	-0-	-0-	(1,579)
Operating expenses	346,877	419,723	(1,528)	(35,636)	34,486	763,922
Operating income (loss)	129,725	144,317	(1,139)	(11,560)	(34,486)	226,857
Other income (expense):						
Miscellaneous income (expense), net	1,262	665	1	59	-0-	1,987
Interest (expense) income, net	(49,081)	(87,476)	-0-	5,228	21,098(f)	(110,231)
Income (loss) before income taxes	81,906	57,506	(1,138)	(6,273)	(13,388)	118,613
Income tax expense (benefit)	21,256	14,763	(289)	(1,593)	(4,009)(g)	30,128
Net income (loss)	60,650	42,743	(849)	(4,680)	(9,379)	84,485
Dividends on perpetual preferred stock	-0-	-0-	-0-	-0-	26,000(h)	26,000
Net income available to common stockholders	\$ 60,650	\$ 42,743	\$ (849)	\$ (4,680)	\$ (35,379)	\$ 62,485
Basic per share information:						
Net income available to common stockholders	\$ 0.69					\$ 0.63
Weighted average shares outstanding	88,408	-0-	-0-	-0-	11,500(i)	99,908
Diluted per share information:						
Net income available to common stockholders	\$ 0.68					\$ 0.62
Weighted average shares outstanding	88,937	-0-	-0-	-0-	11,500(i)	100,437

GRAY TELEVISION, INC.
UNAUDITED PRO FORMA CONDENSED COMBINED STATEMENTS OF OPERATIONS
(IN THOUSANDS, EXCEPT PER SHARE DATA)

	Years Ended December 31, 2017					
	Gray	Raycom(a)	Divestiture Gray(b)	Divestitures Raycom(c)	Pro Forma Adjustments	Pro Forma Combined
Revenues (less agency commissions)	\$882,728	\$ 1,068,969	\$ (4,244)	\$ (88,331)	\$ -0-	\$ 1,859,122
Operating expenses before depreciation, amortization and (gain) loss on disposal of assets, net:						
Broadcast	557,563	723,188	(2,886)	(58,393)	-0-	1,219,472
Corporate and administrative	31,589	39,081	-0-	-0-	-0-(d)	70,670
Depreciation and amortization	77,045	39,661	(33)	(4,424)	72,660(e)	184,909
(Gain) loss on disposal of assets, net	(74,200)	(32,293)	(1)	-0-	-0-	(106,494)
Operating expenses	591,997	769,637	(2,920)	(62,817)	72,660	1,368,557
Operating income (loss)	290,731	299,332	(1,324)	(25,514)	(72,660)	490,565
Other income (expense):						
Miscellaneous income (expense), net	657	26,070	-0-	597	-0-	27,324
Interest (expense) income, net	(95,259)	(175,272)	-0-	13,107	41,121(f)	(216,303)
Loss from early extinguishment of debt	(2,851)	(2,552)	-0-	-0-	-0-	(5,403)
Income (loss) before income taxes	193,278	147,578	(1,324)	(11,810)	(31,539)	296,183
Income tax (benefit) expense	(68,674)	97,764	(516)	(4,606)	91,543(g)	115,511
Net income (loss)	261,952	49,814	(808)	(7,204)	(123,082)	180,672
Dividends on perpetual preferred stock	-0-	-0-	-0-	-0-	52,000(h)	52,000
Net income available to common stockholders	<u>\$261,952</u>	<u>\$ 49,814</u>	<u>\$ (808)</u>	<u>\$ (7,204)</u>	<u>\$ (175,082)</u>	<u>\$ 128,672</u>
Basic per share information:						
Net income available to common stockholders	<u>\$ 3.59</u>					<u>\$ 1.52</u>
Weighted average shares outstanding	<u>73,061</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>11,500(i)</u>	<u>84,561</u>
Diluted per share information:						
Net income available to common stockholders	<u>\$ 3.55</u>					<u>\$ 1.51</u>
Weighted average shares outstanding	<u>73,836</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>11,500(i)</u>	<u>85,336</u>

GRAY TELEVISION, INC.
UNAUDITED PRO FORMA CONDENSED COMBINED BALANCE SHEET
(IN THOUSANDS)

	June 30, 2018					
	Gray	Raycom (j)	Divestiture Gray (k)	Divestitures Raycom (l)	Pro Forma Adjustments	Pro Forma Combined
ASSETS						
Current assets:						
Cash and cash equivalents	\$ 510,577	\$ 120,533	\$ -0-	\$ -0-	\$ (430,000)(m)	\$ 201,110
Receivables, net	176,712	221,985	(246)	(18,642)	-0-	379,809
Other current assets	35,116	39,867	(22)	(2,095)	-0-	72,866
Total current assets	<u>722,405</u>	<u>382,385</u>	<u>(268)</u>	<u>(20,737)</u>	<u>(430,000)</u>	<u>653,785</u>
Property and equipment, net	342,996	232,113	(630)	(28,576)	117,887(n)	663,790
Broadcast licenses	1,530,703	471,803	(1,554)	(64,795)	1,628,197(o)	3,564,354
Goodwill	611,100	999,393	(198)	(36,744)	112,871(p)	1,686,422
Other intangible assets, net	63,196	41,403	-0-	(6,578)	308,597(q)	406,618
Other assets	31,045	81,815	(17)	(56)	(49,447)(s)	63,340
Total assets	<u>\$3,301,445</u>	<u>\$2,208,912</u>	<u>\$ (2,667)</u>	<u>\$ (157,486)</u>	<u>\$ 1,688,105</u>	<u>\$7,038,309</u>
LIABILITIES AND STOCKHOLDERS' EQUITY						
Current liabilities						
Accounts payable	\$ 6,119	\$ 31,860	\$ 6	\$ (873)	\$ (19,662)(r)	\$ 17,450
Accrued expenses	100,760	99,763	(35)	(8,487)	-0-	192,001
Current portion of program broadcast obligations	5,274	12,097	-0-	(1,259)	-0-	16,112
Deferred revenue	5,038	-0-	-0-	-0-	-0-	5,038
Current portion of long term debt	37,000	32,467	-0-	-0-	(15,967)(r)	53,500
Total current liabilities	<u>154,191</u>	<u>176,187</u>	<u>(29)</u>	<u>(10,619)</u>	<u>(35,629)</u>	<u>284,101</u>
Long term debt, less current portion and deferred financing costs	1,799,229	2,497,310	-0-	-0-	(423,690)(r)	3,872,849
Deferred income taxes	272,541	-0-	-0-	-0-	472,442(s)	744,983
Other long term liabilities	42,526	29,944	(118)	(271)	-0-	72,081
Total liabilities	<u>2,268,487</u>	<u>2,703,441</u>	<u>(147)</u>	<u>(10,890)</u>	<u>13,123</u>	<u>4,974,014</u>
Perpetual redeemable preferred stock	-0-	-0-	-0-	-0-	650,000(t)	650,000
STOCKHOLDERS' EQUITY	<u>1,032,958</u>	<u>(494,529)</u>	<u>(2,520)</u>	<u>(146,596)</u>	<u>1,024,982</u>	<u>1,414,295</u>
Total liabilities, preferred stock and stockholders' equity	<u>\$3,301,445</u>	<u>\$2,208,912</u>	<u>\$ (2,667)</u>	<u>\$ (157,486)</u>	<u>\$ 1,688,105</u>	<u>\$7,038,309</u>

The accompanying unaudited pro forma condensed combined financial statements present the pro forma condensed combined financial position and results of operations of the combined company based upon the historical financial statements of each of Gray and Raycom, after giving effect to the Raycom Transactions and the divestitures of the television stations, including the pro forma adjustments described in these notes, and are intended to reflect the impact of the transactions on Gray's historical consolidated results of operations. The unaudited pro forma condensed combined statements of operations for the six months ended June 30, 2018 and year ended December 31, 2017 combine the historical consolidated statements of operations of Gray with the historical condensed consolidated carve-out statements of operations of Raycom, as if the Raycom Transactions and the divestiture of television stations had occurred as of January 1, 2017. The unaudited pro forma condensed combined balance sheet as of June 30, 2018 combines the historical consolidated balance sheet of Gray with the historical condensed consolidated carve-out balance sheet of Raycom, as if the Raycom Transactions and the divestiture of television stations had occurred as of June 30, 2018. The accompanying unaudited pro forma condensed combined financial information has been prepared using, and should be read in conjunction with, the unaudited interim consolidated financial statements of Gray and the unaudited interim condensed consolidated carve-out financial statements of Raycom as of and for the six month period ended June 30, 2018, and the audited consolidated financial statements of Gray and the audited consolidated carve-out financial statements of Raycom for their fiscal years ended December 31, 2017.

The accompanying unaudited pro forma condensed combined financial information is presented for illustrative purposes only and does not reflect the costs of any integration activities or benefits that may result from realization of future costs savings due to operating efficiencies or revenue synergies expected to result from the Raycom Merger.

The unaudited pro forma condensed combined financial information was prepared using the acquisition method of accounting with Gray considered the acquirer of Raycom. The following adjustments are reflected:

(a) Upon consummation of the Raycom Merger, Raycom's accounting policies will be conformed to those of Gray. Gray has identified preliminary adjustments to Raycom's accounting policies to those of Gray based upon currently available information and assumptions management believes to be reasonable. Financial information presented in the "Raycom" column in the unaudited pro forma condensed combined statements of operations for six months ended June 30, 2018 and the year ended December 31, 2017, has been reclassified to conform to that of Gray as indicated in the table below (in thousands):

Presentation in Raycom Historical Financial Statements	Presentation in Unaudited Pro Forma Condensed Combined Financial Statements	Raycom Historical Six Months ended June 30, 2018	Reclassifications	Unaudited Pro Forma Six months ended June 30, 2018
Gross revenues	Revenues (less agency commissions)	\$ 607,121	\$ —	\$ 607,121
Agency commissions and representation fees	Revenues (less agency commissions)	(48,177)	5,0961	(43,081)
Operating expenses	Broadcast operating expenses	261,052	5,0961	266,148
Selling, general, and administrative expenses	Broadcast operating expenses	134,443	(17,758) 2	116,685
—	Corporate and administrative operating expenses	—	17,7582	17,758
Depreciation and amortization	Depreciation and amortization	19,132	—	19,132
Interest expense	Interest (expense) income	(87,617)	—	(87,617)
Interest income	Interest (expense) income	141	—	141
Gain (loss) on long-term investments, sale of assets, and other, net	Miscellaneous income (expense), net	665	—	665
Income tax expense	Income tax (benefit) expense	14,763	—	14,763

<u>Presentation in Raycom Historical Financial Statements</u>	<u>Presentation in Unaudited Pro Forma Condensed Combined Financial Statements</u>	<u>Raycom Historical Year ended December 31, 2017</u>	<u>Reclassifications</u>	<u>Unaudited Pro Forma Year ended December 31, 2017</u>
Gross revenues	Revenues (less agency commissions)	\$ 1,157,192	\$ —	\$ 1,157,192
Agency commissions and representation fees	Revenues (less agency commissions)	(98,341)	10,1181	(88,223)
Operating expenses	Broadcast operating expenses	482,939	10,1181	493,057
Selling, general, and administrative expenses	Broadcast operating expenses	269,212	(39,081) 2	230,131
—	Corporate and administrative operating expenses	—	39,0812	39,081
Depreciation and amortization	Depreciation and amortization	39,661	—	39,661
Gain of FCC spectrum auction	(Gain) loss on disposal of assets, net	(32,293)	—	(32,293)
Interest expense	Interest (expense) income	(176,811)	—	(176,811)
Interest income	Interest (expense) income	1,539	—	1,539
Other expense, net	Loss from early extinguishment of debt	(2,552)	—	(2,552)
Gain (loss) on long-term investments, sale of assets, and other, net	Miscellaneous income (expense), net	26,070	—	26,070
Income tax expense	Income tax (benefit) expense	97,764	—	97,764

- 1 – In order to conform with the treatment of representation fees for Gray’s financial reporting, the \$5.1 million and \$10.1 million of Raycom’s representation fees for the six months ended June 30, 2018 and for the year ended December 31, 2017, respectively, have been reclassified out of Agency commissions and representation fees into Broadcast operating expenses.
- 2 – In order to conform with the treatment of corporate and administrative expenses for Gray’s financial reporting, the \$17.8 million and \$39.1 million of Raycom’s expenses related to corporate and administrative costs for the six months ended June 30, 2018 and for the year ended December 31, 2017, respectively, have been reclassified out of Selling, general, and administrative operating expenses into Corporate and administrative operating expenses.

Management of Gray is currently in the process of conducting a more detailed review of Raycom’s accounting policies to determine if differences in accounting policies require any further reclassification of Raycom’s financials to conform to Gray’s accounting policies and classifications. As a result, Gray may identify additional differences between the accounting policies of the two companies that, when conformed, could have a material impact on these unaudited pro forma condensed combined financial statements.

- (b) Adjustments to reflect the elimination of the results of operations of WSWG in Albany, Georgia which will be sold in connection with the closing of the Raycom Merger.
- (c) Adjustments to reflect the elimination of the results of operations of the stations that will be sold in connection with the closing of the Raycom Merger (WTNZ in Knoxville, Tennessee; WTOL in Toledo, Ohio; KXXV in Waco, Texas; WTXL in Tallahassee, Florida; WFXG in Augusta, Georgia; KWES in Odessa, Texas; WPGX in Panama City, Florida; and WDFX in Dothan, Alabama).
- (d) For the six month period ended June 30, 2018, an adjustment to eliminate \$2.7 million in legal and other professional fees related to the Raycom Merger which were incurred by Gray. No such expenses were incurred during the year ended December 31, 2017.

- (e) Adjustments to depreciation and amortization expense of assets acquired by Gray in the Raycom Merger. The adjustment replaces historical depreciation and amortization expense for these assets with estimated depreciation and amortization expense calculated using Gray's preliminary fair value estimates for assets acquired and useful lives for those assets in accordance with Gray's depreciation and amortization policies as follows (in thousands):

	Six Months Ended June 30, 2018	Year Ended December 31, 2017
Prior depreciation	\$ (16,191)	\$ (32,835)
Prior amortization	(565)	(2,402)
New depreciation	18,949	37,897
New amortization	35,000	70,000
Net adjustment	<u>\$ 37,193</u>	<u>\$ 72,660</u>

The following table reconciles the estimated purchase price for the Raycom Merger to the amount allocated, on a preliminary basis and based upon our closing stock price on October 26, 2018, to the estimated fair values of the assets expected to be acquired and retained as well as liabilities expected to be assumed and retained in the Raycom Merger (in thousands):

Cash purchase price	\$2,850,000
Fair value of preferred stock	650,000
Fair value of common stock	190,670
Estimated purchase price	<u>\$3,690,670</u>

The following table summarizes the preliminary allocation of the estimated purchase price to the estimated fair values of the assets expected to be acquired and liabilities expected to be assumed in the Raycom Merger (in thousands):

Cash and cash equivalents	\$ 120,533
Accounts receivable	203,343
Other current assets	37,772
Property and equipment	350,000
Broadcast licenses	2,100,000
Goodwill	1,112,264
Other intangible assets	350,000
Other assets	32,312
Current liabilities	(113,439)
Deferred income taxes	(472,442)
Other liabilities	(29,673)
Total	<u>\$3,690,670</u>

The preliminary allocation of the estimated purchase price is based upon management's estimate of fair values using valuation techniques including the income, cost and market approaches. In estimating the fair value of the acquired assets and assumed liabilities, the fair value estimates are based on, but not limited to, expected future revenue and cash flows, expected future growth rates, and estimated discount rates.

Property and equipment will be depreciated over their estimated useful lives ranging from 5 years to 39 years.

The amount related to other intangible assets represents the estimated fair values of retransmission agreements, advertising contracts, advertising relationships, and other intangible assets. These intangible assets are being amortized over their estimated useful lives of 5 years.

Goodwill is calculated as the excess of the consideration transferred over the fair value of the identifiable net assets acquired and liabilities assumed, and represents the future economic benefits expected to arise from other intangible assets acquired that do not qualify for separate recognition, including assembled workforce, as well as future synergies that we expect to generate from the Raycom Merger. We have preliminarily estimated \$1,112.3 million of goodwill in connection with the Raycom Merger. A 10% increase or decrease in the Company's stock price would increase or decrease the preliminary estimate of goodwill by \$19.1 million.

The fair values of assets acquired and liabilities assumed were based upon preliminary valuations performed for the preparation of the pro forma financial information and are subject to the final valuations that will be completed after consummation of the Raycom Merger. These estimates and assumptions are subject to change within the measurement period as additional information is obtained. A decrease in the fair value of the assets acquired or liabilities assumed in the Raycom Merger from the preliminary valuations presented would result in a dollar-for-dollar corresponding increase in the amount of goodwill resulting from the Raycom Merger. In addition, if the value of the property and equipment and other intangible assets is higher than the amount included in these unaudited pro forma condensed combined financial statements, it may result in higher depreciation and amortization expense than is presented herein. Any such increases could be material, and could result in the Company's actual future financial condition or results of operations differing materially from that presented herein.

- (f) In connection with the pending consummation of the Raycom Merger, Gray expects to enter into an amendment and restatement of its Senior Credit Facility under which the Gray expects to borrow \$1.65 billion of Incremental Term Loans. Additionally, upon the consummation of the Raycom Merger, Gray will assume the notes offered hereby. Gray intends to use the proceeds of the Incremental Term Loans and the notes offered hereby to pay a portion of the Cash Merger Consideration to complete the Raycom Merger and to pay related fees and expenses for the Raycom Transactions. These adjustments reflect the impact of the borrowings under the Senior Credit Facility, and the issuance of the notes, as follows:
1. the elimination of interest expense of \$82.4 million and \$163.7 million for the six months ended June 30, 2018 and the year ended December 31, 2017, respectively, in each case relating to Raycom debt obligations which will be repaid upon consummation of the Raycom Merger and not expected to be assumed by Gray;
 2. the inclusion of estimated incremental interest expense of \$57.4 million and \$114.8 million for the six months ended June 30, 2018 and the year ended December 31, 2017, respectively, in each case relating to the amounts outstanding under the Senior Credit Facility and the notes; and
 3. additional amortization expense of \$3.9 million and \$7.8 million for the six months ended June 30, 2018 and the year ended December 31, 2017, respectively, in each case relating to the deferred financing charges incurred in connection with this amendment to the Senior Credit Facility and the notes.
- (g) Adjustments to reflect income tax benefit of \$4.0 million for the six months ended June 30, 2018 and income tax expense of \$91.5 million for the year ended December 31, 2017, resulting from the Raycom Merger and pro forma adjustments to the condensed combined statements of operations based on estimated combined federal and state effective income tax rates of 25.4% and 39.0% for the six months ended June 30, 2018 and the year ended December 31, 2017, respectively.
- (h) Adjustments to reflect mandatory and cumulative dividends in the amount of \$26.0 million and \$52.0 million for the six months ended June 30, 2018 and the year ended December 31, 2017, respectively, in each case relating to \$650.0 million of the New Preferred Stock that will be issued to certain securityholders of Raycom in connection with the consummation of the Raycom Merger.
- (i) Adjustments to reflect the 11.5 million shares of the Company's Common Stock that will be issued to certain securityholders of Raycom in connection with the consummation of the Raycom Merger.

- (j) Financial information presented in the “Raycom” column in the unaudited pro forma condensed combined balance sheet as of June 30, 2018 has been reclassified to conform to that of Gray as indicated in the table below (in thousands):

<u>Presentation in Raycom Historical Financial Statements</u>	<u>Presentation in Unaudited Pro Forma Condensed Combined Financial Statements</u>	<u>Raycom Historical As of June 30, 2018</u>	<u>Reclassifications</u>	<u>Unaudited Pro Forma As of June 30, 2018</u>
Cash and cash equivalents	Cash and cash equivalents	\$ 120,533	\$ —	\$ 120,533
Accounts receivable, net	Receivables, net	221,985	—	221,985
Income tax receivable	Other current assets	17,510	—	17,510
Current portion of programming rights	Other current assets	6,639	—	6,639
Prepaid expenses and other assets	Other current assets	15,718	—	15,718
Programming rights, net of current portion, and accumulated amortization	Other assets	540	—	540
Property, plant, and equipment, net	Property and equipment, net	232,113	—	232,113
—	Broadcast licenses	—	471,803 1	471,803
Goodwill, net	Goodwill	999,393	—	999,393
Nonamortizable intangibles	Other intangible assets, net	496,687	(471,803) 1	24,884
Amortizable intangibles, net	Other intangible assets, net	16,519	—	16,519
Long-term deferred income taxes, net	Other assets	49,447	—	49,447
Other assets	Other assets	31,828	—	31,828
Current installments of long-term debt to related parties	Current portion of long term debt	7,960	—	7,960
Current installments of debt and capital leases	Current portion of long term debt	24,507	—	24,507
Current installments of programing liabilities	Current portion of program broadcast obligations	12,097	—	12,097
Accounts payable	Accounts payable	12,198	—	12,198
Accrued interest	Accrued expenses	22,202	—	22,202
Accrued expenses	Accrued expenses	69,500	—	69,500
Due to parent	Accounts payable	19,662	—	19,662
Other current liabilities	Accrued expenses	8,061	—	8,061
Long-term debt to related parties	Long term debt, less current portion and deferred financing costs	1,641,300	—	1,641,300
Long-term debt and capital leases, net of current installments	Long term debt, less current portion and deferred financing costs	856,010	—	856,010
Other liabilities	Other long term liabilities	29,944	—	29,944
Deficit in net assets	Stockholders' equity	(494,529)	—	(494,529)

1 – In order to conform with the presentation of broadcast license intangible assets for Gray’s financial reporting, the \$471.8 million relating to broadcast licenses as of June 30, 2018, has been reclassified out of nonamortizable intangibles, net into broadcast licenses.

- (k) Reflects the elimination of the historical book value of the assets, excluding cash, and liabilities of television station WSWG in Albany, Georgia included in the Gray historical financial information which will be divested in connection with the Raycom Merger.
- (l) Reflects the elimination of the historical book value of the assets and liabilities of television stations WTNZ in Knoxville, Tennessee, WTOL in Toledo, Ohio, KXXV in Waco, Texas, WTXL in Tallahassee, Florida, WFXG in Augusta, Georgia, KWES in Odessa, Texas, WPGX in Panama City, Florida, and WDFX in Dothan, Alabama included in the Raycom historical financial information which will be divested in connection with the Raycom Merger.
- (m) Adjustments to Gray’s cash on hand, as a result of the expected use of \$430.0 million of cash on hand to fund the Merger Cash Consideration and the costs and transaction expenses related to the Raycom Transactions and the divestiture of television stations.
- (n) Adjustment to reflect the value of property and equipment acquired at preliminary estimated acquisition date fair values as follows (in thousands):

	<u>Historical Book Value</u>	<u>Preliminary Estimated Fair Value at Acquisition Date</u>
Land	\$ 41,222	\$ 30,000
Buildings and improvements	109,201	100,000
Equipment	450,521	220,000
	600,944	350,000
Accumulated depreciation	(368,831)	-0-
Total	\$ 232,113	\$ 350,000

The estimated fair values of these assets are based on the preliminary valuations performed for the preparation of the pro forma financial information and are subject to the final valuations that will be completed after the consummation of the Raycom Merger.

-
- (o) Adjustments to reflect the preliminary estimated acquisition date fair value of broadcast licenses acquired.
 - (p) Adjustments to reflect the incremental value of goodwill (calculated as the excess of the consideration transferred over the estimated fair value of the identifiable net assets acquired and liabilities assumed) acquired.
 - (q) Adjustments to reflect the net incremental value of other intangible assets acquired from Raycom. The historical net book value of the other intangible assets associated with Raycom was adjusted to the appraised fair value of these licenses as of the acquisition date.
 - (r) Adjustments to reflect incremental debt that will be incurred as described in note (f), net of incremental deferred loan costs incurred of \$59.9 million which will be amortized over the life of the Incremental Term Loans and the notes. Additionally, amounts presented are net of Raycom debt obligations which will be repaid upon the consummation of the Raycom Merger. Further, Raycom's payable to its Parent related to its cash management operations will be forgiven upon the consummation of the Raycom Merger.
 - (s) Adjustments to reflect the reclassification of Raycom's net deferred tax asset balance into Gray's net deferred tax liability balance, and to record the estimated deferred tax liability generation resulting from the adjustments to the Raycom estimated opening balance sheets for the effects of the fair value of property and equipment acquired and the fair value identifiable intangible assets acquired as a result of the Raycom Merger, assuming an effective tax rate of 25.4%.
 - (t) Adjustments to reflect the issuance of the perpetual redeemable preferred stock, as discussed in note (h) as a part of the Merger Consideration.

DESCRIPTION OF OTHER INDEBTEDNESS

The following description contains a summary of our outstanding indebtedness. This description is only a summary of the applicable obligations. This summary does not purport to be complete and is subject to, and qualified in its entirety by reference to, all of the provisions of the corresponding agreements, including the definitions of certain terms therein that are not otherwise defined in this offering memorandum.

Senior Credit Facility

As of June 30, 2018, our Senior Credit Facility consisted of the Existing Revolver and a \$632.0 million term loan entered into in February 2017 (the “**2017 Term Loan**”). Excluding accrued interest, the amount outstanding under our Senior Credit Facility as of June 30, 2018 and December 31, 2017 was comprised solely of 2017 Term Loan balances of \$632.0 million and \$635.2 million, respectively. The maximum borrowing capacity available under the Existing Revolver is \$100.0 million, and we had no amounts outstanding thereunder at June 30, 2018. Our maximum borrowing capacity available under the Existing Revolver is limited by our required compliance with certain restrictive covenants, including, under certain circumstances, our total first lien net leverage ratio covenant. The Existing Revolver matures on February 7, 2022 and the 2017 Term Loan matures on February 7, 2024.

Borrowings under the 2017 Term Loan bear interest, at our option, at either the Base Rate (defined below) plus 1.25% to 1.50%, or at LIBOR plus 2.25% to 2.50%, in each case based on a total net leverage ratio as set forth in our Senior Credit Facility. Borrowings under the Existing Revolver bear interest, at our option, based on the Base Rate plus 0.50% to 1.00% or LIBOR plus 1.50% to 2.00%, in each case based on a first lien net leverage ratio test as set forth in our Senior Credit Facility (the “**First Lien Ratio Test**”). As of June 30, 2018, our 2017 Term Loan bore interest at Base Rate plus 1.25% or at LIBOR plus 2.25%, at our option, and our Existing Revolver bore interest at Base Rate plus 0.50% or at LIBOR plus 1.50%, at our option. “**Base Rate**” is defined as the greatest of (i) the administrative agent’s prime rate, (ii) the overnight federal funds rate plus 0.50% and (iii) one-month LIBOR plus 1.0%. We are required to pay a commitment fee on the average daily unused portion of the Existing Revolver, which rate may range from 0.375% to 0.50% on an annual basis, based on the First Lien Ratio Test.

As of June 30, 2018, the interest rate on the balance outstanding under the 2017 Term Loan was 4.3%.

In connection with the Raycom Merger, we expect to (1) replace our Existing Revolver with the 2018 Revolver, the terms of which will provide for up to \$200 million in available borrowings and a maturity date extended until the fifth anniversary of the closing of the Raycom Merger, and (2) incur the Incremental Term Loans under our Senior Credit Facility, which would have a maturity date until the seventh anniversary of the closing of the Raycom Merger, subject to market conditions at the time of financing. In addition, the covenants and conditions of the Incremental Term Loans are expected to include certain modifications to the terms and conditions of the 2017 Term Loan.

The collateral for our obligations under our Senior Credit Facility consists of substantially all of our and our subsidiaries’ personal property. In addition, our subsidiaries (other than Escrow Issuer, Merger Sub and Riverwatch Augusta Land, LLC) are joint and several guarantors of the obligations and our ownership interests in our subsidiaries are pledged to collateralize the obligations. Our Senior Credit Facility contains affirmative and restrictive covenants, including, but not limited to, (i) limitations on additional indebtedness, (ii) limitations on liens, (iii) limitations on the sale of assets, (iv) limitations on investments and acquisitions, (v) limitations on the payment of dividends and share repurchases, (vi) limitations on mergers, and (vii) maintenance of a first lien net leverage ratio not to exceed certain maximum limits in the event revolving loans are outstanding under the Existing Revolver or more than \$15.0 million of letters of credit are outstanding that have not been collateralized by cash as of the end of each quarter, as well as other customary covenants for credit facilities of this type. As of June 30, 2018 and December 31, 2017, we were in compliance with all covenants as required by our Senior Credit Facility.

We are a holding company with no independent assets or operations. The aggregate assets, liabilities, earnings and equity of the subsidiary guarantors as defined in our Senior Credit Facility are substantially equivalent to our assets, liabilities, earnings and equity on a consolidated basis. The subsidiary guarantors are, directly or indirectly, our wholly owned subsidiaries and the guarantors of the subsidiary guarantors are full, unconditional and joint and several. All of our current direct and indirect subsidiaries, other than Escrow Issuer, Merger Sub and Riverwatch Augusta Land, LLC, are guarantors under our Senior Credit Facility and all of our future direct and indirect subsidiaries, subject to certain exceptions will be guarantors under our Senior Credit Facility.

For further information concerning our Senior Credit Facility, see Note 3 “Long-term Debt” to each of our unaudited and audited consolidated financial statements incorporated by reference into this offering memorandum. For estimates of future principal and interest payments under our Senior Credit Facility at December 31, 2017, see “Tabular Disclosure of Contractual Obligations as of December 31, 2017” in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” incorporated by reference into this offering memorandum. The timing and amount of any actual future principal or interest payments thereon may differ materially therefrom based on, among other things, amounts outstanding and interest rates in effect at the applicable time.

5.125% Senior Notes due 2024

As of June 30, 2018, we had \$525.0 million of our 2024 notes outstanding. As of June 30, 2018 and December 31, 2017, the coupon interest rate and the yield on the 2024 notes were 5.125%. As of June 30, 2018 and December 31, 2017, we had a deferred loan cost balance, net of accumulated amortization, of \$6.2 million and \$6.7 million, respectively, related to our 2024 notes.

We may redeem some or all of the 2024 notes at specified redemption prices. If we sell certain of our assets or experience specific kinds of changes of control, we must offer to repurchase the 2024 notes. The 2024 notes mature on October 15, 2024. Interest on the 2024 notes is payable semiannually, on April 15 and October 15 of each year.

The 2024 notes have been fully and unconditionally guaranteed, on a joint and several basis, by all of our subsidiaries, other than the Escrow Issuer, Merger Sub and Riverwatch Augusta Land, LLC. As of June 30, 2018, there were no significant restrictions on the ability of our subsidiaries to distribute cash to us or to other guarantor subsidiaries. The indenture governing the 2024 notes includes covenants with which we must comply which are typical for borrowing transactions of their nature. As of June 30, 2018 and December 31, 2017, we were in compliance with all covenants as required by indenture governing our 2024 notes.

5.875% Senior Notes due 2026

As of June 30, 2018, we had \$700.0 million of our 2026 notes outstanding. As of June 30, 2018 and December 31, 2017, the coupon interest rate and the yield on the 2026 notes were 5.875% and 5.398%, respectively. As of June 30, 2018 and December 31, 2017, we had a deferred loan cost balance, net of accumulated amortization, of \$8.9 million and \$9.5 million, respectively, related to our 2026 notes.

We may redeem some or all of the 2026 notes at specified redemption prices. If we sell certain of our assets or experience specific kinds of changes of control, we must offer to repurchase the 2026 notes. The 2026 notes mature on July 15, 2026. Interest on the 2026 notes is payable semiannually, on January 15 and July 15 of each year.

The 2026 notes have been fully and unconditionally guaranteed, on a joint and several basis, by all of our subsidiaries, other than the Escrow Issuer, Merger Sub and Riverwatch Augusta Land, LLC. As of June 30, 2018, there were no significant restrictions on the ability of our subsidiaries to distribute cash to us or to other guarantor subsidiaries. The indenture governing the 2026 notes includes covenants with which we must comply which are typical for borrowing transactions of their nature. As of June 30, 2018 and December 31, 2017, we were in compliance with all covenants as required by indenture governing our 2026 notes.

DESCRIPTION OF NEW PREFERRED STOCK

Upon consummation of the Raycom Merger, all outstanding shares of Raycom capital stock, and options and warrants to purchase Raycom capital stock, will be cancelled in exchange for aggregate consideration consisting of, among other things, 650,000 shares of New Preferred Stock.

The New Preferred Stock is expected to be issued with the terms set forth below and as set forth in the Merger Agreement.

Dividends Payable on Shares of New Preferred Stock. Holders of shares of New Preferred Stock are entitled to receive mandatory and cumulative dividends paid quarterly in cash or, at our option, paid quarterly in kind by issuance of additional shares of New Preferred Stock (the “**PIK Election Dividends**”). The per-share amount of such quarterly mandatory and cumulative dividends will be calculated by multiplying (A) \$1,000 (the “**Liquidation Preference**”) by (B) (i) if such dividends are paid in cash, 8% per annum or (ii) if such dividends are PIK Election Dividends, 8.5% per annum. If we elect to pay any portion of accrued dividends with PIK Election Dividends, we will be prohibited from repurchasing, redeeming or paying dividends on any Junior Stock (as defined below) through the end of that quarter and the subsequent two quarters, subject to certain exceptions.

Priority of Dividends; Consequences of Missed Dividends. With respect to the payment of dividends, the New Preferred Stock will rank senior to all classes and series of our common stock and all other equity securities designated as ranking junior to the New Preferred Stock (“**Junior Stock**”), and no new issuances of common or preferred stock will rank on a parity with the New Preferred Stock (“**Parity Stock**”) nor senior to the New Preferred Stock (“**Senior Stock**”).

If we miss any of our quarterly dividend payment obligations on the New Preferred Stock, then we would be prohibited, for that quarter and for the next two quarters thereafter, from repurchasing, redeeming and from declaring or paying any dividends on any outstanding Junior Stock, subject to certain exceptions.

Redemption of New Preferred Stock. All or any portion of the outstanding New Preferred Stock may be redeemed at our option at any time, upon written notice to the holders of New Preferred Stock at least 30 and not more than 60 days prior to the date of such optional redemption. The per share redemption price for New Preferred Stock will be equal to the sum of the Liquidation Preference and the per-share amount of any unpaid dividends for the current quarterly dividend period, up to and including the date of redemption (the “**Redemption Price**”). Holders of shares of New Preferred Stock redeemed pursuant to such option redemption will receive the Redemption Price in cash.

The New Preferred Stock is also subject to mandatory redemption upon the occurrence of certain change of control transactions or upon the sale or other disposition of all or substantially all assets of the Company and its subsidiaries, taken as a whole. Holders of shares of New Preferred Stock redeemed pursuant to such mandatory redemption will receive the Redemption Price in cash.

Conversion. The holders of New Preferred Stock do not have any right to exchange or convert such shares into any other securities.

Voting Rights. In general, the holders of the New Preferred Stock do not have any voting rights except as set forth in the terms of the New Preferred Stock or as otherwise required by law, in which case, each share of New Preferred Stock will be entitled to one vote.

The approval of the New Preferred Stock, given in the form of consent or affirmative vote of the holders of a majority of the outstanding shares of New Preferred Stock, voting separately as a class, is required to (i) authorize, create or issue any shares of Senior Stock, (ii) reclassify any Junior Stock into shares of Parity Stock or Senior Stock, (iii) reclassify any Parity Stock into shares of Senior Stock, (iv) authorize, create or issue any shares of Parity Stock, including, without limitation, any additional shares of New Preferred Stock other than for issuance as PIK Election Dividends or (v) amend, alter or repeal our Restated Articles of Incorporation as amended from time to time if such amendment, alteration or repeal adversely affects the powers, preferences or special rights of the New Preferred Stock.

Preemptive Rights. The New Preferred Stock does not have preemptive rights as to any of our securities, or any warrants, rights, or options to acquire any of our securities.

Liquidation Rights. In the event that we voluntarily or involuntarily liquidate, dissolve or wind up our affairs, holders of New Preferred Stock will be entitled to receive for each share of New Preferred Stock, out of our assets or proceeds thereof available for distribution to shareholders, subject to the rights of any creditors, payment in full in an amount equal to the Redemption Price discussed above. Holders of New Preferred Stock would be entitled to receive this amount before any distribution of assets or proceeds to holders of our common stock and any other Junior Stock. If in any distribution described above our assets are not sufficient to pay in full the amounts payable with respect to the outstanding shares of New Preferred Stock and any outstanding shares of Parity Stock, holders of the New Preferred Stock would share ratably in any such distribution in proportion to the full respective distributions to which they are entitled.

Liability for Further Assessments. Shareholders are not subject to further assessments on their shares of the New Preferred Stock.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(With Independent Auditors' Report Thereon)

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

Table of Contents

	Page(s)
Independent Auditors' Report	3-4
Consolidated Carve-Out Balance Sheets as of December 31, 2017, 2016, and 2015	5
Consolidated Carve-Out Statements of Income for the years ended December 31, 2017, 2016, and 2015	6
Consolidated Carve-Out Statements of Deficit in Net Assets for the years ended December 31, 2017, 2016, and 2015	7
Consolidated Carve-Out Statements of Cash Flows for the years ended December 31, 2017, 2016, and 2015	8
Notes to Consolidated Carve-Out Financial Statements	9-39

Independent Auditors' Report

To the Board of Directors and Stockholders
Raycom Media, Inc.:

Report on the Consolidated Carve Out Financial Statements

We have audited the accompanying consolidated carve-out financial statements of Raycom Media, Inc. and its subsidiaries, which comprise the consolidated balance sheets as of December 31, 2017, 2016, and 2015, and the related consolidated statements of income, deficit in net assets, and cash flows for the years then ended, and the related notes to the consolidated carve-out financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated carve-out financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated carve-out financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated carve-out financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated carve-out financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated carve-out financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated carve-out financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated carve-out financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated carve-out financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated carve-out financial statements referred to above present fairly, in all material respects, the financial position of Raycom Media, Inc. and its subsidiaries as of December 31, 2017, 2016, and 2015, and the results of their operations and their cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

Emphasis of Matter

As discussed in Note 2(a), the accompanying consolidated carve-out financial statements reflect the assets, liabilities, revenue and expenses directly attributable to the carved out entities as well as allocations deemed reasonable by management, to present the financial position, results of operations, changes in deficit in net assets and cash flows in the consolidated carve-out financial statements. Our opinion is not modified with respect to this matter.

/s/ KPMG LLP

Atlanta, Georgia
October 5, 2018

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Consolidated Carve-Out Balance Sheets

December 31, 2017, 2016, and 2015

(In thousands, except for share and share data)

Assets	2017	2016	2015
Current assets:			
Cash and cash equivalents	\$ 82,979	82,799	71,670
Accounts receivable, net of allowance for doubtful accounts of \$2,894, \$2,825, and \$2,658 in 2017, 2016, and 2015, respectively	230,220	208,547	189,159
Income tax receivable	18,411	4,069	1,068
Current portion of programming rights	22,617	19,598	19,453
Due from Parent	—	1,266	360
Prepaid expenses and other current assets	23,200	23,219	28,119
Total current assets	377,427	339,498	309,829
Programming rights, net of current portion, and accumulated amortization	846	585	1,022
Property, plant, and equipment, net	245,680	233,319	236,182
Goodwill, net	999,393	992,114	983,509
Nonamortizable intangibles	496,687	419,463	408,586
Amortizable intangibles, net	17,494	16,397	31,864
Long-term deferred income taxes, net	61,217	105,112	104,496
Long-term Investments	12,529	45,554	42,634
Other assets	15,515	39,699	24,825
Total assets	<u>\$2,226,788</u>	<u>2,191,741</u>	<u>2,142,947</u>
Liabilities and Deficit in Net Assets			
Current liabilities:			
Current installments of long-term debt to related parties	\$ 20,755	115,596	16,156
Current installments of long-term debt and capital leases	24,633	111,333	92,076
Current installments of programming liabilities	29,065	25,630	25,340
Accounts payable	10,949	10,815	10,874
Accrued interest	22,587	23,850	23,989
Accrued expenses	69,844	62,809	64,336
Due to parent	11,250	—	—
Other current liabilities	13,138	12,379	9,283
Total current liabilities	202,221	362,412	242,054
Long-term debt to related parties, net of current installments	1,641,281	1,662,036	1,777,585
Long-term debt and capital leases, net of current installments	867,746	678,045	701,797
Programming liabilities, net of current installments	3,496	3,623	4,866
Other liabilities	24,924	23,208	22,618
Total liabilities	2,739,668	2,729,324	2,748,920
Commitments and contingencies			
Deficit in net assets	(512,880)	(537,583)	(605,973)
Total liabilities and deficit in net assets	<u>\$2,226,788</u>	<u>2,191,741</u>	<u>2,142,947</u>

See accompanying notes to consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Consolidated Carve-Out Statements of Income

Years ended December 31, 2017, 2016, and 2015

(In thousands)

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Gross revenues	\$1,157,192	1,147,870	1,013,025
Agency commissions and representation fees	(98,341)	(109,649)	(95,572)
Net revenues	<u>1,058,851</u>	<u>1,038,221</u>	<u>917,453</u>
Expenses:			
Operating	482,939	414,239	375,156
Selling, general, and administrative	269,212	260,418	236,969
Depreciation and amortization	39,661	51,881	87,429
Gain on FCC spectrum auction	(32,293)	—	—
Total operating expenses	<u>759,519</u>	<u>726,538</u>	<u>699,554</u>
Operating profit	299,332	311,683	217,899
Interest expense	(176,811)	(172,746)	(166,235)
Interest income	1,539	1,109	244
Other expense, net	(2,552)	—	—
Gain (loss) on long-term investments, sale of assets, and other, net	26,070	5,537	(10,987)
Income from operations before income taxes	<u>147,578</u>	<u>145,583</u>	<u>40,921</u>
Income tax expense	(97,764)	(50,953)	(11,576)
Net income	<u>\$ 49,814</u>	<u>94,630</u>	<u>29,345</u>

See accompanying notes to consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Consolidated Carve-Out Statements of Deficit in Net Assets

Years ended December 31, 2017, 2016, and 2015

(In thousands)

	Deficit in net assets
Balance, December 31, 2014	\$(481,007)
Net income	29,345
Cash distribution to the Parent	(166,256)
Noncash contributions from the Parent	11,945
Balance, December 31, 2015	(605,973)
Net income	94,630
Cash contributions to the Parent	(35,180)
Noncash contributions from the Parent	8,940
Balance, December 31, 2016	(537,583)
Net income	49,814
Cash contributions to the Parent	(35,770)
Noncash contributions from the Parent	10,659
Balance, December 31, 2017	<u>\$(512,880)</u>

See accompanying notes to consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Consolidated Carve-Out Statements of Cash Flows

Years ended December 31, 2017, 2016, and 2015

(In thousands)

	2017	2016	2015
Cash flows from operating activities:			
Net income	\$ 49,814	94,630	29,345
Adjustments to reconcile net income (loss) to net cash provided by operating activities:			
Depreciation	36,434	35,100	34,500
Amortization of intangibles	3,227	16,781	52,960
Amortization of programming rights	20,538	21,073	22,131
Amortization of debt discount	4,606	2,770	2,482
Bad debt expense	937	1,323	352
Payment of programming liabilities	(20,510)	(21,733)	(22,720)
Deferred income tax	48,838	5,999	4,512
(Gain) Loss on long-term investments and sale of assets, net	(42,070)	(2,185)	767
(Gain) from FCC Spectrum Auction	(32,293)	—	—
Equity method investment losses (gains) and impairment charge on other assets	16,000	(2,425)	9,950
Loss on early extinguishment of debt	2,552	—	—
Stock compensation expense	5,416	2,239	1,544
Other	42	1,038	(76)
Changes in operating assets and liabilities, excluding the impact of business combinations and assets held for sale:			
Accounts receivable, net	(22,365)	(20,711)	(8,124)
Income taxes receivable/payable	(14,342)	(3,001)	(392)
Prepaid expenses and other assets	5,565	(7,353)	(8,377)
Accounts payable, accrued expenses, other current liabilities, and other long-term liabilities	20,334	(1,567)	17,279
Net cash provided by operating activities	<u>82,723</u>	<u>121,978</u>	<u>136,133</u>
Cash flows from investing activities:			
Capital expenditures	(22,852)	(26,169)	(26,780)
Proceeds from sales of investments and assets	79,823	338	2,549
Acquisitions, net of cash acquired	(119,407)	(21,915)	(189,255)
Proceeds from sales of businesses and FCC Spectrum Auction	33,493	—	—
Distributions from long-term investments	—	2,155	3,982
Purchases of long-term investments	—	(2,484)	(29,881)
Net cash used in investing activities	<u>(28,943)</u>	<u>(48,075)</u>	<u>(239,385)</u>
Cash flows from financing activities:			
Debt issuance costs	(8,805)	—	(3,039)
Proceeds from the issuance of other debt	6,966	—	250,000
Proceeds from issuance of bank group debt	900,000	—	—
Payments on revolving line of credit	(84,000)	—	—
Borrowings on revolving line of credit	—	24,000	45,000
Principal payment on long-term debt due to related party	(115,596)	(16,156)	(32,270)
Principal payments on other long-term debt	(712,087)	(23,330)	(16,333)
Principal payments on capital lease obligations, mortgage, and note payable	(4,308)	(12,108)	(13,466)
Net transfers (to) parent	(35,770)	(35,180)	(166,256)
Net cash (used in) provided by financing activities	<u>(53,600)</u>	<u>(62,774)</u>	<u>63,636</u>
Net increase (decrease) in cash and cash equivalents	180	11,129	(39,616)
Cash and cash equivalents, beginning of year	82,799	71,670	111,286
Cash and cash equivalents, end of year	<u>\$ 82,979</u>	<u>82,799</u>	<u>71,670</u>

See accompanying notes to consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(1) Description of Business

Raycom Media, Inc. and subsidiaries, formed on May 2, 1996, is a media company engaged in television broadcasting and it's principal business is the sale of television broadcasting advertising time to local, regional, digital, and national customers.

Each of the broadcast properties acquired by Raycom Media, Inc. is a wholly owned subsidiary of the Raycom Media, Inc. As of December 31, 2017, the Raycom Media, Inc. operates 65 broadcast television stations as follows:

State/jurisdiction	City	Station
Alabama	Birmingham	WBRC*
Alabama	Dothan	WDFX*
Alabama	Huntsville	WAFF*
Alabama	Montgomery	WSFA*
Arizona	Tucson	KOLD*
Arkansas	Jonesboro	KAIT*
Idaho	Boise	KNIN
Florida	Panama City	WPGX
Florida	West Palm Beach	WFLX*
Florida	Sarasota	WWSB*
Florida	Tallahassee	WTXL*
Georgia	Albany	WALB*
Georgia	Augusta	WFXG
Georgia	Columbus	WTVM*
Georgia	Savannah	WTOC*
Hawaii	Honolulu	KGMB/KHNL
Indiana	Evansville	WFIE*
Kentucky	Louisville	WAVE*
Kentucky	Paducah	WQWQ*
Louisiana	Baton Rouge	WAFB/WBXH*
Louisiana	Lake Charles	KPLC*
Louisiana	New Orleans	WVUE*
Louisiana	Shreveport	KSLA*
Mississippi	Biloxi	WLOX*
Mississippi	Hattiesburg	WDAM*
Mississippi	Jackson	WLBT*
Missouri	Cape Girardeau	KFVS*
North Carolina	Charlotte	WBTV*
North Carolina	Wilmington	WECT*
Ohio	Cincinnati	WXIX*
Ohio	Cleveland	WOIO/WUAB*
Ohio	Toledo	WTOL*

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

<u>State/jurisdiction</u>	<u>City</u>	<u>Station</u>
Oklahoma	Lawton	KSWO/KKTM/KSWX*
South Carolina	Charleston	WCSC*
South Carolina	Columbia	WIS*
South Carolina	Myrtle Beach	WMBF
Tennessee	Knoxville	WTNZ*
Tennessee	Memphis	WMC*
Texas	Amarillo	KFDA/KEYU*
Texas	Lubbock	KCBD*
Texas	Lufkin	KTRE*
Texas	Odessa/Midland	KWES/KTLE*
Texas	Tyler	KLTV*
Texas	Waco/Temple/Bryan	KXXV/KRHD/KSCM*
Virginia	Richmond	WWBT*

Of the stations listed above, 48 of the stations (denoted by *) are owned by Raycom TV Broadcasting, LLC, a wholly owned subsidiary of Raycom Media, Inc.

Raycom Media, Inc. provides certain operating and management services to television stations as follows:

<u>State/jurisdiction</u>	<u>City</u>	<u>Station</u>	<u>Owner</u>
Arizona	Tucson	KTTU	Tucker Operating Co, LLC
Arizona	Tucson	KMSB	Sander Media, LLC
Georgia	Columbus	WXTX	American Spirit Media, LLC
Hawaii	Honolulu	KFVE	HITV License Subsidiary, Inc.
Iowa	Ottumwa	KYOU	American Spirit Media, LLC
Louisiana	Lake Charles	KVHP	American Spirit Media, LLC
Mississippi	Jackson	WDBD	American Spirit Media, LLC
North Carolina	Wilmington	WSFX	American Spirit Media, LLC
Texas	Wichita Falls	KAUZ	American Spirit Media, LLC
Ohio	Toledo	WUPW	American Spirit Media, LLC
Virginia	Richmond	WUPV	American Spirit Media, LLC

Raycom Media, Inc. has two additional ABC network affiliations in Albany, GA and Hattiesburg, MS and one additional CBS network affiliation in Biloxi, MS broadcasting on the digital spectrum.

Raycom Media, Inc. wholly owns Raycom Sports Network, LLC. (Raycom Sports). Raycom Sports owns, produces, and markets sports and entertainment programming, primarily intercollegiate basketball and football games for television and cable networks and operates various sporting events.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

Pending Transaction

On June 25, 2018, Raycom Media, Inc. entered into an Agreement and Plan of Merger (the Agreement) with Gray Television, Inc. (Gray). Under the terms of the Agreement, Gray will acquire the broadcasting and production operations of Raycom Media, Inc. and subsidiaries. The acquisition will close once customary closing conditions, including antitrust clearance and approval by the FCC, are obtained. The terms of the Agreement exclude the operations of certain wholly owned subsidiaries, PureCars Automotive, LLC and PureCars, LLC (collectively, PureCars) and Community Newspaper Holdings, Inc. (CNHI), except for the deferred tax asset associated with CNHI's net operating losses, which are to be acquired by Gray (note 8).

(2) Summary of Significant Accounting Policies

(a) Basis of Presentation

The accompanying consolidated carve-out financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP). The balance sheet, statement of operations, deficit in net assets, and cash flows of Raycom Media, Inc. and its subsidiaries, excluding the financial results of Purecars and CNHI (the Company) have been derived from historical accounting records of Raycom Media, Inc. and subsidiaries (the Parent Company records) and are presented on a carve-out basis. Historically, our consolidated financial statements have included the financial results of Purecars and CNHI.

All revenues and costs as well as assets and liabilities directly associated with the business activities of the Company are included in the consolidated carve-out financial statements. The consolidated carve-out financial statements also exclude allocations of certain operating, selling, general, and administrative expenses of PureCars and CNHI. These allocations were based on methodologies that management believes to be reasonable. However, amounts derecognized by the Company are not necessarily representative of the amounts that would have been reflected in the financial statements had PureCars and CNHI operated independently of the Company.

Historically, Raycom Media, Inc. used a centralized approach to cash management and financing of its operations. As the Company represents all of the broadcasting and production operations of Raycom Media, Inc., all of Raycom Media, Inc.'s cash, cash equivalents and debt are included in these consolidated carve-out financial statements. Any intercompany assets or liabilities are reflected as due from (to) Parent.

Deficit in net assets represents the Parent Company's recorded net liabilities, as well as the income attributed with the consolidated carve-out financial statements.

The Company has had positive cash flow from operations of \$82.7 million, \$127.5 million and \$136.1 million for the years ended December 31, 2017, 2016 and 2015, respectively. The Company expects to fund our working capital requirements, capital expenditures and payments of principal and interest on outstanding indebtedness, with cash on hand and cash flows from operations. The Company currently anticipate that funds generated from operations, cash on hand and available borrowings under our Senior Secured Credit Facilities Agreement will be sufficient to meet the Company's anticipated cash requirements for at least the next twelve months as of the report issuance date.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

All significant intercompany accounts and transactions between the businesses comprising the Company have been eliminated in the accompanying consolidated carve-out financial statements.

Certain columns and rows may not add due to the use of rounded numbers.

(b) Use of Estimates

The preparation of consolidated carve-out financial statements in conformity with U.S. generally accepted accounting principles (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period.

The Company's significant estimates include the allowance for doubtful accounts, valuation of assets acquired and liabilities assumed in business combinations, the recoverability of goodwill, FCC licenses and other long lived assets, the recoverability of broadcast rights and the useful lives of property, plant, and equipment and intangible assets. Actual results may differ from those estimates.

(c) Recognition of Revenue and Expenses

The Company's primary source of revenue is derived from the sale of television broadcasting advertising. Total revenue includes cash and barter advertising revenue, other broadcast, and related revenues.

Advertising revenue is reported net of agency commissions and representation fees. Agency commissions and representation fees are calculated based on a stated percentage applied to gross billings for the Company's broadcasting operations. Advertising revenue is recognized in the period in which the advertisements are aired.

Production costs and collegiate conference rights fees expense are recognized as the events are aired, on a per telecast basis.

(d) Concentration of Credit Risk

The Company's accounts receivable are due primarily from local, regional, and national advertising agencies. Management believes that the allowance for doubtful accounts is adequate, but if the financial condition of the Company's customers were to deteriorate, additional allowances may be required. The Company has not experienced significant losses related to receivables from individual customers or by geographical area.

(e) Cash and Cash Equivalents

Cash and cash equivalents include all cash balances and any highly liquid investments purchased with original maturities of three months or less.

(f) Accounts Receivable

The Company's accounts receivable are primarily due from advertisers. The Company extends credit based upon its evaluation of a customer's creditworthiness and financial condition. For certain advertisers, the Company does not extend credit and requires cash payment in advance. The Company monitors the collection of receivables and maintains an allowance for estimated losses based upon the aging of such receivables and specific collections issues that may be identified. When receivables are deemed to be uncollectible, amounts are written off to bad debt expense.

December 31, 2017, 2016, and 2015

(g) Programming Rights and Liabilities

Programming rights, primarily in the form of syndicated programs and feature programming packages, represent amounts paid or payable to program suppliers for the limited right to broadcast the suppliers' programming and are recorded when these programs are available for use. Programming rights are amortized over the lives of the underlying contracts using the greater of the straight line method or the accelerated per play method and charged to operating expense. Programming rights expected to be amortized within one year are classified as current in the accompanying consolidated balance sheet. Programming liabilities represent the gross amounts to be paid to program suppliers over the life of the contracts. Payments for programming liabilities, which are due within one year, are classified as current in the accompanying consolidated balance sheet.

(h) Trade and Barter Transactions

The Company trades certain advertising time for various goods and services. The Company also barter advertising time for certain programming rights. These transactions are recorded at the estimated fair value of the goods or services received, if determinable, or at the estimated fair value of the advertising time traded. The related revenue is recognized when advertisements are broadcast, and the related expenses are recognized as the goods or services are used. For the years ended December 31, 2017, 2016, and 2015, trade and barter revenue was \$20.4 million, \$15.9 million, and \$13.5 million, respectively. For the years ended December 31, 2017, 2016, and 2015 trade and barter expense was approximately \$20.0 million, \$15.3 million, and \$13.3 million, respectively.

(i) Property, Plant, and Equipment

Property, plant, and equipment are stated at cost or estimated fair value if acquired in a business combination. Depreciation is computed on the straight line basis over the estimated useful lives of the assets, which range from 3 to 30 years. Leasehold improvements held under capital lease are amortized over the shorter of the useful life of the improvement under lease or the lease term. Construction in process is not depreciated until the asset is placed into service.

The Company reviews, on a continuing basis, the financial statement carrying value of property, plant, and equipment for impairment. If events or changes in circumstances indicate that an asset carrying value may not be recoverable utilizing undiscounted cash flows, a write down of the asset would be recorded through a charge to operations. Management reviews the continuing appropriateness of the useful lives assigned to property, plant, and equipment. Prospective adjustments to such lives are made when warranted.

December 31, 2017, 2016, and 2015

(j) Intangible Assets and Goodwill

Intangible assets consist primarily of goodwill, broadcast licenses (FCC licenses), network affiliation agreements, and customer lists arising from acquisitions.

(i) Definite Lived Assets

The Company tests finite lived intangible assets for impairment whenever events or changes in circumstances indicate that their carrying amount may not be recoverable, relying on a number of factors including operating results, business plans, economic projections, and anticipated future cash flows. The impairment test for finite lived intangible assets consists of an asset (asset group) comparison of the carrying amount with its estimated undiscounted future cash flows. An impairment in the carrying amount of a finite lived intangible asset is recognized when the expected discounted future operating cash flow derived from the operation to which the asset relates is less than its carrying value.

(ii) Goodwill

Goodwill is an asset representing the future economic benefits arising from other assets acquired in a business combination that are not individually identified and separately recognized. The Company tests goodwill for impairment whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. When a triggering event occurs, an entity has the option to first assess qualitative factors to determine whether the quantitative impairment test is necessary. If the qualitative assessment indicates that it is more likely than not that goodwill is impaired, the entity must perform the quantitative test to compare the entity's fair value with its carrying amount including goodwill (or the fair value of the reporting unit with the carrying amount including goodwill, of the reporting unit). If the qualitative assessment indicates that it is not more likely than not that goodwill is impaired, further testing is unnecessary.

(iii) Indefinite Lived Intangibles

The Company's FCC licenses are considered to be indefinite lived intangible assets and are not amortized but are tested for impairment annually in the Company's fourth quarter, or whenever events or changes in circumstances indicate that such assets might be impaired. The use of an indefinite life for FCC licenses contemplates the Company's historical ability to renew its licenses such that renewals generally may be obtained indefinitely and at little cost. Therefore, cash flows derived from the FCC licenses are expected to continue indefinitely. The estimated fair values of FCC licenses are generally calculated based on projected future discounted cash flow analyses. The development of market multiples, operating cash flow projections, and discount rates used in these analyses requires the use of assumptions, including assumptions regarding revenue and market growth as well as specific economic factors in the broadcasting industry. These assumptions reflect the Company's best estimates, but these items involve inherent uncertainties based on market conditions generally outside of the Company's control.

(k) Income Taxes

The Company calculates its income tax provision on a stand-alone basis using the asset and liability method as if PureCars and CNHI were not part of the group. Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. The Company recognizes the effect of income tax positions only if those positions are more likely than not of being sustained on examination by the taxing authorities. Recognized income tax positions are measured at the largest amount that is greater than 50% likely of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs.

The Company records interest and penalties related to unrecognized tax benefits in income tax benefit.

(l) Stock Based Compensation

Stock based compensation is described more fully in note 9. The grant date fair value of the equity classified employee stock options are calculated using the Black Scholes model. The fair value of the equity classified restricted stock is based on the number of shares awarded and grant date fair value of the stock on the date of award. These amounts are recognized into selling, general and administrative expense over the vesting period of the options or the restricted stock.

(m) Fair Value of Financial Instruments

The Company utilizes the following categories to classify the valuation methodologies for fair values of financial assets and liabilities:

Level 1: Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities

Level 2: Quoted prices in markets that are not active, or inputs which are observable, either directly or indirectly, for substantially the full term of the asset or liability

Level 3: Prices or valuation techniques that require inputs that are both significant to the fair value measurement and unobservable (i.e., supported by little or no market activity)

The carrying value of the Company's financial instruments including, cash and cash equivalents, accounts receivable, programming rights, short term debt, accounts payable, programming liabilities and accrued expenses approximate their fair value as of December 31, 2017 due to the short term duration of these instruments.

The carrying value of the Company's long term debt due to related parties is not carried at fair value because it is not practicable to estimate the fair value. The fair value of the Company's long term debt with banks is measured by discounting the future cash flows of each instrument at rates that reflect, among other things, market interest rates, and the Company's credit standing. In determining an appropriate spread to reflect credit standing, the Company considers interest rates of other long term debt offered to the Company for similar debt instruments by the Company's bankers or other banks that regularly compete to provide financing to the Company. The carrying values approximate fair value at December 31, 2017.

December 31, 2017, 2016, and 2015

(n) Recently Issued Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014 09, *Revenue from Contracts with Customers*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. The ASU will replace most existing revenue recognition guidance in U.S. GAAP when it becomes effective. In March 2016, the FASB issued ASU No. 2016 08, *Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations* (ASU 2016 08). The purpose of ASU 2016 08 is to clarify the implementation of guidance on principal versus agent considerations. In April 2016, the FASB issued ASU No. 2016 10, *Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing* (ASU 2016 10), which clarifies the implementation guidance in identifying performance obligations in a contract and determining whether an entity's promise to grant a license provides a customer with either a right to use the entity's intellectual property (which is satisfied at a point in time) or a right to access the entity's intellectual property (which is satisfied over time). In 2016, the FASB issued various additional updates to the standard which included technical corrections and clarifications and did not substantially change the content of the new standard. The Company does not plan to early adopt, and accordingly, it will adopt these updates effective January 1, 2019. The standard permits the use of either the retrospective or cumulative effect transition method. The Company is evaluating the effect that ASU No. 2014 09, ASU No. 2016 08, and ASU No 2016 10, will have on its consolidated carve-out financial statements and related disclosures.

In February of 2016, the FASB issued ASU 2016 02, *Leases (Topic 842)*. ASU 2016 02 requires the recognition of lease rights and obligations as assets and liabilities on the balance sheet. Previously, lessees were not required to recognize on the balance sheet assets and liabilities arising from operating leases. The ASU also requires disclosure of key information about leasing arrangements. ASU 2016 02 is effective for annual reporting periods after December 15, 2019, using the modified retrospective method of adoption, with early adoption permitted. The Company is in the preliminary phases of assessing the effect of the ASU on its portfolio of leases. The Company has not yet selected a transition date, nor has it determined the effect of the ASU on its consolidated carve-out financial statements. See note 14 for a summary of our undiscounted minimum rental commitments under operating leases as of December 31, 2017.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(3) Acquisitions

(a) WVUE, LLC (WVUE) Acquisition

On August 8, 2017, the Company exercised its option to purchase virtually all of the assets of WVUE. The Company had been providing certain services in relation to its Shared Service Agreement (SSA) with Louisiana Media Company, LLC (LMC) since December 2013 (note 11). The goodwill of \$1.7 million arising from this transaction relates to the increase in earnings. The aggregate purchase price of \$52.1 million was paid in cash from proceeds related to the spectrum auction (note 6) and cash on hand (in thousands):

Consideration:		
Cash		\$52,107
	Fair value of total consideration transferred	<u>\$52,107</u>
Recognized amounts of identifiable assets acquired:		
Property and equipment		\$12,236
Nonamortizable intangible assets:		
	FCC License	36,743
	Other intangibles	1,454
	Total identifiable net assets assumed	<u>50,433</u>
Goodwill		1,674
	Total	<u>\$52,107</u>
Acquisition related costs included in selling, general, and administration		\$ 286

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(b) WWSB and WTXL TV License LLC Acquisitions

On May 1, 2017, the Company acquired virtually all of the assets of WWSB and WTXL TV License LLC (Calkins). The results of Calkins' operations have been included in the consolidated carve-out financial statements since that date. The Company entered into this transaction to expand its presence in Florida, a state known for its history of large amounts of political advertising. The goodwill of \$5.6 million arising from this transaction relates to the estimate of increased political revenues. The aggregate purchase price was \$67.3 million and was paid in cash from borrowing on the Senior Secured Credit Facilities Agreement (note 7d) (in thousands):

Consideration:		
Cash		\$67,300
Fair value of total consideration transferred		<u>\$67,300</u>
Recognized amounts of identifiable assets acquired:		
Current assets		\$ 4,938
Property and equipment		14,080
Nonamortizable intangible assets:		
FCC License		40,481
Other intangibles		2,869
Other assets		24
Current liabilities		<u>(697)</u>
Total identifiable net assets assumed		61,695
Goodwill		<u>5,605</u>
Total		<u>\$67,300</u>
Acquisition related costs included in selling, general, and administration		<u>\$ 2,178</u>

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(c) KVHP, LLC Acquisition

On August 15, 2016, the Company acquired the real property of KVHP, LLC (KVHP). In conjunction with the purchase, the Company entered into an SSA arrangement with American Spirit Media, which purchased the FCC license and various other property of KVHP. The Company has included the SSA fees received from American Spirit in the consolidated carve-out financial statements since that date. The Company expects to receive SSA fees of approximately \$2.1 million a year. The goodwill of \$8.6 million arising from this acquisition relates to the synergies expected from operating two television stations in the Lake Charles market. The aggregate purchase price was \$21.9 million and was paid in cash.

Consideration:	
Cash	\$21,915
Fair value of total consideration transferred	<u>\$21,915</u>
Recognized amounts of identifiable assets acquired:	
Property and equipment	\$ 1,119
Nonamortizable intangible assets:	
Shared service agreements	10,877
Other intangibles	<u>1,314</u>
Total identifiable assets assumed	13,310
Goodwill	8,605
Total	<u>\$21,915</u>
Acquisition related costs included in selling, general, and administration	\$ 87

(d) Acquisition of Drewry Communications

On December 1, 2015, the Company acquired substantially all of the assets of Drewry Broadcasting (Drewry). The results of Drewry's operations have been included in the consolidated financial statements since that date. The purchased Drewry portfolio consists of 5 television stations, one of which will be sold at closing to American Spirit Media, LLC and run as a Shared Services Arrangement by the Company. The Company entered into this transaction to expand its presence in Texas and use its existing management talent to create synergies and cost reductions. The goodwill of \$28.8 million arising from this acquisition relates to that synergy. The aggregate purchase price was \$168.3 million and was paid in cash from borrowings on the Senior Secured Credit Facilities Agreement (see note 7d).

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

The following table summarizes the consideration paid for Drewry and the amounts of estimated fair value of the assets acquired and liabilities assumed at the acquisition date:

Consideration:	
Cash	\$168,343
Fair value of total consideration transferred	<u>\$168,343</u>
Acquisition related costs included in selling, general, and administrative	\$ 783
Recognized amounts of identifiable assets acquired and liabilities assumed:	
Current assets	\$ 9,917
Property and equipment	23,781
Nonamortizable intangible assets	
FCC license	84,518
Shared service agreements	14,008
Amortizable intangible assets	
Customer list	8,017
Other intangibles	855
Current liabilities	<u>(1,574)</u>
Total identifiable net assets assumed	139,522
Goodwill	28,821
Total	<u><u>\$168,343</u></u>

(e) Acquisition of KNIN

On October 1, 2015, the Company acquired substantially all of the assets of KNIN from Journal Broadcasting Corporation (JBC). The results of KNIN's operations have been included in the consolidated carve-out financial statements since that date. KNIN is a television station in Boise, ID that is run through a shared service agreement with JBC. The aggregate purchase price was \$15.7 million and was paid in cash.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

The following table summarizes the consideration paid for KNIN and the amounts of estimated fair value of the assets acquired and liabilities assumed at the acquisition date:

Consideration:		
Cash		\$15,674
	Fair value of total consideration transferred	<u>\$15,674</u>
Acquisition related costs included in selling, general, and administrative		\$ 121
Recognized amounts of identifiable assets acquired and liabilities assumed:		
Current assets		\$ 1,350
Property and equipment		631
FCC license		13,198
Amortizable intangible assets		33
Current liabilities		(183)
	Total identifiable net assets assumed	<u>15,029</u>
Goodwill		645
	Total	<u>\$15,674</u>

(f) Acquisition of WebStream

On September 1, 2015, the Company acquired substantially all of the assets of WebStream Productions, Inc. (WebStream). The results of WebStream's operations have been included in the consolidated financial statements since that date. WebStream is a sports production company who primarily produces college events for streaming over the internet or ESPNU. The aggregate purchase price was \$5.2 million and was paid in cash.

(4) Property, Plant and Equipment

Property, plant and equipment consist of the following (in thousands):

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Land and improvements	\$ 41,201	38,231	38,033
Buildings and improvements	104,642	95,756	91,281
Broadcasting equipment	356,981	336,501	329,553
Furniture and other equipment	54,707	49,853	46,818
Vehicles	48,398	47,329	45,167
Construction in process	5,106	7,105	6,281
	<u>611,035</u>	<u>574,775</u>	<u>557,133</u>
Less accumulated depreciation	<u>(365,355)</u>	<u>(341,456)</u>	<u>(320,951)</u>
	<u>\$ 245,680</u>	<u>233,319</u>	<u>236,182</u>

Total depreciation for the years ended December 31, 2017, 2016, and 2015 were \$36.4, \$35.1, and \$34.5 million, respectively.

In conjunction with its annual impairment tests during 2017, 2016, and 2015, the Company evaluated whether the carrying value of its property, plant, and equipment was recoverable on an undiscounted cash flow basis. For all years the carrying value of property, plant, and equipment was deemed to be fully recoverable.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(5) Goodwill and Intangible Assets

(a) Intangible Assets

Intangible assets consist of nonamortizable (indefinite lived) and amortizable (definite lived) intangible assets as of December 31, 2017, 2016, and 2015, as follows (in thousands):

Nonamortizable intangible assets consist principally of FCC licenses, while the amortizable intangible assets consist of network affiliation agreements and other short term acquired intangibles. Nonamortizable intangibles are as follows:

Balance at December 31, 2014	\$297,354
Drewry purchase	98,525
KNIN purchase	13,198
Other	(491)
Balance at December 31, 2015	408,586
KVHP purchase	10,877
Balance at December 31, 2016	419,463
Calkins purchase	40,481
WVUE purchase	36,743
Balance at December 31, 2017	<u>\$496,687</u>

The Company's performed an impairment evaluation on the FCC licenses and no impairment was indicated for the years ended December 31, 2017, 2016, and 2015.

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Amortizable intangible assets (in thousands):			
Network affiliation agreements	\$ 539,367	539,367	539,367
Other intangible assets	110,683	106,362	105,048
Customer list	8,024	8,021	8,021
Noncompete agreement	25	25	25
Less accumulated amortization	<u>(640,605)</u>	<u>(637,378)</u>	<u>(620,597)</u>
Total amortizable intangible assets	<u>\$ 17,494</u>	<u>16,397</u>	<u>31,864</u>

The Company's amortizable intangible assets are amortized over the term of their related agreements that generally range from 15 to 20 years. Total amortization expense for the periods ended December 31, 2017, 2016, and 2015 was \$3.2 million, \$16.8 million, and \$53.0 million, respectively. The approximate amortization expense related to amortizable intangible assets for the five years beginning January 1, 2018 is expected to be as follows: 2018, \$1.8 million; 2019, \$1.7 million; 2020, \$1.6 million; 2021, \$1.6 million; 2022, \$1.5 million; and thereafter \$9.3 million.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(b) Goodwill

Goodwill is as follows (in thousands):

Balance at December 31, 2014	\$ 951,300
Drewry purchase	28,821
Other	3,388
Balance at December 31, 2015	983,509
KVHP purchase	8,605
Balance at December 31, 2016	992,114
Calkins purchase	5,605
WVUE purchase	1,674
Balance at December 31, 2016	<u>\$ 999,393</u>
Accumulated impairment losses	<u>\$(276,887)</u>

The Company's performed a goodwill impairment evaluation as a consolidated unit and no impairment was indicated for the year ended December 31, 2017, 2016, and 2015.

(6) FCC Spectrum Auction

On April 13, 2017, the FCC announced the results of its spectrum auction. In the auction, the Company relinquished its spectrum rights in Cleveland, OH for its My Network affiliated station WUAB. The Company has a legal duopoly in Cleveland and plans to channel share with its CBS affiliated station WOIO. The Company received proceeds of \$32.3 million in July 2017, which were recorded in other investing activities in the Company's consolidated statement of cash flows.

(7) Indebtedness

Indebtedness as of December 31, 2017, 2016, and 2015 consists of the following (in thousands):

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Long-term debt due to related parties:			
Fixed-rate loan (a)	\$ 1,662,036	1,777,632	1,793,788
Less unamortized discount on fixed-rate loan	—	—	(47)
Total long-term debt due to related parties	1,662,036	1,777,632	1,793,741
Less current installments of long-term debt due to related parties	<u>(20,755)</u>	<u>(115,596)</u>	<u>(16,156)</u>
Long-term debt to related parties, net of current installments	<u>\$ 1,641,281</u>	<u>1,662,036</u>	<u>1,777,585</u>

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Other long-term debt:			
Tranche A Term Note (b, c, d)	\$296,250	349,161	368,832
Tranche B Term Note (b, c, d)	598,500	357,676	361,335
Less unamortized discount on Tranche B Term Note (c)	(3,164)	(1,593)	(1,949)
Revolving credit facility (c)	—	84,000	60,000
Term loan note (e)	—	—	2,013
Mortgage payable (f)	—	—	2,593
Unamortized debt issuance costs	(10,523)	(8,947)	(11,304)
Obligations under capital leases (g)	11,316	9,081	12,353
Total other long-term debt	<u>892,379</u>	<u>789,378</u>	<u>793,873</u>
Less current installments of other long-term debt and obligations under capital lease	<u>(24,633)</u>	<u>(111,333)</u>	<u>(92,076)</u>
Other long-term debt, net of current installments	<u>\$867,746</u>	<u>678,045</u>	<u>701,797</u>

(a) The Seventh Amended and Restated Loan and Credit Agreement

On September 30, 2009, the Company executed the Seventh Amended and Restated Loan and Credit Agreement, with the Retirement Systems of Alabama (RSA), which bears interest at 8% per annum and is payable on January 31, April 30, July 31, and October 31 of each year. The Fixed Rate Loan matures on December 31, 2032. The repayment of the loans under the Seventh Amended and Restated Loan and Credit Agreement is based upon the Company's excess cash flows as defined by the agreement and requires that preferred stock dividends be declared prior to the repayment of any portion of the outstanding balances, except in the case of any disposition of the Company's broadcasting properties. The Seventh Amended and Restated Loan and Credit Agreement also contains significant prepayment penalties, which substantially negate the Company's ability to prepay the loans.

(b) Third Amended and Restated Credit Agreement

On August 23, 2017 one of the Company's subsidiaries, Raycom TV Broadcasting, LLC entered into an amended and restated credit agreement (the Senior Secured Credit Facilities Agreement) with a consortium of banks, and administered by Wells Fargo, that consists of the following credit facilities (described below): Tranche A Term Note, Tranche B Term Note, Revolving Credit Facility, Swingline Loan(s), Letter of Credit(s), and Incremental Term Loan(s).

At the discretion of Raycom TV Broadcasting, LLC, the interest rate on the Tranche A Term Note, Tranche B Term Note, Revolving Credit Facility, and any Incremental Term Loan(s) borrowed is set at either the London Inter bank Offered Rate (LIBOR) or the Base Rate, described as follows:

LIBOR plus an applicable percentage (between 1.50% and 2.50%) dependent upon the leverage ratio as defined by the Senior Secured Credit Facilities Agreement.

Base Rate: the higher of (i) the per annum interest rate publicly announced by Wells Fargo to be its prime rate, or (ii) the Federal Funds Rate plus 0.5% per annum.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

The interest rate on any Swingline Loan(s) borrowed is required to be at the Base Rate.

The Tranche A Term Note was issued for \$300.0 million. The Tranche A Term Note matures on January 2, 2023 with mandatory repayments that began on December 31, 2017. Interest accrues on the Tranche A Term Note based on the LIBOR plus a spread as defined in the Senior Secured Credit Facilities Agreement and at December 31, 2017 was 3.819%. Accrued interest on the Tranche A Term Note as of December 31, 2017 was approximately \$161,000.

The Tranche B Term Note was issued for \$600.0 million. The Tranche B Term Note matures on August 23, 2024 with mandatory repayments that began on December 31, 2017. Interest accrues on the Tranche B Term Note based on the LIBOR plus 2.75%. The interest rate at December 31, 2017 was 4.319%. Accrued interest on the Tranche B Term Note as of December 31, 2017 was approximately \$215,000.

The maximum aggregate amount Raycom TV Broadcasting, LLC can borrow under the Revolving Credit Facility is \$350.0 million. The total outstanding principal of the Revolving Credit Facility matures on January 2, 2023; however, Raycom TV Broadcasting, LLC can make prepayments on any outstanding principal, which can later be reborrowed. Interest accrues on the Revolving Credit Facility based on the LIBOR plus a spread as defined in the Credit Agreement. There was no outstanding balance on the Revolving Credit Facility as of December 31, 2017.

Raycom TV Broadcasting, LLC can obtain Swingline Loan(s) in an aggregate amount not to exceed \$10.0 million, provided that the Aggregate Revolving Credit Exposure would not exceed the aggregate Revolving Credit Commitments immediately following the borrowing. Any amounts outstanding under the Swingline Loan(s) may be prepaid and reborrowed before their maturity date of December 26, 2022.

Raycom TV Broadcasting, LLC can draw upon a Letter of Credit with the consortium of banks, the terms of which to be negotiated upon borrowing; however, the aggregate principal balance of the Letter of Credit may not exceed \$10.0 million, nor, when combined with the outstanding principal balance of the Revolving Credit Facility and any Swingline Loan(s), exceed \$200 million. The Letter of Credit may not contain terms that extend beyond the longer of one year or December 26, 2022.

Raycom TV Broadcasting, LLC can obtain Incremental Term Loan(s) in an aggregate amount not to exceed \$250.0 million. Any amounts outstanding under any Incremental Term Loan(s) may be repaid, but not reborrowed, through their maturity date, which is determined upon obtaining the Incremental Term Loan(s).

There were no borrowings under the Swingline Loan(s), Letter of Credit, or Incremental Term Loan(s).

The Senior Secured Credit Facilities Agreement provides for certain restrictive and financial covenants with respect to total leverage, leverage, and interest coverage. The Company must also maintain minimum liquidity of \$50.0 million.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

Future minimum payments required under the Senior Secured Credit Facilities Agreement are as follows (in thousands):

	<u>Tranche A Term Note</u>	<u>Tranche B Term Note</u>
2018	\$ 15,000	6,000
2019	15,000	6,000
2020	15,000	6,000
2021	15,000	6,000
2022	15,000	6,000
Thereafter	221,250	568,500
Total	<u>\$296,250</u>	<u>598,500</u>

In addition to the minimum repayments above, on April 1 of each year, Raycom TV Broadcasting, LLC must prepay the outstanding principal amount of the credit facilities in an amount based on Raycom TV Broadcasting, LLC's excess cash flows from the previous fiscal year, if any, as defined in the Senior Secured Credit Facilities Agreement. Also, each prepayment is to be applied (i) first, to reduce the outstanding principal amount of the Tranche A Term Note, Tranche B Term Note, and the Incremental Term Loan(s), if any, on a pro rata basis, with such reduction to be applied to the remaining mandatory principal payments in each instance on a pro rata basis, (ii) second, to reduce the outstanding principal amount on any Swingline Loan(s), (iii) third, to reduce the outstanding principal amount of any Revolving Term Loan(s), and (iv) fourth, to pay any outstanding reimbursement obligations and to collateralize letter of credit exposure.

Raycom TV Broadcasting, LLC also has the right to make voluntary prepayments limited to certain restrictions as defined in the Senior Secured Credit Facilities agreement.

The debt held under the Senior Secured Credit Facilities Agreement is collateralized by the assets of Raycom TV Broadcasting, LLC (note 1).

(c) First Amendment, Consent, and Incremental Facilities Agreement

On October 23, 2015, Raycom TV Broadcasting, LLC entered into the First Amendment, Consent, and Incremental Facility Agreement (Incremental Agreement). The Incremental Agreement provided for certain banks and financial institutions to commit to fund an Incremental Term Loan A in the aggregate principal amount of \$160.0 million and an Incremental Term Loan B in the aggregate principal amount of \$90.0 million. The Incremental Facilities are subject to the terms and conditions in the Senior Secured Credit Facilities Agreement (see note 7d).

(d) \$775 million Senior Secured Credit Facilities Agreement

On August 3, 2014, Raycom TV Broadcasting, LLC entered into an amended and restated credit agreement (the Senior Secured Credit Facilities Agreement) with a consortium of banks, and administered by Wells Fargo, that consists of the following credit facilities (described below): Tranche A Term Note, Tranche B Term Note, Revolving Credit Facility, Swingline Loan(s), Letter of Credit(s), and Incremental Term Loan(s).

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

At the discretion of Raycom TV Broadcasting, LLC, the interest rate on the Tranche A Term Note, Tranche B Term Note, Revolving Credit Facility, and any Incremental Term Loan(s) borrowed is set at either the LIBOR or the Base Rate, described as follows:

LIBOR plus an applicable percentage (between 1.50% and 2.50%) dependent upon the leverage ratio as defined by the Senior Secured Credit Facilities Agreement.

Base Rate: the higher of (i) the per annum interest rate publicly announced by Wells Fargo to be its prime rate, or (ii) the Federal Funds Rate plus 0.5% per annum.

The interest rate on any Swingline Loan(s) borrowed is required to be at the Base Rate.

The Tranche A Term Note was issued for \$225.0 million and was increased by the borrowing on the Incremental Agreement by \$160.0 million for a total principal amount of \$385.0 million. The Tranche A Term Note matures on January 2, 2020 with mandatory repayments that began on December 31, 2014. Interest accrues on the Tranche A Term Note based on the LIBOR plus a spread as defined in the Credit Agreement and at December 31, 2015 was 2.6739%. Accrued interest on the Tranche A Term Note as of December 31, 2015 was approximately \$27,000.

The Tranche B Term Note was issued for \$275.0 million and was increased by the borrowing on the Incremental Agreement by \$90.0 million for a total principal amount of \$365.0 million. The Tranche B Term Note matures on August 4, 2021 with mandatory repayments that began on December 31, 2014. Interest accrues on the Tranche B Term Note based on the LIBOR (with a floor of 0.75%) plus 3.0%. The interest rate at December 31, 2015 was 3.75%. Accrued interest on the Tranche B Term Note as of December 31, 2015 was approximately \$38,000.

The maximum aggregate amount Raycom TV Broadcasting, LLC can borrow under the Revolving Credit Facility is \$275.0 million. The total outstanding principal of the Revolving Credit Facility matures on January 2, 2020; however, Raycom TV Broadcasting, LLC can make prepayments on any outstanding principal, which can later be reborrowed. Interest accrues on the Revolving Credit Facility based on the LIBOR plus a spread as defined in the Credit Agreement, which at December 31, 2015 was 2.6739%. The outstanding balance of the Revolving Credit Facility as of December 31, 2015 was \$60.0 million. Accrued interest on the Revolving Credit Facility as of December 31, 2015 was approximately \$4,000. Due to the ability of Raycom TV Broadcasting, LLC to periodically borrow and repay against the Revolving Credit Facility, the related amount outstanding as of December 31, 2015 is classified as current debt on the Company's consolidated balance sheet.

Raycom TV Broadcasting, LLC can obtain Swingline Loan(s) in an aggregate amount not to exceed \$10.0 million, provided that the Aggregate Revolving Credit Exposure would not exceed the aggregate Revolving Credit Commitments immediately following the borrowing. Any amounts outstanding under the Swingline Loan(s) may be prepaid and reborrowed before their maturity date of December 27, 2019.

Raycom TV Broadcasting, LLC can draw upon a Letter of Credit with the consortium of banks, the terms of which to be negotiated upon borrowing; however, the aggregate principal balance of the Letter of Credit may not exceed \$10.0 million, nor, when combined with the outstanding principal balance of the Revolving Credit Facility and any Swingline Loan(s), exceed \$200 million. The Letter of Credit may not contain terms that extend beyond the longer of one year or May 25, 2016.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

Raycom TV Broadcasting, LLC can obtain Incremental Term Loan(s) in an aggregate amount not to exceed \$500.0 million. Any amounts outstanding under any Incremental Term Loan(s) may be repaid, but not reborrowed, through their maturity date, which is determined upon obtaining the Incremental Term Loan(s).

There were no borrowings under the Swingline Loan(s), Letter of Credit, or Incremental Term Loan(s).

The Senior Secured Credit Facilities Agreement provides for certain restrictive and financial covenants over total leverage, leverage, and interest coverage. Raycom TV Broadcasting, LLC was in compliance with all covenants at December 31, 2015.

Future minimum payments required under the Senior Secured Credit Facilities Agreement are as follows (in thousands):

	<u>Tranche A Term Note</u>	<u>Tranche B Term Note</u>	<u>Revolving credit facility</u>
2016	\$ 19,671	3,660	—
2017	19,671	3,660	—
2018	19,671	3,660	—
2019	19,671	3,660	—
2020	290,148	3,660	275,000
2021	—	343,035	—
Total	<u>\$368,832</u>	<u>361,335</u>	<u>275,000</u>

In addition to the minimum repayments above, on April 1 of each year, Raycom TV Broadcasting, LLC must prepay the outstanding principal amount of the credit facilities in an amount based on Raycom TV Broadcasting, LLC's excess cash flows from the previous fiscal year, if any, as defined in the Senior Secured Credit Facilities Agreement. Also, each prepayment is to be applied (i) first, to reduce the outstanding principal amount of the Tranche A Term Note, Tranche B Term Note, and the Incremental Term Loan(s), if any, on a pro rata basis, with such reduction to be applied to the remaining mandatory principal payments in each instance on a pro rata basis, (ii) second, to reduce the outstanding principal amount on any Swingline Loan(s), (iii) third, to reduce the outstanding principal amount of any Revolving Term Loan(s), and (iv) fourth, to pay any outstanding reimbursement obligations and to collateralize letter of credit exposure. There are no required prepayments in 2015.

Raycom TV Broadcasting, LLC also has the right to make voluntary prepayments limited to certain restrictions as defined in the Senior Secured Credit Facilities agreement.

The debt held under the Senior Secured Credit Facilities Agreement is collateralized by the assets of Raycom TV Broadcasting, LLC, (see note 1 for station listings).

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(e) Term Loan Note

As partial consideration for the asset exchange and service agreement with HITV (note 12), the Company issued a \$22 million Term Loan Note. The Term Loan Note bore interest of 5% per annum and was payable on March 31, June 30, September 30, and December 31 each year. The Term Loan Note matured on October 1, 2016. Repayment of the loan under the Term Loan Note was based upon the Company's excess cash flow as defined by the Asset Exchange Agreement (AEA). Voluntary prepayments were permitted at any time with no penalty. At December 31, 2015, approximately \$2.0 million of the Term note was classified as current. During 2016, the Company repaid approximately \$2.0 million, which fully satisfied the balance of the Term Loan Note.

(f) Mortgage Payable

During 2012, the Company assumed a mortgage payable that was secured by commercial property located in Cincinnati, Ohio. The mortgage bore interest of 5.61% per annum, was payable in monthly installments, and matured on April 1, 2016. As of December 31, 2015, approximately \$2.6 million of the mortgage was classified as current. The mortgage was paid in full on April 1, 2016.

(g) Capital Leases

The Company acquired certain equipment and facilities under long term leases that are capitalized for financial reporting purposes. Accordingly, the present value of the future minimum lease payments has been capitalized. The leases expire at dates through 2023.

The following is a schedule of future minimum lease payments for the Company's capital leases as of December 31, 2017 (in thousands):

Year ending December 31:	
2018	\$ 4,390
2019	3,444
2020	2,280
2021	1,304
2022	999
Thereafter	912
Total future minimum lease payments	13,329
Less amount representing interest and taxes	(2,013)
Obligations under capital lease	11,316
Current portion of obligations under capital lease	(3,632)
Obligations under capital leases, net of current portion	<u>\$ 7,684</u>

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

(8) Income Taxes

Total income taxes for the years ended December 31, 2017, 2016, and 2015 were allocated as follows (in thousands):

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Income tax (benefit) expense:			
Current:			
Federal	\$44,555	43,492	3,874
State	4,371	1,462	3,190
	<u>48,926</u>	<u>44,954</u>	<u>7,064</u>
Deferred:			
Federal	46,553	1,457	13,148
State	2,285	4,542	(8,636)
	<u>48,838</u>	<u>5,999</u>	<u>4,512</u>
Income tax expense	<u>\$97,764</u>	<u>50,953</u>	<u>11,576</u>

The following is a reconciliation between U.S. Federal Statutory rate of 35% to actual income tax rate:

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Book income/(loss) before taxes	\$147,578	145,583	40,921
Expected tax at 35%	\$ 51,652	50,954	14,322
State tax expense, net	4,287	6,129	(3,562)
Permanent items	(3,643)	(4,106)	617
Change in tax rates	44,226	—	133
Uncertain tax position release	—	(2,175)	—
Other, net	1,242	151	66
	<u>\$ 97,764</u>	<u>50,953</u>	<u>11,576</u>

For the year ended December 31, 2017, the difference between actual income tax expense and the amount computed by applying the federal statutory rate of 35% is primarily attributable to the change in the future enacted federal corporate tax rate from 35% to 21% nondeductible expenses, state taxes, federal deduction for domestic production activities, and accrual of unrecognized tax benefits.

For the year ended December 31, 2016, the difference between actual income tax expense and the amount computed by applying the federal statutory rate of 35% is primarily attributable to state taxes, nondeductible expenses, federal deduction for domestic production activities, and release of uncertain tax positions.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

For the year ended December 31, 2015, the difference between actual income tax expense and the amount computed by applying the federal statutory rate of 35% is primarily attributable to state taxes, changes in tax rates, nondeductible expenses, and the release of valuation allowance on historical Raycom state net operating losses.

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities for the year ended December 31, 2017, 2016 and 2015 are presented below (in thousands):

	<u>2017</u>	<u>2016</u>	<u>2015</u>
Deferred tax liabilities:			
Fixed assets	\$ (23,198)	(25,986)	(26,748)
Net intangible assets	(135,123)	(170,489)	(157,332)
COD income (2014–2018)	(29,692)	(94,506)	(141,716)
Other	(238)	(348)	(309)
Gross deferred tax liabilities	<u>(188,251)</u>	<u>(291,329)</u>	<u>(326,105)</u>
Deferred tax assets:			
Accrued expenses	2,803	5,421	5,364
Goodwill	10,759	9,884	7,458
FCC Licenses	4,604	8,780	11,676
Net operating loss carryforwards	242,083	380,173	406,731
Reserves	771	1,004	2,292
Investments in partnership	4,000	2,793	4,172
Capital loss carryforward	3,621	351	—
General business credits	—	2,835	2,835
Federal AMT credit carryforwards	—	—	4,061
Other	3,361	4,042	4,577
Gross deferred tax assets	<u>272,002</u>	<u>415,283</u>	<u>449,166</u>
Valuation allowance	<u>(22,534)</u>	<u>(18,842)</u>	<u>(18,565)</u>
Deferred tax assets, net	<u>249,468</u>	<u>396,441</u>	<u>430,601</u>
Net deferred tax asset	<u>\$ 61,217</u>	<u>105,112</u>	<u>104,496</u>

In September 2011, the Company made an election pursuant to Internal Revenue Code Section 108(i) to defer its 2009 cancellation of indebtedness income (CODI). As a result of the Section 108(i) election, Raycom will have to recognize \$646.7 million of CODI for tax purposes ratably over five years starting in 2014. Raycom recognized \$129.3 million of CODI for tax purposes in the year ended December 31, 2017, 2016 and 2015, respectively.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

For the year ended December 31, 2017, 2016 and 2015, the Company had approximately, \$983 million, \$1,014 million and \$1,076 million of federal net operating loss carryforwards expiring in 2020 through 2037 and \$897 million, \$916 million and \$970 million, respectively, of state and city net operating losses carryforwards expiring in 2016 through 2037.

On September 29, 2017, the Company acquired 100% of the equity interest of Community Newspaper Holdings, Inc. (CNHI). The RSA is the primary lender for both the Company and CNHI and, due to that relationship, CNHI is considered an entity under common control. These carve-out financial statements only include the deferred tax asset for CNHI's net operating losses (NOLs) as these are to be acquired by Gray. The consolidated statements of income, statement in changes in deficit in net assets, and cash flows are presented as if the transaction occurred on January 1, 2015. The Company recorded a federal deferred tax asset for the CNHI NOLs for the period ended December 31, 2017, 2016 and 2015 of \$215.5 million, \$354.9 million, and \$346.7 million at the historical cost. CNHI's accumulated federal net operating losses as of December 31, 2017, 2016 and 2015 are \$1,026 million, \$1,014 million, and \$990.6 million, respectively. The Company recorded the state deferred tax asset for the CNHI NOLs for the period ended December 31, 2017, 2016 and 2015 of \$41.5 million, \$33.4 million, and \$32.3 million at the historical cost. The state net operating losses generated by CNHI in the periods ended December 31, 2017, 2016 and 2015 are \$784.9 million, \$767.8 million, and \$741.4 million, respectively. The CNHI net operating losses have been recorded as additions to the deferred tax asset balance and as a "Noncash contribution from the Parent" in the statement of deficit in net assets. The Company recorded a valuation allowance against a portion of the CNHI state net operating losses that are expected to expire unutilized. The Company also recorded unrecognized tax benefits related to the CNHI federal and state net operating losses. The valuation allowance and unrecognized tax benefits were recorded as a reduction to the "Noncash contribution from the Parent" recorded in the statement of deficit in net assets (see additional discussion below). The tax effected net impact of these transactions to "Noncash contribution from the Parent" in the period ended December, 31, 2017, 2016, and 2015 were \$5.2 million, \$6.7 million, and \$10.4 million, respectively.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will be realized. The ultimate realization of deferred tax asset is dependent upon the generation of future taxable income during the periods in which temporary differences become deductible. Management considers scheduled reversals of deferred tax liabilities, cumulative earnings, projected future taxable income, and tax planning strategies that can be implemented by the Company in making the assessment. Based upon the level of historical taxable income, scheduled reversals of deferred tax liabilities, and projections of future taxable income over the periods in which the temporary differences become deductible and based on available tax planning strategies, the Company's management presently believes that all deferred tax assets will be realized as of the period ended December 31, 2017, 2016 and 2015 with the exception of certain state net operating losses that may expire unutilized. The net valuation allowance recorded on state net operating losses for the period ended December 31, 2017, 2016, and 2015 are \$22.53 million, \$18.84 million, and \$18.57 million, respectively.

Unrecognized tax benefits related to the historical Raycom business recorded for the period ended December 31, 2017, 2016, and 2015 were \$3.1 million, \$2.5 million, and \$3.8 million, respectively.

Interest expense recorded related to unrecognized tax benefits recorded for the period ended December 31, 2017, 2016, and 2015 amounted to \$0.5 million, \$0.3 million, and \$2.5 million, respectively.

December 31, 2017, 2016, and 2015

The Company believes that no unrecognized tax benefits will significantly change in the next 12 months.

Additionally, the Company recorded unrecognized tax benefits related to the CNHI federal and state net operating losses. Unrecognized tax benefits recorded for federal purposes for the period ended December 31, 2017, 2016 and 2015 of \$5.2 million, \$8.8 million and \$6.3 million, respectively. Unrecognized tax benefits recorded for state purposes for the period ended December 31, 2017, 2016 and 2015 were \$6.1 million, \$5 million, and \$5 million, respectively.

The Company and its subsidiaries file a consolidated federal income tax return. The federal income tax return remains subject to tax examination for tax years 2015 to 2016; however, the Internal Revenue Service could redetermine taxable income in a closed year (i.e., prior to 2015) and adjust the Company's net operating loss carryforward. The Company underwent an IRS examination of the 2014 federal tax return that resulted in no significant changes to the tax liability, and therefore, the 2014 year is now closed. The Company and its subsidiaries also file income tax returns in several state and city jurisdictions, which in general remain subject to examination from 2014 to 2016. In some state jurisdictions, the examination period is from 2013 to 2016.

Deferred income taxes reflect temporary differences in the recognition of revenues and expenses for tax reporting and financial statement purposes. Deferred tax liabilities and assets are adjusted for changes in tax laws or tax rates of the various tax jurisdictions as of the enacted date. The federal tax rate used to calculate deferred tax liabilities and assets as of December 31, 2016 was 35%. Pub. L. No. 115-97, commonly referred to as the Tax Cuts and Jobs Act or the Act, was enacted into law as of December 22, 2017. Among other provisions, the Act reduced the federal tax rate to 21% effective as of January 1, 2018. The December 31, 2017 deferred tax assets and liabilities were recorded using the 21% federal tax rate.

(9) Stock Based Compensation

(a) Stock Option Plan

Stock-based compensation expense is recorded in operating expenses net of expected forfeitures. As the options are held at the Parent Company level, the cost of the options are recorded as a credit in Net Parent Investment. This represents the cost associated with those employees of the Company that were a part of the Parent Company's stock option plan.

During 2017, 2016, and 2015, stock grants had exercise prices of \$45.32, \$53.53, and \$50.25, respectively. Options granted under the Parent Company's stock option plan vest from the grant date as follows: 50% after two years and 50% after three years. The Company recorded compensation expense of \$3.0 million, \$1.1 million, and \$1.5 million for 2017, 2016, and 2015, respectively.

The fair value of each option award is estimated on the date of grant using the Black Scholes Merton option pricing model that used the weighted average assumptions in the following table. The estimated expected term of the option based on estimates since there was no historical data to base such an assumption. Since the Parent Company's shares are not publicly traded and its shares are rarely traded privately, expected volatility is computed based on the average historical volatility of similar entities with publicly traded shares. The risk free rate for the expected term of the option is based on the U.S. Treasury yield curve in effect at the time of the grant.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

The weighted average grant date fair value per option granted during 2017 and 2015 was \$28.45 and \$37.03, respectively. There were no options granted during 2016. The following assumptions were used to estimate the fair value of the options granted:

	2017	2015
Valuation assumptions:		
Expected dividend yield	— %	— %
Expected volatility	58.71%	84.60%
Expected term (years)	8	8
Risk-free interest rate	2.15%	1.80%

A summary of the stock option activity for was as follows:

	2017	
	Options	Weighted average exercise price
Outstanding, beginning of year	636,654	\$ 11.05
Granted	569,400	45.29
Exercised	(21,915)	16.06
Forfeitures	(51,201)	10.08
Outstanding, end of year	<u>1,132,938</u>	<u>\$ 27.80</u>
Exercisable, end of year	537,638	\$ 8.46

The weighted average or remaining contractual term in years for the options outstanding at the end of 2017 is 7.0 years. The aggregate intrinsic value of options outstanding at the end of 2017 is \$19.98 million.

Approximately, 26,300, 284,500, and 284,500 options will vest in 2018, 2019, and 2020, respectively.

As of December 31, 2017, there was \$14.5 million of total unrecognized compensation costs related to the nonvested share based compensation arrangements granted under the Parent's Stock Option Plan. That cost is expected to be recognized over a weighted average period of 4 years.

(b) Restricted Stock Plan

As the restricted stock are held at the Parent Company level, the cost of the restricted stock are also recorded as a credit to Net Parent Investment. The Company recorded compensation expense of approximately \$2.4 million and \$1.1 million in 2017 and 2016, respectively. No compensation expense was recorded in 2015.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

A summary of the restricted stock activity for 2017 as follows:

<u>Nonvested shares</u>	<u>Shares</u>
Balance at January 1, 2017	130,574
Granted	164,156
Vested	—
Forfeited	(20,112)
Balance at December 31, 2017	<u>274,618</u>

As of December 31, 2017, there was \$10.7 million of total unrecognized compensation costs related to the nonvested share based compensation arrangements granted under the Parent’s Restricted Stock Plan. That cost is expected to be recognized over a weighted average period of 4 years. The total fair value of shares granted during the years ended December 31, 2017 and 2016 was \$45.32 and \$53.53, respectively. There were no shares granted during 2015.

(10) Supplemental Disclosures of Cash Flow and Noncash Information

Cash paid for interest for the year ended December 31, 2017, 2016, and 2015 was approximately \$173.5 million, \$170 million, and \$163.5 million, respectively.

Cash payments of approximately \$61.7 million, \$51.5 million, and \$6.3 million for income taxes were made for the years ended December 31, 2017, 2016, and 2015, respectively.

Programming broadcast rights acquired during 2017, 2016, and 2015 through the assumption of programming contracts payable were approximately \$20.8 million, \$19.6 million, and \$22.6 million, respectively.

During the years ended December 31, 2017, 2016, and 2015, the Company acquired \$6.8 million, \$4.2 million, and \$2.4 million of equipment financed by capital leases (note 8d), respectively.

(11) Shared Service Agreements

The Company has a Shared Services Agreement (SSA) with HITV Operating Co., Inc. (HITV). In addition, the Company agreed to lease studio space (Studio Lease) and equipment to HITV. The SSA and Studio Lease agreements obligate the Company to provide certain functions and services to KFVE in return for certain fees. The fees represent 30% of cash flow of KFVE plus a flat fee of \$2.5 million per year (pro rated based on actual cash flows of the Company). The functions and services provided to KFVE may include technical, nonmanagerial administrative functions, and sharing of studio locations. The Company recognized approximately \$965,000, \$964,000, and \$715,000 in revenue for the years ended December 31, 2017, 2016, and 2016, respectively, related to these SSA and Studio Lease agreements.

Under SSA agreements with ASM, the Company provided certain functions and services in return for a monthly service fee. The functions and services provided may include technical, nonmanagerial administrative functions and sharing of studio locations. The Company recognized approximately \$13.6 million, \$10.6 million, and \$8.7 million in revenue for the years ended December 31, 2017, 2016, and 2015, respectively, related to these shared service agreements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

During June 2011, the Company entered into an SSA with WPTV (owned and operated by E.W. Scripps Company) under which WPTV provides certain support services to WFLX in return for a monthly service fee. The functions and services provided to the stations may include technical, nonmanagerial administration functions and sharing of studio locations. The Company incurred \$5.5 million, \$2.1 million, and \$3.1 million, respectively, in service fees in connection with this agreement during the year ended December 31, 2017, 2016, and 2015.

During November 2011, the Company entered into an SSA with KTTU TV, Inc., KMSB TV, Inc. (owned and operated by Tuckers Operating Co, LLC and Sander Media, LLC) and KOLD, LLC. The Company provides certain support services in return for a monthly service fee. The functions and services provided to the stations may include technical, nonmanagerial administration functions and sharing of studio locations. The Company recognized approximately \$1.8 million, \$1.6 million, and \$1.8 million, respectively, in revenue in connection with this agreement for the year ended December 31, 2017, 2016, and 2015.

During December 2013, the Company entered into an SSA and a Joint Service Agreement (JSA) with Louisiana Media Company, LLC (LMC) and WVUE. In return for providing certain support services and for acting as the sales agent for LMC, the Company kept 50% of the broadcast cash flow generated by WVUE over \$4.0 million. The Company recognized approximately \$2.7 million in broadcast cash flow in connection with this agreement through August 8, 2017 and \$1.0 million and \$76,000, respectively, for the years ended December 31, 2016 and 2015. On August 8, 2017, the Company exercised its option to purchase virtually all of the assets of WVUE (note 3b). The exercise of the option caused both agreements to terminate as of that date.

During October 2015, the Company entered into an SSA agreement with KIVI (owned and operated by EW Scripps) under which KIVI provides certain support services to KNIN in return for a monthly service fee. The functions and services provided to the station may include technical, nonmanagerial administration functions and sharing of studio locations. The Company incurred approximately \$1.6 million, \$1.6 million, and \$365,000, respectively, in service fees in connection with this agreement during the year ended December 31, 2017, 2016, and 2015.

(12) Commitments

Programming rights acquired for cash under license agreements are recorded as an asset and corresponding liability at the inception of the license period. At December 31, 2017, 2016, and 2015, the Company has executed contracts for programming rights totaling approximately \$31.7 million, \$22.7 million, and \$24.8 million, respectively. As the broadcast license period has not yet begun at the year ends, the asset and related liability are not recorded as of the year end date.

The Company leases certain equipment and facilities under noncancelable operating leases expiring at various dates through 2066.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

Future annual payments required under noncancelable operating leases and programming rights are as follows (in thousands):

	Operating leases	Programming rights
2018	\$ 8,358	20,894
2019	8,027	15,821
2020	7,494	14,028
2021	6,871	1,904
2022	6,374	871
Thereafter	20,632	228
Total	<u>\$ 57,756</u>	<u>53,746</u>

Rent expense under noncancelable operating leases was approximately \$8.7 million, \$7.9 million, and \$7.1 million for the years ended December 31, 2017, 2016, and 2015, respectively.

(13) Related Party Transactions

(a) RSA Office Lease

On July 17, 1998, the Company entered into an office lease agreement with the RSA. The term of the lease is effective from July 1998 through July 2028 for the corporate headquarters office space. Total annual payments to the RSA for 2017, 2016, and 2015 were approximately \$1.6 million, \$1.4 million, and \$1.5 million, respectively. Future minimum lease payments under this lease agreement have been included under operating leases (see note 12).

(b) RSA Public Service Announcements

In accordance with the Seventh Amended and Restated Loan and Credit Agreements (see note 7(a)), the Company is committed to air public service announcements for bona fide agencies of the state of Alabama, as directed by the RSA. These announcements are being aired in otherwise unsold commercial inventory and the commitment extends over the life of the Seventh Amended and Restated Loan and Credit Agreement. As public service announcements have no commercial value and these spots are limited to otherwise unsold inventory, no liability has been recorded in the consolidated financial statements for this commitment.

(c) Other

During the course of business, the Company purchases certain service from companies affiliated with board members. During 2017, 2016, and 2015, the Company paid approximately \$1.0 million for such services.

(d) Due (to) from Parent

The amounts due (to) from Parent represent amount arising from the Company's centralized approach to cash management and financing of operations. The primary component of the transfers (to) from Parent are cash pooling/general financing activities, various expense allocations (to) from Parent, and receivables/payables (to) from Parent. Upon the closing of the merger transaction with Gray, the due (to) from Parent will be forgiven and recorded as a contribution (distribution) to Parent in the statement of deficit of net assets.

December 31, 2017, 2016, and 2015

(14) Contingencies

From time to time, the Company is party to certain litigation and other claims in the normal course of business. Currently, there are claims or lawsuits filed against the Company and its subsidiaries for potential libel and defamation claims or other alleged actions arising from information contained in newscasts, FCC complaints, and other employee related matters. The Company intends to vigorously defend against these matters and does not believe their resolution will significantly affect the consolidated financial condition, results of operations, or cash flows of the Company.

(15) Investments*Frankly, Inc.*

At January 1, 2015, the Company had a 36.25% interest in WorldNow. WorldNow provides browser based web site management systems to news and information providers. In 2015, Frankly, Inc., a next-generation chat technology platform that trades on the TSX Venture Exchange purchased 100% of WorldNow. As part of the purchase price, Raycom received \$1.4 million in cash, a promissory note in the amount of \$4.0 million and 6,751,132 shares of Frankly, Inc valued at \$10.8 million. At December 2017, 2016, and 2015, the Company held approximately 25%, 26.95%, and 23% of the outstanding Frankly shares, respectively. In addition to the Company's equity investment in Frankly, the Company and Frankly entered into a Credit Agreement in 2016, which allows Frankly to borrow \$16.0 million from the Company. With the funds, Frankly paid \$3.0 million of the outstanding \$4.0 million 2015 note. The Company converted \$1.0 million of outstanding 2015 note to 2,553,400 Frankly common shares. As of December 31, 2017, Frankly has borrowed \$14.5 million from the Company. In conjunction with the Credit Agreement, Frankly issued 14,809,720 warrants to the Company that allows the Company to acquire one Frankly common share at \$0.50 for each warrant. The warrants expire on the earlier of the repayment of the loan or five years. The Company elected to account for the total investment in Frankly under the Fair Value Method and has recorded a pre tax impairment charge on the investment of \$16.0 million, \$1.7 million and \$7.1 million during the years ended December 31, 2017, 2016 and 2015. As of December 31, 2017, the Company's total investment in Frankly, Inc. was \$1.5 million.

Divestures

As of January 1, 2015, the Company owned 2,500,000 Series A preferred units and 500,000 common units of Bounce, LLC (Bounce). The Company also owned 3,000,000 Series A convertible preferred units and 1,750,000 common units of KATZ Broadcasting Holding, LLC (KATZ). During 2015, the Company purchased an additional 4,745,000 Bounce common units for \$20.0 million. Bounce was accounted for under the equity method and KATZ was accounted for using the cost method. Both investments were national networks telecast via multicast channels. On October 2, 2017, Bounce and KATZ were sold to E.W. Scripps. In conjunction with the sale, the Company received consideration of \$79.8 million, Net of funds in escrow, which was recorded in other investing activities in the consolidated statement of cash flows. The Company recognized a pretax gain of \$47.4 million in gain on long term investments during 2017.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Consolidated Carve-Out Financial Statements

December 31, 2017, 2016, and 2015

Other Investments

The Company has made various other strategic investments in programming ventures and over-the-top (OTT) companies.

(16) Subsequent Events

On June 25, 2018, we entered into an Agreement and Plan of Merger (the Agreement) with Gray Television, Inc. (Gray). Under the terms of the Agreement, Gray will acquire the broadcasting and production operations of Raycom Media, Inc. and subsidiaries. Under the terms of the agreement, Raycom Media, Inc. stockholders will receive \$2,850,000,000 in cash, 650,000 shares of Gray preferred stock, and 11,500,000 shares of Gray common stock (note 1).

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Condensed Consolidated Carve-Out Financial Statements

June 30, 2018 and for the Six-Month Periods Ended
June 30, 2018 and 2017 (Unaudited)

(With Independent Auditors' Review Report Thereon)

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Condensed Consolidated Carve-Out Financial Statements (Unaudited)

Table of Contents

	Page(s)
Independent Auditors' Review Report	3–4
Condensed Consolidated Carve-Out Balance Sheets as of June 30, 2018, and December 31, 2017 (Unaudited)	5
Condensed Consolidated Carve-Out Statements of Operations for the six months ended June 30, 2018, and 2017 (Unaudited)	6
Condensed Consolidated Carve-Out Statements of Changes in Deficit in Net Assets for the six months ended June 30, 2018 and 2017 (Unaudited)	7
Consolidated Carve-Out Statements of Cash Flows for the six months ended June 30, 2018, and 2017 (Unaudited)	8
Notes to Condensed Consolidated Carve-Out Financial Statements (Unaudited)	9–19

Independent Auditors' Review Report

To the Board of Directors and Stockholders
Raycom Media, Inc.:

Report on the Financial Statements

We have reviewed the accompanying condensed consolidated carve-out balance sheet of Raycom Media, Inc. and its subsidiaries as of June 30, 2018, the related condensed consolidated carve-out statements of operations for the six-month periods ended June 30, 2018 and 2017, the related condensed consolidated carve-out statements of changes in deficit in net assets for the six-month periods ended June 30, 2018 and 2017, and the related condensed consolidated carve-out statements of cash flows for the six-month periods ended June 30, 2018 and 2017.

Management's Responsibility

Management is responsible for the preparation and fair presentation of the condensed consolidated carve-out interim financial information in accordance with U.S. generally accepted accounting principles; this responsibility includes the design, implementation, and maintenance of internal control sufficient to provide a reasonable basis for the preparation and fair presentation of interim condensed consolidated carve-out financial information in accordance with U.S. generally accepted accounting principles.

Auditors' Responsibility

Our responsibility is to conduct our review in accordance with auditing standards generally accepted in the United States of America applicable to reviews of interim financial information. A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with auditing standards generally accepted in the United States of America, the objective of which is the expression of an opinion regarding the financial information. Accordingly, we do not express such an opinion.

Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying condensed consolidated carve-out interim financial information for it to be in accordance with U.S. generally accepted accounting principles.

Report on Condensed Consolidated Carve-Out Balance Sheet as of December 31, 2017

We have previously audited, in accordance with the auditing standards generally accepted in the United States of America, the condensed consolidated carve-out balance sheet of Raycom Media, Inc., and its subsidiaries as of December 31, 2017, and the related consolidated statements of operations, changes in deficit in net assets and cash flows for the year then ended (not presented herein) and we expressed an unqualified audit opinion (which included an emphasis of a matter paragraph relating to the consolidated carve-out financial statements reflecting the assets, liabilities and expenses directly attributed to the carve-out entities as well as allocations deemed reasonable by management to present the financial position, results of operations, changes in deficit in net assets and cash flows in the consolidated carve-out financial statements) on those audited consolidated carve-out financial statements in our report dated October 5, 2018. In our opinion, the accompany condensed consolidated carve-out balance sheet of Raycom Media, Inc. and its subsidiaries as of December 31, 2017, is consistent, in all material respects, with the audited consolidated carve-out financial statements from which it has been derived.

/s/ KPMG LLP

Atlanta, Georgia
October 17, 2018

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Condensed Consolidated Carve-Out Balance Sheets

Dollars in thousands

(unaudited)

	<u>June 30, 2018</u>	<u>December 31, 2017</u>
Assets		
Current assets:		
Cash and cash equivalents	\$ 120,533	82,979
Accounts receivable, net of allowance for doubtful accounts of \$2,667 and \$2,894	221,985	230,220
Income tax receivable	17,510	18,411
Current portion of programming rights	6,639	22,617
Prepaid expenses and other current assets	15,718	23,200
Total current assets	382,385	377,427
Programming rights, net of current portion, and accumulated amortization	540	846
Property, plant, and equipment, net	232,113	245,680
Goodwill, net	999,393	999,393
Nonamortizable intangibles	496,687	496,687
Amortizable intangibles, net	16,519	17,494
Long-term deferred income taxes, net	49,447	61,217
Other assets	31,828	28,044
Total assets	<u>\$ 2,208,912</u>	<u>2,226,788</u>
Liabilities and Deficit in Net Assets		
Current liabilities:		
Current installments of long-term debt to related parties	\$ 7,960	20,755
Current installments of long-term debt and capital leases	24,507	24,633
Current installments of programming liabilities	12,097	29,065
Accounts payable	12,198	10,949
Accrued interest	22,202	22,587
Accrued expenses	69,500	69,844
Due to parent	19,662	11,250
Other current liabilities	8,061	13,138
Total current liabilities	176,187	202,221
Long-term debt to related parties	1,641,300	1,641,281
Long-term debt and capital leases, net of current installments	856,010	867,746
Other liabilities	29,944	28,420
Total liabilities	<u>2,703,441</u>	<u>2,739,668</u>
Commitments and contingencies		
Deficit in net assets	(494,529)	(512,880)
Total liabilities and deficit in net assets	<u>\$ 2,208,912</u>	<u>2,226,788</u>

See accompanying notes to condensed consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES
Condensed Consolidated Carve-Out Statements of Operations

Dollars in thousands

(unaudited)

	<u>Six months ended</u>	
	<u>June 30, 2018</u>	<u>June 30, 2017</u>
Gross revenues	\$ 607,121	557,284
Agency commissions and representation fees	(48,177)	(46,765)
Net revenues	<u>558,944</u>	<u>510,519</u>
Expenses:		
Operating	261,052	236,587
Selling, general, and administrative	134,443	131,967
Depreciation and amortization	19,132	19,902
Gain on FCC Spectrum auction	—	(32,293)
Total operating expenses	<u>414,627</u>	<u>356,163</u>
Operating profit	144,317	154,356
Interest expense	(87,617)	(86,952)
Interest income	141	394
Gain (loss) on long-term investments, sale of assets, and other, net	665	1,552
Income from operations before income taxes	<u>57,506</u>	<u>69,350</u>
Income tax expense	(14,763)	(25,602)
Net income	<u>\$ 42,743</u>	<u>43,748</u>

See accompanying notes to condensed consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Condensed Consolidated Carve-Out Statements of Changes in Deficit in Net Assets

Dollars in thousands

(Unaudited)

	<u>Deficit in net assets</u>
Balance, December 31, 2016	\$(537,583)
Net income	43,748
Cash distributions to the Company	(29,741)
Noncash contributions by the Company	2,087
Balance, June 30, 2017	<u>(521,489)</u>
Balance, December 31, 2017	\$(512,880)
Net income	42,743
Cash distributions to the Company	(27,864)
Noncash contributions by the Company	3,472
Balance, June 30, 2018	<u>\$(494,529)</u>

See accompanying notes to condensed consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES
Condensed Consolidated Carve-Out Statements of Cash Flows

Dollars in thousands

(unaudited)

	<u>June 30, 2018</u>	<u>June 30, 2017</u>
Cash flows from operating activities:		
Net income	\$ 42,743	43,748
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation	18,157	17,884
Amortization of intangibles	975	2,018
Amortization of programming rights	9,738	9,741
Amortization of debt discount	420	1,379
Payment of programming liabilities	(11,119)	(10,672)
Deferred income tax	11,235	1,968
(Gain) from FCC Spectrum Auction	—	(32,293)
Stock compensation expense	3,472	2,087
Bad debt expense	631	566
Other	1,846	(1,408)
Changes in operating assets and liabilities, excluding the impact of business combinations:		
Accounts receivable, net	7,604	23,529
Prepaid expenses, income tax receivable and other assets	4,598	(2,360)
Accounts payable, accrued expenses, other current liabilities, and other long-term liabilities	5,379	(10,137)
Net cash provided by operating activities	<u>95,679</u>	<u>46,050</u>
Cash flows from investing activities:		
Capital expenditures	(5,377)	(8,223)
Proceeds from sales of investments and assets	—	442
Acquisitions, net of cash acquired	—	(67,300)
Net cash used in investing activities	<u>(5,377)</u>	<u>(75,081)</u>
Cash flows from financing activities:		
Proceeds from borrowings on long-term debt	—	69,056
Repayments on long-term debt due to related party	(12,776)	(23,064)
Principal payments on capital lease obligations	(12,108)	(13,812)
Net transfers (to)/from parent	(27,864)	(29,741)
Net cash provided by (used in) provided by financing activities	<u>(52,748)</u>	<u>2,439</u>
Net increase (decrease) in cash and cash equivalents	37,554	(26,592)
Cash and cash equivalents, beginning of period	82,979	82,799
Cash and cash equivalents, end of period	<u>\$ 120,533</u>	<u>56,207</u>

See accompanying notes to condensed consolidated carve-out financial statements.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

(1) Description of Business

Raycom Media, Inc. and subsidiaries, formed on May 2, 1996, is a media company engaged in television broadcasting and its principal business is the sale of television broadcasting advertising time to local, regional, digital, and national customers.

Each of the broadcast properties acquired by Raycom Media, Inc. is a wholly owned subsidiary of the Raycom Media, Inc. Raycom Media, Inc. operates 65 broadcast television stations in Alabama, Arizona, Arkansas, Idaho, Florida, Georgia, Hawaii, Indiana, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, and Virginia. Of the 65 stations, 48 of the stations are owned by Raycom TV Broadcasting, LLC, a wholly owned subsidiary of Raycom Media, Inc.

Raycom Media, Inc. provides certain operating and management services to 11 television stations in Arizona, Georgia, Hawaii, Iowa, Louisiana, Mississippi, North Carolina, Texas, Ohio, and Virginia.

Raycom Media, Inc. has two additional ABC network affiliations in Georgia and Mississippi and one additional CBS network affiliation in Mississippi broadcasting on the digital spectrum.

Raycom Media, Inc. wholly owns Raycom Sports Network, LLC. (Raycom Sports). Raycom Sports owns, produces, and markets sports and entertainment programming, primarily intercollegiate basketball and football games for television and cable networks and operates various sporting events.

Pending Transaction

On June 25, 2018, Raycom Media, Inc. entered into an Agreement and Plan of Merger (the Agreement) with Gray Television, Inc. (Gray). Under the terms of the Agreement, Gray will acquire the broadcasting and production operations of Raycom Media, Inc. and subsidiaries. The acquisition will close once customary closing conditions, including antitrust clearance and approval by the FCC, are obtained. The terms of the Agreement exclude the operations of certain wholly owned subsidiaries, PureCars Automotive, LLC and PureCars, LLC (collectively, PureCars) and Community Newspaper Holdings, Inc. (CNHI), except for the deferred tax asset associated with CNHI's net operating losses, which are to be acquired by Gray.

(2) Summary of Significant Accounting Policies

(a) Basis of Presentation

The accompanying unaudited condensed consolidated carve-out financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) for interim financial information and are unaudited. Accordingly, they do not include all information and disclosures required to be included in annual financial statements. The information contained in the accompanying condensed consolidated carve-out financial statements and the notes thereto should be read in conjunction with the consolidated carve-out financials statements and notes thereto for the period ended December 31, 2017 (the Annual Financial statements). These condensed consolidated carve-out financial statement do not repeat disclosures that would substantially duplicate disclosures included in the Annual Financial Statements or details of accounts that have not been changed significantly in amounts or composition. The interim unaudited condensed consolidated financial statements have been prepared on the same basis as the Company's Annual Financial Statements. In the opinion of management, the accompanying condensed consolidated carve-out financials statements reflect all adjustments, which include normal recurring adjustments and the adjustments noted below, necessary for the fair presentation of these condensed consolidated carve-out financial statements. The results for the six months ended June 30, 2018 are not necessarily indicative of the results that could be expected for the year ended December 31, 2018.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

The unaudited condensed consolidated balance sheets, statements of operations, statements of changes in net deficit in net assets and cash flows of Raycom Media, Inc. and its subsidiaries, excluding the financial results of PureCars and CNHI (the Company) have been derived from historical accounting records of Raycom Media, Inc. and subsidiaries (the Parent Company records) and are presented on a carve-out basis. Historically, our consolidated financial statements have included the financial results of PureCars and CNHI.

All revenues and costs as well as assets and liabilities directly associated with the business activities of the Company are included in the unaudited condensed consolidated carve-out financial statements. The unaudited condensed consolidated carve-out financial statements also exclude allocations of certain operating, selling, general, and administrative expenses of PureCars and CNHI. These allocations were based on methodologies that management believes to be reasonable. However, amounts derecognized by the Company are not necessarily representative of the amounts that would have been reflected in the unaudited condensed consolidated financial statements had PureCars and CNHI operated independently of the Company.

Historically, Raycom Media, Inc. used a centralized approach to cash management and financing of its operations. As the Company represents all of the broadcasting and production operations of Raycom Media, Inc., all of Raycom Media, Inc.'s cash, cash equivalents and debt are included in these unaudited condensed consolidated carve-out financial statements. Any intercompany assets or liabilities are reflected as due from (to) Parent.

Deficit in net assets represents the Parent Company's recorded net assets, as well as the income attributed within the unaudited condensed consolidated carve-out financial statements.

The Company has had positive cash flow from operations of \$95.7 million for the six-month period ended June 30, 2018 and \$82.7 million for the year ended December 31, 2017. The Company expects to fund its working capital requirements, capital expenditures and payments of principal and interest on outstanding indebtedness, with cash on hand and cash flows from operations. The Company currently anticipates that funds generated from operations, cash on hand and available borrowings under our Senior Secured Credit Facilities Agreement will be sufficient to meet the Company's anticipated cash requirements for at least the next twelve months as of the report issuance date.

All significant intercompany accounts and transactions between the businesses comprising the Company have been eliminated in the accompanying unaudited condensed consolidated carve-out financial statements.

Certain columns and rows may not add due to the use of rounded numbers.

(Unaudited)

(b) Use of Estimates

The preparation of condensed consolidated carve-out financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the condensed consolidated carve-out financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results may differ from those estimates.

(c) Recognition of Revenue and Expenses

The Company's primary source of revenue is derived from the sale of television broadcasting advertising. Total revenue includes cash and barter advertising revenue, other broadcast, and related revenues.

Advertising revenue is reported net of agency commissions and representation fees. Agency commissions and representation fees are calculated based on a stated percentage applied to gross billings for the Company's broadcasting operations. Advertising revenue is recognized in the period in which the advertisements are aired.

Production costs and collegiate conference rights fees expense are recognized as the events are aired, on a per-telecast basis.

(d) Trade and Barter Transactions

The Company trades certain advertising time for various goods and services. The Company also barter advertising time for certain programming rights. These transactions are recorded at the estimated fair value of the goods or services received, if determinable, or at the estimated fair value of the advertising time traded. The related revenue is recognized when advertisements are broadcast, and the related expenses are recognized as the goods or services are used. For the six months ended June 30, 2018 and 2017, trade and barter revenue was \$11.3 million and \$8.3 million, respectively. For the six months ended June 30, 2018 and 2017, trade and barter expense was approximately \$11.2 million and \$8.4 million, respectively.

(e) Recently Issued Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers*, which requires an entity to recognize the amount of revenue to which it expects to be entitled for the transfer of promised goods or services to customers. The ASU will replace most existing revenue recognition guidance in U.S. GAAP when it becomes effective. In March 2016, the FASB issued ASU No. 2016-08, *Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations* (ASU 2016-08). The purpose of ASU 2016-08 is to clarify the implementation of guidance on principal versus agent considerations. In April 2016, the FASB issued ASU No. 2016-10, *Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing* (ASU 2016-10), which clarifies the implementation guidance in identifying performance obligations in a contract and determining whether an entity's promise to grant a license provides a customer with either a right to use the entity's intellectual property (which is satisfied at a point in time) or a right to access the entity's intellectual property (which is satisfied over time). In 2016, the FASB issued various additional updates to the standard which included technical corrections and clarifications and did not substantially change the content of the new standard. The Company does not plan to early adopt, and accordingly, it will adopt these updates effective January 1, 2019. The standard permits the use of either the retrospective or cumulative effect transition method. The Company is evaluating the effect that ASU No. 2014-09, ASU No. 2016-08, and ASU No 2016-10, will have on its consolidated carve-out financial statements and related disclosures.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

In February of 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. ASU 2016-02 requires the recognition of lease rights and obligations as assets and liabilities on the balance sheet. Previously, lessees were not required to recognize on the balance sheet assets and liabilities arising from operating leases. The ASU also requires disclosure of key information about leasing arrangements. ASU 2016-02 is effective for annual reporting periods after December 15, 2019, using the modified retrospective method of adoption, with early adoption permitted. In July 2018, the FASB issued an amendment giving companies the option to apply the requirements of the standard in the period of adoption, with no restatement of prior periods. The Company is in the preliminary phases of assessing the effect of the ASU on its portfolio of leases. The Company has not yet selected a transition date, nor has it determined the effect of the ASU on its consolidated carve-out financial statements.

(3) Property, Plant and Equipment

Property, plant and equipment consist of the following (in thousands):

	<u>June 30, 2018</u>	<u>December 31, 2017</u>
Land and improvements	\$ 41,222	41,201
Buildings and improvements	104,904	104,642
Broadcasting equipment	358,180	356,981
Furniture and other equipment	54,835	54,707
Vehicles	37,506	48,398
Construction in process	4,297	5,106
	<u>600,944</u>	<u>611,035</u>
Less accumulated depreciation	<u>(368,831)</u>	<u>(365,355)</u>
	<u>\$ 232,113</u>	<u>245,680</u>

Total depreciation for the six months ended June 30, 2018 and 2017 was \$18.2 million and \$17.9 million, respectively.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

(4) Goodwill and Intangible Assets

The amounts recorded to goodwill, FCC licenses and SSA agreements were as follows (in thousands):

	June 30, 2018			December 31, 2017		
	Gross	Accumulated impairment	Net	Gross	Accumulated impairment	Net
Goodwill	\$ 1,276,280	(276,887)	999,393	1,276,280	(276,887)	999,393
FCC Licenses	471,803	—	471,803	471,803	—	471,803
Shared Service Agreements	24,884	—	24,884	24,884	—	24,884
Total definite-lived intangibles	<u>\$ 1,772,967</u>	<u>(276,887)</u>	<u>1,496,080</u>	<u>1,772,967</u>	<u>(276,887)</u>	<u>1,496,080</u>

Indefinite-lived intangible assets are not subject to amortization but are tested for impairment annually or whenever events or changes in circumstances indicate that such assets might be impaired. During the six months ended June 30, 2018, the Company did not identify any events that would trigger impairment assessment.

Intangible assets subject to amortization consisted of the following (in thousands):

	Estimated useful life (years)	June 30, 2018			December 31, 2017		
		Gross	Accumulated amortization	Net	Gross	Accumulated amortization	Net
Network affiliation agreements	15	\$ 539,367	(539,320)	47	539,367	(539,253)	114
Other intangible assets	7.5	110,707	(100,951)	9,756	110,707	(100,295)	10,412
Customer lists	9	8,024	(1,310)	6,714	8,024	(1,057)	6,967
Total indefinite-lived intangibles		<u>\$ 658,098</u>	<u>(641,581)</u>	<u>16,517</u>	<u>658,098</u>	<u>(640,605)</u>	<u>17,493</u>

Amortization expense for the six months ended June 30, 2018 and 2017 was \$1.0 million and \$4.1 million, respectively. Based on the intangible assets subject to amortization as of June 30, 2018, we expect that amortization expense for the remainder of 2018 would be approximately \$1.1 million, and, for the succeeding five years, amortization expense will be approximately as follows: 2019, \$1.6 million; 2020, \$1.6 million; 2021, \$1.6 million; 2022, \$1.5 million; and 2023, \$1.1 million.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

(5) Indebtedness

Indebtedness as of June 30, 2018 and December 31, 2017, consists of the following (in thousands):

	<u>June 30, 2018</u>	<u>December 31, 2017</u>
Long-term debt due to related parties:		
Fixed-rate loan	\$ 1,649,260	1,662,036
Total long-term debt due to related parties	1,649,260	1,662,036
Less current installments of long-term debt due to related parties	(7,960)	(20,755)
Other long-term debt, net of current installments	\$ 1,641,300	1,641,281
Other long-term debt:		
Tranche A Term Note	\$ 288,750	296,250
Tranche B Term Note	595,500	598,500
Less unamortized discount on Tranche B Term Note	(2,949)	(3,164)
Revolving credit facility	—	—
Unamortized debt issuance costs	(10,318)	(10,523)
Obligations under capital leases	9,534	11,316
Total other long-term debt	880,517	892,379
Less current installments of other long-term debt and obligations under capital lease	(24,507)	(24,633)
Other long-term debt, net of current installments	\$ 856,010	867,746

On August 23, 2017 one of the Company's subsidiaries, Raycom TV Broadcasting, LLC entered into an amended and restated credit agreement (the Senior Secured Credit Facilities Agreement) with a consortium of banks, and administered by Wells Fargo, that consists of the following credit facilities (described below): Tranche A Term Note, Tranche B Term Note, Revolving Credit Facility, Swingline Loan(s), Letter of Credit(s), and Incremental Term Loan(s).

At the discretion of Raycom TV Broadcasting, LLC, the interest rate on the Tranche A Term Note, Tranche B Term Note, Revolving Credit Facility, and any Incremental Term Loan(s) borrowed is set at either the London Inter-bank Offered Rate (LIBOR) or the Base Rate, described as follows:

LIBOR plus an applicable percentage (between 1.50% and 2.50%) dependent upon the leverage ratio as defined by the Senior Secured Credit Facilities Agreement.

Base Rate: the higher of (i) the per annum interest rate publicly announced by Wells Fargo to be its prime rate, or (ii) the Federal Funds Rate plus 0.5% per annum.

The interest rate on any Swingline Loan(s) borrowed is required to be at the Base Rate.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

The Tranche A Term Note was issued for \$300.0 million. The Tranche A Term Note matures on January 2, 2023 with mandatory repayments that began on December 31, 2017. Interest accrues on the Tranche A Term Note based on the LIBOR plus a spread as defined in the Senior Secured Credit Facilities Agreement and at June 30, 2018 was 4.09%. Accrued interest on the Tranche A Term Note as of June 30, 2018 and December 31, 2017, was approximately \$65,000 and \$161,000, respectively.

The Tranche B Term Note was issued for \$600.0 million. The Tranche B Term Note matures on August 23, 2024 with mandatory repayments that began on December 31, 2017. Interest accrues on the Tranche B Term Note based on the LIBOR plus 2.75%. The interest rate at June 30, 2018 was 4.34%. Accrued interest on the Tranche B Term Note as of June 30, 2018 and December 31, 2017, was approximately \$144,000 and \$215,000, respectively.

The maximum aggregate amount Raycom TV Broadcasting, LLC can borrow under the Revolving Credit Facility is \$350.0 million. The total outstanding principal of the Revolving Credit Facility matures on January 2, 2023; however, Raycom TV Broadcasting, LLC can make prepayments on any outstanding principal, which can later be reborrowed. Interest accrues on the Revolving Credit Facility based on the LIBOR plus a spread as defined in the Credit Agreement. There was no outstanding balance on the Revolving Credit Facility as of June 30, 2018 or December 31, 2017.

Raycom TV Broadcasting, LLC can obtain Swingline Loan(s) in an aggregate amount not to exceed \$10.0 million, provided that the Aggregate Revolving Credit Exposure would not exceed the aggregate Revolving Credit Commitments immediately following the borrowing. Any amounts outstanding under the Swingline Loan(s) may be prepaid and reborrowed before their maturity date of December 26, 2022.

Raycom TV Broadcasting, LLC can draw upon a Letter of Credit with the consortium of banks, the terms of which to be negotiated upon borrowing; however, the aggregate principal balance of the Letter of Credit may not exceed \$10.0 million, nor, when combined with the outstanding principal balance of the Revolving Credit Facility and any Swingline Loan(s), exceed \$200 million. The Letter of Credit may not contain terms that extend beyond the longer of one year or December 26, 2022.

Raycom TV Broadcasting, LLC can obtain Incremental Term Loan(s) in an aggregate amount not to exceed \$250.0 million. Any amounts outstanding under any Incremental Term Loan(s) may be repaid, but not reborrowed, through their maturity date, which is determined upon obtaining the Incremental Term Loan(s).

There were no borrowings under the Swingline Loan(s), Letter of Credit, or Incremental Term Loan(s) as of June 30, 2018 or December 31, 2018.

The Senior Secured Credit Facilities Agreement provides for certain restrictive and financial covenants with respect to total leverage, leverage, and interest coverage. The Company must also maintain minimum liquidity of \$50.0 million.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

(6) Income Taxes

For the six-month periods ended June 30, 2018 and 2017, the Company's income tax expense and effective income tax rates were as follows (dollars in thousands):

	Six months ended June 30	
	2018	2017
Income tax expense	14,763	25,602
Effective income tax rate	25.7%	36.9%

The Company estimates its differences between taxable income or loss and recorded income or loss on an annual basis. The Company's tax provision for each quarter is based upon these full year projections, which are revised each reporting period. These projections incorporate estimates of permanent differences between U.S. GAAP income or loss and taxable income or loss, state income taxes and adjustments to its liability for unrecognized tax benefits to adjust its statutory Federal income tax rate of 21.0% in 2018 and 35.0% in 2017 to our effective income tax rate. For the six-month period ended June 30, 2018, these estimates increased its statutory Federal income tax rate of 21.0% to its effective income tax rate of 25.7% as follows: state income taxes added 3.9%, permanent differences between our U.S. GAAP income and taxable income added 0.4%, and accrual of unrecognized tax benefits added 0.4%. For the six-month period ended June 30, 2017, these estimates increased or decreased our statutory Federal income tax rate of 35.0% to its effective income tax rate of 36.9% as follows: state income taxes added 2.9% and permanent differences between its U.S. GAAP income and taxable income reduced 2.5%, accrual of unrecognized tax benefits added 0.5%, and various other differences added 1%.

Changes in tax laws, the outcome of tax audits and any other changes in potential tax liabilities may result in additional tax expense or benefit in 2018, which are not considered in the Company's estimated annual tax rate. While the Company does not currently view any such items as individually material to the results of the Company's consolidated position or results of operations, the impact of certain items may yield additional tax expense or benefit in the remaining quarters of fiscal year 2018.

The Company made income tax payments (net of refunds) of approximately \$2.1 million and \$23.5 million during the six months ended June 30, 2018 and 2017, respectively.

(7) Stock-Based Compensation

Stock-based compensation expense is recorded in operating expenses net of expected forfeitures. As stock-based awards are held at the Parent Company level, the cost of the stock-based awards are also recorded as a noncash contribution from the Parent. This represents the cost associated with those employees of the Company that were a part of the Parent Company's stock option plan. The Company recorded compensation expense of \$3.5 million and \$2.1 million for the six months ended June 30, 2018 and 2017, respectively.

(8) Supplemental Disclosures of Cash Flow and Noncash Information

Cash paid for interest for the six months ended June 30, 2018 and 2017 was approximately \$85.4 million and \$85.6 million, respectively.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

Cash paid for income taxes for the six months ended June 30, 2018 and 2017 was approximately \$2.1 million and \$23.5 million, respectively.

During the six months ended June 30, 2018 and 2017, the Company acquired \$0.2 million and \$5.6 million of equipment financed by capital leases, respectively.

(9) Shared Service Agreements

The Company has a Shared Services Agreement (SSA) with HITV Operating Co., Inc. (HITV). In addition, the Company agreed to lease studio space (Studio Lease) and equipment to HITV. The SSA and Studio Lease agreements obligate the Company to provide certain functions and services to KFVE in return for certain fees. The fees represent 30% of cash flow of KFVE plus a flat fee of \$2.5 million per year (pro rated based on actual cash flows of the Company). The functions and services provided to KFVE may include technical, nonmanagerial administrative functions, and sharing of studio locations. The Company recognized approximately \$477,000 and \$571,000 in revenue for the six months ended June 30, 2018 and 2017, respectively, related to these SSA and Studio Lease agreements.

Under SSA agreements with ASM, the Company provided certain functions and services in return for a monthly service fee. The functions and services provided may include technical, nonmanagerial administrative functions and sharing of studio locations. The Company recognized approximately \$5.6 million and \$7.2 million in revenue for the six months ended June 30, 2018 and 2017, respectively, related to these shared service agreements.

During June 2011, the Company entered into an SSA with WPTV (owned and operated by E.W. Scripps Company) under which WPTV provides certain support services to WFLX in return for a monthly service fee. The functions and services provided to the stations may include technical, nonmanagerial administration functions and sharing of studio locations. The Company incurred \$1.9 million and \$2.6 million in service fees in connection with this agreement during the six months ended June 30, 2018 and 2017, respectively.

During November 2011, the Company entered into an SSA with KTTU-TV, Inc., KMSB-TV, Inc. (owned and operated by Tuckers Operating Co, LLC and Sander Media, LLC) and KOLD, LLC. The Company provides certain support services in return for a monthly service fee. The functions and services provided to the stations may include technical, nonmanagerial administration functions and sharing of studio locations. The Company recognized approximately \$412,000 and \$838,000 in revenue in connection with this agreement during the six months ended June 30, 2018 and 2017, respectively.

During December 2013, the Company entered into an SSA and a Joint Service Agreement (JSA) with Louisiana Media Company, LLC (LMC) and WVUE. In return for providing certain support services and for acting as the sales agent for LMC, the Company kept 50% of the broadcast cash flow generated by WVUE. The Company recognized approximately \$2.8 million in service fees in connection with this agreement during the six months ended June 30, 2017. On August 8, 2017, the Company exercised its option to purchase virtually all of the assets of WVUE. The exercise of the option caused both agreements to terminate as of that date.

During October 2015, the Company entered into an SSA agreement with KIVI (owned and operated by EW Scripps) under which KIVI provides certain support services to KNIN in return for a monthly service fee. The functions and services provided to the station may include technical, nonmanagerial administration functions and sharing of studio locations. The Company incurred approximately \$830,000 and \$810,000 in service fees in connection with this agreement during the six months ended June 30, 2018 and 2017, respectively.

(10) Related-Party Transactions**(a) RSA Office Lease**

On July 17, 1998, the Company entered into an office lease agreement with the RSA. The term of the lease is effective from July 1998 through July 2028 for the corporate headquarters office space. Total payments to the RSA for the six months ended June 30, 2018 and 2017 were \$0.6 million.

(b) RSA Public Service Announcements

In accordance with the Seventh Amended and Restated Loan and Credit Agreements (Credit Agreement) with the Retirement Systems of Alabama (RSA), the Company is committed to air public service announcements for bona fide agencies of the state of Alabama, as directed by the RSA. These announcements are being aired in otherwise unsold commercial inventory and the commitment extends over the life of the Credit Agreement. As public service announcements have no commercial value and these spots are limited to otherwise unsold inventory, no liability has been recorded in the consolidated financial statements for this commitment.

(c) Other

During the course of business, the Company purchases certain service from companies affiliated with board members. During the six months ended June 30, 2018 and 2017, the Company paid approximately \$500,000 for such services.

(d) Due (to) from Parent

The amounts due (to) from Parent represent amount arising from the Company's centralized approach to cash management and financing of operations. The primary component of the transfers (to) from Parent are cash pooling/general financing activities, various expense allocations (to) from Parent, and receivables/payables (to) from Parent. Upon the closing of the merger transaction with Gray, the due (to) from Parent will be forgiven and recorded as a contribution (distribution) to Parent in the statement of changes in deficit in net assets.

(e) RSA Interest Payments

In accordance with the executed the Seventh Amended and Restated Loan and Credit Agreement with the RSA, this Credit Agreement bears interest at 8% per annum and is payable on January 31, April 30, July 31, and October 31 of each year. Total interest payments to the RSA for the six months ended June 30, 2018 and 2017 were approximately \$12.8 million and \$23.1 million, respectively.

RAYCOM MEDIA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Carve-Out Financial Statements

(Unaudited)

(11) Commitments and Contingencies

Legal Matters

From time to time, the Company is party to certain litigation and other claims in the normal course of business. Currently, there are claims or lawsuits filed against the Company and its subsidiaries for potential libel and defamation claims or other alleged actions arising from information contained in newscasts, FCC complaints, and other employee-related matters. The Company intends to vigorously defend against these matters and does not believe their resolution will significantly affect the consolidated financial condition, results of operations, or cash flows of the Company.

(12) Subsequent Events

The Company evaluated subsequent events through October 17, 2018, the date when the condensed consolidated carve-out financial statements were issued. On June 25, 2018, we entered into an Agreement and Plan of Merger (the Agreement) with Gray Television, Inc. (Gray). Under the terms of the Agreement, Gray will acquire the broadcasting and production operations of Raycom Media, Inc. and subsidiaries. Under the terms of the agreement, Raycom Media, Inc. stockholders will receive \$2,850,000,000 in cash, 650,000 shares of Gray preferred stock, and 11,500,000 shares of Gray common stock (note 1).



NEWS RELEASE

GRAY ANNOUNCES PRIVATE OFFERING OF SENIOR NOTES

Atlanta, Georgia – November 1, 2018. . . Gray Television, Inc. (“Gray,” “we,” “us” or “our”) (NYSE: GTN and GTN.A) announced today that a special purpose wholly owned subsidiary of Gray intends to offer up to \$500.0 million aggregate principal amount of senior notes due 2027, subject to market conditions. The offering will be exempt from the registration requirements of the Securities Act of 1933 (the “Securities Act”).

The notes are being offered to finance, together with cash on hand and anticipated debt facilities and indebtedness of Gray, the acquisition of Raycom Media, Inc. (the “Raycom Merger”), which was previously announced on June 25, 2018. If the Raycom Merger is consummated and certain other conditions are satisfied, the net proceeds from the offering will be released from escrow to fund the Raycom Merger, and Gray will become the obligor under the notes (the “Assumption”).

Following the Assumption, the notes will be guaranteed, jointly and severally, by each existing and future restricted subsidiary of Gray that guarantees Gray’s existing senior credit facility.

The notes and related guarantees will be offered only to qualified institutional buyers under Rule 144A of the Securities Act, and to non-U.S. persons in transactions outside the United States under Regulation S of the Securities Act. The notes have not been, and will not be, registered under the Securities Act and may not be offered or sold in the United States absent registration or an applicable exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and other applicable securities laws.

This press release does not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the notes in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. This notice is being issued pursuant to and in accordance with Rule 135c under the Act.

Cautionary Statements for Purposes of the “Safe Harbor” Provisions of the Private Securities Litigation Reform Act

This press release contains statements that constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 and the federal securities laws. These “forward-looking statements” are not statements of historical facts, and may include, among other things, statements regarding our current expectations and beliefs as to our ability to consummate the offering of Notes, the intended use of proceeds thereof, other pending transactions, and other future events. Actual results are subject to a number of risks and uncertainties and may differ materially from the current expectations and beliefs discussed in this press release. All information set forth in this release is as of the date hereof. We do not intend, and undertake no duty, to update this information to reflect future events or circumstances. Information about certain potential factors that could affect our business and financial results and cause actual results to differ materially from those expressed or implied in any forward-looking statements are included under the captions “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” in our Annual Report on Form 10-K for the year ended December 31, 2017, which is on file with the U.S. Securities and Exchange Commission (the “SEC”), and may be contained in reports subsequently filed with the SEC and available at the SEC’s website at www.sec.gov.

Gray Contacts:

www.gray.tv

Jim Ryan, Executive Vice President and Chief Financial Officer, 404-504-9828

Kevin P. Latek, Executive Vice President, Chief Legal and Development Officer, 404-504-9828

#