



NEWS RELEASE

Gray Media Names Jessica Laszewski as General Manager of WSAW in Wausau, Wisconsin

Atlanta, Georgia – June 30, 2025... Gray Media announced today the promotion of Jessica Laszewski to General Manager of WSAW, the CBS affiliate in Wausau, Wisconsin, serving the Wausau-Rhineland market, effective July 21, 2025.



Jessica has served as News Director at Gray Television's WMTV (NBC) in Madison, Wisconsin since October 2017. Under her leadership, WMTV rose to #1 in news viewership and underwent a successful digital transformation that strengthened its multiplatform presence. Her newsroom's commitment to excellence was recognized with the prestigious RTDNA Regional Edward R. Murrow Award for "Overall Excellence" in 2025, 2024, and 2022. Since 2022, WMTV has consistently earned more top honors than any other station in its division, including nine Regional Murrow Awards in 2025 alone. She has earned additional recognition as Wisconsin Broadcasters Association Station of the Year, News Operation of the Year, and has been nominated twice for NAB Service to America.

Jessica previously served as News Director at Gray's WSAW (CBS) in Wausau, Wisconsin, and at WNDU (NBC) in South Bend, Indiana. Earlier in her career, she held producing and executive producing roles at WMTV (NBC) in Madison, WEAU (NBC) in Eau Claire, WBAY (ABC) in Green Bay, and WISC (CBS) in Madison.

She is an active leader in the journalism community, currently serving on the Board of the Wisconsin Freedom of Information Council, Inc., the Executive Committee of the Midwest Broadcast Journalists Association, and the Wisconsin Broadcasters Association. Jess is a proud graduate of NAB Business Leadership Training.

About Gray Media:

Gray Media, Inc. (NYSE: GTN) is a multimedia company headquartered in Atlanta, Georgia. The company is the nation's largest owner of top-rated local television stations and digital assets serving 113 television markets that collectively reach approximately 37 percent of US television households. The portfolio includes 78 markets with the top-rated television station and 99 markets with the first and/or second highest rated television station during 2024, as well as the largest Telemundo Affiliate group with 44 markets. The company also owns Gray Digital Media, a full-service digital agency offering national and local clients digital marketing strategies with the most advanced digital products and services. Gray's additional media properties include video production companies Raycom Sports, Tupelo Media Group, and PowerNation Studios, and studio production facilities Assembly Atlanta and Third Rail Studios. For more information, please visit www.graymedia.com.

Gray Contact:

Sandy Breland, Executive Vice President and Chief Operating Officer, 404-266-8333

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