



NEWS RELEASE

Gray Media Names Kristy Santiago as General Manager of KFVS in Cape Girardeau, Missouri

Atlanta, Georgia – January 7, 2026 – Gray Media, Inc. has named Kristy Santiago as the next General Manager of KFVS (CBS and CW) in Cape Girardeau, Missouri and WQWQ-LD (Telemundo) in Paducah, Kentucky.



Kristy brings decades of experience in television station management and sales operations. Throughout her career, she has overseen operations for multiple networks across several markets. She was instrumental in launching a number of Telemundo, CW and FOX affiliations.

Most recently, Kristy served as General Manager of KION (CBS), KMUV (Telemundo), KCBA (CW) in Monterey, CA. She also served in leadership positions in Grand Junction, CO and Palm Springs, CA.

In addition to her professional accomplishments, Kristy has been active in both industry and community organizations. She has served on Boards including the California Broadcasters Association, Girls Inc. and Goodwill Central Coast.

About Gray Media:

Gray Media, Inc. (NYSE: GTN) is a multimedia company headquartered in Atlanta, Georgia. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 37 percent of

US television households. The portfolio includes 78 markets with the top-rated television station and 99 markets with the first and/or second highest rated television station during 2024, as well as the largest Telemundo Affiliate group with 44 markets. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios. For more information, please visit www.graymedia.com.

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